CANADIAN NEWSPAPER DIRECTORY

1909



KEY TO CIRCULATION RATINGS

Where a rating is given in black for figures the publisher has furnished an attenderic of the average can into during a term of one year.

Where a rating is given in black face figures with a star [*] the publisher has furnished a detailed statement showing the actual issue for each date during a term of one year, supported by an affidavit.

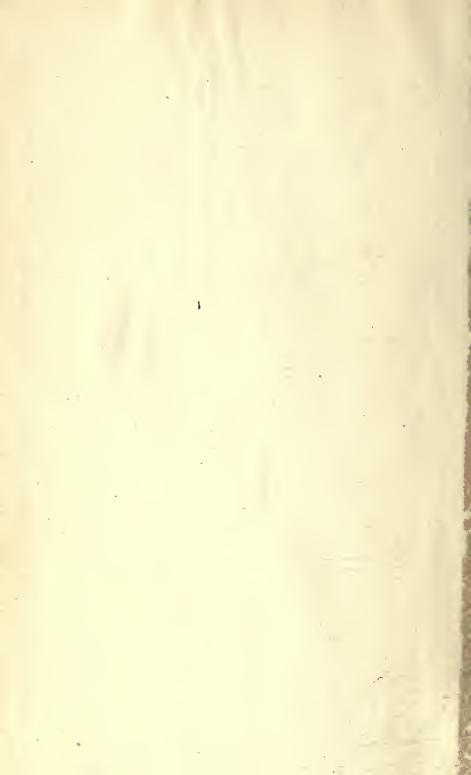
Where an affidavit of circulation has not been furnished, the rating is given as accurately as possible in thousands and fractions of thousands. Thus:

	14	means	"exceeding		250 ''
	1/2	"	66		500 ''
	3/4	66			750 ''
1		44	66		1,000 "
1	1/4				1,250 "
	1/2	66	66		1,500 "
	3/4	66	66 -		1,750 "
	2		6.6		2,000 "

and so on, each whole number and fraction signifying so many thousands and parts of a thousand.

THE

CANADIAN NEWSPAPER DIRECTORY



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Publications

THE

CANADIAN NEWSPAPER DIRECTORY

SIXTH EDITION

1909

A COMPLETE LIST OF THE NEWSPAPERS AND PERIODICALS PUBLISHED IN THE DOMINION OF CANADA AND NEWFOUNDLAND, WITH FULL PARTICULARS.

PUBLISHED BY

A. MCKIM, LIMITED MONTREAL & TORONTO

273 10. 32

Z, 6954 C2 M3 1909

Entered according to Act of Parliament of Canada, in the year one thousand nine hundred and nine, by A. McKim, Limited, of Montreal and Toronto, at the Department of Agriculture, Ottawa.

PREFACE

The sixth edition of the Canadian Newspaper Directory may fairly claim to be a thoroughly complete and up to date hand-book of Canadian Journalism. The newspaper lists have been corrected with the utmost care, accuracy in circulation ratings achieved as nearly as possible, and the details concerning each paper carefully revised. Apart from its avowed purpose, the book will be found a valuable gazetteer of every city, town and village that can boast of a local paper. This gazetteer is compiled to show the business possibilities of each particular section of the country, and within its scope will be found very complete. It gives the population of each town, indicates county seats in the eastern provinces, gives the railroads and waterways serving each place, names the villages surrounding each newspaper town, shows the telephone, telegraph, express and banking facilities, and mentions the principal industries. Its usefulness to advertisers and others who have dealings with newspapers is obvious. From no other source can they obtain the data given in this volume, which is the condensed result of many years' study and experience in the newspaper field.

The Canadian Newspaper Directory is useful in a sphere wider than the local advertising field. It is an advertisement in foreign countries for the Dominion of Canada. Copies of this edition will find their way into the hands of hundreds of prominent manufacturers in Great Britain and the United States, giving them a better idea of the progress and importance of Canada than they would otherwise have. Advertisers and advertising agencies in both these countries rely on the Canadian Newspaper Directory for full and accurate information about Canadian papers.

The condition and influence of a press of a country is an accurate indication of its advancement, and the fact that Canada possesses so many excellent papers, circulating so widely and extending over so great an area, will show outsiders how extensive is the field here and how great its possibilities.

A special feature of the Directory is a set of five newspaper, maps, covering the whole Dominion. These maps have been corrected up to date, but instead of being bound in the book where they are easily torn, they are issued as a supplement and enclosed in a special envelope. They give in a very prominent way the names and correct location of every city, town and village in which one or more newspapers are published. This is a manifest advantage, as it enables the reader to pick out the principal town in any section of the country at a glance.

The publishers of the Directory gratefully acknowledge the generous support given by the most prominent dailies, weeklies and monthlies throughout the country to this and former editions of the Directory, and thank them for the promptness with which all the information asked for has been supplied. It is gratifying to note the increasing number of publishers who keep careful records of their circulation and furnish detailed and sworn statements whenever required, as evinced by the black face and starred ratings in this edition. There is still, however, a very large number who neglect to keep records in their own offices and decline to give any information whatever, which, of course, renders it absolutely impossible for any directory to give correct figures regarding their circulations. In such cases the ratings are of necessity only approximate, as they are based upon information gleaned from other sources.

Every care has been taken to avoid doing any publisher an injustice, and no pains will be spared to rectify as far as possible any error that may have occurred.



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CANADA As an Advertising Field

Canada is a big advertising field, and a good one. Moreover, it is getting better every day.

Within an area of nearly four million square miles, a trifle less than the whole of Europe, Canada has a wealth of natural resources, not yet fully explored, but already recognized as probably unequalled in the world. These natural resources are the foundation of a solid and rapidly growing prosperity, that extends from those who in some way get their livelihood from the land itself, through the industrial, professional and business classes, to the advertiser. The farmer, the miner, the lumberman, the fisherman—all are prospering to-day because of the richness of Canada's soil, mines, forests and waters. As a direct consequence, town and city folks are doing well, too, and throughout the Dominion people have the money and the inclination to buy really good advertised products.

As the last two years have shown, no mere financial panic can long interrupt this prosperity or this steady demand, because it is based on the permanent richness of the land itself. The advertiser who builds a business in Canada builds on a sure foundation.

Canada's population, and to even a greater extent her production and trade, are growing at a rate that few realize. Since the last general census, in 1901, the population has grown over a million and a quarter, or fully 25%.

In the same period our exports of agricultural products have increased 166%. The 1908 grain crop of the West alone was worth well over one hundred million dollars.

The products of the mines since 1901 show an increase of over 40%, and geologists say that not half the mineral wealth of the country has yet been uncovered. Exports of forest produce have grown over 45% in the same time, and those of fish over 29%.

Finally, the total export and import trade of Canada in the last seven years has increased 69%.

In a comparatively new country, growing at such a rate in income as well as in population, the demand for advertised goods of all kinds is bound to be heavy, and the returns to the advertiser most satisfactory. Taking a closer view of the field, we find in Ontario an old, well-settled district in the south devoted to mixed farming, dairying and manufacturing, with many thriving industrial centres. It is probably the richest section of the Dominion. The northern part, New Ontario, just being opened up, shows wonderful mineral wealth as well as large timber areas and some good farming land. Though sparsely populated as yet, it is rapidly developing into a good market. The whole province has about one-third of the country's population.

Quebec contains some sections that are among the oldest settled in Canada, and at the same time a vast stretch well north of the St. Lawrence river, that is as yet practically unknown. Indications are that this territory is rich in mineral deposits and pulp wood, and that some day it will contribute largely to the wealth of the province. On both sides of the St. Lawrence the country is well settled, the "Eastern Townships," between the St. Lawrence and the United States border, being most prosperous. Mixed farming and dairying, and the richest asbestos mines in the world, are the main sources of revenue.

The Maritime Provinces are the most thoroughly developed portions of the Dominion, the population of Prince Edward Island, per square mile, being greater than that of any other province. Agriculture, lumbering, fishing, coal and iron mining and shipping yield good, if not phenomenal returns, and manufacturers find there a steady market.

All eyes during the past few years have been turned to the West where in the Prairie Provinces Canada boasts the greatest Hard Wheat fields known, totalling over 170 million acres. Wheat is the mainstay, the annual crop having passed the hundred million bushel mark, but the growing of coarse grains, live stock raising, dairying, and in some sections coal mining are increasing in importance and value. Settlers are pouring in, everything must be bought new, money is plentiful, and consequently there is in the West a stronger demand for all kinds of manufactured goods than exists in older communities.

British Columbia, too, is going ahead rapidly in the development of its remarkable natural wealth in timber, minerals, fish and fruit. A large and profitable trade with the Orient is becoming an important factor in the prosperity of the province.

Growing, prosperous, with nature's lavish wealth as security for the future, Canada is indeed a promising field for the advertiser.

THE ADVERTISING AGENCY MAKES ADVERTISING PAY

There can be no doubt that in Canada, as well as in the Mother-land and the neighboring Republic, Advertising Agencies have played a very important part in developing advertising and making it profitable, both to advertisers and publishers. Many firms would never have advertised at all were it not for some Advertising Agency; many others, without the trained service of the Agency, would not have found newspaper publicity profitable, and so would have dropped out.

The good Advertising Agency is valuable to the publisher because it creates new business, and by making old business more profitable to the advertiser insures its continuance.

To the advertiser the good Agency is as valuable as an architect to the man who wants to build a skyscraper, or a guide to the hunter.

The advertiser knows his product and knows how to maintain its superiority. The Advertising Agency knows how to convince the greatest number of purchasers of this superiority, and to get their business—and to get it economically, too.

The problems that confront the advertiser at the outset—size of space—copy—illustrations—papers—rates—these are all readily solved by the capable Agency, whose staff has had years of experience in working out just such problems for scores of other advertisers. Instead of being compelled to experiment for himself, and find out, by perhaps costly experience, the best methods and mediums, the advertiser gets from the Agency the benefit of the crystallized experience of hundreds who have made good before.

The staff of a really capable Canadian Advertising Agency know Canada thoroughly, from the Atlantic to the Pacific. They know the class of people living in each city, town and district—their occupation—their needs—their purchasing power. This knowledge is invaluable to the advertiser who takes advantage of it.

To illustrate. The Maritime Provinces grow very little wheat, have few local flour mills, and offer a splendid market for Ontario and Manitoba flour.—The city of St. Thomas, with a population of 14,000, buys twice as much advertised goods as many cities twice its size, because its people are mostly railway employees, making

exceptionally high average wages.—There are certain sections of Canada where there is a heavy demand for cream separators—for workmen's ready-made clothing—for special kinds of agricultural implements.

Local conditions like these should all be considered in planning an advertising campaign, and the Advertising Agency is generally more familiar with them than is the manufacturer himself.

The capable Agency knows newspapers. Not merely their rates and their circulations, but the class of people they reach, the distribution of their circulation, their typographical facilities, and their pulling power for any particular line of business. As this special knowledge can only be gained by long and varied experience, the old-established Advertising Agency, handling hundreds of accounts, has funds of information which even the largest single advertiser cannot obtain.

The services of the Agency are especially valuable to the advertiser in the preparation of copy. No campaign can be effective without strong, attractive advertisements, no matter how good the plan or how well selected the papers. The Agency has its trained copy writers and artists—men who to natural ability have added years of training and experience—men who can see the strong points in an advertiser's case—and make others see and act on them.

Then, in handling the thousand and one details in every campaign—making contracts—sending out instructions—checking advertisements—the Agency, with its trained staff, relieves the advertiser of a great deal of work, which it does probably better than he could.

Though the service of the capable Advertising Agency saves the advertiser from wasting money on worthless or unsuitable papers—though it makes his advertising more effective, and consequently more profitable—though it saves him most of the work of handling the campaign—it adds nothing to the cost. The Agency's remuneration comes from the publishers as commissions on business sent them, and as the Agency creates and develops so much advertising, the publishers find it profitable to pay this commission.



A SECTION OF THE GENERAL OFFICE OF A. MCKIM, LIMITED, MONTREAL



A WORD ABOUT OURSELVES

We have been just twenty years in the Agency business.

This Advertising Agency was established here in Montreal, in January, 1889, by Mr. Anson McKim, the pioneer in the Advertising Agency business in Canada, who is still at the head of this business. The McKim Agency is not only the oldest in Canada, but is also by far the largest.

During the last eighteen years this Agency has always placed more business with Canadian papers than any other Advertising Agency, and right now is handling probably quite as much Canadian business as all the other Agencies combined. Fifty-five people are now employed in the head office in Montreal, while a staff of ten people is required to look after the large business emanating from the Toronto office.

The foundation of this success has been good honest service to every advertiser large or small.

Publishers, being human, appreciate above almost everything else prompt and full payment for the service given. This every publisher has always had from this Agency for twenty years. Advertisers may defer payment to us, or even evade it entirely, yet each month or quarter, as arranged, every publisher who has run advertisements according to the familiar pink instruction orders from A. McKim, Limited, gets his cheque promptly and in full, whether he has billed for the space or not. Consequently we enjoy a reputation for "good pay" almost unique in advertising circles, and naturally we are able to purchase space for our clients on the most favorable terms.

In our dealings with advertisers the same principles of open, fair dealing apply. Our monthly statements give full details of the service for the month, and our books and records are always open to any client who may wish to verify our charges.

We have always tried to deserve, and we believe we have, the full confidence of every advertiser and every publisher with whom we do business.

But no reputation for fair dealing could have brought us a tithe

of our success, were we not able to give advertisers an all-round service which they cannot get elsewhere.

One of the most valuable parts of our service is the full and accurate information which we can give an advertiser about Canada as a market for his particular line of goods, and Canadian papers as salesmen. There is scarcely an inhabited section of Canada where advertisements, written and placed by us, have not sold goods for many of our clients. There is not a newspaper or periodical of any importance at all which we have not used and tested.

For seventeen years we have been publishing this Canadian Newspaper Directory, which is recognized, in its descriptions and circulation ratings of Canadian papers, as the most complete and accurate published in this country; in fact we may say it has no competitor. We know with the greatest possible accuracy, not only the total circulation of the different papers, but where that circulation goes, and can show an advertiser, in plain figures, just what circulation a campaign which we outline will give him in every section of the country.

Planning an advertising campaign is with us, therefore, not semiguess work, or hopeful experimenting—it is the logical working out of a problem, with full data at hand. What this has saved our clients in "trying-out" poor or unsuitable mediums, and what it has brought them, in increased returns from their advertising appropriations, it would be hard to estimate.

But the best planned advertising campaign will fail unless the copy is equally well planned and written. Realizing this, we specialize on copy, employing the best writers and artists available, the proofs of whose skill are the advertisements we are running in Canadian papers to-day.

Studying closely, from the consumer's point of view, the article to be advertised—supplementing this with the information the advertiser alone can supply—writing it up—boiling it down—illustrating it, when that will add to its effectiveness, we prepare advertising that is attractive, strong, convincing—advertising that sells goods.

We usually have advertisements set up by a skilled job printer, so as to get the best possible effect, and have an electro made of each. From these electros we make stereo plates—exact reproductions of the original type and illustrations—and send them to each paper. In this way the appearance of the advertisements is more uniform, and far more attractive than it would be if each

paper set up the matter. The additional expense is small, and is more than balanced by the far greater effectiveness.

Copy, illustrations and cuts are prepared under the personal supervision of the head of the firm, who for over twenty years has been closely associated with the best advertising done in Canada.

We have built up the largest Advertising Agency business in the country (see partial list of our accounts on pages xxiv, xxv and xxvi) by helping our clients build up their business, and from every campaign we handle we learn something that enables us to still further improve our service. We were never so strong in every department as we are to-day.

Consult us about YOUR advertising.

Montreal Office:

Toronto Office:

STAR BUILDING

TRADERS BANK BLDG.

St. James St.

Yonge St.



One Hundred and Fifty Advertisers.

We can offer no better evidence of our facilities for the effective handling of advertising in Canadian Newspapers than this list of One Hundred and Fifty of our clients.

ABBEY'S EFFERVESCENT SALT CO. Mont	real and London, Eng.
ALASKA FEATHER & DOWN CO. Bedding	Montreal
AMES HOLDEN LIMITED Boots and Shoes	Montreal
AUTHORS & COX Artificial Limbs	Toronto
BANK OF BRITISH NORTH AMERICA	Head Office, Montreal
BANK OF MONTREAL	Head Office, Montreal
BANK OF OTTAWA	Head Office, Ottawa
BENEDICT, F. L., & CO. Suchard's Cocoa, etc.	· Montreal
BERLINER GRAMAPHONE CO.	Montreal
BIRKS, HENRY & SONS, LTD. Jewellers	Montreal
BOIVIN, WILSON & CO. St. Michel Wine, etc.	Montreal
BOLE DRUG CO. Gin Pills	Winnipeg
BRANDRAM-HENDERSON, LTD. Paints	Halifax & Montreal
BRITISH-CANADIAN FUR CO. Furs	Montreal
CALIFORNIA FIG SYRUP CO.	Louisville, Ky.
CANADIAN BANK OF COMMERCE	Head Office, Toronto
CANADIAN FAIRBANKS CO.	Montreal
CANADIAN NURSERY CO. Nursery Stock	Montreal
CANADIAN RUBBER CO.	Montreal
CANADIAN SALT CO. Windsor Salt	Windsor, Ont.
CARTER MEDICINE CO. Carter's Little Liver Pills	New York
CHALCRAFT W. E., CO. Broadway Brand Clothing	Toronto
CHASE & SANBORN "Seal Brand" Coffee	Montreal & Boston
CHENEY, C. J., & CO Hall's Catarrh Cure	Toledo, Ohio
CHRISTIE, BROWN & CO. Biscuits	Toronto
CLARE BROS. & CO. Hecla Furnaces, Peninsular Ranges	Preston Ont.
COLGATE & CO. Toilet Specialties	New York
COLMAN, J. & J., LIMITED Colman's Starch	London, Eng.
COMMON SENSE MFG. CO Rat Poison	Toronto
COOPER, WM., & NEPHEWS, Agricultural Chemists, Toronto	& Berkhamstead, Eng.
CORBY DISTILLERY CO., LTD., H.	Montrea1
COWAN CO., THE, LTD. Cocoa and Chocolate	Toronto
CRAVENETTE CO., THE Waterproof Cloth	Bradford, Eng.
CREELMAN BROS. Knitting Machines	Georgetown, Ont.
CROMPTON CORSET CO.	Toronto
CROWN TAILORING CO.	Toronto
DAIRY ASSOCIATION CO.	Lyndonville, Vt.
DALLEY, F. F., & CO. "2 in 1" Shoe Polish	Hamilton, Ont.
DAVIS, S., & SONS Cigars	Montreal
DAY & MARTIN Shoe Polish	London, Eng.
D. D. CO. Proprietary Medicine	Chicago
DEVINS, R. J., LTD. Luby's for the Hair	Montreal
DOMINION BANK	Head Office, Toronto
DOMINION COAL, CO.	Sydney, N.S.
DOMINION IRON & STEEL, CO.	C Montreal
DOMINION LIFE ASSURANCE CO.	Waterloo, Ont.
DOMINION LINSEED OIL CO. Oil Cake	Montreal

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DOUGLAS, J. M., & CO.	Dewar's Whisky	Montreal
DOWSWELL MFG. CO.	Washing Machines	Hamilton, Out.
DUNN, W. H.	Cailler's Chocolate	Montreal
EADIE, DOUGLAS CO.	"Terrano" Flooring	Montreal
ELMIRA FELT CO.	Felt Shoes	Elmira, Ont.
EPPS, JAMES, & CO.	Epps' Cocoa	London, Eng.
FARRELL, WM., LIMITED	Liquors	Montreal
FATHER MORRISEY MED. C	O., LTD. Proprietary Medic	
FIT-REFORM CLOTHING		Montreal
FRUITATIVES LIMITED	"Fruit Liver Tablets"	Ottawa, Ont
GANONG BROS.	"G.B." Chocolates	St. Stephen, N.B.
GILLESPIES & CO.	Whiskey Blanc	Montreal
GILLETTE SAFETY RAZOR		Montreal & Boston
GOLD MEDAL FURNITURE	CO. Hercules Spring Beds	Toronto
GOOLD, SHAPLEY & MUIR	Windmills	Brantford, Ont.
GRANT, W. J.	Young's Patent Pipe	Montreal
GREENSHIELDS LIMITED	Black Dress Goods	Montreal
HANSON BROS.	Financial Agents	Montreal
HAVERGAL COLLEGE		Toronto
HIGEL CO., OTTO	Piano Actions	Toronto
норе, јону, & со.	Liquors	Montreal
HUMPHREYS' MEDICINE CO	0.	New York, N.Y.
IMPERIAL TOBACCO CO. OF	CANADA, LTD.	Montreal
INTERCOLONIAL RAILWAY		Moncton, N.B.
INTERNATIONAL STOCK F		Toronto & Minneapolis
	Kendall's Spavin Cure	Enosburg Falls, Vt.
KENT, AMBROSE & SONS	Jewellers	Toronto
KIMMEL FELT CO.	3	Berlin, Ont.
KNIT-TO-FIT MFG. CO.	Underwear	Montreal
LAING PACKING & PROVIS	•	Montreal
LAW, YOUNG & CO.	Champagne	Montreal
LAWRENCE-WILLIAMS CO.		
LEA & PERRINS	Worcestershire Sauce	Montreal
LHEMING, MILES & CO.	Nestles' Food	. Montreal
LUKE BROS. CO., LTD.	Nursery Stock	Montreal
LYMANS LIMITED	Blair's Pills, etc.	Montreal
LYSAGHT, JOHN, LIMITED	Steel Sheets	Bristol. Eng.
McCUAIG BROS. & CO.	Stock Brokers	Montreal
McDONALD, KENNETH, & S		Ottawa
McGILL UNIVERSITY	ons seeds	Montreal
	Keystone Dehorner	
McKENNA, R. H.		Toronto
MALE ATTIRE CO.	Clothing	Montreal
MALTA VITA CO., THE	Breakfast Food	Toronto & Battle Creek
MAXWELL, DAVID & SONS	Farm Implements	St. Marys, Ont.
MAYPOLE SOAP CO.	N O 11 11 TIN. 1-1	Montreal & London, Eng.
MEAGHER BROS. & CO. "1		Montreal
MERCHANTS' BANK OF CA		Head Office, Montreal
MERIDEN BRITANNIA CO.		
MILLEN, JOHN. & SON, LTD.		Montreal
MOLSON, J. H., & BRO.	Ales	Montreal
MOONEY BISCUIT & CAND		Stratford, Ont.
MORGAN, HENRY, & CO.	Departmental Store	Montreal
MUTUAL LIFE INS. CO. OF		Waterloo, Out.
NATIONAL DRUG & CHEM		
NATIONAL PHONOGRAPH	co.	Orange, N.J.
NATIONAL TRUST CO.		Montreal
OGILVIE FLOUR MILLS CO		Montreal
O'KEEFE BREWERY CO., L		
	TD. Pilsener Lager	Toronto
ONTARIO LADIES' COLLEG		Toronto Whitby

YOUNG, W. F., P. D. F.

PEARS, A. & F. Pears' Soap London, Eng. PINKHAM MEDICINE CO. Lynn, Mass. PRIESTLY, B., & SONS Priestleys' Dress Goods Bradford, Eng. QUEBEC STEAMSHIP CO. Quebec, Que. RADNOR WATER CO. Montreal Paints RAMSAY, A. & SON CO. Montreal REFORD CO., LTD., THE ROBT. Donaldson S.S. Line Montreal RICE-KNIGHT MFG. CO. "Reliable" Light T'oronto ROYAL GUARDIANS Fraternal Society Montreal ROYAL TRUST CO. Montreal ROYAL VICTORIA COLLEGE Montreal ST. CROIX SOAP MFG. CO. Surprise Soap St. Stephen, N.B. ST. LAWRENCE SUGAR REFINING CO., LTD. Montreal ST MARGARET'S COLLEGE Toronto SAMARIA REMEDY CO. Toronto SANCHE, DR. "Oxydonor" Montreal & Detroit SCOTT'S (DR.) WHITE LINIMENT CO., LTD. St. John, N.B. SCROGGIE, W. H., CO., LTD. Departmental Store Montreal SHERWIN-WILLIAMS CO., THE Paints Cleveland, Ohio SLATER SHOE CO., THE Montreal SOVEREIGN SHOE CO. Toronto SPROULE, DR. Catarrh Specialist Boston, Mass. STANDARD BANK OF CANADA Head Office. Toronto STANDARD WIRE FENCE CO. Woodstock, Ont. STANFIELDS' LIMITED Underwear Truro, N.S. STEWART CO. Stewart's Chocolates STONE & WELLINGTON Nurserymen TAYLOR CO., LTD., THE T. H. Beaver Flour Toronto Toronto Chatham, Ont. TELFER & OSGOODE Alberta Lands
TILLSON CO, LIMITED Tillson's Oats Montreal Tillsonburg, Ont. TOOKE BROS., LIMITED Shirts and Collars Montreal TOWER CAN. OIL CLOTHING CO., LTD. Toronto & Boston TRADERS BANK OF CANADA Head Office, Toronto TRENCHE'S REMEDIES, LTD. Dublin, Ireland TRURO CONDENSED MILK CO., LTD. Truro, N.S. TUDHOPE McINTYRE CO., LTD. Motor Carriages Orillia, Ont. UNION BANK OF CANADA Head Office, Quebec, Que. VANDERHOOF & CO. Patent Medicines Windsor, Ont., & South Bend, Ind. VERMONT FARM MACHINE CO. Bellows Falls, Vt. VINEBERG, H, & CO. "Progress" Clothing Montreal WARING & GILLOW Decorators Montreal & London, Eng. WATSON, D., & CO. Gray's Syrup of Red Spruce Gum WATSON, FOSTER CO., LTD. Wall Paper Montreal WELLS & RICHARDSON CO. Paine's Celery Compound Montreal WILLIAMS PIANO CO., LTD. Oshawa, Ont. WILSON CO., LTD., LAWRENCE A. Montreal . Montreal WINGATE CHEMICAL CO. WONHAM, W. R., & SONS Wines and Liquors Montreal Kalamazoo, Mich. YONKERMAN, CONSUMPTION REM. CO. Veterinary Remedies Springfield, Mass.

GAZETTEER

-OF-

CANADIAN NEWSPAPERS

AND NEWSPAPER TOWNS

ALPHABETICALLY ARRANGED FOR READY REFERENCE

PROVINCE OF ONTARIO.

Ontario, formerly known as Upper Canada, was one of the four provinces confederated July 1st, 1867, into the Dominion of Canada. In population and wealth is the foremost province in the now greatly extended Dominion. It has a land area of 220,508 square miles and a water area of 40,354 square miles, with a population at the census of 1901 of 2,182,947. It has 47 counties, besides five districts as large as some European states, out of which future counties will be formed. The province has 19 incorporated cities, 123 incorporated towns and 136 (organized) villages. Its facilities for railway and water communication combined are not surpassed by those of any division of the American continent. The River St. Lawrence and the great lakes, Ontario, Eric, Huron and Superior, touch it on its entire southern and western boundaries, while from the "Height of land," which forms the back bone of the province, many fine rivers flow down to those lakes on the south, or to James Bay or Hudsons Bay on the north. Every county in the province has a railway running through it, and the total mileage in 1907 amounted to 7,637, or more than one-third of the mileage in Canada. In the extent and variety of its agricultural, dairy and fruit products, Ontario leads the Dominion, while its wealth of gold, nickel, silver, iron, cobalt and other valuable minerals is proving to be greater than was ever anticipated by geologists. The nickel mines of Sudbury are the heaviest producers in the world, while the silver deposits of Cobalt and surrounding district seem almost unlimited. Gold has been found in paying quantities in several sections of the province, particularly in "New Ontario." The fisheries of the province in 1906 amounted in value to \$1,734,856. Less than 8% of the land area of the province was under crop in 1907, yet it produced 18,019,142 bushels of wheat, 83,524,301 bushels of oats, 21,718,332 bushels of barley, 1,081,706 bushels of rye, 2,546,468 bushels of buckwheat, 22,247,931 bushels of corn in ear, 7,365,036 bushels of peas, 790,269 bushels of beans, 20,907,893 bushels of potatoes, 48,205,605 bushels of roots, 3,891,863 tons of hay and 2,029,547 tons of fodder corn. The total crop for 1908 was 188,060,979 bushels, besides hay, fodder corn, etc., valued at \$185,308,000. In the same year the province had 725,666 horses, 1,152,071 milch cows, 1,774,165 other cattle, 1,106,183 sheep, 2,049,666 swine and 13,428,076 poultry. The average yield per acre of crops in Ontario, though not so large as in the Northwest Provinces and Territories, is greater than in any state in the American Union, the comparison holding good in all kinds of grain in all states, except one kind of grain in one state—oats in Kansas. In 1907 Ontario had 5,819 public schools, besides 449 separate schools, 145 kindergartens, 20 night schools and 143 secondary schools. The total number of schools was 6,556, the total enrollment of pupils 495,343, and the number of teachers 10,950. average expenditure per pupil in all the schools was \$30.14. In higher education, besides several universities and colleges, Ontario has a normal college and six normal schools for the training of teachers, 54 model schools, an art and industrial school, two technical schools, 144 high schools and collegiate institutes, with 27,709 pupils and 661 teachers. It has also a training institute, at Guelph, for teachers and others in manual training and domestic science and art. In 1902 the province had 3,321 post offices, through which passed 105,600,000 letters, and 17,180,000 post cards, 2,332,000 registered letters, 5,172,000 free letters and \$10,565,274 in money orders. Ontario is represented in the Dominion parliament by 24 senators and 85 members of the House of Commons. Its local government is carried on by a single chamber having 106 members. Capital, Toronto.

ACTON, pop. 1,950, Co. Halton on G. T. R., 35 miles W. of Toronto and 30 miles N. of Hamilton; Tel., T., Ex., Bank. Chief Industries: glove manufacturing (having the largest factory in Canada), sole, upper, belting and harness leather manufacturing and farming. The centre of a fine grain and stock raising country. The town has six churches and a public library containing 2,500 volumes. Surrounding towns and villages where no papers are published: Rockwood, Limehouse, Speyside, Ospringe, Knatchbull, Eden Mills and Ballinafad.

FREE PRESS, weekly; H. P. Moore, editor and publisher; established 1875; independent; Thursday; subscription \$1.00; four pages, 8 col., 24 inches. Circ'n 1

See Advt. Page 78.

AlLSA CRAIG, pop. 800, Co. Middlesex, on Main line G. T. R. and Aux Sauble river; Tel., T., Ex., Bank. Chief Industries: flour, stave and flax mills, foundry, machine shops, grain growing and stock raising. The village contains four churches, public school, town hall, etc. Surrounding villages where no papers are published: Nairn, Fernhill, Denfield, Brinsley, Crediton, Falkirk, Lieury and Centralia.

BANNER, weekly; W. E. Clothier, editor and publisher; established 1893; independent; Friday; subscription 75 cents; eight pages, 5 col., 1634 inches.

ALEXANDRIA, pop. 2,100, Co. Glengarry, on the Canada Atlantic Ry., 13 miles N. of Lancaster; Tel., T., Ex., Banks. The largest and most important town in the county. Chief Industries: cheese box factory, cheese, saw, leather and iron manufacturing, carriage works, wood export company, farming and dairying. Surrounding towns and villages where no papers are published: Glen Robertson, Lancaster, Williamstown and Martintown.

GLENGARRIAN, weekly; B. B. Keefer, publisher; established 1884; conservative; Friday; subscription \$1.00; eight pages, 6 col., 19 inches. Circ'n

NEWS, weekly; Glengarry Reformer Newspaper Co., Ltd., publishers; A. G. F. Macdonald, editor and manager; established 1892; liberal; Friday; subscription \$1.00; eight pages, 7 col., 1934 inches. Sworn Circ'n, average for 12 months to Dec. 31, 1908, 2,600

ALLISTON, pop. 1,500, Co. Simcoe, on the Hamilton and North Western Div. of the G.T.R., and Toronto-Sudbury Div. of the C. P. R., 50 miles N. W. of Toronto, 71 miles N. of Hamilton; Tel., T., Ex., Banks. Chief Industries: agricultural implements, threshing machinery, lumber, flour and woollen manufacturing and farming. Surrounding towns and villages where no papers are published: Rosemont, Newton, Robinson, Arlington, Bondhead, Everett, Clover Hill, Thompsonville, Nicholson, Deerhurst, Lisle, Mansfield, Ivy, Fintona and Stanton.

HERALD, weekly; R. J. Wallace, editor and proprietor; established 1871; independent; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

ALMONTE, pop. 3,300, Co. Lanark, on the Mississippi River and C. P. R., 36 miles S. W. of Ottawa; Tel., T., Ex., Banks. Chief Industries: saw, woollen and knitting mills and farming. The town

contains seven churches of different denominations, good high, public and separate schools, public library, town hall, public hall, fire department; has unlimited power from the river, and electric light owned by ratepayers. Surrounding towns and villages where no papers are published: Galbraith, Watson's Corners, Clayton, Ferguson's Falls, Antrim, Bennie's Corners, Innisville, Pakenham, Blakenay, Middleville, Appleton, Panmure, Hopetown, Powell, McKinlay and Tatlock.

GAZETTE, weekly; Jas. McLeod, editor and publisher; established 1867; liberal; Friday; subscription \$1.00; eight pages, 7 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 2,700 See Advt. Page 118.

TIMES, weekly; Wm. W. Pittard, editor and publisher; established 1882; conservative; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches.

ALVINSTON, pop. 1,100, Co. Lambton, on Sydenham River, St. Clair Branch Mich. Central Ry. and Kingscourt-Glencoe branch of G.T.R., 35 miles W. of St. Thomas, 35 miles S.-W. of London; Tel., T., Ex., Banks. Chief Industries: woollen, flour and flax mills, canning factory, fruit evaporator and cider mill, excelsior factory and carriage works, farming and fruit-growing. The town contains five churches of different denominations, public school, public library, music hall and general stores. It is lighted by electricity and has splendid fire protection. Surrounding towns and villages where no papers are published: Longwood and Melbourne.

FREE PRESS, weekly; Albert E. Ketch, publisher; established 1885; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

AMHERSTBURG, pop. 2,400, Co. Essex, on the Detroit River and M. C. R., 17 miles from Windsor; good steamboat connection to Windsor and Detroit, also electric railway connection with Windsor by S. W. & A. Ry.; Tel., T., Ex., Banks. Chief Industries: flour mill, machine shops, foundry, quarries, hoat building, farming and fruit growing. Nearly 2,000 men are employed in channel work on the Detroit River. The town contains seven churches of different denominations, graded public and separate schools, town hall, public library, five large hotels, and has waterworks and electric light. Surrounding towns and villages where no papers are published: Comet, Oxley, Gesto, Colchester, McGregor, Gordon, Cottam, Sandwich, Vereker, Arner, New Canaan, Edgar Mills, Canard River and Ojibwa.

ECHO, weekly; Echo Printing Co., publishers; Jno. A. Auld, M. P. P., President, A. W. Marsh, Sec.-Treas.; established 1874; liberal; Friday; subscription \$1.00; eight pages, 7 col., 21¾ inches. Circ'n 2½

ARNPRIOR, pop. 4,152, Co. Renfrew, on the Madawaska River at its confluence with the Ottawa, 50 miles S.E. of Pembroke, on C. P. R. and G. T. R.; Tel., T., Ex., Banks. Chief Industries: woollen and saw mills, brick kilns, shirt and knitting factory, Sanitaris mineral water bottling works and mixed farming. The town contains eight churches, high, separate and public schools, public library and town hall seating 600, good fire department, waterworks, sewers, electric light, and well-kept streets. Surrounding towns and villages where no papers are published: Kinburn, Fitzroy Harbor, Braeside, Galetta, White Lake, Antrin, Stewart-ville, Burnstown, Sand Point, Pakenham and Bristol.

CHRONICLE, weekly; R. A. Jeffrey, publisher; established 1879; conservative; Friday; subscription \$1.00; eight pages, 6 col., 193/2 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,750

WATCHMAN, weekly; Jas. C. Williams, editor and publisher; established 1890; liberal; Friday; subscription \$1.00; eight pages, 7 col., 1934 inches.

ARTHUR, pop. 1,600, Co. Wellington, on the Conestogo River and C. P. R., 25 miles N. W. of Guelph; Tel., T., Ex., Banks. Chief Industries: flour, woollen, planing, saw, shingle and flax mills, a foundry and barrel factory, stock-raising and farming. The town contains five churches, high, public and separate schools, drill hall and a town hall. Surrounding towns and villages where no papers are published: Monck, Damascus, Waldemere, Alton, Holstein, Gordonville, Rothsay and Alma.

ENTERPRISE-NEWS, weekly; Rixon Rafter, B.A., publisher; established 1869; independent; Thursday; subscription \$1.00; eight pages, 7 col., 20 inches.

ATHENS, pop. 1,200, Co. Leeds, on the B. W. and N. W. Ry., 15 miles W. of Brockville; Tel., T., Ex., Bank. Chief Industries: saw, flour and woollen mills, dairying and farming. The town contains six churches, high and public schools, town hall, House of Industry, etc. Surrounding towns and villages where no papers are published: Newboro, Mallorytown, Toledo, Chantry, Portland, Seely's Bay, Delta and Lyndhurst.

REPORTER, AND COUNTY OF LEEDS ADVERTISER, weekly; Geo. F. Donnelley, editor and publisher; established 1884; independent-liberal; Wednesday; subscription \$1.00; eight pages, 6 col., 1934 inches.

See Advt. Page 51.

ATWOOD, pop. 700, Co. Perth, on the G. T. R., 30 miles N. of Stratford, 6 miles S. W. of Listowel; Tel., T., Ex., Bank. Chief Industries: saw, shingle, flour and planing mills, farming and dairying. The town contains four churches and one public school. Surrounding towns and villages where no papers are published: Bornholm, Donegal, Ethel, Trowbridge and Henfryn.

BEE, weekly; E. H. Swing, editor and publisher; established 1890; independent; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n ½

AURORA, pop. 2,000, Co. York, on the G. T. R., 30 miles N. of Toronto, with which it has street railway connection; Tel., T., Ex., Banks. Chief Industries: flour, saw, planing and shingle mills, agricultural implement works, shoe factory, tanning and farming. The town contains five churches, public schools, a large public library, a public hall seating 600 and town hall seating 700. Surrounding towns and villages where no papers are published: Schomberg, Lloydtown and Kettleby.

BANNER, weekly; S. H. Lundy, 'editor and publisher; established 1861; liberal; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n ¾

AYLMER, pop. 2,500, Co. Elgin, on G. T. R., M. C. R. and Wabash Ry., 12 miles E. of St. Thomas; Tel., T., Ex., Banks. Chief Industries: saw and planing mills, shoe factory, and one of the largest

A. McKim, Limited, Advertising Agency, Montreal And Toronto

canning factories in the Dominion, condensed milk and cream factory, wood turning, staves and headings, pork factory, saw mills, sash and door factories, foundry, organ factories, spray pumps, truck scales, leather nets and farming. The town is surrounded by fine agricultural and dairying country, and contains five churches, collegiate institute and public schools, public library of 5,000 volumes, and fine opera house; the town owns and operates its waterworks and electric light plant. Surrounding towns and villages where no papers are published: Straffordville, Vienna, Orwell, Sparta, Bayham, Corintli, Jaffa and Lyons.

EXPRESS, weekly; D. H. Price, editor and publisher; established 1872; independent; Thursday; subscription \$1.00; twelve pages, 6 col., 19¼ inches. Circ'n 2

See Advt. Page 50.

SUN, weekly; E. C. Monteith, editor and publisher; established 1886; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches.

AYR, pop. 900, Co. Waterloo, on C.P.R., 14 miles S. of Berlin, 7 miles S. of Paris; Tel., T., Ex., Banks. Chief Industries: flour mills, saw mill, agricultural implement works, iron foundry, plow works, stave and heading factory, and hockey stick factory. The country surrounding is very rich and fertile, and considerable attention is paid to stock raising. The town contains three churches, schools and a public library. Surrounding villages where no papers are published: Ratho, Bright, Roseville and New Dundee.

NEWS, weekly; G. W. Dawson, publisher; established 1898; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17¼ inches.

AYTON, pop. 500, Co. Grey, on the South Saugeen River, and on the G. B. & L. E. division G. T. R., 9 miles from Clifford; Tel., T., Ex., Bank. Chief Industries: two chopping mills and one saw mill, grist and cider mills, stave, hoop and barrel and cordage factory. The town contains five churches, three hotels, school, stores, etc. Surrounding towns and villages where no papers are published: Alsfeldt, Glen Eden, Dren, Holstein, Murdock, Nenagh, Orchard, Hampden, Varney, Allan Park, Aberdeen, Carlsruhe, Neustadt, Moltke and Deemerton.

ADVANCE, weekly; M. B. Flynn, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches.

BANCROFT, pop. 815, Co. Hastings, terminus of Central Ontario Railway, 75 miles N. of Belleville; Tel., Ex., Bank. Chief Industries: mining, saw mills, two woollen mills, flour mill, and machine shop. It has several good general stores. Surrounding towns and villages where no papers are published: Bronson, Deer Lake, Cheddar, Maynooth, Greenview, Hermon, Mount Eagle Valley, L'Amable, Umfraville and Faraday.

TIMES, weekly; D. H. Morrison, publisher; established 1894; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches.

**BARRIE, pop. 7,000, Co. Simcoe, on Kempenfeldt Bay, off Lake

**Simcoe, on Northern and North Western division of the G. T. R., 63

miles N. N. W. of Toronto; Tel., T., Ex., Banks. Chief Industries: woollen and planing mills, machine shops, two breweries,

A. McKim, Limited, Advertising Agency, Montreal and Toronto

boat building and carriage factories, foundries, creameries and large up-to-date tannery, G.T.R. machine repair shops, farming and dairying. The town contains eleven churches, a collegiate institute and five schools, public library with 5,600 volumes, a public hall seating 700, opera house and music hall, court house; is lighted with gas and electric light, has 24-hour electric power service, waterworks and a good fire department, good wharves and steamboat connection, fine cement sidewalks and permanent roadways, and is a summer resort. Surrounding towns and villages where no papers are published; Thornton, Lefroy, Dalston, Stroud, Angus, Hillsdale, Minesing, New Lowell, Edgar, Craighurst and Ivy.

EXAMINER, weekly; J. A. MacLaren, editor and publisher; established 1863; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,699 See Advt. Page 52.

GAZETTE, weekly; Alfred Wilkes, publisher; established 1868; liberal; Wednesday; subscription \$1.00; eight pages, 7 col., 19½ inches.

Circ'n 1½

NORTHERN ADVANCE, weekly; Wesley & Crew, publishers; established 1851; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n 1½

BEAMSVILLE, pop. 900, Co. Lincoln, 1 mile S. of Beamsville Station on G. T. R., 12 miles W. of St. Catharines, 22 miles E. of Hamilton; Hamilton, Grimsby & Beamsville Electric Ry. gives an hourly car service to Hamilton. Tel., T., Ex., Bank. Chief Industries; stone quarries, canning factory, brick and terra cotta works, planing mill, flour mill, fruit growing and farming. It contains five churches, high and public schools, town hall, public library and three hotels. It has water works and electric lighting. Surrounding towns and villages where no papers are published: Campden, Smithville, Vineland, Rosedene, Tintern and Jordan.

EXPRESS, weekly; R. H. Davey, publisher; established 1893: independent; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n ½

BEAVERTON, pop. 1,000, Co. Ontario, on G. T. R., Can. Nor. Ont. Ry., and Lake Simcoe, 45 miles N. of Whitby, 75 miles N. E. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour and woollen mills, brick and tile works, tanneries and farming. It has four churches, one school, public library containing 1,000 volumes, and town hall seating 500. A charming summer resort, being situated on the eastern shore of Lake Simcoe, reached by the G. T. R., Midland Division, two trains daily, and Can. Nor. Ont. Ry. Surrounding towns and villages where no papers are published: Oakwood, Lorneville, Eldon, Kirkfield and Brechin.

EXPRESS, weekly; Jos. J. Cave, editor and publisher; established 1879; independent; Friday; subscription \$1.00; eight pages, 7 col., 21¾ inches. Circ'n 1

Issues also the Woodville Advocate and Cannington Echo, the circulations of which are included in above rating.

HUSTLER, weekly; Howard Chester, publisher. See Cannington Plaindealer.

STANDARD, weekly; Wm. A. Robinson, publisher. See Cannington Gleaner.

BEETON, pop, 1,000, Co. Simcoe, on N. and N. W. division G. T. R., and Toronto and Sudbury division C. P. R., 26 miles S. of Barrie, 55 miles N. W. of Toronto; Tel., T., Ex., Bank. Chief Industries: hosiery factory and mixed farming. It contains three churches, school, two public halls and fire-proof elevator, storing 100,000 bushels of grain. The town has water works, electric light, etc. Surrounding towns and villages where no papers are published: Bondhead, Pennville, Thompsonville, Athlone, Schomberg, Loretto and Keenansville.

WORLD, weekly; W. H. Davis, publisher; established 1882; independent; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

See Advt. Page 53.

**BELLEVILLE, pop. 10,000, Co. Hastings, on G. T. R., Moira River, and Bay of Quinte, 220 miles from Montreal and 113 miles from Toronto; Tel., T., Ex., Banks. Steamboat connection to all points. Chief Industries: woollen, knitting, paper, saw, and planing mills, rolling mills, cement works, foundries and cheese factories. It contains twelve churches, several schools and colleges, public library containing 3,000 vols., an opera house seating 1,200, city hall seating 500, deaf and dumb institute, hospital and home for the friendless, gas and electric light, and a good fire department. Surrounding towns and villages where no papers are published: Ameliasburg, Foxboro', Bridgewater, Frankford, Wellington and Canifton.

INTELLIGENCER, every evening except Sunday; C. J. Bowell, publisher; established 1866; conservative; subscription \$3.00; eight pages, 7 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,473*

WEEKLY, Thursday; established 1834; subscription \$1.00; twelve pages, 7 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,125* See Advt. Page 64.

ONTARIO, every evening except Sunday; T. S. & S. E. Carman, publishers; established 1870; liberal; subscription \$3.00; eight pages, 6 col., 193/4 inches.

WEEKLY (Chronicle), established 1834; Friday; subscription \$1.00; twelve pages, 7 col., 21½ inches.

CANADIAN MUTE, semi-monthly; Institution for the Deaf and Dumb, publishers; established 1892; special for the deaf; subscription 50 cents; eight pages, 4 col., 14 inches.

BELMONT, pop. 600, Co. Middlesex, on C. P. R., 15 miles S. E. of London and 9 miles N. E. of St. Thomas; Tel., Ex., Bank. Chief Industries: flour-milling, dairying and mixed farming. Surrounding towns and villages where no papers are published: Nilestown, Derwent, Harrietville, Glanworth, Mapleton and Lyons.

TIMES, weekly; Strachan Bros., publishers; established 1888; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches.

**BERLIN, pop. 13,397, Co. Waterloo, on G. T. R., 62 miles W. of Toronto, connected with Waterloo, Galt and Preston by Electric Railway; Tel., T., Ex., Banks. Chief Industries: shirts, collars, and suspenders, buttons, furniture, clock, boot and shoe, felt, piano and organ manufactories, tanneries, foundries, grist, saw and plan-

ing mills, beet sugar refinery, two rubber footwear, gas engine and meter works. The town contains three wholesale liouses, twenty churches, R. C. College, high and public and separate schools and a public library. Surrounding towns and villages where no papers are published: New Dundee, Baden, Blair, Freeport, Bloomingdale, Doon, Hawksville, St. Jacobs, Petersburg, Mannheim, Breslau, Bridgeport, Heidelburg and Winterbourne.

NEWS RECORD, every evening except Sunday; German Ptg. and Pub. Co. of Berlin, Limited, publishers, W. V. Uttley, manager and editor; established 1878; conservative; subscription \$3.00; eight to twelve pages, 7 col., 201/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 3,134*

WEEKLY, established 1878; Thursday; subscription \$1.00; twelve pages, 7 col., 201/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 962* See Advt. Page 71.

TELEGRAPH, every evening except Sunday; Telegraph Printing Co., publishers; established 1896; liberal; subscription \$3.00; six to twelve pages, 7 col., 20½ inches.

BERLINER JOURNAL, German, weekly; Rittinger & Motz, publishers; established 1859; independent; Wednesday; subscription \$1.50; twelve pages, 6 col., 19¾ inches. All advertisements are inserted in Berliner Journal, Ontario Glocke, Walkerton, and Canadischer Kolonist, Stratford; will not accept advertisements for one edition only.

Sworn combined Circ'n of Berliner Journal, Ontario Glocke, and Canadischer Kolonist, actual average for 12 mos. to Dec. 31, See Advt. Page 77.

MISSIONARY, monthly; Mennonite Brethren in Christ Publishing Co., publishers; H. S. Hallmann, editor; Mennonite; subscription 25c.

ST. JEROME SCHOOLMAN, monthly; students of St. Jerome College, publishers; a college paper published only during collegiate year.

DER EVANGELIUMS BOTE, German, monthly; S. R. Knechtel, publisher; established 1889; evangelical; subscription 50c; eight pages, 2 and 3 col., 10¾ inches.

BLENHEIM, pop. 1,708, Co. Kent, on the Pere Marquette Ry., 6 miles N. W. of Rondeau Harbor on Lake Eric, and 12 miles S. E. of Chatham; Tel., T., Ex., Banks. Chief Industries: farming, fruit growing, flour, saw and planing mills; headquarters for the fresh bean and tobacco business of Southern Kent. The town contains eight churches, public schools, public hall seating 450, and a fire brigade. Surrounding towns and villages where no papers are published: Port Alma, Cedar Springs, Rondeau, Morpeth, Fargo, Mull, New Scotland, Harwich, Ridley and Charing Cross.

NEWS-TRIBUNE, weekly; Pickering and Denholm, publishers; established 1874; independent; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

BLYTH, pop. 900, Co. Huron, on G. T. R. and C. P. R., 18 miles E. of Goderich; Tel., T., Ex., Bank. Chief Industries: saw, flour, planing, shingle and flax mills, salt works, brick yard, sash, door and

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blind factory, handle factory, glove factory and machine shops. The town contains four churches, a public school, a public hall and a public library. Surrounding towns and villages where no papers are published; Belgrave, Auburn, Londesboro, Walton, Westfield, St. Augustine and Leadbury.

STANDARD, weekly; J. Leslie Kerr, publisher; established 1887; independent; Thursday; subscription \$1.00; eight pages, 6 col., 18 inches.

BOBCAYGEON, pop. 1,000, Co. Victoria, on the Bobcaygeon River, and Lindsay and Bobcaygeon branch of C. P. R., 14 miles N. E. of Lindsay and 11 miles E. of Fenelon Falls; Tel., T., Ex., Bank. Chief Industriés: saw, shingle and other mills and farming. The town contains five churches and a public school, and has steamboat service during navigation. Surrounding towns and villages where no papers are published: Dunsford and Coboconk.

INDEPENDENT, weekly; C. E. Stewart, editor and publisher, I. R. Stewart, business manager; established 1870; independent; Friday; subscription \$1.00; four pages, 8 col., 21½ inches. Circ'n ¾

BOLTON, pop. 700, Co. Peel, on the Humber River and Owen Sound division of the C. P. R., 26 miles N. W. of Toronto; Tel., T., Ex., Bank. Chief Industries: flour mill, foundries, potteries, carriage and blanket factories and brick yards. The town contains three churches, a public school, public library and a town hall. Surrounding towns and villages where no papers are published: Caledon East, Nobleton, Lloydtown, Mono Road, Sand Hill, Lockton, Coleraine, Palgrave, Schomberg, Kleinberg and Coventry.

ENTERPRISE, weekly; F. N. Leavens, editor and publisher; established 1888; independent; Friday; subscription \$1.00; eight pages, 7 col., 19¾ inches.

Circ'n 1

BOTHWELL, pop. 994, Co. Kent, on Thames River and G. T. R., 22 miles N. E. of Chatham; Tel., T., Ex., Bank. Chief Industries: oil, live stock, grain and produce, flour mills, heading and planing mills and foundry. The town contains six churches, schools, and a town hall seating 400. Surrounding towns and villages where no papers are published: Sutherland's Corners, Aughrim, Aberfeldy, Mosside, Clachan, Wardsville, Cashmere and Newbury.

TIMES, weekly; H. J. Jerome, editor and publisher; established 1874; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n ½

Also publishes Florence Quill.

BOWMANVILLE, pop. 3,500, Co. Durham, on Lake Ontario and G. T. R., 27 miles W. of Cobourg, 43 miles E. of Toronto; steamboat communication daily; Tel., T., Ex., Banks. Chief Industries: piano, organ, carriage, rubber goods, bicycle rims, woollen and wooden-ware factories, flour, pearl barley and oatmeal mills, foundries, machine shops, barrel factories and silver-plating works. Great apple-growing and stock-raising section. The town contains eight churches, three public schools and high school, library, opera house and free reading room, and is lighted by electricity. Surrounding towns and villages where no papers are published: Hampton, Enniskillen, Enfield, Blackstock, Courtice, Newtonville, Solina, Cadmus, Lotus, Pontypool, Tyrone, Caesarea, Kendáll, Taunton, Leskard, Kirby, Burketon, Nestleton, Purple Hill and Cedardale.

CANADIAN STATESMAN, weekly; M. A. James & Son, editors and publishers; established 1854; independent-liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches.

Circ'n 31/4

Also publish News, circulation of which is included in above rating.

NEWS, weekly; Geo. W. James, editor; established 1874; conservative; Friday; subscription \$1.00; eight pages, 7 col., 191/4 inches. Sec Canadian Statesman.

WEST DURHAM REVIEW, weekly; C. W. Lawton, publisher; established 1908; conservative; Thursday; subscription. \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾ See Advt. Page 70.

**BRACEBRIDGE, pop. 3,100, Co. Muskoka, on the Muskoka River and G. T. R., 12 miles N. of Gravenhurst; Tel., T., Ex., Banks. Chief Industries: woollen, saw, planing, shingle and linen mills, match and furniture factories, foundry, tanneries and farming. The town is a summer resort and contains besides its stores, hotels, etc., nine churches, public and high schools, free library; is lighted by electricity, and has excellent waterworks, both owned by the municipality. Surrounding towns and villages where no papers are published: Baysville, Port Carling, Uffington, Dorset and Utterson.

GAZETTE, weekly; Bracebridge Gazette Ptg. and Pub. Co., publishers; established 1872; independent-liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n ¾

MUSKOKA HERALD, weekly; D. E. Bastedo, editor and publisher; established 1878; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

BRADFORD, pop. 1,000, Co. Simcoe, on the Holland River and G. T. R., 22 miles S. E. of Barrie; Tel., T., Ex., Banks. Chief Industries: farming, planing and flour mills and carriage factory. The town contains four churches, schools, public library of 1,000 volumes, town hall seating 500. Surrounding towns and villages where no papers are published: Bondhead, Holland Landing and Gilford.

WITNESS AND SOUTH SIMCOE NEWS, weekly; E. Garrett, publisher; established 1865; liberal-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 34

**N. W. of Toronto; Tel., T., Ex., Banks. Chief Industries: three greenhouses, one the largest in Canada, loose-leaf business systems factory, two shoe factories, Spanish leather manufacturing establishment, sash and door factories, farming and flour mill. The town contains six churches, also high and public schools, Carnegie library, town hall, county court house, jail, public hall and first-class waterworks, gas and electric light. Surrounding villages where no papers are published: Malton, Meadowvale, Norval, Claireville, Caledon East, Inglewood and Huttonville.

BANNER AND TIMES, weekly; A. F. Dick, publisher; established 1868; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 21½ inches.

CONSERVATOR, weekly; S. Charters, editor and publisher; established 1873; conservative; Thursday; subscription \$1.00; four pages, 8 col., 25½ inches.

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**BRANTFORD, pop. 20,600, Co. Brant, on G. T. R., T. H. & B. Ry., and Grand River, 66 miles S.W. of Toronto, 400 miles from Montreal and 22½ miles W. of Hamilton; Tel., T., Ex., Banks. Chief Industries: woollen mills, foundries, potteries, pork packing factories, binder twine factories, stove works, nut and bolt factories, cigar factories, malleable iron works, carriage, scissor, wind mill, refrigerator, starch, nail, binder and plow works, agricultural implement works, radiator, engine and machine works. The city contains twenty-three churches, nine schools and colleges, collegiate institute, free library, opera house, hospital, public halls, and asylum for the blind. Surrounding towns and villages where no papers are published: Cainsville, Harrisburg, Vanessa, Scotland, Mount Pleasant, Alberton, Burford, Jerseyville, Ancaster, Harley, Hartford, Longford, Oakland, Copetown, Lynden, Echo Place and Onondaga.

COURIER, every evening except Sunday; Courier Printing Co., publishers; established 1870; conservative; subscription \$3.00; eight pages up, 7 col., 20½ inches.

Circ'n 2½

WEEKLY, established 1834; Thursday; subscription \$1.00; sixteen pages, 7 col., 20½ inches.

EXPOSITOR, every evening except Sunday; T. H. Preston, publisher; established 1871; liberal; subscription \$3.00; eight to sixteen pages, 7 col., 203/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 5,020* WEEKLY, established 1852; Thursday; subscription \$1.00; twelve to sixteen pages, 7 col., 20¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,569*

Advt.—The Brantford Daily Expositor covers its field like a blanket. With a circulation guaranteed to exceed 5,000 daily, it reaches about four-fifths of the homes of Brantford City and the majority of those of Brant County. See Advt. Page 77.

AWAKENER, monthly; Rev. W. E. Gilroy, editor, Hurley Printing Co., printers; established 1908; social christianity; subscription 35 cents; eight pages, 3 wide col., 12 inches.

CAN. BEE JOURNAL, monthly; Jas. J. Hurley, editor, Hurley Printing Co., publishers; established 1884; bee-culture; subscription \$1.00; forty pages, 2 col., 7 inches. Circ'n 1

BRIDGEBURG, pop. 1,500, Co. Welland, on G.T.R., M.C.R., T.H. & B., C. P. R. and Wabash Railway, opposite Buffalo, on the Niagara River, west end of the International Bridge, 100 miles S. of Toronto; Tel., T., Ex., Bank. Chief Industries: proprietary medicine factories, ship-building, varnish works and farming. The town contains four churches, public library, post office and customs house. Surrounding towns and villages where no papers are published: Stevensville, Humberstone, Mulgrave, Brookfield, Sherkston and Netherby.

REVIEW, weekly; Review Printing Co., publishers; established 1894; independent; Thursday; subscription \$1.00; eight to twelve pages, 5 col., 18 inches. Circ'n 34

Also publishes Fort Erie Times and Ridgeway Herald, circulations of which are included in above statement.

See Advt. Page 54.

BRIGDEN, pop. 700, Co. Lambton, on the St. Clair Branch of Mich. Central Ry., 15 miles S.E. of Sarnia; Tel., T., Ex., Bank. Chief Industries: farming, flour, oatmeal and saw mills, heading, stave and hoop mills. The town contains three churches, public school

and general stores. Surrounding towns and villages where no papers are published: Wilkesport, Bradshaw and Kimball.

PROGRESS, weekly; J. E. Burns, editor and publisher; established 1904; independent; Wednesday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n 3

BRIGHTON, pop. 1,479, Co. Northumberland, on G. T. R. and Presqu'Isle Bay, Lake Ontario, and at the head of the Murray Canal, 25 miles E. of Cobourg, 92 miles E. of Toronto, and 22 miles W. of Belleville; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, canning factory and fruit evaporators, farming and fruit growing. The town contains five churches, public and high schools and public library. Surrounding towns and villages where no papers are published: Frankford, Smithfield, Lovett, Hilton, Edville, Castleton, Morganstown, Wooler, Codrington, Orland and Dundonald.

ENSIGN, weekly; C. A. Lapp & Son, publishers; established 1871; independent; Friday; subscription \$1.00; eight to ten pages; 7 col., 22 inches. See Advt. Page 118. Circ'n

BROCKVILLE, pop. 9,500, Co. Leeds, on the St. Lawrence River, * the G. T. R., C. P. R., and B. W. & N. W. Ry., boats daily east and west; 125 miles W. of Montreal, 207 miles E. of Toronto and 70 miles S. of Ottawa; Tel., T., Ex., Banks. Chief Industries: stove foundry, hardware factory, biscuit, candy, glove, boat and carriage factories, agricultural works, mineral waters, farming and dairying. Centre of leading dairy district of Ontario. Over 200 cheese factories and dairies are represented at the Brockville cheese board. The town contains, besides its factories, nine churches, collegiate institute and public schools, aslyum for the insane, town hall, Board of Trade, public hall, two hospitals, opera house, fine docks, hotels, stores, streets wide and well kept, fine fire protection, water works, and sewer systems, gas and electric light. Surrounding towns and villages where no papers are published: Maitland, Caintown, Yonge Mills, Lyn, Toledo, Addison, Lansdowne and Frankville.

RECORDER, every evening except Sunday; Recorder Printing Co., Ltd., publishers; established 1873; liberal; subscription \$3.00; eight pages, 6 col., 19¾ inches.

Circ'n 1½

WEEKLY; established 1820; Friday; subscription \$1.00; eight pages, 7 col., 213/4 inches.

Advt.—87 years established in the centre of the greatest dairying district of Ontario, where the people have plenty of ready money, the Recorder—Daily and Weekly—covers the field and pulls profitable business for advertisers. See Advt. Page 97.

TIMES, every evening except Sunday; A. T. Wilgress, editor and publisher; established 1882; conservative; subscription \$3.00; four pages, 7 col., 21½ inches.

WEEKLY; established 1882; Friday; subscription \$1.00; eight pages, 7 col., 21½ inches.

BRUCE MINES, pop. 1,000, Algoma District, on the north shore of Georgian Bay and the S. Ste. Marie Branch of the C. P. R., 12 miles S.W. of Thessalon and 30 miles S. of Sault Ste. Marie; Tel., Ex., Bank. Chief Industries: lumbering, agriculture and mining. The town has several stores, saw and planing mills, churches, two hotels, etc.

SPECTATOR, weekly; F. W. Rickaby, publisher; established 1901; independent; Friday; subscription \$1.00; eight pages, 5 col., 17% inches. Circ'n %

BRUSSELS, pop. 1,400, Co. Huron, on the Maitland River and G. T. R., 30 miles E. of Goderich; Tel., T., Ex., Banks. Chief Industries: flour and saw mills, stave and heading factories, machine shop, salt wells and farming. The town contains four churches, a school, and a public library. Surrounding towns and villages where no papers are published: Cranbrooke, Ethel, Walton and Jamestown.

POST, weekly; William H. Kerr, publisher; established 1873; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19 inches.

Circ'n 13/4

BURKS FALLS, pop. 1,375, Co. Parry Sound, on the Magnetawan River and on main line of Northern Division G.T.R., 171 miles N. of Toronto; Tel., Ex., Bank. Chief Industries: tannery, saw mills, electric power house, brick yards, lumbering, planing factory and farming. The town contains churches, school, training institute, court house and jail, and has waterworks and electric light. Surrounding towns and villages where no papers are published: Berridale, Magnetawan, Ahmic Harbor, Dunchurch, Katrine, Sprucedale, Novar and Kearney.

ARROW, weekly; Fawcett & Co., publishers; Alex. R. Fawcett, manager; established 1885; independent; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

Circ'n 14

BURLINGTON, pop. 1,300, Co. Halton, on G. T. R. and C. P. R., Hamilton Radial Ry. and Lake Ontario, 9 miles N. E. of Hamilton, and 30 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: fruit-growing and farming, canning factory, evaporator and basket works. The town has five churches, high and public school, town hall, three large summer hotels, and is lighted by electricity. It is visited by large numbers of summer tourists. Surrounding towns and villages where no papers are published: Waterdown, Bronte, Flamboro, Carlisle, Aldershot, Nelson, Appleby, Palermo, Cumminsville and Lowville.

GAZETTE, weekly; Elgin A. Harris, publisher; established 1899; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½

GALEDONIA, pop. 1,000, Co. Haldimand, on the Grand River and G. T. R., 14 miles S. W. of Hamilton; Tel., T., Ex., Bank. Chief Industries: flour mills, plaster mines, clothing factory, evaporator and canning factory, and agriculture. The town contains five churches, high and public schools, public library, new opera house, and town hall seating 250. It has fine cement walks and macadamized streets, waterworks, plenty of water power, and cheap natural gas. Surrounding towns and villages where no papers are published: York, Blackheath, Tyneside, Mount Hope, Middleport and Cheapside.

grand rublisher; established 1856; conservative; Wednesday; subscription \$1.00; four pages, 8 col., 24½ inches.

HALDIMAND BANNER, weekly; Albert T. Mitchell, publisher; established 1905; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 1934 inches.

See Advt. Page 84.

CAMPBELLFORD, pop. 2,700, Co. Northumberland, on the Trent River and G. T. R., half way between Belleville and Peterboro, 30 miles from each; Tel., T., Ex., Banks. Chief Industries: woollen,

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flour, paper, saw and planing mills, foundry, machine shop, shoe factory, bridge works and farming. The town contains five churches, high and public schools, and opera house seating 550. The Trent River furnishes the town with a magnificent water power, the municipal electric power plant developing about 4,000 h.p. A beautiful iron bridge spans the river. Its streets are wide and well laid out and kept in good repair. Surrounding towns and villages where no papers are published: Keene, Birdshalls, Tilton, Sarginson, Meyersburg, Trent Bridge, Hoards, Dartford and Rylestone.

DESPATCH, weekly; H. B. R. Dryden, publisher; established 1898; Thursday; subscription \$1.00; four pages, 6 col., 19¾ inches.

HERALD, weekly; G. A. Kingston, editor and publisher; established 1873; independent; Thursday; subscription \$1.00; eight pages, 7 col., 2134 inches.

CANNINGTON, pop. 1,400, Co. Ontario, on Beaver River and G. T. R., 40 miles N. of Whitby and 16 miles W. of Lindsay; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, tannery, foundry, carriage and other manufactories and farming. The town contains four churches, a public school, a public library and town hall. Surrounding towns and villages where no papers are published: Wilfrid, Pefferlaw, Manilla, Sutton, Blackwater, Oakwood and Mariposa.

ECHO, weekly; Jos. J. Cave, editor and publisher. See Beaverton Express.

ONTARIO GLEANER, weekly; Wm. A. Robinson, editor and publisher; established 1870; independent-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 1

Also publishes Sunderland Banner and Beaverton Standard, the circulations of which are included in above rating.

PLAINDEALER, weekly; Howard Chester, publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 6 col., 191/4 inches.

Also publishes Beaverton Hustler.

CARLETON PLACE, pop. 4,350, Co. Lanark, on the Mississippi River and C. P. R., 20 miles N. of Perth, 18 miles N.W. of Smiths Falls and 28 miles S.W. of Ottawa; Tel., T., Ex., Banks. Chief Industries: farming, knitting, woollen, flour and planing mills, stove foundry, engine works and steam yacht building. The town contains seven churches, high and public schools, free public library containing 8,000 volumes, C. P. R. locomotive repair shops and dining rooms, splendid municipal buildings; has good water power furnished by the river, electric light, etc. Surrounding towns and villages where no papers are published: Innisville, Clayton, Appleton, Franktown and Ashton.

CENTRAL CANADIAN, weekly; W. W. Cliff, editor and publisher; established 1876; liberal-conservative; Thursday; subscription \$1.00; eight pages, 7 col., 21¾ inches. Circ'n 1¼

HERALD, weekly; W. H. & S. J. Allen, editors and publishers; established 1850; liberal; Tuesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

See Advt. Page 44.

**CARP, pop. 800, Co. Carleton, on G. T. R.; Tel., T., Ex., Bank. Twenty miles W. of Ottawa and 20 miles E. of Arnprior. Chief Industries: flour and feed mills, apple evaporator, cheese and box

A. McKim, Limited, Advertising Agency, Montreal and Toronto

factories, lumber, shingles, brick, cement building blocks and tile manufacturing, and dairy produce. The village contains four churches, public school and MacDonald school garden, town hall, two hotels, public library, exhibition hall and grounds. Surrounding villages where no papers are published: Richmond, Stittsville, Kinburn, Galetta, Huntley, South March, Dunrobin, Kilmaurs, Marathon, Woodlawn and Panmure.

REVIEW, weekly; James A. Evoy, publisher; established 1904; independent-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 34

CAYUGA, pop. 1,100, Co. Haldimand, on Grand River and G. T. R., * Wabash and M. C. Rys., 76 miles S. W. of Toronto, 35 miles S. of Hamilton; Tel., T., Ex., Bank. Chief Industries: farming, flour, saw and planing mills, glass factory, limestone, sandstone and gyp-sum quarries. The town contains four churches, high and public schools, handsome court house and county buildings, and town hall . seating 350. Surrounding towns and villages where no papers are published: Kohler, Decewsville, Clanbrassil, S. Cayuga, Cheapside, Nelles Corners, Balmoral, Rainham, York, Canfield, Oneida, Nanticoke and Fisherville.

HALDIMAND ADVOCATE AND HAGERSVILLE STAND-ARD, weekly; Geo. Reeves, publisher; established 1857; independent-liberal; Thursday: subscription \$1.00; eight to ten pages, 6 col., 191/2 inches. See Advt. Page 28. Circ'n 134

CHATHAM, pop. 12,000, Co. Kent, on G. T. R., C. P. R., Wabash * Ry., Pere Marquette Ry., Chatham, Wallaceburg & Lake Eric Electric Radial Ry., and River Thames, 46 miles E. of Windsor and 60 miles S. W. of London; Tel., T., Ex., Banks. Chief Industries: canning, flour, and woollen mills, engine, boiler and machine works, ·foundries, carriage factories, evaporator, incubator, scales, office furniture and fauning mill factories, wheel works, spring and axle works, brass, bent goods and automobile works, and the largest wagon factories in the Dominion. The centre of a rich farming and fruit-growing country and of a large natural gas belt. The town contains eleven churches, college, schools, collegiate institute, convents, hospitals, public library of 6,000 volumes, opera house seating 1,500, music hall seating 1,300, good skating and curling rink, public parks, municipal water works, electric light and fire department and natural gas supply. Surrounding towns and villages where no papers are published: Buxton, Louisville, Charing Cross, Mitchell's Bay, Rondeau and Paincourt.

NEWS, every evening except Sunday; A. C. Woodward, publisher; established 1869; liberal; subscription \$4.00; eight to sixteen pages, 7 col., 193/ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,893*

WEEKLY (Banner-News), established 1862; Wednesday; subscription \$1.00; twelve to sixteen pages, 6 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,224*

Advt.—The city of Chatham and Kent County present an excellent market for exploitation. Chatham has twenty factories employing many hundred people. Natural gas is furnished at a low rate. A large field of oil has been opened up in Kent County. The Daily News and Weekly Edition—The Banner News—have a large circulation, and can guarantee to reach the ear and eye of 30,000 consumers.
See Advt. Page 105.

PLANET, every evening except Sunday; S. Stephenson, publisher; established 1863; conservative; subscription \$4.00; eight Circ'n 134 to twelve pages, 7 col., 193/4 inches.

WEEKLY, established 1851; Wednesday; subscription \$1.00; sixteen pages, 7 col., 193/4 inches. See Advt. Page 82. Circ'n 31/4 L'AMI DU PEUPLE, French, weekly; J. R. Cote, publisher; established 1908; liberal; Thursday; subscription \$1.00; four pages; 7 col., 21½ inches.

LE CANADIEN, French, weekly; Jas. G. Duval, manager and publisher; established 1906; liberal; Friday; subscription \$1.00; four pages, 5 col., 161/4 inches.

CANADIAN CHECKER PLAYER, monthly; Manson D. Teetzel, publisher; established 1907; checker players' interests; 1st of month; subscription \$2.00; twenty-four pages, 1 wide col., 6¾ inches.

POULTRY AND DOGS, THE FARMERS' HOME JOURNAL, monthly; Poultry and Dogs, Ltd., publishers; J. R. Cote, editor and manager; established 1907; farm interests; 15th of month; subscription 10 cents; four pages, 7 col., 1934 inches.

CHATSWORTH, pop. 800, Co. Grey, on C. P. R., 9 miles S. of Owen Sound; Tel., T., Ex., Banks. Chief Industries: saw and planing mills, foundry, lumbering and farming. The town contains, besides its mills and stores, four churches and public school. Surrounding towns and villages where no papers are published: Berkeley, Holland Centre, Massie, Desboro and Williamsford.

NEWS, weekly; Al. Littlejohn, publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches.

CHESLEY, pop. 2,000, Co. Bruce, on the Saugeen River and G. T. R., 19 miles N. of Walkerton; Tel., T., Ex., Banks. Chief Industries: saw, woollen and flour mills, foundry, furniture and bedstead factories and farming. The town contains, besides its mills, factories, etc., six churches, public and high schools, public library, and has a volunteer fire brigade. Surrounding towns and villages where no papers are published: Hepworth, Allenford, Dobbinton, Desboro and Elmwood.

ENTERPRISE, weekly; W. McDonald, editor and publisher; established 1876; independent; Thursday; subscription \$1.00; eight pages, 7 col., 21½ inches. Circ'n 1¼

ASSO. PRESBYTERIAN MAGAZINE, monthly; Assoc. Presbyterian Pub. Co., publishers; A. W. McNeel, manager; established 1858; religious; subscription \$1.25; forty pages, 1 col., 5¾ inches.

CHESTERVILLE, pop. 950, Co. Dundas, on C.P.R. and Petite Nation River, 17½ miles N. of Morrisburg; Tel., T., Ex., Banks. Chief Industries: farming, dairying, planing, saw, and shingle mills, sash and door factory, foundry, tannery and roller mills. The town contains five churches, three hotels and public and separate schools. Surrounding towns and villages where no papers are published: North Winchester, Ormond, Connaught, Morewood, Berwick, Grantley, Beckstead, Dunbar, Finch, Crysler, Goldfield, Elma and Inkerman.

RECORD, weekly; T. T. Shaw, publisher; established 1894; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

CLARKSBURG, pop. 800, Co. Grey, 14 miles from Thornbury, its nearest railway station, on G.T.R., and 14 miles W. of Collingwood; Tel., Ex. Chief Industries: foundry and machine shops, stove,

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flour, shingle and heading mills, basket, pump and organ factories, woollen mill, farming and apple growing. The town contains four churches, school and public library. Surrounding towns and villages where no papers are published: Fairmount, Heathcote, Ravenna, Redwing, Duncan, Gibraltar, Griersville and Rocklyn.

REVIEW AND BEAVER VALLEY NEWS, weekly; E. W. Johnston, publisher; established 1909; independent; Thursday; subscription \$1.00; eight pages, 6 col., 193/4 inches.

CLIFFORD, pop. 700, Co. Wellington, on Red River Creek and G. T. R., 50 miles N. W. of Guelph; Tel., T., Ex., Bank. Chief Industries: saw, woollen, planing and flour mills, evaporating factory, cider mill, machine shop and tanneries, and mixed farming. The town contains five churches, public schools, public library and public hall seating 500. Surrounding towns and villages where no papers are published: Lakelet, Redgrave, Moltke, Neustadt, Huntingfield, Alsfeldt, Drew, Belmore and Orchardville.

EXPRESS, weekly; Jas. R. Aitchison, editor and publisher; established 1892; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

See Advt. Page 86.

CLINTON, pop. 2,800, Co. Huron, on G. T. R., 12 miles S. E. of Goderich, the county seat; Tel., T., Ex., Banks. Chief Industries; saw, flour and knitting mills, salt well, organ factory, boys' clothing factory, planing mills and show case works. The town contains six churches, collegiate institute and public school, public library, and a hall seating 600. Surrounding towns and villages where no papers are published: Varna, Bayfield, Holmesville, Brucefield, Summerhill, Porter's Hill, Auburn, Kippen and Londesboro.

NEW ERA, weekly; Robt. Holmes, publisher; established 1865; liberal; Friday; subscription \$1.00; eight pages, 7 col., 21 inches.

See Advt. Page 54.

Circ'n 134

NEWS-RECORD, weekly; W. J. Mitchell, editor and publisher; established 1878; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

See Advt. Page 60.

COBALT, pop. 8,000, District of Nipissing, on Temiskaming Lake and T. & N. O. Ry., 100 miles N. of North Bay, 300 miles N. of Toronto; Tel., T., Ex., Bánks. One of the richest and most famous mining camps in the world. Over thirty mines are shipping silver ore, and the indications are that it will produce a large share of the world's silver for years to come. The town contains public and separate schools, five churches and five hotels (no license), and has an excellent fire department and sewage and water systems.

NUGGET, every evening except Sunday; W. G. Ferguson and H. S. Browning, publishers; established 1909; independent; subscription \$5.00 in Canada, \$7.00 foreign; eight pages, 6 col., 193/4 inches.

See Advt. Page 112.

COBDEN, pop. 850, Co. Renfrew, on Main Line of C. P. R., about 100 miles N.W. of Ottawa, 18 miles N.W. of Renfrew and 20 miles S. E. of Pembroke; Tel., T., Ex., Bank. Chief Industries: graingrowing, flour-milling, dairying and lumbering; the centre of one of the finest grain and stock raising districts in Ontario. The town

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contains five churches, schools, and town hall. Surrounding villages where no papers are published: Forester's Falls, Haley's, Osceola and Beachburg.

SUN, weekly; F. B. Elliott, publisher; established 1895; conservative; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches.

Circ'n 34

**COBOURG, pop. 5,149, Co. Northumberland, on G. T. R., and on ** Lake Ontario, 69½ miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: woollen mills, railroad coach and freight car factory, flour mill, steel works, brick works, lath, door and matting factories, farming and fruit-growing. The town contains six churches, collegiate institute, consolidated school and convent school, Y. M. C. A., public library, public hall seating 800, armory, house of refuge and asylum for women. The town is noted for manufacturing fine railroad coaches and cars. It is also a popular summer resort for Americans. Has large car and passenger ferry running winter and summer to Charlotte, N.Y. Surrounding towns and villages where no papers are published: Grafton, Dale, Wicklow, Centreton, Eddystone, Baltimore and Harwood.

SATURDAY MORNING POST, weekly; Floyd & McGuire, editors and publishers; established 1890; independent; Saturday; subscription \$1.00; four pages, 7 col., 21½ inches. Circ'n 1

SENTINEL-STAR, weekly; Isaac Wilson, publisher; established 1828; conservative; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n 1¼

WORLD, weekly; Thos. B. Lapp, publisher; established 1866; liberal; Friday; subscription \$1.00; eight pages, 6 col., 20 inches.

Circ'n 11/4

COLBORNE, pop. 1,200, Co. Northumberland, on Lake Ontario and G. T. R., 15 miles E. of Cobourg, 30 miles W. of Belleville, 84 miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour mill, canning factory, soap factory, sash and door factory, foundry, barrel factory, machine shops, saw mills, farming and fruit-growing. The town contains four churches, high and public schools, public library containing 1,700 volumes, and public hall seating 800. Steamboat to all lake points. Its streets are well laid out. Surrounding towns and villages where no papers are published: Castleton, Codrington, Wooler, Vernonville, Wicklow, Dundonald, Lakeport, Grafton and Baltimore.

ENTERPRISE, weekly; H. Gale, editor and publisher; established 1882; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n ¾

EXPRESS, weekly; Geo. and H. S. Keyes, editors and publishers; established 1866; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches.

See Advt. Page 64.

COLDWATER, pop. 800, Co. Simcoe, on Coldwater River, C.P.R., and G.T.R., 16 miles N. W. of Orillia, 30 miles N. of Barrie; Tel., T., Ex., Bank. Chief Industries: flour, saw and shingle mills, lumbering and farming. The town contains three churches, schools, general stores, etc. Surrounding towns and villages where no papers are published: Lovering, Medonte, Fesserton, Wyevale, Saurin, Uhthoff, Lawson, Eady, Silver Creek and Waubaushene.

PLANET, weekly; J. F. Van Allen, editor and publisher; established 1896; independent; Wednesday; subscription \$1.00; eight pages, 7 col., 193/4 inches.

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COLLINGWOOD, pop. 7,000, Co. Simcoe, on the Georgian Bay and G.T.R., 95 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: elevators, saw, planing, flour and grist mills, pork packing, hosiery mills, foundries, tanneries, dry dock and steel ship building. The town contains seven churches, also public schools, collegiate institute, free library containing over 6,000 volumes, opera house seating 1,200, good fire and water department, and excellent steamboat service. Surrounding villages where no papers are published: Nottawa, Duntroon, Batteau, Glen Huron, and Singhampton.

BULLETIN, weekly; Bulletin Printing Co., publishers; established 1870; liberal; Thursday; subscription \$1.00; eight pages, 8 col., 213/4 inches.

ENTERPRISE MESSENGER, weekly; Enterprise Printing Co., Ltd., publishers; established 1857; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 21½ inches. Circ'n 2

SATURDAY NEWS, weekly; News Publishing Co., Ltd., publishers; established 1906; independent; Saturday; subscription 50 cents; four pages, 7 col., 21¾ inches.

Circ'n 1½

COMBER, pop. 1,000, Co. Essex, on the M.C.R., 31 miles E. of Detroit, 15 miles E. of Essex, and 14 miles N. of Learnington; Tel., T., Ex., Bank. Chief Industries: farming, saw, planing, stave, heading and flour mills and furniture factories. It contains, besides various mills and factories, three churches, school, etc. Surrounding towns and villages where no papers are published: Stoney Point, Staples, Haycroft, Woodslee, Quinn, Strangfield, Windfall and Ruscomb Station.

HERALD, weekly; Chas. Clark, editor and publisher; established 1881; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n ½

COOKSTOWN, pop. 900, Co. Simcoe, a thriving station on the Hamilton & N.W. Div. of G.T.R.; 45 miles N.W. of Toronto; Tel., T., Ex., Bank. Chief Industries: farming, flour mill, sash and door factory, machine shop, saw and planing mill. It contains three churches, Anglican, Methodist and Presbyterian, many good stores and two hotels. Surrounding towns and villages where no papers are published: Newton, Robinson, Deerhurst, Killyleagh, Gilford, Bondhead, Lefroy, Bell Ewart, Egbert, Nicolston, Elm Grove and Thornton.

ADVOCATE, weekly; W. E. Stoddart, publisher; established 1897; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n 1

See Advt. Page 88.

COPPER CLIFF, pop. 2,000, District of Sudbury, on Sault Ste. Marie Branch of C. P. R., 5 miles S.W. of Sudbury; Tel., Ex., Bank. Chief Industry: copper mining. The village has several stores. Surrounding towns and villages where no papers are published: Naughton, Worthington, Stanley, Gertrude Mine, North Star and Chelmsford.

courier and miners' news, weekly; J. J. Pratt, editor and publisher; established 1902; independent; Thursday; subscription \$1.00; twelve pages, 5 col., 17¾ inches. Circ'n ½

**Cornwall Canal, G. T. R. and O. & N. Y. Ry., 67½-miles W. of Montreal, 105 miles E. of Kingston; Tel., T., Ex., Banks. Chief Industries: cotton, woollen, flour, grist, paper and pulp mills, pottery,

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foundries, furniture, iron bedstead, chair and lacrosse stick factories, quarries, brewery and farming. The town contains nine churches, two hospitals, high, public and separate schools, and a music hall seating 1,000. Its streets are wide, straight and well kept, lighted by electric light; it has good water, fire and police departments, and several fine hotels. There is an excellent electric street railway service from all depots to all parts of the town. The post office is one of the finest in Eastern Ontario. Cornwall is also a port of call for river and lake steamers. The Cornwall Canal furnishes a magnificent water power for a large number of mills. The electric plant of the St. Lawrence Power Co. is situated four miles above the town, furnishing power for factories and electric light for canal. Surrounding towns and villages where no papers are published: Williamstown, Monkland, Wales, Aultsville, Avonmore, Moulinette, Summerstown, Martintown, Mille Roches and Osnabruck Centre.

FREEHOLDER, weekly; C. W. Young, publisher; established 1846; liberal; Friday; subscription \$1.00; eight pages, 7 col., 213/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,701* See Advt. Page 63.

STANDARD, weekly; W. Gibbens, editor and publisher; established 1872; liberal-conservative; Friday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,790 * See Advt. Page 20.

COURTRIGHT, pop. 450, Co. Lambton, on St. Clair River and on the Pere Marquette Ry. and M.C.R., 12 miles S. of Sarnia; Tel., T., Ex., Bank. Chief Industries: grain growing and stock raising. The town contains five churches, public school and town hall. Surrounding towns and villages where no papers are published: Corunna, Mooretown, Kimball and Bickford.

SUN, weekly; J. W. Kedwell, publisher, William Hare, editor and manager; established 1909; independent; Friday; eight pages. Also publishes *Petrolia Topic*.

CREEMORE, pop. 750, Co. Simcoe, on Mad River and G.T.R., 15 miles S.E. of Collingwood and 22 miles W. of Barrie; Tel., T., Ex., Banks. Chief Industries: flour mill, planing mill, apple evaporator, fruit growing and farming. The town contains four churches, schools, etc. Surrounding towns and villages where no papers are published: Banda, Dunedin, Glencairn and Avening.

STAR, weekly; A. H. Watson, editor and publisher; established 1886; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n 34

DELHI, pop. 975, Co. Norfolk, on River Rowan and G.T.R., 90 miles S.W. of Toronto, 12 miles W. of Simcoe; Tel., T., Ex., Bank. Chief Industries: canning and cheese factories, flour, saw, lumber and planing mills, tanneries, robe, mitt, glove and hosiery factories and farming. The town contains four churches and a public school. Surrounding towns and villages where no papers are published: Hawtrey, Windham Centre, La Salette, Courtland, Nixon and Lynedoch.

REPORTER, weekly'; W. Pemberton, editor and publisher; established 1887; independent; Thursday; subscription \$1.00; eight pages, 6 col., 193/4 inches.

DRAYTON, pop. 1,000, Co. Wellington, on G. T. R. and Conestogo River, 30 miles N.W. of Guelph; Tel., T., Ex., Bank. Chief Industries: door and sash factories, very extensive tile works, saw and flour mills, carriage works and farming. The town contains five churches, a school, free library containing 3,200 volumes, town hall seating 500, and electric light plant. Surrounding towns and villages where no papers are published: Goldstone, Parker, Bosworth, Hollin, Moorefield, Stirton and Glenallan.

ADVOCATE, weekly; Jabez Coram, editor and publisher; established 1890; independent; Thursday; subscription 60c.; four pages, 7 col., 22½ inches.

Circ'n 1½

DRESDEN, pop. 1,613, Co. Kent, on Sydenham River and Pere Marquette Ry., 12 miles N. of Chatham, the county town; Tel., T., Ex., Banks. Chief Industries: lumbering, hoop and stave making and bent wood, hub, spoke, saw and planing mills, basket and canning factories, evaporators, foundry, flour mills and farming. The town contains five churches, two schools and town hall seating 500. Surrounding towns and villages where no papers are published: Dawn Mills, Keith, Kent Bridge, Rutherford, Wabash, Oldfield and Croton.

TIMES, weekly; Wells & Co., editors and publishers; established 1872; independent; Thursday; subscription \$1.00; eight pages, 7 col., 20 inches.

DRUMBO, pop. 500, Co. Oxford on G. T. R. and C. P. R., 18 miles N.E. of Woodstock, 18 miles N.W. of Brantford and 25 miles S.E. of Stratford; Tel., T., Ex., Bank. Chief Industries: farming, awnings, tents and fire escapes and apple evaporating. Besides its stores, etc., the village contains four churches, library, public and high schools. Surrounding towns and villages where no papers are published: Princeton, Wolverton, Richwood, Chesterfield, Washington, Bright, Innerkip, Gobles, Showers, Canning and Blandford Station.

BEAVER, weekly; E. W. Johnston, publisher; established 1907; independent; Thursday; subscription 75 cents; eight pages, 5 col., 1734 inches.

DRYDEN, pop. 450, Rainy River District, on main line of C. P. R., midway between Winnipeg and Fort William; Tel., Ex. Chief Industry: farming. Dryden is the centre of a fertile farming region, and a few miles south are the gold mines of the mineral belt. It has three churches, two schools, two hotels, and a private bank. Surrounding towns and villages where no papers are published: Barclay, Oxdrift, Eagle River, Notman and Vermillion Bay.

OBSERVER, weekly; Jas. Osborne, editor; established 1905; independent; Thursday; subscription \$1.50; four pages, 5 col., 18 inches. See *Wabigoon Star*.

DUNDALK, pop. 900, Co. Grey, on the C. P. R., 40 miles S.E. of Owen Sound; Tel., T., Ex., Bank. Chief Industries: farming, flour, woollen, saw and planing mills. The town contains four churches, public schools, etc. Surrounding towns and villages where no papers are published: Hopeville, Shrigley, Badjeros, Priceville, Horning's Mills, Proton Station, Corbetton, Ventry, Riverview, Wareham, Cedarville, Ceylon and Swinton Park.

HERALD, weekly; J. R. McIntyre, editor and publisher; established 1880; independent; Thursday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,135

DUNDAS, pop. 4,500, Co. Wentworth, on T. H. & B. Ry. and G. T. R., 5 miles W. of Hamilton, connected by electric railway, and 25 miles S.E. of Guelph; Tel., T., Ex., Banks. Chief Industries: canister, woollen, flour and paper mills, axe, furniture, show case and store fittings, clothing, knitting and tool factories, glove works, mill machinery and supplies and farming. The town contains five churches, high, public and separate schools, public library, town hall, house of providence, old ladies' home; has water, natural gas, and electric light works and fire department. Surrounding towns and villages where no papers are published: Copetown, Troy, Greensville, Ancaster, Lynden, Freelton, Millgrove, Westover, Rockton, Harrisburg, Clyde, Morriston, Valens, Carlisle, Jerseyville, West Flamboro and Waterdown.

BANNER, weekly; Banner Printing Co., publishers; established 1858; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches.

STAR, weekly; Thos. W. Whalley, editor and publisher; established 1875; liberal-conservative; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

WENTWORTH LIGHT, weekly; N H. Boden, publisher; established 1901; liberal; Thursday; subscription \$1.00; eight pages, 5 col., 17¹/₄ inches.

DUNGANNON, pop. 500, Co., Huron, 13 miles N.E. of Goderich; Tel., T., Bank. Chief Industries: flour and saw mills, creamery, evaporator and farming. The town contains three churches, school, town hall and agricultural hall. Surrounding towns and villages where no papers are published: Nile, Crewe, Port Albert, St. Augustine, Auburn, Kingsbridge and Fordyce.

NEWS, weekly; L. S. Palmer, publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 5 col., 171/4 inches. *See Advt. Page* 68.

DUNNVILLE, pop. 3,000, Co. Haldimand, on Grand River, 4 miles from Lake Erie, and the B. & G. branch G. T. R., 15 miles S.E. of Cayuga, 40 miles S.E. of Hamilton, and 40 miles by water W. of Buffalo, N.Y.; Tel., T., Ex., Banks. Chief Industries: farming, flour and woollen mills, knitting, hammock and sash and blind factories, agricultural implement works, saw and planing mills, foundries, machine shops, cement tile works, stone quarries, carpet, cigar and canning factories, creamery and evaporator. The town contains five churches, public and high schools, opera house, public library, and has fine water power, fire brigade and electric light, waterworks and natural gas. Surrounding towns and villages where no papers are published: Port Maitland, Moulton, Stromness, Canboro, South Cayuga, Rainham, Byng, Canfield, and Attercliffe Station.

CHRONICLE, weekly; W. A. Fry, editor and publisher; established 1896; liberal; Friday; subscription \$1.00; ten to twelve pages, 6 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,582* Also publishes Welland Port Post.

See Advt. Page 118.

GAZETTE, weekly; David Hastings, publisher; established 1870; liberal-conservative; Friday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

REFORM PRESS, weekly; W. L. Weatherby, editor and publisher; established 1873; liberal; Wednesday; subscription \$1.00; eight pages, 5 col., 17 inches.

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DURHAM, pop, 1,800, Co. Grey, on Saugeen River, C. P. R. and G. T. R., 28 miles S. of Owen Sound, 100 miles N. W. of Toronto; Tel., T., Ex., Banks. Chief Industries: grist, saw and woollen mills, planing mills, sash, door and furniture factory, cement works, foundry and farming. The town contains four churches, public and model schools, public library containing over 4,500 volumes, town hall seating 400, and has electric light. Surrounding towns and villages where no papers are published: Priceville, Varney, Allan Park, Dornoch, Neustadt, Ceylon, Dromore, Orchard, Williamsford and Traverston.

CHRONICLE, weekly; W. Irwin, editor and publisher; established 1867; conservative; Thursday; subscription \$1.00; eight to twelve pages, 6 col., 19½ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,450 See Advt. Page 62.

REVIEW, weekly; C. Ramage & Son, publishers; established 1878; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 21½ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,106 See Advt. Page 55.

DUTTON, pop. 1,000, Co. Elgin, on the M.C.R. and Pere Marquette Ry., 20 miles S. W. of St. Thomas; Tel., T., Ex., Banks. Chief Industries: farming, stave and hoop mills, grist and saw mills, evaporating factory, foundry and planing mills. The town contains four churches, also high and public schools, town hall, etc. Surrounding towns and villages where no papers are published: Shedden, Iona, Wallacetown, Tyrconnell, Fingal, Lawrence and Eagle.

ADVANCE, weekly; Blue & Smith, editors and publishers; established 1889; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

EAST TORONTO, pop. 2,000, York Co.—A residential suburb of Toronto, with which it is connected by electric car service.

STANDARD, weekly; G. S. MacDonald, publisher; established 1896; independent; Saturday; subscription \$1.00; four pages, 6 col., 21¾ inches. Circ'n 2½

EGANVILLE, pop. 1,200, Co. Renfrew, on Bonnechere River, G.T.R. and C.P.R., 25 miles S. of Pembroke, 21 miles W. of Renfrew; Tel., T., Ex., Bank. Chief Industries: lumbering, farming, woollen, carding, saw, planing and flour mills and furniture factory. The town contains six churches, public and separate schools, town hall and three good hotels. Surrounding towns and villages where no papers are published: Combermere, Brudenell, Rockingham, Osceola, Killaloe, Douglas, Barry's Bay, Golden Lake, Tramore, Madawaska, Whitney, Hyndford, Killaloe Station and Micksburg.

LEADER, weekly; P. McHugh, publisher; established 1902; independent-liberal; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

See Advt. Page 42.

STAR-ENTERPRISE, weekly; Dan. A. Jones, publisher; established 1878; independent; Thursday; subscription \$1.00; eight pages, 6 col. 19½ inches.

Sworn Circ'n, average for 12 months, to Dec. 31, 1908, 1,675

See Advt. Page 104.

ELMIRA, pop. 1,700, Co. Waterloo, on the Canagagigue River, C.P.R. and G. T. R., 12 miles N. of Berlin, 16 miles N. W. of Guelph, and 60 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, upholstering, agricultural implement factory, furniture and felt shoe factories, interior woodwork factory and farming. The town contains seven churches, public school, town hall and public library, and has waterworks. Surrounding towns and villages where no papers are published: Yatton, Glenallan, St. Clements, Weissenburg, St. Jacobs, Winterbourne, Hawkesville, Floradale, Heidelberg, Conestogo, West Montrose and Winfield.

ADVERTISER, semi-weekly; C. W. Schierholtz, publisher; established 1882; independent; Wednesday and Saturday; subscription \$1.00; four pages, 7 col., 221/4 inches. Circ'n 3/4 See Advt. Page 56.

SIGNET, weekly; Geo. Klinck, publisher; established 1893; independent; Thursday; subscription 50c.; eight pages, 5 col., 18 inches.

ELMVALE, pop. 800, Co. Simcoe, on G. T. R., 18 miles N. W. of Barrie, the county seat, 17 miles S. of Penetanguishene; Tel., T., Ex., Banks. Chief Industries: flour mills, saw and shingle mills, planing factories, creamery, farming and dairying. The town contains, besides general stores, three churches and three hotels, and first-class public school. Surrounding towns and villages where no papers are published: Waverley, Wyebridge, Hillsdale, Crossland, Edenvale, Allenwood, Orr Lake, Minesing, Phelpston and Wyevale.

LANCE, weekly; Walls Bros., publishers; established 1901; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches.

Sworn Circ'n, actual average for 12 months to Dec. 31, 1908, 965*

ELORA, pop. 1,400, Co. Wellington, on C. P. R., G. T. R., and at the Junction of the Grand and Irvine Rivers, 13 miles N. W. of Guelph; Tel., T., Ex., Banks. Chief Industries: three furniture factories, foundry, woollen, flour and saw mills and farming. The town has excellent water power and contains four churches, high and public schools, public library. museum, armory, water and fire department. Surrounding towns and villages where no papers are published: Salem, Alma, Floradale, Pentland, Stirton, Creek Bank, Ponsonby, Inverhaugh and Aboyne.

EXPRESS, weekly; R. E. Mills, publisher; established 1852; independent; Wednesday; subscription \$1.00; four pages, 7 col., 22½ inches.

EMBRO, pop. 800, Co. Oxford, on River Thames, on C. P. R., and 10 miles W. of Woodstock; Tel., T., Ex., Bank. Chief Industries: saw, flax, flour and oatmeal mills, and farming. The town contains four churches, public school and opera house. Surrounding towns and villages where no papers are published: Beachville, Brookdale, Youngsville, Maplewood and Nissouri.

COURIER, weekly; A. A. McKinnon, publisher; established 1880; liberal; Wednesday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 34

ENGLEHART, District of Nipissing, on Temiskaming & N. O. Ry., 25 miles N. of New Liskeard, 35 miles N. of Cobalt, 135 miles N. of North Bay, and 335 miles N. of Toronto; Tel., T., Ex., Bank.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Situated in the great clay belt, rapidly being settled by farmers. Will supply provisions to the mining camps.

NEWS, weekly; William Buchanan, publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

ERIN, pop. 800, Co. Wellington, on Credit River and C. P. R., 20 miles N. E. of Guelph; Tel., T., Ex., Bank. Chief Industries: grist, planing, knitting, flour, saw and woollen mills, foundry, waggon and carriage factory, two grain elevators, stone quarries and lime kilns, sash and door factories and farming. Erin is the centre of the great stock-raising district. The village contains five churches, public and high schools, public library, town hall and armory, and is lighted by electricity. Surrounding towns and villages where no papers are published: Belfountain, Cataract, Alton, Inglewood, Terra Cotta, Orton, Tullamore, Charleston, Ospringe, Cheltenham and Ballingford.

ADVOCATE, weekly; W. Hull & Son, publishers; established 1876; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,271★ See Advt. Page 118.

ESSEX, pop. 1,500, Co. Essex, on M.C.R. and W., E. & L.S.R. Ry., 16 miles S. E. of Windsor; Tel., T., Ex., Banks. Chief Industries: canning factory, boiler works, handle, flax, hemp, flour, stave, planing and saw mills, brick and tile factories and foundry. The town is situated in an excellent fruit-growing and farming district, and contains five churches, high and public schools, public library, water works and electric light. Surrounding villages where no papers are published: Blytheswood, Olinda, Vereker, Cottam, Belle River, Maidstone, Sandwich, South Woodslee, Woodslee, Ruscom, Ruthven, Edgar Mills and McGregor.

FREE PRESS, weekly; Brett & Auld, editors and publishers; established 1878; independent; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches.

Circ'n 1½

EXETER, pop. 1,950, Co. Huron, on Sable River and G.T.R.; Tel., T., Ex., Banks. Chief Industries: farming, foundry, tannery, salt well, flour, saw, planing and flax mills, stave factory, evaporator and canning factory. The town contains four churches, town hall and public library. Surrounding towns and villages where no papers are published: Elimville, Kirkton, Farquhar, Dashwood, Crediton, Grand Bend and Centralia.

ADVOCATE, weekly; Sanders & Creech, publishers; established 1887; liberal-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

TIMES, weekly; Exeter Times Printing Co., Ltd., publishers; established 1873; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches.

Circ'n 1¾

FENELON FALLS, pop. 1,500, Co. Victoria, on the Fenelon River and G. T. R., 14 miles N. of Lindsay; Tel., T., Ex., Banks. Chief Industries: saw, shingle and chemical mills, lumbering and farming. The town contains five churches, public schools, public library, Board of Trade and municipally owned electric light and power plant. Sur-

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rounding towns and villages where no papers are published: Dunsford, Hartley, Islay and Cambray.

GAZETTE, weekly; E. D. Hand, editor and publisher; established 1873; liberal; Friday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n ½

FERGUS, pop. 1,800, Co. Wellington, on Grand River and G. T. R., and C. P. R., 13 miles N. W. of Guelph; Tel., T., Ex., Banks. Chief Industries: flour, oatmeal, peas and pot barley, saw mills, carriage and implement shops, planing mill, seed grain separator factory, hay fork and litter carrier factory, lime and stone quarries, and farming. The town contains five churches, high and public schools, town hall and a public library, and has electric light and power plant. Surrounding towns and villages where no papers are published: Belwood, Orton, Ennotville, Speedside, Cumnock and Alma.

NEWS-RECORD, weekly; J. C. Templin, editor and proprietor; established 1858; independent-liberal; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Circ'n 1½

See Advt. Page 86.

FLESHERTON, pop. 750, Co. Grey, on Boyne River and C.P.R., 30 miles S.E. of Owen Sound; Tel., T., Ex., Bank. Chief Industries: flour, woollen and planing mills, stock-raising and farming. The village contains three churches and a school. Surrounding towns and villages where no papers are published: Priceville, Inistinge, Maxwell, Kimberley and Proton.

ADVANCE, weekly; W. H. Thurston, editor and publisher; established 1881; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches.

FLORENCE, pop. 550, Co. Lambton, on the east branch of Sydenham River, 6 miles from North Bothwell Station on C. P. R. and 23 miles N.E. of Chatham: Tel., T., Ex., Bank. Chief Industries: farming and grist mill. The town contains besides its stores, etc., four churches and two hotels. Surrounding towns and villages where no papers are published: Oakdale, Croton, Inwood and Rutherford.

QUILL, weekly; H. J. Jerome, publisher; established 1896; independent; Thursday; subscription \$1.00; eight pages, 6 col., 17½ inches. Circ'n ½

Also publishes Bothwell Times.

FORDWICH, pop. 500, Co. Huron, on the Maitland River, and on the C.P.R., 10 miles W. of Harriston, 55 miles W. of Orangeville and 50 miles N.W. of Guelph; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, cheese and butter factories and mixed farming. The village contains three churches, public school, several stores, town hall, public library and hotel. Surrounding towns and villages where no papers are published: Newbridge, Lakelet, Molesworth, Belmore and Kurtzville.

RECORD, weekly; Wm. Watters, publisher; established 1896; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n ½

See Advt. Page 76.

FOREST, pop. 2,000, Co. Lambton, on G.T.R., 22 miles N.E. of Sarnia; Tel., T., Ex., Bank. Chief Industries: farming, implement works, concrete block works, flax, flour, saw and planing mills, brass works and foundry. The town contains seven churches, also schools, town hall seating 600, and public library. Surrounding villages where no papers are published: Ravenswood, Aberarder, Warwick and Camlachie.

FREE PRESS, weekly; H. J. Pettypiece, editor and publisher; established 1879; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,761★

STANDARD, weekly; The Forest Standard Printing and Publishing Co., Ltd., publishers; established 1893; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,509

FORT ERIE, pop. 1,000, Co. Welland, on G. T. R., M. C. R. and T. H. and B. Ry., opposite Buffalo, N. Y., on the Niagara River; Tel., T., Ex., Bank. The town contains five churches, several stores, lubricating oil factory, public school and public library. Surrounding towns and villages where no papers are published: Stevensville, Humberstone, and Chippewa.

TIMES, weekly; Review Ptg. Co., publishers; established 1894; independent; Thursday; subscription, \$1.00; eight to twelve pages, 5 col., 18 inches.

Also publishes Bridgeburg Review and Ridgeway Herald.

FORT FRANCES, pop. 1,850, Rainy River District, on Canada Northern Railway, Duluth, Rainy Lake and Winnipeg Ry., and N. P. Ry., at terminus of navigation head waters of Rainy River, 208 miles E. of Winnipeg, 230 miles W. of Port Arthur and Fort William; Tel., Ex., Banks. Chief Industries: lumbering, mining and farming, saw mills, machine shop and foundry, cement and building stone works, and pulp mill under construction. The town has five churches, public and high schools, town hall, public library, opera house, court house, provincial jail, waterworks, sewers, and there is water power in process of development with a capacity of 60,000 horse-power. Surrounding towns and villages where no papers are published: Mine Centre, Devlin, Boxalder, Stratton, Pinewood, Banning, La Vallee, Big Fork, Isherwood and Crozier.

TIMES AND RAINY LAKE HERALD, weekly; J. A. Osborne, publisher and editor; established 1894; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ ins. Circ'n 2 See Advt. Page 81.

FORT WILLIAM, pop. 16,882, Co. Thunder Bay, on Kaministiqua River, at the head of Lake Superior, the lake terminus of the C. P. R. and of the Grand Trunk Pacific Ry., and the terminus of the Can. Nor. Ry., 426 miles E. of Winnipeg; Tel., T., Ex., Banks. The gateway of the Northwest. Chief Industries: iron and foundry plant, brick manufacturing, saw and planing mills, sash and door factories, stove foundry, broom and brush factory, flour mills. The centre of the mining district. It has the largest grain elevator on the continent, which, with others, gives a combined capacity of about 18,000,000 bushels; 35,000 h.p. of electric energy is being developed at Kakabeka Falls near by, and 15,000 h.p. is now being distributed to manufacturers in the city. The C. P. R. pay roll in Fort William

for 1907 was \$1,229,000. Fort William has a street railway, water works, electric light and municipal telephone. 1,500,000 tons of coal are handled here annually, and customs collections amount to over \$400,000 a year. Surrounding towns and villages where no papers are published: Mackenzie, Pearl River, Murillo, Dexter, Ross Port, Slate River, Ignace, White River and Schreiber.

HERALD, every morning except Sunday; Herald Printing Co. of Fort William, Ltd., publishers; established 1906; liberal; subscription \$3.00; six to sixteen pages, 7 col., 20½ inches. Circ'n 1¾ See Advt. Page 51.

TIMES-JOURNAL, every evening except Sunday; Superior Printing Co., Ltd., publishers; established 1893; independent; subscription \$3.00; eight to twenty pages, 7 col., 2014 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,209*

Advt.—Fort William—the "Chicago of the North"—is covered absolutely by the circulation of the Times-Journal—the oldest, largest and best newspaper in the district referred to. Local advertisers speak highly of it as a newspaper and as an advertising medium. Has branch office in Port Arthur. See Advt. Page 33.

GALT, pop. 10,350, Co. Waterloo, on Grand River, Mill Creek and C.P.R., G.T.R., Galt and Elmira Ry., and Galt, Preston and Hespeler Electric Ry., 13 miles S. E. of Berlin and 25 miles N. W. of Hamilton; Tel., T., Ex., Banks. Chief Industries: flour, oatmeal, saw, planing and woollen mills, foundries, iron machinery works, edge tool works, hub and spoke works, brass and iron bedstead factories, engine and boiler works, saw and safe works, knitting and shoe factories. The town contains nine churches (having one of the largest Presbyterian churches in Canada), schools, music hall, public library, town hall, collegiate institute, etc. Surrounding towns and villages where no papers are published: Blair, Branchton, Clyde, Dover, Glen Morris, Kossuth, Roseville, Strasburg, Rockton, Sheffield, Troy, Kirkwall, Breslau, New Dundee, Westover, Baden and Freeport.

REFORMER, every evening except Sunday; Reformer Printing Co., Ltd., publishers, R. Sutherland, Bus. Manager; established 1893; liberal; subscription \$3.00; eight pages, 6 or 7 col., 1934 inches.

Circ'n 1/4

WEEKLY, established 1848; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches.

REPORTER, every evening except Sunday; Jaffray Bros., Ltd., publishers; established 1896; conservative; subscription \$3.00; eight pages, 7 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,984★

WEEKLY, established 1846; Thursday; subscription \$1.00; eight pages, 8 col., 21½ inches. Circ'n 1¾

See Advt. Puge 28.

GANANOQUE, pop. 4,120, Co. Leeds, on Thousand Island Ry., connecting at Thousand Islands Junction with G.T.R. The town is situated at the junction of St. Lawrence and Gananoque Rivers, 32 mile W. of Brockville, 18 miles E. of Kingston; Tel., T., Ex., Banks. Chief Industries: carriage, axle, rivet, spring, agricultural implement, nail, hinge and copper works, corset steel factory and flour mills, farming and dairying. The town contains five churches, high and public schools, opera house, two music halls, has fire brigade, water works and sewerage system, and is lighted with electricity. Good steamboat connection with Montreal and intermediate points. Gananoque is the Canadian Gateway to the Thousand Islands, and

an important summer resort, and from June to September its population is in consequence largely increased. Surrounding villages where no papers are published: Lansdowne, Lyndhurst, Washburn, South Lake, Rockport, Morton, Mallorytown and Elgin.

JOURNAL, weekly; Jas. A. Thomson, editor and publisher; established 1883; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,000 See Advt. Page 101.

REPORTER, weekly; B. O. Britton, editor and publisher; established 1860; liberal; Saturday; subscription \$1.00; eight to twelve pages, 6 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 975★

GEORGETOWN, pop. 1,590, Co. Halton, on the River Credit and G. T. R., 30 miles W. of Toronto and 36 miles N.W. of Hamilton; Tel., T., Ex., Banks. Chief Industries: paper mills, boot and shoe factory, planing mills, knitting machine factories, typewriter, dynamo, water motor, gasoline engine, cotton batting, hosiery and woollen factories, lime kilns, foundry, stone quarries and farming. It contains six churches of different denominations, high and public schools, three well equipped hotels, town, masonic and oddfellows' halls and public library. Surrounding villages where no papers are published: Glen Williams, Norval, Stewarton, Ballinafad, Limehouse, Salmonville and Ashgrove.

HERALD, weekly; R. D. Warren, editor and publisher; established 1865; independent; Wednesday; subscription \$1.00; four pages, 8 col., 23¾ inches.

Circ'n ¾

GLENCOE, pop. 1,200, Co. Middlesex, on G. T. R., Wabash and C. P. R., 30 miles S.W. of London, 35 miles N.E. of Chatham, 40 miles S.E. of Sarnia; Tel., T., Ex., Banks. Chief Industries: knitting factory, saw mill, sash and door factory, flour mill, fruit evaporator, woodenware factory, foundry, woollen mill, creamery and farming. The town contains four churches, high and public schools, public library of 2,000 volumes, customs office, a good public hall, and it is lighted by electric light. Spring horse show and agricultural fair held annually. Surrounding towns and villages where no papers are published: Appin, Melbourne, Middlemiss, Wardsville, Napier, Mayfair, Newbury, Strathburn and Kilmartin.

TRANSCRIPT, weekly; A. E. Sutherland, editor and publisher; established 1870; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,400

**GODERICH, pop. 4,600, Co. Huron, on G. T. R. and C. P. R.,

** Lake Huron and River Maitland, 63 miles N.W. of London and 125 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: dairying, fruit growing and farming, salt works, flour mills, machine and carriageshops, marine and stationary engine works, foundry, organ, furniture, knitting and ready made clothing factories, stave and barrel factories, two grain elevators, saw mill, and one of the deepest and safest harbors on the great lakes. The town contains six churches, several hotels, high and public schools, a public library, public hall, electric light, water works and sewage system, fire brigade, and is the largest fishing place on the lake. It is also a popular summer resort, with steamer connections north and souther

on Lake Huron. Surrounding towns and villages where no papers are published: Bayfield, Nile, Port Albert, Auburn, Holmesville, Benmiller, Saltford, Carlow and Kintail.

SIGNAL, weekly; Vanatter & Robertson, publishers; established 1848; independent-liberal; Thursday; subscription \$1.00; eight pages, 7 col., 221/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,065 * See Advt. Page 56.

STAR, weekly; Mitchell & Todd, publishers; established 1859; conservative; Friday; subscription \$1.00; eight to ten pages, 8 col., 24 inches.

Circ'n 13/4

**GORE BAY, pop. 1,000, Algoma District, on the Georgian Bay, and **Grand Manitoulin Island, 90 miles S.E. of Sault St. Marie; steamboats call during the season of navigation; Tel., Ex., Bank. Chief Industries: saw, planing and flour mills, pump factory and fishing. The town contains three churches and a good public school. Surrounding towns and villages where no papers are published: Meldrum Bay, Britainville, Providence Bay, Morrisville, Honora and Kagawong.

RECORDER, weekly; Manitoulin Reformer Pub. Co., publishers; established 1908; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

GORRIE, pop. 500, Co. Huron, on the Maitland River and C.P.R., 50 miles N.E. of Goderich; Tel., T., Ex., Bank. Chief Industries: flour, saw and planing mills, excelsior factory, carriage and pump factories and farming. The village contains four churches, public schools, town hall and two society halls. Surrounding towns and villages where no papers are published: Lakelet, Newbridge, Morrisbank, Molesworth and Belmore.

VIDETTE, weekly; J. Stanley Lyons, editor and publisher; established 1885; conservative; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches.

See Advi. Page 90.

GRAND VALLEY, pop. 780, Co. Dufferin, on Grand River, and C.P.R., 12 miles N. of Orangeville; Tel., T.; Ex., Banks. Chief Industries: carriage and pump factories, saw, flour, planing, shingle and lath mills and farming. The village contains four churches and a public school. Surrounding towns and villages where no papers are published: Colbeck, Monticello, Waldemar, Belwood, Marsville, Laurel, Bowling Green, Hereward, Keldon, Orton and Damascus.

STAR AND VIDETTE, weekly; W. Logan Craig, editor and publisher; established 1886; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,032★

GRAVENHURST, pop. 2,500, Co. Muskoka, on Muskoka Lake, and the G.T.R., 12 miles S.W. of Bracebridge, 25 miles N. of Orillia; Tel., T., Ex., Bank. Chief Industries: lumbering, farming, saw and planing mills, foundry and chair factory. The town contains five churches, high and public schools, and a free library, and has very cheap electric power. It has an international reputation as a health resort. The National Sanitorium for Consumption is located here. It is the gateway to the Muskoka Lakes, in which steamers run daily during season of navigation. Surrounding

towns and villages where no papers are published: Severn, Washago, Rosseau, Port Carling, Bala, Port Sandfield, Barkway, Uffington, Windermere and Beaumaris.

BANNER, weekly; D. J. Grant, editor and publisher; established 1876; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches. See Advt. Page 52.

GRIMSBY, pop. 1,300, Co. Lincoln, on Lake Ontario and G. T. R., half way between Hamilton and St. Catharines; connected with Hamilton by H. G. & B. Electric Railway; Tel., T., Ex., Bank. Chief Industries: flour and saw mills, basket and canning factories, evaporators and nurseries, agricultural implement works, stove foundry and stone quarries and mixed farming. The town contains five churches, free public library containing 5,000 volumes, high and public schools, good fire department, electric light and waterworks. It is the centre of a fine fruit district and a favorite camping ground, having the annual Methodist camp in Grimsby Park. Surrounding towns and villages where no papers are published: Jordan, Stoney Creek, Campden, Smithville and Winona.

INDEPENDENT, weekly; Jas. A. Livingston, editor and publisher; established 1885; independent; Wednesday; subscription \$1.00; eight pages, 5 col., 171/2 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,625*

(Dated at Grimsby, Beamsville and Smithville.)

WEEKLY FRUIT GROWER, MARKET GARDENER AND POULTRYMAN, weekly; Fruit Grower Pub. Co., Ltd., publishers, Jas. A. Livingston, managing editor; established 1907; market gardening, etc.; Friday; subscription \$1.00; sixteen pages up, 3 col., 93/4 inches. See Advt. Page 87. Circ'n 21/4

GUELPH, pop. 14,000, Co. Wellington, on the River Speed, C. P. R., * and G. T. R., 28 miles N.W. of Hamilton; Tel., T., Ex., Banks. Chief Industries: sewing machine, organ and piano, soap, biscuit, waterproof clothing, carriage, lawn-mower, hardware, cream separator, agricultural implement, furniture, hosiery and carpet factories, flour mills, iron tubing mills, stoves and furnaces, and gasoline engine factories. The city contains thirteen churches, collegiate institute, colleges, schools, fine public buildings, waterworks, fire department, free library containing 5,000 volumes, etc., and the celebrated "Ontario Agricultural College"; is lighted by gas and electricity and has street railway. Surrounding towns and villages where no papers are published: Rockwood, Eden Mills, Arkel, Blair, Doon, Limehouse, Belwood, New Germany, Alma, Winter bourne, Ballinafad, Morriston, Aberfoyle, Marden and Ospringe.

HERALD, every evening except Sunday; H. Gummer, editor and publisher; established 1872; conservative; subscription \$4.00; eight to twelve pages, 7 col., 21 1/4 inches. Circ'n 21/4

WEEKLY, Thursday; established 1847; subscription \$1.00; twelve to sixteen pages, 7 col., 21 1/4 inches.

Also publishes Canadian Forester and Chosen Friend. Circn 41/2

MERCURY AND ADVERTISER, every evening except Sunday; J. I. McIntosh, editor and publisher; established 1867; liberal; subscription \$4.00; six to twelve pages, 7 col., 20 1/2 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,351* WEEKLY, Thursday; established 1844; subscription \$1.00; twelve

to sixteen pages, 7 col., 201/2 inches. Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 4,640*

See Advt. Page 81.

ONTARIO AGRICULTURAL COLLEGE REVIEW, monthly; Committee of the Students of the Ontario Agricultural College, editors and publishers; established 1889; college and agricultural; subscription 50c.; eighty pages up, 2 col., 7¾ inches. A college paper, issued only during collegiate year.

CANADIAN ENTOMOLOGIST, monthly; Entomological Society of Ontario, publishers, C. J. S. Bethune, editor; established 1868; scientific; subscription \$1.00; fifty-six pages, one col., 61/4 inches.

CANADIAN FORESTER, monthly; H. Gummer, editor and publisher; established 1881; organ of Canadian Order of Foresters; subscription 50c.; eight pages, 4 col., 15½ inches. Does not insert advertisements.

CHOSEN FRIEND, monthly; H. Gummer, editor and publisher; established 1890; organ of Canadian Order of Chosen Friends; subscription 50c.; eight pages, 4 col., 121/4 inches. Does not insert advertisements.

HAGERSVILLE, pop. 1,200, Co. Haldimand, on the G.T.R. and Michigan Central Ry., 25 miles S.W. of Hamilton; Tel., T., Ex., Bank. Chief Industries: agricultural implement and repair shops, grist mills and stone quarries and farming. The town contains, besides its mills and stores, four churches and three hotels, and is lighted and heated by natural gas. Surrounding towns and villages, where no papers are published: Cheapside, Erie, Foreman, Garnet, Nanticoke, Nober and Springvale.

NEWS, weekly; D. & W. H. Seymour, publishers; established 1888; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

HAILEYBURY, pop. 3,000, District of Nipissing, on Lake Temiskaming, and on T. & N. O. Ry., 108 miles N. of North Bay; point of call for Steamers of Temiskaming Nav. Co.; Tel., T., Ex., Banks. Chief Industries: saw mill, planing mills, brick works and supplying mines of Cobalt. The town has, besides its stores, five churches, public school, Government wharf, Mining Recorder's office, fire engine and electric light, sewage and water systems being installed. Being the nearest town to Cobalt, and the distributing centre for the mining district, Haileybury is growing rapidly.

SILVER CITY NEWS, semi-weekly; Silver City News, Ltd., publishers; established 1907; independent; Tuesday and Friday; subscription \$2.00; four pages, 7 col., 22 inches.

See Advt. Page 53.

HAILEYBURIAN AND TEMISKAMING MINING JOURNAL, weekly; C. C. Farr, publisher; established 1904; conservative; Friday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

** S. of Lake Ontario, 39 miles S.W. of Toronto; Tel., T., Ex., Banks. Connections: various steamboat lines, G. T. R., T. H. & B. R. and C.P.R.; H. & D., H.G. & B., B. & H. and Hamilton Radial Electric Railways, supplied with unlimited electric power, connect the city with Dundas, Grimsby, Beamsville, Brantford, Burlington and Oakville. Chief Industries: International Harvester Co., Canadian Westinghouse Co., blast furnaces, smelting works, stove and implement works, machinery, water and gas pipes, cotton mills, furniture, saw and planing mills, rolling mills, bolt and tack works, pottery, breweries, clothing, engines, glass, screw, sewing machine, scales,

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boot and shoe factories, etc. Surrounding country contains many fine fruit farms. The city contains several fine public buildings and well-built churches, a high school, twenty public schools, four separate schools whose system is very complete, Y. M. C. A. hall, various public and masonic and oddfellows' halls, one of the finest insane asylums in Ontario, two opera houses, two hospitals and large free library, fine fire brigade and water works. Surrounding towns and villages where no papers are published: Stoney Creek, Albion Mills, West Flamboro', Mount Hope, Bullock's Corners, Winona, Bartonville, Ancaster, Elfrida, Waterdown and Aldershot.

HERALD, every afternoon except Sunday; Herald Printing Co. of Hamilton, Limited, publishers; established 1889; independent; subscription \$3.60, delivered, \$2.00 by mail; ten to twenty-four pages, 7 col., 21¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 10,353★

Advt.—Results prove the Herald—the pioneer one cent paper—the best advertising medium in Hamilton. Famous for Results. The recognized Want medium, reaches the best classes in the city and peninsula of Niagara—the Garden of Canada. Daily, \$2.00 a year outside city, superseding weeklies. The Herald is considered the Model Evening Paper of Canada. Circulation books open. Send for advertisers' testimonials, rates, etc. See Advt. Pages 18 and 19.

SPECTATOR, every evening except Sunday; Spectator Printing Co., publishers; established 1846; independent-conservative; subscription \$3.60; ten to twenty-four pages, 8 col., 21¾ inches. Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 16,905*

SEMI-WEEKLY, established 1846; Wednesday and Saturday; subscription \$1.00; eight pages, 8 col., 213/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 6,311*

Advt.—By actual test, an average of four out of every seven homes in Hamilton regularly receive the Spectator. In the majority of these homes no other paper is taken. The Twice-a-Week Spectator covers the rich surrounding country in the same way. To cover Hamilton and District you MUST use the Spectator. It is preeminently the paper that gets results. See Advt. Pages 106 and 107.

TIMES, every evening except Sunday; John Carrick, editor, Times Printing Co., publishers; established 1857; liberal; subscription \$3.60; ten to thirty-two pages, 7 col., 21½ inches. Circ'n 8

SEMI-WEEKLY, established 1857; Tuesday and Friday; subscription \$1.00; eight pages, 7 col., 21½ inches. Circ'n 6¾

Advt.—The "Times" is one of the progressive papers of Canada—clean and interesting. Goes into the homes. See Advt. Page 69,

RECORD, weekly. The Record paper of the Hamilton Newspaper Union List.

REVIEW, weekly; M.·Lynch-Staunton, publisher; established 1899; independent; Friday; distribution free; eight pages, 7 col., 19½ inches. (Circ'n 9¾, distributed free)

CANADIAN ROYAL TEMPLAR, monthly; T. J. Shanks, editor; Dominion Council of Royal Templars of Temperance, publishers; established 1886; temperance; subscription 50c.; sixteen pages, 4 col., 13 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 12,916* See Advt. Page 96.

HAMILTON NEWSPAPER UNION LIST, a list of 80 country weeklies; Canada Ready Print Co., publishers; established 1878; inside or outside pages are printed in Hamilton and the balance by each individual paper.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 57,128*

Advt.—The Hamilton Newspaper Union List is composed of 80 Country Weekly Newspapers with a combined Sworn Circulation of over 57,000. No advertising proposition can stand beside continuous space in the Local Publications when country people are to be reached. Country trade is valuable and stricks. It is useless trying to capture it except through the local Weekly. Use this List. See advt. Page 53.

OUTDOOR CANADA, monthly; Outdoor Canada Publishing Co., publishers; established 1905; sporting; subscription \$1.00; forty pages up, 2 col., 9½ inches. Circ'n 5

Advt.—"Outdoor Canada" is now being published under new management in Hamilton, and sworn circulation for December, 1908, was 5,880; fanuary, 1909, 6,244; February, 6,406. It is rapidly increasing. This is net, all unsold copies being excluded from these figures. Outdoor Canada's circulation is paid strictly in advance and appeals to every class of outdoor advertisers. Sworn statement of circulation and advertising rates on application. Sworn circulation now is 6,500 copies and is on the jump. See Advt. Page 73.

HANOVER, pop. 2,500, Co. Grey, on the G.T.R. and C.P.R. and Saugeen River, 120 miles N.W. of Toronto, 40 miles S. of Owen Sound and 6 miles E. of Walkerton; Tel., T., Ex., Banks. Chief Industries: cement, flour, saw and woollen mills, tannery and foundry, farming, lumbering and furniture manufacturing. Hanover is a great furniture manufacturing centre. The town contains ten churches and a school, and public library containing 1,000 volumes. Surrounding towns and villages where no papers are published: Varney, Elmwood, Dornoch, Habermeil, Maple Hill, Mulock, Neustadt, Allan Park and Carlsruhe.

POST, weekly; Geo. H. Mitchell, editor and publisher; established 1880; independent; Thursday; subscription \$1.00; eight pages, 8 col., 21½ inches.

HARRISTON, pop. 1,860, Co. Wellington, on the Maitland River, G.T.R. and C.P.R., 40 miles N.W. of Guelph; Tel., T., Ex., Banks. Chief Industries: pork-packing house, saw, planing and flour mills, brick yards, furniture factory, agricultural implements and mixed farming. The town contains four churches, high school and public school, public library of 3,500 volumes, a town hall seating 450, water works and fire department. Surrounding towns and villages where no papers are published: Cotswold, Teviotdale, Drew, Rothsay, Glenlee, Newbridge, Beehive and Redgrave.

REVIEW, weekly; E. H. Dewar, publisher; established 1882; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 19¼ inches. Circ'n ¾

TRIBUNE, weekly; John A. Copland, publisher; established 1866; independent; Saturday; subscription \$1.00; eight pages, 6 col., 201/4 inches. Circ'n 3/4

HARROW, pop. 600, Co. Essex, on Pere Marquette Ry., 23 miles S. of Windsor; Tel., Ex., Bank. Chief Industries: grist mill, planing and saw mill, evaporator, creamery, farming and tobacco growing. The town is lighted by electric light, has five churches, a public library and good school. Surrounding towns and villages where no papers are published: Arner, Marshfield and New Canaan.

SENTINEL, weekly; Geo. Rogers, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½

HASTINGS, pop, 850, Co. Northumberland, on the Trent River and G.T.R., 10 miles W. of Campbellford and 23 miles E. of Peterboro; Tel., T., Ex., Banks. Chief Industries: flour, wool, saw, and planing mills, cheese factories, tanneries and farming. The town contains four churches and public and separate schools, and has fine water power. Surrounding villages where no papers are published: Roseneath, Keene, Dartford and Westwood.

STAR, weekly; F. G. Hubbs, publisher; established 1878; independent-conservative; Thursday; subscription \$1 00; eight pages, 6 col., 18 inches.

HAVELOCK, pop. 1,600, Co. Peterboro', on the C. P. R., 25 miles E. of Peterboro', 100 miles N.E. of Toronto; Tel., T., Ex., Bank. Chief Industries: saw and planing mills, telegraph and telephone poles, railway ties, cheese-making, farming and railway divisional point of C.P.R., employing 200 men. The town contains, besides its mills and stores, five churches, large public school, town hall, public library and three hotels, and has electric light. Surrounding towns and villages where no papers are published: Rockdale, Cordova, Trent Bridge, Blairton, Round Lake and Victoria.

STANDARD, weekly; T. P. Lancaster, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches. Circ'n 34

HAWKESBURY, pop. 5,000, Co. Prescott, on Ottawa River and G. T. R.; Tel., T., Ex., Bank. Chief Industries: farming, brick yard and lime kiln, lumber and pulp mills, sash and door factories and flour mill. The town contains four churches, high, public and separate schools, custom house, public library and eight hotels, and has electric light plant. Surrounding towns and villages where no papers are published: Grenville, Cassburn, Little Rideau and Stepney.

ECHO, weekly; Laurin and Sabourin, published; sestablished 1906; independent; Friday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n 1

Also publish Le Moniteur.

See Advt. Page 82.

LE MONITEUR, French, weekly; Laurin and Sabourin, publishers; established 1908; independent; Friday; subscription \$1.00; four pages, 5 col., 17½ inches.

Also publish Echo.

HENSALL, pop. 915, Co. Huron, on the L. H. & B. Ry., 12 miles S. of Clinton, 11 miles S.W. of Seaforth; Tel., T., Ex., Banks. Chief industries: salt works, flour mills, oil wells, engine and boiler works, saw, planing and grist mills, one pork packing establishment, two carriage shops, stock raising and farming. Surrounding villages where no papers are published: St. Joseph, Bayfield, Kippen, Varna, Binnefield and Hilt's Green.

OBSERVER, weekly; Mrs. Louise Neelands, publisher; established 1894; independent; Thursday; subscription \$1.00; four pages, 8 col., 23 inches. Circ'n 34

HESPELER, pop. 2,760, Co. Waterloo, on the River Speed, and on the W. G. & B. Division G. T. R., C. P. R., Electric Railway connection with Galt, 7 miles distant; 3 miles N. of Preston, 14 miles E. of Berlin; Tel., T., Ex., Banks. Chief Industries: woollen, grist and planing mills, furniture factory and four foundries, stock raising and farming. The town contains, besides its mills, stores, etc., seven churches and two hotels. Surrounding towns and villages where no papers are published: Doon, Breslau, Blair, Kossuth, New Dundee and Puslinch.

HERALD, weekly; O. S. Eby, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

HIGHGATE, pop. 400, Co. Kent, on M. C. R. and Pere Marquette Ry., 40 miles S. W. of St. Thomas and 24 miles N. E. of Chatham, the county seat; Tel., T., Ex., Bank. Chief Industries: lumber

and flour mills, sash and door factory, brick and tile yard, cooperage and farming. Surrounding towns and villages where no papers are published: Maple Leaf, Muir Kirk, Palmyra, Clachan, Clearville, Turin and Slabtown.

MONITOR, weekly; S. Gosnell, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches.

HILLSBURG, pop. 400, Co. Wellington, on the Credit River and C. P. R., 20 miles N. of Guelph, 10 miles S. of Orangeville; Tel., Ex., Bank. Chief Industries: flour and saw mills, tanning and farming. The town contains five churches, hotel and public school, and several good stores. It is situated in a good agricultural district. Surrounding towns and villages where no papers are published: Reading, Marsville, Coningsby, Mimosa, Cataract, Garafraxa and Brisbane.

BEAVER, weekly; Geo. A. Lacey, editor and publisher; independent; Tuesday; subscription 50 cents; four pages, 5 col., 16 inches.

HOLSTEIN, pop. 250, Co. Grey, on the G. T. R., 40 miles S. of Owen Sound; Tel., T., Ex., Bank. Chief Industry: mixed farming. Surrounding towns and villages where no papers are published: Orchard, Yeovil, Dromore, Hopeville and Varney.

LEADER, weekly; G. E. Hudson, publisher; established 1905; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches.

Circ'n 34

HUNTSVILLE, pop. 2,400, Co. Muskoka on the Muskoka River and Lake of Bays Chain, and G. T. R., 24 miles N. of Bracebridge, 80 miles S. of North Bay, 146 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: tannery, saw and planing mills, woodworking factory, sash and door factories, foundry and agriculture. The town contains five churches, public school and town hall. Huntsville is the great central tourist point for the whole Lake of Bays District. Surrounding towns and villages where no papers are published: Ravenscliff, Muskoka Falls, Uffington, Novar, Utterson, Hillside, Baysville, Einsdale, Scotia, Kelsite, Dorset and Falkenberg.

FORESTER, weekly; Geo. Hutcheson, editor, H. E. Rice, assoc. editor and manager; established 1876; independent; Thursday; subscription \$1.00; eight pages, 7 col., 20 inches. Circ'n

INGERSOLL, pop. 5,000, Co. Oxford, on River Thames, G.T.R., C.P.R., T.L.E. & P. Ry. and W.T.V. & I. Electric Ry.; 10 miles S.W. of Woodstock, 20 miles N.E. of London; Tel., T., Ex., Banks. Chief Industries: pork packing establishment, agricultural implement works, piano and furniture factories, flour, pea, oatmeal, woollen and planing mills, foundry, tannery, screw and nut works, knitting factory, cheese and condensed milk factories, farming and dairying. The town is the centre of the great dairy industry. It contains eight churches and four schools, col egiate institute, a free library with 3,000 volumes, hall seating 450, has waterworks, electric power, a good fire brigade and is lighted with gas and electricity. Surrounding towns and villages where no papers are published: Dorchester Station, Salford, Sweaborg, Mount Elgin, Culloden, Foldens, Beachville, Putnam and Verschoyle.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

CHRONICLE, every evening except Sunday; W. J. Elliott, editor, Chronicle Printing Co., publishers; established 1897; liberal; subscription \$2.00; four pages, 7 and 8 col., 19½ inches. Circ'n ¾

WEEKLY, (Chronicle and Canadian Dairyman), established 1853; Thursday; subscription \$1.00; 12 pages, 6 col., 19½ inches. See Advt. Page 71.

OXFORD TRIBUNE, AND CANADA DAIRY REPORTER, weekly; E. L. Smith & Son, editors and publishers; established 1873; conservative; Thursday; subscription \$1.00; ten pages, 7 col., 21¾ inches. Circ'n ¾

SUN, weekly; W. J. Taylor, publisher; established 1882; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 20½ inches.

Circ'n

- IROQUOIS, pop. 1,200, Co. Dundas, on G. T. R. and St. Lawrence River, 33 miles W. of Cornwall; Tel., T., Ex., Bank. Chief Industries: saw and flour mills, stave factory, foundry, machine shop, dairying and farming. The town contains three churches, one public school, one high school and a town hall seating 500. Surrounding towns and villages where no papers are published: Cardinal, Ventnor, Brinston's Corners and Shanly.
 - ST. LAWRENCE NEWS, weekly; R. S. Pelton, publisher; established 1889; independent; Friday; subscription \$1.00; eight pages, 7 col., 22 inches.
- JARVIS, pop. 1,050, Co. Haldimand, on G. T. R. and Wabash Ry., 14 miles S.W. of Cayuga, 12 miles E. of Simcoe; Tel., T., Ex., Bank. Chief Industries: grist and saw mills, foundry, cheese and butter factory and farming. The town contains three churches, a school, and a music hall seating 500. Surrounding towns and villages where no papers are published: Nanticoke, Varency, Garnet and Cheapside.

RECORD, weekly; Mrs. J. W. Rodgers, publisher, A. W. Moote, manager; established 1878; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n 1

See Advt. Page 46.

KEEWATIN, pop. 500, Rainy River District, on C.P.R., Fort William and Winnipeg branch, 129 miles E. of Winnipeg; Tel., Ex., Bank. Chief Industries: saw and planing mills, flour mills. The village has several stores, etc.

ENTERPRISE, weekly; Jas. Wiedman, publisher; established 1899; liberal; Friday; subscription \$1.25; eight pages, 6 col., 19½ inches.

KEMPTVILLE, pop. 1,700, Co. Grenville, on the navigable branch of the Rideau Canal, the St. L. & O. Ry. and Ont. & Que. Div. of C. P. R., 24 miles N. of Prescott, 34 miles N.E. of Brockville; Tel, T., Ex., Banks. Chief Industries: roller, saw, planing and shingle mills, concrete works, foundry, farm implement and stock food factories, dairying and farming. The town is an agricultural centre and contains six churches, public and high schools, three concert halls, public library and free reading room. It has an elevator and electric power plant for industries and is lighted by electricity. There is a weekly cheese board and quarterly horse fairs, besides agricultural and horticultural societies, farmers' institute and fruit growers' association, etc. Surrounding towns and villages where no papers are published: South Gower, Heckston, Oxford Mills, Bishop's Mills, Burritt's Rapids, North Gower, Richmond, Kars, Manotick, Metcalfe, Vernon, Osgoode, Ventnor, Cardinal, Oxford-

Station, Andrewsville, Newmanville, Groveton, Van Camp, Inkerman, North Mountain, Dalmeny, Dawson, West Osgoode, Wilson's Bay, Reeve Craig, Carsonby, Goodstown, Malakoff and North Rideau.

ADVANCE, weekly; Advance Printing Co., Ltd., publishers, B. A. Seely, secretary-treasurer and managing director; established 1854; independent; Thursday; subscription \$1.00; eight to sixteen pages, 7 col., 19½ inches.

* W. of Port Arthur, and 135 miles E. of Winnipeg, head of 300 miles of navigation; Tel., T., Ex., Banks. Chief Industries: flour milling, fishing, lumbering, foundries, fur-trading, mining and farming. The town contains six churches, schools, public library, town hall, opera house and ten hotels, and owns 6,000 h.p. water power plant, electric light system and waterworks system. Surrounding towns and villages where no papers are published: Horner, Ostersund, Margach, Hawk, Hodge and Perry.

MINER AND NEWS, semi-weekly; Miner Publishing Co., publishers, J. P. Earngey, managing editor; established 1896; independent-conservative and mining; Wednesday and Saturday; subscription \$1.50; four to eight pages, 7 col., 201/4 inches. Circ'n 11/4 See Advt. Page 75.

SATURDAY HERALD, weekly; James A. Field, editor and manager; established 1907; liberal; Saturday; subscription \$1.00; four to eight pages, 7 col., 1934 inches.

See Advt. Page 76.

KINCARDINE, pop. 2,800, Co. Bruce, on Lake Huron, the Penetangore River and G. T. R., 28 miles W. of Walkerton, 159 miles from Toronto; Tel., T., Ex., Banks. Chief Industries: flour, woollen and planing mills, foundry and bridge works, pork factory, furniture factories, engine, brick and salt works and farming. The town contains five churches, high and public schools, Carnegie library, customs house and a town hall seating 600. Kincardine is a popular summer resort, with fine beach, golf links, bowling green, parks and race course. Surrounding towns and villages where no papers are published: Holyrood, Kinlough, Riversdale, Millarton, Kinloss, Bervie, Amberley, Pine River, Armow, Underwood and Glamis.

REPORTER, weekly; J. J. Hunter, editor and publisher; established 1866; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 193/inches.

See Advt. Page 76.

REVIEW, weekly; Hugh Clark, editor and publisher; established 1863; independent-conservative; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches.

** XINGSTON, pop. 20,000, Co. Frontenae, at foot of Lake Ontario and at the head of St. Lawrence River, at junction with Rideau Canal System, on G.T.R., K. & P. R. and Bay of Quinte R., 50 miles E. of Belleville, 172 miles S. W. of Montreal and 115 miles S. W. of Ottawa; Tel., T., Ex., Banks. Chief Industries: locomotives, engine shops, ship-building, quarries, cotton and hosiery, sash and door and piano and breakfast food factories, dairying and farming. The town contains Anglican and Roman Catholic cathedrals, several well-built churches, excellent public buildings, schools and colleges, among which "Queen's" stands foremost, making it an educational

city. Has government dry dock, three large elevators and splendid fleet of river steamers. The celebrated Royal Military College and "A" and "B" batteries of artillery are stationed here, and the Provincial Penitentiary is at the outskirts of the city. Surrounding towns and villages where no papers are published: Barriefield, Harrowsmith, Westbrook, Seeley's Bay, Camden East, Cape Vincent, Cataraqui, Collins Bay, Inverary, Odessa, Marysville, Elginburg, Bath, Battersea and Sydenham.

BRITISH WHIG, every evening except Sunday; British Whig Publishing Co., Ltd., publishers, E. J. B. Pense, managing director; established 1849; liberal; subscription \$6.00; eight to sixteen pages, 7 col., 201/2 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 4,188★ SEMI-WEEKLY, established 1834; Monday and Thursday; sub-

scription \$1.00; six to eight pages, 7 col., 20½ inches.
Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 5,653*

Also publishes Ontario Churchman and Church Life.

See Advt. Page 75.

STANDARD, every evening except Sunday; Standard Publishing Co., Ltd., publishers, W. R. Givens, managing director and editor; succeeding "The News," established 1810; conservative; subscription \$6.00; eight to sixteen pages, 7 col., 201/2 in. Circ'n 21/4

SEMI-WEEKLY, Monday and Thursday; subscription \$1.00; eight pages, 7 col., 201/2 inches. Circ'n 1

Advt .- The Daily and Semi-Weekly Standard succeeded, 8 months ago, the Anvi.—Ine Daily and Semi-Weekly Standard succeeded, & months ago, the Kingston News. which was established in 1810. The present editor and managing director, Mr. W. R. Givens, was for six years financial editor of the New York Times. The Standard is the leading Conservative Daily between Toronto and Montreal, and outside of the Toronto papers is perhaps the most widely quoted paper in Ontario. The circulation has more than doubled in 6 months, and is increasing very rapidly. See Advt. Page 67.

CANADIAN FREEMAN, weekly; Rev. J. F. Coffey, LL.D., editor, P. Daley, publisher; established 1884; Roman Catholic, liberal; Wednesday; subscription \$1.00; eight pages, 6 col., 19 inches.

CHURCH LIFE, weekly; British Whig Publishing Co., Ltd., publishers; established 1908; religious, Anglican; Thursday; subscription \$1.00; twelve pages, 4 col., 17 inches.

Also publishes British Whig and Ontario Churchman.

QUEEN'S UNIVERSITY JOURNAL, semi-monthly; established 1873; the Alma Mater Society of Queen's University, editors and publishers; literary; subscription \$1.00; forty-two pages, size 6 x 10. Circ'n 34

(A college paper; issued only during collegiate year.)

ONTARIO CHURCHMAN, monthly; British Whig Publishing Co., publishers; established 1894; religious, Church of England; 15th of month; subscription 25c; eight to sixteen pages, 4 wide col., 17 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 7,179★ Also publishes British Whig and Church Life.

QUEEN'S MEDICAL QUARTERLY, quarterly; Medical Faculty Queen's University, publishers; established 1896; medical; Jan., April, July, Oct.; free to graduates of Queen's; forty pages; size 6½ x 10.

QUEEN'S QUARTERLY, quarterly; Committee of University Staff, publishers; established 1893; university; subscription \$1.00; eighty-four pages up, one col., 7 inches.

- KINGSVILLE, pop. 1,500, Co. Essex, 28 miles S.E. of Sandwich and eight miles W. of Learnington, on Père Marquette Railway and W. E. & L. S. Electric Ry.; Tel., T., Ex., Bank. Chief Industries: evaporator, saw, flour, woollen and planing mills, foundry, pump, tobacco and canning factories and farming. The town contains three churches, a school and opera house, and has natural gas. Surrounding towns and villages where no papers are published: Ruthven, Goldsmith and Staples.
 - REPORTER, weekly; W. H. Hellems, editor and publisher; established 1876; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.
- LAKEFIELD, pop. 1,600, Co. Peterboro, on the Trent Valley Canal and G.T.R., 9 miles N. of Peterboro; Tel., T., Ex., Bank. Chief Industries: saw, planing and flour mills, a canoe factory, cement works and extensive granite quarries. The town contains five churches, a public school and town hall, and has steamboat connection with adjoining towns. Surrounding towns and villages where no papers are published: Nasseau, Apsley, Lakehurst, Selwyn, Warsaw, Bridgenorth, Blairton and Ennismore.
 - NEWS, weekly; J. W. Ridpath, publisher; established 1886; independent; Friday; subscription \$1.00; eight pages, 5 col., 1734 inches.
- LANARK, pop. 979, Co. Lanark, on the River Clyde, 46 miles S.W. of Ottawa; Tel., T., Bank. Chief Industries: two woollen factories, roller grist mill, saw and planing mills, collection of forest seeds, cultivation of ginseng, dairying and farming. The town contains six churches, public school and town hall. Surrounding towns and villages where no papers are published: Brightside, Galbraith, Fallbrook, Balderson, Prestonvale, Poland, Playfair, MacDonald's Corners, Ferguson's Falls, Herron's Mills, Hopetown, Middleville and Rosetta.
 - ERA, weekly; Robt. Wilson, proprietor; established 1895; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 1934 inches.

 Circ'n 114
- **LEAMINGTON**, pop. 3,260, Co. Essex, on Pere Marquette Ry. and M.C.R., 17 miles S.E. of Essex and 38 miles S.E. of Windsor; Tel., T., Ex., Banks. Chief Industries: tobacco raising, flour, saw and planing mills, ladder, canning, cereal coffee and evaporating factories, handle and basket factories, fruit growing and farming. The town contains five churches, public and high schools and has good steamboat service. It is in one of the best fruit, vegetable and tobacco growing sections in Canada. Surrounding towns and villages where no papers are published: Ruthven, Goldsmith, Blythewood, Romney and Staples.
 - NEWS, weekly; Mackay & Statia, publishers; established 1896; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 21¾ inches.
 - POST, weekly; Post Printing Co., Ltd., publishers; established 1874; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,159* See Advt. Page 57.

LINDSAY, pop. 8,000, Co. Victoria, on Scugog River, a link in the * Kawartha Lakes chain, on G.T.R. and C.P.R., 78 miles S.E. of Georgian Bay, 70 miles N.E. of Toronto, and 24 miles W. of Peterboro'; Tel., T., Ex., Banks. Chief Industries: flour, oatmeal, woollen, saw and planing mills, tannery, agricultural implement, turbine water wheel, saw mill machinery and other factories, lumbering and farming. The town contains six fine churches, a collegiate institute, schools, public buildings, opera house seating 800, hospital, house of refuge and a public library of 4,000 volumes. An ozone filtration and purification plant has recently been installed in connection with the waterworks system. The town has well-equipped fair grounds, on which a splendid county fair is held annually. Surrounding towns and villages where no papers are published: Dunsford, Sturgeon Point, Downeyville, Oakwood, Cambray, Reaboro, Janetville, Kinmount, Coboconk, Grasshill, Manilla and Little Britain.

POST, every evening except Sunday; Wilson & Wilson, publishers; established 1893; liberal; subscription \$3.00; eight pages, 6 col., 18½ inches.

Circ'n 1½

WEEKLY, established 1854; Friday; subscription \$1.00; twelve pages, 7 col., 20½ inches.

See Advt. Page 36.

WARDER, every evening except Sunday; Watchman-Warder Ptg. Co., Ltd., publishers; established 1908; liberal-conservative; subscription \$3.00; four to eight pages, 7 columns, 21½ inches.

Circ'n 11/4

WEEKLY (Watchman Warder); established 1889; Thursday; subscription \$1.00; twelve to sixteen pages, 7 col., 21½ inches.

Circ'n 3½

See Advt. Page 74.

LINWOOD, pop. 400, Co. Waterloo, on Guelph & Goderich & Listowel-Linwood branches of C. P. R., 20 miles N. W. of Berlin, 25 miles W. of Guelph; Tel., T., Ex., Bank. Chief Industries: saw mill, heading factory, machine shop, pump factory, elevator, farming and fruit-growing. The town is very finely situated, with a splendid water supply, and contains, besides its stores, four churches, public and separate schools and a public library. Surrounding towns and villages where no papers are published: Glenallan, Hawkesville, Millbank, St. Jacobs, Marden and Hesson.

NEWS, weekly; Malcolm MacBeth, publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, 7 col. 22 inches. Circ'n 1/4

Also publishes Milverton Sun and Monkton Times.

LISTOWEL, pop. 2,750, Co. Perth, on the Maitland River and G. T. R. and C. P. R., 27 miles N. of Stratford; Tel., T., Ex., Banks. Chief Industries: woollen, planing, saw and flour mills, foundry, furniture and chair factories, and the largest sole leather tannery in Canada, brewery and piano factory, farming, and is in the centre of one of the leading dairy sections in Western Ontario. The town contains seven churches, high and public schools, public library of 4,000 volumes, a public hall seating 800, and a fire department; the town is lighted with gas and electricity. Surrounding towns and villages where no papers are published: Trowbridge, Molesworth, Moorefield, Tyrone, Britton, Millbank, Newton, Carthage, Dorking, Hesson, Shipley, Donegal, Kurtzville, Newbridge and Wyandotte.

BANNER, weekly; Banner Publishing Co., publishers; established 1866; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n 1

See Advt. Page 122.

STANDARD, weekly; A. St. Geo. Hawkins, editor and publisher; established 1878; conservative; Friday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

LITTLE CURRENT, pop. 1,052, Grand Manitoulin Island, District of Algoma, on the North Shore Channel, 19 miles S. E. of Massey on the C.P.R., which is the nearest R.R. station. Chief Industries: farming and lumbering. The town contains four churches and a school of five divisions, and has good steamboat connection during navigation. Surrounding towns and villages where no papers are published: Manitowaning, Sandfield Mills, Kagawong, Michael's Bay, Providence Bay, Killarney, Honora, Shequindah, Mindemoya and Spanish River.

MANITOULIN EXPOSITOR, weekly; Rev. J. F. Snowdon, editor and publisher; established 1879; independent-liberal; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n ¾

**Pere Marquette, M.C.R., and G.T.R., and S.W. Traction Co. Ry., 454 miles from Montréal, 121 miles S.W. of Toronto, 76 miles S.W. of Hamilton, 120 miles N.E. of Detroit; Tel., T., Ex., Banks. Chief Industries: agricultural implements, printing and lithographing, tanning, breweries, car shops, chemical works, foundries, brick and tile works, furniture, carriage, canning and evaporating, sash and door, biscuit, breakfast food, confectionery, cigar, stove and boot and shoe factories. The city contains some fine churches and public buildings, good public, normal and separate schools, Western University, two hospitals, city hall, music hall, electric railway and radial road, and water works. It is also a military post, and has a provincial lunatic asylum. The city is the business centre of one of the most fertile and wealthy sections of Ontario or of the Dominion. Surrounding towns and villages where no papers are published: Appin, Arva, Clandeboye, Delaware, Dorchester, Glanworth, Ilderton, Lambeth, Nilestown and Thorndale.

ADVERTISER, every noon and evening except Sunday; London Advertiser Co., Ltd., publishers; established 1863; liberal; subscription \$5.00; ten to twenty pages, 7 col., 20 inches. Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 12,738★

WEEKLY (Western Advertiser), established 1863; Wednesday; subscription 75 cents; twelve to twenty pages, 7 col., 20 inches.

See Advt. Page 4. Circ'n 2

FREE PRESS, every morning, noon and evening except Sunday; London Free Press Ptg. Co., Ltd., publishers; established 1855; conservative; subscription, morning \$6.00, evening \$5.00; ten to twenty-four pages, 7 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 19,965★

WEEKLY, established 1849; Thursday; subscription 75 cents; twelve pages, 7 col.. 20 inches.

Advt.—The Free Press is read in 80% of London's homes, besides having a circulation of over 12,000 in Middlesex and the surrounding counties of Western Ontario. Its field is the richest section of the Dominion—a field which no advertiser who aims at general distribution of his product can afford to neglect. The 3 Daily Editions of the Free Press cover this field more thoroughly than does any other paper. See Advt. Pages 26 and 27.

CATHOLIC RECORD, weekly; Thos. Coffey, publisher; established 1878; religious, Roman Catholic; Saturday; subscription \$2.00; eight pages, 6 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 18,833* See Advt. Page 55.

ECHO, weekly; A. Talbot & Co. publishers; established 1879; independent; Thursday; subscription 50 cents by mail, city distribution free; eight to twelve pages, 7 col., 21 inches.

See Advt. Page 72. (Circ'n 8¾, distributed free)

FARMERS' ADVOCATE AND HOME MAGAZINE, weekly; Wm. Weld Co., Ltd., publishers; established 1866; agricultural; Thursday; subscription \$1.50; forty-eight pages up, 3 or 4 col., 123/4 inches. See Advt. Page 119.

CANADIAN WHITE RIBBON TIDINGS, monthly; Official Organ of Ontario W.C.T.U., published for the Society by London Advertiser Co.; established 1903; temperance; 15th of month; subscription 50 cents; twenty pages, 2 or 3 col., 10¾ inches.

ANCIENT FORESTER, monthly; Organ of the Ancient Order of Foresters; subscription 25 cents; eight pages, size 13 x 20. Does not insert advertisements.

CANADIAN, monthly in English and French; Catholic Mutual Benefit Assoc. of Canada, publishers; established 1895; brotherhood; subscription 50 cents; twelve pages, size 10½ x 13½.

CANADIAN WOODMAN, monthly; W. C. Fitzgerald, publisher; established 1896; official organ of Order of Can. Woodmen; subscription 50 cents; eight pages, size 10½ x 13½.

INDUSTRIAL BANNER, monthly; Labor Educational Association of Canada, publishers, Joseph T. Marks, editor; established 1892; labor news; subscription 35 cents; four pages, 6 col., 19½ inches.

Circ'n 5

L'ORIGNAL, pop. 1,400, Co. Prescott, on the Ottawa River and * C.P.R., 48 miles E. of Ottawa, 42 miles N. of Cornwall; Tel., T., Ex., Bank. Chief Industries: saw and flour mills, tanning and lumbering. The town contains four churches, school and masonic hall. Surrounding villages where no papers are published: Fournier, Plantagenet and Riceville.

ADVOCATE, weekly; Poulin & Forde, publishers; established 1888; liberal; Wednesday; subscription \$1.00; four pages, 6 col., 19¼ inches. Circ'n ¾

LUCKNOW, pop. 1,700, Co. Bruce, on Nine Mile Creek and G.T.R., 21 miles S.W. of Walkerton, 22 miles N.E. of Goderich; Tel., T., Ex., Banks. Chief Industries: flour, woollen and saw mills, furniture and clothing factories, evaporator, tannery and carriage factory and farming. The town contains three churches, a public school and a town hall and has waterworks and electric lighting. Surrounding towns and villages where no papers are published: Kinloss, Langside, Belfast, Ulster and Holywood.

SENTINEL, weekly; James L. Naylor, publisher; established 1873; independent; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches.

MADOG, pop. 1,600, Co. Hastings, on Deer Creek and G.T.R., 28 miles N.W. of Belleville; Tel., T., Ex., Bank. Chief Industries: flour, saw, woollen and planing mills, tannery and large marble-

quarries, tale, iron and gold mines and mixed farming. The town contains four churches, schools and town hall and has its own electric light plant. Surrounding towns and villages where no papers are published: Bridgewater, Malone, Eldorado, Crookston, Queensboro' and Rimington.

REVIEW, weekly; J. R. Orr, publisher; established 1877; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n 1½

MARKDALE, pop. 975, Co. Grey, on the Saugeen River and C.P.R., 30 miles S.E. of Owen Sound, 92 miles W. of Toronto; Tel., T., Ex., Bank. Chief Industries: farming, dairying, cheese box factory, woollen, flour and saw mills, etc. The town contains four churches, hotel, public schools, public hall, grain elevators, besides several good stores. Surrounding towns and villages where no papers are published: Kimberley, Eugenia, Princeville, Walters' Falls and Holland Centre.

STANDARD, weekly; Standard Printing Co., publishers; established 1875; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches. Circ'n 2

MARKHAM, pop. 1,400, Co. York, on the River Rouge and G.T.R., 22 miles N.E. of Toronto; Tel., T., Ex., Banks. Chief Industries: carriage factories, woollen mills, cereal mills, flour and saw mills and farming. It contains five churches, high and public schools, public library and town hall. Surrounding towns and villages where no papers are published: Unionville, Cedar Grove, Malvern, Agincourt, Locust Hill, Ringwood, Milliken, Woburn, Green River, Box Grove, Whitevale and Brougham.

ECONOMIST, weekly; Corson & Son, publishers and editors; established 1855; independent-liberal; Thursday; subscription \$1.00; eight pages, 7 col., 21¼ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,540

SUN, weekly; J. O. Herity, publisher; established 1881; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,065★

MARMORA, pop. 1,000, Co. Hastings, on Crowe River and on the Central Ontario Ry., 41 miles E. of Peterborough, 32 miles N.N.W. of Belleville: Tel., T., Ex., Bank. Chief Industries: saw, grist and planing mills, woollen factory, gold and iron mines, dairying and farming. It is the centre of the mining district including Cordova, Canadia Gold Fields, Atlas Arsenic and Gawley Gold mines and many others. The town contains, besides its stores and factories, etc., four churches and three hotels. Surrounding towns and villages where no papers are published: Malone, Eldorado, Deloro, Bellview, Iron Mine, Blairton and Ivanhoe.

HERALD, weekly; Howard W. Sabine, publisher; established 1896; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

MASSEY, pop. 1,000, District of Sudbury, at the confluence of the Spanish and Sable Rivers, on Soo Branch of C.P.R.; water communication with the Great Lakes; Tel., Ex. Chief Industries: lumbering and copper mining. Centre of copper belt on the North

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Shore of Lake Huron. The town contains five churches and two schools. Surrounding towns and villages where no papers are published: Webbwood, Espanola, Nairn, Walford, Spanish Station and Cutler.

NORTH SHORE NEWS, weekly; North Shore Pub. Co., publishers; established 1905; independent; Friday; subscription \$1.00; eight pages, 5 col., 1734 inches. Circ'n ½

MAXVILLE, pop. 1,200, Co. Glengarry, on G.T.R., 44 miles E. of Ottawa and 73 miles W. of Montreal; Tel., T., Ex., Bank. Chief Industries: two lumber mills, sash and door factory, machine shop, tannery, foundry, agriculture, especially dairying, cheese and butter factories. The town is lighted with gas, has cement sidewalks and contains, besides its stores, four churches, three-storey brick school, and a public hall. Surrounding villages where no papers are published: Dunvegan, Greenfield, Newington, Castleman, Fournier, St. Isidore, Moose Creek, Avonmore and Apple Hill.

ADVANCE, weekly; Geo. W. Conners, publisher; established 1908; independent; Friday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n ½

MEAFORD, pop. 2,800, Co. Grey, on Georgian Bay and G.T.R., 18 miles N.E. of Owen Sound; Tel., T., Ex., Banks. Chief Industries: planing, flour and woollen mills, foundries, ship building, fishing and and farming. The town contains six churches, public and high schools, public library, town hall, hotels, several good stores, etc., and has well-kept streets, good water supply and an excellent harbor with steamboat service during navigation. Surrounding towns and villages where no papers are published: Woodford, Morley and Griersville.

EXPRESS, weekly; F. E. Secord, publisher; established 1906; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½

MIRROR, weekly; Jas. Patterson & Son, publishers; established 1882; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n 1

MONITOR, weekly: T. C. Dean, publisher; established 1868; liberal; Friday; subscription 35 cents; eight pages, size 17 x 22.

Circ'n ½

MERLIN, pop. 400, Co. Kent, on Pere Marquette Ry., 3 miles from Lake Erie, 16 miles S.W. of Chatham, the county seat; Tel., T., Ex., Bank. Chief Industries: flour and saw mills, foundry, creamery and mixed farming. The town contains several churches and public schools. Surrounding villages where no papers are published: Buxton, Sandison, Stewart, Charing Cross, Fletcher, Cedar Spring and Fargo.

STANDARD, weekly; Marshall & Hind, publishers; established 1908; independent; Thursday; subscription \$1.00: eight pages, 6 col., 1934 inches. Circ'n 1/2

MERRICKVILLE, pop. 1,100, Co. Grenville, on C.P.R., and Rideau River and Canal, 9 miles E. of Smiths Falls; Tel., T., Ex., Bank. Chief Industries: plow and stove foundry, roller mill, woollen mill, shingle mill, furniture factory, saw and planing mills, malleable iron, wire fence and brick works, marble works, farming and dairying. The town contains several stores, four churches, two schools and a public library. Surrounding towns and villages where no papers

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are published: Andrewsville, Burritt's Rapids, Oxford Mills, Newmanville, Bishop's Mills, Mount Zion, Easton's Corners, Jasper and Kilmarnock.

STAR-CHRONICLE, weekly; J. Johnston, publisher; established 1899; conservative; Thursday; subscription \$1.00; eight to ten pages, 5 col., 17¾ inches.

See Advt. Page 66.

MIDLAND, pop. 5,000, Co. Simcoe, on the Georgian Bay and G. T. R., 32 miles N. of Barrie, 33 miles N.W. of Orillia; Tel., T., Ex., Banks. Chief Industries: saw, shingle, flour, woollen and planing mills, foundry, blast furnace, three grain elevators and mixed farming. It contains five churches, two public schools, a public hall and a free library. The town has an electric light plant, with power houses in connection, a waterworks system, fire engine and volunteer fire brigade. It has also an excellent harbor and handles a large amount of grain. Surrounding towns and villages where no papers are published: Byng Inlet, French River, Algoma Mills, Wye Bridge, Vasey, Fesserton, Randolph, Victoria Harbor, Waubaushene and Waverley.

ARGUS, weekly; W. G. Cave, publisher; established 1889; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

FREE PRESS, weekly; J. F. Goodfellow, publisher; established 1882; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19¼ inches. Circ'n 1

MILDMAY, pop. 1,200, Co. Bruce, on the Saugeen River and on the G.T.R., 8 miles S. of Walkerton; Tel., T., Ex., Bank. Chief Industries: grist and saw mills, furniture and sash and door factories, dairying and farming. The town contains, besides its mills and factories, five churches, school, stores, etc. Surrounding towns and villages where no papers are published: Wroxeter, Gowans, Cargill and Deemerton.

GAZETTE, weekly; John A. Johnston, publisher; established 1893; independent; Thursday; subscription \$1.00; eight pages, 5 col., 173/4 inches. Circ'n ½

MILLBROOK, pop. 1,000, Co. Durham, on G.T.R., 18 miles N.W. of Port Hope, 13 miles S.W. of Peterboro, 24 miles S.E. of Lindsay; Tel., T., Ex., Banks. Chief Industries: flour, woollen, planing, saw and grist mills, foundry, steam pump and veneer factory and farming. It has three churches, two public schools, town hall, good electric light plant and fire hall. In the neighbourhood are about 40 artesian wells, supplying remarkably healthful water. Surrounding towns and villages where no papers are published: Ida, Glamorgan, Ballyduff, Pontypool, Bethany, Caven, Mount Pleasant, Garden Hill, Bewdly, Bailieboro and South Monaghan.

MILLBROOK AND OMEMEE MIRROR, weekly; Chas. W. Richards, editor and publisher; established 1893; independent; Thursday; subscription \$1.00; four pages, 7 col., 21¾ inches. Circ'n ¾

REPORTER, weekly; A. Given, publisher, W. S. Given, editor; established 1857; independent-conservative; Thursday; subscription \$1.00; four pages, 8 col., 24 inches.

MILTON, pop. 1,700, Co. Halton, on Sixteen Mile Creek, G.T.R. * and C.P.R., 33 miles S.W. of Toronto, 21 miles N. of Hamilton, and 25 miles E. of Guelph; Tel., T., Ex., Banks. Chief Indus-

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tries: foundries, sash, door, screw, shoe and carpet factories, terra cotta and pressed brick works, limekilns and sandstone quarries, machine shops, creamery and mixed farming. The town contains four churches, public schools, public library, town hall, county court house, jail, armory and drill hall, and has first class gravitation water works and fire protection. Surrounding towns and villages where no papers are published: Lowville, Stewarton, Cumminsville, Omagh, Boyne, Palermo, Hornby, Tansley, Zimmerman, Campbellville and Kilbride.

CANADIAN CHAMPION, weekly; Wm. Panton, editor and publisher; established 1860; independent; Thursday; subscription \$1.00; four pages, 8 col., 22¾ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 857

REFORMER, weekly; Richard White, editor and publisher; established 1885; liberal; Thursday; subscription \$1.00; four pages, size 20 x 27.

MILVERTON, pop. 1,000, Co. Perth, on G.T.R. and on Guelph-Goderich branch of C.P.R., 17 miles N. of Stratford; Tel., T., Ex., Banks. Chief Industries: furniture and cooperage shops, saw and grist mills, tannery, felt shoe factory, planing mill and box factory and farming. The town contains five churches, public library, armories and a public school. Surrounding towns and villages where no papers are published: Brunner, Millbank, Newton, Poole, Carthage, Burns, Donegal, Gadshill and Rostock.

SUN, weekly; Malcolm MacBeth, editor and publisher; established 1891; independent; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,508

Also publishes Linwood News and Monkton Times.

See Advt. Page 59.

MINDEN, pop. 300, Co. Haliburton, on Gull River, 7 miles N.W. or ** Gelert Station, on G.T.R., 43 miles N. of Lindsay; Tel., T. Bank at Lindsay. Chief Industries: saw, flour, oatmeal and woollen mills, farming and lumbering. The village contains three churches, public school, public library, two hotels, and a large summer hotel. Adjacent are beautiful lakes, summer cottages, forests and streams abounding with fish and game. Surrounding towns and villages where no papers are published; Coboconk, Kinmount, Greenwood, Gooderham and Ingoldsby.

ECHO, weekly; R. H. Baker, publisher; established 1882; independent-conservative; Friday; subscription \$1.00; eight pages, 5 col., 173/4 inches.

MITCHELL, pop. 1,900, Co. Perth, on Thames River and G.T.R., 12 miles N.W. of Stratford; Tel., T., Ex., Banks. Chief Industries: flour, flax, hosiery, woollen, saw and planing mills, foundry and other manufactories. The town contains five churches, high and public schools, town hall, opera house, public library, etc. Surrounding towns and villages where no papers are published: Dublin, Sebringville, Carlingford and Fullarton.

ADVOCATE, weekly; W. R. Davis, editor and publisher; established 1860; conservative; Friday; subscription \$1.00; eight pages, 7 col., 24 inches. Circ'n 2

RECORDER, weekly; Wm. Elliot, publisher; established 1877; liberal; Friday; subscription \$1.00; eight pages, 7 col., 1934 inches.

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MONKTON, pop. 450, Co. Perth, on C.P.R., 12 miles from Listowel, 30 miles from Goderich, 12 miles from Mitchell; Tel., T., Ex., Bank. Chief Industries; two large brick factories, saw and planing mill, cheese factory, carriage shop and farming. The town contains three churches, public school and public library, and is situated in a splendid dairying and stock-raising section.

TIMES, weekly; Malcolm MacBeth, publisher; established 1907; independent; Friday; subscription \$1.00; eight pages, 7 col., 22 inches.

Also publishes Linwood News and Milverton Sun.

MORRISBURG, pop. 1,693, Co. Dundas, on St. Lawrence River, at foot of Morrisburg Canal, and G.T.R., 27 miles W. of Cornwall; Tel., T., Ex., Banks. Chief Industries: implement works, tinplate and sheet steel works, stove foundry, flour, saw and planing mills, farming and dairying. The town contains five churches, schools, a public hall, etc., and owns its own waterworks, electric light and power system. Surrounding towns and villages where no papers are published: Dunbar, Morewood, North Williamsburg, Aultsville, Van Camp, Hallville, Wales, Dundela, Rowena and Winchester Springs.

HERALD, weekly; F. B. Barkley, proprietor; established 1874; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

LEADER, weekly; Leader Pub. Co., publishers, L. E. Murphy, editor and manager; established 1889; independent; Thursday; subscription \$1.00; eight pages, 6 col., 18½ inches.

Circ'n

MOUNT BRYDGES, pop. 650, Co. Middlesex, on G. T. R. and C.P.R., 15 miles W. of London; Tel., T., Ex., Bank. Chief Industries: lumber and planing mills, apple-evaporating factory, stockraising and farming. The village is in the centre of a thickly populated and rich agricultural belt and has, besides its stores, etc., four churches, two hotels, town hall and public library. Surrounding villages where no papers are published: Komoka, Delaware, Melbourne, Christena, Longwood and Appin.

ENTERPRISE, weekly; L. A. Welch & Co., publishers; established 1903; independent; Friday; subscription'\$1.00; eight pages, 6 col., 17½ inches. Circ'n ½

MOUNT FOREST, pop. 2,500, Co. Wellington, on the Saugeen River, G. T. R. and C. P. R., 42 miles N.W. of Guelph and 89 miles W. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, woollen, saw and planing mills, sash, door, wardrobe, casket, carriage and threshing machine factories and mixed farming. The town contains five churches, public and separate schools, public library and town hall. Surrounding towns and villages where no papers are published: Dromore, Varney, Kenilworth, Conn, Cedarville, Drew and Farewell.

CONFEDERATE, weekly; A. W. Wright, editor and publisher; established 1867; liberal; Thursday; sübscription \$1.00; eight pages, 7 col., 2134 inches.

REPRESENTATIVE, weekly; J. A. Lambert, editor and publisher; established 1885; liberal-conservative; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

Sworn Circ'n, actual average for 12 months to Dec. 31, 1908, 1,211*

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NAPANEE, pop. 4,213, Co. Lennox, on Napanee River, G.T.R. and ** Bay of Quinte Ry., 25 miles E. of Belleville, 25 miles W. of Kingston; Tel., T., Ex., Banks. Chief Industries: foundries, paper, woollen, flour, oatmeal and saw mills, cheese, furniture, canning, cement brick and block, mining machinery, carriage and soap factories and dairy farming. The town contains six churches, two schools, collegiate institute, public library, good opera house, is lighted by gas and electricity, and has an abundant water supply. Surrounding towns and villages where no papers are published: Odessa, Bath, Selby, Ernestown, Newburgh, Lonsdale, Camden East, Moscow, Colebrook, Erinsville, Marlbank, Tamworth, Fredericksburg, Deseronto Jct., Strathcona, Enterprise, Wilton, Roblin, Yarker and Marysville.

BEAVER, weekly; Templeton & Son, publishers; established 1870; conservative; Friday; subscription \$1.00; eight pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 3,546* See Advt. Page 58.

EXPRESS, weekly; E. J. Pollard, editor and publisher; established 1861; liberal; Friday; subscription \$1.00; eight pages, 8 col., 24 inches. Circ'n 2

NEWCASTLE, pop. 700, Co. Durham, on the G.T.R., 49 miles E. of Toronto, 14 miles W. of Port Hope; Tel., T., Ex., Banks. Chief Industries: farming, fruit growing, barrel factory, apple evaporator and flour mills. The town contains, besides its mills, four churches and two hotels. Surrounding towns and villages where no papers are published: Clarke, Newtonville and Welcome.

INDEPENDENT, weekly; L. B. Davidson, publisher; established 1901; independent; Thursday; subscription \$1.00; eight pages, 6 col., 18 inches.

NEW HAMBURG, pop. 1,600, Co. Waterloo, on the River Nith and G.T.R., 14 miles W. of Berlin and 75 miles from Toronto; Tel., T., Ex., Banks. Chief Industries: farming, dairying, traction engine and thresher works, felt shoe factory, brass, furniture and trimmings works, iron stamping and wagon works, flour, planing and saw mills, brewery, carriage works, brick and tile yard. The town contains six churches, public schools, free library, public hall, etc. Surrounding towns and villages where no papers are published: Baden, St. Agathe, Lisbon, Phillipsburg, New Dundee, Shakespeare, Bright, Petersburg and Haysville.

INDEPENDENT, weekly; Daniel Ritz, publisher; established 1879; independent; Friday; subscription \$1.00; four pages, 7 col., 22 inches.

NEW LISKEARD, pop. 3,135, District of Nipissing, on Temiskaming Lake and Wabi River, and T. & N.O.Ry.; connection with C.P.R. by boat; 310 miles N. of Toronto, 10 miles from Cobalt, and one day's trip from Larder Lake Gold Regions; Tel., T., Ex., Banks. Chief Industries: mining, lumbering and farming. The town is headquarters for two steamboat companies, having about a dozen boats. It contains six churches, public and high schools, free library, three hotels, hospital, departmental stores, cement block factory, brick yard, planing and saw mills, steam laundry and dye works, clock factory and foundry. It is lighted by electricity, and has a water works system.

HERALD, weekly; A. W. Roebuck & J. H. Brown, publishers; established 1904; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. See Advt. Page 46. Circ'n

SPEAKER, weekly; Stephenson & Son, publishers; established 1906; independent; Friday; subscription \$1:00; ten pages, 7 col., 1934 inches. See Advt. Page 82. Circ'n 134

NEWMARKET, pop. 3,500, Co. York, on the Holland River, G.T.R. and York & Radial Ry., 34 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: manufacturing pails, tubs and all kinds of wooden ware, school desks, office furniture, tannery, flour mill, foundry and farming. The town contains seven churches, public schools, public library, town hall, electric light, water works and fire department. .Surrounding towns and villages where no papers are published: Ravenshoe, Holt, Kettleby, Schomberg, Glenville, Pine Orchard, Keswick, Mount Albert, Queensville, Sharon, Holland Landing, Roach's Point, Belhaven, Sutton and Baldwin.

ERA, weekly; L. G. Jackson, editor and publisher; established 1852; liberal; Friday; subscription \$1.00; eight pages, 7 col., 193/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,876* See Advt. Page 70.

EXPRESS-HERALD, weekly; J. D. McKay, editor and publisher; established 1895; conservative; Friday; subscription \$1.00; eight pages, 7 col., 19¾ inches. Circ'n 1½

CHRISTIAN VANGUARD, semi-monthly; Conference of the Christian Church in Ontario, publishers, J. N. Dales, M.A., editor; religious, non-sectarian; subscription 50c.; sixteen pages, 2 col., 8½ inches.

NIAGARA FALLS, pop. 10,000, Co. Welland, on the Niagara River, 2 miles below the Falls, and on C.P.R., G.T.R., M.C.R., T.H. & B. and New York Central Ry.; Tel., T., Ex., Banks. Thousands of tourists pass through here on the way to the Falls. Chief Industries: furnace, shoe, shirt, tie and suspender factories, metal works, foundries, shredded wheat mill, canning factory, two silver works, ethinite, graphite, chicle, essential oils and fine chemicals, manufactories of bolts and nuts, railway frogs and switches, corrugated paper, sanitary cans, tools, bathroom fixtures, carriage mountings, carpet sweepers, corsets, cement block machines and chemical fertilizers. The city contains fourteen churches, public and separate schools, collegiate institute, hotels and general stores, public library, city hall, electric light, fire department, street railways and two electric railways. A steel cantilever bridge and two steel arch bridges span the river at this point. Niagara Falls has the greatest electric power development in the world, and is rapidly becoming an industrial hive. Surrounding towns and villages where no papers are published: Queenston, Chippawa, St. Davids, Niagara Falls South and Stamford.

RECORD, every evening except Sunday; Niagara Falls Printing & Advertising Co., publishers, T. A. Dyas, sec.-treasurer; established 1900; conservative; subscription \$3.00; six to ten pages, 6 col., 1934 inches.

Circ'n 114

WEEKLY, established 1900; Friday; subscription \$1.00; eight pages, 6 col., 193/ inches. See Advt. Page 116. Circ n 3/4

REVIEW, weekly; Frank H. Leslie, editor and publisher; established 1879; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches. See Advt. Page 76. Circ'n 34

NIAGARA ON THE LAKE, pop. 1,600, Co. Lincoln, on M. C. R. and Niagara River, at the upper end of Lake Ontario, connected with Niagara Falls by electric railway, 38 miles S. of Toronto, 12 miles N. of Niagara Falls; Tel., T., Ex., Bank. It is a splendid fruit growing district and an important summer resort. Thousands of tourists pass through here on their way to the Falls. It contains four churches, two schools, six hotels, a fine library, two forts, historical buildings and a military post.

TIMES, weekly; Jas. Skelton, editor and publisher; established 1896; independent; Friday; subscription \$1.00; eight pages, 6 col., 17½ inches. Circ'n ¾

NORTH AUGUSTA, pop. 500, Co. Grenville, on the south branch of the Rideau River, 4½ miles from Bellamy, on the C. P. R., the nearest station, and 15 miles N. of Brockville; Tel., T., Bank. Chief Industries: saw and grist mills, farming and dairying. The town contains, besides its mills and stores, three churches. Surrounding towns and villages where no papers are published: Algonquin, Charleville, Domville, Bellamy, Garretton, Glenmore, Maitland, Maynard, Roebuck, and Throoptown.

CITIZEN, weekly; G. W. Chapman, publisher; established 1892; independent; Friday; subscription 75 cents; eight pages, 5 col., 17¾ inches.

**NORTH BAY, pop. 5,000, District of Nipissing, on G. T. R. and C. P. R., and terminal of T. & N. O. Ry., and on the shore of Lake Nipissing, 240 miles N. W. of Ottawa and 225 miles N. of Toronto of Tel., T., Ex., Banks. Chief Industries: mining, saw mills, agriculture, C. P. R. sectional shops and T. & N. O. Ry. shops. The town contains five churches, public, separate, normal and high schools and the shops of the C. P. R., which employ a large number of hands. The town is a very important railway centre, and the gateway to the Cobalt district. Surrounding towns and villages where no papers are published: Callandar, Mattawa, Cache Bay, Trout Mills, Trout Creek, Bonfield, Verner and Warren.

DESPATCH AND TRIBUNE, weekly; Nipissing Tribune Pub. Co., publishers, Geo. H. Newton, managing director; established 1892; liberal-conservative; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n

TIMES, weekly; N. Phelps, editor and publisher; established 1885; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches.

NORWICH, pop. 1,500, Co. Oxford, on the Otter Creek and G.T. R., 13 miles S.E. of Woodstock; Tel., T., Ex., Banks. Chief Industries: broom factory, cider and vinegar works, saw, flour and planing mills and farming. The town contains four churches, public schools, town hall, etc. Surrounding towns and villages where no papers are published: Mount Elgin, Newark, Ranelagh, Scotland and Harley.

GAZETTE, weekly; J. S. Winterburn, editor and publisher; established 1878; independent; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

NORWOOD, pop. 945, Co. 'Peterboro', on the River Ouse and C. P. R., 18 miles E. of Peterboro'; Tel., T., Ex., Bank. Chief Industries: machine shops, flour and saw mills, butter, and cheese, veneering, heading, cheese-box, hub, spoke and pump factories and farming. The town contains five churches, high and public schools,

etc. Surrounding towns and villages where no papers are published: Westwood, Trent Bridge, Clarina, Keene, Villiers, Tilton, Blairton and Warsaw.

REGISTER, weekly; J. G. Keefer, editor and publisher; established 1870; independent; Thursday; subscription \$1.00; eight pages, 6 col., 191/2 inches.

OAKVILLE, pop. 2,000, Co. Halton, on Sixteen Mile Creek, Lake Ontario, G. T. R. and C. P. R., 16 miles S. E. of Milton, 21 1/2 miles S.W. of Toronto; electric railway connection with Hamilton, 18 miles west; Tel., T., Ex., Banks. Chief Industries: farming, fruitgrowing, carriage building, tanneries, basket factory and ship building. The town contains four churches, high, separate and public schools, masonic and oddfellows' halls, public library, good harbor and lighthouse; steamboat connection with Hamilton and Toronto. Surrounding towns and villages where no papers are published: Bronte, Palermo, Trafalgar, Sheridan, Clarkson, Port Credit and Postville.

NEWS, weekly; G. G. Mitchell, editor and publisher; established 1907; independent; Wednesday; subscription 50 cents; eight pages, 5 col., 171/2 inches.

OAKVILLE RECORD, weekly; W. J. Fleuty, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, 6 col., 191/2 inches.

STAR, weekly; A. S. Förster, publisher: established 1883; independent; Friday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n 34

OIL SPRINGS, pop. 800, Co. Lambton, on Black Creek and on Michigan Central Ry., 2½ miles from Oil City and 22 miles S. E. of Sarnia; Tel., T., Ex., Bank. Chief Industries: chopping and planing mills, flax mills, farming and many oil wells. The town contains, besides its mills, stores, etc., five churches and three hotels.

CHRONICLE, weekly; J. S. Gadd, publisher; established 1862; independent; Thursday; subscription \$1.00; eight pages, 5 col., 171/2 inches.

ORANGEVILLE, pop. 2,500, Co. Dufferin, on River Credit and * C. P. R., 45 miles N.W. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, woollen, carding, saw and planing mills, limestone quarries and cement works and furniture factory. The town contains five churches, high and public schools, public library, three society halls, town hall, court house, water works and fire department. Surrounding towns and villages where no papers are published: Mono Mills, Alton, Charleston, Mono Road, Cataract, Caledon, Palgrave, Caledon East, Waldemar, Laurel, Hockley, Camilla and Mono Centre.

BANNER, weekly; McGuire & McKitrick, publishers; established 1893; independent; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,995★

See Advt. Page 44.

DUFFERIN POST, weekly; Mungovan Bros., editors and publishers; established 1879; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 191/2 inches.

SUN, weekly; John Foley, editor and publisher; established 1860; conservative; Thursday; subscription \$1.00; eight pages, size 15 x 22.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 2,200

ORILLIA, pop. 5,571, Co. Simcoe, on Lakes Couchiching and Simcoe, Trent Valley Canal, and G.T.R., Junction of Midland and Northern Divisions, 86 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: lumber mills, tanneries, wood specialty and woollen mills, foundries, veneer, sash and door, furniture, clothing, lock, barrel, wrought iron wheels and carriage factories. The town contains seven churches, collegiate institute, public and separate schools, hospital, Y.M.C.A., public hall, water works and fire department, and owns its own power and light plant. It has a good steamboat service during navigation. It is a popular summer resort and during the season entertains a great many tourists. Surrounding towns and villages where no papers are published: Atherley, Washago, Hawkestone, Brechin, Longford and Wauhaushene.

NEWS LETTER, weekly; Curran Bros., editors and publishers; established 1884; independent; Wednesday; subscription \$1.00; eight pages, 7 col., 20½ inches. Circ'n 2½

See Advt. Page 105.

PACKET, weekly; Hale Bros., editors and publishers; established 1870; independent-conservative; Thursday; subscription \$1.00; six pages, 9 col., 24 inches.

TIMES, weekly; H. T. Blackstone, editor, Times Printing Co., publishers; established 1867; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,900★

CANADIAN WORKMAN, monthly; John Curran, publisher; established 1879; A. O. U. W.; subscription 50c.; eight pages, 5 col., 181/4 inches.

GOSPEL HERALD, monthly; S. W. Benner, publisher; established 1886; religious; subscription 200; eight pages, size 6 x 9.

ORONO, pop. 700, Co. Durham, on the Orono Creek, 15 miles W. of Port Hope. Nearest railway point is Newcastle, on the G.T.R., which is 5 miles S.; Tel., T., Ex., Bank. Chief Industries: farming, planing mill, creamery, flour mill, pump factory, cooper shop, foundry and machine shops. The town contains three churches and a school. The surrounding district is noted for its apples. Surrounding towns and villages where no papers are published: Tyrone, Hampton, Clark, Enniskillen, Kendal, Kirby, Leskard and Pontypool.

NEWS, weekly; Samuel Cuttell, editor and publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches. Circ'n 34

OSHAWA, pop. 6,000, Co. Ontario, on Lake Ontario and G.T.R., 4 miles E. of Whitby and 34 miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour, woollen and grist mills, piano, farm implement and carriage factories, foundries, metal roofing and siding factory, harness, steam and gas fittings, sash and door and women's whitewear factories, malleable iron works, tannery, canning factory and mixed farming. The town contains eight churches, high and public schools, a ladies' college, Carnegie library, town hall, music hall, and is lighted by electric light and has a fire department, gas works, water works and sewage system. Electric Railway to Cedar Dale and Oshawa-on-the-Lake. Surrounding towns and villages where no papers are published: Brooklin, Taunton, Columbus, Myrtle, Raglan, Whitevale, Foley, Courtice, Enfield and Cedar Dale.

ONTARIO REFORMER, weekly; E. Mundy & Son, editors and publishers; established 1871; liberal; Friday; subscription \$1.00; eight pages, 7 col., 22 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,600

VINDICATOR, weekly; W. J. Watson, editor and publisher; established 1854; conservative; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches.

See Advt. Page 62.

**Canal, C. P. R., G. T. R. and N. Y. C. Ry., 115 miles W. of Montreal; Tel., T., Ex., Banks. Chief Industries: lumber, square timber, deals, machinery, foundries, saw and planing, box, pulp, paper, carbide and woollen and other mills, match, fibreware, furniture, broom, carriage and street car factories. Lumber by the millions of feet is shipped to Great Britain, United States and other places. The city is the capital of the Dominion of Canada, and is picturesquely situated on the Ottawa River. It has wide, regular streets, possesses many handsome stone buildings, including the Parliamentary and Departmental buildings, and several handsome churches, a university, colleges, convents, model, normal, and several public and separate schools, archives, mint, museum and Government House, and has excellent fire brigade and water department. The city is lighted by electric light and gas, and has electric street car service. Surrounding towns and villages where no papers are published: Chelsea, Clarkston, Ironsides, Pakenham, Finch, Rockland, Metcalfe, Crysler, Berwick, Newington, Kenmore, Vernon, Manotick, Stittsville, Casselman, Hammond, Masson, Thurso, Wakefield, Stewarton, Eastman's Springs and Caledonia Springs.

CITIZEN, every evening except Sunday, with morning edition also; Southam Limited, publishers; established 1844; independent-conservative; subscription \$3.00; twelve to twenty-four pages, 7 col., 21¾ inches.

Sworn Circ'n, actual average (both editions) for 12 mos. to

Dec. 31, 1908, 12,411*

CENTRAL CANADA CITIZEN (semi-weekly edition of *Citizen*), established 1844; independent, agricultural; Tuesday and Friday; subscription \$1.00; ten to twelve pages, 7 col., 21¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 9,913*

Advt.—The "Evening Citizen" (with morning edition) goes into practically & per cent. of the homes in Ottawa. Its total paid circulation, as well as its circulation in the Capital, is greater than that of any other Ottawa paper. In 1908 it carried more "Want" advertising than both its contemporaries together—conclusive evidence that it is nearest the hearts of Ottawa people. See Aavt. Page 12.

FREE PRESS, every evening except Sunday; Ottawa Free Press, Ltd., publishers; established 1869; liberal; subscription \$3.60; ten to twenty-four pages, 7 col., 203/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 7,266★

SEMI-WEEKLY, established 1869; Tuesday and Friday; subscription \$1.00; ten to twelve pages, 7 col., 20¾ inches.

Advt.—Average net circulation of the Ottava Free Press for six months ending April 1, 1909, was 7,658. The "Free Press" during the last three years has grown more in circulation than any other Ottava paper. For two years it has carried more display advertising, and reading matter than any other Ottava paper. You cannot cover Ottava without it. See Advt. Page 8.

JOURNAL, every evening except Sunday; Journal Printing Co., Ltd., publishers; established 1885; independent; subscription \$3.00; twelve to twenty-four pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 9,502★

OTTAWA VALLEY JOURNAL (semi-weekly edition of Journal), established 1886; independent, agricultural; Tuesday and Friday; subscription \$1.00; ten to twelve pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 10,404★

Advt. The Evening Journal is essentially the home newspaper of Ottawa, and carnes the largest number of local and foreign advertisers of any Ottawa paper. Through it alone the advertiser can thoroughly cover the classes of the greatest purchasing power, its circulation being worth more per thousand to the advertiser than any other paper in Ottawa. The "Ottawa Valley Journal" (semi-weekly) is the most influential agricultural and dairy paper in Central Canada. See Advt. Page 16.

LE TEMPS, French; every evening except Sunday; Le Temps Printing Co., publishers, Leopold Moffet, manager; established 1893; liberal; subscription \$3.00; six to eight pages, 7 col., 20¾ inches.

Circ'n 3

See Advt. Page 51.

CANADA GAZETTE, weekly; Government of Canada (King's Printer), publisher; Government notices, etc.; Saturday; subscription \$4.00; about sixty pages, size 8 x 13. Inserts Government advertisements only.

DIPPER, weekly; Kuhn Brothers, publishers; established 1905; independent-liberal; Friday; free distribution; six to eight pages, 7 col., 22 inches.

DOMINION PRESBYTERIAN, weekly; C. Blackett Robinson, publisher; established 1898; religious, Presbyterian; Wednesday; subscription \$1.50; sixteen pages, size 9 x 13½.

Also dated at Winnipeg and Montreal.

UNITED CANADA, weekly; Jno. D. Grace, publisher; established 1888; independent, Roman Catholic; Saturday; subscription \$1.50; eight pages, 6 col., 191/4 inches.

DANEBROG, Danish, weekly; Chas. C. Meyer, editor and publisher; established 1892; liberal; Friday; subscription \$1.00; four pages, size 13 x 20.

MILITARY GAZETTE, semi-monthly; established 1885; military; 2nd and 4th Tuesdays; subscription \$2.00; twenty-four pages, size 9 x 12.

CANADIAN PATENT OFFICE RECORD, monthly; published by the Patent Dept. of the Dominion Government; subscription \$2.00. Does not insert.advertisements.

NATURALIST, monthly; Ottawa Field Naturalists' Club, publishers; established 1879; subscription \$1.00; sixteen to thirty-two pages, 1 col., 6¼ inches.

REAL ESTATE CHRONICLE, monthly; J. Y. Caldwell, editor and publisher; established 1900; real estate; free distribution; twenty pages, 3 col., 9¾ inches.

UNIVERSITY OF OTTAWA REVIEW, monthly; University Students, publishers; established 1898; college; subscription \$1.00; forty to seventy-two pages, 1 or 2 col., 6½ inches.

OWEN SOUND, pop. 12,000, Co. Grey, on the Sydenham River * and Georgian Bay (Owen Sound), and on C.P.R. and G.T.R.; Tel., T., Ex., Banks. Chief Industries; woollen, flour, saw and planing mills, machine shops, foundries, tanneries, grain elevators, lime kilns, Portland cement mills, chair and table, biscuit and confectionery, wire fence and pickle factories, breweries, stone quarries, cannery, cigar factory and iron and steel ship building. The town

contains six churches, collegiate institute and business college, three public schools, public library, town hall scating 600, elevator, good water works, fire department, electric light plant, steamship and steamboat lines, and the finest harbor on Georgian Bay, the Sound being 12 miles long and 5 miles wide at its mouth, sheltered on both sides its entire length, and a depth of water sufficient for the largest vessels on the lake. The surrounding country is noted for its apples. Surrounding towns and villages where no papers are published: Big Bay, Presqu'lle, Kilsyth, Leith, Woodford, Johnson, Bothwell Corners, Sydenham, Kemble, Brooke, Desboro and Shallow Lake.

ADVERTISER, semi-weekly; James H. Little, editor and publisher; established 1862; independent-liberal; Tuesday and Friday; subscription \$1.00; four to eight pages, 7 col., 21½ inches. Circ'n 1½

SUN, semi-weekly; C. A. Fleming & Son, editors and publishers; established 1890; liberal; Tuesday and Friday; subscription \$1.00; eight pages, 6 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 3,263*
See Advt. Page 94.

TIMES, weekly; Jas. H. Rutherford, editor and publisher; established 1853; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 3,314★

CHRISTIAN MESSENGER, semi-monthly; Miss May Stephens, editor and publisher; established 1897; religious, Disciples of Christ; subscription 50 cents; eight to twelve pages, 4 col., 12 inches.

CANADIAN POULTRY NEWS, monthly; Richardson, Bond & Wright, Ltd., publishers; established 1898; poultry; 20th of month; subscription 25 cents; thirty-two pages, 2 col., 7¾ inches.

Circ'n 1¼

PAISLEY, pop. 1,154, Co. Bruce, at the confluence of the Saugeen and Teeswater rivers, on the G. T. R., 30 miles S. W. of Owen Sound and 15 miles N.E. of Walkerton; Tel., T., Ex., Banks. Chief Industries: flour, saw and woollen mills, creamery, carpet factory, pork packing establishment, machine shop and farming. The town contains four churches, a public school, town hall, public library, etc. Surrounding towns and villages where no papers are published: Dobbinton, Underwood, Glamis, Pinkerton, Eden Grove, Williscroft, Lockerby, Bruce, Queen Hill, Saugeen and Dunblane.

ADVOCATE, weekly; D. McKenzie, publisher; established 1863; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Circ'n 114

PALMERSTON, pop. 2,200, Co. Wellington, on the G.T.R. and Stratford and Huron and Wellington Ry., 43 miles N. W. of Guelph, the county seat; Tel., T., Ex., Bank. Chief Industries: saw, flour, flax, oatmeal and other mills, sash and door factory, car and engine shops, malthouse, pork packing house, carriage factory and farming. The town contains five churches, public school, town hall and public library, several hotels and good stores. It is lighted by electric light. Surrounding towns and villages where no papers are published: Moorefield, Trecastle, Gowanstown, Cotswold and Newbridge.

SPECTATOR, weekly; H. E. Bywater, publisher; established 1897; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n ½

PARIS, pop. 3,400, Co. Brant, at the confluence of the Nith and Grand Rivers, on the G. T. R., 61 miles S.W. of Toronto; Tel., T., Ex., Banks. Chief Industries: farming, woollen, knitting, flour, and wincey mills, alabastine, needle, screen door, plow and refrigerator factories and chemical works. The town contains six churches, high, public and separate schools, one of the finest equipped Y. M.C.A. Buildings in Western Canada, Y.W.C.A., town hall, public library, fire department and water works. The town is lighted by electric light, electric power for manufacturers is supplied from Niagara, and natural gas is also used for power. Surrounding towns and villages where no papers are published: Princeton, Burford, Falkland, Glenmorris and Canning.

REVIEW, weekly; A. E. Kinder, publisher; established 1878; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

STAR-TRANSCRIPT, weekly; G. W. Featherstone, editor and publisher; established 1857; liberal; Wednesday; subscription \$1.00; eight pages, 7 col., 1934 inches. Circ'n 1

PARKHILL, pop. 1,430, Co. Middlesex, on the G.T.R., 33 miles N.W. of London, 40 miles N.E. of Sarnia; Tel., T., Ex., Banks. Chief Industries: saw, planing, flour, wool and flax mills, foundry, salt well and farming. The town contains five churches, high and public schools, public library, and a volunteer fire brigade. Surrounding towns and villages where no papers are published: Corbett, Greenway, Moray, Sylvan, Springbank, Keyser and Dashwood.

GAZETTE-REVIEW, weekly; William Dawson, proprietor; established 1892; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,385 See Advt. Page 92.

POST, weekly; Clothier & Kennedy, publishers; established 1903; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

See Advt. Page 118.

PARRY SOUND, pop. 4,200, Co. Parry Sound, situated at the *mouth of Seguin River, on the Eastern shore of Georgian Bay, on the C.N.O.Ry., C.P.R. and one mile from the G.T.R., 50 miles N. of Midland; Tel., T., Ex., Banks. Chief Industries: lumbering, mining and farming, also several factories and a tannery. The town contains five churches, two public schools, court house, registry office, has a good harbor and daily connection by boat to all points. The town is also a popular summer resort and during the season the population will run as high as 5,000. Surrounding towns and villages where no papers are published: Dunchurch, Depot Harbor, McKellar, Orrville and Sprucedale.

CANADIAN, weekly; Chas. Sarney, publisher; established 1895; conservative; Thursday; subscription \$1.00; twelve pages, 6 col., 19½ inches. Circ'n 34

NORTH STAR, weekly; W. H. Bundy, editor and publisher; established 1874; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 2134 inches.

PEMBROKE, pop. 6,000, Co. Renfrew, on Indian, Maskrat and * Ottawa Rivers and C.P.R. and G.T.R., 96 miles N.W. of Ottawa, the capital of the Dominion and 40 miles N.W. of Renfrew; Tel., T.,

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Ex., Banks. Chief Industries: lumbering and lumber supplies, flour, saw and woollen mills, incubator factory, brick making, foundry and machine shops, farming and poultry raising. The town contains eight churches, a convent, public and separate schools, a high school, a court house, town hall, two hospitals, music hall and nine hotels; it also contains the finest agricultural driving park in the Upper Ottawa valley, the largest military camp in Canada, sewerage, water works and fire department, and is lighted by electric light. Surrounding villages where no papers are published: Beachburg, Chapeau, Sheenboro, Douglas, Osceola, Westmeath, Chalk River, Petewawa and Rankin.

OBSERVER AND OTTAWA VALLEY ADVOCATE, weekly; M. Ringrose, publisher; established 1854; liberal; Tuesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

STANDARD, weekly; Pembroke Standard, Ltd., publishers; established 1873; conservative; Wednesday; subscription \$1.00; eight pages, 6 col., 1934 inches. See Advt. Page 96. Circ'n 1½

DEUTSCHE POST, German, weekly; B. P. Christiansen, editor and publisher; established 1902; independent; Thursday; subscription \$1.50; twelve pages, 6 col., 19½ inches. Circ'n 1½

KIRCHENBLATT, German, weekly; Evangelical Lutheran Synod of Canada, publishers; established 1867; religious; Thursday; subscription \$1.00; eight pages, 2 col., 10½ inches. Circ'n

PENETANGUISHENE, pop. 2,917, Co. Simcoe, on G. T. R., and at head of Penetanguishene Bay, 34 miles N.W. of Barrie, 103 miles N.W. of Toronto; Tel., T., Ex., Bank. Chief Industries: flour, saw and planing mills, foundry, tannery, box and carriage factories, lumbering, fishing and farming. The town is a popular summer resort and contains four churches, public schools, separate schools, free library, fine harbor and wharves, with railway sidings and good steamboat service during navigation. Surrounding towns and villages where no papers are published: Wyebridge, St. Patrick, Vasey and Waverley.

HERALD, weekly; Herald Printing Co., publishers; established 1881; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

PERTH, pop. 3,600, Co. Lanark, on the Tay-Canal and C.P.R., 45

* miles S.W. of Ottawa; Tel., T., Ex., Banks. Chief Industries:
Wampole laboratory, knitting mills, distilleries, flour mill, felt mill, car wheel works, small hardware factory, plumbago works, foundry, farming and dairying. The town contains five churches, public and separate schools and collegiate institute, a public library, house of industry for the county, a town hall, and has water works and electric lighting. There are also extensive mica, bitumen and phosphate mines in the vicinity. Surrounding towns and villages where no papers are published: Glen Tay, Innisville, McDonald's Corners, Maberly and Port Elmsley.

COURIER, weekly; Walker Bros., editors and publishers; established 1834; liberal; Friday; subscription \$1.00; eight pages, 7 col., 20 inches.

Circ'n:

EXPOSITOR, weekly; Chas. F. Stone, editor and publisher; established 1860; conservative; Wednesday; subscription \$1.00; eight pages, 6 col., 1934 inches. See Advt. Page 108. Circ'n 1½

PETERBOROUGH, pop. 16,491, Co. Peterborough, on the Otona* bee River, G.T.R. and C.P.R., and Trent Canal, 70 miles N.E. of
Toronto, 200 miles S. W. of Ottawa: Tel., T., Ex., Banks. Chief

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Industries: sash and door factories, flour, oatmeal and woollen mills, carpet factories, agricultural implements, underwear, woven labels, mining and saw mill machinery, piano and canoe factories, machine shops, electrical and carbon works, furniture, lock, harness, tent and awning works, bit and tool factory, shovel works, potteries and brick yards. The Quaker Oats Co. and Peterboro Cereal Co. operate large mills for the purpose of manufacturing flour and cereal foods. The Canadian Cordage works and Can. General Electric works are also located here. This town is rapidly becoming a great manufacturing centre; the water power, extending a distance of ten miles along the Otonabee River, is regarded as equal to any on the continent. Surrounding country is devoted to agriculture and lumbering. The town is a popular summer resort and during the season is visited by large numbers of tourists. The city contains sixteen churches, Normal School, six public schools, collegiate institute, theatre, armory, business college, two hospitals, public library, court house, opera house, Y.M.C.A. and Y.W.C.A. buildings, and has water works, fire department, electric light, etc. Surrounding towns and villages where no papers are published: Warsaw, Keene, Baillieboro', Selwyn, Bridgenorth, Fraserville, Centreville, Youngs Point, Mount Pleasant and Ida.

EXAMINER, every evening except Sunday, Peterborough Examiner, Ltd., publishers; established 1885; liberal; subscription \$4.00; eight to sixteen pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,811* WEEKLY, established 1853; Thursday; subscription \$1.00; twelve to sixteen pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,504★ See Advt. Page 116.

REVIEW, every evening except Sunday; Review Printing and Publishing Co., Ltd., publishers; established 1872; conservative; subscription \$4.00; eight pages, 7 col., 20 inches.

Circ'n 1½

WEEKLY, established 1850; Friday; subscription \$1.00; twelve to sixteen pages, 7 col., 20 inches. See Advt. Page 59. Circ'n 21/4

TIMES, every morning except Sunday; Times Printing Co., publishers; established 1872; independent; subscription \$3.00; four to six pages, 7 col., 2134 inches.

WEEKLY, established 1872; Saturday; subscription \$1.00; eight pages, 7 col., 2134 inches.

FARM AND DAIRY AND RURAL HOME (formerly Can. Dairyman and Farming World), weekly; Rural Publishing Co., Ltd., publishers; established 1882; farming and dairying; Thursday; subscription \$1.00; twenty pages, 4 col., 12 inches. Circ'n 1134 Also publish Canadian Horticulturist.

CANADIAN FLORIST, bi-weekly; Horticultural Publishing Co., Ltd., publishers; established 1906; official organ of Can. Horticultural Assoc.; every second Friday; subscription \$1.00; eight to twelve pages, 3 col., 10 inches.

CANADIAN HORTICULTURIST, monthly; Rural Publishing Co., publishers; established 1877; fruit, vegetable and amateur flower culture; subscription 60 cents; thirty pages, 3 col., 101/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, **8,799** Also publish Farm and Dairy.

HOME MESSENGER, monthly; The Garden Printery, publishers; established 1904; religious, Roman Catholic: subscription 50 cents; sixteen to twenty pages, 2-col., 7¾ inches. Circ'n ½

PETROLIA. pop. 4,359, Co. Lambton, on Sydenham River, G.T.R. and M.C.R., 16 miles S.E. of Sarnia, 50 miles W. of London; Tel., T., Ex., Banks. Chief Industries: foundries, boiler and machine shops, wagon works, oil refineries, oil well supplies, planing and flour mills and farming. The town is the centre of an immense petroleum belt, and contains an oil refinery, and ample facilities for the storage of oil. It is also the centre of a splendid farming community. It has six churches, high and public schools, a town hall, excise office, masonic temple, public library, opera house, electric light, gas works, an excellent waterworks system, and a good fire department. Surrounding towns and villages where no papers are published: Copleston, Weidman, Warwick, Osborne, Kertch and Oil City.

ADVERTISER AND CANADIAN OIL JOURNAL, weekly; Mrs. E. Wilson, publisher, J. G. Hutchcroft, manager; established 1867; conservative; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n

See Advt. Page 66.

TOPIC, weekly; Kedwell Pub., Co., Ltd., publishers, J. W. Kedwell, editor and manager; established 1879; independent-liberal; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches. Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,024★ See Advt. Page 64.

PICKERING, pop. 1,000, Co. Ontario, on Duffin's Creek, about 3 miles N.E. of outlet into Lake Ontario at Pickering Harbor, and on the G. T. R., 22 miles E. of Toronto; Tel., T., Ex., Bank. Chief Industries: farming, apple-growing, apple evaporator, manufacture of small stringed instruments, flour and planing mills. The town contains seven churches, a Society of Friends meeting house, a public school, etc. Surrounding towns and villages where no papers are published: Brougham, Dunbarton, Whitevale, Greenwood, Green River, Audley, Balsam, Altona, Atha, Liverpool, Cherrywood and Kinsale.

NEWS, weekly; John Murkar, publisher; established 1881; independent; Friday; subscription \$1.00; eight pages, 5 col., 18 inches.

Circ'n 1 1/4

PICTON, pop. 4,000, Co. Prince Edward, on the Bay of Quinte and * C. O. Ry., 18 miles S. E. of Belleville; Tel., T., Ex., Banks. Chief Industries: several creameries, cheese factories, mitt and glove and sash and door factories, saw mill, evaporators, foundry, seed warehouses, extensive ship yards, canning factories and farming. The town contains seven churches, collegiate institute, business college, public schools, town hall, society hall, and has good steamboat connection. Surrounding towns and villages where no papers are published: Ameliasburgh, Bloomfield, Cherry Valley, Consecon, Demorestville, Milford, Albury, Rednerville, Carrying Place, Massassaga, Huntingdon, Westlake, North Cressy, Salmon Point, Rose Hall, Glenora, Chisholm, High Shore and Wellington.

GAZETTE, semi-weekly; E. W. Sheriff, publisher; established 1831; conservative; Tuesday and Friday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n 1¾

See Advt, Page 88.

TIMES, weekly; J. W. McLean, editor and publisher; established 1854; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 2134 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,775★

PLATTSVILLE, pop. 800, Co. Oxford, on the River Nith, 18 miles N. E. of Woodstock, four miles N. E. of Bright, its nearest railway point; Tel., T., Ex., Bank. Chief Industries: planing, woollen and flour mills, carriage, furniture and pump factories, brick yards, tanneries and farming. The village contains four churches and a public school. Surrounding towns and villages where no papers are published: Washington, New Dundee, Haysville, Wolverton and Bright.

ECHO, weekly; G. J. Robinson, publisher; established 1887; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n ½

**PORT ARTHUR, pop. 12,000, Co. Thunder Bay, on W. shore of Lake Superior, on G.T.P.Ry., C.P.R., Port Arthur, Duluth Extension and Can. Nor. Ry.; Tel., T., Ex., Banks. Chief Industries: mining, lumbering, shipping, fishing and farming. The town contains eight churches, high school, public and separate schools, court house, jail and several hotels. It is a centre of shipping for the Northwest and is also the northern terminus of the C.P.R., Montreal & Lake Superior and other steamship lines running between Owen Sound, S. Ste. Marie, Montreal, Sarnia and Duluth and this port. Surrounding towns and villages where no papers are published: Silver Mountain, Murillo, Chapleau, Schreiber, McKenzie River and Nepigon.

EVENING CHRONICLE, every evening except Sunday; Chronicle Printing Co., Ltd., publishers; established 1903; liberal; subscription to out-of-town subscribers \$3.00, others \$4.80; six to sixteen pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,881★ See Advt. Page 101.

NEWS, every evening except Sunday; E. B. Mackay, publisher; established 1906; independent-conservative; subscription \$3.00; six to sixteen pages, 7 col., 21½ inches.

See Advt. Page 58.

PORT COLBORNE, pop. 1,400, Co. Welland, on Lake Erie, at entrance of Welland Canal, on the G.T.R., 7 miles S. of Welland, 25 miles S. of St. Catharines; Tel., T., Ex., Bank. Chief Industries: grist and planing mills, lime kilns, brewery, shoe factory, cement works and splendidly equipped elevator. It is the transhipping point for freight from the West to Montreal, has concrete docks and a well protected 22-feet harbor. The town has five churches, school, town hall, opera house, customs house, public library, water works, electric power and natural gas. Surrounding towns and villages where no papers are published: Humberstown, Wainfleet, Lowbanks, Burnaby, Marshville and Stromness.

TIMES AND HUMBERSTONE NEWS, weekly; Geo. J. Bell, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, 6 col., 191/4 inches.

Circ'n 3/4

Also publishes *Ridgeway Record*.

See Advt. Page 85.

PORT DOVER, pop. 1,200, Co. Norfolk, on Lake Erie and G.T.R., 41 miles S.W. of Hamilton, 82 miles S.W. of Toronto; Tel., T., Ex., Bank. Chief Industries: farming, fishing, brick and tile yard, greenhouses, vinegar works, evaporator, knitting and flour mills. The town contains four churches, high and public schools, town hall, opera house and public library, and has good water power and

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natural gas in abundance. Port Dover is a popular summer resort. Surrounding towns and villages where no papers are published: Nanticoke, Port Ryerse, Normindale, Renton and Vittoria.

HERALD, weekly; J. S. & W. A. Gordon, publishers; estabtablished 1908; independent; Friday; subscription \$1.00; eight pages, 5 col., 1734 inches.

See Advt. Page 34.

MAPLE LEAF, weekly; G. F. Robbins, editor and publisher; established 1875; independent; Friday; subscription \$1.00; eight pages, 5 col., 17 inches.

PORT ELGIN, pop. 1,600, Co. Bruce, on Lake Huron and G. T. R., 28 miles N.W. of Walkerton; Tel., T., Ex., Banks. Chief Industries: tannery, brush and broom factory, flour, saw, planing and woollen mills and farming. The town contains seven churches, five schools, public library, etc. 'Surrounding towns and villages where no papers are published: Underwood, Burgoyne, Invermay, Arkwright, Saugeen, Elsinore and Chippewa.

TIMES, weekly; J. Ross Munro, editor and publisher; established 1882; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 14

PORT HOPE, pop. 5,300, Co. Durham, at the confluence of Ganaraska River and Lake Ontario, and junction of Midland Division with main line G.T.R., 63 miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: preserving and canning, iron sewer pipe, threaded pipe and connecting irons works, enamelled ware, plumbers' supplies, file factory, flour and plaster mills, tanneries, foundries, brewery, pottery and red brick plant, extensive greenhouses, planing mills and machine shops, lace and carpet mills, carriage and implement factories and farming. The town contains eight churches, three public schools, high school and Trinity College School, a public library, town hall and opera house. It has a fine harbor, life boat service, bathing beach, good water works, filtered water, fire department, and is lighted by electricity and gas. Surrounding towns towns and villages where no papers are published: Canton, Dale, Gores Landing, Garden Hill, Ballyduff, Enniskillen, Bethany, Zion, Bailieboro, Kendall, Newtonville, Perrytown, Pontypool, Welcome and Bewdley.

GUIDE, every evening except Sunday; Geo. Wilson & Son, editors and publishers; established 1878; liberal; subscription \$3.00; four pages, 6 col., 20 inches.

WEEKLY, established 1831; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches.

TIMES, weekly; William Cameron Grant, publisher; established 1856; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 20 inches. Circ'u 2

See Advt. Page 71.

PORT PERRY, pop. 1,600, Co. Ontario, on Lake Scugog and G.T.R., 18 miles N. of Whitby, 48 miles N.E. of Toronto; Tel., T., Ex., Banks. Chief Industries': farming, fruit-growing, flour and saw mills and gas engine works. The town contains five churches, high and public schools, public library and has municipal electric light plant. Surrounding towns and villages where no papers are published: Marsh Hill, Prince Albert, Manchester, Cadmus, Raglan, Myrtle, Blackstock, Greenbank, Utica, Seagrave, Sonya, Caesarea, Epsom, Ashburn, Columbus, Scugog and Yelverton.

OBSERVER, weekly; H. Parsons, editor and publisher; established 1857; conservative; Thursday; subscription \$1.00; four pages, 8 col., 23¼ inches. Circ'n ¾

STAR AND STANDARD, weekly; Samuel Farmer, publisher; established 1865; independent-liberal; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

PORT ROWAN, pop. 759, Co. Norfolk, on Lake Erie and on South Norfolk branch G. T. R., 21 miles S.W. of Simcoe; Tel., T., Ex., Bank. Chief Industries: planing mills, grist and saw mills, bit and auger factory and farming. The town contains, besides its nills and stores, three churches and two hotels. Surrounding towns and villages where no papers are published: Jacksonburg, Rowan Mills, Walsingham Centre and St. Williams.

NEWS, weekly; S. H. Harding, publisher; established 1893; independent; Friday; subscription \$1.00; eight pages, 5 col., 17½ inches.

POWASSAN, pop. 900, Co. Parry Sound, on South River, near Lake Nipissing, and on G.T.R., 207 miles N. of Toronto, 20 miles S. of North Bay; Tel., T., Ex., Bank. Chief Industries: mining, lumbering, flour, saw and planing mills and farming. The town has four churches, public school, town hall, two hotels, and is lighted by electricity. Surrounding towns and villages where no papers are published: Barrett, Trout Creek, Callender, South River, Nipissing, Loring, Frank's Bay and Commanda.

NEWS, weekly; J. B. Lake, editor and publisher; established 1907; independent; Wednesday; subscription \$1.00; six pages, 4 col., 1434 inches.

PRESCOTT, pop. 3,019, Co. Grenville, on the St. Lawrence River, C.P.R., and G.T.R., 12 miles E. of Brockville; Tel., T., Ex., Banks. Chief Industries: emery wheel factory, casket factory, brewery and distillery, farming and dairying. The town contains five churches, public, high and separate schools, town hall, opera house and public library; it has a ferry service to Ogdensburg on the American side, and steamboat connection with all points. Surrounding towns and villages where no papers are published: Cardinal, Spencerville, Charleville, Maitland and Algonquin.

JOURNAL, weekly; Geo. Mason, publisher; established 1847; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 1934; inches.

Circ'n 34

MESSENGER, weekly; G. R. T. Sawle, editor and publisher; established 1855; conservative; Friday; subscription \$1.00; twelve pages, 4 col., 14 inches.

PRESTON, pop. 3,020, Co. Waterloo, at the confluence of the Grand and Speed rivers and on the G.T.R., 4 miles N. of Galt, with which it is connected by electric railway, 8 miles S.E. of Berlin, also connected by electric railway; Tel., T., Ex., Banks. Chief Industries: woollen and flour mills, stove and furnace foundries, piano player and piano player action, hockey stick, metal shingle, siding and roofing factories, school and office furniture factory, cigar factory, brewery and farming. The town contains six churches, public and separate schools, public library, opera house seating 550, and artesian mineral springs. Surrounding towns and villages where no

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papers are published: Doon, Breslau, Ayr, Blair, New Dundee, Myrriston and Puslinch.

PROGRESS, weekly; Thomas H. Sears, publisher; established 1886; independent; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n ¾

RAINY RIVER, pop. 2,000, Rainy River District, on Rainy River and on Canadian Northern Ry.; Tel., Ex., Bank. Chief Industries: lumbering and fishing. The village has four churches, four hotels and several stores. Surrounding towns and villages where no papers are published: Beaudette, Barwick and La Vallee.

GAZETTE, weekly; David Grieve Tuckwell, editor and publisher; established 1902; independent; Friday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n ½

RENFREW, pop. 3,400, Cc. Renfrew, on Smith's Creek, Bonnechere River, C.P.R., G.T.R., and K. & P. Ry., 35 miles S.E. of Pembroke and 53 miles W. of Ottawa; Tel., T., Ex., Banks. Chief Industries: creamery, flour, saw and planing mills, woollen and knitting mills, wooden-ware and steel notions factories, brick and tile works and farming. The town contains five churches, collegiate institute, public and separate schools, kindergarten, manual training and domestic science schools, public library, town hall and public hall, opera house, electric light, power and heat, and a fine system of water works and sewerage. There are iron, mica and graphite mines in the vicinity. About 1,300 h.p. is developed from Falls of Bonnechere, and 700 h.p. more is available. Surrounding towns and villages where no papers are published: Calabogie, Shamrock, Stewartville, Douglas, Portage du Fort, Forrester's Falls, Burnstown, Castleford, Sand Point, Braeside and White Lake.

JOURNAL, weekly; Renfrew Journal Ptg. & Pub. Co., Ltd., publishers; established 1886; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ¾

MERCURY AND COUNTY OF RENFREW ADVERTISER, weekly; Smallfield & Son, editors and publishers; established 1871; independent-liberal; Friday; subscription \$1.25; eight pages, 6 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,890★ See Advt. Page 28.

RICHARDS LANDING, pop. 300, Algoma district, on N. shore of St. Joseph's Island; steamboat connection with the mainland; nearest railroad station, Desbarats, on the C.P.R.; Tel., T., Ex. Surrounding towns and villages where no papers are published: Port Findlay, Desbarats, Hilton, Jocelyn and Tenby Bay.

ST. JOE HERALD, weekly; Jos. Rickaby, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n ¼

RICHMOND HILL, pop. 700, Cô. York, on C.N.R., 3½ miles E. of Maple Station, on Grand Trunk R., 12 miles N. of Toronto; Tel., T., Ex., Banks. Chief Industries: farming, carriage works, foundry, saw mills and tannery. The village contains four churches, high and public schools. Surrounding towns and villages where no papers are published: Thornhill, Maple, King, Unionville, Nobleton, Langstaff, Kleinburg and Victoria Square.

LIBERAL, weekly; T. F. McMahon, editor and publisher; established 1878; liberal; Thursday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ½

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RIDGETOWN, pop. 2,500, Co. Kent, on M. C. R., and Pere Marquette Ry., 20 miles E. of Chatham, 40 miles S.W. of St. Thomas; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, hoop and stave mill, foundry and machine shop, five grain elevators, evaporating, basket and pump factories and farming. The town contains seven churches, collegiate institute, graded schools, public library, opera house, etc. Surrounding towns and villages where no papers are published: Morpeth, Clearville, Palmyra, Vosburg, Botany, Duart, Ridley, Selton, Newbury, Buckhorn, Charing Cross and Harwich.

DOMINION, weekly; Bowyer & Co., publishers; established 1895; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches. Circ'n ¾

PLAINDEALER AND STANDARD, weekly; Geo. J. Claxton, editor and proprietor; established 1875; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n 2½

RIDGEWAY, pop. 700, Co. Welland, on Lake Erie and G.T.R., 15 miles S.E. of Welland, 10 miles W. of Buffalo, N.Y., 10 miles E. of Port Colborne; Tel., T., Ex., Bank. Chief Industries: farming, flour mill and planing mills. The town is one mile from Crystal Beach, Buffalo's great summer resort.

HERALD, weekly; Review Printing Co., publishers; established 1908; independent; Thursday; subscription \$1.00; eight to fourteen pages, 5 col., 18 inches.

Also publish Bridgeburg Review and Fort Erie Times.

RECORD, weekly; Geo. J. Bell, publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Also publishes Port Colborne Times.

RIPLEY, pop. 650, Co. Bruce, on the G.T.R., 8 miles S.E. of Kincardine; Tel., T., Ex., Banks. Chief Industries: saw, grist and planing mills and farming. The town contains, besides its mills and stores, three churches and three hotels. Surrounding towns and villages where no papers are published: Lochalsh, Rapid City, Askfield, Holvrood, Kintail, Bervie, Amberley and Laurier.

EXPRESS, weekly; G. H. Mooney, publisher; established 1894; independent; Thursday; subscription \$1.00; four pages, 6 col., 1934 inches. Circ'n 14

RODNEY, pop. 900, Co. Elgin, on M. C. R. and Pere Marquette Ry., 29 miles S.W. of St. Thomas, 30 miles N. E. of Chatham; Tel., T., Ex., Bank. Chief Industries: agriculture, flour, stave and saw mills, furniture, casket, novelty, basket and box factories and planing mills. The town contains six churches, school, two hotels and several good stores, etc. Surrounding towns and villages where no papers are published: Eagle, Tyrconnell, Bismarck, Cashmere, Wallacetown, Aldborough, New Glasgow, Thames Valley, Crinan and Wardsville.

MERCURY, weekly; Sim Brothers, publishers; established 1885; independent; Thursday; subscription \$1.00; eight to ten pages, 6 col., 19½ inches. Circ'n ¾

RUSSELL, pop. 700, Co. Russell, situated on Castor River (which furnishes power), and Ottawa & N. Y. Ry., 60 miles S. W. of L'Orignal, 19 miles S. E. of Ottawa; Tel., T., Ex., Bank. Chief-

Industries: woollen, saw and flour mills, dairying, stock-raising and farming. The town contains, besides its stores, etc., four churches and three hotels, public library and a public school. Surrounding towns and villages where no papers are published: St. Onge, Embrum, Marvelville, Felton, Kenmore, Vars, Osgoode, Echo Valley and Metcalfe.

LEADER, weekly; Lowrie Bros., publishers; established 1899; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches.

ST. CATHARINES, pop. 11,780, Co. Lincoln, on Twelve Mile * Creek and Welland Canal, G.T.R., S. C. & N. C. Ry.; Tel., T., Ex., Banks. Connected with Thorold, Merritton, Port Dalhousie and Niagara Falls by electric railways. Chief Industries: edge tool, saw, axe and bent stuff factories, news and writing paper mills, flour mills, traction engine and agricultural implement factories, wine vaults, brewery, planing mills, machine shops, mining and hydraulic machinery, locomotive boiler, harvest tool and eash register factories, carbide works, knitting factories, fruit-growing and farming. The city contains sixteen churches, two colleges, collegiate institute, public and separate schools, free library, opera house, court house, custom house, General and Marine Hospital, orphan asylum, and other charitable institutions: extensive stone quarries are worked in the neighborhood: excellent water works and good railway facilities, with daily steamboat connections to all points. The city is lighted by electricity and has an electric car service. It is the county town and is located in the heart of a rich agricultural and fruit-growing district. The city has some repute as a health resort owing to the natural mineral water springs. Surrounding towns and villages where no papers are published: St. David's, Queenston, Virgil, Jordan, Drummondville and Port Dalhousie.

STANDARD, every evening except Sunday; Burgoyne & Calkins, publishers; established 1891; conservative; subscription \$3.00; six to ten pages, 7 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 4,055★

SEMI-WEEKLY, established 1891; Monday and Thursday; subscription \$1.00; six pages up, 7 col., 19¾ inches. Circ'n ¾

Advt.—The Daily Standard has a paid circulation over 4 times that of any other Daily in the city. Its average for the week ending Mar, 13, 1909, was 4,502, of which over 2,500 was in St. Catharines. The Twice-a-Week Standard, circulation 1,200, reaches fruit growers and farmers in the rich surrounding district. See Advt. Page &8.

STAR-JOURNAL, every evening except Sunday; Journal Printing Co., editors and publishers, N. R. MacGregor, business manager, John B. Hanna, editor; established 1859; liberal; subscription \$3.00; eight pages, 5 col., 17¾ inches.

Circ'n 1¼

WEEKLY (Journal), established 1826; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½

CANADIAN PRINTERS' NEWS, monthly; record paper of The Co-Operative Newspaper List; Can. Printers, Ltd., publishers; four pages, size 13 x 20.

ST. GEORGE, pop. 900, Co. Brant, on Mill Creek and G.T.R., five miles N.W. of Brantford; Tel., T., Ex., Bank. Chief Industries: flour, saw and planing mills, sash and door factory, foundry, agricultural and wagon works and farming. The village contains three churches, public school and public library. Surrounding towns and villages where no papers are published: Glen Morris, Rose Bank, Richmond, Princeton, Falkland, Lynden, and Troy.

SENTINEL, weekly; James Heveron, editor and publisher; established 1894; independent; Thursday; subscription 75 cents; eight pages, size 20 x 13.

Also publishes Canadian Holstein-Friesian Record.

CANADIAN HOLSTEIN-FRIESIAN RECORD, semimonthly; James Heveron, publisher; established 1907; stock-breeding; 5th and 20th of month; sixteen pages, 2 col., 7 inches. Circ'n 3/4 Also publishes Sentinel.

ST. MARY'S, pop. 3,416, Co. Perth, on the River Thames, C.P.R. and G.T.R., 11 miles S.W. of Stratford, 22 miles N. of London; Tel., T., Ex., Banks. Chief Industries: woollen, flax and flour mills, box, sash, door and blind factories, cooperage, foundry, stone quarries, dairy supply factory, agricultural implement works and large creamery. The town is called the Stone Town, and is located in a valley between Trout Creek and River Thames; the supply of stone is practically inexhaustible. It has six churches, Oddfellows' Hall, opera house, public schools, collegiate institute, Carnegie library and town hall, water works, and is lighted by electric light. Surrounding towns and villages where no papers are published: Avonbank, Prospect Hill, Kirkton, Granton, Thorndale, Woodham, Kintore, Lucan, Wellburn and Whalen.

ARGUS, weekly; A. C. Wood, editor and publisher; established 1857; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

JOURNAL, weekly; John W. Eedy, publisher; established 1879; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 2134 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,184* See Advt. Page 68.

ST. THOMAS, pop. 14,000, Co. Elgin, situated on banks of Kettle
* Creek on M.C.R., G.T.R., Wabash R.R., C.P.R. and Pere Marquette Ry., 9 miles N. of Port Stanley, 15 miles S. of London, and 120 miles S.W. of Toronto; Tel., T., Ex., Banks. Chief Industries: railway shops, car wheel and casting works, brass foundry, woodenware, handle, spoke, stave, and barrel factories, flour and planing mills, foundries, breweries, factories producing acetylene gas generators, farm and garden implements, furniture and upholstery, carriages, mattresses, clothing, confectionery, soap, cigars, soft drinks, bricks and tiles. St. Thomas is known as the "Railway City," as it is an important railway centre. The city contains thirteen churches, collegiate institute, Alma Ladies' College, Sinclair College, business colleges, model, public and separate schools, free library, city hall, two opera houses, has electric light, fire department and electric street railway. Surrounding towns and villages where no papers are published: Glanworth, Fingal, Port Stanley, Wallacetown, Shedden, Talbotville, Union, Vienna, Sparta, Payne's Mills and Frome.

JOURNAL, every evening except Sunday; Journal Printing Co., Ltd., publishers; established 1881; liberal; subscription \$3.00 by mail and \$4.00 delivered; eight to sixteen pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 3,574*
WEEKLY (Southern Counties Journal), established 1859; Thursday; subscription \$1.00; eight to sixteen pages, 7 col., 20½ inches.

See Advt. Page 92.

Circ'n 1½

TIMES, every evening except Sunday; Times Printing Co., publishers; L. H. Dingman, president and manager; established 1882; liberal-conservative; subscription \$3.00 by mail, \$4.00 delivered; eight to fourteen pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 4,585★

WEEKLY, established 1872; Thursday; subscription \$1.00; eight to fourteen pages, 7 col., 20½ inches.

See Advt. Page 20.

RAILWAY NEWS AND COMMERCIAL TRAVELLER, biweekly; Railway News Pub. Co., publishers; established 1903; railway and commercial travellers' interests; every other Saturday; subscription \$1.00; sixteen pages, 4 col., 14½ inches. Circ'n a

MUNICIPAL WORLD, monthly; The Municipal World, Ltd., publishers; established 1891; municipal work; subscription \$1.00; twenty-eight pages, size 9 x 12.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 3,939★

**SARNIA, pop. 10,000, Co. Lambton, on the St. Clair River, at the foot of Lake Huron, and on G.T.R. and P.M. Ry., 60 miles W. of London; headquarters of the Sarnia and Lake Superior S. S. Co. and Hamilton Steel and Iron Co's. steamships, Imperial Oil Co's. and Reid Wrecking Co's. ships and port of call for many other lines; Tel., T., Ex., Banks. Chief Industries: oil refinery, flour, planing and saw mills, foundries, machine shops, stove, traction engine, agricultural implement, hub, spoke and bending factories, bridge works, chain works, breweries, salt works and farming. 500 men are employed by G. T. R. and Tunnel Co. Sarnia is an important trans-shipping point for iron ore, coal, etc., and the shipping of the Great Lakes, at the rate of one vessel every five minutes during the season of navigation, passes through. The town contains twelve churches, public schools, business college, collegiate institute and model school, library, town hall, half million bushel grain elevator, steam ferry service and Pere Marquette car ferries to the United States. The celebrated St. Clair Tunnel under the St. Clair River connects Sarnia with Port Huron, Mich. Surrounding towns and villages where no papers are published: Point Edward, Corunna, Mooretown, Camlachie, Port Lambton, Kimball, Seckerton and Osborne.

OBSERVER, every evening except Sunday; Observer Ptg. Co., publishers; established 1895; liberal; subscription \$4.00; eight pages, 6 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,256*

WEEKLY, established 1853; Friday; subscription \$1.00; eight pages, 7 col., 201/2 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,702★ See Advt. Page 114.

CANADIAN, weekly; Canadian Ptg. Co., Ltd., editors and publishers; established 1860; conservative; Wednesday; subscription \$1.00; eight to twelve pages, 8 col., 22 inches. Circ'n 3

See Advt. Page 48.

POST, weekly; Davis & Whitcombe, publishers; established 1886; independent; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

Circ'n 134

See Advt. Page 81.

**River, C.P.R. and Algoma Central R.R.; Tel., T., Ex., Banks. Chief Industries: steel rail mills, blast furnaces, iron works, reduction works, veneer mill, saw mill, agriculture, mining, lumbering, pulp making and fishing. The town contains six churches, public library, public and separate schools. The steamboats of the C.P.R. and Northern Navigation Co. call tri-weekly. The Sault canal to overcome the rapids passes through the town. The town lies at the foot of the rapids and is connected by ferry with Sault Ste. Marie, Mich. Surrounding towns and villages where no papers are published: Desbarats, Echo Bay and Marksville.

EXPRESS, weekly; C. N. Smith, editor and publisher; established 1885; liberal; Friday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n 1¾

STAR, weekly; J. W. Curran, publisher; established 1897; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,041★

SEAFORTH, pop. 3,000, Co. Huron, on the G. T. R., 21 miles S. E. of Goderich; Tel., T., Ex., Banks. Chief Industries: salt wells, agricultural implement works, furniture factory, engine works, tannery, glove, shoe and legging factories, woollen, saw, flour and oatmeal mills and farming. The town contains four churches, high, public and separate schools, public library, town hall, public hall, water works and fire department. Near by are extensive beds of pure rock salt. Surrounding towns and villages where no papers are published: Edgmondville, Winthrop, Walton, Constance, Dublin, Brucefield, Bayfield, Leadbury, Ashfield, Morris, Cromarty, Beechwood, Brodbogen, St. Columban and Staffa.

HURON EXPOSITOR, weekly; M. Y. McLean, editor, McLean Bros., publishers; established 1860; liberal; Friday; subscription \$1.00; eight pages, 7 col., 21¾ inches. Circ'n3¾

NEWS, weekly; W. R. Veale, proprietor; established 1904; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

SELKIRK, pop. 600, Co. Haldimand, on Lake Erie, 7 miles from Nelles Corners on G. T. R., its nearest station, 32 miles S. E. of Brantford, 34 miles S. of Hamilton; Tel., T., Bank. Chief Industries: grist, saw and planing mills, apple evaporator, butter factory, natural gas wells and farming. The town has four churches, school, public library and hotel. It is lighted by natural gas, has mineral springs, and is a popular summer resort. Surrounding towns and villages where no papers are published: Balmoral, Cheapside, Fisherville, Gill, Garnet, Kohler, Nanticoke, Nelles Corners, Sandusk, South Cayuga and Varency.

STAR, weekly; Geo. Reeves, publisher, Wm. Hardy, managing editor; established 1908; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n ¾

SHELBURNE, pop. 1,500, Co. Dufferin, on the C. P. R., 16 miles N.W. of Orangeville, 65 miles N.W. of Toronto, 57 miles S.E. of Owen Sound; Tel., T., Ex., Banks. Chief Industries: flour, saw, planing and shingle mills, hoop and stave factories, tanneries, agricultural works, stock raising and farming. The town contains four churches, schools, town hall and library, and has water works and electric light. Surrounding towns and villages where no papers are

published: Elba, Mono Centre, Primrose, Whitfield, Perm, Horning's Mills, Stanton, Jessopville, Keldon, Campania, Camilla, Honeywood, Riverview, Melancthon and Conover.

ECONOMIST, weekly; T. F. E. Claridge, editor and publisher; established 1883; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches.

FREE PRESS, weekly; R. L. Mortimer, editor and publisher; established 1875; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 20 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,392

** Wabash Ry., 80 miles S.W. of Toronto, 22 miles S. of Brantford; Tel., T., Ex., Banks. Chief Industries: fruit-growing, farming, canning factory, can plant, woollen and shoddy mills, foundry and machine shop, flour, saw and planing mills. It is the centre of a fine farming district, and does a large business in canned fruit and vegetables, cheese and pork products. The town contains five churches, public schools and high school, opera house, town hall, public library, and has an excellent water system, as well as a plentiful supply of natural gas obtained from nearby wells. Surrounding towns and villages where no papers are published: Lynedoch, Nixon, Port Ryerse, St. Williams, Vittoria, Langton, Walsingham Centre, Tyrell, Bealton, Nanticoke, Lynnville, Scotland, Erie View, Atherton, Renton, Townsend Centre, Bloomsburg and Walsh.

BRITISH CANADIAN, weekly; W. Y. Wallace, publisher; established 1860; conservative; Wednesday; subscription \$1.00; twelve pages, 6 col., 1934 inches.

SIMCOE REFORMER, weekly; H. B. Donly, editor and publisher; established 1858; liberal; Thursday; subscription \$1.00; twelve pages, 6 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,844* See Advt. Page 66.

SMITH'S FALLS, pop. 5,500, Co. Lanark, on the Rideau River and Canal and C.P.R., 129 miles W. of Montreal, 46 miles S.W. of Ottawa, 28 miles N.W. of Brockville; Tel., T., Ex., Banks. Chief Industries: saw, flour, shingle, woollen, carding and planing mills, agricultural implements, malleable castings and plow works, stove foundries and farming. The town contains six churches, high and public schools, public library, opera house, town hall, two electric light systems, water works, and has regular steamboat service on the river. Surrounding towns and villages where no papers are published: Jasper, Easton's Corners, Lombardy, Portland, Franktown, Montague, Frankville, Toledo, Pakenham, Oxford Mills, Newboro, North Gower, Lyndhurst and Addison.

NEWS, semi-weekly; James H. Ross, publisher and editor; established 1883; conservative; Wednesday and Friday; subscription \$1.25; eight pages, 7 col., 19¾ inches.

Circ'n 1¼

RIDEAU RECORD, semi-weekly; G. F. McKimm, publisher; established 1887; liberal; Tuesday and Thursday; subscription \$1.25; eight pages, 7 col., 19¾ inches. Circ'n 1¼ See Advt. Page 56.

SOMBRA, pop. 500, Co. Lambton, on River St. Clair and Pere Marquette Ry., 20 miles S. of Sarnia; Tel., T., Ex., Bank. Chief Industries: planing and lumber mills, grist mill, rubber type works and mixed farming. The town contains four churches, public school,

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and three grain elevators. Surrounding towns and villages where no papers are published: Port Lambton, Wilkesport and Bickford.

OUTLOOK, weekly; R. Saunders, publisher; established 1908; independent; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches. See Advt. Page 44.

SOUTHAMPTON, pop. 2,400, Co. Bruce, on the Saugeen River, at its outlet into Lake Huron, where it forms an excellent harbor, and on the G.T.R., 32 miles N.W. of Walkerton, five miles N. of Port Elgin; Tel., T., Ex., Banks. Chief Industries: furniture, planing and lumber mills, wood-turning factory, foundry, grist mill, fishing and farming. The town contains five churches, public and high schools, town hall, three hotels and has water works and electric light. It is a port of call for steamboats semi-weekly throughout navigation. Surrounding towns and villages where no papers are published: Allenford, Arkwright, Burgoyne, Chippewa Hill, Elsinore, Hepworth, Skipness and Sauble.

BEACON, weekly; Ernest E. Short, editor and publisher; established 1888; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¼ inches.

SOUTH MOUNTAIN, pop. 500, Co. Dundas, 4 miles from C.P.R. and 16 miles from G.T.R. (connected by stage route daily), 93 miles west of Montreal; Tel., Bank. The town contains five churches and two public halls. Chief Industries: carriage factories, tannery, planing mill, grist mill, press-board and ladder factory and mixed farming. Surrounding towns and villages where no papers are published: Mountain Station, Hallville, Heckston, Ventnor, Brinston's Corners, Inkerman and Cardinal.

HERALD, weekly; W. J. Duncan, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ¾

SPRINGFIELD, pop. 800, Co. Elgin, on the M. C. R., 17 miles E. of St. Thomas, 6 miles N.E. of Aylmer; Tel., T., Ex., Bank. Chief Industries: flour and saw mills, sash and door factory, machine shop, cheese and butter factory, cooperage and engine works, dairying and farming. The village contains three churches, public schools, and several stores. Surrounding towns and villages where no papers are published: Lyons, Brownsville, Orwell, Harrietsville, Avon, Corinth, Kingsmill, Culloden and Mapleton.

ECHO, weekly; I. Lindsley, publisher; established 1898; independent; Friday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ½

STAYNER, pop. 1,200, Co. Simcoe, on the G.T.R., 25 miles N.W. of Barrie; Tel., T., Ex. Chief Industries: flour, saw, woollen and shingle mills, stove factory, foundries, tannery and farming. The town contains five churches, public schools, public hall, etc. Surrounding towns and villages where no papers are published: Russellton, Sunnidale, Brentwood, Batteaux and Glencairn.

SUN, weekly; M. W. Williams, publisher; established 1877; independent; Thursday; subscription \$1.00; four pages, size 15 x 22. Circ'n ½

STIRLING, pop. 950, Co. Hastings, on the G.T.R. and Rawdon Creek, 16 miles N. W. of Belleville; Tel., T., Ex., Banks. Chief Industries: flour and planing mills, foundry, machine shops, farming and dairying. The town contains five churches, high and public schools, public library, town hall and opera house. Surrounding towns and villages where no papers are published: Huntingdon,

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Springbrook, Wallbridge, Madoc Jct., Frankford, Foxboro, Halloway and Wellman's Corners.

NEWS-ARGUS, weekly; James Currie, editor and publisher; established 1879; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 884*

See Advt. Page 78.

STOUFFVILLE, pop. 1,225, Co. York, on G.T.R., 29 miles N.E. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour mills, saw and planing mills, tobacco growing, farming (this being a very fine farming district). The town contains six churches, public school, public library and public hall. Surrounding towns and villages where no papers are published: Altona, Goodwood, Almira, Lemonville, Ringwood, Mount Albert, Mongolia, Bloomington, Vivian and Ballantrae.

TRIBUNE, weekly; Wm. Malloy, editor and publisher; established 1888; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19 inches. Circ'n ½

**STRATFORD, pop. 15,000, Co. Perth, on River Avon and G.T.R.,

** 20 miles N.W. of Woodstock, 33 miles N.E. of London; Tel., T.,

Ex., Banks. Chief Industries: G.T.R. locomotive repair and engineering shops, flour mill, mill building works, woollen, flour, saw and planing mills, foundries, pork packing house, breweries, four furniture factories, four clothing factories, knitting mills, wire fence factory, tannery, carriage, farm implement and threshing machine factories, bridge and wind mill works, steel bridge works, dairying and mixed farming. A great dairy centre. The city contains fourteen churches, normal, public and separate schools, collegiate institute, convent, public library, gas, electric light, water works, fire department, city hall, court house; its business streets are paved with asphalt block and brick. Surrounding towns and villages where no papers are published: Shakespeare, Newton, Gadshill, Sebringville and Millbank.

BEACON, every evening except Sunday; W. M. O'Beirne, editor and publisher; established 1887; liberal; subscription \$4.00; eight to twelve pages, 6 and 7 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,012* WEEKLY, established 1854; Thursday; subscription \$1.00;

twelve to sixteen pages, 6 and 7 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,358* See Advt. Page 105.

HERALD, every evening except Sunday; Stratford Herald Printing Co., publishers; established 1887; conservative; subscription \$4.00; eight to twelve pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,117* WEEKLY; established 1863; Thursday; subscription \$1.00; four-

teen to sixteen pages, 7 col., 201/2 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,932* See Advt. Page 85.

CANADISCHER KOLONIST, German, weekly; Rittinger & Motz, Berlin, publishers; established 1863; independent; Wednesday; subscription \$1.50; twelve pages, 6 col., 19¾ inches.

Published in combination with Berliner Journal and Walkerton Glocke. Sworn combined circulation of Kolonist, Journal and Glocke, actual average for 12 mos. to Dec. 31, 1908, 4,269 * See Advt. Page 77.

STRATHROY, pop. 3,200, Co. Middlesex, on the Sydenham River and G.T.R., 20 miles W. of London; Tel., T., Ex., Banks. Chief Industries: furniture factory, canning factory, woollen, flour, planing and knitting mills, agricultural works, tannery, brewery, upholstered goods and mattress factory, stove works and stave mill, stock raising and farming. The town contains five churches, high, public and model schools, public library and two public halls, and municipally owned electric light plant and waterworks. Surrounding towns and villages where no papers are published: Komoka, Delaware, Napier, Kerwood, Poplar Hill, Arkora and Adelaide.

AGE, weekly; Evans Bros., editors and publishers; established 1866; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 21½ inches.

Circ'n 1¾

DISPATCH, weekly; Richardson Bros., editors and publishers; established 1861; conservative; Wednesday; subscription \$1.00; eight pages, 7 col., 21½ inches.

STREETSVILLE, pop. 600, Co. Peel, on Credit River and C.P.R., 10 miles S. of Brampton, 20 miles W. of Toronto; Tel., T., Ex., Bank. Chief Industries: plush, mattress, flour, saw, shingle and planing mills, pickle, sash and door factories, pump and windmill factory and farming. The town contains four churches, high and public schools, public library, town hall, municipal heat and power plant, and is the headquarters of the Beekeepers' Association. Surrounding towns and villages where no papers are published: Cooksville, Erindale, Dixie and Meadowvale.

REVIEW AND PORT CREDIT HERALD, weekly; O. R. Church, editor and publisher; established 1867, re-established 1887; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¼ inches. Circ'n ½

STURGEON FALLS, pop. 2,800, District of Nipissing, on C. P. R., 24 miles W. of North Bay; Tel., Ex., Banks. Chief Industries: saw, planing, shingle, pulp and paper mills, sash and door factory, cheese factory, brick yards. The town contains six churches, public and separate schools, opera house, and four hotels. Surrounding towns and villages where no papers are published: Cache Bay, Frank Bay, Verner and Warren.

ADVERTISER, weekly; The Sturgeon Falls Advertiser Co., Limited, publishers; established 1895; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

BUDBURY, pop. 4,000, Sudbury District, 220 miles W. of Pembroke, 442 miles W. of Montreal, on main line of C.P.R., junction of Soo Line to St. Paul & Minneapolis, and C. P. R. Sudbury-Toronto line, on Can. Nor. Ry. from Toronto, and on Manitoulin & North Shore Ry.; Tel., T., Ex., Banks. Chief Industries: gold, nickel and copper mining, lumbering, saw and planing mills. The surrounding country is rich in iron, nickel, copper, gold and other minerals, and Sudbury is the centre of the greatest nickel mining operations in the world. Business centre of the great lumber industry. The town contains public, separate and high schools, five churches, and is headquarters of the C. P. R. on the Sudbury division. Surrounding towns and villages where no papers are published: Wahnapitae, Warren, Whitefish, Nairn Centre, Victoria Mines, Worthington, Webbwood, Bisco, Espanola and Chelmsford.

NORTHERN STAR, every morning except Sunday; New Ontario Pub. Co., publishers; established 1909; independent; subscription \$3.00; eight pages, 7 col., 21 inches.

JOURNAL, weekly; Orr & Cressy, publishers; established 1891; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

MINING NEWS, weekly; J. F. & A. G. Templeton, publishers; established 1894; conservative; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

SUNDERLAND, pop. 600, Co. Ontario, situated on Beaver River and on the Mid. Div. G. T. R., 28 miles north of Whitby and 6 miles S. of Cannington; Tel., T., Ex., Bank. Chief Industries: saw and planing mills and farming. The town contains besides its stores, etc., four churches and a public school. Surrounding towns and villages where no papers are published: Gamebridge and Brechin.

BANNER, weekly; W. A. Robinson, publisher; established 1897; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

See Cannington Gleaner.

SUNDRIDGE, pop. 700, Co. Parry Sound, on the G. T. R., 60 miles N. of Bracebridge, 44 miles south of North Bay; Tel., Ex., Bank at Bracebridge. Chief Industries: lumbering and farming. The town contains four churches, public schools and large saw mills. Surrounding towns and villages where no papers are published; South River, Magnetawan, Eagle Lake and Trout Creek.

ECHO, weekly; John Harper, publisher; established 1890; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches.

TARA, pop. 800, Co. Bruce, on Aux Sables River and G.T.R., 30 miles N. of Walkerton; Tel., T., Ex., Bank. Chief Industries: flour and woollen mills, sash and door factory, foundry and farming. The village contains four churches, free library, public hall, public schools, etc. Surrounding towns and villages where no papers are published: Invermay, Arkwright, Allanford, Saugeen, Kilsyth, Mount Hope, Keady, Elsinore and Burgoyne.

LEADER, weekly; H. A. Vandusen & Son, publishers; established 1881; independent-conservative; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,339★

TAVISTOCK, pop. 1,200, Co. Oxford, on the G. T. R. (Buffalo and Goderich branch) 8 miles S.E. of Stratford, 15 miles N.W. of Woodstock; Tel., T., Ex., Banks. Chief Industries: woollen, flax and flour mills, furniture, stave and broom factories, dairying, stock-raising and farming. The town contains, besides its mills and stores, five churches, five hotels and opera hall. Surrounding towns and villages where no papers are published: Braemar, Cassel, Hickson, Maplewood, Shakespeare, Bright and Innerkip.

GAZETTE, weekly, N. E. Dopp, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

TEESWATER, pop. 940, Co. Bruce, on Teeswater River and C. P. R., 16 miles S. W. of Walkerton; Tel., T., Ex., Bank. Chief Industries: flour, saw and planing mills, foundry, stock raising and farming. The town contains five churches, public schools, etc. Surrounding towns and villages where no papers are published:

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Formosa, Belmore, Riversdale, Langside, Whitechurch and Ennis-killen.

- NEWS, weekly; A. D. McKenzie, publisher; established 1874; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½
- THAMESFORD, pop. 500, Co. Oxford, on North branch Thames River and C. P. R., 12 miles S.W. of Woodstock; Tel., T., Ex., Bank. Chief Industries: large stave mills, flour mills, two carriage shops, flax mill, tannery, stock raising and dairy farming. The town has three churches, public school and library and is lighted by acetylene gas (town plant). Surrounding towns and villages where no papers are published: Thorndale, Kintore, Medina, Banner, Lakeside and Dorchester.
 - STAR, weekly; W. J. Taylor, publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.
- THAMESVILLE, pop. 1,000, Co. Kent, on River Thames, G. T. R., Wabash and C.P.R., 16 miles N.E. of Chatham; Tel., T., Ex., Bank. Chief Industries: canning factory, saw and planing mills, brick and tile works, hub and spoke factory, flour mills and farming. The town contains five churches, graded schools, public hall, opera house and public library, and has municipally owned electric light plant. Surrounding towns and villages where no papers are published: Kent Bridge, Wabash, Croton, Northwood, Selton, Clachan, Dante and Botany.
 - HERALD, weekly; W. B. Davies, publisher; established 1887; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n ½
- THEDFORD, pop. 700, Co. Lambton, on the G.T.R., 4 miles from Lake Huron, 32 miles N.E. of Sarnia and 137 miles W. of Toronto; Tel., T., Ex., Bank. Chief Industries: farming, fruit growing, celeryraising, flax mill, turning factories, saw mill, two large stave and hoop factories, machine shop, roller mill and evaporator. The village contains five churches and a public school, public library, town hall, armory of "C" Company, 27th Regt., and fair buildings. Surrounding towns and villages where no papers are published: Arkona, Grand Bend, Widder, Sylvan, Port Frank and Jura.
 - established 1900; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches. See Advt. Page 100. Circ'n ½
- THESSALON, pop. 2,000, Algoma District, on C.P.R. and north shore of Lake Huron, 49 miles E. of Sault Ste. Marie; Tel., T., Ex., Bank. Chief Industries: agriculture, salt works, woollen mills, smelter, foundry and machine shops, mining and lumbering. The village contains, besides its stores, etc., four churches, a hotel and a public school. Surrounding towns and villages where no papers are published: Little Rapids, Day Mills, Walford Station, Algoma Mills and Cockburn Island.
 - ALGOMA ADVOCATE, weekly; W. T. Francis, publisher; established 1887; independent; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches.
- THORNBURY, pop. 1,000, Co. Grey, on Beaveriver, at its Routlet into Nottawasaga Bay, on the South Shore of Georgian Bay, and on G.T.R., 28 miles E. of Owen Sound, and 12 miles W. of Colling-

wood; Tel., T., Ex., Bank. Chief Industries: flour and oatmeal mills, saw and shingle mills, basket, sash and door, box and other factories, farming and apple growing. The town contains five churches, schools, public library and three hotels, and is lighted by electricity. Surrounding towns and villages where no papers are gublished: Heathcote, Ravenna, Blantyre, Griersville and Rocklyn.

HERALD-REFLECTOR, weekly; Thomas Gowans, publisher; established 1872; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19% inches.

AHOROLD, pop. 2,500, Co. Welland, on Welland Canal, G.T.R., and Niagara Falls, St. Catharines & Toronto Ry., 10 miles N. of Welland; Tel., T., Ex., Bank. Chief Industries: flour and kiniting mills, basket factory, stone quarries, cement works, foundries, saw mills, machine shops, paper mills, fruit growing and farming. The town contains five churches, high, public and separate schools, public library and public hall. It has an electric railway to St. The town contains five churches, high, public and separate schools, public library and public hall. It has an electric railway to St. Catharines and Merritton, Fonthill, Welland, Niagara Falls and Buffalo. It is the centre of a rich agricultural territory and a large bunding towns and villages where no papers are published: Allantonunding towns and villages where no papers are published: Allantonungh, Port Robinson, Chippewa and Stevensville.

POST, semi-weekly; The Thorold Post Printing and Publishing Co., publishers; established 1875; independent; Tuesday and Friday; subscription \$1.00; four pages, 6 col., 19¾ inches. Circ'n ¾

TILBURY, pop. 1,400, Co. Kent, on M.C.R. and C.P.R., 80 miles S.W. of London, 34 miles E. of Windsor; Tel., T., Ex., Banks. Chief Industries: grist and lumber mills, woodenware, stave and handle four churches, public and separate schools and four hotels, and has works, electric light and natural gas. Surrounding towns and villages where no papers are published: Fletcher, Jeannettes and villages where no papers are published: Fletcher, Jeannettes

TIMES, weekly; W. A. Shaw, editor and publisher; established 1884; independent; Thursday; subscription \$1.00; eight pages, 6 col., 191% inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 960

TILLSONBURG, pop. 2,800, Co. Oxford, on Big Otter Creek, M.C.R., G.T.R., Wabash and T.L.E. & P. Ry., s6 miles S. of Woodstock; Tel., T., Ex., Banks. Chief Industries: flour, oatmeal, split pea snd pot barley mills, furniture, cheese and butter factories, milk condensing plant, pork packing, linen mills, carriage and harvest tool factories, brick works, farming and dairying. The public hall, excellent water works and high schools, society hall, public hall, excellent water works and high schools, society hall, cown contains and villages where no papers are published: Brownsville, Courtland, Cullages where no papers are published: Brownsville, Courtland, Cullages where he published: Brownsville, Strafford, Mount Elgin, Xew England, Dereham Centre, Springford, Straffordville, Otterville, Verschoyle and Vienna.

LIBERAL, weekly; F. E. Aldrich, editor and publisher; established 1877; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19% inches. See Advi. Page 58. Circ'n 1

weekly; Jno. Law & Co., publishers; established 1863; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,250

See Advt. Page 57.

TIVERTON, pop. 500, Co. Bruce, 9 miles N. E. of Kincardine, its nearest railway point; Tel., T., Ex., Bank. Chief Industries: butter factory, flour, saw and planing mills and farming. The village contains three churches, public school and public library. Surrounding towns and villages where no papers are published; Underwood, Eden Grove, Pinkerton, Glamis and North Bruce.

WATCHMAN, weekly; A. McDougall, editor and publisher; established 1873; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

Circ'in ½

See Advt. Page 84.

TORONTO, pop. 338,814, Co. York, the capital of Ontario, on Lake Ontario and Toronto Bay, 333 miles from Montreal, 169 miles from Sarnia, 229 miles from Detroit, 514 miles from Chicago, 118 miles from Buffalo, 565 miles from New York, 227 miles from North Bay, 1236 miles from Winnipeg: Tel., T., Ex., Banks. The Bay, sheltered by Toronto Island, affords an excellent harbor, from which passenger and freight boats run throughout the season of navigation to all lake and St. Lawrence River ports, Canadian and American. It is a great railroad centre, with connections by C. P. R., G. T. R., C. N. R., T. & N. O. R., T. H. & B. Ry. and their various branches and connections with all the important centres on the continent. Its manufactures embrace nearly everything required by the public, a few of the more important being organs, pianos, boilers, building materials, agricultural implements, cast iron work of every description, furniture, machinery, bridge works, ships, steel and cast iron piping, alcoholic liquors, paints, oils and varnishes, hardware and dry goods. It is estimated that Toronto factories employ over 65,000 hands.

The area within the city limits, as given in the City Engineer's report for 1908, is 18.24 square miles, not including the portion of the city land covered by water. There are 279 miles of streets and 85 miles of lanes, and over 205 miles of the streets are paved. The electric street car lines comprise over 107 miles of tracks, and over 500 cars are in daily use. They carried 88,353,846 passengers in 1908. The Toronto Suburban Railway runs now to Port Credit, and will shortly be extended to connect with the Hamilton Electric Railway. Toronto & York Radial Railway runs from North Toronto to Lake Simcoe. There are 265 miles of sewers and 305 miles of water mains with 3,544 hydrants. The average amount of water used daily is about 30,000,000 gallons, drawn from Lake Ontario, beyond the Island. Toronto is the educational centre of the Province and contains 179 educational institutions, including the University of Toronto with its several federated or affiliated universities and colleges of different denominations. The following are some of the most important: Toronto and McMaster Universities; Victoria, Knox, Wycliffe, St. Andrews, St. Michaels and Upper Canada Colleges; Royal College of Dental Surgeons, College of Pharmacy, Havergal, Moulton and St. Margaret's Ladies Colleges, Conservatory of Music and College of Music, Margaret Eaton School of Expression, Technical High School, sixty-six public schools and seven high schools. There are six public libraries in the city, containing 150,000 volumes. One of the library buildings just completed cost over \$300,000. The libraries of the Department of Education and the Law Society of Ontario are here, as well as the Ontario Government library, containing 75,000 volumes. Toronto has many massive and handsome buildings, including the Parliament Buildings, Government House, City Hall, University of Toronto, Post Office, Customs House, Asylum for the Insane, Central Prison, Mercer Reform-

and Maple, Willowdale, Agincourt, Elmbank, Patterson, Cooksville, Port Credit Lambton Mills, Doncaster, Scarboro and Scarboro Junction, Don, Mimico, Carleton, Woodbridge, Chester, Downsview, Davenport, villages where no papers published; Leslieville, Davisville, Eglinton, in the city, 25,500 telephones and 200 hotels. Surrounding towns and grounds containing nearly 500 acres. There are nearly 250 churches Viagara Falls. It has the best annual exhibition in the world, held in railway and for a large part of the city lighting is brought from force with mounted contingent, and an ambulance corps, and is lighted with gas and electricity. The electric current for the street theatres, and Massey Hall, seating 5,000. It has a spendid police number of athletic fields, yachting, rowing and canoe clubs, 6 large places of anusement, having 33 public parks, three beaches, free Zoological Gardens, an island devoted to summer amusements, a ance of the residential sections. The city is well supplied with dences but also for the uniformly comfortable and attractive appearcalled a city of homes, and is noted not only for its many fine resithe Aged, General Hospital, Home for Incurables, House of Providence, Childrens' Shelter and the Notre Dame. Toronto is often the Hospital for Sick Children, Boys' and Girls' Home, Homes for There are many charitable institutions and organizations, including is credited with being the tallest building in the British Empire. many others. The Traders Bank Building, 15 stories (210 feet) high, Co. Building, Canadian Bank of Commerce, Dominion Bank and Bank Building, Confederation Life Building, Canada Life Assurance atory, General Hospital, Osgoode Hall, Normal School, Traders

GLOBE, every morning and evening except Sunday; Globe Printing Co., publishers, J. F. MacKay, business manager and reasurer, cor. Yonge and Melinda Sts.; established 1844; liberal; subscription \$4.00; twelve to fourteen pages, Saturday twenty-four to thirty-two pages, 7 col., 21% inches, and illus, magazine section of eight pages.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 54,748★

WEEKLY (Globe and Canada Farmer), established 1844; agricultural; Wednesday; subscription \$1.00; fourteen pages, 7 col., 21½ inches, and illus, magazine section of eight pages.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 29,888*
Adal.—Established in 1844, the Toronto Glode has for sixty-five years maintained
its place in the consideration of the world at home and abroad as the leading daily

his place in the consideration of the world at home and about as the leading daily have consideration of the world at home and public opinion. The Daily flower greeness are sworn to. See Adai, Pages 10 and 11.

MAIL AND EMPIRE, every morning except Sunday; Mail Printing Co., publishers, W. J. Douglas, general manager, cor.

King and Bay Sts.; established 1872; conservative; subscription

\$4.00; twelve to twenty-eight pages, 7 col., 19% inches. Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 41,067*

WEEKLY, established 1872; agricultural; Thursday; subscription \$1.00; twenty-four pages, 7 col., 194 inches.
Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 18, 760*

Advi.—The Daily Mail and Empire has a larger circulation in Toroato and Ontario than any other morning paper, and a larger morning circulation than any other paper in Canada. Rose in Canada of the New York Sun's Financial service. The acknowledged Financial Authority of Meev York Sun's Financial service. The acknowledged Financial Authority of Work Sun's Financial service. The acknowledged Financial Authority of Weevelly Mail and Empire is a treatly-Jonr page paper. Circulates among farmers only, See Advil. Pages 6 and 7.

NEWS, every evening except Sunday; News Publishing Co. of Toronto, Ltd., publishers, J. S. Willison, president, C. T. Pearce, general manager, 116 Yonge St.; established 1880; independent; subscription \$3.00; twelve to twenty pages, Saturday twenty-four to thirty-two pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 37,774*

Advt.—The News, Toronto, in a little over five years has increased its circulation from 15,000 to over 41,000. Five years ago it carried the smallest amount of advertising among the six Toronto dailies. To-day it is carrying more display advertising than at least four of these papers. Its circulation is entirely among the well-to-do and those in comfortable circumstances. The News circulation is practically all a home circulation, and it is consequently a great productive medium. See Advt. Pages 110 and 111.

STAR, every evening except Sunday; Star Ptg. and Pub. Co., publishers, J. E. Atkinson, man. director, 18-20 King St. W.; established 1892; independent-liberal; subscription \$3.00; sixteen to thirty-two pages, 8 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 56,680★

Advt.—The Star has a larger circulation than any other paper published in the Province of Ontario, and carries more local and general advertising than any other paper published in the Province. Circulation within the city limits, 35,516; outside the city limits, 21,164. Circulation books open at all times; fullest inspection is invited. See Advt. Page 39.

TELEGRAM, every evening except Sunday; John Ross Robertson, publisher, cor. Melinda and Bay Sts.; established 1876; independent; subscription \$3.00; sixteen to thirty-two pages, 7 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 45,572★

Advt.—Through The Evening Telegram, single-handed, an advertiser can thoroughly cover the biggest English-speaking city in Canada. The Evening Telegram has the largest circulation in a city of 50,000 homes, and practically reaches ninetenths of them every evening. The fact that it is the greatest "Want-Ad" medium in the Dominion of Canada shows that its readers realize its advertising strength. Circulation books always open for examination. See Advt. Page 115.

WORLD, every morning except Sunday; World Newspaper Co., publishers, W. F. Maclean, M.P., manager, Yonge St.; established 1880; independent; subscription \$3.00, including Sunday edition \$5.00; twelve to twenty-four pages, 7 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 39,999*

SUNDAY WORLD, subscription \$2.00; thirty-two to forty pages, including illustrated supplement, 7 col., 193/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 38,624*

Advt.—The circulation of The Morning World in the City of Toronto is larger than the combined Toronto Circulation of both its morning contemporaries. A canvass of the news agents of Toronto proves this. The Sunday World goes into 30,200 Toronto homes every Saturday night and is read at a time when each member of the family has both time and inclination for reading. See Advt. Page 109.

BEACH-ENDER, weekly; C. A. Wilson, manager, North-Ender Pub. Co., Ltd., publishers; established 1908; independent, local; Thursday; subscription 50 cents; four to eight pages, 7 col., 20 inches.

See Note to East End Echo, See Advt. Page 100.

CANADIAN BAPTIST, weekly; Standard Publishing Co., Ltd., publishers, R. D. Warren, manager, 27 Richmond St. W.; established 1854; religious, Baptist; Thursday; subscription \$1.50; sixteen pages, 3 and 4 col., 13¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 6,902*
See Advt. Page 56.

canadian churchman, weekly; Frank Wootten, editor and publisher, 36 Toronto St.; established 1868, new series, 1871; religious, Church of England; illustrated; Thursday; subscription \$2.00; sixteen pages, 3 and 4 col., 12½ inches.

Circ'n 7½

CANADIAN CONGREGATIONALIST, weekly; W. Edwin Mertens, manager and publisher, 166 Queen St. East; established 1854; religious, Congregational; Thursday; subscription \$1.00; sixteen pages, 2 and 3 col., 8¾ inches.

CANADIAN CONTRACT RECORD, AND ARCHITECT AND BUILDER, weekly; Hugh C. MacLean, Ltd., publishers, Confederation Life Building; established 1886; building contracts, etc.; Wednesday; subscription \$2.00; forty-four pages, 2 or 3 col., 10 inches.

Issues also Canada Lumberman and Electrical News.

CANADIAN COURIER, weekly; Courier Press Ltd., publishers, John A. Cooper, editor; established 1906; literary, illustrated; Saturday; subscription \$3.00; thirty-two pages, 4 col., 13 inches.

Circ'n 20

CANADIAN ENGINEER, weekly; Biggar-Samuel Ltd., publishers; established 1893; civil, electrical and mechanical engineering; Friday; subscription \$2.00; fifty-six pages, 2 col., 11½ inches.

Circ'n 23/4 CANADIAN GROCER, weekly; MacLean Publishing Co., Ltd., editors and publishers, 10 Front, St. E.; established 1886; groceries, provisions, and all food stuffs; Friday; subscription \$2.00; eighty pages, 2 and 3 col., 10 inches. Also dated at 232 McGill St., Montreal, and Union Bank Bldg., Winnipeg.

Also publish Dry Goods Review, Hardware and Metal, Printer and Publisher, Bookseller and Stationer, Financial Post, Canadian Machinery and Manufacturing News, Plumber and Steamfitter, Power House, Canadian Millinery Review and Busy Man's Magazine. See Advt. Pages 102 and 103.

CANADIAN MANUFACTURER, weekly; Canadian Manufacturer Publishing Co., Ltd., publishers, McKinnon Bldg., J. C. Armer, editor, D. O. McKinnon, bus. mgr.; established 1880; manufacturing; four editions (Power, Office, Machinery and Construction and Equipment) each month; subscription \$1.00; fifty-four pages, 2 or 3 col., 934 inches.

CANADIAN SPORTSMAN AND LIVE STOCK JOURNAL, weekly; E. King Dodds, editor, Canadian Sportsman and Live Stock Journal Publishing Co., publishers, 105 York St.; established 1870; sporting; Friday; subscription \$2.00; twelve pages, 5 col., 16 inches.

CATHOLIC REGISTER AND CANADIAN EXTENSION, weekly; Catholic Register Publishing Co., publishers, 119 Wellington St. W.; established 1892; religious, Roman Catholic; Thursday; subscription in the city by delivery, \$1.50, to all outside points, \$1.00; eight to twelve pages, 6 col., 21½ inches.

CHRISTIAN GUARDIAN, weekly; Methodist Book and Publishing House, publishers, 33 Richmond St. W., Rev. W. B. Creighton, B.A., B.D., editor, Rev. W. Briggs, D.D., business manager; established 1829; religious, Methodist; Wednesday; subscription \$1.50; thirty-two pages, 3 col., 11¼ inches.

Circ'n 195

Advt.—The Christian Guardian is the official organ of one million wide-awake Methodists. It is the best mail order medium in Canada; it goes into nearly 20,000 good class families every week—every member of these families believes in the Guardian's advertisements, and the Guardian accepts only high-grade business. See Advt. page 79.

Issues also Onward, Pleasant Hours, etc.

COLLIER'S WEEKLY (Canadian edition), weekly; established 1908; independent literary; Saturday; subscription \$6.00; twenty to forty-eight pages, 4 col., 131/2 inches.

DEW DROPS, weekly; Methodist Book and Publishing House, publishers; established 1879; juvenile, Sunday School; subscription 8 cents; four pages, size 5½ x 8. Does not insert advertisements.

EAST AND WEST, weekly; Rev. R. Douglas Fraser, editor, Presbyterian Church in Canada, publishers; established 1903; Presbyterian; Saturday; subscription 75 cents; eight pages, size 15½ Circ'n 3634

Also publishes Jewels, King's Own, Teacher's Monthly, Primary Leaflet, Intermediate Leaflet, Home Study Leaflet, Home Study Quarterly, Intermediate Quarterly and Primary Quarterly.

EAST-END ECHO, weekly; C. A. Wilson, manager, North-Ender Publishing Co., Ltd., publishers, 110 Mail Building; established 1887; independent, local; Thursday; four to eight pages, 7 col., 20 inches. Circ'n 251/2

Also publish Beach-Ender, East-Ender, North-Ender, North-West-Ender, West-Ender and West-End Echo, circulation of which

is included in above rating. See Advt. Page 100.

EAST-ENDER, weekly; C. A. Wilson, manager, North-Ender Pub. Co., Ltd., publishers; established 1889; independent, local; Thursday; four to eight pages, 7 col., 20 inches. See Note to East End Echo. See Advt. Page 100.

FINANCIAL POST, weekly; Financial Post Co., Ltd., publishers, John Bayne Maclean, president, Stewart Houston, managing editor, 10 Front St. E.; established 1907; financial; Saturday; subscription \$3.00; eight pages, 6 col., 201/4 inches. See Advt. Pages 102 and 103.

HARDWARE & METAL, weekly; MacLean Publishing Co., Ltd., publishers, 10 Front Street E.; established 1889; Saturdays; subscription \$2.00; eighty pages, 2 and 3 col., 10 inches. Also dated at 232 McGill Street, Montreal, and Union Bank Bldg., Winnipeg.

Also publish Canadian Grocer, etc.

See Advt. Pages 102 and 103.

JEWELS, weekly; Presbyterian Church in Canada, publishers; established 1900; subscription 30 cents; four pages, size 9 x 7. Does not insert advertisements. Also publishes East and West, etc.

KING'S OWN, weekly; Presbyterian Church in Canada, publishers; established 1886; subscription 40 cents; four pages, size 14 x 103/4. Does not insert advertisements. Also publishes East and West, etc.

LANCE, weekly; Industrial Publishing Co., publishers; established 1908; labor; Saturday; subscription \$1.00; four pages, 5 col., 16 inches.

MONETARY TIMES, weekly; Monetary Times Printing Co., 62 Church St., publishers; established 1867; finance, insurance and commerce; Saturday; subscription \$3.00; forty pages, 2 and 3 col., 1114 inches. Circ'n 5½

Also publish Canadian Cement and Concrete Journal and control Canadian Engineer.

NORTH-ENDER, weekly; C. A. Wilson, manager, North-Ender Publishing Co., Ltd., publishers; established 1887; independent, local; Thursday; four to eight pages, 7 col., 20 inches. See Note to East End Echo. See Advt. Page 100.

NORTH-WEST-ENDER, weekly; C. A. Wilson, manager, North-Ender Publishing Co., Ltd., publishers; established 1907; independent, local; Thursday; four to eight pages, 7 col., 20 inches. See note to East End Echo. See Advt. Page 100.

OFFICE AND FIELD, weekly; W. B. Campbell, publisher; established 1905; insurance; Thursday; subscription \$2.00; sixteen to twenty-four pages, 2 col., 7½ inches.

ONCE-A-WEEK, weekly; Thos. W. Dudgeon, publisher; established 1895; independent; free distribution; four pages, size 19 x 21½.

ONTARIO GAZETTE, weekly; Ontario Government Official Gazette, printed by Warwick Bros. & Rutter, King and Spadina. Inserts only Government advertisements.

ONTARIO WEEKLY REPORTER, weekly; The Carswell Co., Ltd., publishers; established 1902; law reports; Friday; subscription \$10.00; 2,500 pages a year, size 6 x 9.

Also publishes Canadian Law Times and Review, Western Law

Reporter and Eastern Law Reporter.

ONWARD, weekly; Methodist Book and Publishing House, publishers, Rev. Wm. Briggs, D.D., book steward, 31 Richmond St., W.; established 1891; juvenile, religious; subscription 60 cents; eight pages, size 11½ x 17.

Does not insert advertisements.

Also publishes Christian Guardian, Pleasant Hours, etc.

PIONEER, weekly; Dominion Alliance, publishers; established 1902; temperance; Friday; subscription \$1.00; four pages, 7 col., 1934 inches. See Advt. Page 70.

PLAYMATE, weekly; Methodist Book and Publishing House, publishers, 31 Richmond St.W.; established 1907; juvenile, religious; Saturday; subscription 30 cents; four pages, size 10½ x 14½.

Does not insert advertisements.

Also publishes Christian Guardian, etc.

PLEASANT HOURS, weekly; Methodist Book and Publishing House, publishers, 31 Richmond St., W.; established 1876; juvenile; Saturday; subscription 30 cents; four pages, size 10½ x 16. Does not insert advertisements.

Also publishes Christian Guardian, etc.

PRESBYTERIAN, weekly; The Westminster Co., Ltd., publishers; established 1896; religious, Presbyterian; Thursday; subscription \$1.50; thirty-two pages, 2 and 3 col., 10¾ inches.

Also publishes Westminster.

Circ'n 131/4

See Advt. Page 32.

RIVERDALE LEADER, weekly; Thompson Bros., publishers; local; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n 3¾

SATURDAY NIGHT, weekly; Saturday Night Ltd., publishers, Jos. T. Clark, editor, 28 Adelaide St. W.; established 1887; society, illustrated; Saturday; subscription \$2.00; twenty pages, 6 col., 1934 inches.

SENTINEL AND ORANGE AND PROTESTANT ADVOCATE, weekly; Sentinel Publishing Co., publishers, 26 and 28 Adelaide W.; established 1874; Protestant; Thursday; subscription \$1.00; ten pages, 7 col. 21 1/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 15,538★

See Advt. Page 104.

SUN, weekly; Sun Printing Co., Ltd., publishers, 18 and 20 King St. W.; established 1891; agricultural, independent; Wednesday; subscription \$1.00; ten pages, 7 col., 20 inches.

Circ'n 16See Advt. Page 48.

WAR CRY, weekly; Salvation Army, publishers, 16 Albert St.; established 1883; religious, organ of Salvation Army; Saturday; subscription \$1.00; sixteen pages, 4 col., 13½ inches. Inserts only Salvation Army advertisements.

WEST-END ECHO, weekly; C. A. Wilson, manager, North-Ender Publishing Co., Ltd., publishers; established 1887; independent, local; Thursday; four to eight pages, 7 col., 20 inches.

See Note to East-End Echo.

See Advt. Page 100.

WEST-ENDER, weekly; C. A. Wilson, manager, North-Ender Publishing Co., Ltd., publishers; established 1887; independent, local; Thursday; four to eight pages, 7 col., 20 inches.

See Note to East-End Echo.

See Advt. Page 100.

WILSON'S GIANT LIST (including Toronto Newspaper Union List, record paper "Toronto Newspaper Union," and Wilson's List, record paper "Toronto Record"), a list of about 215 country weeklies; Wilson Publishing Co. of Toronto, Ltd., publishers, 73-81 Adelaide St. W.; established 1872; inside or outside pages are printed in Toronto, and the balance by each individual paper.

YOUNG SOLDIER, weekly; Salvation Army, publishers, 18 Albert St.; established 1888; religious, Salvation Army Juvenile; subscription 50 cents; twelve pages, 3 col., 9½ inches. Inserts only Salvation Army advertisements.

LA TRIBUNA CANADIANA, Italian, weekly; Italian Publishing Society of Toronto, publishers; established 1908; independent, commercial; Saturday; subscription \$1.50; four pages, 5 col., 19 inches.

Also publishes La Rivista Italiana.

CANADA LAW JOURNAL, semi-monthly; Canada Law Book Co., publishers; legal; 1st and 15th of each month (except July, August and January, when it is issued on the 15th only); subscription \$5.00; forty-eight pages, size 7 x 10.

CANADA LUMBERMAN AND WOODWORKER, semimonthly; Hugh C. MacLean, Ltd., publishers, Confederation Life Building; established 1879; lumber trade; 1st and 15th of month; subscription \$2.00; forty-four pages, 2 or 3 col., 12 inches. Circ'n 41/4 Also publish Canadian Contract Record and Canadian Electrical News.

CANADA SCOTSMAN, semi-monthly; Cowan Publishing Co., publishers; established 1908; national; 1st and 15th of month; subscription \$1.00; eight pages, 5 col., 19 inches.

CANADIAN MINING JOURNAL, with which is incorporated the "Canadian Mining Review"; semi-monthly; Mines Publishing Co., Ltd., publishers; established 1907, (Can. Mining Review established 1884); mining, metallurgy and allied industries; subscription \$2.00; sixty-four pages, 2 wide col., 10 inches.

CANADIAN MUSIC TRADES JOURNAL, semi-monthly; Fullerton & Shaw, publishers; established 1900; music trades; 1st and 15th of month; subscription \$1.00; thirty-two pages, 2 or 3 col., 10 inches.

CANADIAN TEACHER, semi-monthly; Educational Publishing Co., publishers; established 1897; educational; 1st and 15th of month; subscription \$1.25; eighty pages, 2 col., 8 inches. Circ'n 7

PLUMBER AND STEAMFITTER, semi-monthly; MacLean Publishing Co., Ltd., publishers; established 1906; plumbing trade; 1st and 15th of month; subscription \$1.00; thirty-two pages, 3 col., 10 inches.

Also publish Canadian Grocer, etc. See Advt. Pages 102 and 103.

ACTA VICTORIANA, monthly; Union Literary Society of Victoria University, publishers; forty pages, size 6¾ x 10. Published only during collegiate year.

ALGOMA MISSIONARY NEWS, monthly; new series established 1888; Church of England; official organ of the Diocese of Algoma; subscription 50 cents; eight pages, size 9 x 12.

BANK DIRECTORY OF CANADA, monthly; Houston's Standard Publications, publishers; established 1906 as Verney's Monthly; 1st of month; subscription \$3.00; one hundred and thirty-two pages, size 6 x 8.

BAPTIST VISITOR, monthly; Standard Publishing Co., publishers, Mrs. A. R. McMaster, editor; religious, Baptist home missions; subscription 10 cents; twelve pages, 2 col., 6½ inches.

BEREAN LESSON LEAF, monthly; Methodist Book and Publishing House, publishers, 31 Richmond St. W.; established 1882; Methodist Sunday School literature; subscription 5½ cents; four pages, size 6 x 9¼. Does not insert advertisements.

BOOKSELLER AND STATIONER, monthly; MacLean Publishing Co., Ltd., editors and publishers, 10 Front St. E.; established 1883; book and stationery trade; subscription \$1.00; thirty-six to forty-six pages, 2 wide col., 934 inches. Also dated at 232 McGill St., Montreal, and Union Bank Bldg., Winnipeg.

Also publish Canadian Grocer, etc.

See Advl. Pages 102 and 103.

BULLETIN, monthly; The Bulletin Publishing Co., of Toronto, Ltd., publishers; established 1893; insurance and finance; 1st of month; subscription \$2.00; twenty-eight to forty pages, 2 col., 91/4 inches.

BUSY MAN'S MAGAZINE (formerly "Business"), monthly; MacLean Publishing Co., Ltd., publishers, 10 Front St. E.; established 1895; literary; subscription \$2.00; one hundred and seventy pages up, 2 col., 8 inches.

Also publish Can. Grocer, etc.

Advt.—As a medium for the national advertiser, Busy Man's is unsurpassed. Its national circulation has been acquired solely on the merits of the magazine. The large percentage of renewals shows that Busy Man's stands high in the estimation of its readers. The circulation organization of the MaeLean Publishing Company, with its 200 subscription men, means a rapid increase in Busy Man's readers. Advertisers who took space when the magazine was first issued are regular advertisers in Busy Man's to-day. Several of these have doubled their space. A list will be gladly sent to any address. See Advt. Pages 102 and 103.

BUYERS' MAGAZINE, monthly; Commercial Publishing Co., Ltd., publishers; established 1908; trade buyers' interests; 15th of month; subscription \$1.00; sixty-four pages, 2 col., 7¾ inches.

Circ'n 434

CANADA LANCET, monthly; The Ontario Publishing Co., Ltd., publishers; established 1867; medical; subscription \$2.00; eighty to one hundred pages, 1 col., 7 inches.

Also publishes Canadian Magazine.

CANADIAN BAKER AND CONFECTIONER, monthly; James Acton Publishing Co., Ltd., publishers; established 1889; trade; subscription \$1.00; thirty-eight to forty-four pages, 2 col., 10 inches.

Also publishes Can. Shoe and Leather Journal, Can. Fainter and Decorator and Furniture and Upholstery Journal.

CANADIAN BOOKSELLER AND STATIONERS' JOURNAL, monthly; P. J. V. McKian, manager and editor, 100 and 102 Church St.; established 1888; book and stationery trade; subscription \$1.00; thirty-six pages, size 8 x 10½.

CANADIAN CEMENT AND CONCRETE REVIEW, monthly; Monetary Times Publishing Co., publishers; established 1906; cement and concrete trades; 15th of month; subscription \$1.00; thirty-four pages, 2 col., 10 inches.

Circ'n 1 1/4

Also publish Monetary Times and control Canadian Engineer.

CANADIAN CHURCH JUVENILE, monthly; Church of England Missionary Society, publishers; juvenile; subscription 10 cents; eight pages, size 6¾ x 10.

CANADIAN CIGAR & TOBACCO JOURNAL, monthly; H. Gagnier, Ltd., publishers; established 1894; manufacturing and wholesale tobacco trade; 1st of month; subscription \$1.00; eighty-two pages, 2 col., 10½ inches. Also dated at Montreal.

Also issues Clothier and Haberdasher, Construction, Trader and Can. Jeweler and Wine and Spirit Journal.

CANADIAN CRAFTSMAN AND MASONIC RECORD, monthly; Rose Newspaper Co., publishers; established 1865; masonic; subscription \$1.00; twenty-four pages, size 8 x 101/4.

CANADIAN DRUGGIST, monthly; W. J. Dyas, publisher, 15 Toronto Street; established 1888; drug trade; 1st of month; subscription.\$1.00; sixty-four pages, 2 col., 10 inches. Circ'n 2 1/4

Also publishes Canadian Harness and Carriage Journal and Lay Worker. See Advt. Page 87.

CANADIAN ELECTRICAL NEWS AND ENGINEERING JOURNAL, monthly; Hugh C. MacLean, Ltd., publishers, Confederation Life Bldg.; established, old series 1883, new series 1891; electrical and engineering; 5th of month; subscription \$1.00; forty-two pages, 2 or 3 col., 10 inches.

Also publishes Canada Lumberman and Canadian Contract Record.

CANADIAN EPWORTH ERA, monthly; Methodist Book & Publishing House, publishers, Richmond St. W., Rev. Wm. Briggs, D.D., book steward; established 1899; Organ of Epworth Leagues and other young peoples' societies; 1st of month; subscription 50 cents; twenty-four pages, size 8¾ x 12½.

Also publishes Christian Guardian, etc.

CANADIAN HARNESS AND CARRIAGE JOURNAL, monthly; W. J. Dyas, publisher; established 1890; harness and carriage trade; 15th of month; subscription \$1.00; thirty-six pages, 2 col., 10 inches.

Also publishes Canadian Druggist and Lay Worker.

See Advt. Page 87.

canadian implement and vehicle Trade, monthly; Vehicle Publishers, Ltd., publishers; established 1900; agricultural implement and vehicle trade; subscription \$1.00; twenty-four pages up, 2 and 3 col., 12 inches. Circ'n 6

CANADIAN JOURNAL OF MEDICINE AND SURGERY, monthly; W. A. Young, M.D., publisher, 145 College St.; established 1896; medical; subscription \$2.00; 144 to 212 pages, 1 and 2 col., 7¾ inches.

CANADIAN KENNEL GAZETTE, monthly; H. B. Donovan, editor and publisher, 184 Adelaide St. W.; established 1888; dogs; 15th of month; subscription \$1.00; eighteen to twenty-four pages, 2 or 3 col., 9 inches.

Also publishes Canadian Poultry Review.

CANADIAN LAW TIMES AND REVIEW, monthly, and occasionally semi-monthly, about 21 issues in a year; The Carswell Co., Ltd., publishers, 30 Adelaide St. E.; established 1881; legal; subscription \$5.00; one thousand pages a year, size 6 x 9.

Also publishes Ontario Weekly Reporter, Western Law Reporter and Eastern Law Reporter.

CANADIAN MACHINERY AND MANUFACTURING NEWS, monthly; MacLean Publishing Co., Ltd., publishers, 10 Front St. E., Toronto; established 1905; manufacturing interests, covering mechanical, power and foundry fields; subscription \$1.00; eighty-four pages, size 9 x 12.

Also publish Canadian Grocer, etc.

See Advt. Pages 102 and 103.

CANADIAN MAGAZINE, monthly; Ontario Publishing Co., Ltd., publishers, Newton MacTavish, editor; established 1893; literary, illustrated; subscription \$2.50; seventy-eight pages and upward, 2 col., 7½ inches. Circ'n 17½

Also publishes Canada Lancet.

See Advt. Page 78.

CANADIAN MILLINERY REVIEW, monthly; MacLean Publishing Co., Ltd., publishers; established 1909; millinery; subscription \$2.00; thirty-two to forty-eight pages, 2.col., 10 inches.

Also publish Canadian Grocer, etc.

See Advt. Pages 102 and 103.

CANADIAN MISSIONARY LINK, monthly; P. R. Wilson Printing Co., 16 Adelaide St. W., publishers, Mrs. L. L. Porter, 572 Huron St., editor; religious, Baptist foreign missions; subscription 25 cents; sixteen pages, size 7 x 10.

CANADIAN NURSE, monthly; printed for the Editorial Board by Jas. Acton Publishing Co., Ltd.; established 1905; nursing; subscription \$1.00; sixty to eighty pages, 1 and 2 col., 7½ inches.

CANADIAN PAINTER AND DECORATOR, monthly; Jas. Acton Publishing Co. Ltd., publishers; established 1903; painters' and decorators' trade; subscription \$1.00; twenty-eight to thirty-two pages, 2 col., 10 inches.

Also publishes Canadian Baker and Confectioner, Shoe and Leather Journal and Furniture and Upholstery Journal.

CANADIAN PHARMACEUTICAL JOURNAL, monthly; Pharmaceutical Publishing Co. of Toronto, Ltd., publishers; established 1868; drugs; subscription \$1.00; fifty-two pages, 2 col., 8 inches.

CANADIAN POTTERY AND GLASS GAZETTE, monthly; Publishers Limited, publishers; established 1907; trade; subscription \$2.00; fifty-two pages, size 10½ x 12¾.

CANADIAN POULTRY REVIEW, monthly; H. B. Donovan, editor and publisher, 184 Adelaide St. W.; established 1877; poultry raising; 1st of month; subscription 50 cents; forty to seventy-two pages, 2 or 3 col., 10 inches.

Circ'n 9½

Also publishes Canadian Kennel Gazette.

CANADIAN PRACTITIONER AND REVIEW, monthly; Practitioner Publishing Co., publishers; established 1876; medical; subscription \$2.00; eighty to one hundred pages, size 7 x 10. Circ'n 2

CANADIAN SHOE AND LEATHER JOURNAL, monthly; Jas. Acton Publishing Co., Ltd., publishers; established 1888; shoe and leather trade; subscription \$1.00; sixty-four pages, 2 col., 10 inches.

Also publish Canadian Baker and Confectioner, Painter and Decorator and Furniture and Upholstery Journal.

CANADIAN TEXTILE JOURNAL, monthly; Biggar-Wilson Ltd., publishers; established 1883; textile industries; 1st Tuesday of month; subscription \$1.00; fifty-six pages, 2 and 3 col., 93/4 inches.

Also publish Canadian Woodworker and Pulp and Paper Magazine.

CANADIAN WOODWORKER, monthly; Biggar-Wilson Ltd., publishers; established 1908; wood-working industries; 1st of month; subscription \$1.00; thirty-two to forty-two pages, 2 and 3 col., 10 inches.

Circ'n 1½

Also publish Canadian Textile Journal and Pulp and Paper Magazine.

CHINA'S MILLIONS, monthly; China Inland Mission, H. W. Frost, director and publisher; missions; established 1893; subscription 50 cents; sixteen pages, 3 col., 9 inches. Does not insert advertisements.

CLOTHIER AND HABERDASHER, monthly; H. Gagnier, Ltd., publishers; established 1900; trade; 5th of month; subscription \$1.00; seventy to one hundred pages, 2 col., 10½ inches. Also dated at Montreal.

Also publish Cigar and Tobacco Journal, Construction, Trader and Can. Jeweler and Wine and Spirit Journal.

CONSTRUCTION, monthly; H. Gagnier, Ltd., publishers; established 1907; building trades; subscription \$2.00; one hundred pages, 2 col., 10½ inches. Also dated at Montreal.

Also publish Cigar and Tobacco Journal, Clothier and Haberdasher, Trader and Can. Jeweler and Wine and Spirit Journal.

CURLER & BOWLER, monthly; Curler & Bowler Co., publishers; established 1908; curling and bowling; subscription \$1.00; sixty-four pages, 2 col., 7¾ inches.

DOMINION DENTAL JOURNAL, monthly; Dominion Dental Journal, publishers; established 1889; dental; 15th of month; subscription \$1.00; seventy-six pages up, size 6 x 9. Circ'n

DOMINION MEDICAL MONTHLY, monthly; George Elliott, publisher; established 1892; medical; subscription \$2.00; seventy-two pages, 1 or 2 col., 6¾ inches.

Circ'n 2¾

DRY GOODS REVIEW, monthly; MacLean Publishing Co., Ltd., publishers, 10 Front St. East; established 1891; dry goods, furs, clothing and millinery trades; subscription \$2.00; one hundred and sixty pages, 2 col., 10 inches. Also dated at Montreal and Winnipeg.

Also publish Can. Grocer, etc. See Advt. Pages 102 and 103.

EASTERN LAW REPORTER, monthly; Carswell Co., Ltd., publishers; established 1906; law reports; subscription \$10.00; twelve hundred pages a year, size 6 x 9.

Also publish Ontario Weekly Reporter, Canadian Law Times and Review and Western Law Reporter.

ECONOMIC ADVERTISING, monthly; Stewart & Tobin, publishers; established 1908; advertising; subscription \$1.00; thirty-six pages, 1 col., 6% inches.

See Advt. Page 61.

ECONOMIST, monthly; Economist Printing & Publishing Co. of Toronto, Ltd., 110 Bay St., publishers; established 1897; banking, insurance and finance; subscription \$2.00; twenty-four pages, 2 col., 9½ inches.

ENGINEERING JOURNAL OF CANADA, monthly; Arch. W. Smith & Partners, Ltd., publishers; established 1905; power; subscription \$1.00.

Also publish Hardware Monthly and Office Digest.

FORESTER, monthly; official organ of I.O.F., Temple Building; established 1881; subscription \$1.00; eight pages, 3 col., 11 inches.

Total circulation claimed 260,000, of which 116,000 is Canadian.

FREEMASON, monthly; Cowan & Co., publishers, J. W. Cowan, editor; established 1881; masonic; subscription 50 cents; sixteen pages, 3 col., 8½ inches.

FURNITURE AND UPHOLSTERY JOURNAL, AND UNDERTAKERS' GAZETTE, monthly; James Acton Publishing Co., Ltd., publishers; established 1894; trade; subscription \$1.00; fifty-four pages up, 2 col., 10 inches.

Also publishes Canadian Baker and Confectioner, Painter and Decorator and Shoe and Leather Journal.

GAS JOURNAL OF CANADA, monthly; Gas Journal Publishers, 15 Toronto St., publishers; established 1908; gas industries; 20th of month; subscription \$2.00; thirty-six pages, 2 col., 10 inches.

HARDWARE MONTHLY, monthly; Arch. W. Smith & Partners, Ltd., publishers, 36-38 Lombard St.; established 1904; trade; subscription \$1.00 for two years; forty-eight pages, size 8¾ x 12. Also publish Engineering Journal of Canada and Office Digest.

HOME JOURNAL, monthly; Canadian Woman's Magazine Publishing Co., Ltd., publishers, James Acton, president and managing editor; established 1904; household; subscription 50 cents; twenty-four pages, 4 col., 13½ inches.

See Advl. Page 113.

HOME STUDY LEAFLET, monthly; Rev. R. Douglas Fraser, editor, Presbyterian Church in Canada, publishers; established 1895; Sunday School lessons; subscription 6 cents; two pages, size 8½ x 6. Does not insert advertisements.

Also publishes East and West, etc.

HOTELS AND TRAVEL, monthly; W. B. Bow, publisher, established 1906 (as Canada Hotels Journal); hotels and travel; subscription \$1.00; twenty-four pages, 2 col., 101/4 inches.

See Advt. Page 80.

INDEPENDENT ODDFELLOW, monthly; W. S. Johnston, publisher, Adelaide St., W.; established 1898; Oddfellowship; subscription \$1.00; twelve to twenty pages, size 10½ x 14½.

INDUSTRIAL CANADA, monthly; Canadian Manufacturers' Association, publishers; established 1900; national trade; subscription \$1.00; seventy pages, 2 or 3 col., 10 inches. Circ'n 23/2.

INSURANCE AND FINANCIAL REVIEW, monthly; F. McPhillips, editor and publisher; established 1905; insurance, banking and finance; subscription \$2.00; twenty-four to forty pages, 2 col., 9¼ inches.

INTERMEDIATE LEAFLET, monthly; Rev. R. Douglas Fraser, editor, Presbyterian Church in Canada, publishers; established 1907; Sunday School literature; subscription 6 cents per annum. Does not insert advertisements. Also publishes East and West, etc.

LAMP OF LIFE, monthly; Rev. A. Sims, editor and proprietor; established 1889; religious, undenominational; subscription 50 cents; eight pages, 3 col., 11½ inches.

LAY WORKER, monthly; William J. Dyas, publisher; established 1907; religious, Church of England; subscription 50 cents; sixteen pages, size 9 x 12.

Also publishes Canadian Druggist and Canadian Harness and Carriage Journal.

LORD'S DAY ADVOCATE, monthly; Lord's Day Alliance of Canada, publishers; established 1903; Lord's Day preservation; subscription 25 cents; twelve pages, 2 col., 6½ inches.

McMASTER UNIVERSITY MONTHLY, monthly; published by the students of the University; established 1891; college; subscription \$1.00; forty-eight pages and upwards, 1 and 2 col., 7 inches.

MERCHANT, AND GENERAL STORE KEEPER, monthly; R. S. Mortley, managing editor, The Merchant Publishing Co., publishers, 208 Confederation Life Bldg.; established 1885; financial and mercantile; 25th of month; subscription \$1.50; twenty to twenty-four pages, 2 col., 9½ inches.

MISSIONARY OUTLOOK, monthly; Rev. A. Sutherland, editor, Methodist Missionary Society, publishers, 33 Richmond St., W.; established 1880; Methodist Missions; subscription 50 cents; twenty-four pages, 2 col., 10 % inches.

MONEYAND RISKS, monthly; National Publishing Co. of Toronto, Ltd., publishers; established 1893; insurance, financial and commercial; subscription \$2.00; twenty-eight pages, size $9\frac{1}{2} \times 7$.

MOTORING, monthly; E. M. Wilcox, publisher; established 1906; automobiles and motor boats, illustrated; 1st of month; subscription \$1.00; seventy-four pages up, 2 col., 8½ inches. Circ'n 3¾

MOTOR MAGAZINE OF CANADA, monthly; W. J. Taylor, publisher; established 1905; automobiles and motor boats; subscription \$1.00; forty-eight pages up, 2 col., 8 inches.

Also publishes Rod and Gun and Woodstock Sentinel-Review.

Advt.—"The Motor Magazine of Canada" is the successor to the "Canadian Motor" and is the first Motor Magazine of the Dominion. It is the recognized advertising medium for automobiles, marine motors and motor accessories for the trade, and is read regularly by practically every owner of automobiles and of motor boats in Canada. See Advt. Page 40.

MUSICAL CANADA, monthly; E. R. Parkhurst, editor; established 1907; music; subscription \$1.00; forty to sixty pages, 2 col., 8 inches. See Advt. Page 66. Circ'n 1 1/2

NEW ERA, monthly; Church of England Missionary Society in Canada, publishers, L. Norman Tucker, editor in chief; established 1902; missionary review; subscription 50 cents; forty pages, size 63/4 x 10.

NOTES FOR BIBLE STUDY, monthly; A. W. Roffe, publisher; established 1881; Biblical study; subscription 50 cents; thirty-two pages, 1 col., 53/4 inches. Selected advts. of Evangelical Books or Matter only. Also publishes Christian Worker.

OFFICE DIGEST, monthly; Arch'd. W. Smith & Partners, Ltd., publishers; established 1907; office employees; 25th of month; subscription \$1.00; thirty pages, 2 col., 10 inches.

Also publish Engineering Journal of Canada and Hardware

Monthly.

POULTRY, GARDEN AND HOME ADVOCATE, monthly; Poultry Advocate Publishing Co., publishers; established 1898; poultry, garden and home interests; 15th of month; subscription 50 cents; twenty-four pages, 2 or 3 col., 9 inches.

POWER HOUSE, monthly; MacLean Publishing Co., Ltd., publishers; established 1908; power; 2nd Wednesday; subscription \$1.00; forty-eight pages, 2 and 3 col., 10 inches.

Also publish Canadian Grocer, etc. See Advt. Pages 102 and 103.

PRIMARY LEAFLET, monthly; Rev. R. Douglas Fraser, editor, Presbyterian Church in Canada, publishers; established 1896; Sunday School literature; subscription 6 cents per annum. Does not insert advertisements. Also publishes East and West, etc.

PRINTER AND PUBLISHER, monthly; The MacLean Publishing Co., Ltd., publishers, 10 Front St. E.; established 1892; publishing, printing and newspaper interests; subscription \$2.00; forty-eight pages, 2 col., 10 inches. Also dated at Montreal and Winnipeg.

Also publish Canadian Grocer, etc. See Advt. Pages 102 and 103.

PULP AND PAPER MAGAZINE OF CANADA, monthly; Biggar-Wilson Ltd., publishers, Confederation Life Bldg.; established 1903; pulp and paper trades; 3rd Tuesday of each month; subscription \$1.00; sixty pages, 1 and 2 col., 7½ inches.

Also publish Canadian Textile Journal and Canadian Wood-

worker.

RAILWAY AND MARINE WORLD, monthly; Acton Burrows Ltd., publishers, 157 Bay St.; established 1890; steam and electric railway, marine, grain elevator, express, telegraph, telephone and contractors' interests; subscription \$1.00; seventy-six pages, 3 col., 10 inches.

ROD AND GUN IN CANADA, monthly; W. J. Taylor, publisher, 5 King St. W.; established 1899; fishing, hunting, exploration and out-door life; subscription \$1.00; 144 pages up, 2 col., 734 inches. Also dated at Woodstock.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 13,521★

Advt.—"Rod and Gun in Canada" is the only magazine of its kind published in the Dominion. It is read by the sportsmen, tourists and lovers of out-door life in Canada from ocean to ocean and by the thousands of American sportsmen and tourists who visit Canada annually. As an advertising medium for goods of interest to sportsmen and tourists it is unsurpassed. No magazine in America has experienced the growth in circulation and advertising patronage that "Rod and Gun" has had during the past ten years. Advertisers are furnished with sworn statements that the circulation now exceeds 18,000 copies per month, and are given the privilege of examining the books and circulation records. See Advt. Page 46.

ST. LUKE'S PARISH MAGAZINE, monthly; St. Luke's Parish, publishers; established 1907; religious, Church of England; subscription 50 cents; thirty pages, 2 col., 8 inches.

SCOTTISH CANADIAN, monthly; Scottish Canadian, publishers; established 1895; national; subscription \$1.00; thirty-two pages, size 8 x 12.

SECULAR THOUGHT, monthly; J. S. Ellis, editor and publisher; established 1887; free thought; subscription \$1.00; forty pages, 1 or 2 col., 7 inches.

SONS OF ENGLAND RECORD, monthly; Sons of England Society, publishers; established 1896; fraternal; subscription \$1.00; eight pages, 4 col., 141/2 inches. Circ'n 1934

SUNDAY SCHOOL BANNER, monthly; Methodist Book and Publishing House, publishers, Rev. W. Briggs, D.D., book steward, 31 Richmond St. W.; established 1866; Sunday School; subscription 60 cents; seventy-two pages, size 61/2 x 91/2. Also publish Christian Guardian, etc.

TEACHERS' ASSISTANT, monthly; The S.S. Institute Publications, publishers; established 1886; Šunday School; subscription 50 cents; forty pages, 2 col., 73/4 inches. Circ'n 334 Also publish Institute Leaflet Quarterly.

TEACHERS' MONTHLY, monthly; Rev. R. Douglas Fraser, editor, Presbyterian Church in Canada, publishers; established 1895; Sunday Schools; subscription 60 cents; forty pages, size $9\frac{1}{2} \times 6\frac{1}{2}$. Also publishes East and West, etc.

TRADER AND CANADIAN JEWELER, monthly: H. Gagnier, Ltd., publishers; established 1879; 1st of month; jewelry trade; subscription \$1.00; ninety pages, 2 col., 101/2 inches.

Also publish Cigar and Tobacco Journal, Clothier and Haberdasher, Construction and Wine and Spirit Journal.

TRINITY UNIVERSITY REVIEW, monthly; Publication Committee of Students of Trinity University, editors and publishers; educational; established 1888; subscription \$1.00; sixteen to twentyfour pages, 2 or 3 col., 91/4 inches.

UNIVERSITY MONTHLY, monthly; Alumni Association of University of Toronto, publishers; established 1901; university interests; subscription \$1.00; forty-eight pages up, 1 and 2 col., 7 Published only during college year.

WESTERN LAW REPORTER, monthly; Carswell Co., Ltd., publishers; established 1905; law reports; subscription \$10.00; 2,000 pages a year, size 6 x 9.

Also publishes Ontario Weekly Reporter, Canadian Law Times and Review and Eastern Law Reporter.

WESTMINSTER, monthly; Westminster Co., Ltd., publishers, Confederation Life Bldg.; established 1896; religious, literary; subscription \$1.50; one hundred pages, 2 col., 73/4 inches. Circ'n 113/ Also publishes Presbyterian.

Advt.—The Westminster—An illustrated monthly magazine. Largest paid-in-advance circulation of any Canadian magazine. Constituency unrivalled. High class advertising only admitted to its columns. Write The Westminster, Toronto.

WINE AND SPIRIT JOURNAL, monthly; H. Gagnier, Ltd., publishers; established 1898; trade; 15th of month; subscription \$1.00; one hundred and four pages, 2 col., 101/2 inches.

Also dated at Montreal. Also publishes Clothier and Haberdasher, Cigar and Tobacco Journal, Construction and Trader und Canadian Jeweler.

LA RIVISTA ITALIANA, monthly; Italian Publishing Society of Toronto, publishers; established 1908; literary, illustrated; 25th of month; sixty-four pages and upward, 2 col., 8 inches.

Also publish La Tribuna Canadiana.

MASSEY-HARRIS ILLUSTRATED, bi-monthly; Massey Press, publishers; established 1892; agricultural; 30 cents and free distribution; thirty-two pages, 2 col., 7½ inches. Circ'n 41

CHRISTIAN WORKER, quarterly; A. W. Roffe, publisher; established 1892; evangelical; subscription 25 cents; thirty-six pages, 2 col., 7 inches.

Also publishes Notes for Bible Study.

HOME STUDY QUARTERLY, quarterly; Rev. R. Douglas Fraser, editor, Presbyterian Church in Canada, publishers; established 1896; Presbyterian Sunday School Literature; subscription 20 cents; thirty-two pages, size $9\frac{1}{2} \times 6\frac{1}{2}$.

Also publishes East and West, etc.

IDEAL MEN, quarterly; Provincial Committee of Y. M. C. A. of Ontario and Quebec, publishers; established 1898; Y. M. C. A.; March, June, Sept., Dec.; subscription 25 cents; sixteen pages, 2 col., 7 inches.

INSTITUTE LEAFLET QUARTERLY, quarterly; The S.S. Institute publications, publishers; established 1885; Church of England Sunday School literature; subscription 10 cents; thirty-six pages, 2 col., 7¾ inches.

Also publish Teachers' Assistant.

INTERMEDIATE BEREAN QUARTERLY, quarterly; Methodist Book & Publishing House, publishers; established 1887; Sunday School; subscription 6 cents; thirty-two pages. Does not insert advertisements.

Also publish Christian Guardian, etc.

INTERMEDIATE QUARTERLY, quarterly; Rev. R. Douglas Fraser, editor, Presbyterian Church in Canada, publishers; established 1907; Sunday School literature; subscription 20 cents.

Also publishes East and West, etc.

PRIMARY QUARTERLY, quarterly; Rev. R. D. Fraser, editor, Presbyterian Church in Canada, publishers; established 1896; subscription 20 cents; thirty-two pages, size 9½ x 6½.

Also publishes East and West, etc.

TOTTENHAM, pop. 1,000, Co. Simcoe, on G.T.R. and C.P.R., 40 miles S. of Barrie; Tel., T., Ex., Bank. Chief Industries: flour, saw, planing and grist mills, street railway fare box factory, wagon factory and mixed farming. The village contains four churches and a public school. Surrounding towns and villages where no papers are published; Athlone, Ballycroy, Cedarville, Colgan, Ennis, Hockey, Romilly, Penville, Kenansville and Loretto.

SENTINEL, weekly; L. C. Hughes, editor and publisher; established 1864; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

TRENTON, pop. 4,217, Co. Hastings, on River Trent and Bay of Quinte, G. T. R. and C. O. Ry., 12 miles W. of Belleville, 101 miles E. of Toronto, 233 miles W. of Montreal; Tel., T., Ex., Banks. Chief Industries: bridge works, lumber, saw and shingle mills,

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sash, door and box factory, foundries, machine shops, engine works, shipbuilding and railway repair shops and farming. The town is situated at the head of Bay of Quinte and mouth of Murray and Trent Valley Canals, has six churches, public schools, high school, opera house, electric light, water works, fire department, daily steamboat service, a paper mill and large water power. Surrounding towns and villages where no papers are published: Albury, Bayside, Coderington, Consecon, Frankford, Murray, Smithfield, Wellington and Wooler.

ADVOCATE, weekly; P. J. O'Rourke, editor and publisher; established 1879; liberal-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches. Circ'n ½

See Advt. Page 92.

COURIER, weekly; Clarence G. Young, editor and publisher; established 1866; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches. Circ'n ¾

See Advt. Page 60.

TWEED, pop. 1,800, Co. Hastings, on Moira River, C.P.R. and Bay of Quinte Ry., 25 miles N. E. of Belleville; Tel., T., Ex., Banks. Chief Industries: mining, flour, lumber and saw mills, cheese, sash and door factories, foundries, tannery, hub, steel hogtrough and tank factories, asbestos and actinolite mines, extensive acid works, machine shops, elevator, brickyards and powder mill. The village contains four churches, two schools, public library and fire hall, has granolithic walks, is lighted by electricity, and has iron, gold, copper and mica mines in the vicinity. Surrounding towns and villages where no papers are published: Bridgewater, Bogart, Flinton, Marlbank, Roslin, Thomasburg, Stoco, Sheffield, Kaladar, Arden, Mountain Grove, Denbigh, Northbrook, Queensboro, Bannockburn, Ivanhoe, Crookston, West Huntingdon, Tuftsville and Moira.

NEWS, weekly; O. M. Alger, publisher; established 1885; independent; Thursday; subscription \$1.00; twelve pages, 6 col., 1934 inches.

Circ'n 21/4

See Advt. Page 84.

UXBRIDGE, pop. 1,700, Co. Ontario, on Beaver Creek and G.T.R., 22 miles N.W. of Whitby, 40 miles N.E. of Toronto; Tel., T., Ex., Banks. Chief Industries: piano and organ factories, flour, oatmeal and planing mills, tannery, agricultural works and foundries and farming. The town contains seven churches, high and public schools, public library, water works, fire department and is lighted by electricity. Surrounding towns and villages where no papers are published: Epsom, Utica, Glen Major, Goodwood, Greenbank, Saintfield, Sandford, Leaskdale, Valentine, Udora, Zephyr and Vroomanton.

JOURNAL, weekly: W. H. Keller, editor and publisher; established 1869; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,530★

NORTH ONTARIO TIMES, weekly; J. H. Chinn, publisher; established 1887; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n ¾

VANKLEEK HILL, pop. 1,800, Co. Prescott, on the C. P. R. and the G.T.R., Hawkesbury branch, 53 miles E. of Ottawa and 58 miles N.W. of Montreal; Tel., T., Ex., Banks. Chief Industries: large

foundry, cheese, sash and door factories, saw mills, lumbering and farming. The town contains six churches, of different denominations, high, public and model schools, a convent, town hall, electric light, close connection to both cities by all C. P. R. and G. T. R. trains. Twelve trains daily. Surrounding towns and villages where no papers are published: Plantagenet, Alfred, Rockland, Caledonia Springs, St. Eugene, Stardale, Barb, Dalkeith, Riceville, Clarence, Fournier, Dominionville, Dunvegan, Glen Robertson, Papineauville and Ste. Anne de Prescotte.

REVIEW, weekly; Herbert Carl Jones, publisher; established 1893; independent; Friday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,560

WABIGOON, pop. 250, Rainy River district, on Wabigoon Lake and on the Main Line of the C. P. R., 210 miles W. of Fort William, 230 miles E. of Winnipeg; Tel., Ex. Chief Industries: gold mining, farming and fishing and lumber mills on the edge of the lake. Steamers leave daily in the summer to the gold fields on the Manitou Lakes, and a Government road leads to the Minnetakie gold fields in the north. The town has two churches, two hotels, public school and savings bank. Surrounding towns and villages where no papers are published: Dyment, Dinowic, Oxdrift and Goldrock.

STAR, weekly; Star Publishing Co., publishers, Jos. Osborne, editor; established 1897; independent; Thursday; subscription \$1.50; four pages, 5 col., 18 inches.

Circ'n ½

Also publish *Dryden Observer*, circulation of which is included in above rating.

**WALKERTON, pop. 3,100, Co. Bruce, on Saugeen River, C. P. R. and G.T.R., 70 miles N.W. of Guelph; Tel., T., Ex., Banks. Chief Industries: farming, hosiery factory, planing mills, furniture factory, rattan factory, binder twine factory, foundries, machine shops and tanneries. The town contains seven churches, high, separate and public schools, public library, opera house, water works, fire department, and is lighted by electricity. Surrounding towns and villages where no papers are published: Carlsruhe, Elmwood, Formosa, Belmore, Neustadt, Cargill, Eden Grove, Pinkerton and Chepstow.

BRUCE HERALD, weekly; L. H. McNamara, editor and publisher; established 1861; conservative; Wednesday; subscription \$1.00; eight pages, 7 col., 22 inches.

BRUCE TIMES, weekly; Wesley & Son, publishers; established 1905; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

TELESCOPE, weekly; A. W. Robb, editor and publisher; established 1869; liberal; Thursday; subscription \$1.00; eight pages, 8 col., 24 inches.

ONTARIO GLOCKE, German, weekly; Rittinger & Motz, Berlin, publishers; established 1869; independent; Wednesday; subscription \$1.50; twelve pages, 6 col., 1934 inches.

Published in combination with Berliner Journal and Stratford

Sworn combined circ'n of Glocke, Journal and Kolonist, actual average for 12 mos. to Dec. 31, 1908, 4,269 * See Advt. Page 77.

WALKERVILLE, pop. 2,500, Co. Essex, on Detroit River, and on G.T.R., C.S.R., Wabash and Pere Marquette Ry., 20 miles N.E. of Windsor; Tel., T., Ex., Banks. Chief Industries: distillery and brewery, lumber and planing mills, cooperage, furniture factory, foundry and engine works, bridge, ladder and rattan works, three wire fence factories, trussed concrete and steel works, laboratories, automobile factory, pant and shirt, carriage goods and varnish factories and malleable iron works, and in the neighborhood are extensive hop fields and tobacco farms. The town contains churches, public and separate schools, music hall; is lighted by gas, and has good water supply and street railway. Surrounding towns and villages where no papers are published: Woodslee, Tecumseh, Sandwich, Belle River, St. Clair, Vereker and Maidstone.

HERALD, weekly; J. E. Dobie, editor and publisher; established 1896; conservative; Friday; subscription \$1.00; eight pages, 7 col., 19½ inches.

WALLACEBURG, pop 3,500, Co. Kent, on Sydenham River, Pere Marquette Ry. and C.W. & L.E. Electric Ry., 18 miles N.W. of Chatham; Tel., T., Ex., Banks. Chief Industries: lumber, flour and planing mills, glass factory, brass works, beet sugar factory, canning factory, evaporator, flax mill, stave and hoop factory and farming. The town contains six churches, public and separate schools, convent, Carnegie library, and has natural gas. Surrounding towns and villages where no papers are published: Port Lambton, Tupperville, Wilkesport, Whitebread, Becher and Mitchell's Bay.

HERALD-RECORD, weekly; H. A. Colville, publisher; established 1871; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. See Advt. Page 74. Circ'n

NEWS, weekly; Colwell Bros., publishers; established 1895; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,512*

WARKWORTH, pop. 800, Co. Northumberland, on Mill Creek, 11 miles S. of Hastings, the nearest railroad station on the G.T.R.; Tel., T., Ex., Bank. Chief Industries: grist and saw mill, sash and blind factory, a large cheese factory and creamery, dairying and farming. The town contains, besides its mills and factories, three churches, two hotels and school. Surrounding towns and villages where no papers are published: Dartford, Castleton, Roseneath, Godolphin and Norham.

JOURNAL, weekly; W. H. Henry, publisher; established 1892; Wednesday; subscription \$1.00; eight pages, 6 col., 18¾ inches.

Circ'n ¾

WATERFORD, pop. 1,200, Co. Norfolk, on the Nanticoke Creek, T. H. & B. Ry. and M. C. R., 8 miles N. of Simcoe; Tel., T., Ex., Bank. Chief Industries: flour, saw and planing mills, canning factory, foundry and machine shops, farming and fruit growing. The town contains three churches, two schools, water works and fire departments, and is lighted by electricity. It has three hotels, several good stores and an excellent water supply. Surrounding towns and villages where no papers are published: Boston, Bealton, Villa Nova, Vanessa, Bloomsburg, Windham and Lynville.

STAR, weekly; P. Geo. Pearce, editor and publisher; established 1874; liberal; Thursday; subscription \$1.00; eight pages, 8 col., 22 inches.

WATERLOO, pop. 4,421, Co. Waterloo, on the G.T.R., 2 miles N.W. of Berlin, 40 miles N.W. of Hamilton, 63 miles W. of Toronto; Tel., T., Ex., Banks. Connected with Berlin by an electric railway. Chief Industries: flour mills, button factory, furniture and shoe factories, brewery, distillery, foundries, collar and cuff factory, broom and brush and threshing machine factories and mixed farming. The town contains six churches, public and separate schools, free library, town hall, etc. Waterloo is situated in the centre of one of the finest agricultural districts in Ontario and is an important manufacturing centre, containing 33 manufacturing establishments. Surrounding towns and villages where no papers are published: Cross Hill, Conestogo, Freeport, Kossuth, Hawkesville, St. Clements, St. Agatha, St. Jacobs, Breslau, Heidelberg, Baden, and Winterbourne.

CHRONICLE-TELEGRAPH, weekly; David Bean, editor and publisher; established (856; liberal; Thursday; subscription \$1.00; eight to twelve pages, 7 col., 22 inches. Circ'n 234 Also publishes Berlin Telegraph.

See Advt. Page 42.

CANADISCHER BAUERNFREUND, German, weekly; A. Weidenhammer, publisher; established 1850; conservative; Thursday; subscription \$1.25; twelve pages, 7 col., 1934 inches. See Advt. Page 36.

WATFORD, pop. 1,470, Co. Lambton, on G.T.R., 28 miles E. of Sarnia; Tel., T., Ex., Banks. Chief Industries; wagon factory, wire works, saw, flour and planing mills, cheese factory and electrical works, farming and fruit growing. The town contains six churches and high and public schools, music hall, public library, etc. It is the centre of a rich agricultural district. Surrounding towns and villages where no papers are published: Arkona, Kerwood, Kingscourt, Warwick and Wanstead.

GUIDE-ADVOCATE, weekly; Harris & Co., editors and publishers, H. F. Williams, local editor; established 1875; independent; Friday; subscription \$1.00; eight pages, 5 col., 171/2 inches. Circ'n 13/4

WEBBWOOD, pop. 1,500, District of Sudbury, on the Spanish River and C. P. R., 48 miles W. of Sudbury, 131 miles E. of Sault Ste. Marie; Tel., Ex., Bank. Chief Industries: mining, lumbering and farming.

DIVISIONAL JOURNAL, weekly; C. A. Rickaby, publisher; established 1909; independent; Friday; subscription \$1.00; eight pages, 5 col., 1734 inches.

WELLAND, pop. 4,500, Co. Welland, on G.T.R., M.C.R., Wabash, * Pere Marquette, T. H. & B. Ry. and C. P. R., St. Catharines and Toronto Electric Railway, Welland River and Canal, 8 miles N. of Lake Erie, 22 miles from Buffalo, 40 miles S. E. of Hamilton; Tel., T., Ex., Banks. Chief Industries: flour, saw and planing mills, foundry, forge works, steel plant and binder twine and bed factories. The town contains six churches, high and public schools, court house, industrial home, public library, water works, natural gas, electric light and power. It is one of the best manufacturing locations in Canada, with power from Niagara Falls, water communication with the great lakes, 42 passenger trains daily, and situated in the natural gas belt. Surrounding towns and villages where no papers are published: Marshville, Fonthill, Ridgeville, St. Johns, Sherkston, Bertie, Port Robinson, Humberstone, Allanberg, Fenwick and Crowland.

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TELEGRAPH, semi-weekly; Sears & Duff, publishers; established 1863; conservative; Tuesday and Friday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n 3½

PEOPLE'S PRESS, weekly; The Press Co., publishers; established 1898; liberal; Tuesday; subscription 60 cents; four to six pages, 6 col., 20½ inches. Circ'n 3¾

TRIBUNE, weekly; J. J. Sidey, publisher; established 1854; liberal; Friday; subscription \$1.00; eight to twelve pages, 6 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to. Dec. 31, 1908, 4,154*

HOME CIRCLE LEADER, monthly; Order of Canadian Home Circles, publishers; established 1890; brotherhood; subscription 20 cents; distributed free to members of the Order; eight pages, size 10 x 13½.

WELLANDPORT, Co. Lincoln, on Toronto, Hamilton and Buffalo Ry. and Chippewa Creek; Tel., Ex., Bank. Chief Industry: farming. The town contains two churches, public school and two hotels.

POST, weekly; W. A. Fry, publisher; established 1909; independent; Friday; subscription \$1.00; ten pages, 6 col., 193/4 inches.

Also publishes *Dunnville Chronicle*.

WELLESLEY, pop. 750, Co. Waterloo, on Nith River, 18 miles N.W. of Berlin, 18 miles N.E. of Stratford; Tel., T., Bank. Chief Industries: woollen mills, knitting factory, 250 barrel roller mill, planing mill, saw mill, cheese factory, dairying and farming. The village contains four churches, a good school, public library, opera house, three hotels, has rural telephone system, fine water privilege and fishing preserves. Surrounding towns and villages where no papers are published: Baden, Hawkesville, St. Clements, Heidelberg, Shakespeare, Lisbon, St. Agatha, Bamberg and Millbank.

MAPLE LEAF, weekly; H. W. Kaufman, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches.

See Advt. Page 34.

WEST FORT WILLIAM, pop. 2,000, Co. Thunder Bay, on the Kaministiqua River, which forms the harbor of Fort William and Westfort, and on C. P. R., C. N. R. and G. T. P. Ry., 7 miles W. of Port Arthur, 3 miles W. of Fort William, and connected with both by electric railway; Tel., T., Ex., Bank. Chief Industries: grain elevators, foundries, brick yards and railway shops and roundhouse. The town contains two schools, four churches, public hall and three hotels, and has gas, water, electric light and sewerage systems. Surrounding towns and villages where no papers are published: Stanley, Murillo, Hymers, Kakabeka Falls, State River, Silver Mountain, Dona and Waks.

ENTERPRISE, weekly; West Fort William Publishing Co., publishers; established 1908; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

WEST LORNE, pop. 1,000, Co. Elgin, on M.C.R. and Pere Marquette Ry., 28 miles W. of St. Thomas; Tel., Ex., Bank. Chief Industries: waggon works, canning factory, flour, woollen, saw and planing mills, foundry and machine shop, and farming, especially stockraising. The town contains six churches, opera houses and public halls, graded schools and public library. Surrounding towns and

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villages where no papers are published: Eagle, Crinan, Woodgreen, Wardsville, Newbury, Clachan, Kintyre, Strathburn, Aldboro, Campbellton and Wallacetown.

ELGIN SUN, weekly; W. H. Bole, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½

WESTON, pop. 1,650, Co. York, on G.T.R. and C.P.R., 5 miles N.W. of Toronto, the provincial capital, with which it is also connected by Electric Railway; Tel., T., Ex., Bank. Chief Industries: saw and flour mills, stove foundry, pump works, bedstead factory, carriage and waggon works, chemical works, brick yards and stock food factory. The town contains four churches, public, separate and high schools, public library, a public hall, three hotels and is lighted by electricity. Surrounding towns and villages where no papers are published: Carleton, Clairviell, Richview, Ellesmere, Woodbridge, Highfield, Downsview and Thornhill.

TIMES AND GUIDE, weekly; A. E. Whinton, editor and publisher; established 1890; independent; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Circ'n 1½

WESTPORT, pop. 1,000, Co. Leeds, on the Upper Rideau Lake and B.W. & N.W.Ry., 45 miles N.W. of Brockville, 20 miles S.W. of Perth, with steamboat connection with Kingston and Ottawa during navigation; Tel., T., Ex., Bank. Chief Industries: flour mills, two furniture factories, tannery, mica cleaning works, two saw mills and a large foundry. The village has six churches, public and separate schools, three hotels and several stores. Surrounding towns and villages where no papers are published: Bedford Mills, Fermoy, Newboro, Forfar, Elgin, Portland and Bolingbroke.

MIRROR, weekly; W. B. Adams, publisher; established 1893; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½

WEST TORONTO, pop. 10,000, Co. York, on the C.P.R., four miles N.W. of Toronto; Tel., T., Ex., Banks. Chief Industries: brass and iron foundries, piano factory, soap works, brick and tile yards, stock yards, planing mills, plough, farm machinery and wire works, whitewear and artificial silk factories, etc. The town contains eight churches, collegiate institute and four schools; the C.P.R. yards are located here.

HERALD, weekly; Fairbanks & Wright, publishers; established 1908; independent; Friday; subscription \$1.00; eight pages, 6 col., 17¾ inches.

WHEATLEY, pop. 800, Co. Kent, situated on Lake Erie and Pere Marquette Ry., 8 miles N.E. of Leamington, 32 miles S.E. of Windsor; Tel., T., Ex., Banks. Chief Industries: saw, grist and planing mills, tile, brick, cement sewer and building block works, butter factory, farming, fruit growing and fishing. The town contains, besides its stores, etc., two hotels, three churches, public schools and public library. It is in a rich agricultural district, adjoining oil and gas fields. Surrounding towns and villages where no papers are published: Renwick, Coatsworth, Glenwood, Blytheswood and Staples.

JOURNAL, weekly; T. Frank Epplett, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

See Advt. Page 63.

WHITBY, pop. 2,500, Co. Ontario, on Lake Ontario and G.T.R., 4
* miles W. of Oshawa, 30 miles E. of Toronto; Tel., T., Ex., Banks. Chief Industries: flour mill, foundries, machine shops, tanneries and farming. The town contains five churches and four schools, collegiate institute, ladies' college, music hall, and good grain elevator. Surrounding towns and villages where no papers are published: Brooklin, Greenwood, Myrtle, Raglan, Columbus and Claremont.

CHRONICLE, weekly; C. A. Goodfellow, editor and publisher; established 1856; independent; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

Also publishes Whithy Gazette.

Circ'n (including Gazette) 1½

Also publishes Whithy Gazette.

GAZETTE, weekly; C. A. Goodfellow, editor and publisher; established 1862; independent; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

Also publishes Whitby Chronicle.

For Circ'n see Chronicle.

VOX COLLEGII, monthly; Literary and Musical Society of Ontario Ladies' College, publishers; established 1881; college; subscription 35 cents; twenty-four to forty pages, 2 col., 7 inches. Eight issues only during college year.

WIARTON, pop. 2,500, Co. Bruce, at the head of Colpoy's Bay, an arm of the Georgian Bay, and on the G. T. R., 60 miles N. of Walkerton; Tel., T., Ex., Banks. Chief Industries: farming, fishing, saw, flour and woollen mills, cement and flooring factories, turning and furniture factories and limestone quarries. The town contains seven churches, three schools, public library, town hall, water works, five hotels, and is lighted by electricity. It has a fine harbor and docks, 1,040 feet long and 200 feet wide. Surrounding towns and villages where no papers are published: Allenford, Oxenden, Sable Falls, Lion's Head, Shallow Lake, Pike Bay, Lake Charles, Amabel, Wolsley, Dyer's Bay, Purple Valley, Oliphant, Cape Crocker, Keppel, Eastnor, Tobermory, Stokes Bay, Park Head, Hope Bay, Barrow Bay, Dobbinton and Colpoy's Bay.

CANADIAN, weekly; R. G. Scott, publisher; established 1893; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 2134 inches. Circ'n 34

ECHO, weekly; A. Logan, publisher; established 1879; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

See Advt. Page 90. Circ'n 134

WINCHESTER, pop. 1,200, Co. Dundas, on C. P. R., 93 miles W. of Montreal; Tel., T., Ex., Banks. Chief Industries: foundry, woollen, flour, saw and planing mills and furniture factory, farming and dairying. The town contains five churches, high and public schools, and is the centre of a fine agricultural and dairying section. Surrounding towns and villages where no papers are published: Inkerman, Kenmore, Morewood, Hallville, Ormond, Vernon, Van Camp, Mountain Ridge, Cass Bridge, Vinegar Hill, Nation Valley, Irena, Rowena, Maple Ridge Mountain and Winchester Springs.

PRESS, weekly; Byron Lane, editor and publisher; established 1888; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 965 See Advt. Page 62.

WINDSOR, pop. 15,829, Co. Essex, on the Detroit River, C. P. R., M. C. R., G. T. R., Wabash Ry., and Pere Marquette Ry., opposite Detroit and 230 miles S.W. of Toronto; Tel., T., Ex., Banks.

Chief Industries: turned goods, Canadian Salt Co.'s salt works, lumber and saw mills, rule, valve, stove, mantle, overall, perfume, varnish, patent medicine and other factories, shipping and farming. The city has a large trade in grain and other agricultural products and a great deal of tobacco is also raised in the vicinity. Vessels from all parts of the lakes arrive and depart daily during the season of navigation. Several of its manufactories are branches of Detroit houses, the American city being exactly opposite, across the river. The city contains several churches, an excellent school system, gas, water supply, electric light, city hall, armory and public library, and has a passenger ferry service to Detroit every ten minutes, also three car ferry services, and an efficient electric car service. It is lighted by electricity and has a good fire department. Surrounding towns and villages where no papers are published: Sandwich, Woodslee, Belle River, Maidstone, Pike Creek, Puce, Elmstead, Fairplay, Pelton and Oldcastle.

EVENING RECORD, every evening except Sunday; Record Ptg. Co. of Windsor, Ltd., publishers, John A. McKay, sec.-treas.; established 1890; independent-liberal; subscription \$3.00; eight pages, 7 col., 20¼ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 3,750

SEMI-WEEKLY, established 1860; Tuesday and Friday; subscription \$1.00; eight pages, 7 col., 201/4 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 3,600

Advt.—The Record (Daily and Weekly) is in a class by itself in Essex County (population 60,000). That its circulation is greater than that of all other papers in the County combined, is undisputed, See Advt. Page 95.

STANDARD, weekly; Standard Printing Co. of Windsor, Ltd., publishers, F. J. Hughes, bus. mgr., C. E. Percy, editor; established 1902; conservative; Friday; subscription \$1.00; eight pages, 6 col., 19½ inches.

LE COURRIER, French, weekly; Le Courrier Printing Co., Ltd., publishers; established 1908; liberal; Friday; subscription \$1.00; four pages, 7 col., 20 inches.

LE PROGRES, French, weekly; Aurele Pacaud, editor and publisher; established 1881; liberal; Thursday; subscription \$1.00; four pages, 7 col., 20¾ inches. Circ'n 1

WINGHAM, pop. 2,500, Co. Huron, on the Maitland River, G. T. R. and C. P. R., 31 miles N. E. of Goderich; Tel., T., Ex., Banks. Chief Industries: stove foundry, machine shop, saw, planing, flour and oatmeal mills, chair and four furniture factories, carriage, door and glove factories, tanneries, salt wells and farming. The town contains five churches, high and public schools, town hall, hospital, Y.M.C.A., and has water works and fire department. Surrounding towns and villages where no papers are published: Belmore, Bluevale, Whitechurch, Belgrave, St. Helen's and St. Augustine.

ADVANCE, weekly; Theo. Hall, editor and publisher; established 1873; conservative; Thursday; subscription \$1.00; eight pages, 8 col., 21¾ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,350

TIMES, weekly; H. B. Elliott, editor and publisher; established 1872; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 1934 inches.

WOODSTOCK, pop. 10,500, Co. Oxford, on River Thames, G.T.R.
* and C.P.R., and terminus of St. Mary's & Western Ry., 27 miles
N.E. of London, 100 miles S.W. of Toronto; Tel., T., Ex., Banks.

Chief Industries: organs and pianos, waggon, carpet, furniture, tannery, soap factories, flour, saw, oatmeal and planing mills, stove and boiler foundries, machine shops, automobile works, cereal mills, knitting mills, wire fence, pipe organ and agricultural implement works, farming and dairying. The town contains several well built churches, a college, collegiate institute, several public schools, a town hall, fire hall and court house, has water works and fire department, and is lighted by gas and electricity. It is the geographical centre of the richest and most fertile agricultural county in the province and is the distributing point for 100,000 people. The lines of the two great railway systems radiate from it in eight directions. Surrounding towns and villages where no papers are published: Beachville, Bright, Eastwood, Innerkip, Hickson, Goble's Corners, Sweaburg, Strathallan, Princeton, Rayside, Raneleigh, Cooley, Pond, Springford, Burford, Zenda, Mount Elgin, Granthurst, Bennington, Vandecar, Golspie, Centreville and South Zorra.

EXPRESS, every evening except Sunday; Woodstock Express Ptg. Co., Ltd., publishers; established 1898; conservative; subscription \$3.00; eight pages, 6 col., 20½ inches. Circ'n

WEEKLY, established 1898; Thursday; subscription \$1.00; twelve pages, 6 col., 20½ inches. See Advt. Page 57. Circ'n 2

SENTINEL-REVIEW, every evening except Sunday; Sentinel-Review Co., Ltd., publishers, W. J. Taylor, president and managing director; established 1886; liberal; subscription \$3.00; eight to sixteen pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 4,254*

WEEKLY, established 1854; Thursday; subscription \$1.00; sixteen and twenty-four pages, 7 col., 20½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 4,507*

Advt.—Population considered, the Woodstock Sentinel-Review has the largest circulation of any paper in Canada. For a quarter of a century it has been the representative paper of the wealthiest county in Ontario. It goes into four-fifths of the homes of city and county. Circulation more than equals the combined circulations of all other advertising mediums in the county. See Advt. Page 65.

ROD AND GUN IN CANADA, monthly; W. J. Taylor, publisher. See Toronto.

WOODVILLE, pop. 900, Co. Victoria, on G.T.R., 18 miles N. W. of Lindsay, 5 miles N. of Cannington; Tel., T., Ex., Bank. Chief Industries: saw and flour mills, farming and stock raising. The village contains two churches and two public schools. Surrounding towns and villages where no papers are published: Islay, Glenarm, Hartley, Cambray, Argyle, Oakwood and Manilla.

ADVOCATE, weekly; J. J. Cave, publisher; established 1883; independent; Friday; subscription \$1.00; four pages, 7 col., 213/4 inches. See *Beaverton Express*.

WROXETER, pop. 700, Co. Huron, on the Maitland River and C. P. R., 25 miles N.E. of Goderich, 65 miles N.W. of Guelph; Tel, T., Ex., Bank. Chief Industries: saw, flour, grist, oatmeal, wheat flake and woollen mills, tannery, two important squab plants, and mixed farming. The town contains three churches, public school, public library, town hall and opera house and two hotels, and has electric light. Surrounding towns and villages where no papers are published: Belmore, Bluevale, Jamestown, Molesworth and Lakelet.

PLANET, weekly; Robert S. Noble, publisher; established 1909; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

WYOMING, pop. 700, Co. Lambton, on the southern division G.T.R. and junction for Petrolia, 19 miles E. of Sarnia; Tel., T., Ex., Bank. Chief Industries: flour, saw, planing and woollen mills, evaporator and mixed farming. The town contains, beside its stores and mills, etc., two hotels and five churches, public library and good school. Surrounding towns and villages where no papers are published: Kingscourt, Marthaville, Camlachie, Hillsborough, Kertch, Mandamin, Ogemah, Uttoxeter and Wanstead.

ENTERPRISE, weekly; W. G. Nichol, editor and publisher; established 1894; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches.

ZURICH, pop. 600, Co. Huron, 24 miles south of Goderich, 18 miles S.W. of Seaforth, and 6 miles west of Hensall, its nearest railway station; Tel., T., Ex., Bank. Chief Industries; flax mill, saw, planing and grist mill, evaporator, jam factory. The town contains four churches and a public school. Surrounding towns and villages where no papers are published: Dashwood, Blake, St. Joseph, Crediton, Bayfield and Varna.

HERALD, weekly; E. Zeller, editor and publisher; established 1900; independent; Friday; subscription \$1.00; eight pages, 5 col., 18 inches.

PROVINCE OF QUEBEC.

The Province of Quebec, the cradle of civilization in Canada, has a history more abounding in romance and episode than that of any other division of the American continent. Its discovery dates from 1534, and its regular colonization from the beginning of the 17th century. From this colony went forth the hardy French pioneers, who penetrated through the wilds surrounding the Great Lakes, into the plains and prairies of the unknown West and North-West, and down the valley of the Mississippi to the Gulf of Mexico, and whose names still survive in many a town, lake and river of Western Canada and the United States. The scenery of Quebec, along the St. Lawrence and Saguenay to Lake St. John and the regions beyond, is unsurpassed in grandeur, and is year by year attracting visitors from all parts of the continent and from Europe. The wealth of Quebec in minerals is proving to be very great, the asbestos mines, among others, being now acknowledged to be the richest in the world. The production from these mines in 1907 amounted to \$2,482,984. There are large deposits, yet undeveloped to any great extent, of peat, gold, silver and other minerals. Quebec is penetrated in every part by rivers and streams, and the amount of water power still unutilized is inconceivable to those who have not explored the province. The facilities thus afforded for mill operations point out the province as a great future seat of manufacturing, especially in paper and pulp making, these water powers being interspersed among vast tracts of spruce, poplar, hemlock and other pulp woods, unequalled in the world for their qualities for pulp and paper making. By an Order in Council passed in 1896 the northern boundaries have been extended to the shores of Hudson Bay, the area of Quebec being now 351,873 sq. miles. Less than 4% of the total area of the province was under crop in 1907. Over 55 million bushels of cereals were produced, consisting chiefly of wheat, 1,739,727 bushels; oats, 41,327,762 bushels; barley, 2,885,347 bushels; buckwheat, 1,847,821 bushels; corn in ear, 1,376,892 bushels; peas, 1,017,223 bushels; beans, 329,748 bushels and mixed grains, 3,819,-770 bushels. The potato crop amounted to 22,910,753 bushels; roots to 11,311,490 bushels; hay to 4,188,441 tons and fodder corn to 420,512 tons. The province's showing in live stock in the same year was as follows: horses, 351,176; milch cows, 876,135; other cattle, 668,693; sheep, 626,033; swine, 729,453 and poultry, 4,342,241. The value of the fish caught in the waters of the province in 1907 was \$2,175,035. The population at the last census in 1901, was 1,648,898, and is now estimated at 1,650,000. It has 65 counties, 5 districts, 8 cities, 101 towns, and over 1,500 villages. In 1907 the province had 3,516 miles of railway, the Canadian Pacific, Intercolonial, Canadian Northern and Grand Trunk being the most important systems. A dual system of education exists in the province, there being Roman Catholic school boards and Protestant school The Roman Catholic boards have under their charge 4,464 elementary schools, 528 model schools, 149 academies, two normal schools, 16 classical colleges and two universities, these institutions having 298,524 pupils of all grades. Under the Protestant school boards, there are 898 elementary schools, 44 model schools, 30 academies, one normal school, three classical colleges and two universities, these schools, with the exception of colleges and universities, having 37,407 pupils of all grades. Besides these, there are seven non-sectarian schools of arts and manufactures, five schools of agriculture and dairying and other miscellaneous institutions of learning. Quebec sends to the Dominion parliament 65 members, and is represented there by 24 senators, the same number as for Ontario. Its provincial legislature has two Houses, the Upper House, or Legislative Council, having 24 members, and the Legislative Assembly, 74 members. The provincial capital is Quebec City.

ARTHABASKA, pop. 2,000, Co. Arthabaska, 3 miles S. of Victoria ville station on G.T.R., 108 miles S.E. of Montreal, 36 miles S.E. of Three Rivers and 65 miles S. W. of Quebec, the capital of the province; Tel., T., Ex., Bank. Chief Industries: furniture, cheese and cheese box factories, tanneries, foundries, saw, planing and grist mills, dairying and farming. The town contains five churches and two schools, the county buildings, court house, gaol, convent, monastery, two colleges and a hospital. Surrounding towns and villages where no papers are published: Stanfold, St. Norbert, Plessis-ville, Warwick, Tingwick, Chesterville, St. Albert, Chester Nord, Thetford and Drunmondville.

GAZETTE D'ARTHABASKA, French, weekly; J. F. Taschereau, editor and publisher; established 1907; independent; Saturday; subscription \$1.00; four pages, 7 col., 22 inches.

L'UNION DES CANTONS DE L'EST, French, weekly; La Compagnie d'Imprimerie d'Arthabaskaville, publishers; established 1865; liberal; Friday; subscription \$1.00; four pages, 7 col., 22½ inches.

**St. Johns and 60 miles S.E. of Montreal; Tel., T., Ex., Bank. Chief Industries: knitting machine (latch needles), paint works, butter box and chair factory, hay rake and wash board, beekeepers supplies, foundry, agricultural implement, scythe and axe, sash and door factories, saw, planing and grist mills, dairying and farming. The town contains three churches, three hotels and twenty stores. Surrounding towns and villages where no papers are published: Mystic, Stanbridge, St. Armand, Pigeon Hill, Dunham, Frelighsburg and Stanbridge East.

NEWS, AND MISSISQUOI COUNTY ADVOCATE, weekly; E. R. Smith & Sons, publishers; established 1899; Friday; subscription \$1.00; twelve pages, 7 col., 21½ inches.

See St. Johns News.

See Advt. Page 35.

BUCKINGHAM, pop. 3,500, Co. Labelle, on the C. P. R. and River du Lievre, 4 miles from Ottawa River, 20 miles E. of Ottawa and 100 miles W. of Montreal; Tel., T., Ex., Banks. Chief Industries: saw and planing mills, match factory, sash and door factories, electric reduction works, pulp mills, brick works, mining and chemical works (phosphorus, ferro-chromium, alum, etc.) The town contains, besides its stores, four churches, six hotels, a convent, two schools, college, hospital and town hall, and has good water power, water works and electric light systems. Surrounding towns and villages where no papers are published: Rockland, Glen Almond, La Sallette, Mayo, Papineauville, Lochaber, Masson, Montebello, Cantley, North Wakefield and Thurso.

POST, AND LABELLE COUNTY ECHO, weekly; A. H. Parker, publisher; established 1895; independent; Friday; subscription \$1.00; eight pages, 7 col., 20 inches.

* Q. & L. St. J. Ry., 100 miles N. W. of Fraserville and 210 miles N. of Quebec; Tel., T., Ex., Banks. Chief Industries: pulp mills, foundry, cheese and carriage factories and farming. The town contians two churches, seminaries, convents, hospital, orphan asylum and schools; it is lighted by electricity, has wholesale and retail stores, waterworks, and a good harbour, and also has good steam-

boat connection with Quebec. Its pulp mills are the largest in Canada. Twenty-five British steamers are loaded in the port of Chicoutimi and more than 50,000 tons of wet pulp is exported to England. Surrounding towns and villages where no papers are published: St. Dominique, St. Alphonse, Bagotville, Jonquière, Ste. Anne de Chicoutimi, St. Alexis, St Ambroise and Notre Dame.

LE PROGRES DU SAGUENAY, French, weekly; Le Syndicat des Imprimeurs du Saguenay, Inc., publishers; established 1886; independent; Thursday; subscription \$1.00; four pages, 7.col., 213/4 inches.

LE TRAVAILLEUR, French, weekly; Chicoutimi Publishing Co., publishers; established 1905; independent; Thursday; subscription \$1.00; four pages, 7 col., 21½ inches. Circ'n

LE MESSAGER DE ST. ANTOINE, French, monthly; Rev. E. De Lamarre, publisher; established 1895; religious, Roman Catholic; 1st of month; subscription 25 cents; twenty pages, 1 col., 5¾ inches.

Circ'n 12½

COATICOOK, pop. 3,200, Co. Stanstead, on the Coaticook River * and G.T.R., 122 miles S.E. of Montreal; Tel., T., Ex., Banks. Chief Industries: farming, saw, grist, cotton, knitting, woollen and mohair braid mills, foundry, chair factory, sash and door factory, agricultural implement works, dairying and farming. The town contains five churches and about forty stores. Surrounding towns and villages where no papers are published: Compton, Dixville, Barnston, Hatley, Waterville, Norton Mills, Lennoxville, Barford, Hereford, Stanhope, Clifton and Baldwin's Mills.

OBSERVER, weekly; A. C. Hanson, editor, Observer Printing Co., publishers; established 1869; independent-liberal; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Circ'n 34

**Central Ry. and C. P. R., 16 miles E. of Sherbrooke and 13 miles N.E. of Lennoxville; Tel., T., Ex., Banks. Chief Industries: sash and door and chemical factories, saw and flour mills and machine shops, mixed farming and dairying. The town contains the county buildings, three churches, academy, Roman Catholic school and two hotels. Surrounding towns and villages where no papers are published: Eaton, Sawyerville, Marbleton, East Angus, Compton, Waterville, Scotstown and Robinson.

CHRONICLE, weekly; C. M. MacRae, editor and proprietor; established 1891; independent-conservative; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n 1½

Also issues Lake Megantic Chronicle, circulation of which is included in above rating.

COWANSVILLE, pop. 1,200, Co. Missisquoi, on the South Branch of the Yamaska River, and on the C.P.R., 57 miles S.E. of Montreal; Tel., T., Ex., Bank. Chief Industries: furniture, sash, door and blind, maple sugar and carriage factories, flour mill, oil works, foundry and agricultural implement works, advertising novelty factory, farming and dairying. The town contains three churches, two schools, town hall and two hotels; district is adapted to stock raising, butter and cheese making. Surrounding towns and villages where no papers are published: Sutton Junction, Glen Farnham, West Brome, Dunham, Frelighsburg, Clarenceville, East, South

and West Bolton, South Stukely, Sweetsburg, East and West Farnham and Eastman.

COTTON'S WEEKLY (formerly Observer), weekly; William U. Cotton, B.A., B.C.L., editor and publisher; established 1870; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

See Advt. Page 51.

DANVILLE, pop. 1,200, Co. Richmond, on the G.T.R., 84 miles S.W. of Quebec and 87 miles E. of Montreal; Tel., T., Ex., Banks. Chief Industries: saw and grist mills, four waggon factories, tannery and belting factory, farming and dairying. Surrounding towns and villages where no papers are published: Kingsey Falls and Dennison's Mills.

TIMES, weekly; A. L. Lance and J. P. Smith, editors and publishers; established 1878; liberal; Friday; subscription \$1.00; eight pages, 6 col., 20 inches.

See Richmond Times.

FARNHAM, pop. 3,200, Co. Missisquoi, on the Yamaska River, C.P.R. and C.V.R., 14 miles E. of St. Johns, 15 miles S. W. of Granby and 40 miles S.E. of Montreal; Tel., T., Ex., Banks. It contains four churches, stores, eight hotels, flour and saw mill, corset factory and C.P.R. car shops and is an important railway centre. Surrounding towns and villages where no papers are published: Versailles, Iberville, St. Sabine, Brigham, Adamsville and Angeline.

LEADER, weekly; Granby Ptg. & Pub. Co., publishers; established 1892; independent; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

See Granby Leader-Mail.

**FRASERVILLE, pop. 7,500, Co. Temiscouata, on the south shore

** of the St. Lawrence River, on the I. C. R., and at the Junction of the I. C. R. and Temiscouata Railway (in operation to Edmundston, N.B.), 116 miles below Quebec; Tel., T., Ex., Banks. Chief Industries: foundries, tanneries, pulp, grist and saw mills, I.C.R. and Temiscouata shops for engines, furniture and chair factories. The town contains six churches, a boys' college, a convent, hospital, a court house and several hotels. It is a popular summer resort. Surrounding towns and villages where no papers are published: Trois-Pistoles, St. Paschal, St. Alexandre, St. Anne de la Pocatiere, Rimouski, Riviere du Loup Station, Cacouna and Bic.

LE JOURNAL DE FRASERVILLE, French, weekly; J. E. Mercier, editor and publisher; established 1884; independent; Friday; subscription \$1.00; four pages, 7 col., 22 inches. Circ'n 1

LE ST. LAURENT, French, weekly. See Riviere du Loup.

GRANBY, pop. 5,000, Co. Shefford, on the Yamaska River and C. V. R., 19 miles N.W. of Waterloo, 29 miles N. E. of St. Johns, and 55 miles S.E. of Montreal; Tel., T., Ex., Banks. Chief Indusries: large rubber factories, tobacco, cigar, last, cigar box, paper and wood box and carriage factories, sash and door factory, plumbing supplies factory, combs and celluloid goods factory, saw and grist mills, tanneries, farming and dairying. The town contains four churches, three hotels and about thirty stores; it is lighted by electricity. Surrounding towns and villages where no papers are

A. McKim, Limited, Advertising Agency, Montreal and Toronto

published: Abbotsford, Dunham, Eastman, Roxton, Sweetsburg, West Shefford, Granboro', Adamsville, Mawcook, Milton and St. Joachim.

LEADER-MAIL, weekly; Granby Pt'g. and Pub. Co., Ltd., publishers, Geo. Legge, editor; established 1891; independent; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 14

Also publish Farnham Leader, circulation of which is included in above rating.

GRAND'MERE, Co. Champlain, on the St. Maurice River, about 4 miles from Shawinigan Junction, on the C.N.Q.Ry., and 20 miles N. of Three Rivers; Tel., T., Bank.

LE COURRIER DE GRAND'MERE, French, weekly; E. G. Dallaire, publisher; established 1909; independent; Thursday; subscription \$1.00; four pages, 7 col., 21½ inches.

**HULL, pop. 15,300, Co. Wright, on the Ottawa River, at the foot of ** Chaudiere Falls and at the mouth of the Gatineau River, */4 mile from Ottawa (the Capital of the Dominion, with which it is connected by two iron bridges over the Ottawa River), and on C. P. R. and G.T.R. branch line; Tel., T., Ex., Banks. Chief Industries: large saw mills, tanneries, match, pail, wooden and fibre ware factories, lubricating oil and clothing factories, large Portland cement factory, paper, pulp, carding and woollen mills, axe factory and pork packing; it also has valuable iron mines in its vicinity. The town contains several fine churches, a college, a convent and public schools, library, city hall, and has electric light, water works and fire department and three lumber shipping yards. The supply of water power from the Ottawa River is practically unlimited. Surrounding towns and villages where no papers are published: Thurso, Wakefield, Montebello, Papineauville, Kazubazua and Desert.

ADVANCE, weekly; Jas. Thos. Pattison, publisher; established 1900; liberal; Friday; subscription \$1.00; four pages, size 18 x 24.

LE SPECTATEUR, French, weekly; Le Spectateur Publishing Co., publishers; established 1889; liberal; Thursday; subscription \$1.00; four pages, 5 col., 17½ inches. Circ'n 1¾

**HUNTINGDON, pop. 1,200, Co. Huntingdon, on the Chateauguay ** River and G.T.R. and N.Y.C.Ry., 48 miles S.W. of Montreal; Tel., T., Ex., Bank. Chief Industries: saw, planing and grist mills, foundry, condensed milk and cheese factories, farming and dairying. The town contains four churches, two hotels, numerous stores, Oddfellows', Masonic and Foresters' halls, county buildings and an academy; it is the centre of a fine farming and dairying country, has water works and sewers and a fine electric light plant. Surrounding towns and villages where no papers are published: St. Louis de Gonzague, Rockburn, Riverfield, Cazaville, St. Agnes, Powerscourt, St. Anicet, Athelstan, Dundee, Kelso, Howick, Franklin Centre, Allan's Corners, Hemmingford, Helena, Kensington, Dewittville, Anderson's Corners and Herdman.

CANADIAN GLEANER, weekly; R. Sellar, editor and publisher; established 1863; liberal; Thursday; subscription \$1.00; four pages, 8 col., 21½ inches. Circ'n 1½

HUNTINGDON NEWS AND ENTERPRISE, weekly; E. R. Smith & Son, publishers, C. Dewick, local editor; established 1893; Friday; subscription \$1.00; twelve pages, 7 col., 21½ inches. See St. Johns News. See Advt. Page 35.

**JOLIETTE, pop. 5,225, Co. Joliette, on the River l'Assomption, and on the C. P. R. and Can. Nor. Ry., 16 miles W. of Berthierville and 45 miles N. of Montreal; Tel., T., Ex., Banks. Chief Industries: paper, grist, saw, planing and fulling mills, foundry, two tanneries, biscuit, cigar and tobacco and hoot and shoe factories, machine shops and farming. The town contains four churches, a college, convent, hospital, industrial school, and has large quantities of limestone in adjacent quarries; it is a business centre for thirty parishes, and has a large trade in pine and spruce timber. Within a short distance is a waterfall of considerable height. Surrounding towns and villages where no papers are published: L'Assomption, Terrebonne, St. Alexis, Kildare, Montcalm, Ste. Julienne, St. Paul and St. Gabriel de Brandon.

L'ETOILE DU NORD, French, weekly; Albert Gervais, editor and publisher; established 1884; independent; Thursday; subscription 75 cents; four pages, 7 col., 21 ½ inches.

Circ'n 2 ½

** C.P.R., 60 miles S.E. of Montreal and 10 miles S. of Waterloo; Tel., T., Ex., Banks. Chief Industries: saw and grist mills, tannery, farming and dairying. It is the chief town of Brome County, and contains four churches, academy and schools and sanitarium; it is also a summer resort for visitors from Montreal. Surrounding towns and villages where no papers are published: Mansonville, Sutton, West Bolton, Eastman, Abbotsford, Abbot's Corners, Frelighsburg, Dunham, St. Armand West and Clarenceville.

NEWS, AND BROME COUNTY ADVOCATE, weekly; E. R. Smith & Son, editors and publishers; established 1885; Friday; subscription \$1.00; twelve pages, 7 col., 21½ inches.

See St. Johns News. See Advt. Page 35.

**C.P.R., and C.N.Q.Ry., 44 miles N.W. of Montreal; Tel., T., Ex., Bank. Chief Industries: paper and pulp mills, woollen mill, two carriage factories, bobbin and shuttle and wooden-ware factories, two foundries, grist and saw mills, furniture factory, butter, cheese and cheese box factory, brick yard, farming and dairying. The town contains six churches, academy, French convent and school, the county buildings, six hotels and several stores. Surrounding towns and villages where no papers are published: Brownsburg, Dalesville, St. Columbin, Cushing, Carillon, St. Andrews, Grenville and Avoca.

NEWS, AND ARGENTEUIL CO. ADVOCATE, weekly; E. R. Smith & Son, publishers, G. E. Bampton, local editor; established 1894; Friday; subscription \$1.00; twelve pages, 7 col., 21½ inches. See St. Johns News.

See Advt. Page 35.

WATCHMAN, AND OTTAWA VALLEY ADVOCATE, weekly: J. S. Giles, editor and publisher; established 1875; conservative; Friday; subscription \$1.00; four pages, size 13 x 20. Circ'n 3/4

LAKE MEGANTIC, pop. 1,500, Co. Compton, on the C. P. R. and Quebec Central Ry., 60 miles E. of Sherbrooke; Tel., T., Ex., Banks. Chief Industries: saw and pulp mills, sash and door factory, farming and dairying. The town contains, besides its stores, mills, etc., one church and a couple of hotels. Surrounding towns and

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villages where no papers are published: Compton, East Angus, Robinson and Scotstown.

CHRONICLE, weekly; Chronicle Printing Co., publishers; established 1896; conservative; Wednesday; subscription \$1.00; eight pages, 6 col., 20 inches. See *Cookshire Chronicle*.

**rence River, opposite the City of Quebec, on the G.T.R., the I.C.R. and the Quebec Central Ry., 172 miles N.E. of Montreal; Tel., T., Ex., Banks. Chief Industries: saw mills, boot and shoe factories, boiler and machine shops, and dry dock. The town contains three churches, convents, college and schools, and the county buildings; the celebrated Levis Dry Docks are a few minutes' walk from the centre of the town; ferries run to Quebec throughout the year, and numbers of merchants and clerks in Quebec reside in Levis. Surrounding towns and villages where no papers are published: St. Romuald, St. Joseph, St. Henri, Bienville, Etchemin, St. Etienne, St. Jean and St. Nicholas.

LE QUOTIDIEN, French, every evening except Sunday; La Cie de Publication de Levis, publishers, F. Pichette, manager; established 1879; liberal; subscription \$2.50; four pages, 7 col., 22 inches.

WEEKLY (*Hebdomadaire*); established 1881; Wednesday; subscription 50 cents; four pages, 7 col., 22 inches. Circ'n 3¾ See Advt. Page 84.

MAGOG, pop. 3,500, Co. Stanstead, at the outlet of Lake Memphremagog, and on the C. P. R., 18 miles W. of Sherbrooke, 88 miles S. E. of Montreal; Tel., T., Ex., Banks. The town has excellent water power. Chief Industries: the Dominion Textile Co. print works and cotton mills, creameries, grist and saw mills, door, sash and carriage factories, farming and dairying. Surrounding towns and villages where no papers are published: Fitch Bay, Eastman, Georgeville, Bolton Centre, Mansonville, Ayer's Flat, Hatley, Barnston, Massawippi, Rock Forest and Cherry River.

ENTERPRISE, weekly; John R. Wilcox, publisher; established 1895; independent-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19¼ inches. Circ'n ¾

NEWS, weekly; E. R. Smith & Sons, publishers; established 1891; Friday; subscription \$1.00; twelve pages, size 17 x 24. See St. Johns News. See Advt. Page 35.

**MONTMAGNY, pop. 2,500, Co. Montmagny, on the south shore of the St. Lawrence, at the mouth of South River and Bras St. Nicholas River, and on the I. C. R., 37 miles E. of Quebec; Tel., T., Ex., Banks. Chief Industries: saw, pulp, grist and carding mills, farming, foundries, machine shops, sash and door factories, brick kilns, aerated water works and three butter factories. The town contains a Roman Catholic church, two colleges, two academies, town hall, hospital and four hotels, has water works and is lighted by electricity. Surrounding towns and villages where no papers are published: St. Ignace, St. Pierre, L'Islet, Berthier en Bas, and St.

COURRIER, French, weekly; Alphonse Caron, publisher; established 1883; liberal; Friday; subscription \$1.00; four pages, 7 col., 21¾ inches. Circ'n 1

LE PEUPLE, French, weekly; L'Evenement Publishing Co., Quebec, publishers, Jos. C. Hibert, manager; established 1900; conservative; Friday; subscription 50 cents; six pages, 7 col., 19½ inches. Also publish Quebec L'Evenement.

MONTREAL, pop. 373,000, including suburbs 454,000, Co. Hoche-* laga. The commercial metropolis of, and the largest city in the Dominion of Canada, situated on the south side of an island formed by the confluence of the Ottawa River with the River St. Lawrence, and known as the Island of Montreal, latitude 45° 31' N., longitude 73° 34' W.; Tel., T., Ex., Banks. Montreal is at the head of St. Lawrence ocean navigation, and at the beginning of inland navigation, and has railway connection via C. P. R., G. T. R., I. C. R., N. Y. C. Ry. and other lines with every important point in North America. It is distant from Quebec 172 miles; from Ottawa 120 miles; Toronto 333; Hamilton 373; Halifax 758; Fredericton 457; Winnipeg 1423; Victoria 2990; Regina 1779; Boston 334; New York 400; Chicago 845; and 2750 miles from Liverpool, Chief Industries: boot and shoe factories, fur and hat factories, coffee and spice mills, flour, rolling, saw and planing, woollen and cotton mills, two large sugar refineries, brass, stove and iron foundries, type foundry, and among its other manufactories are: aerated waters, ginger ale, cider, beer, baking powder, bank notes, baskets, bedding, belting, bells, bicycles, biscuits, braces, bricks, brooms, brushes, buttons, car wheels, carbide, card board, card clothing, clay pipes, clothing, confectionery, cordage, corks, corsets, chemicals, chocolate, cigars, collars, confectionery, canned goods, doors, blinds and sashes, derricks, electrical apparatus and machinery, felt, fibre, fringe and tassels, furnaces, gramophones, glass, gloves, glue, grates and mantles, harness, horseshoes, hay presses, jewellery, lamps, lard, lasts, lathes, leather and leather goods, locomotives, loose leaf systems, lead pipe, mirrors and mouldings, macaroni, matches, office and all kinds of furniture, paints, oil cloths and oiled clothing, oils, paper, paper bags, pickles, printers' supplies, proprietary medicines, pins, pottery, pulleys, rubber goods of all kinds, roofing materials, sails, tents and awnings, scales, soap and candles, shoe dressings, shirts, silverware, starch, stationery, tinware, trunks and bags, underwear, umbrellas, varnish, vinegar, wall paper, watches, wire, wrenches and all kinds of tools, yeast, billiard tables, bolts, carriages and sleighs, horse shoe and all kinds of nails, tacks, mucilage, paper boxes, telephones, all kinds of wooden ware, boilers, engines and machinery of all kinds, including sewing machines and type setting machines, locomotives, railway coaches and freight cars, ships, boats, saws, files and agricultural implements. It is the headquarters of the two great railway corporations, the Grand Trunk and the Canadian Pacific, whose works here employ several thousand hands in each case.

Montreal first began to be settled by Europeans in 1542; and exactly one century later the spot destined to be the city was consecrated with due solemnities, commended to the "Queen of Angels," and called Ville-Marie, a name which it retained for a long period. In 1760 it was taken by the English. Early in the last century vessels of more than three hundred tons could not ascend to Montreal, and its foreign trade was carried on by small brigs and barges. In 1809 the first steam vessel, "The Accommodation," built by the Hon. John Molson, made a trip to Quebec. She had berths for twenty passengers. Years of industry and intelligence, enterprise and labor have produced a mighty contrast. Ocean steamers drawing up to 30 feet of water, from all parts of the world, now lie alongside of the wharves in the harbor, which are not equalled in Canada in point of extent, accommodation, approach and cleanliness. Montreal is noted for its charitable and religious institutions, some of which were founded nearly 250 years ago. The oldest church in the city is the Bonsecours (Roman Catholic); it was erected in 1658, was burnt in 1764, but rebuilt in 1771. The principal buildings are the City Hall, Court House, Post Office, Custom House, Board of

Trade, Seminary of St. Sulpice, Convent of Notre Dame, General Hospital, Royal Victoria Hospital, Grey Nunnery, Montreal College, McGill University Buildings, Laval University, Presbyterian, Methodist and Congregational Colleges, Young Men's Christian Association Building, Sailors' Institute, St. Mary's College, Montreal Diocesan College, Academy of Music, Royal Victoria College, His Majesty's Theatre, Theatre Français, Arena, Victoria Skating Rink, and Deaf and Dumb Asylum. Many splendid banks and commercial buildings make the business section very solid and imposing; there are thirteen markets, including Bonsecours, a magnificent building with a lofty dome, fronting on the River. The city has over eighty churches, many of them, such as Notre Dame and St. James Cathedrals and St. James Methodist Church, famous throughout the country. The parish church of Notre Dame holds 10,000 to 12,000 persons. It is 255 feet long and 145 feet broad with two towers 220 feet high. In one of the towers is one of the largest bells in America weighing 12 tons. St. James Cathedral is even larger than this. Christ Church Cathedral is considered the most perfect specimen of Gothic architecture in America. Parks and squares are numerous, the chief being Mount Royal Park, covering 430 acres, and affording from the magnificent new "Look out" one of the finest urban views of the continent. Montreal is the head of ocean navigation on the St. Lawrence, and its shipping trade is the largest of any city in Canada. It is the head port of eight steamship companies, one of which (the Allan line) is among the largest in the world. Over 6,000 vessels arrive annually during the season of navigation. Its granite docks extend nearly twelve miles up and down the river. Vast improvements are now in progress and 14 new steel harbor sheds have recently been completed. Montreal has about two-thirds of the banking capital of Canada, no less than eight of its chartered banks having their head offices here. Eleven other banks have branches here, making over 65 branches in the city altogether. Two splendid steel bridges span the St. Lawrence, one from the south-west part of the city to St. Lambert, on the opposite shore, and the other about seven miles above the city. The educational facilities of the city comprise the universities of McGill and Laval with faculties of law, arts, science, medicine, and veterinary science, and theological colleges connected with the Methodist, Congregational, Presbyterian, Church of England and Roman Catholic churches; a high school, normal school, and a number of private and public schools and several classical and scientific academies, also a medical college affiliated to Victoria College, Toronto, and the medical faculty of the University of Bishop's College, Lennoxville. Montreal is divided into twenty wards, and has over 220 miles of streets and lanes. Electric car lines have 85 miles of tracks. The city sends five members to the House of Commons and six to the Local Legislature.

GAZETTE, every morning except Sunday; Gazette Printing Co., Ltd., publishers; Richard White, president; established 1778; conservative; subscription \$6.00; twelve to twenty-four pages, 7 col., 20¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 15,112*

WEEKLY, Thursday; established 1775; subscription 50c.; eight pages, 7 col., 20% inches.

Advt.—The Gazette is the only English morning daily in Montreal, and is the most effective medium to reach a community by far the wealthiest in Canada. Although a high-priced paper, The Gazette has the largest circulation of any morning paper in the Province of Quebec, and is acknowledged throughout the Dominion to be the best newspaper for commercial news. It is delivered to the homes and ninety per cent, of its circulation goes to permanent subscribers. See Advt. Paper 88.

HERALD, every evening except Sunday; The Herald Publishing Co., Ltd., publishers, Jas. S. Brierley, Managing Director; established 1808; liberal; subscription \$3.00; fourteen to twenty-eight pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 24,296*

Adut.—Advertisers who desire to cover Montreal, the Province of Quebec and Eastern Ontario find the Herald invaluable. Its sworn circulation of 24,256, largely exclusive, is among the great middle classes—the people with means to buy and the business instinct to make the best use of their money. This field the wise general advertiser persistently cultivates, and he can reach an important part of it through the Herald's columns. See Adut. Pages 30 and 31.

STAR, every evening except Sunday; Montreal Star Publishing Co., Ltd., publishers, 163-5-7-9 St. James St.; established 1869; independent; subscription \$3.00; sixteen to thirty-two pages, 8 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 66,595*

Advt.—The Montreal Daily Star is admittedly "Canada's Greatest Newspaper." Its "Proven" circulation (General or Local), is greater than the combined circulation of all the other English newspapers in Montreal and three times greater than that of any of the others. See Advt. Pages 1, 2, 3.

FAMILY HERALD AND WEEKLY STAR, weekly edition of *Star*; established 1869; Wednesday; subscription \$1.00; twenty-four to thirty-two pages, 8 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 129,552*

Advt.—The Star is the only paper in Canada embodying in its advertising contracts its circulation figures, and giving to advertisers the right to check the circulation figures, and if found inconsistent with the publishers claims, to refuse to pay the accounts rendered for such advertising. See Advt. Pages 1, 2, 3.

WITNESS, every evening except Sunday; John Dougall & Son, editors and publishers, corner Craig and St. Peter Sts.; established 1860; independent; subscription \$3.00; twelve to twenty-four pages, 6 col., 17 inches. Circ'n 13¾

WEEKLY, Tuesday; established 1845; independent; twenty-four pages, 6 col., 17 inches. Circ'n 22

Also publish the Northern Messenger and World Wide.

Advt.—The Witness, Daily and Weekly, appeals to the intelligent, the moral, the broadminded element in the community, and has at once the support of the leading business and professional classes and the well-to-do family class. With a constituency of some 200,000 readers, its influence is past estimating. Founded by John Dougall in 1845 and continued by his son, John Redpath Dougall, to the present time, and throughout this time adhering to the same principles. See Advt. Page 9.

LE CANADA, French, every morning except Sunday; The Canada Publishing Co., Ltd., publishers; established 1903; liberal; subscription \$3.00; ten to twenty-four pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 14,544* WEEKLY, established 1903; Thursday; 'subscription \$1.00; twelve to sixteen pages, 7 col., 21½ inches.

Advt.—The great Liberal morning French daily, the largest French morning paper in the Dominion. The best French medium, because it reaches the best class of French families throughout the Province. The Province of Quebec cannot be covered without Le Canada. See Advt. Page 91.

LA PATRIE, French, every evening except Sunday; La Patrie Publishing Co., publishers, La Patrie Bldg., corner St. Catherine and City Hall Ave; established 1879; independent; subscription \$3.50; twelve to forty-eight pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 37,563★

WEEKLY (formerly Le Cultivateur), Saturday; subscription \$1.00; sixteen to twenty-four pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 20,431*

Advt.—La Patrie reaches u better class of readers in the cities of Montreal and Openete as well as in the Province than any other paper printed in French in Canada. Published every Saturday in colours. Circulation guavaneed by Association of Circulation Examiners. Circulation books open to all. See Advt. Inside Back Cover.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

LA PRESSE, French, every evening except Sunday; La Presse Publishing Co., Ltd., publishers, T. Berthiaume, president; established 1884; independent; subscription \$3.50; fourteen to fifty-six pages, 7 col., 21 1/2 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 99,239* WEEKLY, established 1884; Saturday; subscription \$1.00; six-

teen to twenty-four pages, 7 col., 21 1/2 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 46,935*

Advt.—Largest daily circulation in British North America without exception. Field covered: Every section of Canada where French is spoken. The net circulation of La Presse exceeds by over 33,000 copies that of the largest English daily published in Canada and by over 25,000 copies the combined circulation of the other French dailies also published in the Dominion. Sworn statement and books open to advertisers to verify circulation claimed. See Advt. Page 13.

CANADIAN JEWISH EAGLE, Yiddish, every morning except Saturday; Eagle Publishing Co., Ltd., publishers; established 1906; liberal; subscription \$3.00; eight pages, 6 col., 191/2 inches. See Advt. Page 60.

BUILDERS' BULLETIN, semi-weekly; Builders' Exchange, publishers; established 1908; building trades; Tuesday and Friday; subscription \$5.00; eight pages, 4 col., 12 inches.

ASH-SHEHAB (The Brilliant Star), Syrian, semi-weekly; M. N. Barbatany, publisher; established 1908; Syrian interests; Wednesday and Saturday; subscription \$5.00; eight pages, 5 col., 181/4 inches, with 4 page supplement.

CANADIAN GROCER, weekly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See Toronto.

CHRONICLE (Insurance and Finance), weekly; R. Wilson Smith, editor and publisher, St. James St.; established 1881; insurance and financial; Friday; subscription \$2.00; thirty-two pages, size 8½ x 12.

FINANCIAL POST, weekly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See Toronto.

FAMILY HERALD. See Weekly Star.

HARDWARE AND METAL, weekly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See Toronto.

JEWISH TIMES, weekly; Jewish Times Publishing Co., Ltd., 204 St. James St., publishers; established 1897; Jewish; Friday; subscription \$2.00; twenty pages, 2 wide col., 9¾ inches.

JOURNAL OF COMMERCE, FINANCE AND INSUR-ANCE REVIEW, weekly; M. S. Foley, editor and publisher; established 1875; commercial; Friday; subscription \$1.00; thirty-two pages, 2 and 3 col., 11 inches.

MARTLET, weekly; students of McGill University, publishers; established 1900; college; Friday; subscription \$1.00; thirty-two pages, 2 col., 6½ inches. Issued only during college year.

NORTHERN MESSENGER, weekly; John Dougall & Son, editors and publishers; established 1866; illustrated evangelical and story; subscription 40 cents; twelve to sixteen pages, 3 col., 12 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 64,303* Also publish Witness and World Wide.

Advt.—The Northern Messenger is an illustrated story and undenominational religious weekly twelve to sixteen page paper, interesting alike to young and old and having the largest sworn circulation of any religious publication in Canada. It finds a welcome place in every subscriber's home, because of its lively interest and genuine goodness, and therefore gives its advertisers splendid results. See Advt. Page 108.

SHAREHOLDER, weekly; S. B. Foote & Co., editors and publishers, Beaver Hall Hill; established 1879; financial; Friday; subscription \$2.00; sixteen pages, 3 and 4 col., 12½ inches. Circ'n 2

STANDARD, weekly; Geo. Murray Publishing Co., Ltd., publishers; established 1905; literary and news, illustrated supplement; subscription \$2.50; twenty to thirty pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 29,319★

Advi.—The Standard claims the largest local circulation of any newspaper in Montreal except one, while it holds unquestionably first place in regard to the superior quality and exclusive character of its circulation among the purchasing classes. The Standard is used by all leading and progressive—that is, successful—advertisers, who study advertising for results. See Advt. Page 117.

TRADE BULLETIN, weekly; H. Mason, editor and publisher; established 1882'; produce and provision trades; Friday; subscription \$2.00; four pages, 7 col., 22 inches.

TRADE REVIEW, FINANCE AND INSURANCE RECORD, weekly; Trade Review Publishing Co., publishers, 233 Craig St. W., M. Charles Foley, manager; established 1887; commercial; Friday; subscription \$2.00; forty-eight pages, 2 and 3 col., 111/4 inches.

TRUE WITNESS AND CATHOLIC CHRONICLE, weekly; True Witness Printing & Publishing Co., publishers; established 1851; religious, Roman Catholic; Thursday; subscription, city and foreign \$1.50, elsewhere \$1.00; eight pages, 6 col., 19¾ inches.

WORLD WIDE, weekly; John Dougall & Son, publishers; established 1901; literary; Saturday; subscription \$1.50; sixteen pages up, 3 col., 11½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 5,213* Also publish Witness and Northern Messenger.

Advt.—World Wide is a weekly reprint of articles and cartoons from the leading journals and reviews, reflecting the current thought of both hemispheres—something between the "Literary Digest" and the "New York Nation," and better than either or the Canadian reader. The only paper of its kind in Canada. See Advt. Page 114.

L'AURORE, French, weekly; Rev. S. Rondeau, managing editor, L'Aurore Printing and Publishing Co., publishers; established 1866; religious, Protestant; Friday; subscription \$1.00; sixteen pages, 2 col., 9½ inches.

LE BULLETIN, French, weekly; A. P. Pigeon, publisher, 105-109 Ontario St. E.; established 1903; liberal; Sunday; subscription \$1.50; four pages, 7 col., 21 inches.

Also publishes Le Canard.

LE CANADIEN, French, weekly; La Cie D'Imprimerie Paquin, Inc., publishers; established 1906; conservative; Saturday; subscription \$1.50; four pages, 7 col., 21½ inches.

LE CANARD, French, weekly; A. P. Pigeon, publisher, 105-109 Ontario St. E.; established 1878; humorous; Sunday; subscription \$1.00; eight pages, 4 col., 11½ inches.

Also publishes Le Bulletin.

LA CROIX, French, weekly; Joseph Begin, editor and proprietor, 66 Notre Dame St. E.; established 1903; religious, Roman Catholic; Thursday; subscription \$2.00; four pages, 6 wide col., 21¼ inches.

LE MONITEUR DU COMMERCE, French, weekly; F. D. Shallow, editor and publisher, 107 St. James St.; established 1880; commercial; Friday; subscription \$2.00; forty pages, 3 col., 9½ inches.

LE NATIONALISTE, French, weekly; Le Compagnie Generale de Publication, Ltée., publishers; established 1904; nationalist; Sunday; subscription \$1.00; four pages, 7 col., 21½ inches.

LE PRIX COURANT, French, weekly; The Trades Publishing Co., publishers, 25 St. Gabriel St.; established 1884; commercial; Friday; subscription for the city \$2.50, for the country \$2.00; sixty-two pages, 2 and 3 col., 9¾ inches.

Circ'n 2¼

Also publish Liqueurs et Tabacs and Tissus et Nouveautes.

LE RAYON DE SOLEIL, French, weekly; Rev. S. Rondeau, publisher, 23 Bleury St.; established 1900; religious, Presbyterian; Saturday; subscription 20 cents; 4 pages, 2 col., 7½ inches. Circ'n 1

LE SAMEDI, French, weekly; Poirier, Bessette & Cie, publishers, 198 St. Lawrence Boulevard; established 1889; literary, illustrated; Saturday; subscription \$2.50; thirty-six pages, 3 and 4 col., 12½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 13,183★ See Advt. Page 86.

Also publish La Revue Populaire.

LA SEMAINE RELIGIEUSE, French, weekly; Rev. Canon G. Dauth, publisher, Rev. Canon L. E. Cousineau, manager; established 1883; Roman Catholic; Saturday; subscription \$1.50 for Montreal, \$1.00 outside city; thirty-two pages, size 6 x 8. Circ'n 23/4

L'ARALDO DEL CANADA, Italian, weekly; L. Scanga, editor and proprietor; established 1907; interests of Italian colony in Canada; Saturday; subscription \$2.00; four pages, 6 col., 19 inches.

INDIPENDENTE CORRIERE DEL CANADA, Italian, weekly; L. Nobile, editor and proprietor; established 1897; interests of Italian colony in Canada; Saturday; subscription \$2.00; four pages, 7 col., 21 inches. Circ'n 2½

PLUMBER AND STEAMFITTER, semi-monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

LE JOURNAL DE FRANCOISE, French, semi-monthly; R. Barry, manager, 80 St. Gabriel St.; established 1901; literary; 1st and 3rd Saturday of month; subscription \$2.00; sixteen pages up, 3 col., 93/4 inches.

JOURNAL DE MEDECINE ET DE CHIRURGIE, French, semi-monthly; W. J. Derome, B.A., M.D., editor; established 1906; medical; 2nd and 4th Saturdays; thirty-two pages, 2 col., 9¼ inches.

Circ'n 1¾

LE PASSE TEMPS, French, semi-monthly; J. E. Belair, publisher; established 1895; musical and literary; subscription \$1.50; twenty-four pages, 4 col., 11½ inches. Circ'n 1¾

BOOKSELLER AND STATIONER, monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See Toronto.

BUSY MAN'S MAGAZINE, monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

CANADIAN CIGAR AND TOBACCO JOURNAL, monthly; H. Gagnier, Ltd., publishers; Board of Trade Bldg. See *Toronto*.

CANADIAN LIFE AND RESOURCES, monthly; Resources Publishing Co., Ltd., publishers; established 1903; illustrated—life and resources of Canada; subscription \$1.00; thirty-two pages, 2 and 3 col., 12 inches.

See Advt. Page 20.

CANADIAN MACHINERY AND MANUFACTURING NEWS, monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

CAN. MESSENGER OF THE SACRED HEART, monthly; Society of Jesus, publishers, Rachel St., E. J. Devine, S. J., editor; established 1891; religious, Roman Catholic; subscription 50 cents; sixty pages, 2 col., 7½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 45,191*
Publishes also a French edition, circulation of which is included in

above rating.

Advt.—The "Canadian Messenger," with its French edition, is a monthly visitor to over 150,000 Catholic homes. Every copy being circulated in from three to five families puts it in the forefront of all publications, daily, weekly or monthly, in Canada. A Home Department has been added since January 1909, an improvement appreciated by subscribers and advertisers. See Advt. Page 93.

CANADIAN MILLINERY REVIEW, monthly; MacLean Publishing Co., Ltd., publishers; Victoria Chambers. See *Toronto*.

CANADIAN MUNICIPAL JOURNAL, monthly; Can. Municipal Journal Co., Ltd., publishers; established 1905; municipal; 1st of month; subscription \$1.00; average forty-eight pages, 2 and 3 col., 934 inches.

Circ'n:

CANADIAN PICTORIAL, monthly; Pictorial Publishing Co., publishers; established 1906; illustrated; subscription \$1.00; thirty-two to forty-eight pages, 4 col., 12 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 15,851★

Advt.—Sworn Circ'n for Nov., '08, 18,200; for Dec., 20,250. The Canadian Pictorial is conceded to be the best printed publication in Canada. It aims to present in picture form the news of the month, and that it is appreciated is amply shown in that its 1908 subscription receipts are 70 \(\frac{4}{2}\) over the previous year. An average of over 1,500 inches of the finest etchings are printed at a cost of over \$1,000 in each issue. The Canadian Pictorial will carry your fine screen picture advts. to excellent advantage right into Canada's most cultured homes, public libraries, reading rooms and doctors' and dentists' offices. See Advt. Page 34.

CLOTHIER AND HABERDASHER, monthly; H. Gagnier, Ltd., publishers, Board of Trade Bldg. See *Toronto*.

CONSTRUCTION, monthly; H. Gagnier, Ltd., publishers, Board of Trade Bldg. See *Toronto*.

DRY GOODS RECORD, monthly; F. A. Veitch, publisher, Imperial Bk. Bldg., John Macfarlane, editor; established 1904; dry goods, men's furnishings, furs, millinery, carpets, etc.; subscription, \$1.00; thirty pages up, 2 col., 9¾ inches.

See Advt. Page 82.

DRY GOODS REVIEW, monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

FRANCISCAN REVIEW AND ST. ANTONY'S RECORD, French, monthly; Franciscan Fathers, publishers; established 1905; religious, Franciscan; 25th of month; subscription 50 cents; thirty-two pages, i col., 6½ inches.

INTERNATIONAL RAILWAY AND STEAM NAVIGATION GUIDE, monthly; International Railway Publishing Co., Ltd., publishers; established 1866; subscription \$2.00; three hundred and eighteen pages, size 6 x 8.

JOURNAL OF AGRICULTURE, monthly. See Journal & Agriculture et & Horticulture.

MAGAZINE OF INSURANCE AND EPITOME OF FINANCE, monthly; F. D. Shallow, publisher, 107 St. James St.; established 1905; insurance and finance; subscription \$2.00; twenty-four pages, size 8½ x 11.

MONTREAL MEDICAL JOURNAL, monthly; printed by Gazette Printing Co. for Montreal Medical Journal Co., publishers; established 1868; medical; 1st week of month; subscription \$3.00; eighty to one-hundred and twenty pages, 1 col., 7 inches. Circ'n 13/4

MONTREAL PHARMACEUTICAL JOURNAL, monthly; Henry Miles, publisher; established 1890; druggists and doctors; 10th of month; subscription \$1.00; thirty-two pages, 2 col., 81/4 inches.

PRESBYTERIAN COLLEGE JOURNAL, monthly; Presbyterian College, publishers; established 1880; collegiate; subscription \$1.00; eighty pages, size 7 x 10. Issued only from Nov. to April inclusive.

PRESBYTERIAN RECORD, monthly; Rev. E. Scott, D.D., editor, The Presbyterian Church in Canada, publishers, Y.M.C.A. Bldg; established 1876; Presbyterian; subscription 75 cents; forty-eight pages, 2 col., 7¾ inches.

Circ'n 59¾

PRINTER AND PUBLISHER, monthly; MacLean Publishing Co., Ltd., publishers, Victoria Chambers. See *Toronto*.

RETAIL MERCHANTS' JOURNAL, monthly; published in English and French; Retail Merchants' Publishing Co., Ltd., publishers; established 1896; organ of Retail Merchants' Asso.; subscription \$2.00; twenty-four pages, 2 and 3 col., 9½ inches. Circ'n 4¾

SENTINEL OF THE B. S., monthly; Fathers of Blessed Sacrament, publishers; established 1898; religious, Roman Catholic; 20th of month; subscription 50 cents; thirty-two pages, 1 col., 5¾ inches.

Also publish Annales des Pretres Adorateurs, Bulletin Eucharistique and Le Petit Messager du Tres St. Sacrement.

TRADER AND CANADIAN JEWELER, monthly; H. Gagnier, Ltd., publishers; Board of Trade Bldg. See *Toronto*.

UNIVERSITY MAGAZINE, month'y; Macmillan Company of Canada, Toronto, publishers, Dr. Andrew Macphail, Montreal, editor; established 1900; issued February, April, October and December; college; subscription \$1.00; one hundred and ninety-four pages, 2 col., 8 inches.

WHITE RIBBON BULLETIN, monthly; Woman's Christian Temperance Union of Canada, publishers; established 1906; temperance; subscription 25 cents; sixteen pages, 2 col., 7¾ inches.

WHITE RIBBON LEAFLET, monthly; Quebec Provincial W.C.T.U., publishers; established 1903; temperance; subscription 25 cents; eight to twelve pages, 2 col., 634 inches.

WINE AND SPIRIT JOURNAL, monthly; H. Gagnier, Ltd., publishers; Board of Trade Bldg. See *Toronto*.

L'AMI DES SOURDS-MUETS, French, monthly; S. Giroux, publisher; established 1908; deaf and dumb; 1st of month; subscription 50 cents; eight pages, 2 col., 8¼ inches.

ANNALES DES PRETRES ADORATEURS, French, monthly; Fathers of Blessed Sacrament, publishers; established 1898; religious, Roman Catholic; 25th of month; subscription 50 cents; thirty-two pages, 1 col., 5¾ inches.

Also publish Bulletin Eucharistique, Le Petit Messager du Tres St. Sacrement and Sentinel of the B. S. L'ARTISAN, French, monthly; La Societe des Artisans Canadien Français, publishers; established 1900; brotherhood; 15th of month; subscription 50 cents; sixteen to thirty-two pages; size 6½ x 10. Circ'n 34

BULLETIN EUCHARISTIQUE, French, monthly; Fathers of Blessed Sacrament, publishers; established 1895; religious, Roman Catholic; 10th of each month; subscription 25 cents, thirty-two pages, 1 col., 5 inches.

Also publish Annales des Pretres Adorateurs, Le Petit Messager du Tres St. Sacrement and Sentinel of the B. S.

BULLETIN SANITAIRE, French, monthly; Conseil d'Hygiene de la Province de Quebec, publishers; established 1901; sanitary; free distribution; eight pages, 1 col., 634 inches.

JE DIS TOUT, French, monthly; J. A. Godin, manager; established 1909; illustrated, literary; 15th of month; subscription 50 cents; thirty-two pages up, size 5½ x 8½.

LE JOURNAL D'AGRICULTURE ET D'HORTICULTURE, French, monthly; The Canada Publishing Co., Ltd., publishers; established 1878; farming and gardening; 15th of month; subscription \$1.00; thirty-two pages, 4 col., 12 inches.

Sworn Circ'n of French edition, actual average for 12 mos. to Dec. 31st, 1908, 66,300

Also publish same paper in English, on 1st of month.

Sworn Circ'n of English edition, actual average for 12 mos. to Dec. 31, 1908, 6,500

Also publish Le Canada.

Advt.—The Journal of Agriculture and Horticulture: the official organ of the Council of Agriculture of the Province of Quebec: an English edition and a French edition—all advertisements appearing in both; its sphere and influence is unapproached by any other publication; it affords the best medium for advertising the various requirements for the Farm and Farm House in the Province of Quebec. See Adot. Page 112.

LE MESSAGER CANADIEN DU SACRE CŒUR, French, monthly; Society of Jesus, publishers, L. Hudon, S. J., editor, Rachel St.; established 1892; religious, Roman Catholic; subscription 50 cents; sixty pages, 2 col., 7¼ inches.

See Can. Messenger of Sacred Heart, Montreal.

LE PETIT MESSAGER DU TRES ST. SACREMENT, French, monthly; Fathers of Blessed Sacrament, publishers; established 1898; religious, Roman Catholic; 20th of each month; subscription 50 cents; thirty-two pages, 1 col., 5½ inches.

Also publish Annales des Pretres Adorateurs, Bulletin Eucharistique and Sentinel of the B. S.

LE PROPAGATEUR, French, monthly; La Cic. Cadieux & Derome, publishers, L. J. A. Derome, director; established 1884; literary and religious; subscription 50 cents; thirty-two pages, size 6 x 9.

LES RAPPORTS JUDICIARES DE QUEBEC, French, monthly; Eugene Globensky, publisher; established 1892; judicial; subscription \$9.00. Also published in English.

LA REVUE CANADIENNE, French, monthly; La Compagnie de Publication de la Revue Canadienne, publishers; established 1864; literary, illustrated; subscription \$3.00; one hundred and ten pages, 1 col., 6¼ inches.

Circ'n 1¼

A. McKim, Limited, Advertising Agency, Montreal and Toronto

LA REVUE DE JURISPRUDENCE, French and English, monthly; Hon. Justice de Lorimier, editor, Wilson & Lafleur, publishers, 17 and 19 St. James St.; established 1895; legal; subscription \$5.00; forty-eight pages, size 6 x 9.

Also publishes La Revue Legale.

LA REVUE LEGALE, French and English, monthly; J. J. Beauchamp, Q.C., editor, Wilson & Lafleur, publishers, 17 and 19 St. James St.; established 1869; legal; subscription \$5.00; forty-eight to sixty pages, size 6 x 9.

Also publishes La Revue de Jurisprudence.

LA REVUE POPULAIRE, French, monthly; Poirier, Bessette & Cie, publishers; established 1907; literary; subscription \$1.00; one hundred pages, 2 col., 7½ inches.

Also publish Le Samedi.

LA REVUE DU TIERS-ORDRE, French, monthly; Fraternity of the Third Order of Franciscans of Montreal, publishers, 964 Dorchester St. W.; established 1883; Roman Catholic; subscription \$1.00; forty-eight pages, 1 col., 6 inches.

LE SEMEUR, French, monthly; Association Catholique de la Jeunesse-Canadienne-Française, publishers; established 1904; religious, literary; 1st of month; subscription \$1.00; forty pages, 2 col., 6¾ inches.

Circ'n 2¼

LE STENOGRAPHE CANADIEN, French, monthly; Jas. C. La Rochelle, publisher; established 1889; stenography; subscription \$1.00; eight pages, size $6\frac{1}{2} \times 9$.

LA TEMPERANCE, French, monthly; Franciscan Fathers, publishers; established 1906; religious, Roman Catholic; 20th of month; subscription 25 cents; twenty-four pages, 1 col., 6½ inches.

L'UNION MEDICALE DU CANADA, French, monthly; T. Valiquette, publisher, 20 St. James St.; J. A. LeSage, M.D., editor; established 1872; medical; subscription \$2.00; one hundred pages, 1 col., 8 inches.

Publishing Co., publishers; established 1902; wines, liquors, cigars and tobacco; subscription \$1.00; forty-six pages, 2 and 3 col., 934 inches.

Also publish Le Prix Courant and Tissus et Nouveautes.

TISSUS ET NOUVEAUTES, French, monthly; The Trades Publishing Co., publishers; established 1900; dry goods and novelties; subscription \$1.00; fifty-six pages, 2 and 3 col., 9¾ inches.

Also publish Liqueurs et Tabacs and Le Prix Courant. Circ'n 11/2

CANADIAN ANTIQUARIAN AND NUMISMATIC JOURNAL, quarterly; Committee of Numismatic and Antiquarian Society (R. W. McLachlan, W. D. Lighthall, Judge L. W. Sicotte and Hon. Justice Baby), editors and publishers; R. W. McLachlan, treasurer; established 1872; numismatic and antiquarian; subscription \$2.00; eighty-four pages and cover, size 6 x 9.

JOURNAL OF CAN. BANKERS' ASSOCIATION, quarterly; Can. Bankers' Ass'n, publishers; established 1893; banking; issued free to members only.

NOMININGUE, pop. 1,000, Co. Labelle, on Lake Nominingue, and on a branch line of the C. P. R. from St. Therese, 124 miles N.W. of Montreal, 60 miles N.W. of St. Agathe des Monts; Tel., Ex., Bank

at St. Jerome. Chief Industries: lumbering, saw mills and tannery. The town contains a Catholic church, two convents, two schools, town hall and court house, house of refuge and four hotels. Surrounding towns and villages where no papers are published: L'Annunciation, Labelle, St. Jovite, St. Agathe and La Conception.

LE PIONNIER (Ami du Colon), weekly; J. M. Amédée Denault, L. L. B., editor, La Co-operative de Pub. des Laurentides, publisher; established 1906; independent; Thursday; subscription \$1.00; four pages, 6 col., 19¾ inches.

ORMSTOWN, pop. 1,025, Co. Chateauguay, on the Chateauguay River, and on G.T.R., 47½ miles from Montreal; Tel., T., Ex., Bank. Chief Industries: terra cotta and brick making, saw, grist and carding mills, sash, door and cheese factories, dairying and farming. The village contains five churches, five hotels and twelve stores. Surrounding towns and villages where no papers are published: Howick, Ste. Martine, Franklin, St. Chrysostome, St. Philemon, Cowans, Covey Hill, Brysons and Beauharnois.

BULLETIN, weekly; J. H. Tomson, editor and proprietor; established 1895; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches.

QUEBEC, pop. 80,000, Co. Quebec, is situated on the left bank of the River St. Lawrence at Point des Monts, and on C. P. R., G. T. R., 1.C.R., Quebec Central, Can. Nor. Quebec and Lake St. John Rys., 180 miles N. E. of Montreal, and 328 miles N. W. of Portland, Me., lat. (of N. E. bastion) 46° 49′ 6″ N., long. 71° 13′ 45″ W.; Tel., T., Ex., Banks. Chief Industries: ship building, manufacture of iron castings, machinery, cutlery, nails, cartridges and shells, leather, paper, church ornaments, boots and shoes, rope, tobacco and cigars, steel, rifles, corsets, cotton, furs, patent medicines and wine, and extensive shipping. Levis, immediately opposite, is connected by a ferry and many of the business men and clerks of Quebec reside there. Quebec is the capital of the Province of Quebec. In the grandeur of its site and surroundings, in the strength of its fortifications, in the extent and romance of its history, and hospitality and kindness of its citizens, Quebec stands supreme among the cities of America. The city has a remarkably picturesque situation between the two rivers at the north-eastern extremity of a narrow but elevated tableland, which for about eight miles forms the left bank of the River St. Lawrence. Cape Diamond, the extremity of the tableland, is 333 feet above the level of the river, to which it presents a nearly precipitous face; the descent to the St. Charles River is more gradual. The distance from one river to the other is little more than a mile. Opposite Cape Diamond the St. Lawrence is contracted to a breadth of 1,314 yards; but immediately below, at the confluence of the St. Charles, it spreads out into a broad and beautiful basin, more than 2,500 yards wide, forming a capacious and excellent harbor. The Spring tides rise and fall 18 to 22 feet. Quebec is divided into two parts called Upper and Lower Towns. The Upper Town occupies the highest part of the promontory; a small part of it is surrounded with walls, and otherwise fortified. The ancient citadel, which crowns the summit of Cape Diamond, covers, with its numerous works, an area of 40 acres, and from its position is the strongest natural fortress in America. The Lower Town, which is the seat of commerce, is built around the base of Cape Diamond, where, in many places, the rock has been cut away to make room for the houses. The banks of both rivers are lined with warehouses and wharves, the latter jutting about 200 feet into the stream, and along them the water is sufficiently deep to admit vessels of the largest

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The city has several times suffered from disastrous fires, but the result has been the erection of more attractive buildings and a consequent improvement in the general appearance of the city. In the Upper Town are several squares and public walks commanding views unrivalled for their varied and picturesque appearance, In one stands a substantial monument, erected to the joint memory of Generals Wolfe and Montcalm, the English and French commanders who fell in the taking of Quebec in 1759. It is 65 feet high. A monument 40 feet high marks the spot where General Wolfe fell on the Plains of Abraham; while on St. Foy Road stands a monument presented by Prince Napoleon Bonaparte in 1855, commemorating a fierce struggle which took place here in 1760 between the British and French troops. Among the public buildings of Quebec may be mentioned the new Parliament Buildings; Drill Hall; the Roman Catholic Cathedral, with a seating capacity of 4,000 persons, and covering with the university attached an area of eight acres; the English Cathedral, surmounted by a lofty spire, both occupying elevated positions in the Upper Town, the Chateau Frontenac, Bishop's Palace and French Basilica. There are numerous churches in Quebec and one synagogue. The educational institutions comprise three Roman Catholic Colleges, viz: Laval University, with faculties of arts, law and medicine; the Grand Seminary and the Minor Seminary; the Ursuline Convent, an extensive establishment founded in 1641; several nunneries; Laval, Normal and Model schools; Girls' High school; the Quebec High school, and a number of private academies and public schools. There are in addition, a Canadian Institute, provided with a library and reading room; the Literary and Historical Society, the oldest chartered institution of its kind in Canada, having been founded in 1824, and possessing valuable "Records of the Realm" in eighty or ninety folios, and a large collection of historical manuscripts; the Entomological Society, St. Patrick's Literary Institute, Advocates' Library, Board of Trade, Merchants' Exchange and the Y. M. C. A. rooms. The principal benevolent institutions are the Marine Hospital, the Hotel Dieu, the Jeffery Hale Hospital, General Hospital, Finlay Asylum, . Church of England Women's Home, Female Orphan Asylum, and the Lunatic Asylum at Beauport. Surrounding towns and villages where no papers are published: New Liverpool, Beauport, Isle of Orleans, Sillery, St. Anne de Beaupre, Hedleyville, Portneuf, Lorette, Montmorency Falls, Indian Lorette, St. Joseph, St. Romuald, St. Nicholas, Etchemin and Charlesbourg.

CHRONICLE, every morning except Sunday; Chronicle Ptg. Co., publishers; established 1764; conservative; subscription \$3.00; eight to sixteen pages, 7 col., 21½ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 8,982 WEEKLY (Gazette); established 1764; Thursday; subscription

\$1.00; eight to ten pages, 7 col., 21½ inches. See Advt. Page 28.

TELEGRAPH, every evening except Sunday; Frank Carrel, editor and publisher; established 1874; independent; subscription \$3.00; eight to fourteen pages, 7 col., 21 inches. Circ'n 87.

Adot.—The Quebec Daily Telegraph is the best paper in Quebec to reach the buyers. It is the only evening paper that proves its circulation. What other paper has this showing? The Telegraph launched the Quebec Tercentenary idea. See Advt. Page 40.

L'ACTION SOCIAL, French, every evening except Sunday; L'Action Sociale, Ltée, publishers; established 1907; independent, organ of L'Action Sociale Catholique; subscription \$3.00; eight to twelve pages, 7 col., 21½ inches.

WEEKLY, established 1908; Saturday; subscription \$1.00; twelve pages, 7 col., 21½ inches.

L'EVENEMENT, French, every evening except Sunday; La Cie de l'Evenement, publishers; established 1867; conservative; subscription \$3.00; four to eight pages, 7 col., 19½ inches. Circ'n 10½

Also publish Montmagny Le Peuple.

Advt.—L'Evenement is the oldest French paper in Quebec City. Its three Daily editions cover the city and surrounding towns, while the Weekly edition goes to farmers in Central and Eastern Quebec Province. To reach the French people, use L'Evenement. See Advt. Page &.

LE SOLEIL, French, every evening except Sunday; Le Soleil Publishing Co., publishers; established 1880; liberal; subscription \$3.00; eight to twenty pages, 7 col., 21½ inches. Circ'n 15

WEEKLY, established 1880; Saturday; subscription \$1.00; twelve to sixteen pages, 7 col., 21½ inches. See Advt. Page 44. Circ'n 2½

LA VIGIE, French, semi-weekly; La Cie Vigie, publishers; established 1906; subscription \$1.00; four pages, 7 col., 21½ inches.

LA GAZETTE OFFICIELLE, weekly; Government of Quebec, publishers, Chas. Pageau, King's printer; Saturday; thirty to sixty pages, 2 col., 9¾ inches. Does not insert advertisements.

LA LIBRE PAROLE, French, weekly; Rene Leduc, editor and publisher; established 1905; independent; Saturday; subscription \$1.00; four pages, 6 col., 20 inches. See Advt. Page 114. Circ'n 23/4

LE PETIT QUEBECOIS, French, weekly; Jules Bleury, business manager; established 1909; hnmorous; subscription \$1.00; eight pages, 3 and 4 col., 12 inches.

LA SEMAINE COMMERCIALE, French, weekly; L. E. Thompson, publisher; established 1894; commercial; Friday; subscription \$2.00; thirty-six pages, size $8\frac{1}{2}$ x $12\frac{1}{2}$. Circ'n 2

LA SEMAINE RELIGIEUSE DE QUEBEC, French, weekly; Franciscaines Missionnaires, publishers, L'Abbe V.-A. Huard, editor; established 1888; religious, Roman Catholic; Saturday; subscription \$1.00; sixteen pages, 1 col., 6¾ inches.

LA VERITE, French, weekly; Paul Tardivel and Omer Heroux, editors and publishers; established 1881; independent, literary; Saturday; subscription \$2.00; eight pages, size 12 x 18. Does not insert advertisements.

DIOCESAN GAZETTE, monthly; printed by The Telegraph; established 1894; religious, Ch. of England; subscription 25 cents; 16 pages, size 9 x 6.

EDUCATIONAL RECORD, monthly; published for the Educational Department by Chronicle Printing Co.; established 1881; educational; subscription \$1.00; thirty-two pages, size 6 x 9.

L'ENSEIGNEMENT PRIMAIRE, French, monthly; C. J. Magnan, editor and publisher; established 1879; educational, Catholic; 1st of each month; subscription \$1.25; sixty-four pages, 1 col., 7½ inches.

LES FLEURS DE LA CHARITE, French, monthly; Rev. A. Nunesvais, publisher; established 1896; religious, educational and literary; subscription 50 cents; thirty-two pages, 1 col., 6¾ inches.

LE NATURALISTE CANADIEN, French, monthly; L'Abbe V.-A. Huard, editor; established 1868; scientific; subscription \$1.00; sixteen to twenty pages, 1 col., 6 inches.

- LA REVUE FRANCO-AMERICAINE, French, monthly; Laflamme & Lefebvre, publishers; established 1908; literary; one hundred pages, 1 wide col., 6½ inches.
- QUYON, pop. 682, Co. Pontiac, on the Ottawa River and on the C.P.R., 35 miles W. of Ottawa; Tel., T., Ex. Chief Industries: saw and planing mills. The town contains, besides its stores, etc., three churches, four hotels and school. Surrounding towns and villages where no papers are published: Bryson, Wyman, Bristol, McKee, Chapeau and Portage du Fort.

ADVANCE, weekly; W. H. Meredith, publisher; established 1872; liberal; Friday; subscription \$1.00; eight pages, size 15 x 20. Circ'n ½

RECTORY HILL, a post office in Co. Megantic, in a good agricultural district. Chief Industries: lumbering, asbestos mining and farming. Nearly nine-tenths of the world's output of asbestos comes from the mines in this district. Surrounding towns and villages where no papers are published: Thetford Mines, Inverness, Robertson Mines, Black Lake, East Broughton, Leeds Village, St. Ferdinand and Somerset.

MEGANTIC GAZETTE, weekly; H. A. Dickson, publisher; established 1899; conservative; Thursday; subscription 75 cents; eight pages, 7 col., 20¾ inches. See Advt. Page 96. Circ'n 1¾

RICHMOND, pop. 2,750, Co. Richmond, on right bank of River St.

* Francis, and on the G. T. R., 76½ miles E. of Montreal and 24 miles N.W. of Sherbrooke; Tel., T., Ex., Banks. Chief Industries; last factory, foundry, mining, saw and grist mills, sash and door factories and G.T.R. shops. The town contains five churches, schools, county buildings, good stores and four hotels. A bridge spans the St. Francis and connects this town with Melbourne. It has good educational advantages: the St. Francis College, ladies' model school, convent, public and separate schools, also four churches, town hall and three hotels. Surrounding towns and villages where no papers are published: Melbourne, Ulverton, New Rockland, Kingsey Falls, Brompton and South Durham.

GUARDIAN, weekly; W. E. Jones, editor and publisher; established 1857; conservative; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

NEWS, AND RICHMOND CO. ADVOCATE, weekly; E. R. Smith & Son, publishers; established 1896; Friday; subscription \$1.00; twelve pages, 7 col., 21½ inches. See St.*Johns News. See Advt. Page 35.

TIMES, AND COUNTY RECORD, weekly; A. L. Lance and J. P. Smith, editors and publishers; established 1878; liberal; Friday; subscription \$1.00; eight pages, 6 col., 193/4 inches. Issue also Danville Times and Windsor Mills Times.

RIGAUD, pop. 1,000, Co. Vaudreuil, on River Ottawa, Rigaud River and C. P. R., 41 miles W. of Montreal, 75 miles E. of Ottawa; Tel., Ex., Bank. Chief Industries: farming, saw and flour mills. The town contains, besides school, churches and stores, the famous Shrine of Lourdes on Rigaud Mt., near by, and the "Field of Stones." Has waterworks and electric power and light systems. Surrounding towns and villages where no papers are published: Carillon, Pt. Fortune, Mt. Oscar, St. Andrews and Hudson.

L'ECHO DE VAUDREUIL, French, weekly; Echo de Vaudreuil Publishing Co., publishers; established 1907; liberal; Friday; subscription \$1.00; ten pages up, 7 col., 21½ inches.

- RIMOUSKI, pop. 3,700, Co. Rinnouski, on the south shore of the St.

 * Lawrence and on the I. C. R., 180 miles N.E. of Quebec; Tel., T.,
 Ex., Bank. Chief Industries: saw and shingle mills, pulp and
 paper mills. The town contains, besides the county buildings, a
 Roman Catholic cathedral, a seminary and three convents. It has
 a fine harbor, and during the season of river navigation the Royal
 Mail Steamships stop here to receive and land the European mails.
 Steamboat connection with the important points on the North Shore.
 Surrounding towns and villages where no papers are published:
 Little Metis, Ste. Flavie Station, Bic, Matane and Grand Metis.
 - LE PROGRES DU GOLFE, French, weekly; Rimouski Publishing Co., publishers; established 1904; independent; Friday; subscription \$1.00; six to eight pages, 5 col., 18 inches. Circ'n 1/4 See Advt. Page 63.
 - LE MESSAGER DE STE-ANNE DE LA POINTE-AU-PERE, French, monthly; Seminary of Rimouski, publishers; established 1881; religious; subscription 25 cents; thirty-two pages, 1 wide col., 6¼ inches.
- RIVIERE DU LOUP, pop. 5,000, Co. Temiscouata, on the south shore of St. Lawrence River and on the I. C. R. and Temiscouata Ry., 116 miles below Quebec; Tel., Ex., Banks. Chief Industries: foundries, tanneries and planing mill. The town contains, besides its stores and mills, four churches, convent, boys' college, hospital and several hotels. Surrounding towns and villages where no papers are published: Cacouna and Trois-Pistoles.
 - LE ST. LAURENT, French, weekly; S. J. Frenette, publisher; established 1894; independent; Friday; subscription \$1.00; six pages, size 18 x 24.
- **ROBERVAL, pop. 4,500, Co. Chicoutimi, on Lake St. John, the ** terminus of Quebec and Lake St. John Ry., 56 miles W. of Chicoutimi, 180 miles N.W. of Quebec; Tel., Ex., Bank. The town contains a court house, town hall, college and monastery of the Ursulines. Roberval is the centre of the Lake St John Valley, with its great lumbering and pulp wood industries. A popular summer resort.
 - LAC ST. JEAN, French, weekly; La Cie d'Imprimerie de Roberval, publishers; established 1902; independent; Thursday; subscription \$1.00; six pages, 7 col., 2134 inches.

 Circ'n 134
- ROCK ISLAND, pop. 1,000, Co. Stanstead, is the central and business portion of the "Three Villages," pop. 2,100, Rock Island and Stanstead Plain, Que., and Derby Line, Vt., geographically and commercially one, on the Boston & Maine Ry., 9 miles from Newport, Vt., and 35 miles S. W. of Sherbrooke, Que.; Tel., T., Ex., Bank. Chief Industries: farming, machinists' tool works, whip factory, four overall factories, suspender, blanket, shirt and ladies' skirt and petticoat factories. The "Three Villages" contain five churches, Methodist college, public schools and four hotels. Surrounding towns and villages where no papers are published: Beebe Plain, Fitch Bay, Georgeville, Barnston, Way's Mills, Ayer's Cliff, Massawippi and Hatley.
 - STANSTEAD JOURNAL, weekly; Journal Printing Co., publishers; established 1845; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ n 1/2
- STE. ANNE DE BEAUPRE, pop. 2,500, Co. Montmorency, on Quebec, Montmorency & Charlevoix Ry., 20 miles below Quebec; Tel., T., Ex. Chief Industries: lumbering and farming. Many

religious pilgrimages are made to this place throughout the year. The town contains seventeen hotels, district boarding and day schools, a number of stores and has good waterworks and wharfage.

ANNALES OF ST. ANNE DE BEAUPRE, French and English, monthly; Redemptorist Fathers, publishers; established 1873; religious, Roman Catholic; subscription 50 cents; thirty-two pages, 1 col., 6½ inches.

STE. ANNE DE RISTIGOUCHE, Co. Bonaventure, at the head of Chaleur Bay, opposite Campbellton, N.B., on the A. and L. S. Ry.; Tel., Ex. It is chiefly a Micmac Indian village, and contains a church, monastery, three schools, town halls and fine wharves. Chief Industries: farming, lumbering and Indian fancy work.

MICMAC MESSENGER, Micmac Indian, monthly; Rev. S. Pacifique, publisher; established 1908; religious, Roman Catholic; first of month; subscription 50 cents; four to eight pages, 2 col., 8½ inches.

ST. HYACINTHE, pop. 10,000, Co. St. Hyacinthe, on the River Ya maska and on G. T. R., C. P. R., I. C. R. and Quebec, Montreal & Southern Ry., 35½ miles E.N.E. of Montreal; Tel., T., Ex., Banks. Chief Industries: grist, woollen and carding mills, shoe factories, knitting mills, tanneries and foundries, furniture, cigar and carriage factories, mill machinery, sash and door factories, farming and dairying. The city contains Roman Catholic Cathedral, Bishop's Palace, and two Protestant churches, college, academies, convents, city hall, hospitals, court house and fire station; is lighted by electric light and gas and has good water power. Surrounding towns and villages where no papers are published; Yamaska, Drummondville, Acton Vale, St. Guillaume, St. Ours, St. Francois, Pierreville, St. Joseph, St. Anne, Ste. Victoire, St. Robert, St. Roch, St. Simon, Upton, St. Liboire, St. Hugues, St. Denis, St. Pie, St. Damase, St. Cesaire, Abbotsford, St. Judes, St. Barnabe, La Presentation, St. Madeleine, St. Hilaire, St. Rosalie.

L'UNION, French, tri-weekly; L'Imprimerie Yamaska, publishers, D. T. Bouchard, president; established 1891; liberal; Tuesday, Thursday and Saturday; subscription \$1.50; four pages, 6 col., 18½ inches.

WEEKLY, established 1873; Friday; subscription 50 cents; eight pages, 6 col., 18½ inches. Circ'n ½

LE COURRIER DE ST. HYACINTHE, French, weekly; J. de L. Tache, editor and publisher; established 1852; conservative; Saturday; subscription \$1.00; four pages, 6 col., 2034 inches. Circ'n 1½

LATRIBUNE, French, weekly; A. Denis, publisher; established 1888; liberal; Friday; subscription \$1.00; four pages, 5 col., 18 inches. See Advt. Page 72. Circ'n 2½

L'ECHO, monthly; Societe de L'Union St. Joseph, publishers; established 1891; brotherhood; 15th of month; subscription 50 cents; four pages, 6 col., 18½ inches.

ST. JEAN D'IBERVILLE, See St. Johns.

ST. JEROME, pop. 4,650, Co. Terrebonne, on the North River, * C.P.R. and C.N.Q. Ry., 9 miles S.W. of New Glasgow, 12 miles N.E. of St. Scholastique, 12 miles N.W. of Ste. Therese, and 33 miles N.W. of Montreal; Tel., T., Ex., Banks. Chief Industries: rubber factory, paper and pulp mills, grist and saw mills, farming and dairying. The town contains churches, convent, college and court house and has good water works and fire department: has an excellent peat bog ½ of a mile in area, in its vicinity. Surrounding towns and villages where no papers are published: St. Therese, St. Janvier, Milles Isles, New Glasgow, St. Lin, St. Scholastique, St. Etienne, St. Columbin, Ste. Adele, St. Agathe des Monts and St. Marguerite.

L'AVENIR DU NORD, French, weekly; Jules-Edouard Prevost, publisher; established 1897; liberal; Friday; subscription \$1.00; four pages, 6 col., 22 1/4 inches.

Circ'n 13/4

LA NATION, French, weekly; St. Jerome Printing Co., publishers; established 1901; conservative; Saturday; subscription \$1.00; eight pages, 4 col., 15¼ inches. Circ'n ¾

ST. JOHNS, pop. 6,300, Co. St. Johns, on Richelieu River, G.T.R.,
* C. P. R., C. V. Ry., D. & H. Ry., and Rutland Ry., 27 miles S.E. of Montreal; Tel., T., Ex., Banks. Chief Industries: potteries and drain pipes, delf and tile works, silk mills, straw hat factory, felt hat factory, Singer sewing machine factory, vinegar factory, flour, saw and other mills and factories, farming and dairying. The town contains the county buildings, four churches, college, convent and hospital, high and public schools. A squadron of the Royal Canadian Dragoons, about 100 strong, is situated here. The town is connected with Iberville on the opposite side of the Richelieu by a bridge. Its lumber, grain and farm produce trade is extensive. Surrounding towns and villages where no papers are published: Stanbridge, Sutton, Lacolle, Hemmingford and Clarenceville.

NEWS, AND EASTERN TOWNSHIPS ADVOCATE, weekly; E. R. Smith & Son, editors and publishers; established 1848; liberal-conservative; Friday; subscription \$1.00; twelve pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 6,456*
Issue also Bedford News, Knowlton News, Magog News,
Huntingdon News and Enterprise, Lachute News and Richmond
News, circulations of which are included in above rating.

See Advt. Page 35.

LE CANADA FRANCAIS, French, weekly; G. Marchand, publisher; established 1860; liberal; Friday; subscription \$1.00; ten pages, 7 col., 22 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 2,000

See Advt. Page 60.

LE COURRIER, French, weekly; J. P. Doré, editor, J. E. Molleur, proprietor; established 1895; conservative; Friday; subscription \$1.00; four pages, 7 col., 21½ inches. Circ'n 1

CANADIAN HOME NEEDLEWORK, quarterly; Smith Publishing Co., publishers; established 1896; art needlework; January, April, July and October; subscription 50 cents; ninety-eight pages, 2 col., 8 inches.

Circ'n 634

See Advt. Page 59.

SHAWINIGAN FALLS, pop. 3,800, Co. St. Maurice, on St. Maurice River, St. Maurice Valley Ry. and C. N. Q. Ry., 21 miles N. of Three Rivers; Tel., T., Ex., Banks. Chief Industries: electric power, aluminum, paper and pulp, manganese and carbide factories, planing mills, sash and door and tar paper factories. The town contains two churches, two schools, water works and fire department, city hall, market buildings and opera house and is lighted by

electricity. The falls near the town are 165 feet high, can develop 200,000 H. P. and are reached by electric cars. Surrounding towns and villages where no papers are published: St. Boniface, Ste. Flore, Baie Shawinigan and Mont Carmel.

L'INDUSTRIEL, French, weekly; Shawinigan Ptg. Co., publishers; established 1902; liberal; Friday; subscription \$1.00; four pages, 6 col., 1934 inches.

See Advt. Page 54.

SHAWVILLE, pop. 750, Co. Pontiac, on the C. P. R., 46 miles W. of Ottawa; Tel., T., Ex., Banks. Chief Industries: sash and door factories, roller, woollen, saw and grist mills, brick yards, carriage factories, implement and general supply depots, farming and lumbering. The town contains four churches, three grain elevators, academy, masonic and orange halls. Surrounding towns and villages where no papers are published: Bristol Corners, Portage du Fort, Fort Coulonge, Bryson, Ladysmith, Otter Lake and Campbell's Bay.

EQUITY, weekly; John A. Cowan, editor and publisher; established 1883; liberal-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches.

SHERBROOKE, pop. 15,000, Co. Sherbrooke, on Magog and St.

* Francis River, G.T.R., Q.C.R., C.P.R. and B. & M. R., 101 miles
E. of Montreal, 120 miles S.S.W. of Quebec, and 196 miles N.N.W.
of Portland; Tel., T., Ex., Banks. Chief Industries: woollen, cotton, carding, flour and saw mills, iron and brass foundries, machine shops, agricultural implement works, bobbin and spool, sash and door factories, dairying and farming. The city contains nine churches, two hospitals, twelve schools, fifteen hotels, about two hundred stores and the county buildings. Surrounding towns and villages where no papers are published: Lennoxville, Waterville, Hatley, Robinson, Sawyerville, Marbleton, Brompton Falls, Huntingville, Weedon, Scotstown, Beebe Plain and East Argus.

NEWS, every evening except Sunday; Daily News Co., publishers; established 1908; independent; subscription \$2.00; six pages, 6 col., 20½ inches.

RECORD, every evening except Sunday; Sherbrooke Record Co., publishers; established 1897; independent; subscription \$2.00; six to eight pages, 6 col., 20.½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 8,223*

Advt.—The Sherbrooke Daily Record covers the English rural districts of Quebec Province more thoroughly than any other paper published. It is an up-to-date small city daily, covering the local news of every town and village within sixty miles of Sherbrooke. It has over 160 correspondents. Circulation sleadily growing. Nearly all "Records" go through the Post Office direct to subscribers. See Advt. Page 17.

LE PROGRES DE L'EST, French, semi-weekly; L. A. Belanger, editor and publisher; established 1883; liberal; Tuesday and Friday; subscription \$1.50; four pages, 7 col., 213/4 inches. Circ'n 13/4 See Advt. Page 100.

LEGAL REVIEW, weekly; L. S. Channell & Co., publishers; established 1898; law reports; Friday; subscription \$12.00; four pages.

Circ'n limited to Banks and Wholesale Merchants.

**SOREL, pop. 8,000, Co. Richelieu, on the River Richelieu, at its con
fluence with Lake St. Peter, on G. T. R. and Quebec Southern Ry.,

45 miles N.E. of Montreal; Tel., T., Ex., Banks. Chief Industries:
engine and machine shops, tanneries, saw and grist mills, foundries,

A. McKim, Limited, Advertising Agency, Montreal and Toronto

agricultural implement works, ship building, furniture factories and farming. Surrounding towns and villages where no papers are published: Yamaska, St. Francois, Pierreville, St. Ours, St. Aime, St. Guillaume, St. Joseph, Ste. Victoire, St. Robert, St. Roch and Drummondville.

LE COURRIER DE SOREL, French, weekly; Chenevert & Co., publishers; established 1900; liberal; Friday; subscription \$1.50; four pages, size 15 x 22. Circ'n 3/4 Also publish Gazette.

LE SORELOIS, French, weekly; Richelieu Printing Co., publishers, W. G. M. Morgan, manager; established 1879; conservative; Friday; subscription \$1.00; four pages, 7 col., 21 inches.

Also publish News.

Circ'n 33.

GAZETTE, weekly; Chenevert & Co., publishers; established 1900; liberal. Published intermittently when legal advertisements are to be inserted.

NEWS, weekly; Richelieu Printing Co., publishers; established 1879; conservative; published intermittently when legal advertisements are to be inserted; subscription 75 cents; four pages.

- THREE RIVERS, pop. 12,730, Co. Three Rivers, on the St. Maurice ** and St. Lawrence Rivers and C. P. R., 72 miles S. W. of Quebec, 92 miles N. E. of Montreal; Tel., T., Ex., Banks. Chief Industries: lumbering, marble works, sash and door factory, foundries, snowshoe factory, shoe, carriage and wagon factories, engine and machine shops, cotton mill and mixed farming. The city contains five churches, colleges, convents and public and high schools, hospital, six churches, and is lighted by gas and electricity. It is the centre of a fine farming and cattle grazing country, has a fine harbor with over a mile of docks, and is one of the oldest towns in the Province. Surrounding towns and villages where no papers are published: Batiscan, St. Narcisse, Champlain, St. Maurice, Pointe du Lac, Yamachiche and St. Barnabe.
 - LE NOUVEAU TROIS-RIVIERES, French, weekly; J. B. Meilleur Barthe, publisher; established 1908; independent; Tuesday; subscription \$1.00; four pages, 7 col., 21¾ inches. Circ'n ¾ See Advt. Page 104.
- VALLEYFIELD, pop. 10,500, Co. Beauharnois, near the head of Beauharnois Canal, on G. T. R. and N. Y. C. Ry., 35 miles S.W. of Montreal, 85 miles S. E. of Ottawa, and 6 miles from Coteau Landing; Tel., T., Ex., Banks. Chief Industries: cotton and grist mills, machine shops, sash and door factories, canning factories and farming. The Montreal Cotton Co. employs over 2,800 people, and its payroll in Valleyfield averages over \$70,000 a month. The town contains the county buildings, a cathedral, five churches, a convent, college and academy, high school, ten hotels and about sixty stores. Lighted by electricity. Surrounding towns and villages where no papers are published: Beauharnois, St. Timothee, St. Louis de Gonzague, St. Stanislas, Chateauguay, Coteau and St. Stanislas de Kostka.

LE PROGRES, French, weekly; C. T. Verner, editor and publisher; established 1878; liberal; Thursday; subscription \$1.00; six pages, 7 col., 22 inches.

VICTORIAVILLE, pop. 3,000, Co. Arthabaska, on Nicolet River and G.T.R., 36 miles S.E. of Three Rivers and 60 miles S.W. of Quebec, the capital of the Province; Tel., T., Ex., Banks.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Chief Industries: furniture, chair, iron bedstead, cheese and cheese box factories, saw, planing and grist nills, clothing manufacturing and farming. The town contains a church, three schools, convent, monastery and college. Surrounding towns and villages where no papers are published: Aston, Becancour, St. Gregoire, Gentilly, St. Monique, Warwick, Plessissville and Tingwick.

L'ECHO DES BOIS-FRANCS, French, weekly; Auguste Bourbeau, publisher; established 1893; conservative; Saturday; subscription \$1.00; four pages, 7 col., 21¾ inches. Circ'n 1¼

WATERLOO, pop. 2,000, Co. Shefford, on the C.V.Ry. and C.P.R., * 60 miles S.E. of Montreal, 38 miles W. of Sherbrooke, 12 miles S.E. of Granby; Tel., T., Ex., Banks. Chief Industries; foundry, furniture factory, carriage factories, toy and chain factories, machine shop, grist and saw mills and farming. The town contains five churches, high school, convent and college, public library, opera house, four hotels and about twenty-five stores. Surrounding towns and villages where no papers are published; West Shefford, Actonvale, Warden, Bonsecour, Foster, Lawrenceville, South Stukely, Eastman, Fulford, Roxton Falls and Roxton Pond.

ADVERTISER, weekly; Charles H. Parmelee, editor and publisher; established 1856; liberal; Friday; subscription \$1.00; four pages, 8 col., 23 inches.

Circ'n 1½

JOURNAL DE WATERLOO, French, weekly; J. A. Chagnon, editor and publisher; established 1882; conservative; Thursday; subscription \$1.00; four pages, 7 col., 21½ inches. Circ'n ½

WESTMOUNT, pop. 14,000, Co. Hochelaga; adjoins the city of Montreal at its western boundary; assessed value \$18,000,000. Westmount is a city of homes. It occupies an ideal site on a plateau and commands a charming outlook. Westmount has natural drainage, unexcelled facilities for sports of all kinds, and a splendid electric car service brings the people in close touch with Montreal.

NEWS, weekly; S. Groves & Son, publishers; established 1907; independent; Saturday; subscription by mail, \$1.00; four pages, 8 col., 24 inches.

WINDSOR MILLS, pop. 2,700, Co. Richmond, on the River St. Francis and on the G. T. R., 86½ miles S. E. of Montreal, 14 miles N. of Sherbrooke; Tel., T., Ex., Bank. Chief Industries: a large paper mill, a powder factory, grist and saw mills, farming and dairying. The town contains besides its mills and stores, etc., four churches and a school, and has unrivalled water power privileges. Surrounding towns and villages where no papers are published; Kingsbury and Bromptonville.

TIMES, weekly; A. L. Lance and J. P. Smith, editors and publishers; established 1878; liberal; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches. See *Richmond Times*.

PROVINCE OF NEW BRUNSWICK.

In bare outline of fact New Brunswick may be described as the largest of the Maritime Provinces; as a stretch of country covering an area of 27,985 square miles and having a population estimated at something more than 350,000. But New Brunswick is more than that. It is a Province with mile on mile of valuable timber limits, extensive stretches of arable land, a number of mineral deposits, wonderful wealth of fisheries and a progressive people who are realizing more and more fully the possibilities of this part of the Dominion. Lumbering and fishing are the two great industries of the Province. The estimated forest area of the province is 7,500,000 acres, and thousands of men find employment in various branches of the lumber industry. Upwards of 250,000,000 feet of lumber-exclusive of laths, etc.—are sent out from the mills of the St. John River annually, and great quantities are exported from the North Shore and Bay ports as well. In 1905 the provincial fisheries employed 19,406 people, of whom 12,937 followed fishing in boats; 348 vessels and 7,600 fishing boats were in use, and the value of the fisheries amounted to \$4,847,090. Farming is, of course, another very important branch of the people's activity. Each year sees new lands available for the farmer and the adoption of more advanced agricultural methods. In 1907 there were 1,087,626 acres in crop, an increase of 20% over 1901. Dairying, too, is a very important industry. Deposits of coal, iron, copper, gold, galena, albertite, salt and grindstones, have been found in different sections. Petroleum has also been found in Westmoreland County. Some of the coal mines, especially those of Queens County, have been declared to be very valuable properties. New Brunswick has a number of splendid rivers, chief among them the St. John-sometimes styled the Rhine of America. It is a beautiful scenic river 500 miles or so in length and navigable for over 200 miles, with the splendid harbor of St. John-a winter port-at its mouth. Other rivers which may be mentioned are the Miramichi, the Nepisiguit and the Restigouche. The Intercolonial and the Canadian Pacific Railways both traverse the Province, with a number of branch lines. During the school year 1906-7 there were 1813 public schools in New Brunswick. The teachers numbered 1894, and the pupils 66,422. At the Normal School the enrollment was 384. New Brunswick is the home of three Universities-the University of Mount Allison at Sackville, the University of St. Joseph's at Memramcook and the University of New Brunswick at Fredericton. Fredericton is the Provincial Capital, and is the seat of the Normal School as well as of the University of New Brunswick. The Province is represented in the Dominion Parliament by nine Senators and thirteen Commoners. The Provincial Legislature is made up of 46 members. There are three cities in the province-St. John, Fredericton and Moncton-and many towns and villages.

**River and I. C. R., 12 miles W. of Dalhousie; Tel., Ex., Banks. Chief Industries: lumbering, saw, shingle and grist mills, machine shop and fisheries, sash and door factories. The town contains five churches, two public schools, convent and Hotel-Dieu, good water works and is lighted by electric light. Surrounding towns and villages where no papers are published: Metapedia, Shannonvale, Dalhousie, Dalhousie Junction, Avignon, Broadlands, Dee Side, Moffats and Flat Lands.

TRIBUNE, tri-weekly; Chas. S. O. Crocket, publisher; established 1905; independent; Tuesday, Thursday and Saturday; subscription \$1.00; four pages, 6 col., 19¾ inches. Circ'n 2¼ See Advt. Page 78.

GRAPHIC, semi-weekly; Anslow Bros. Pub. Co., Ltd., publishers; established 1898 (as *Events*); independent; Tuesday and Friday; subscription \$1.00; four and eight pages, 7 col., 21¾ inches.

See Advt. Page 75.

Circ'n

CHATHAM, pop. 5,000, Co. Northumberland, on the Miramichi River and I. C. R., 5 miles E. of Newcastle; Tel., T., Ex., Banks. Chief Industries: engine, boiler and machine works, foundries, fishing, sash, door and carriage factories, saw, shingle, planing and pulp mills, farming and lumbering. The town contains a Roman Catholic cathedral and four churches, girls' boarding academy, public schools, hospital, masonic and temperance halls, etc. Its streets are lighted with electricity. The harbor accommodates vessels of the largest tonnage, and lumber is shipped by the million feet. Surrounding towns and villages where no papers are published: Bathurst, Douglastown, Loggieville, Nelson, Baie du Vin, Bartibogue, Neguac and Tracadie.

WORLD, semi-weekly; J. L. Stewart, editor and publisher; established 1882; conservative; Wednesday and Saturday; subscription \$2.00; four pages, 7 col., 21½ inches. Circ'n ½

WEEKLY, established 1882; Thursday; subscription \$1.00; four pages, 8 col., 25 inches. Circ'n 11/4

COMMERCIAL, weekly; J. Fred Benson, editor and publisher; established 1898; liberal; Tuesday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,818. See Advt. Page 122.

**EDMUNDSTON, pop. 1,500, Co. Madawaska, on St. John and **Madawaska Rivers, Edmundston Section of Atlantic Div. C. P. R., and Temiscouata Ry., 112 miles N.W. of Woodstock; Tel., T., Ex., Banks. Chief Industries: lumbering, fruit growing and agriculture. The town has several stores, hotels, three churches, public school, private school, convent, town hall and opera house. Surrounding towns and villages where no papers are published: Ft. Kent, St. Hilaire, St. Jacques, Green River, Quisibis and St. Leonards.

TIMES-GAZETTE, bi-weekly; McMartin & Jones, publishers; established 1903; independent; Saturday; subscription \$1.00; four pages, size 13 x 20.

**River, and on the Intercolonial Ry. and C. P. R., 90 miles N. of St. John; Tel., T., Ex., Banks. Chief Industries: canneries, tan-

neries, broom, boot and shoe, wooden ware and other factories, foundry and machine shops, lumbering and farming. The town contains eight churches, private, public and provincial normal schools, city hall, university, Provincial Government buildings, military school, hospital, etc. It has fine streets, lighted with electricity and gas, water works and fire department, and has good steamboat connections. Surrounding towns and villages where no papers are published: Marysville, St. Mary, Gibson, Oromocto and Stanley.

GLEANER, every evening except Sunday; The Gleaner, Ltd., publishers, Jas. H. Crocket, managing director; established 1890; independent; subscription \$5.00; eight pages up, 6 col., 20½ inches.

SEMI-WEEKLY, established 1882; Tuesday and Friday; subscription \$1.00; eight pages, 6 col., 20 ½ inches. Circ'n 5

HERALD, every evening except Sunday; Herald Printing and Pub. Co., publishers, W. K. C. Parlee, manager; established 1895; liberal; subscription \$4.00; eight pages, 6 col., 19¾ inches. Circ'n ¾

WEEKLY, established 1889; Tuesday; subscription \$1.00; eight pages, 6 col., 193/4 inches. Circ'n 1½

See Advt. Page 54.

ROYAL GAZETTE, weekly; R. W. L. Tibbetts, editor; official announcements of the provincial government; Wednesday; four to eight pages, 2 col., 10½ inches.

Inserts only Government advertisements.

BUTLER'S JOURNAL, monthly; Martin Butler, editor and publisher; established 1890; social-democratic; second Saturday in each month; subscription 35 cents; eight pages, size 11½ x 15½.

UNIVERSITY MONTHLY, monthly during the collegiate year; students of University of New Brunswick, publishers; established 1882; collegiate; subscription \$1.00; forty-four pages, size 7 x 10.

HILLSBORO, pop. 1,200, Co. Albert, on the Petitcodiac River and S. & H. Ry., 12 miles S.E. of Moncton; Tel., T., Ex. Chief Industries: plaster mills, wood working factory, carriage factory, flour mills, lumbering, farming and railway machine shop. The town contains, besides stores, four churches, public school and library, music hall, custom house and two hotels. Extensive gypsum mines, having an annual output of 120,000 tons, are worked in the neighbourhood. Surrounding towns and villages where no papers are published: Hopewell Cape, Albert Mines, Hopewell Hill, Point Wolfe, Albert, Harvey, Waterside, Alma, Elgin and Riverside.

ALBERT JOURNAL, weekly; The Tribune Ptg. Co., Ltd., publishers; established 1902; independent-liberal; Wednesday; subscription \$1.00; four pages, 7 col., 19½ inches. Circ'n ¾

MONCTON, pop. 11,000, Co. Westmoreland, on the Petitcodiac River and I.C.R., G.T.P.Ry., and the M. & B. Ry., 89 miles N.E. of St. John, 180 miles N. of Halifax; Tel., T., Ex., Banks. Head of navigation of the Bay of Fundy. Chief Industries: cotton, woollen, flour and feed, saw, planing and shingle mills, clothing, wire fencing, biscuit and barrel factories, engine and boiler works, wood working, wire fence, carriage and hardware factories, largest stove foundry in the Maritime Provinces, railway shops and farming, fishing and lumbering. The city contains the headquarters of the I.C. and M. & B. Rys., the former having extensive shops here. It is also the eastern terminus of the Grand Trunk Pacific. The annual wages paid

A. McKim, Limited, Advertising Agency, Montreal and Toronto

in cash amount to \$1,750,000. Moncton is a port of entry, and the river is navigable for all vessels at high tide. It has eleven churches and three large central schools with a total of 1,800 pupils. Surrounding towns and villages where no papers are published: Salisbury, Havelock, Elgin, Buctouche, Petitcodiac, Hopewell, Dorchester and Memramcook.

TIMES, every morning except Sunday; Times Printing Co., Incorporated, publishers; established 1877; conservative; subscription \$4.00; eight pages, 7 col., 203/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,285*

SEMI-WEEKLY, established 1901, succeeding weekly established 1868; Wednesday and Saturday; subscription \$1.00; eight pages, 7 col., 20¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,234★ See Advt. Page 48.

TRANSCRIPT, every evening except Sunday; John T. Hawke, editor and publisher; established 1882; liberal; subscription \$4.00; eight pages, 7 col., 20½ inches.

Circ'n 2½

SEMI-WEEKLY, established 1882; Wednesday and Saturday; subscription \$1.00; eight pages, 7 col., 20½ inches. Circ'n 2

See Advt. Page 116.

EASTERN LABOR NEWS, weekly; P. D. Ayer & Co., publishers; established 1909; independent; Saturday; subscription \$1.00; four pages, 7 col., 20 inches.

L'EVANGELINE, French; weekly; V. A. Landry, editor and publisher; established 1887; liberal; Thursday; subscription \$1.00; four pages, 8 col., 24 inches. Circ'n 3

NEWCASTLE, pop. 3,000, Co. Northumberland, on the Miramichi * River and I.C.R., 167 miles N. of St. John, 264 miles from Halifax; Tel., T., Ex., Banks. Chief Industries: lumbering and fishing, saw, planing, pulp and grist mills and sash and door factory. The town contains six churches and five public schools, courthouse, jail, armory and opera house; it is lighted by electricity, has sewage and water systems and does a large export trade in lumber. Surrounding towns and villages where no papers are published: Nelson, Douglastown, Millerton, Lower Newcastle, Indiantown, Blackville, Loggieville, Redbank and Bártibogue.

NORTH SHORE LEADER, weekly; G. F. McWilliam, publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 1½

UNION ADVOCATE, weekly; Advocate Pub. Co., publishers, Henry Harvey Stuart, editor, Wm. J. McNeil, manager; established 1867; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n 1½

See Advt. Page 76.

** on opposite sides of the St. John River, connected by steel highway and railway bridges, form practically one town; on C.P.R., 50 miles N. of Woodstock, 109 miles N.W. of Fredericton; Tel., Ex., Bank. Chief Industries: lumbering and farming. Entry to one of the most famous hunting and fishing districts in the world. The village contains, besides stores, four churches, two schools, four hotels and has excellent water supply, electric light and power plant. Surrounding

villages where no papers are published: Plaster Rock, Arthurette, Grand Falls, Aroostook Junction, Red Rapids and Kilburn.

VICTORIA COUNTY NEWS, weekly; J. W. Correll, publisher; established 1900; independent; Thursday; subscription 75 cents; four pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 704★ See Advt. Page 60.

** miles from harbor mouth, and on Kent, on the Richibucto River 3

** miles from harbor mouth, and on Kent Nor. Ry., a branch of I.C.R., 37 miles N. of Moncton; Tel., Ex. Chief Industries: ship building, lumbering, saw-mill, carriage factory, fishing and farming. The town contains four churches and a public school, public hall and five hotels, and has electric light. Surrounding towns and villages where no papers are published: Rexton, Buctouche, St. Louis, St. Mary's, Harcourt, Kent Junction, Motus River, Rogerville and Weldford.

REVIEW, weekly; Review Publishing Co., publishers; W. D. Carter, editor, G. A. Hutchinson, business manager; established 1889; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

See Advt. Page 90.

ST. ANDREWS, pop. 1,500, Co. Charlotte, on the Passamaquoddy

* Bay and East side of Ste. Croix River, on the C. P. R. and N. B. R.,
55 miles W. of St. John; Tel., T., Ex., Bank. Chief Industries:
fishing, lumbering and farming. The town contains five churches
and three public schools. It is a popular summer resort with daily
steamboat connections with St. Stephen and all points in Maine.
Surrounding villages where no papers are published: Deer Island,
Campobello, Calais, Bonny River, Waweig, Bartlett and Grand
Manan.

BEACON, weekly; R. E. Armstrong, editor and publisher; established 1889; independent-liberal; Thursday; subscription \$1.00; four pages, 8 col., 23½ inches.

See Advt. Page 32.

SAINT JOHN, pop. 50,000, Co. St. John, is pleasantly situated at * mouth of the St. John River on a rocky peninsula projecting into the harbor, 190 miles N.W. of Halifax and 483 miles E. of Montreal; Tel., T., Ex., Banks. Chief Industries: saw, grist, cotton and woollen mills, foundries, boiler and engine shops, shoe factories, wooden ware and tool factories, tanneries, carriage, soap, candle and box factories, furniture factories, ship building and fishing. The city contains forty churches, high, public and private schools and business colleges, a large number of religious and charitable institutions and societies, two large and several smaller hospitals, asylum, free public library, large exhibition buildings and grounds, immigration buildings, public market building costing \$130,000, two large grain elevators, extensive wharves and warehouses and coal receiving depots, eleven banks and branches, and a flourishing Board of Trade, electric street railway, large numbers of hotels, etc. The harbor of St. John is capacious, safe and never obstructed by ice. Its entrance-two miles south of the city-is protected by islands, on which are quarantine hospital and a lighthouse. The ordinary rise of tide is 21 feet at low water. The waters of the harbour at high tide are 12 feet higher than those of the river, hence the phenomena of a fall outwards and inwards at every tide. St. John is the distributing point of a wide extent of country abounding in agricultural resources, minerals and valuable timber. Its admirable position at the mouth of one of the largest rivers in America, with a harbor open during the entire year, and regular steamboat connections with all parts of the province and of the United States, and with a system of railroads running in all directions, with extensive maritime and manufacturing interests, insure its rank as a city of great commercial wealth and importance. It is lighted with electricity and gas, and is well supplied with water from a lake four miles in the rear of the city. Surrounding towns and villages where no papers are published: Fairville, Musquash, Northam, Bloomfield, Kingston, Welsford, Sutton and Willow Grove.

GLOBE, every evening except Sunday; St. John Globe Publishing Co., Ltd., publishers; established 1858; liberal; subscription \$5.00; eight to twelve pages, 7 col., 21 inches. Circ'n 3¾

WEEKLY, established 1861; two sections, Wednesday and Saturday; subscription \$1.00; sixteen pages, 7 col., 21 inches. Circ'n 3/4

Advt.—For 51 years the Globe has been the leading evening newspaper in St. John. It gets higher rates for local business than any other paper, and is considered by shrewd advertisers the best advertising medium in St. John. St. John has a population of over 15,000, and advertisers should include the Globe in their appropriation for this territory. See Advt. Page 41.

SUN, every morning except Sunday; Sun Printing Co., Ltd., publishers, John P. Patterson, manager; established 1878; independent-liberal; subscription \$5.00; eight to twelve pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 7,021* WEEKLY (Nezus), established 1878; Friday; subscription 75 cents; twelve pages, 7 col., 21 inches. Circ'n 3

See Advt. Page 83.

STAR (evening edition of Sun), every evening except Sunday; established 1900; independent-liberal; subscription \$3.00; eight pages, 7 col., $21\frac{1}{4}$ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 5,796* See Advt. Page 83.

TELEGRAPH, every morning except Sunday; Telegraph Pub. Co. of St. John, publishers; established 1869; independent; subscription \$5.00; eight to twenty-four pages, 7 col., 21½ inches. Circ'n 7½

SEMI-WEEKLY, established 1862; Wednesday and Saturday; subscription \$1.00; eight pages, 7 col., 21½ inches. Circ'n 4¼

Advt.—The Daily Telegraph is the only two cent morning paper in New Brunswick. It never cuts advertising or subscription rates. It carries more first class advertising than any other paper in the Maritime Provinces. It reaches a desirable class of readers and thoroughly covers the Province. See Advt. Page 120.

TIMES, every evening except Sunday; St. John Times Printing and Publishing Co., Ltd., publishers; established 1904; independent; subscription \$3.00; eight-to twelve pages, 7 col., 21¾ inches.

Advt.—The Evening Times is the home paper of St. John. It employs more carriers than its two evening contemporaries combined. A flat rate paper, one price to all. "Stay if it pays." See Advt. Page 121.

MARITIME BAPTIST, weekly; Maritime Baptist Publishing Co., publishers, E. M. Sipprell, managing director; established 1838; religious, Baptist; Wednesday; subscription \$1.50; sixteen pages, 4 col., 14 inches.

Circ'n 5/2

MONITOR, weekly; T. O'Brien, publisher; established 1899; liberal; Saturday; subscription \$1.00; eight pages, 5 col., 17½ inches.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

NEW FREEMAN, weekly; New Freeman Publishing Co., Ltd., publishers; established 1903; independent, Roman Catholic; Saturday; subscription \$1.00; eight pages, 6 col., 19 inches. Circ'n 23/4 See Advt. Page 40.

editor and publisher; established 1887; educational; 1st of month; subscription \$1.00; twenty-eight to thirty-six pages, 2 col., 8½ inches.

ST. MARTINS, pop. 2,000, Co. St. John, on Bay of Fundy and Hampton & St. Martins Ry., 30 miles E. of St. John; T., Ex. Chief Industries: lumbering, ship-building and fishing. The town is a popular summer resort, and has five churches, five schools and four hotels.

NEW BRUNSWICKER, monthly; W. E. Skillen, publisher; established 1907; literary; subscription \$1.00; one hundred and four pages, size 7 x 10.

ST. STEPHEN, pop. 2,680, Co. Charlotte, at the head of navigation on the Ste. Croix River, and on the C.P.R. and New Brunswick Southern Ry., opposite Calais, Maine, and 85 miles W. of St. John; Tel., T., Ex., Banks. Chief Industries: cotton mills, lumbering, edge tool and wood working factories, soap and confectionery factories and farming. The town contains five churches, nine public schools and hospital, and has good steamboat connection with surrounding ports. Surrounding towns and villages where no papers are published: Milltown, Upper Mills, Oak Bay, Moore's Mills, The Ledge, Campobello and Grand Manan.

courier, weekly; St. Croix Printing and Publishing Co., publishers, Geo. J. Clark, editor and manager; established 1865; independent-conservative; Thursday; subscription \$1.00; eight to twelve pages, 6 col., 19¾ inches. See Advt. Page 58. Circ'n 2¼

SACKVILLE, pop. 4,000, Co. Westmoreland, on the I. C. R., 9 miles S.E. of Dorchester, the county seat, 35 miles S.E. of Moncton; Tel., T., Ex., Banks. Chief Industries: stove foundries, woodworking factory, stone quarries, harness, boot and shoe and paper box factories, lumbering and farming. The town contains five churches, Mount Allison Wesleyan College, public schools, etc. Sackville is a port of entry. Surrounding towns and villages where no papers are published: Rockport, Woodpoint, Baie Verte, Dorchester, Jolicure, Point de Bute, Cape Tormentine, Melrose, Port Elgin, Fort Lawrence, Bayfield and Memramcook.

POST, semi-weekly: Post Printing Co., publishers; established 1869; independent-conservative; Tuesday and Friday; subscription \$1.00; eight pages, 6 col., 17 inches.

TRIBUNE, semi-weekly; Tribune Printing Co., Ltd., publishers, C. C. Avard, manager, H. F. S. Paisley, B.A., editor; established 1902; independent-liberal; Monday and Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

ARGOSY, monthly; Euhretorian Soc'y of Mt. Allison College, editors and publishers; established 1875; college, issued Oct. to May; subscription \$1.00; forty-four pages or more, 1 and 2 col., 61/4 inches.

ALLISONIA, bi-monthly; Eclectic Society of Mt. Allison Ladies' College, editors and publishers; established 1904; college, issued October to May; subscription 75 cents; forty pages or more, 2 col., 7½ inches.

SHEDIAC, pop. 1,450, Co. Westmoreland, terminus of the P.E.I. and Canadian line of steamers, 15 miles N.E. of Moncton; Tel., T., Ex., Bank. Chief Industries: saw and flour mills, boot and shoe factories, lumbering and farming. The town contains five churches, two public schools, and has a fair harbor. Surrounding towns and villages where no papers are published: Dorchester, Rockland, Canaan and Kingston.

LE MONITEUR ACADIEN, French, weekly; Ferdinand Robidoux, editor and publisher; established 1867; Thursday; subscription \$1.50; eight pages, size 13½ x 20. Circ'n ½

SUSSEX, pop. 2,200, Co. Kings, on the I.C.R., 42 miles N.E. of St. John; Tel., T., Ex., Banks. Chief Industries: lumbering, dairying, and farming, refrigerator, tinware, and wood-working machinery works, paper box making, canning, pork packing, farm implement factories and furniture and carriage works. The town contains nine churches, two public schools, provincial dairy school, provincial militia drill grounds and county exhibition buildings. Surrounding towns and villages where no papers are published: Norton, Hampton, Rothesay, Chipman, Waterford, Petitcodiac, Elgin and Havelock.

KINGS COUNTY RECORD, weekly; Maritime Publishing Co., publishers, J. D. McKenna, editor; established 1887; independent; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,002★

MARITIME FARMER, AND CO-OPERATIVE DAIRY-MAN, semi-monthly; R. D. Robinson Publishers, Ltd., publishers; established 1896; agricultural; subscription \$1.00; twenty pages, 6 col., 12 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 4,900*

WOODSTOCK, pop. 4,000, Co. Carleton, on the St. John River
* and Meduxuakik River, and on the C.P.R., 135 miles N.W. of St. John, 60 miles W. of Fredericton; Tel., T., Ex., Banks. Chief Industries: foundries, tanneries, furniture, sash and door factories, machine shops, carriage factory, pork packing, cheese and butter factories, woollen mills, grist, saw, shingle and flour mills, fruitgrowing and farming. The town contains eight churches, schools, town hall, custom house, courthouse, jail, armory, hospital and has water works and sewers. It is the centre of one of the most picturesque and prosperous agricultural sections of New Brunswick, the surrounding country presenting a pleasing variety of landscape, with an abundance of large orchards of apple and plum trees. It is also an important manufacturing centre, with cheap electrical power. Copper and iron mines are worked near by, and much ore is shipped. The town has good fire department and is lighted by electricity.
Surrounding towns and villages where no papers are published: Florenceville, DeBec, Bath, Bristol, Centreville, Richmond Corner, Hartland, Newburg, Hardscrabble, Benton, Meductic, Avondale, Waterville and Lakeville.

CARLETON SENTINEL, weekly; Carleton Sentinel Publishing Co., publishers, N. Foster Thorne, managing director; established 1837; liberal; Friday; subscription \$1.00; ten pages, 6 col., 19¼ inches. See Advt. Page 40. Circ'n 1¾

DISPATCH, weekly; Geo. Mitchell, publisher, for Estate of Chas. Appleby; established 1894; independent; Wednesday; subscription \$1.00; eight pages, 5 col., 18 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,750

PRESS, weekly; Press Printing Co., Ltd., publishers, J. P. Malaney, editor and manager; established 1880; conservative; Monday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Circ'n 134
KING'S HIGHWAY, semi-monthly; Reformed Baptist Church,
publishers, Rev. S. A. Baker, editor; established 1891; religious,
Reformed Baptist; subscription \$1.00; four pages, 5 col., 18 inches.

Does not insert advertisements.

PRIMITIVE BAPTIST, semi-monthly; N. Foster Thorne, publisher, Rev. Charles Oeser, editor; established 1907; religious, organ of Primitive Baptists; subscription 75 cents; four pages, 6 col., 193/4 inches.



PROVINCE OF NOVA SCOTIA.

The Province of Nova Scotia-called in its early days Acadia, and embracing under that term the territory of the present Province of New Brunswick as well-is bounded on the north and west by the Gulf of St. Lawrence, Strait of Northumberland and Bay of Fundy, and on the east and south by the Atlantic Ocean. Only a narrow neck of land separates the waters of the Bay of Fundy from the Strait of Northumberland. Standing out in the Atlantic, and commanding, in a commercial sense, the Gulf of St. Lawrence, the province is destined to be the great maritime force of the American continent. Each and every county in the whole province reaches the sea, and possesses one or more harbours; and the position of the province in this respect is unique in the geography of the world. The land area of Nova Scotia is 20,550 square miles, the internal water area 50 square miles, and the population in 1901 was 459,574. It has 18 counties, three cities, 25 incorporated towns and about 850 villages. The future maritime pre-eminence of Nova Scotia is not only indicated by its position on the sea, and by the natural tendencies of the population, but by the immense beds of excellent coal and large bodies of iron ore found side by side in the same counties, and eminently suited for ship building purposes. The output of Nova Scotia coal increased from 1,373,666 long tons in 1886 to over 5,730,000 in 1907, valued at about \$11,460,000 at the mines. The output of 1907 was 560,000 tons more than that of 1905, and the demand for it in Quebec and other provinces is steadily increasing. coal mines give employment to 12,100 men. During 1907 the quantity of gold mined in the province amounted to 15,000 oz., worth \$300,000. product of the iron mines is also large, while the province is rich in gypsum, copper, building stone, and other minerals as yet but partially developed. The value of the fisheries averages \$8,000,000, and the annual value of farm produce is estimated at \$16,000,000. The estimated area of forest lands is 5,803,350 acres, and the value of lumber cut in 1908 was \$2,000,000. Among other products of the field, Nova Scotia has become famous for her apples, which are in great demand in England for their exceptionally fine flavour. In the last few years the production of apples has ranged from 400,000 barrels to 600,000 barrels; the value of the 1908 crop is estimated at \$1,100,000, and new areas are each year being planted. The foreign trade for the fiscal year 1907-1908 was \$32,651,651. In 1906 Nova Scotia had 2,446 schools with 100,332 pupils. The province has four universities-Acadia University at Wolfville, Dalhousie College and University at Halifax, University of King's College at Windsor, University of St. Francis Xavier's College at Antigonish-three colleges, a provincial normal school, an academy for the deaf, dumb and blind-the first in any British colony—a school of mining, horticulture and agriculture, and 18 county academies, besides high schools. Nova Scotia sends to the House of Commons 19 members, and to the Upper House 10 senators; its local legislature has 38 members in the Assembly and 21 in the Legislative. Council. Capital, Halifax.

**AMHERST, pop. 8,000, Co. Cumberland, on the I.C.R., 138 miles

**N.W. of Halifax, and 137 miles N.E. of St. John; Tel., T., Ex.,
Banks. Surrounded by good farming district, and headquarters for
large lumber industries. Chief Industries: Rhodes, Curry & Co.,
Ltd., car works and factories, Robb's engine and boiler works,
foundries, machine shops, saw, planing, woollen and tweed mills,
boot and shoe, coffin, carriage and trunk factories. The town contains seven churches and good public schools. Surrounding towns
and villages where no papers are published: Joggins' Mines, Pugwash, Wallace, Southampton, Athol, Chignecto Mines, River Hebert, Minudie, Maccan, Leicester, Fort Lawrence, Westmoreland
Point, Lornville, Amherst Shore, Northport, Linden, Port Howe,
Hastings, Shulee, Sand River, Apple River, Dorchester and Port
Elgin.

NEWS, every evening except Sunday; J. H. Froggatt, editor and proprietor; established 1893; liberal; subscription \$3.00; eight pages, 6 col., 1934 inches.

SEMI-WEEKLY (News and Sentinel), established 1867; Tuesday and Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Circ'n 134

See Advt. Page 50.

ANNAPOLIS ROYAL, pop. 1,019, Co. Annapolis, at the mouth of * the Annapolis River, on the Bay of Fundy, at the head of deep water navigation, and on the D.A. Ry., 129 miles W. of Halifax, 63 miles S.E. of St. John; Tel., T., Ex., Banks. Chief Industries: milling, lumbering, larrigan factory, brick yard, apple orchards, fishing and ship building. The town contains five churches, public schools, academy, public library, court house, opera house and five hotels. It is surrounded by a district fumous for its apples. 200,000 barrels are grown in Annapolis County annually. The town was founded in 1604 and is the oldest European settlement in America north of Florida. Surrounding towns and villages where no papers are published: Lequille, Port Lorne, Clementsvale, New Albany, Hillsburg, Milford, Round Hill, Granville Ferry, Parker Cove and Clements Port.

SPECTATOR, weekly; T. M. Seeley, editor and publisher; established 1882; independent-conservative; Wednesday; subscription \$1.00; four pages, 8 col., 24 inches.

See Advt. Page 55.

**ANTIGONISH, pop. 2,000, Co. Antigonish, on Bay St. George and ** I.C.R., 105 miles N.E. of Halifax, 90 miles W. of Sydney; Tel., T., Ex., Banks. Chief Industries: farming, cheese making, fishing, woollen, flour, saw and planing mills, and milk pasteurizing and condensing factory. The town contains a cathedral, four churches, a convent, college, public schools and hospital and has splendid water system and electric lights. St. George's Bay, a fine inlet of the Gulf of St. Lawrence, on which the town lies, is navigable for vessels. Exports of cattle, sheep, pork, condensed milk and eggs very large, as many as 10,000,000 eggs being shipped annually, chiefly to the British market. Surrounding towns and villages where no papers are published: Mulgrave, Sherbrooke, Guysboro, Heatherton, St. Andrew and Harbor au Bouche.

CASKET, weekly; Casket Printing & Publishing Co., Ltd., publishers; established 1852; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17¾ inches.

Circ'n 4½

See Advt. Page 123.

**ARICHAT, pop. 1,200, Co. Richmond, on the Atlantic Coast, 145

**miles N.E. of Halifax; Tel., Ex., Bank. Chief Industries: fishing and farming. The town contains three churches, a public school and a convent school, also general stores and a lobster factory. Surrounding towns and villages where no papers are published: Port Hastings, Mabou, Lennox Ferry, West Arichat and Mulgrave.

RICHMOND COUNTY RECORD, weekly; Bertram Bourinot, editor and publisher; established 1894; independent; Friday; subscription \$1.00; four pages, 8 col., 21¾ inches. Circ'n 1½

Also publishes Canso Times.

BEAR RIVER, pop. 1,400, Co. Digby, very beautifully situated at the head of navigation of Bear River, on the Dom. Atlantic Ry., 9 miles E. of Digby, 16 miles S.W. of Annapolis; Tel., T., Ex., Bank. Chief Industries: tannery, saw mills, grist mills, granite works, and farming. The town contains besides its stores, mills, etc., five churches, three hotels, public halls, a Salvation Army Barracks, several shipyards and a large academy. The town is situated in the cherry garden of Nova Scotia, and thousands of boxes are shipped annually. Surrounding towns and villages where no papers are published: Lansdowne, Morganville, Clementsport, Clementsvale, Smith's Cove, Brighton, Benton, and Marshalltown.

NEWS, weekly; Geo. I. Brooks, publisher; established 1907; independent; Saturday; subscription 75 cents; four pages, 6 col., 9¾ inches:

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 464★ See Advt. Page 52.

BERWICK, pop. 850, Co. Kings, on Dominion Atlantic Ry., near Kentville, the County seat, 83 miles N.W. of Halifax; Tel., T., Ex., Bank. Chief Industries: fruit growing and packing, vinegar and canning factories, saw and grist mills, greenhouses and farming. Surrounding towns and villages where no papers are published: Cambridge, Waterville, Harborville, Somerset, Aylesford, Kingston and Grafton.

REGISTER, weekly; John E. Woodworth, editor and publisher; established 1891; independent; Thursday; subscription \$1.00; four pages, 7 col., 21½ inches.

Circ'n 1½

BRIDGETOWN, pop. 900, Co. Annapolis, on Annapolis River and D.A. Ry. and H. & S.-W. Ry., 75 miles S.E. of St. John, N.B., and 115 miles W. of Halifax; Tel., T., Ex., Banks. Chief Industries: foundry, larrigan factory, marble works, ship yard, tannery, wood working, vinegar and barrel factories, brick yard, fruit growing; especially apples, and farming. The town contains five churches, public schools, court house, county asylum, county almshouse, and excellent stock yards. It is the head of navigation of the Annapolis Basin, and is surrounded by magnificent apple orchards. Surrounding towns and villages where no papers are published: Tupperville, Clarence, Paradise, Lawrencetown, Round Hill, Dalhousie, Hampton and Port Lorne.

MONITOR AND ANNAPOLIS SENTINEL, weekly; M. K. Piper, editor and publisher; established 1873; independent; Wednesday; subscription \$1.00; eight pages, 7 col., 19½ inches.

See Advt. Page 95.

Circ'n 1 1/2

BRIDGEWATER, pop. 3,937, Co. Lunenburg, on the La Have River and Halifax & Southwestern Ry., 12 miles W. of Lunenburg, 70 miles S.W. of Halifax; Tel., T., Ex., Banks. Chief Industries: saw, planing, woollen and carding mills, foundry, machine shops, tanneries, carriage factory and farming. The town contains seven churches, public schools and an academy, and is headquarters of the Halifax & Southwestern Ry. Surrounding towns and villages where no papers are published: Lapland, Chelsea, Baker Settlement, Rudolf's Cove, Conquerall Bank, New Germany, Northfield and Camperdown.

BULLETIN, weekly; C. J. Cragg & Co., publishers; established 1890; conservative; Tuesday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

CALEDONIA, pop. 1,070, Co. Queen's, on the H. & S. W. Ry., 40 miles S.E. of Annapolis, 38 miles N.E. of Shelburne, 30 miles N.W. of Liverpool, the county town; Tel., T., Ex. Chief Industries: preserving and canning, dairying, woodworking factories, saw, planing, shingle and lath mills, barrels, furniture, oak finish for stores and ships' cabins, pulp mills, farming and mining. It is the centre of an agricultural, apple growing and gold mining district. The town contains three churches, new graded school, fine hotels and a town hall. Surrounding towns and villages where no papers are published: Harmony Mills, Brookfield, Kempt, Northfield, Grafton, Westfield, Pleasant River and Maitland.

GOLD HUNTER, AND FARMERS' JOURNAL, weekly; W. H. Banks, editor and publisher; established 1888; independent; Friday; subscription \$1.50; eight pages, 8 col., 23 inches. Circ'n 3/4

GANSO, pop. 1,734, Co. Guysborough, at the entrance to Chedabucto Bay, 25 miles E. of Guysborough; Tel., Ex., Bank. Chiet Industry: fishing, canning and drying fish. The Government operates extensive reduction works for the manufacture of fertilizer and oil from fish offal and non-edible fish. Canso is the landing point of fifteen ocean cables, making it one of the most important cable stations in the world. It contains churches, public and high schools, custom house, extensive cold storage warehouses and a lobster hatchery.

TIMES, weekly; B. Bourinot, publisher; established 1906; independent; Saturday; subscription \$1.00; four pages, 8 col., 213/4 inches.

Also publishes Arichat Record.

CLARK'S HARBOR, pop. 2,500, Co. Shelburne, 20 miles S.W. of Shelburne on the southernmost point of Nova Scotia; T., Ex., Bank. Chief Industries: fishing, boat building and coastwise trading. The town contains three churches and an academy. Surrounding towns and villages where no papers are published: Barrington, Clyde River, Doctor's Cove, Lockeport, McGray, Port Clyde, Port La Tour, Wood's Harbor, Pubnico and Argyle.

COAST GUARD, weekly; M. H. Nickerson, editor and proprietor; established 1897; independent-liberal; Thursday; subscription \$1.00; four pages, 6 col., 1934 inches.

Circ'n 34

DARTMOUTH, pop. 4,806, Co. Halifax, on Halifax Harbor opposite the city of Halifax, and on the I.C.R. branch line; Tel., T., Ex., Banks. Chief Industries: three saw mills, skate, rope, nail, soap

and sash factories, sugar refinery, rolling mills and boiler works. The town is connected with Halifax by ferry and contains, besides its stores, factories, etc., five churches and one hotel. Surrounding villages where no papers are published: Middle and Upper Musquodoboit, West River and Sheet Harbour.

PATRIOT, weekly; H. S. Congdon, publisher; established 1891; independent; Saturday; subscription 50 cents; four pages, size 18 x 24. Circ'n 1

DIGBY, pop. 1,150, Co. Digby, on the Bay of Fundy, and on the * Dom. Atl. Ry., 140 miles W. of Halifax; Tel., T., Ex., Banks. Chief Industries: boat building and fisheries. The town contains several churches and public schools and a large number of upto-date summer hotels. It is famous for its herring fisheries, beautiful scenery and yachting facilities. It is well known as a summer resort and accommodates thousands of visitors every year. It has daily steamboat connection with St. John. Surrounding villages where no papers are published: Westport, Broad Cove, Freeport, Marshalltown, Smith's Cove and Clementsport.

COURIER, weekly; O. S. Dunham, publisher; established 1874; independent; Friday; subscription \$1.00; four to six pages, 8 col., 24 inches. Circ'n 2

See Advt. Page 72.

RECORD, weekly; J. T. McBride, publisher; Wednesday; subscription \$1.00; four pages.

GLACE BAY, pop. 16,000, Co. Cape Breton, on Glace Bay and on the Sydney and Louisburg Ry., 14 miles E. of Sydney, with which it is also connected by electric railway; Tel., T., Ex., Banks. It is the centre of the Dominion Coal Company's properties, in connection with which average wages of \$200,000 a month are paid. Chief Industries: mining, fishing, machine works and railway offices of the S. & L. Ry. The town has a harbour and shipping facilities and contains churches, schools, St. Joseph's Hospital, theatres, three hotels, several general and other stores and is lighted by electricity. Surrounding towns and villages where no papers are published: Bridgeport, Dominion, Mira, Waterford, Louisburg, Morien Junction and Port Morien.

GAZETTE, every evening except Sunday; The Gazette Publishing Co., publishers, J. Bryenton, manager; established 1904; independent; subscription \$3.00; eight pages, 7 col., 20½ inches. Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 3,406*

HALIFAX, pop. 50,000, Co. Halifax, the capital and leading city of *the province, headquarters of Great Britain's naval and military power in North America, with garrison of Canadian troops and naval station of the British North American Squadron. It is situated on the west side of Chebucto Bay, now called Halifax Harbor, and is the Atlantic terminus of the I.C.R., and C.P.R. Twenty-four hours by rail from Montreal and Boston, 36 from New York and Toronto, and 48 hours from Chicago. Tel., T., Ex., Banks. Chief Industries: foundries, grist, saw and cotton mills, sugar refineries, spice mills, furniture factories, cordage works, skate factory, planing mills, machine shops, dry docks and dock yards, ship repairing, nail factory, shovel factory, gunpowder manufactory, military and naval supplies, etc. The city has 100 miles of streets, contains forty-two churches, Dalhousie University with faculties of law and arts,

Canadian Presbyterian chartered college, Halifax Ladies' college, convents, several academies, high and public schools, court house, jail, public halls, masonic hall, opera house, Young Men's Christian Association, provincial and county buildings, exhibition grounds (85 acres) and buildings, hospitals and asylums. The customs receipts for 1906 were \$1,666,470.28 and the total of foreign trade \$18,902,065 (exports, \$10,192,348, imports, \$8,709,717). It is the chief winter port of Canada and has twelve ocean steamship lines to Europe, West Indies and the United States. It is the most strongly fortified city in America, having capacity for mounting on its ten forts over one thousand guns, while among those already mounted are some of the heaviest known calibre. At the north end of the city is a dry dock capable of accommodating the largest vessel afloat: it is one of the finest in the world, and cost about \$1,000,000. The harbor proper is four miles long by an average width of one mile, with excellent anchorage. At the north end are the Narrows (a sheet of water nine miles long and four miles wide), capable of containing all the navies of the world. The streets of the city are lighted by electricity and gas. It has good water works, fine police force and fire department, and has steamship connections with all ports. Surrounding towns and villages where no papers are published: Bedford, Fairview, Rockingham, Dutch Village, Uniacke, French Village, Enfield, Lawrencetown, Sheet Harbor, Musquodoboit, Stewiacke, Shubenacadie and Hubbard's Cove.

ACADIAN RECORDER, every evening except Sunday; Blackader Bros., editors and publishers; established 1813; liberal; subscription \$5.00; four pages, 9 col., 26½ inches. Circ'n 2½

TRI-WEEKLY, established 1813; Monday, Wednesday and Friday; subscription \$1.00; four pages, 9 col., 26 ½ inches. Circ'n ½

CHRONICLE, every morning except Sunday; Chronicle Publishing Co., Ltd., publishers; established 1860; liberal; subscription \$5.00; eight to twelve pages, 7 col., 20 inches.

Circ'n 7½

NOVA SCOTIAN (weekly edition of Chronicle), established 1824; Friday; subscription 50 cents; 12 pages, 7 col., 20 inches. Circ'n 16

ECHO (evening edition of Chronicle), every evening except Sunday; established 1877; liberal; subscription \$5.00; eight to twelve pages, 7 col., 20 inches.

HERALD, every morning except Sunday; Herald Printing and Publishing Co., publishers, Wm. Dennis, managing director; established 1875; independent-conservative; subscription \$6.00; eight to sixteen pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 7,449*

Advt.—The Herald is the only paper East of Montreal carrying the Gold Marks distinction and on Printers Ink Roll of Honor. We believe the Herald has the largest paid net circulation of any morning paper east of Montreal, and the same flat rate for the same service to everyone.

HOMESTEAD, (weekly edition of Herald); established 1875; Friday; subscription \$1.00; eight pages, 7 col., 21½ inches. Circ'n 1

MAIL (evening edition of Herald), every evening except Sunday; established 1878; independent-conservative; subscription \$5.00; ten to sixteen pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 7,558★

Advt.—All advts, accepted on the condition that the net paid circulation of The Mail exceeds the circulation of any other two evening two-cent papers in Canada within a radius of eight hundred miles of Halifax.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

PRESBYTERIAN WITNESS, weekly; Presbyterian Witness Co., Ltd., publishers; established 1848; independent, religious; Saturday; subscription \$1.00; eight pages, 5 col., 17¼ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 5,517★

Advt.—The Presbyterian Witness, while specially devoted to the interests of the Presbyterian Church in the Maritime Provinces, deals also with all questions which come naturally under review in a first-cluss weekly. Apart from its religious character, therefore, it is much prized as a family paper, for its summary of news and for the high quality of its literary articles and editorials; and is read by many in other communions than that which it specially serves. It is regarded as one of the very best advertising mediums in Eastern Canada. See Advt. Page 100.

ROYAL GAZETTE, weekly; established 1752; official organ of Provincial Government, F. W. Smith, King's Printer; Wednesday; subcription \$1.50; twelve pages and upward, 3 col., 10 1/4 inches.

Usually inserts only Government advertisements.

SPORTS, weekly; Sports Publishing Co., publishers, W. G. Rees, editor; established 1908; sporting news; Friday; subscription \$1.00; twelve pages, 4 col., 12½ inches.

See Advt. Page 70.

WESLEYAN, weekly; Rev. D. W. Johnson, D.D., editor, F. W. Mosher, publisher; established 1838; religious, Methodist; Wednesday; subscription \$1.00; eight pages, 5 col., 17 inches. Circ'n 3¾

maritme merchant and commercial review, bi-weekly; Imperial Publishing Co., Ltd., publishers; established 1892; commercial; every other Thursday; subscription \$1.00; one hundred pages, 2 or 3 col., 10 inches. Circ'n 1½

See Advt. Page 56.

CHURCH WORK, semi-monthly; Church Work Publishing Co., Ltd., publishers, Rev. C. W. Vernon, managing editor; established 1876; religious, Church of England; subscription 50 cents; eight or twelve pages, 5 col., 16 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 3,196*

DALHOUSIE GAZETTE, monthly; students of Dalhousie College, editors and publishers; established 1867; a college paper issued during collegiate year; subscription \$1.00; forty pages, size $9\frac{1}{2}$ x $6\frac{1}{2}$.

INDUSTRIAL ADVOCATE, monthly; Industrial Publishing Co., Ltd., publishers; established 1884; mining and industrial; subscription \$1.00; thirty-two to sixty pages, 2 and 3 col., 10 inches.

Circ'n 21/4

MARITIME MEDICAL NEWS, monthly; Maritime Medical News Co., Ltd., publishers; established 1889; medicine and surgery; 15th of month; subscription \$1.00; sixty pages, 1 or 2 col., 7¾ inches.

- Circ'n ¾

JOURNAL OF EDUCATION, semi-yearly; King's Printer, publisher; established 1866; educational; free to trustees; 104 pages, size 6 x 9. Does not insert advertisements.

HANTSPORT, pop. 750, Co. Hants, on the Avon River and on the Windsor and Annapolis branch of the Dominion Atlantic Ry., 7 miles N.W. of Windsor, 52 miles N.W. of Halifax; Tel., T., Ex. Chief Industries: two machine factories, tannery, candy factory, basket and box factory, carding, grist and lumber mills, excellent freestone quarries, farming and fruit growing. The town contains four churches, three hotels, town hall, stores, etc. Surrounding villages

A. McKim, Limited, Advertising Agency, Montreal and Toronto

where no papers are published: Cheverie, Kennetcook, Maitland, Newport Landing and Walton.

ADVANCE, weekly; G. W. Woodworth, publisher; established 1894; independent; Wednesday; subscription 50 cents; four pages, 7 col., 21½ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,550

INVERNESS, pop. 500, Co. Inverness, on Gulf of St. Lawrence and Inverness Ry., 20 miles N.E. of Port Hood; Tel., Ex., Bank. Chief Industries: mining and fishing. Inverness is picturesquely situated on the west shore of Cape Breton Island. Surrounding towns and villages where no papers are published: Strathlorne, Glendyer, Upper Margaree and Middle Baddeck.

NEWS, weekly; Inverness News Co., Ltd., publishers, R. C. Hamilton, business manager; established 1905; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches.

**ENTVILLE, pop. 2,500, Co. Kings, on the Cornwallis River and Dominion Atlantic Ry., 71 miles N.W. of Halifax; Tel., T., Ex., Banks. Chief Industries: carriage and mill machinery factories, canning, fruit evaporating, farming, fishing and lumbering. The town contains five churches and good public schools, etc. Surrounding villages where no papers are published: Canning, Aylesford, Kingston, Waterville, Grand Pre and Gaspereaux.

ADVERTISER, semi-weekly (Tuesday edition called Acadian Orchardist); H. G. Harris, editor and publisher; established 1882; independent; Tuesday and Friday; subscription \$1.00; eight pages, 5 col., 1734 inches. Circ'n 2

See Advt. Page 124.

WESTERN CHRONICLE, weekly; Western Chronicle, publishers; established 1873; liberal; Thursday; subscription \$1.00; four pages, 7 col., 21¾ inches.

**Bo miles S.W. of Halifax; Tel., T., Ex., Banks. Chief Industries: saw, grist and planing mills, tanneries, gold mining and fishing. The town contains six churches, academy and public schools, the county buildings, town hall, and is the centre of a large and growing trade. The harbor is a very good one. Surrounding towns and villages where no papers are published: Scott's Bay, Beach Hill, Milton, Herring Cove, Port Medway, Middlefield, Camperdown, New Germany and West Caledonia.

ADVANCE, AND WESTERN COUNTIES ADVOCATE, weekly; E. M. Farrell, editor and publisher; established 1898; liberal; Wednesday; subscription \$1.50; four pages, 8 col., 24 inches.

Circ'n I

** an inlet of the Atlantic Ocean, and on the H. & S. W. Ry., 45 miles S.W. of Halifax; Tel., T., Ex., Banks. Chief Industries: shipbuilding, fisheries and fish factories, and West Indies trade. The town contains six churches, academy and public schools, a marine hospital, the county buildings, etc. Lunenburg owns a large fishing fleet of 150 vessels, employing about 2,700 men, the average annual catch being 160,000 quintals of dry fish. It does a large trade with the West Indies and the United States. Surrounding towns and villages where no papers are published: New Cornwall, Block House, Chester, Riverport, Petite Riviere, New Dublin and Princess Inlet.

NEWS, every evening except Sunday; The News Company Limited, publishers; established 1899; independent; subscription \$1.50; four pages, 6 col., 20 inches.

WEEKLY, established 1909; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches.

PROGRESS-ENTERPRISE, weekly; Progress-Enterprise Co., Ltd., publishers; established 1862; liberal; Wednesday; subscription \$1.00; eight pages, 7 col., 213/4 inches. Circ'n 21/2 See Advt. Page 119.

MIDDLETON, pop. 900, Co. Annapolis, on Annapolis River, at junction of H. & S.W. Ry. and D. A. Ry., midway between Halifax and Yarmouth, 28 miles N. E. of Annapolis Royal, the county seat; Tel., T., Ex., Banks. Chief Industries: planing mills, box, sash and door and patent medicine factories, pork packing, clay working, bottling medicinal waters, apple evaporator, fruit growing and farming. The town contains besides its stores, factories, etc., four churches, armoury, four hotels, and has a splendid water system. Headquarters of Valley Telephone Co. Has public library containing 1000 volumes, and has the first Macdonald Consolidated Rural School opened in Canada. The town is the centre of a splendid fruit-growing and farming country. Surrounding towns and villages where no papers are published: Clarence, Lawrencetown, Margaretville, Port George, South Farmington, Wilmot, Kingston, Torbrook, Nicteaux, Springfield and Aylesford.

OUTLOOK, weekly; Fred. E. Cox, publisher; established 1894; independent; Friday; subscription \$1.00; four pages, 8 col., 26½ inches.

Circ'n 1½

NEW GLASGOW, pop. 6,000, Co. Pictou, on the East River of Pictou, eight miles from Pictou Harbor, and on the I. C. R., 104 miles N. E. of Halifax, 40 miles N. E. of Truro; Tel., T., Ex., Banks. Chief Industries: coal mining, mill and colliery machinery, iron bridges, iron and steel foundries, rifle sight factory, glass works, furniture, agricultural implement and sash and door factories, saw and planing mills and wire works. One mile and a half north is the village of Trenton, where are situated the N. S. Steel Works. New Glasgow contains seven churches and six public schools. It has an electric plant, is lighted by electricity, and has electric railway connection with Trenton, Stellarton and Westville. It has several ship yards, and there are extensive coal mines in the vicinity. Surrounding towns and villages where no papers are published: Trenton, Thorburn, Hopewell, Ferrona, Springville, Durham and Alma.

EASTERN CHRONICLE, semi-weekly; Eastern Chronicle Pub. Co., publishers, Jas. A. Fraser, editor; established 1845; liberal; Tuesday and Friday; subscription \$1.00; eight pages, 6 col., 19¾ inches. See Advt. Page 57. Circ'n 2¾

ENTERPRISE, weekly; Enterprise Publishing Co., publishers; established 1888; independent-conservative; Saturday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n 2

STANDARD, weekly; Standard Printing Co. Ltd., publishers; established 1858; conservative; Tuesday; subscription \$1.00; eight pages, 7 col., 20¾ inches.

NORTH SYDNEY, pop. 6,000, Co. Cape Breton, on the N.W. arm of Sydney Harbor, 5 miles from Sydney, and on the I. C. R.; Tel., T., Ex., Banks. Chief Industries: iron foundry, carding and fulling

mills, tannery, boot and shoe factory, fishing and coal shipping. The town contains five churches, three public schools, convent, private school, is lighted by electricity, and has a marine railway capable of carrying vessels up to 250 tons. It has good water works and fire department, an hourly steamboat connection with Sydney and half hourly electric car connection with Sydney mines. The coal from the Sydney mines is shipped from here. Surrounding villages where no papers are published: Cow Bay, Pt. Hastings, New Campbellton, Baddick, Little Bras d'Or, Whycocomagh, Victoria Mines and Bridgeport.

CAPE BRETON ENTERPRISE, weekly; Enterprise Publishing Co., publishers, J. S. MacDonald, manager; established 1901; independent; Saturday; subscription \$1.00; eight pages, size 15 x 23.

HERALD, weekly; North Sydney Herald Publishing Co., Ltd., publishers; established 1872; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n.

CAPE BRETON METHODIST, monthly; Rev. J. L. Batty, editor, Rev. J. Sellers, business manager; established 1906; religious; thirty-eight pages.

OXFORD, pop. 2,000, Co. Cumberland, on the Rivers Philip and Block and on the I.C.R., 3 miles from Oxford Junction, 20 miles S.E. of Amherst and 66 miles W. of Pictou; Tel., T., Ex., Bank. Chief Industries: furniture and wood work factories, saw, grist and woollen mills, hammock factory, lumbering and farming. The town contains, besides its mills, stores, etc., four churches, one hotel, two public schools, a new high school and town hall. It has an electric power plant, excellent water supply and fire department, and is lighted by electricity. Surrounding towns and villages where no papers are published: Advocate Harbour, Athol, East Southampton, Maccan, Pugwash, Conns Mills, Collingwood, Wallace, Greenville and Wentworth.

JOURNAL, weekly; S. A. Marchant, publisher; established 1897; independent; Thursday; subscription 75 cents; eight pages, 6 col., 1934 inches. Circ'n 34

PARRSBORO, pop. 2,700, Co. Cumberland, on a strait connecting Minas Basin with the Bay of Fundy, on I.C.R., and the terminus of the Cumberland Coal and Railway Co.'s line, 60 miles N.W. of Halifax; Tel., T., Ex., Banks. Chief Industries: saw and grist mills, tanneries, lumbering, shipbuilding and fishing. The town contains five churches, public schools, and has a ship yard and dock. It has a municipally owned electric light plant. Surrounding towns and villages where no papers are published: Cannonville, Kirkhill, Lakelands, Newville, Southampton, Brookville, Economy, Advocate, Port Greville, Apple River and Five Islands.

LEADER, weekly; J. B. Woodland, editor and publisher; established 1896; independent; Thursday; subscription \$1.00; four pages, 7 col., 22 inches. Circ'n 34

See Advt. Page 94.

**PICTOU, pop. 4,000, Co. Pictou, on Northumberland Strait, at the head of one of the finest harbors in the Province, and the terminus of two branches of the I.C.R., 100 miles N. of Halifax; Tel., T., Ex., Banks. Chief Industries: flour and grist mills, iron foundry and machine works, copper smelter, marine railway, biscuits and confectionery, sash and door and canning factories, tobacco fac-

A. McKim, Limited, Advertising Agency, Montreal and Toronto

tories, mining and quarrying. The town contains six churches, four public schools, convent, Pictou Academy, Y.M.C.A., and Marconi station, and in close proximity to the town are extensive quarries of dark sandstone and coal mines. The streets are lighted by electricity and it has good water works. Surrounding towns and villages where no papers are published: Caribou, River John, Logan's Tannery, Durham, Merigomish, Tatamagouche, Churchville, Scotsburn, Meadowville, Pictou Landing, Toney River, Cape John and Piedmont Valley.

ADVOCATE, weekly; John D. McDonald, publisher; established 1893; liberal; Saturday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 134

POINT TUPPER, pop. 750, Co. Richmond, on Canso Strait and Intercolonial Ry.; Tel., Ex. The Cape Breton port for the large transfer steamers. The Strait of Canso Marine Railway is located here, giving employment to a large number of men. The town has churches, schools, public hall, hotels, and is lighted by electricity. Surrounding towns and villages where no papers are published: Port Hastings, Mulgrave and Creignish.

MAIL, weekly; Mail Publishing Co., publishers; established 1904; liberal; Wednesday; subscription \$1.00; eight pages, 5 col., 16 inches.

PORT HAWKESBURY, pop. 1,000, Co. Inverness, on the Strait of Canso, the Intercolonial Ry., the Inverness Ry., and the terminus of the C. B. Ry., and the port of call of the Plant S.S. and other steamship lines, 75 miles E. of New Glasgow, 130 miles N.E. of Halifax, with which it is connected by a weekly line of steamers; Tel., T., Ex., Bank. Chief Industries: saw mills, boat building, fishing and farming. The town contains several churches and schools, and does a large trade in fish and general supplies. It is the centre of a rich agricultural district. It has a fine harbor and a local ferry line and has steamboat connection with Boston, Mass., as well as being on the line of steamboat communication between Halifax and Summerside, P.E.I. Surrounding towns and villages where no papers are published: Pt. Hastings, Pt. Mulgrave.

BULLETIN, weekly; J. J. Williams, publisher; established 1890; liberal; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches.

EASTERN JOURNAL, weekly; J. C. Bourinot, editor and publisher; established 1889; liberal; Friday; subscription \$1.00; four pages, size 20 x 26.

PORT HOOD, pop. 2,500, Co. Inverness, on Inverness R. & C. Co.

* Ry., 60 miles W. of Sydney, 40 miles N.E. of Antigonish; Tel., T., Ex., Bank. Chief Industry: coal mining. Colliery employs 400 hands. There is a good harbor by which coal is shipped nine months in the year. Besides its stores, the town has three churches, an academy, court and custom houses. It has an electric light plant. Surrounding villages where no papers are published: Glendyer, Mabou, Strathlorne, Port Hastings, Margaree, Cheticamp and Whycocomagh.

GREETINGS, weekly; McLean & McNeil, publishers; established 1901; independent; Wednesday; subscription \$1.00; eight pages, 5 col., 17½ inches.

See Advt. Page 59.

**SHELBURNE, pop. 1,500, Co. Shelburne, on the N.E. arm of a capacious harbor of the same name, and on the H. & S. W. Ry., 160 miles S. W. of Halifax; Tel., T., Ex., Bank. Chief Industries: iron works, ship and boat building, farming, fishing, lumbering and milling. The town contains several churches and schools, county academy, court house, custom house, U.S. consular agency, and has a good harbor with easy entrance and secure anchorage, and has excellent facilities for the repairing and furnishing of vessels. It is connected by stage and weekly steamers with Halifax. Surrounding towns and villages where no papers are published: Barrington, Wood's Harbor, Barrington Passage, Port Latour, Lockport, Jordan and Tusket.

GAZETTE, weekly; John Hood, publisher; established 1902; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches.

SPRINGHILL, pop. 6,500, Co. Cumberland, on the Cumberland River and C.R. & C. Co. Ry., 5 miles S. of Springhill Junction, 18 miles S. E. of Amherst, and 110 miles N. W. of Halifax; Tel., T., Ex., Banks. Chief Industries: coal mining, wood-working factories, machine shops and farming. The town contains five churches, Y.M.C.A., four schools, public library and three hotels and has water works and electric light. Two extensive coal mines in its vicinity employ in all about 2,000 men and pay an average of \$70,000 monthly in wages. Surrounding towns and villages where no papers are published: Salem, Intervale, Warren, Joggins Mines, Chignecto, River Hebert, Eel Creek, Nappan, Athol, Southampton, Salt Springs and Brown's Brook.

STANDARD, semi-weekly; N. S. Sandford, publisher; established 1908; conservative; Wednesday and Saturday; subscription \$1.00; four pages, 6 col., 1934 inches.

Circ'n 34

TRIBUNE, weekly; Tribune Ptg. House, publishers; established 1896; independent-liberal; Saturday; subscription \$1.00; four to six pages, 7 col., 21½ inches.

Circ'n 1½

STELLARTON, pop. 3,500, Co. Pictou, on the East River and I.C. R., 3 miles from New Glasgow, 101 miles N.E. of Halifax; Tel., T., Ex., Banks. Chief Industries: coal mining and I. C. R. repair shops. The town contains five churches, high and public schools, convent, water works and has an electric railway. Valuable coal mines in the vicinity. Surrounding towns and villages where no papers are published: Hopewell, Ferrona, Eureka and Thorburn.

MARITIME MINING RECORD, semi-monthly; R. Drummond, publisher; established 1898; mining; second and fourth Wednesday; subscription \$1.00; thirty pages, 2 col., 9¾ inches. Circ'n ¾

**Breton, at the head of Sydney Harbor and eastern terminus of I. C. R., 200 miles N.E. of Halifax; Tel. T., Ex., Banks. Chief Industries: Dominion Iron & Steel Co's works, foundry, sash and door factories, cement works, tarred paper and roofing factory, boat and motor works, biscuit factory, chemical works, tannery, carding mills and coal mining. The city contains eleven churches, public schools, county academy, two convents, a public hall seating 450, insane asylum, hospital, a large skating rink, court house, jail, masonic hall, lyceum seating 1,000, and its streets are lighted by electricity. It is the second town of importance in the province and is the principal town on the Island of Cape Breton. It is an im-

portant coaling station for steamers. Near here are the picturesque Bras d'Or lakes which are much frequented by tourists and are a fashionable summer resort. It is famous for its coal mines, and has an extensive trade with St. Pierre and Newfoundland. One of the best equipped electric railways in the Maritime Provinces connects Sydney, Sydney Mines, North Sydney and Glace Bay, with a combined population of about 50,000. Surrounding villages where no papers are published: Westmount, Dominion, Port Morien, Victoria Mines, Reserve Mines, Coxheath, Boisdale, Beaver Cove, Grand Narrows, Irish Cove, Gabarouse and Louisburg.

POST, every morning and evening, except Sunday; Sydney Post Publishing Co., Ltd., publishers; established 1900; conservative; subscription \$4.00; eight pages, 7 col., 20¼ inches. Circ'n 3¾

WEEKLY (Bras d'Or Gazette), established 1896; Wednesday; subscription \$1.00; eight pages, 7 col., 201/4 inches. Circ'n 3/4 See Advt. Page 94.

RECORD, every evening except Sunday; Cape Breton Ptg. Co., Ltd., publishers; established 1898; liberal; subscription \$3.00; eight pages, 7 col., 20½ inches.

BLUE BANNER, monthly; John R. Duff, publisher; established 1903; religious, Presbyterian; subscription 50 cents; twenty-eight to forty pages, size 7 x 10.

TRURO, pop. 6,500, Co. Colchester, situated two miles above the head of Cobequid Bay, on the I.C.R. and D.A. Ry., 61 miles N. of Halifax, 215 miles E. of St. John, 58 miles N.E. of Windsor; Tel., T., Ex., Banks. Chief Industries: engine and boiler works, foundries, axle, carriage, wooden ware, condensed milk, box, woollen and hat factories, lumbering and farming. The town contains eleven churches, public and private schools, provincial normal and model, manual training and domestic science schools and agricultural college. Surrounding towns and villages where no papers are published; Brookfield, Folly Village, De Bert Village, Stewiacke, Maitland, Shubenacadie, Princeport, Belmont, Riversdale, Alton and Londonderry.

NEWS, every evening except Sunday; W. D. Dimock, editor, News Publishing Co., Ltd., publishers; established 1890; independent; subscription \$3.00; eight pages, 6 col., 173/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 970★

WEEKLY, established 1891; Thursday; subscription 1.00; sixteen to twenty pages, 6 col., $19\frac{1}{2}$ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 6,262★

Advt.—The News is published in Central N.S., the railway hub of the Province, pop. over 200,000. The Daily News of 1,000 chiefly in Truro town. The Weekly News reaches altogether different subscribers. It covers the surrounding towns and villages. Sworn circ'n for 1908, 6,200. Best medium; compare it with others. See Advt. Page 42.

CITIZEN, weekly; Citizen Pub. Co., publishers; established 1908; labor; subscription \$1.00; eight pages.

SUN, weekly; Colchester Sun, Ltd., publishers, G. G. Archibald, Sec.; established 1871; independent-conservative; Wednesday; subscription \$1.00; eight pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,143*

LEVER, monthly; The Maritime Young Men's Christian Association, publishers; established 1896; Y. M. C. A. news; subscription 25 cents; sixteen pages, 1 wide col., 61/4 inches.

WESTVILLE, pop. 4,000, Co. Pictou, on the Pictou branch I.C.R. 100 miles N.E. of Halifax; Tel., T., Ex., Bank. Chief Industries: two large coal mines, which disburse some \$50,000 monthly in wages, and lumbering. The town contains besides the mines, etc., five churches and two hotels, is lighted by electricity and has a fine system of waterworks. Surrounding towns and villages where no papers are published: Baileys Brook, Hopewell, Merigomish, Granton, River John, Ferrona, Bridgeville, Thorburn, Sylvester and Durham.

FREE LANCE, weekly; J. W. H. Sutherland, publisher; established 1896; independent; Thursday; subscription \$1.00; sixteen pages, 6 col., 19½ inches.

See Advt. Page 86.

Circ'n 2½

WEYMOUTH, pop. 1,200, Co. Digby, on the Sissiboo River, 4 miles E. of St. Mary's Bay, and on the Dominion Atlantic Ry., 47 miles N. of Yarmouth and 160 miles W. of Halifax; Tel., Ex., Bank, Chief Industries: lumbering, fishing and pulp mills. The town contains six churches, schools and several stores. It has a fair harbor, a customs house, and is a popular summer resort for American tourists. Has weekly steamboat connection with Yarmouth and St. John. Surrounding towns and villages where no papers are published: Plympton, Freeport, Tiverton, Sandy Cove, Belliveau Cove, New Tusket, Marshalltown and Murphy Cove.

GAZETTE, weekly; Jas. J. Wallis, publisher; established 1906; independent; Thursday; subscription \$1.00; eight to sixteen pages, 6 col., 1934 inches.

**WINDSOR, pop. 4,000, Co. Hants, on Avon River and an arm of Minas Basin, and on Dominion Atlantic Ry., 45 miles N.W. of Halifax, and 84 miles E. of Annapolis; Tel., T., Ex., Banks. Chief Industries: cotton mills, furniture factory, iron foundry, fertilizer works, selenite cement works, plaster mill, lumbering, fruit growing and farming. The town contains five churches, court house, the University of King's College, Collegiate school for boys, Church school for girls, Hants Co. Academy, fine public school, and is an important centre of education. The town owes its importance to the quantities of limestone, gypsum and valuable minerals found in its vicinity. It contains some fine public buildings, and is lighted by electricity. Surrounding towns and villages where no papers are published: Avonport, Avondale, Brooklyn, Summerville, Newport, Ellershouse, Falmouth, Maitland, Shubenacadie, Mount Denson, St. Croix and Burlington.

HANTS JOURNAL, weekly; Jas. J. Anslow, editor and publisher; established 1867; independent; Wednesday; subscription \$1.00; four pages, 8 col., 26¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,835* See Advt. Page 58.

TRIBUNE, weekly; Tribune Publishing Co., publishers; established 1883; independent; Friday; subscription \$1.00; four pages, 8 col., 26¼ inches.

Circ'n 1¼

FORWARD, semi-monthly; official organ of Grand Division Sons of Temperance of Nova Scotia; established 1893; temperance; Thursday; subscription 50 cents; four pages.

KING'S COLLEGE RECORD, monthly; undergraduates of King's College, editors and publishers; established 1877; a college paper issued only during the collegiate year; subscription \$1.00; twenty-eight pages, size 9 x 12.

WOLFVILLE, pop. 1,963, Co. Kings, at the entrance of Cornwallis River into Minas Basin, on the D. A. Ry., 18 miles N.N.W. of Windsor, 64 miles N.W. of Halifax; Tel., T., Ex., Banks. Chief Industries: fruit growing, dairying, farming, milling and tanning. The town contains Acadia College, Acadia Seminary and Horton Academy, belonging to the Baptist denomination, also five churches and public schools. It has an excellent water supply, electric light, board of trade, and is headquarters of the Fruit Growers' Asso. of N.S. and a favorite summer resort. Surrounding towns and villages where no papers are published: Port Williams, Canning, Grand Pre, Gaspereaux, Avonport, Hortonville, Greenwich and White Rock Mills.

ACADIAN, weekly; Davison Bros., editors and publishers; established 1883; independent; Friday; subscription \$1.00; four pages, 8 col., 24 inches.

Circ'n:

ACADIA ATHENÆUM, monthly; students of Acadia University, editors and publishers; established 1873; a college paper issued only during collegiate year of nine months from October to June; subscription \$1.00; forty-eight pages and upwards, 1 or 2 col., 6½ inches.

YARMOUTH, pop. 7,000, Co. Yarmouth, on the extreme western *point of Nova Scotia, 145 miles S.W. of Halifax, with which it is connected by the D.A.Ry. and H. & S.W.Ry.; Tel., T., Ex., Banks. Daily lines of steamers to Boston, weekly to St. John and Halifax. Chief Industries: ship building, shoe factory, cotton and duck mills, ship's supplies, foundries and fishing. It had more shipping per head than any other port in the world, and was the chief ship building place in Nova Scotia. It has water works and fire brigade, electric Railway, electric light and gas, and is surrounded by a good farming country. The town contains eleven churches, public schools, public buildings and educational institutions. Surrounding villages where no papers are published: Hebron, Arcadia, Tusket, Ohio and Argyle.

GLOBE, every evening except Sunday; G. C. and G. V. Pelton, editors and publishers; established 1907; liberal; subscription \$2.00; four pages, 5 col., 16 inches.

POST, every evening except Sunday; James J. Wallacc, pnb-lisher; established 1908; conservative; subscription \$2.00; 4 pages, 12 x 18.

TIMES, semi-weekly; J. D. Rolston, editor and publisher; established 1883; conservative; Tuesday and Friday; subscription \$2.00; four pages, 8 col., 25 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,938* See Advt. Page 101.

HERALD, weekly; J. M. Lawson, editor and publisher; established 1833, liberal; Tuesday; subscription \$1.50; four pages, size 27 x 21.

Issues also Telegram free to subscribers.

LIGHT, weekly; C. Carey, editor and publisher; established 1890; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

TELEGRAM, weekly; Friday; liberal; issued as supplement to Herald.

PROVINCE OF PRINCE EDWARD ISLAND.

Though the smallest in area—having a land surface of only 2,000 square miles-Prince Edward Island is the most thickly settled and one of the most productive of the provinces of Canada. The population at the present time is estimated at about 100,000, an average of 50 to the square mile. There is scarcely a foot of land in Prince Edward Island not capable of cultivation, and the soil is uniformly rich. This natural advantage, coupled with the endowment of a temperate climate and regular rainfalls, has made the province famous as an agricultural and stock raising country. The Island horses; cattle and sheep are eagerly sought after both by Canadian and United States buyers. But it is in dairying and in the meat business that Prince Edward Island has made remarkable strides. It is now sometimes referred to as "The Denmark of Canada." In 1903 there were 41 dairy stations in operation, manufacturing 2,729,556 lbs. of cheese and 556,452 lbs. of butter, the total value of both being \$386,168. The number of stations has since grown to 47, with value of output varying from year to year up to \$500,000. Among other agricultural products, the Island oats and potatoes are famous throughout America and the West Indies for their excellence, the foreign demand for these products being steadily on the increase. In 1907 the number of bushels of oats raised was 6,313,872 and of potatoes 5,452,830. The hay crops are also celebrated, being produced from indigenous clover and grasses, and it is to the high quality of these crops that the superiority of the Island live stock is largely due. The fishing interests of the Island are also important, its position in the Gulf giving it great advantages. The value of the fish taken by Prince Edward Island fishermen in 1906 was \$1,168,939, of which about two thirds was exported to foreign countries. The principal fish caught are mackerel, herring, cod, hake, lobsters and oysters. The annual take of lobsters is about 21/2 million pound cans, and of oysters about 20,000 barrels, the Prince Edward Island oysters-especially those of Malpecque Bay-being esteemed the finest in flavour of any on the Atlantic coast. The railway system of the Island, some 265 miles in length, is of 3 feet 6 inches gauge and is entirely owned and operated by the Government of Canada. The park-like scenery of the Island, and its even temperature and charming summer weather, together with an abundance of the finest sea trout and good shooting in season, are year by year attracting tourists and health seekers to the province from all parts of the continent. Official statistics show that the Province has less crime and vice in proportion to population than any other Province of Canada and compares favorably in that regard with any country in the world. The sale of liquor for beverage purposes has been prohibited by law since 1901. Prince Edward Island in 1906 had 480 public schools, with 268 male teachers and 294 female teachers, and a total of 19,031 pupils. In the same year it had 441 post offices. Prince Edward Island is represented in the Dominion Parliament by four senators and four members of the House of Commons. Its local government is carried on by a single house, the Legislative Assembly, having 30 members. Capital, Charlottetown.

** ted on a neck of land between North and Hillsborough Rivers, overlooking a fine harbor; Tel., T., Ex., Banks. It has regular steamboat connection with Canadian and American ports, and is the Provincial capital. Chief Industries: foundries, machine shops, flour, woollen, saw, shingle and planing mills, tanneries, agricultural implement, soap, butter, cheese and tobacco factories and farming. The city contains nine churches, good public schools, the Government buildings, court house, markets, city hall, public hall, drill hall, Prince of Wales and St. Dunstan colleges, normal school, convents, lunatic asylum, gaol, etc. It is lighted with gas and electric light. Has good system of water works and sewerage. Surrounding towns and villages where no papers are published: Lower Montague, Dundas, Georgetown, Cornwall, New Haven, Bedeque, Kelly's Cross, Annadale, Southport, Emerald, Victoria, Eldon, Mount Stewart, Webster's Corner, Vernon River Bridge and Kensington.

EXAMINER, every evening except Sunday; Examiner Publishing Co., publishers, Robt. L. Cotton, manager; established 1847; liberal-conservative; subscription \$1.00; four to eight pages, 7 col., 22 inches.

Circ'n 23/4

MORNING GUARDIAN, every morning except Sunday; The Island Guardian Publishing Co., publishers; established 1891; independent; subscription \$2.00; eight to twenty-four pages, 7 col., 20½ inches.

Circ'n;

RURAL DAILY (formerly weekly), established 1887; subscription \$1.00; four to eight pages, 7 col., 20½ inches. Circ'n 3¾

PATRIOT, every evening except Sunday; Patriot Publishing Company, publishers; established 1881; liberal; subscription \$2.00; eight pages, 7 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, **2,569 *** SEMI-WEEKLY, established 1861; Monday and Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n 2

HERALD, weekly; James McIsaac, publisher; established 1870; religious, Roman Catholic; Wednesday; subscription \$1.00; four pages, size 27½ x 20.

P. E. ISLANDER, weekly; Islander Publishing Co., publishers; established 1888; independent-liberal; Friday; subscription \$1.00; four pages, 7 col., 21 inches. Circ'n 2

ROYAL GAZETTE, weekly; Geo. W. Gardiner, editor and publisher; established 1791; an official paper; subscription 50 cents; four pages, size $8\frac{1}{2} \times 11\frac{1}{2}$. Inserts Government advertisements only.

WATCHMAN, weekly; Watchman Publishing Co., publishers, Peter McCourt, editor; established 1890; independent-liberal; Friday; subscription \$1.00; four pages, 8 col., 22 inches. Circ'n 13/4 See Advt. Page 54.

** P.E.1. Ry., 40 miles N.W. of Charlottetown, 42 miles N.E. of Shediac; Tel., T., Ex., Banks. Chief Industries: grist, saw, planing and shingle mills, furniture factory, two large contracting establishments, including sash and door and general wood working factories, lumber yards, farm implement works, farming and dairying; ship building is carried on here extensively. The town has an excellent harbor, with good anchorage for large vessels; has six churches,

the largest retail store in Maritime Canada, a public hall, convent, the county buildings, etc. Surrounding towns and villages where no papers are published: Cape Traverse, Alberton, Kensington, Princetown, Tryson, Miscouche, Wellington, Centreville and Victoria.

ISLAND FARMER, weekly; D. K. Currie, editor, Pioneer Publishing Co., publishers; established 1887; agricultural, liberal; Wednesday; subscription \$1.00; eight pages, 7 col., 21 inches.

Also publishes Pioneer.

Circ'n 5

See Advt. Page 34.

JOURNAL, weekly; Journal Publishing Co., Ltd., publishers; established 1864; conservative; Wednesday; subscription \$1.00; eight pages, 7 col., 23 inches.

Also publishes Prince Edward Island Agriculturist.

See Advt. Page 82.

PIONEER, weekly; D. K. Currie, editor, Pioneer Publishing Co., publishers; established 1876; liberal; Saturday; subscription \$1.00; six to eight pages, 6 col., 19 inches. Circ'n 5½

Also publishes Island Farmer.

See Advt. Page 34.

PRINCE EDWARD ISLAND AGRICULTURIST, weekly; W. A. Brennan, editor and publisher; established 1880; agricultural and stock raising; Saturday; subscription \$1.00; eight pages, 7 col., 23 inches.

Circ'n 5½

Also publishes Journal.

See Advt. Page 82.

TIGNISH, pop. 1,000, Co. Prince, on the Gulf of St. Lawrence and at the western terminus of the P.E.I.Ry., 68 miles N.W. of Summerside; Tel., T., Ex. Chief Industries: extensive dairying, woollen, saw, grist and carding mills and carriage factory. The town contains besides its mills, stores, etc., two churches and a convent, one graded public and one convent school and three public halls. Surrounding towns and villages where no papers are published: Alberton, O'Leary, Port Hill and Wellington.

L'IMPARTIAL, French, weekly; L'Impartial Publishing & Printing Co., Ltd., publishers, F. J. Buote, editor; established 1893; independent; Tuesday; subscription \$1.00; eight pages, 7 col., 21 inches.

PROVINCE OF MANITOBA.

The area of the Province of Manitoba was greatly increased by Act of the last Federal Parliament, the Northern Boundary having been altered from the 53rd parallel of latitude to the 60th parallel, making the Province more than three times its original size, and augmenting its territory by a tract containing great wealth in minerals, timber, fisheries, furs and agricultural land. Extending northward to the Hudson Bay, Manitoba is the only prairie province which has a boundary on the sea. The whole province contains over 41,000,000 acres of agricultural land and 6,000,000 acres of water surface. The population is fast approaching the half million mark, and the acreage under cultivation is steadily increasing. The acreage and yield of grain for 1908 was 49,252,534 bushels of wheat from 2,850,640 acres; 44,686,043 bushels of oats from 1,216,622 acres; 18,135,787 bushels of barley from 658,441 acres; 502,206 bushels of flax from 50,187 acres; 334,609 bushels of rye from 17,611 acres; 117,033 bushels of peas from 6,903 acres; and 5,148,696 bushels of potatoes from 29,963 acres. The number of grain elevators and store houses in the Province is now 678 and 13 respectively, with a total capacity of 20,558,500 bushels. The threshing outfits needed to handle the crop number 2,287. The area prepared for the 1909 crop is over 20% larger than that of 1908. The value of dairy products in 1908 was \$1,400,269, chiefly butter. The facilities for railroad transportation are exceptional, there being at present over 4,000 miles of railroad in the Province, and the building of the National Transcontinental which is now in progress will add a great many more. All these railroads radiate from Winnipeg, the capital of the Province and the metropolis of Western Canada. Practically speaking Manitoba has no problem of the poor or the unemployed, and this in spite of the fact that immigration into the Province is very great. It scarcely knows, except by hearsay, what depression and hard times mean. The industrial life of the Province is in a healthy condition, the greatest industry in the way of manufacturing being flour milling. In addition to this there are large meat packing establishments; cold storage plants; breweries; biscuit factories; oat-meal mills; bag, cloth, skirt, overall, shirt, underwear, awning and tent factories; box factories; large carriage factories and a large number of other industries. In the several cities of the Province are also found the head quarters or western branches of many of the largest commercial and wholesale companies of Canada; and a great number of financial institutions such as trust companies, loan companies, fire and life insurance companies, banks, etc., have their head offices in the Province. The northern part of the Province is very valuable for its fish, lumber and mines. Over 8,000,000 pounds of fish were taken in Lake Winnipeg alone during the past year, while in the forests of the north is illimitable wealth of pine, spruce, elm, ash, poplar, birch, tamarack and fir useful for lumber, fire-wood and pulpwood. The Legislature of the Province consists of 41 members, while 10 representatives are sent to the Federal House of Commons and 4 Senators to the Upper House. Religion and education are carefully fostered and our schools are in a healthy condition. There are in Manitoba 1443 district schools with 1943 departments. There are 2480 teachers, and the total number of children of school age is 81,013, of whom 67,144 are actually enrolled. The Province supports a well equipped University with which are affiliated colleges supported by the stronger denominational bodies, and an Agricultural College which is second to none on the Continent. Winnipeg, the Provincial capital, has a population exceeding 120,000.

BALDUR, pop. 350, District of Souris, on the Carman-Hartney branch of the C. N. R., 109 miles S.W. of Winnipeg and 60 miles S. E. of Brandon; Tel., T., Ex., Bank. Largest and most important town in Argyle and seat of the Municipal Council. An important grain and cattle point for the district. The town contains four churches, three elevators and a large grist mill. Heavy shipments of cattle and pigs. Extensive lumber business. Surrounding villages where no papers are published: Greenway, Mariapolis, Neetin and Glenora.

GAZETTE, weekly; F. W. Fredrickson, publisher, P. F. Curtis, proprietor; established 1898; independent; Thursday; subscription \$1.00; eight pages, 6 col., 191/4 inches. See Advt. Page 81.

BELMONT, pop. 250, District of Souris, on the C. N. Ry., 120 miles S.W. of Winnipeg, 40 miles S. of Brandon; Tel., Ex., Bank. Chief Industries: wheat growing, stock raising, dairying and railway shops. The town contains three churches, school, three hotels, implement and general stores, fire hall and has electric light. Surrounding towns and villages where no papers are published: Hilton, Neelin, Fairhall, Glendenning, Craigielea, Bru, Grund, Moropano, Tiger Hills and Ninette.

NEWS, weekly; R. H. Matthews, publisher; established 1903; independent; Thursday; subscription \$1.00; four pages, 7 col., Circ'n 1/2 21 1/2 inches.

BIRTLE, pop. 550, District of Marquette, on C. P. R., 194 miles W. N. W. of Winnipeg, and 65 miles N. N. W. of Brandon; Tel., T., Ex., Bank. Chief Industries: grist milling, farming, cement block works, cheese and butter making. The town contains besides its stores, an Indian School, land registry office and two hotels. Surrounding towns and villages where no papers are published: Beulah, Solsgirth, St. Lazare, Kelloe, Rossburn, Binscarth, and Millwood.

EYE WITNESS, weekly; Birtle Printing Co., publishers, E. J. Wilson, editor; established 1891; independent; Tuesday; subscrip-Circ'n 1/2 tion \$1.00; eight pages, 5 col., 1734 inches.

BOISSEVAIN, pop. 1,025, District of Souris, on the Pembina Mountain Branch of C. P. R. and Great Northern Ry., 20 miles E. of Deloraine, 182 miles W.S.W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: flour mills, cement block and brick works, wood-working and machine shops, grain growing and live stock raising. The town contains four churches, public schools, five grain elevators, and is the centre of one of the best wheat growing districts in South Manitoba. Surrounding villages where no papers are published: Whitewater and Wassewa.

GLOBE, weekly; W. H. Ashley, editor and publisher; established 1890; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 211/2 inches.

RECORDER, weekly; Boissevain Printing and Publishing Co., publishers; established 1899; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 20 inches. Also publishes Ninga News.

BRANDON, pop. 11,000, District of Brandon, on the Assiniboine River and C. P. R., C. N. R., and Gr. Nor. Ry., 133 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: saw, planing, grist and other mills, breweries, stock raising and farming. The city contains numerous churches, schools, convent, court liouse, jail, large grain elevators, water works and fire department, and is lighted by electricity. Surrounding towns and villages where no papers are published: Alexander, Chater, Martinville, Roseland, Shrubland, Elton, Douglas, Forest and Kemnay.

SUN, every evening except Sunday; Western Publishing Co. Ltd., publishers; established 1893; liberal; subscription \$3.00; eight to twelve pages, 7 col., 20¼ inches.

Circ'n 2

WEEKLY, established 1882; Thursday; subscription \$1.00; sixteen pages, 7 col., 2014 inches. Circ'n 11/2

TIMES, every morning except Sunday; Brandon Times Publishing Co., Ltd., publishers; established 1907; conservative; subscription \$3.00; four to eight pages, 7 col., 19¾ inches. Circ'n 1¼

WEEKLY, established 1886; Thursday; subscription \$1.00; eight to sixteen pages, 7 col., 19¾ inches. Circ'n 2¼ See Advt. Page 108.

CARBERRY, pop. 1,111, District of Portage La Prairie, on the C.P.R., and C.N.R., 105 miles W. of Winnipeg, 28 miles E. of Brandon; Tel., T., Ex., Banks. Chief Industries: flour mill, farming and stock raising. The town contains four churches and a public school, six elevators with a capacity of 300,000 bushels, municipally owned electric light plant, and an excellent waterworks and firefighting system. Surrounding towns and villages where no papers are published: Petrel, Brookdale, Edrans, Kerfoot, Melbourne, and Wellwood.

EXPRESS, weekly, Ben. A. Huckell, editor and publisher; established 1892; liberal-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

NEWS, weekly; W. I. Smale, editor and publisher; established 1890; liberal; Friday; subscription \$1.00; eight pages, 6 col., 19½ inches.

CARMAN, pop. 1,530, District of MacDonald, on the Boyne River, the Carman branch of the Western Division of C.P.R., on the Great Northern Ry. and on C. N. R., 52 miles S.W. of Winnipeg, 22 miles N. of Morden; Tel., T., Ex., Banks. Chief Industries: saw and grist mills, brick yard and farming. The town contains five churches, a public school and six grain elevators, and has electric light, sewers and waterworks. Surrounding towns and villages where no papers are published: Pomeroy, Lintrathen, Stephenfield, Grays, Almasippi, St. Daniel, Barnsley, Homewood and Bates.

DUFFERIN LEADER, weekly; Leader Printing and Publishing Co., publishers, J. W. Jameson, editor and manager; established 1898; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19¼ inches.

Circ'n ¾

STANDARD, weekly; Geo. Harper, publisher; established 1891; liberal; Thursday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ½

CARTWRIGHT, pop. 350, District of Souris, on C. P. R., 148 miles S. W. of Winnipeg and 90 miles W. of Emerson; Tel., Ex., Bank. Chief Industries: stock raising and farming. The town contains besides its stores, etc., three churches and one hotel. Surrounding towns and villages where no papers are published: Clearwater, Mather, Neelin, Enterprise and Bannerman.

SOUTHERN MANITOBA REVIEW, weekly; Robt. J. C. Stead, publisher; established 1899; independent; Saturday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 1/2

CRYSTAL CITY, pop. 630, District of Lisgar, on C.P.R., 123 miles S.W. of Winnipeg and 10 miles from the International boundary line; Tel., T., Ex., Bank. Chief Industries: grist and planing mills and mixed farming. The town contains besides its stores, three churches, town hall, opera house, two hotels, flour mill and grain elevators. The town is surrounded by an exceedingly good farming district. Surrounding towns and villages where no papers are published: Clearwater, Snowflake, Purves, Mather and Marringhurst.

COURIER, weekly; T. E. Davis, publisher; established 1898; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 1/2

CYPRESS RIVER, pop. 525, District of MacDonald, on Cypress River and C. P. R., 95 miles W. of Winnipeg; Tel., Ex., Bank. Chief Industries: grain farming, stock raising, dairying and brick making. The town contains three churches, high school, town hall, jail, fire hall, four large general stores, four implement warehouses, large machine shops and lumber yards, several hardware stores and five large grain elevators. Surrounding villages where no papers are published: Treesbank, Bru, St. Alphonse, Greenway, Mariopolis, Indian Springs, Grange and Bruxelles.

WESTERN PRAIRIE, weekly; W. W. Cousens, publisher; established 1896; independent; Friday; subscription \$1.00; eight pages, 5 col., 17¾ inches.

DAUPHIN, pop. 3,500, District of Dauphin, a divisional point on C.N.R., 178 miles N.W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: farming, flour and saw mills. The town contains, besides its stores and mills, fire hall, opera house and three hotels. Surrounding towns and villages where no papers are published: Arden Station, Beulah, Binscarth, Fox Warren, Milwood, Newdale, Solsgirth, Woolson, Ashville, Valley River and Winnipegosis.

HERALD, weekly, Wm. D. King, editor and publisher; established 1897; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

PRESS, weekly; Geo. King, publisher; established 1896; liberal; Thursday; subscription \$1.00; ten pages, 7 col., 1934 inches.

Circ'n

DELORAINE, pop. 856, District of Souris, on Winnipeg-Napinka branch of the C. P. R., 202 miles S. W. of Winnipeg and 13 miles from the International Boundary line; Tel., T., Ex., Banks. Chief Industries: coal mining and farming. Surrounding villages where no papers are published: Whitewater, Medora, Lauder, Montefiore and Turtle Mountain.

TIMES, weekly; Geo. Paterson, editor and publisher; established 1887; liberal; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n ¾

DOMINION CITY, pop. 550, District of Provencher, on Roseau River, on Emerson branch of the C. P. R., 55 miles S. of Winnipeg, 10 miles north of the boundary line; Tel., Ex. Chief Industries: grain growing, stock raising and lumbering. The centre of a fine grain and stock raising country. Wood abundant, spruce, tamarack, elm, oak and poplar. The town contains three churches, opera

house, a large town hall, many good stores, and a large number of fine residences. Surrounding villages where no papers are published: Carlourie, Stuartburn, Greenridge, Ridgeville, Langside, Morrais, Letellier and St. Jean Baptiste.

WEEKLY ECHO, weekly; D. Phillips, publisher, F. L. Phillips, manager; established 1898; independent; Thursday; subscription \$1.00; twelve pages, 5 col., 1734 inches. Circ'n 1/4

DUNREA, pop. 300, District of Souris, on C.N.R., 150 miles W. of Winnipeg, 13 miles E. of Minto; Tel., T., Ex. Chief Industries: mixed farming and dairying. The town contains, besides its stores, two churches and a school. Surrounding towns and villages where no papers are published: Margaret, Minette, Fairhall and Hyder.

RIVERSIDE REVIEW AND DUNREA ADVERTISER, weekly; W. G. Pickell, editor and proprietor; established 1908; independent; Saturday; subscription \$1.00; four to eight pages, 6 col., 19¾ inches.

Circn'n ¼

Also publishes Minto Packet.

ELGIN, pop. 450, District of Souris, on C.N.R., 160 miles S. W. of Winnipeg, 132 miles W. of Hartney Junc. and 12 miles S. of Souris; Tel., T., Ex., Bank. Chief Industry: farming. The town contains four churches, public school and stores. Surrounding towns and villages where no papers are published: Underhill, Argue, Menteith, Wapaha, Sheppardville, Fairfax and Heaslip.

BANNER, weekly; Andrew King, publisher; established 1901; independent; Wednesday; subscription \$1.00; eight to ten pages, 5 col., 17¾ inches. Circ'n ¼

ELKHORN, pop. 625, District of Brandon, on C. P. R., 65 miles N.W. of Brandon, 205 miles W. of Winnipeg; Tel., Ex., Bank. Chief Industries: stock raising, grain growing, flour and grist mills. The town contains besides its stores, mills, etc., three churches, three hotels and four grain elevators with capacity of 125,000 bushels. Surrounding towns and villages where no papers are published: Reaper, Hargrave, Ebor, Kirkella and Burnbank.

ADVOCATE, weekly; W. J. Thompson, editor and publisher; established 1892; independent-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾

MERCURY, weekly; Larmer Bros., publishers; established 1908; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches.

EMERSON, pop. 980, District of Provencher, the terminus of Emerson Section of C. P. R., and on C. N. R., G. N. Ry., Soo Line and direct connection with N. P. Ry., 66 miles S. of Winnipeg, 2 miles from the N. Dakota boundary line; Tel., T., Ex., Bank. Chief Industries: farming, dairying, ranching, grist and flour mills. The town contains five churches and a public school, grain elevators, etc. Surrounding towns and villages where no papers are published: Rosenfeldt, St. Pie, Stuartburn, Letellier, Ridgeville and Arnaud.

JOURNAL, weekly; W. B. Ballantyne, publisher; established 1895; independent; Friday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n ½

GILBERT PLAINS, pop. 436, District of Dauphin, on Can. Nor. Ry., 190 miles N. W. of Winnipeg, 90 miles N. of Brandon; Tel., Ex., Bank. Chief Industries: farming and ranching. Surrounding towns

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and villages where no papers are published: Oaknook, Howard, Valley River, Wilford and Spruce Creek.

MAPLE LEAF, weekly; A. G. Stewart, publisher; established 1901; independent; Friday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1/4

- GLADSTONE, pop. 828, District of Portage La Prairie, on C.P.R. and Can. Nor. Ry., 34 miles N. W. of Portage La Prairie, 40 miles E. of Minnedosa, 85 miles W. by N. of Winnipeg; Tel., Ex., Banks. Chief Industry: farming. The village contains three churches, a public school, etc. Surrounding towns and villages were no papers are published: Douglas, Chater, Burnside and Poplar Point.
 - AGE, weekly; Age Publishing Co., publishers; established 1883; independent; Thursday; subscription \$1.00; eight to ten pages, 6 col., 19½ inches. Circ'n ¾
- GLENBORO, pop. 600, District of Portage La Prairie, on C. P. R., 100 miles W. by S. of Winnipeg, 45 miles E. of Souris; Tel., T., Ex., Banks. Chief Industries: grain and stock farming, grist and saw mills. The town contains besides its stores, mills, etc., two hotels. Surrounding towns and villages where no papers are published: Stockton, Hilton, Skalholt, Methven, Greenway and Bru.

GAZETTE; weekly; R. M. West, editor and publisher; established 1892; independent; Thursday; subscription \$1.00; eight pages, size 13 x 20. Circ'n 1

GOODLANDS, pop. 100, District of Souris, on the Lyleton section of C. P. R., 9 miles E. of Waskada, 212 miles S. W. of Winnipeg; Tel., Ex. Chief Industries: farming and ranching. Surrounding villages where no papers are published: Lennox and Montefiore.

STAR, weekly; L. M. Young, publisher. See Washada Expositor.

GRAND VIEW, pop. 750, District of Dauphin, on Valley River and main line C. N. R., 208 miles N. W. of Winnipeg; Tel., Ex., Bank. Chief Industries: grain growing, flour and saw mills and brick works. The village contains, besides its sixteen stores, etc., three hotels, four grain elevators and three flat warehouses with a capacity of 160,000 bushels, and a pump factory. Has also excellent waterworks and large saw mills, lumber yards, blacksmiths' and machine shops. It is the centre of a fertile farming district with a population of 5,500, and the mountain ranges (Duck Mountains on the N. and Riding Mountains on the S.), which bound the valley, abound in game and are heavily timbered. Surrounding towns and villages where no papers are published: Strevel, Meharry, Halstead, Umatilla, Venlaw, Mountain Gap and Tamarish.

EXPONENT, weekly; A. G. Graham, publisher; established 1901; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22. Circ'n 1/4

GRETNA, pop. 700, District of Lisgar, on C. P. R. and Gt. Nor. Ry., 70 miles S. of Winnipeg and about a mile from the U.S. boundary; Tel., T., Ex., Bank. Chief Industry: farming. The town contains four churches, public school, Mennonite collegiate institute, six elevators, flour mill and two hotels. Surrounding towns and villages where no papers are published: Altona, Plum Coulee and Rosenfeld.

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MITARBEITER, German, monthly; Conference of Mennonites in Middle Canada, publishers; established 1906; religious, Mennonite; 15th of month; subscription 40 cents; twelve pages, 2 col., 734 inches.

Circ'n ½

HAMIOTA, pop. 900, District of Marquette, on C. P. R. Branch (Brandon to Miniota), 165 miles West of Winnipeg, 38 miles N.W. of Brandon; Tel., T., Ex., Bank. Chief Industries: grist and flour mills, stock raising and farming. The town contains besides its stores, mills, etc., three churches, school, hospital, town hall and two hotels. Surrounding towns and villages where no papers are published: Oak River, Crandell, Kenton, Bradwardine, Lenore, Harding and Westwood.

ECHO, weekly; Ed. L. Stone, editor and proprietor; established 1902; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches. Circ'n ¾

HARTNEY, pop. 653, District of Souris, on Souris section of C. P. R. and on C. N. R., 166 miles S. W. of Winnipeg, 22 miles S. W. of Brandon, and 10 miles S.W. of Souris; Tel., T., Ex., Bank. Chief Industries: farming and milling. The town contains besides its stores, mills, etc., five churches, schools, opera house, eight large elevators and several hotels. Surrounding towns and villages where no papers are published: Lauder, Underhill, Argue, Findlay, Menteith and Schwitzer Jct.

STAR, weekly; Walpole Murdock, publisher; established 1892; independent; Friday; subscription \$1.00; eight pages, 6 col., 20 inches.

HOLLAND, pop. 500, District of MacDonald, 85 miles W. of Winnipeg and 65 miles E. of Souris, on Souris section of C. P. R.; Tel., T., Ex., Bank. Chief Industries: farming and ranching. Shipped 400,000 bushels of wheat in 1908, and also ships live-stock and cordwood. The village has three churches, intermediate school with four teachers, flour mill of 75 barrels capacity, and five elevators. Surrounding towns and villages where no papers are published: Somerset, St. Alphonse, Landseer, Bruxelles and Camille.

OBSERVER, weekly; A. A. Herriott, publisher; established 1893; independent; Friday; subscription \$1.00; eight pages, 5 col., 1734 inches. Circ'n 1/2

HOLMFIELD, pop. 250, District of Souris, on C. P. R. and C. N. R., 150 miles S.W. of Winnipeg; Tel., T., Ex. Chief Industries: stock raising and farming. The village has, besides its stores, churches and schools, three hotels, three elevators, flour mill, machine shops and two public halls. Surrounding towns and villages where no papers are published: Neelin, Greenway, Glenora, Lena, Wakapa, Enterprise and Mather.

PRESS, weekly; David Bradley, editor and publisher; established 1906; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

KILLARNEY, pop. 1,250, District of Souris, on the Pembina section (Winnipeg to Napinka) of C. P. R., 164 miles S.W. of Winnipeg, 55 miles E. of Napinka, 50 miles S. of Brandon; Tel., Ex., Banks. Chief Industries: agricultural implements, wagon making, cheese factory, planing mill, sash and door factory, cement works, flour mills and farming. The town contains four churches, public and high schools, and about forty places of general business. Surround-

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ing towns and villages where no papers are published: Fairhall, Lyonshall, Wakopa, Glendenning, Lena and Bannerman.

GUIDE, weekly; J. H. Monteith, publisher; established 1893; independent; Friday; subscription \$1.00; eight pages, 7 col., 1934 inches.

Circ'n 34

MACGREGOR, pop. 640, District of Portage La Prairie, on G. T. P. R., and on the western division (Winnipeg and Swift Current branch) of C. P. R., 77 miles W. of Winnipeg and 21 miles W. of Portage La Prairie; Tel., Ex., Bank. Chief Industries: grain and stock farming and flour milling. The town contains besides its stores, mills, etc., three churches and three hotels. Surrounding towns and villages where no papers are published: Beaver Creek, Austin, Wellington, Rose Hill, Bagot and Burnside.

HERALD, weekly; James L. Cowie, publisher; established 1896; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches.

Circ'n ½

MANITOU, pop. 800, District of Lisgar, on the Pembina branch of the C. P. R., 78 miles S. W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: C. P. R. shops, sash and door factory, carriage factory and farming. Besides its stores, the town has five churches, public and normal schools, theatre, rinks and five elevators, and is lighted by acetylene gas. Surrounding towns and villages where no papers are published: Darlingford, Altamont, Opawaka, Kaleida, Somerset, Purves, La Riviere, Snowflake and Mowbray.

WESTERN CANADIAN, weekly; W. J. Rowe, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, 7 col., 20 inches.

MELITA, pop. 784, District of Souris, on Souris River and Souris section (Kemnay to Estevan) of C. P. R., 185 miles W. by S. of Winnipeg, 41 miles E. of Estevan; Tel., T., Ex., Banks. Situated in the midst of a rich farming country. Chief Industries: milling, wagon making, pump and planing factory, brick yard and cement block works and farming. The town contains four churches and high and public schools. Surrounding towns and villages where no papers are published: Cameron, Coulter, Elva, Lauder and Medosa.

ENTERPRISE, weekly; W. J. Graham, publisher; established 1891; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

WESTERN PROGRESS AND PIERSON REVIEW, weekly; Robt. Simpson, publisher; established 1899; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches. Circ'n 1/4

MIAMI, pop. 750, District of MacDonald, on the Morris and Somerset branch of the Can. Nor. Ry., 85 miles S.W. of Winnipeg, 38 miles W. of Morris; Tel., T., Ex., Bank. Chief Industry: stock raising and farming. The village contains besides its several stores, etc., three churches, school, Oddfellow's hall and hotel. Surrounding towns and villages where no papers are published: Opawaka, Nelson, Pomeroy, Lintrathen and Deerwood.

HERALD, weekly; Geo. W. Ayles, publisher; established 1901; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches.

MINIOTA, pop. 300, District of Marquette, on the Assimboine River, terminal of the C. P. R. branch from Brandon, and one mile from

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station on G. T. P., 65 miles N. W. of Brandon; Tel., Ex., Bank. Chief Industry: farming. Besides it stores, the town contains three churches, school, town hall, two hotels and four elevators. Surrounding towns and villages where no papers are published: Burnbank, De Clare, Rutherglen, Manson, Arrow River, Crandall, Rea, Lucas and Beulah.

HERALD, weekly; R. G. R. Mackenzie, publisher; established 1906; independent; Wednesday; subscription \$1.00; four pages, 6 col., 19¾ inches. Circ'n ¼

MINNEDOSA, pop. 1,500, District of Marquette, on the Little Saskatchewan River and C. P. R., 133 miles W. of Winnipeg, 30 miles N.E. of Brandon, 78 miles W. of Portage La Prairie; Tel., T., Ex., Banks. Chief Industries: flour mill, sash and door factory, machine shop, stock raising and farming. The town contains four churches, two public schools and a high school, hospital, courthouse and jail, and is lighted by electricity. It is an excellent farming section, with rolling land and good water. Surrounding towns and villages where no papers are published: Basswood, Clanwilliam, Newdale, Moore Park and Bethany.

MERCURY, weekly; John Bremner, publisher; established 1905; liberal; Thursday; subscription \$1.00; sixteen pages, 3 col., 10 inches.

TRIBUNE, weekly; David Cannon, editor and publisher; established 1883; conservative; Thursday; subscription \$1.00; six pages, 7 col., 21¾ inches.

MINTO, pop. 400, District of Souris, on the C. N. R., 160 miles W. of Winnipeg, and 25 miles S. of Brandon; Tel., T., Ex., Bank. Chief Industries: mixed farming and dairying. The town contains, besides its stores, two churches and a school. Surrounding towns and villages where no papers are published: Fairfax, Margaret, Dunallen and Heaslip.

PACKET, weekly; W. G. Pickell, editor and proprietor; established 1907; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

Also publishes Dunrea Riverside Review and Dunrea Advertiser.

MORDEN, pop. 1,437, District of Lisgar, on Dead Horse Creek and Pembina section of C. P. R., 70 miles S. W. of Winnipeg, 121 miles E. of Deloraine; Tel., Ex., Banks. Chief Industries: farming and stock raising. The town contains seven churches, high and public schools and seven elevators, with a capacity of about 250,000 busheds. Surrounding towns and villages where no papers are published: Darlingford, Thornhill, Nelson, Plum Coulee, Shadeland and Glencross.

CHRONICLE, weekly; W. D. Magee, publisher; established 1880; liberal; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches.

EMPIRE, weekly; The Morden Empire Publishing Co., publishers, Neil Fox, manager; established 1898; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Cire'n ¾

MORRIS, pop. 513, District of Provencher, on C. P. R. and Can. Nor. Ry., 43 miles S. of Winnipeg; Tel., T., Ex., Bank. Chief Industries: farming and lumbering. The town contains besides its stores, etc., three churches, four elevators and two hotels. Surrounding

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towns and villages where no papers are published: Rosenfeld, McTavish, Osborne, De Wet and Shanawan.

HERALD, weekly; A. E. Code, publisher; established 1887; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches.

NAPINKA, pop. 575, District of Souris, on terminus of Deloraine Branch of C.P.R., 56 miles S.W. of Brandon, 180 miles W. by S. of Winnipeg; Tel., Ex., Bank. Chief Industries: agriculture and ranching. The village has three churches, three hotels, and ten stores.

NEW CENTURY, weekly; H. J. Quinn, publisher; established 1901; independent-conservative; Friday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n ¼

NEEPAWA, pop. 2,200, District of Portage La Prairie, on the Northwestern Division of C.P.R. and main line of C.N.R., 117 miles W. of Winnipeg, 61 miles N. W. of Portage La Prairie; Tel., T., Ex., Banks. Chief Industries: grain and stock raising, lumbering, dairying, flour mill, sash and door factory, machine shops. The town contains four churches, high and public schools, hospital, and eight elevators with a capacity of 275,000 bushels. The town owns and operates its own telephone and electric light systems successfully at very low rates. The Manitoba Fat Stock Show and the N. W. Agricultural and Arts Association Summer Fair are held in the town in fair grounds and buildings. Surrounding towns and villages were no papers are published: Eden, Arden, Keyes, Kelwood, Riding Mountain, Oberon, Birnie, McCreary, Glenella, Brookdale, Moore Park, Wellwood and Franklin.

PRESS, semi-weekly; Neepawa Préss Co., Ltd., publishers, A. Dunlop, manager; established 1896; liberal; Tuesday and Friday; subscription \$1.00; four pages, 6 col., 19½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,457★

REGISTER, weekly; Geo. R. Belton, editor, Neepawa Printing and Publishing Co., publishers; established 1884; independent-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. See Advt. Page 124.

NINGA, pop. 200, District of Souris, on Pembina Branch of, C. P. R., 175 miles S. W. of Winnipeg, 44 miles S. of Brandon; Tel., Ex., Bank. Chief Industries: farming and flour mills. The town contains three churches, four elevators, two schools, hotel, lumber yard, machine shops and stores. Surrounding villages where no papers are published: Hyder, Rhodes and Lyonshall.

NEWS, weekly; Boissevain Printing and Publishing Co., Ltd., publishers. See *Boissevain Recorder*.

NORWOOD, a residential suburb of Winnipeg. See Winnipeg.

OAK LAKE, pop. 500, District of Brandon, on the main line of the C.P.R., 1½ miles from Assiniboine River, 165 miles W. of Winnipeg, 40 miles N. of Deloraine; Tel., Ex., Bank. Chief Industries: grist and flour mills, grain and stock farming. The town contains besides its stores, etc., four churches and a public school. Surrounding villages where no papers are published: Alexander, Griswold, Harding, Kenton and Routledge.

NEWS, weekly; F. A. Briscoe, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, size 15 x 22.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

- PILOT MOUND, pop. 650, District of Lisgar, on the Pembina section of the C. P. R., 125 miles S.W. of Winnipeg, 77 miles E. of Deloraine; Tel., T., Ex., Banks. Chief Industries: farming, stock raising and oatmeal mills. The village contains five churches, a public school and five grain elevators. Surrounding towns and villages where no papers are published: Clear Water, Snowflake, Mariapolis, Wood Bay, Purvis, Mowbray, Glenora and Mather.
 - SENTINEL, weekly; C. A. Barber, editor and publisher; established 1884; independent; Thursday; subscription \$1.00; eight pages, 6 col., 9½ inches.
- PLUMAS, pop. 200, District of Dauphin, on C. N. Ry., 16 miles N. of Gladstone, and 50 miles N. W. of Portage la Prairie; Tel., Ex., Bank. Chief Industry: farming. It has general and hardware stores, blacksmith shops, drug store, etc., to accommodate the large and increasing agricultural population surrounding. Surrounding towns and villages where no papers are published: Tenby, Tupper, Florenta and Ogilvie.
 - STANDARD, weekly; W. D. Lamb, editor and publisher; established 1905; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 18 inches.
- PORTAGE LA PRAIRIE, pop. 6,300, District of Portage La Prairie, 56 miles due west of Winnipeg, on the main lines of the the C. P. R., Can. Nor. Ry., the G. T. P. Ry., and the Gt. Nor. Ry., all transcontinental systems; divisional point for Can. Nor. Ry. and Gt. Nor. Ry. (Midland Branch); Tel., T., Ex., Banks. Chief Industries: flour mills of 1,500 barrels daily capacity, oatmeal mills, foundry and machine works, wire fence factories, brick yards with annual output of 15,000,000, sash and door factories, cigar factory, confectionery factory, farming and stock raising. The town contains the court house and jail, Provincial Reformatory for boys, Provincial Home for Incurables, lands title office, customs office, Indian Agency, has electric light, waterworks and sewerage system and gas plant. Surrounding towns and villages where no papers are published: Oakland, Burnside, Westbourne, Macdonald, High Bluff, Poplar Point, Bagot and Austin.
 - GRAPHIC, every evening except Sunday; C. D. McPherson, publisher; established 1897; liberal; subscription \$2.50; eight to twelve pages, 6 col., 1934 inches.

WEEKLY (Manitoba Liberal); established 1880; Thursday; subscription \$1.00; ten to twelve pages, 6 col., 19¾ inches. Circ'n 1½ See Advt. Page 119

REVIEW, every evening except Sunday; Review Printing and Publishing Co., Ltd., publishers, E. L. Burns, manager; established 1879; conservative; subscription \$3.00; six to eight pages, 6 col., 19½ inches. Circ'n ½

WEEKLY, established 1879; Wednesday; subscription \$1.00; eight to ten pages, 6 col., 19½ inches. Circ'n 2

RAPID CITY, pop. 1,000, District of Marquette, on the Little Saskatchewan River, C.P.R. and C.N.R., 145 miles W. of Winnipeg, 22 miles N. of Brandon; Tel., Ex., Bank. Chief Industries: farming and flour mills. The town is in the centre of a rich mixed farming district, and contains four churches, a public school and four large elevators with a capacity of 140,000 bushels. Surrounding towns

A. McKim, Limited, Advertising Agency, Montreal and Toronto

and villages where no papers are published: Basswood, Newdale, Cadurcis, Moline, Totonka, Oak River and Pettapiece.

REPORTER, weekly; Rube Allyn, publisher; established 1890; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches.

RATHWELL, pop. 150, District of MacDonald, on the C. P. R., 65 miles S. W. of Winnipeg, 25 miles S. W. of Portage la Prairie; Tel., T., Ex., Bank. Chief Industry: farming. The town contains three churches, four elevators, good public school and hospital. Surrounding towns and villages where no papers are published: Indian Ford, St. Claude, Haywood and Hyde Park.

RECORD, weekly; M. B. McCausland, publisher; established 1907; independent; Friday; subscription \$1.00; eight pages, 7 col., 20 inches.

See Treherne Times.

RESTON, pop. 500., District of Brandon, on the C. P. R., 175 miles W. of Winnipeg, 15 miles from the Saskatchewan Boundary; Tel., Ex., Bank. Chief Industry; farming. Surrounding towns and villages where no papers are published: Eagleton, Sinclair, Bardal, Elm Valley and Mandal.

RECORDER, weekly; Manning Bros., publishers; established 1905; independent; Thursday; subscription \$1.00; six to eight pages, 6 col., 1934 inches.

RIVERS, District of Brandon, on the C. P. R., northwest of Brandon; Tel., Ex., Bank. Chief Industry: farming.

GAZETTE, weekly; no report.

ROBLIN, pop. 300, District of Marquette, on the C. N. R., 241 miles N. W. of Winnipeg and 10 miles from the Saskatchewan Boundary, near the Duck and Riding Mountains; Tel., Ex., Bank. Chief Industries: grain growing, cattle raising and lumbering. The Duck Mountains adjoining abound in game of various kinds, and the town is becoming a popular summer resort. The settlers are coming in rapidly and are nearly all English speaking. Surrounding towns and villages where no papers are published: Tumbell, Makaroff, Shevlin, Shortdale, Castleavery, Millwood and Togo.

MESSENGER AND SHELL RIVER NEWS, weekly; A. G. Graham, publisher; established 1906; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ½

ROLAND, pop. 600, District of MacDonald, on Morris and Brandon branch of Can. Nor. Ry., 67 miles S. W. of Winnipeg; Tel., Ex., Bank. Chief Industries: farming and stock raising. The town contains besides its stores, etc., two hotels. Surrounding towns and villages where no papers are published: Pomeroy, Lowe Farm and Myrtle.

NEWS (Roland and Rosebank), weekly; S. T. Tyndale, publisher; established 1898; conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ½

ROSEBANK, District of MacDonald, on Morris and Brandon branch of C.N.R., 75 miles S.W. of Winnipeg; Tel., Ex. Chief Industries: farming and stock raising.

NEWS, weekly; S. T. Tynedale, publisher. See Roland News.

RUSSEL, pop. 600, District of Marquette, terminus of the Shell River branch of the C. P. R., 220 miles N. W. of Winnipeg, and about 10 miles from the Sasketchewan boundary line; Tel., Ex., Banks. Chief Industries: ranching, farming and lumbering. The town contains besides its stores, etc., two hotels. Dr. Barnardo's home and industrial farm are also located here. Surrounding towns and villages where no papers are published: Shellmouth, Assessippi, Minniska, Rossburn, Binscarth, Millwood, Barnardo and Solsgirth.

BANNER, weekly; Joseph McIntyre, publisher; established 1900; independent; Thursday; subscription \$1.00; eight to twelve pages, 5 col., 18 inches.

ST. BONIFACE, pop. 6,500, District of Provencher, on the Red River, immediately opposite Winnipeg, on the Emerson branch of the C. P. R. and C. N. R.; Tel., T., Ex., Bank. An iron traffic and passenger bridge gives access to Winnipeg. Chief Industries: lumbering, farming, fur trading and tanneries. The city contains Roman Catholic churches, schools, convent, R. C. hospital and college, also the R. C. Bishop's residence and an orphanage. It has water works and fire department. Surrounding villages where no papers are published: Springfield, Bird's Hill, Parkdale, St. Andrews and St. Norbert.

LE MANITOBA, French, weekly; A. Gauvin, publisher; established 1871; conservative; Wednesday; subscription \$1.00; four pages, 7 col., 22 inches.

Circ'n 23

NORWOOD PRESS, weekly. See Winnipeg.

SELKIRK, pop. 2,701, District of Selkirk, on the East bank of the Red River, and the Selkirk branch of the C. P. R. and terminus of W., S. & L. W. Ry., at the head of deep water navigation, 22 miles N. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: saw and planing mills, lumbering, boat-building, fishing and farming. The town contains six churches, high and public schools, town hall, opera house, free library, three hotels, livery stables, stores, etc. The surrounding district is good farming land. Surrounding towns and villages where no papers are published: Tyndall, Beausejour, St. Andrews, Norway House, Grand Rapids, Monmouth, Clandeboye, Cloverdale, Mapleton and Fort Alexander.

EXPOSITOR, weekly; E. Edwards, publisher; established 1899; liberal; Friday; subscription \$1.00; eight pages, size 15 x 22.

RECORD, weekly; Robt. W. Stewart, editor and publisher; established 1885; independent; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

SHOAL LAKE, pop. 750, District of Marquette, on C. P. R., 171 miles N. W. of Winnipeg, 60 miles N. of Brandon and 115 miles N. W. of Portage La Prairie; Tel., T., Ex., Bank. Chief Industries: cattle raising and mixed farming. The town contains, besides its stores, six elevators and several warehouses, four churches, five schools and three hotels. Surrounding villages where no papers are published: Strathclair, Newdale, Basswood, Kelloe, Solsgirth, Oakburn and Rossburn.

STAR, weekly; R. G. Widdicombe, publisher; established 1898; independent; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

SIDNEY, pop. 200, District of Portage La Prairie, on the C. P. R., 90 miles W. of Winnipeg, 39 miles E. of Brandon; Tel., Ex. Chief Industries: mixed farming, brick and tile making. Surrounded by excellent clay loam district, high and dry, with good water. Surrounding towns and villages where no papers are published: Panser, Austin, Melbourne, Arizona, Edrans, Kerfoot and MacLachlan.

SPECTATOR, weekly; A. E. Hilder, publisher; established 1906; independent; Friday; subscription \$1.00: eight pages, 7 col., 1934 inches. Circ'n 1/4

SIFTON, District of Dauphin, on the C. N. R., 194 miles N. W. of Winnipeg, 348 miles S. E. of Prince Albert and 16 miles N. of Dauphin, its banking town; Tel., Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Valley River, Melton, Venlaw, Ethelbert, Oakbrae and Fork River.

NEWS, weekly. No report.

SOURIS, pop. 1,413, District of Brandon, on Souris River and Souris and S.W. branches of the C.P.R., 150 miles W. of Winnipeg and 15 miles S.W. of Brandon; Tel., Ex., Banks. Chief Industries: farming, lumbering, foundry and brick yard. The town contains, besides its stores, etc., two hotels, a large high school, four churches and several grain elevators with a total capacity of 265,000 bushels. Surrounding villages where no papers are published: Menteith Junction, Beresford, Menteith and Kemnay.

PLAINDEALER, weekly; Wm. J. Barclay, publisher; established 1892; independent; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n ½

STONEWALL, pop. 1,200, District of Selkirk, on the Stonewall Section of the C. P. R., 20 miles N. W. of Winnipeg; Tel., Ex., Banks. Chief Industries: farming, grist mills, baking powder factory, planing mill, stone quarries and lime kilns. The town contains four churches, fine new high school and two public schools. Surrounding towns and villages where no papers are published: Erinview, Balmoral, Wavy Bank, Rosser, Stoney Mountain, Strathewen and Teulon.

ARGUS, weekly; John Stratton, publisher; established 1893; liberal; Wednesday; subscription \$1.00; eight pages, size 18 x 24.

GAZETTE, weekly; Joseph McClure, publisher; established 1894; conservative; Wednesday; subscription \$1.00; four pages, 7 col., 20½ inches. Circ'n ¼

SWAN LAKE, pop. 275, District of MacDonald, on Winnipeg-Virden Branch of Can. Nor. Ry., 83 miles S.W. of Winnipeg and 65 miles S. E. of Brandon; Tel., Ex., Bank. Chief Industries: farming, stock raising and large flour mill. Surrounding villages where no papers are published: Leary's, Indian Springs, Mariapolis, Kingsley, Beaconsfield and Norquay.

ECHO, weekly; M. D. Morrison, publisher; established 1902; independent; Friday; subscription \$1.00; eight pages, size 13 x 20.

SWAN RIVER, pop. 500, District of Dauphin, on the Swan River and Can. Nor. Ry., about 10 miles from the boundary line of Saskatchewan, 240 miles N.W. of Winnipeg, and 115 miles N. of Birtle; Tel., Ex., Banks. Chief Industry: farming. Surrounding villages

A. McKim, Limited, Advertising Agency, Montreal and Toronto

where no papers are published: Birt River, Bowsman, Lidstone, Harlington, Minburg and Fishers.

STAR, weekly; W. H. Glendinning, publisher; established 1900; independent; Friday; subscription \$1.00; eight pages. Circ'n ½

TREHERNE, pop. 750, District of Macdonald, on the Winnipeg-Souris branch of C.P.R., 77 miles S.W. of Winnipeg; Tel., T., Ex., Bank. Chief Industries: planing mill, machine shops, grist mills, flour mills, stock raising and farming. The town contains, besides its stores, etc., five churches, two hotels, six grain elevators, with total capacity of 214,000 bushels, and good public and high schools. It is lighted by electricity and has concrete walks. Surrounding villages where no papers are published: Olive, Indian Ford, and Notre Dame de Lourdes.

TIMES, weekly; M. B. McCausland, publisher; established 1899; independent; Friday; subscription \$1.00; eight pages, 7 col., 19¾ inches. Circ'n ¾

Also publishes *Rathwell Record*, circulation of which is included in above rating.

VIRDEN, pop. 1,471, District of Brandon, on Ebor Creek and C. P. R., 185 miles W. of Winnipeg, 37 miles W. of Brandon, 39 miles S. E. of Moosomin; Tel., Ex., Banks. Chief Industries: farming, stock raising and flour mills. The town contains three churches, public school, and six elevators, with a capacity of 200,000 bushels. Surrounding villages where no papers are published: Hargrave, Daly, Woodworth, Routledge, Hillview and Lenore.

EMPIRE-ADVANCE, weekly; J. A. McLachlan, publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, 7 col., 19¾ inches. Circ'n 1½

WASKADA, pop. 400, District of Souris, on Deloraine to Lyleton spur of Pembina section of C. P. R., 185 miles S.W. of Winnipeg, 50 miles S. of Virden; Tel., T., Ex. Bank. Chief Industries: farming and ranching. Surrounding villages where no papers are published: Coulter, Corona, Princess, Montefiore, Sourisford and Hernefield.

EXPOSITOR AND GOODLANDS STAR, weekly; L. M. Young, proprietor and publisher; established 1903; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 21¾ inches.

Circ'n 34

WAWANESA, pop. 530, District of Brandon, on Souris River and Morris and Brandon branch Can. Nor. Ry., 120 miles S. W. of Winnipeg, 25 miles S. E. of Brandon; Tel., T., Ex., Bank. Chief Industry: agriculture. The village has several stores, three churches, school, opera house, a hotel and flour mill. Surrounding villages where no papers are published: Treesbank, Methven, Nesbitt and Ashdown.

INDEPENDENT, weekly; Frederick Batty, publisher; established 1903; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ n ½

WINNIPEG, pop. 122,500, Co. Selkirk, the capital of the province, is situated at the confluence of the Assiniboia and Red Rivers, 40 miles S. of Lake Winnipeg, 1,425 miles W. of Montreal and 1,481 miles E. of Vancouver; Tel., T., Ex., Banks. Eighteen main or branch lines of railroad centre in the city. Chief Industries; flour, saw, planing, grist and oatmeal mills, foundries, machine shops, breweries, manufactories of soap, biscuit, confectionery, clothing, boots and sluces, pickles and sauces, aerated waters, cured meats, linseen

oil, quarries, abattoirs, etc. Winnipeg is the wholesale and jobbing centre of Manitoba, Saskatchewan and Alberta. It has forty-one branches of eighteen chartered banks. Bank clearings, 1900, \$106,-956,720; 1905, \$369,868,179; 1906, \$504,585,914; 1907, \$599,667,376; 1908, \$614,111,801. The city contains 122 churches and missions, 33 public schools, with a registered attendance exceeding 15,000, and six parochial schools with 1200 pupils, six colleges, a university, new agricultural college, academies, ladies' schools, the Provincial Government buildings, court house, gaols, chief offices of the Dominion Government in the west, city hall, million dollar Canadian Pacific Railway Hotel, \$135,000 Carnegie library, Industrial Exhibition building costing \$160,000, markets, fire stations and police stations, water works, electric street and house lighting, gas, electric street railway, seven bridges, permanent and volunteer military force. The history of Winnipeg, with its wonderful growth and progress, reads like a chapter from some romance. Buildings erected in 1900 estimated cost \$1,441,863; in 1901, \$1,708,557; 1902, \$2,408,125; 1903, \$5,689,400; 1904, \$9,651,750; 1905, \$10,846,-200; 1906, \$12,736,250; years 1903-4-5, \$26,187,350; years 1906-7-8, \$24,562,200. Thirty-five years ago Winnipeg's population was less than 1,000, and the school attendance was only 35; it was but a post of the Hudson Bay Co., without churches, streets or railroads, and but a few years previously the Indian chased herds of buffalo across the prairie where the city now stands. It is now the railroad and business centre of the Canadian Northwest. Twenty-two railway tracks radiate from it, and the C.P.R. yard here, with its 110 miles of sidings, is the largest in the world controlled by a single corporation. 3,600 railway employees reside in the city. It is in the famous Red River Valley, and surrounded by good farming, timber, and mining districts with extensive lake fisheries. The streets of the city are generally wide, the principal avenues being 132 feet, and many are paved with asphalt, block and macadam. The sidewalks are concrete, tile and plank. The city is spreading rapidly over a wide territory, with its wide streets and its detached houses. Not less than 13,990 acres have been covered by its 166 miles of sewers, 296 miles of paved and graded streets, 100 miles of which are boulevarded, and 350 miles of sidewalks. Approximately 185 miles of water mains have been laid down since the city's incorporation about 35 years ago. There are over 14,000 sewer and over 19,000 water connections. In 1890 the rateable assessment of the city was \$18,612,410; in 1900, \$25,077,460; in 1902; \$28,615,810, in 1905, \$62,727,630; in 1906, \$80,511,725, and in 1908, \$116,400,660. These facts give some idea of the rapid progress being made. The grain business of the Canadian West centres in Winnipeg, and for the last year the amount of wheat exports exceeded 70,000,000 This is evidence enough of the nature of the soil tributary to Winnipeg. In addition to agriculture a considerable fishing business is done in the large Northern lakes, and timber and mining enterprises abound on their shores. Winnipeg city owns and operates its own asphalt paving plant, its own quarry, public lighting, water works, including high pressure system for fire protection costing \$560,000, and fire alarm plants. Winnipeg has decided to encourage manufacturers by affording cheap power. A power site has been secured on the Winnipeg River where a total of 60,000 h.p. can be developed. The citizens have passed a by-law authorising the city to borrow \$3,250,000 to be used in acquiring this site and installing the necessary plant and works to bring additional power to the city, where a private power company now operates. The city owns and operates its own gas plant to provide power for its high pressure system of waterworks.

EVENING NEWS BULLETIN, see Free Press.

FREE PRESS (evening edition, Evening News Bulletin), every morning and evening except Sunday; Manitoba Free Press Co., publishers, E. H. Macklin, manager; established 1874; liberal; subscription \$3.00 to \$6.00; fourteen to forty-eight pages, 7 col., 21 1/2 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 36,048★

WEEKLY; established 1872; Wednesday; subscription \$1.00; eighteen to twenty-four pages; 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 27,425*

Advt.—The Manitoba Free Press is supreme in the City of Winnipeg, selling every day more papers than there are English speaking homes. It also substantially covers the entire Candian West, from Lake Superior to the Rockly Mountains. The Weekly Free Press and Prairie Farmer is the leading weekly in Western Canada, having a larger paid circulation than any other weekly published in this territory. See Advt. Page 5.

TELEGRAM, every evening and morning except Sunday; Telegram Printing Co., Ltd., publishers, M. E. Nichols, president and editor, C. A. Abraham, business manager; established 1894; conservative; subscription, \$6.00 morning, \$3.00 evening; twelve to forty-eight pages, 7 col., 20 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 23,315★

WEEKLY (Farmers' Telegram); established 1894; Wednesday; subscription \$1.00; sixteen to twenty-four pages, 7 col., 20 inches Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 26,909*

Advt.—The A.A.A. of New York has examined and certified to the circulation of The Telegram. It is the favorite paper in thousands of homes throughout the three Prairie Provinces. Population over a million. It is the best by test, rate and circulation considered. See Advt. Page 21.

TRIBUNE, every evening except Sunday; Tribune Publishing Co., publishers; established 1890; independent; subscription \$2.00; ten pages up, 7 col., 21 1/2 inches.

WEEKLY; established 1890; Wednesday; subscription \$1.00; sixteen to twenty-four pages, 7 col., 21 1/2 inches.

CANADIAN SCOTSMAN, weekly; Archie Speirs, publisher; established 1905; liberal; Saturday; subscription \$1.00; eight pages, 5 col., 1734 inches. See Advt. Page 122. Circ'n 1

CENTRAL CATHOLIC, weekly; The Central Catholic, publishers; established 1906; religious, Roman Catholic; Saturday; subscription \$1.50; sixteen pages, size 8½ x 12.

COMMERCIAL, weekly; Hugh C. MacLean Co., Ltd., publishers; established 1882; commercial and financial; Saturday; subscription \$2.00; thirty-six to sixty pages, 2 or 4 col., 121/4 inches. Circ'n 4½

Also publish Vancouver Western Lumberman and Western Canada Contractor.

FARMERS' ADVOCATE, AND HOME JOURNAL, weekly; Farmers' Advocate of Winnipeg, Ltd., publishers; established 1866; agricultural; Wednesday; subscription \$1.50; twenty-four to fortyfour pages; 3 and 4 col., 121/2 inches. See Advt. Page 125. Circ'n 20

MANITOBA GAZETTE, weekly; Provincial Government, publishers, Jas. Hooper, King's Printer; established 1871; official; Saturday; subscription \$2.00; about twenty-four pages, 1 col., 7½

MIRROR, weekly; Toronto Type Foundry Co., Ltd., publishers; record paper of Winnipeg Newspaper Union List; Saturday; four pages, 7 col., 213/ inches.

See Winnipeg Newspaper Union List.

See Advt. Pages 22 and 23.

NORTH ENDER, weekly; Voice Publishing Co., publishers; established 1899; independent, local; Thursday; free distribution; four to eight pages, 7 col., 21½ inches.

Circ'n 334, distributed free.

Also publish Winnipeg Voice. See Advt. Page 66.

NORWOOD PRESS, AND ST. BONIFACE ECHO, weekly; Everett Boyd, editor; established 1906; independent; Friday; subscription \$1.00; eight pages, size 13 x 20.

SATURDAY POST, weekly; Winnipeg Saturday Post, Ltd., publishers; established 1907; independent; Saturday; subscription \$2.00; twelve pages, 6 col., 19½ inches.

See Advt. Page 90.

TOWN TOPICS, weekly; Town Topics Publishing Co., publishers; established 1897; literary and society; Saturday; subscription \$2.00; sixteen pages, 4 col., 13 inches.

Circ'n 23

VOICE, weekly; Voice Publishing Co., publishers; established 1894; labor; Friday; subscription \$1.00; ten to sixteen pages, 6 col., 1934 inches.

Circ'n 44

Also publish Winnipeg North Ender.

See Advt. Page 66.

WINNIPEG NEWSPAPER UNION LIST, a list of 162 country weeklies; Toronto Type Foundry Co., Ltd., publishers; inside or outside pages are printed in Winnipeg and the balance by each individual paper.

Combined Circ'n 74

Advt.—The home weekly, containing all the local news, is the paper people in the country and small towns read most thoroughly. The Winnipeg Newspaper Union List comprises over too local weeklies, covering thoroughly Manitoba, Saskatchewan, Alberta and British Columbia. See Advt. Pages 22 and 23.

CANADA, Swedish, weekly; Canada Weekly Printing Co., Ltd., publishers; established 1893; liberal; Wednesday; subscription \$1.00; fourteen pages, 7 col., 21¾ inches.

Circ'n 5¼

CANADA POSTEN, Swedish, weekly; Swedish Canadian Publishing Co., Ltd., publishers; established 1904; liberal; Wednesday; subscription \$1.00; eight or ten pages, 7 col., 22 inches.

Circ'n 234
CANADIAN FARMER, Ruthenian (Galician), weekly; Canada
Northwest Publishing Co., publishers; established 1902; independent-liberal; Friday; subscription \$1.50; six pages, 7 col., 21
inches.

. CANADIAN HUNGARIAN, Hungarian, weekly; I. Burger, publisher; established 1905; independent; Saturday; subscription \$1.00; eight pages, size 14 x 20.

GERMANIA, German, weekly; Germania Printing and Publishing Co., Ltd., publishers; established 1904; conservative; Thursday; subscription \$1.00; ten to sixteen pages, 7 col., 19½ inches.

Circ'n 6

HEIMSKRINGLA, Icelandic, weekly; Heimskringla News & Publishing Co., publishers; established 1886; conservative; Thursday; subscription \$2.00; four to six pages, 6 col., 19¼ inches.

Circ'n 2½

LOGBERG, Icelandic, weekly; Logberg Printing & Publishing
Co., publishers; established 1888; liberal; Thursday; subscription \$2.00; eight pages, 6 col., 19 inches.

Circ'n 3

NORDEN, Norwegian, weekly; Norden Publishing Co., publishers; established 1907; conservative; Thursday; subscription \$1,50; eight pages, 6 col., 20 inches.

NORDWESTEN, German, weekly; Nordwesten Publishing Co., Ltd., publishers; established 1889; independent; Wednesday; subscription \$1.50; sixteen to thirty-two pages, 7 col., 21½ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 17,645*

Advt.—Canada's representative German newspaper covers the entire German

Adet.—Canada's representative German newspaper covers the entire German population of Western Canada as its exclusive field; visits every German home in Western Canada once a week. See Advt. Page 72.

ELMWOOD HERALD, semi-monthly. No report.

NOR'-WEST FARMER, semi-monthly; Nor'-West Farmer, Ltd., publishers; established 1882; agricultural; 5th and 20th of month; subscription \$1.00; forty to forty-eight pages, 4 col., 13 inches.

SILENT ECHO, semi-monthly; Institution for Deaf and Dumb, publishers; established 1892; deaf mutes; 1st and 15th of month; subscription 50 cents; eight pages, 2 col., 9½ inches. Circ'n ½

WESTERN OUTLOOK, semi-monthly; Baptist Convention of Western Canada, publishers; established 1885 as North West Baptist; religious, Baptist; 1st and 15th of month; subscription \$1.00; twelve pages, 3 col., 11 inches.

CANADA WEST, monthly; Vanderhoof-Gunn Co., Ltd., pubpublishers; established 1906; literary, illustrated; subscription \$1.00; one hundred and twenty-two to one hundred and forty-six pages, 2 col., 19¾ inches.

Circ'n 13

Advt.—"Canada West" is the only magazine and the only high-class publication in the prairie provinces. Most quoted and most commented upon in Canada. Last year published art productions by Harrison Fisher, F. de Forrest Schook, M. B. Aleshire, et al., and literary work of Arthur Stringer, Emerson Hough, William Whyte, Forrest Crissey, S. E. Kiser, Wm. Hard and others. Advertising clean and reputable. Circulation sworn, See Advt. Page 43.

CANADIAN FARM IMPLEMENTS, monthly; Canadian Farm Implements, Ltd., publishers; established 1904; implement trade; subscription 50 cents; twenty-four pages, 4 col., 12 inches.

CANADIAN THRESHERMAN AND FARMER, monthly; E. H. Heath Co., Ltd., publishers; established 1902; farm machinery; subscription 50 cents; sixty to one hundred and twenty pages, 4 col., 13 inches.

See Advt. Page 24.

COMMERCIAL TRAVELLER, monthly. No report.

FARM CROPS, monthly; Bulman Bros., Ltd., publishers; established 1904; agricultural; 1st of month; subscription 50 cents; fifty-eight to ninety pages, 2 and 3 col., 10 inches.

GRAIN GROWERS' GUIDE, monthly; Manitoba Grain Growers' Association, publishers, R. McKenzie, editor and manager; established 1908; agricultural; 15th of month; subscription \$1.00; sixty pages, 2 col., 10½ inches.

MANITOBA COLLEGE JOURNAL, monthly; students of Manitoba College, publishers; established 1884; a college paper issued only during the collegiate year; subscription \$1.00; forty pages, size 6½ x 9.

VOX WESLEYANA, monthly; students of Methodist College, publishers; established 1896; Methodist; subscription \$1.00; forty pages, size 7 x 10.

WAGHORN'S GUIDE, monthly; The Guide Co., Ltd., publishers; established 1884; railway time tables and business man's reference; subscription \$1.00; 160 pages, 1 col., 5¼ inches. Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 7,355 ★

WESTERN CANADA CONTRACTOR and Builders' Gazette, monthly; Hugh C. MacLean Co., Ltd., publishers; established 1903; contractors and builders; subscription \$2.00; thirty-four pages, 2 col., 12 inches.

Also publish Commercial and Vancouver Western Lumberman.

WESTERN CANADA MEDICAL JOURNAL, monthly; Western Canada Medical Journal Publishing Co., Ltd., publishers, Dr. G. Osborne Hughes, editor, M. Reginald Phillips, business manager; established 1907; medical; 15th of month; subscription \$2.00; forty-eight to sixty pages, 2 col., 7½ inches.

WESTERN CANADIAN WINE AND SPIRIT TRADE REVIEW, monthly; Schulz Webster & Co., publishers; established 1908; wine and spirit trade; subscription \$1.00; sixteen pages, 2 col., ro inches.

See Advt. Page 74.

WESTERN HOME MONTHLY, monthly; Home Publishing Co., publishers; established 1899; literary and household; subscription 50 cents; sixty pages up, 3 and 4 col., 13 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 35,884★

Adet.—The Western Home Monthly has the largest home circulation of any publication printed west of the Great Lakes in Canada; 35,000 "proven" gnaranteed circulation, 27,000 in the farm homes, 8,000 additional in the towns and hamlets outside of Winnipeg in Canada. Carries more "Keyed" ads, than any other publication in Western Canada. Why? Because it has shown advertisers bigger results. Advig. rates to cents per line for 1,000 or more lines, 12 cents per line for less than 1,000 lines. Subscription lists open for inspection. Publish 1st of every month. Forms close 20th of preceding month. See Advt. Page 29.

WESTERN LUMBERMAN, monthly; Hugh C. MacLean Co., Ltd., publishers. See *Vancouver*.

WESTERN MUNICIPAL NEWS, monthly; Willson Stationery Co., Ltd., publishers; established 1906; municipal interests; 5th of month; subscription \$1.00; thirty-two pages, 2 col., 934 inches.

See Advt. Page 80.

WESTERN WATCHMAN, monthly; A. G. Alton, editor and publisher; established 1897; Brotherhood, A.O.U.W.; subscription 50 cents; eight pages, size 13½ x 20½.

ZENITH, monthly; Marshall-Wells Hardware Co., publishers; established 1902; house organ, hardware trade; free distribution; ninety-six pages, 1 or 2 col., 7 inches.

BREIDABLIK, Icelandic, monthly; Breidablik Publishing Co., publishers; established 1905; independent; subscription \$1.00; twenty pages, 2 col., 8 inches.

CANADI, Hungarian, monthly. No report.

FREYJA, Icelandic, monthly; Freyja Printing and Publishing Co., publishers, Margret J. Benedictsson, editor; established 1898; woman's rights; twenty-four to forty-eight pages, 1 or 2 col., 6½ inches.

SAMEININGIN, Icelandic, monthly; Lutheran Synod of Canada, publishers; established 1888; Lutheran; subscription \$1.00; thirty-two pages, size 6 x 9.

PROVINCE OF SASKATCHEWAN.

The Province of Saskatchewan was established by Act of the Dominion Parliament on September 1st, 1905, with capital at Regina. It comprises the eastern portion of what was formerly the territories of Assiniboia and Saskatchewan, and occupies a part of the great alluvial plain of the Canadian Northwest, the most fertile wheat field in the world. Saskatchewan lies immediately west of Manitoba, extending from the United States Boundary Line, 49° N. Latitude, to 60° N. Latitude, and from about 101° 20" W. Longitude to 110° W. Longitude. Its length from north to south is 740 miles, and its breadth 375 miles. Its land area is 224,887 square miles, and its water area 27,000 square miles. It has the largest acreage of any Canadian Province suitable for growing hard spring wheat-in fact, the largest continuous area in the world. No less than 50,000,000 acres of its land are capable of raising an average of 20 bushels to the acre, a large proportion of which will grade No. 1 Northern. Of this less than 6,000,000 acres were under crop in 1908. There are 86,000 square miles of land suitable for grain growing, 32,000 square miles more that only need irrigation to fit them for raising wheat, and over 100,000 square miles suited for ranching and mixed farming. Wheat growing is, of course, the chief business of the province. The crop of wheat in 1908 was 50,590,070 bushels; of oats, 48,827,759 bushels; barley, 3,969,334 bushels, and of flax, 2,636,691 bushels. It took over two thousand threshing machines to handle the crop. The total elevator capacity in the province is over 13,000,000 bushels. Thousands of settlers are pouring in from Eastern Canada, Great Britain, the United States and Europe, attracted by the cheap, but exceedingly productive and valuable land. The average value of Saskatchewan farm lands at the present time is a little over \$20.00 an acre. Timber is found in some sections, generally along the banks of streams, lakes and rivers. Valuable deposits of coal have also been found as well as petroleum. The population of Saskatchewan in 1906, according to the Government figures, was 257,763, an increase of 166,484, or over 180 per cent. from 1901, and it is now considerably over 300,000. In 1907 there were over 2,000 miles of railway in the province, and new lines and branches are being built in all directions. The Canadian Pacific, Canadian Northern, Grand Trunk Pacific and Great Northern Railways are rapidly extending their lines, and the whole province will soon be supplied with means of transportation. Towns and villages are springing up quickly along the railways, and already there are 4 cities, 39 towns and 94 villages. Banking facilities are provided by a large and increasing number of branches of most of the chartered banks of Canada. The climate, although rather severe in winter, is more moderate than that of Manitoba, and is delightful in summer, the long, sunny days being admirably suited for maturing the wheat rapidly. The province is governed by a Lieutenant-Governor, an Executive Council and a Legislative Assembly of 41 members. Capital, Regina.

ABERNETHY, pop. 400, District of North Qu'Appelle, on Pheasant Hills branch of West Div. C. P. R., 180 miles N. W. of Brandon, 60 miles N. E. of Regina; Tel., Ex., Bank. Chief Industry: wheat growing. The town is the centre of an excellent wheat belt, nearly a million bushels being marketed yearly. Surrounding towns and villages where no papers are published: Pheasant Fork, Chickney, Kenlis, Blackwood and Lebret.

ABERNETHAN, weekly; Abernethy Printing Co., publishers; established 1905; independent; Friday; subscription \$1.00; four pages, 5 col., 1734 inches.

ALAMEDA, pop. 400, District of Souris, on Kemnay to Estevan section of West. Div. C. P. R, 130 miles S. E. of Regina, 40 miles W. ot Manitoba boundary line, and 10 miles N. of N. Dakota boundary line, 32 miles E. of Estevan; Tel., Ex., Bank. Chief Industries: wheat and stock raising. Surrounding villages where no papers are published: Hirsch, Cateville, Frobisher and Glen Ewen.

DISPATCH, weekly; J. P. Gordon, publisher: established 1901; independent; Friday; subscription \$1.00; eight pages, 6 col., 20 inches. Circ'n ½

ARCOLA, pop. 1,000, District of Cannington, on the Souris-Regina branch of C. P. R., 105 miles S. E. of Regina, 48 miles west of Manitoba boundary line, 27 miles N. of Alameda; Tel., T., Ex., Banks. Chief Industries: agriculture and ranching, planing and flour mills, and brickyard. The town has, besides its stores and residences, public and high schools, three churches, town hall and new court house. It is the centre of a large and growing agricultural district. Surrounding towns and villages where no papers are published: Kisbey, Coteau, Percy, Hildebrand and Dennington.

MOOSE MOUNTAIN STAR, weekly; A. D. McLeod, publisher; established 1901; independent-liberal; Friday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

TIMES, weekly; V. M. Consineau, publisher; established 1907; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

ASQUITH, District of Saskatoon, on Pheasant Hills branch of C.P.R., 26 miles W. of Saskatoon; Tel., Ex., Bank. Chief Industry: grain growing. Surrounding towns and villages where no papers are published: Iwana, Juniata, Rhy, Kinley, Hawoods and Dumferline.

EMPIRE, weekly. No report.

BALCARRES, pop. 400, District of North Qu'Appelle on the C.P.R., 50 miles N.E. of Regina; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Lebret, Chickney, Patrick and Pichet.

NEWS, weekly. No report.

BATTLEFORD, pop. 1,200, District of Battleford, on the North Saskatchewan and Battle Rivers and C.N.R., 108 miles S. W. of Prince Albert, 85 miles N. W. of Saskatoon, 280 miles S. E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: saw and grist mills, stock raising and farming. The town contains four churches and two public schools, court house, Dominion land office, Indian office, Indian school, R.N.W.M.P. barracks, head quarters of "C" division,

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and grain elevator. Surrounding towns and villages where no papers are published: Ruddell, Denholm, Brada, Bresaylor and Delmas.

PRESS, weekly; Osborne & Smith, proprietors; established 1906; Thursday; subscription \$1.00; six pages, 6 col., 1934 inches.

SASKATCHEWAN HERALD, weekly; Estate of P. G. Laurie, publishers; established 1878; conservative; Wednesday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ¼

BROADVIEW, pop. 700, District of Grenfell, on main line C.P.R., 90 miles E. of Regina, 100 miles W. of Brandon; Tel., Ex., Bank. Chief Industries: farming, brick works and a divisional point on the C.P.R. Surrounding towns and villages where no papers are published: Oakshela, Ohlen, Percival, Forest Farm and Hillesden.

EXPRESS, weekly; Mrs. E. E. Hawkes, publisher; established 1905; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 1/2

CANORA, District of Yorkton, on C.N.R., 303 miles N.W. of Winnipeg, 190 miles S.E. of Saskatoon; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Mikado, Tetlock, Devil's Lake, Tiny and Buchanan.

ADVERTISER, weekly; Advertiser Publishing Co., publishers; established 1908; Thursday; subscription \$1.00; four pages.

CARIEVALE, pop. 250, District of Souris, on Estevan-Brandon branch of C.P.R. 231 miles W. of Winnipeg, 88 miles W. of Brandon and 5 miles from U.S. boundary line; Tel., Ex., Bank. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Workman, Elmore, Winlaw and Audrey.

NEWS, weekly; A. G. Flewelling, proprietor. *See Gainsboro Post*.

OARLYLE, pop. 450, District of Cannington, on Souris-Regina section of C. P. R., 150 miles S. E. of Regina, 130 miles S. W. of Brandon; Tel., Ex., Bank. Chief Industries: farming and ranching. The town contains, besides its stores and lumber yards, five elevators with a capacity of 200,000 bushels, three churches, public school, three halls and masonic and other lodges. Surrounding towns and villages where no papers are published: Wauchope, Fairlight, Maryfield, Wawota and Kisby.

HERALD, weekly; Jarrott & Holmes, publishers; established 1903; liberal; Thursday; subscription \$1.00; four pages, 7 col., 21¾ inches.

Circ'n 1¼

CARNDUFF, pop. 650, District of Souris, on the Souris-Estevan section of C. P. R., 235 miles W. of Winnipeg, 15 miles W. of the Manitoba boundary line and 12 miles from U.S. boundary; Tel., Ex., Bank. Chief Industry: farming. Carnduff is the centre of a great wheat producing country. The town contains three churches, school, town hall and opera house and has a fire department. Surrounding towns and villages where no papers are published: Glen Ewen, Meridian, Elmore, Workman, Oakley and Audrey.

GAZETTE, weekly; Hugh J. Wilson, publisher; established 1900; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. See Advt. Page 108. Circ'n ½

CARON, pop. 215, District of Moose Jaw, on main line of C. P. R., 58 miles W. of Regina, 17 miles W. of Moosejaw, and 60 miles from U.S. boundary line; Tel., Ex., Bank. Chief Industry: farming. In the second heaviest grain yielding district of Saskatchewan, according to Government reports. Besides its stores Caron contains four elevators, three churches and a school. Surrounding towns and villages where no papers are published: Boharm, Parkbeg, Lake Valley, Chaplin and Meeksville.

ENTERPRISE, BROWNLEE BANNER, EYEBROW EYE-OPENER, MORSE MONITOR AND MORTLACH NEWS, weekly; J. Robert Long, publisher; established 1905; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

CHURCHBRIDGE, pop. 100, District of Saltcoats, on C.P.R., 190 miles N.W. of Winnipeg, 33 miles S.E. of Yorkton and 16 miles from the Manitoba boundary; Tel., Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Bredenbury, Thingvalla, Dovedale, Kinbrae and Clumber.

SURPRISE, weekly. No report.

CRAIK, pop. 229, District of Moose Jaw, on Prince Albert branch of C. P. R., 74 miles N.W. of Regina. Chief Industry: farming. The village has several stores, two churches, a hotel and restaurant. Surrounding towns and villages where no papers are published: Girvin, Big Arm, Collingwood, Chamberlain and Aylesbury.

NEWS, weekly; Lee Bronson, editor and manager; established 1908; Thursday; subscription \$1.00; eight pages, 7 col., 22 inches.

CREELMAN, pop. 250, District of Cannington, on Regina-Arcola branch of C.P.R., 70 miles S.E. of Regina, 40 miles N.W. of Arcola; Tel., T., Ex. Chief Industry: grain growing. The town contains two churches, public school, hall and three elevators. The surrounding district is noted for its No. 1 Hard Wheat. Settlers all Canadian and American. Surrounding towns and villages where no papers are published; Froude, Griffin, Hume, Huronville, Stonybrook and Graytown.

GAZETTE, weekly; S. R. Carrothers & F. A. Widdifield, publishers; established 1908; independent; Thursday; subscription \$1.00; eight pages, 5 col., 171/4 inches.

See Advt. Page 85.

CUPAR, pop. 162, District of North Qu'Appelle, on Pheasant Hills branch of C. P. R., 219 miles N.W. of Brandon, 164 miles from junction at Kirkella, 38 miles N. E. of Regina. Tel., Ex., Bank. Chief Industry: farming. The town contains, besides its stores, three churches, school, hotel and three elevators. It is situated in the centre of a first-class agricultural district. Surrounding towns and villages where no papers are published: Markinch, Dysart, Dalrymple and Wheatwyn.

HERALD, weekly; James R. Andrews, publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, size 15 x 22.

DAVIDSON, pop. 750, District of Moose Jaw, on the Prince Albert branch of the C. P. R., 90 miles N.W. of Reginas, Tel., Ex., Banks. Chief Industries: agriculture and ranching. Settled in 1903, the village already has, besides general stores, etc., two schools, two

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churches, one elevator and good water, and is the centre of a progressive district. Surrounding towns and villages where no papers are published: Bonnington, Girvin and Riverview.

LEADER, weekly; J. Clarke Knox, publisher; established 1904; independent; Thursday; subscription \$1.00; twelve pages, 6 col., 19½ inches. Circ'n ½

DELISLE, District of Saskatoon, on C.N.R., a few miles S.W. of Saskatoon; Tel., Ex., Bank. Chief Industry: farming.

ADVOCATE, weekly; W. S. Taylor, publisher; established 1908; independent-liberal; Wednesday; subscription \$1.00; eight pages, 4 col., 13 inches.

DRINKWATER, pop. 150, District of Regina, on C. P. R., 19 miles S. E. of Moose Jaw and 25 miles S.W. of Regina; Tel., T., Ex., Bank. Chief Industry: grain growing. Surrounding towns and villages where no papers are published: Pasqua, Belle Plaine and Briercrest.

ADVANCE, weekly; Seager-Cave Co., publishers. See Rouleau Enterprise.

DUCK LAKE, pop. 439, District of Rosthern, on the Prince Albert branch of the C. N. R., 38 miles S.W. of Prince Albert; Tel., Ex., Bank. Chief Industry: farming. The town contains two schools, Indian Industrial school, three churches, flour mill, two elevators, two hotels, and all businesses well represented. It is the centre of a rich agricultural district. Surrounding towns and villages where no papers are published: Batoche, Garonne, Carlton and Tiefengrund.

CHRONICLE, weekly; Wm. H. Cross, publisher; established 1907; independent; Friday; subscription \$1.00; eight pages, size 15½ x 22.

EARL GREY, pop. 100, District of Last Mountain, on the Pheasant Hills branch of C. P. R., 33 miles N. of Regina, 146 miles S.E. of Saskatoon; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Butterton, Bulyea, Marieton, Silton, Verna and Southey.

GAZETTE, weekly; Malcolm Ferguson, publisher; established 1907; independent; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

ESTERHAZY, pop. 231, District of Pheasant Hills, on the C. P. R., 110 miles E. of Regina, and 25 miles from the Saskatchewan boundary line; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Sumner, Stockholm, Kolin, Kaposvar and Hazel Cliffe.

OBSERVER AND PHEASANT HILLS ADVERTISER, weekly; Brown & Ford, publishers; established 1907; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches.

ESTEVAN, pop. 1,200, District of Estevan, on Souris River and junction of Souris branch C. P. R., and Soo line to St. Paul, 140 miles S.W. of Brandon, 144 miles S. E. of Moose Jaw, 24 miles N.W. of North Portal, N.D., 9 miles N. of the N. Dakota boundary line; Tel., T., Ex., Bank. Chief Industries: farming and ranching, planing and flour mills, bottling works, railway roundhouse and repair shops, coal mining, brick and tile works. Besides its stores the

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town has seven churches, public school, public library, Dominion land office, R. N. W. M. Police barracks and five hotels. Surrounding towns and villages where no papers are published: Hitchcock, Taylorton, N. Portal, Bienfait, Hirsch and Roche Percée.

MERCURY, weekly; Dunbar & Cameron, publishers; established 1903; independent: Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

OBSERVER, weekly; H. T. McPhillips, publisher; established 1906; independent; Tuesday; subscription \$1.00; eight pages, 6 col., 21¾ inches. Circ'n ½

See Advt. Page 88.

FILLMORE, pop. 350, District of Francis, on Souris-Regina branch of C.P.R., 65 miles S.E. of Regina; Tel., T., Ex., Bank. Is centre of one of the best wheat growing districts in Saskatchewan, settled entirely by Canadians, Americans or British. More steam plowing in this locality than in any other part of Western Canada. Good water. Town has two churches and a good school. Surrounding towns and villages where no papers are published: Osage, Griffin, Alpha, Hume, Froude and Huronville.

PRESS, weekly; James I. Ross, publisher; established 1906; liberal; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches.

FORGET, pop. 400, District of Cannington, on the C. P. R., 90 miles S. E. of Regina; Tel., Ex. Chief Industry: farming. The town contains, besides its stores, lumber yards, four elevators, public and Catholic schools and a church. Surrounding towns and villages where no papers are published: New Hope, Alma, Kisbey, Percy and Coteau.

MAIL, weekly; Oswald J. Davies, publisher; established 1907; liberal; Tuesday; subscription \$1.00; six pages, 6 col., 22 inches.

FRANCIS, pop. 225, District of Francis, on Arcola extension of C. P. R., 40 miles S. E. of Regina; Tel., Ex., Bank. Francis is the centre of a great wheat belt, and has a 100,000 bushel elevator. The town contains churches, schools, and a fine hotel, besides its stores, etc., and has a waterworks system. Surrounding towns and villages where no papers are published: Kronan, Osage and Lajord.

FREE PRESS, weekly; J. S. Brundige, publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 5 col., 20 inches.

GAINSBORO, pop. 350, District of Souris, on Brandon-Estevan branch of C.P.R., 67 miles E. of Estevan, 225 miles W. of Winnipeg, and 2 miles W. of the Manitoba boundary line; Tel., T., Ex., Bank. Chief Industries: grist mill, farming and ranching. The town contains three churches and a public school. Surrounding towns and villages where no papers are published: Workman, Elmore and Winlaw.

POST AND CARIEVALE NEWS; A. G. Flewelling, publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

GOVAN, pop. 400, District of Last Mountain, on Kirkella branch of C.P.R., 100 miles S.E. of Saskatoon, 60 miles N.W. of Regina; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and vil-

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lages where no papers are published: Lockwood, Seman's, Raymore, Bulyea, Venn and Eastview.

PRAIRIE NEWS, weekly; Sam. J. Latta, publisher; established 1907; liberal; Thursday; subscription \$1.00; ten to twelve pages, 5 col., 17¾ inches.

Also publishes Lanigan Mail. See Advt. Page 56.

GRENFELL, pop. 1,000, District of Grenfell, on main line C.P.R., 280 miles W. of Winnipeg, 77 miles E. of Regina; Tel., T., Ex., Bank. Chief Industries: farming, ranching, dairying and grist mills. The town contains seven churches, public school and a public library, and has a Board of Trade and Agricultural Society. Surrounding towns and villages where no papers are published: Báring, Brownhill, Tetlock, Oakshela, Neudorf, Graytown, Summerbury and Sintaluta.

SUN, weekly; Grenfell Sun Co., publishers, D. Jeffery Rimes, editor; established 1893; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ½

GUERNSEY, District of Lost Mountain on C.P.R., 69 miles E. of Saskatoon; Tel., Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Zenith, Plunket and Esk.

STANDARD, weekly; Guernsey Publishing Co., publishers; established 1909; independent; Friday; subscription \$1.00; eight pages, 5 col., 1734 inches.

HALBRITE, pop. 272, District of Weyburn, on Soo line of C.P.R., 75 miles S.E. of Regina and 33 miles N. of U.S. boundary line; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Ralph and Hanson.

NEWS, weekly; Russell & Lawrence, publishers; established 1906; independent; Friday; subscription \$1.00; eight pages, 7 col., 20 inches.

HANLEY, pop. 700, District of Hanley, on Prince Albert branch of C. N. R., 125 miles S. of Prince Albert, 37 miles S. E. of Saskatoon and 123 miles N. W. of Regina; Tel., Ex., Bank. Chief Industry: farming. The town contains three churches, two schools, two hotels and four elevators. Surrounding towns and villages where no papers are published: Broderick, Glenside, Hawarden and Kenaston.

HERALD, weekly; J. Cruikshank, editor and proprietor; established 1904; liberal; Friday; subscription \$1.00; six pages, 6 col., 20 inches. Circ'n 34

Also publishes Outlook Outlook.

See Advt. Page 52.

HEWARD, pop. 173, District of Francis, on Brandon and Regina branch of C. P. R., 150 miles W. of Brandon, and 80 miles S.E. of Regina; Tel., Ex. Chief Industry: farming. Surrounding towns and villages where no papers are published: Roxboro, Griffin, Froude and New Hope.

CHRONICLE, weekly; R. L. Caskey, publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, 5 col., 20 inches. Circ'n 1/4

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HUMBOLDT, pop. 800, District of Humboldt, a divisional point on the C. N. R., 425 miles N.W. of Winnipeg, 402 miles E. of Edmonton, and 80 miles S. of Prince Albert; Tel., T., Ex., Banks. The town contains three churches, two schools, a creamery, two elevators, two hotels, stores, Dominion Land Office, and is a port of entry for customs. It is the centre of a fine agricultural country. Surrounding towns and villages where no papers are published: Bruno, Carmel, Burr, St. Gregor and Annahein.

JOURNAL, weekly; Telfer Bros., proprietors and publishers; established 1905; liberal; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches. Circ'n ½

See Advt. Page 94.

INDIAN HEAD, pop. 2,000, District of South Qu'Appelle, on main line of C. P. R., 100 miles N. of Estevan, 314 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: ranching and wheat farming, planing mills, sash and door, separator and pickle factories. The town contains, besides its stores, etc., four hotels, and has electric light, sewerage and waterworks systems. Surrounding towns and villages where no papers are published: Fort Qu'Appelle, McLean, Sintaluta and Pedley.

PRAIRIE WITNESS, weekly; H. N. Stephenson, publisher; established 1895; liberal; Thursday; subscription \$1.00; four pages, 7 col., 21¾ inches. Circ'in ¾

VIDETTE, weekly; Vidette Publishing Co., publishers, E. H. Gough, manager; established 1884; conservative; Thursday; subscription \$1.00; eight to twenty-four pages, 7 col., 21¾ inches.

Circ'n 11/4

KAMSACK, pop. 500, District of Pelly, on the Assiniboine River and C. N. R., 278 miles N.W. of Winnipeg, 12 miles from the Manitoba boundary; Tel., T., Ex., Bank. Chief Industries': grain and stock farming. The town contains three churches and public and Indian mission schools. Surrounding towns and villages where no papers are published: Veregin, Cote, Crowstand, Runnymede and Togo.

TIMES, weekly; J. W. Scott, publisher; established 1908; independent; Friday; subscription \$1.00; eight pages, 5 col., 1734 inches.

LANG, pop. 350, District of Milestone, on Soo line of C.P.R., 62 miles S.E. of Moose Jaw, and 45 miles S. of Regina; Tel., T., Ex. Chief Industries: hog and cattle raising and grain growing.

RECORDER, weekly; D. J. McCuaig, publisher; established 1906; liberal; Thursday; subscription \$1.00; eight pages, 6 col., 2034 inches. Circ'n 14

LANGHAM, pop. 249, District of Saskatoon, on the C.N.R., 20 miles N.W., of Saskatoon, and 75 miles S.W. of Prince Albert; Tel., Ex., Banks. Chief Industries: farming and ranching. Surrounding towns and villages where no papers are published: Dalmeny, Park and Halcyonia.

TIMES, weekly; C. J. Dillingham, publisher; established 1906; independent; Thursday; subscription \$1.00; four pages, 5 col., 17½ inches.

LANIGAN, District of Last Mountain, on the C.P.R., 77 miles S.E. of Saskatoon, 100 miles N. of Regina; Tel., Ex., Banks. Chief Industries: grain growing and stock raising. Surrounding towns and

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villages where no papers are published: Zenith, Cressman, Esk, Jansen, Drake, Lockwood and Sinnett.

MAIL, weekly; Sam J. Latta, publisher; established 1907; independent; Thursday; subscription \$1.00; ten pages, 5 col., 18 inches. Circ'n 1/4

Also publishes Govan News.

LASHBURN, pop. 300, District of Lloydminster, on Manitoba Div. of C. N. R., 75 miles W. of Battleford, 15 miles from the Alberta boundary line; Tel., Ex., Bank. Chief Industries: mixed farming and ranching. The town contains churches, school, cottage hospital and stores. The soil of the surrounding district is excellent, and there is abundance of wood aud water. The settlers are all English-speaking. Surrounding towns and villages where no papers are published: Aberfeldy, Gully, Marshall, Waseca, Maidstone and Birling.

COMET, weekly; Hubert S. Vokins, publisher; established 1908; liberal; Thursday; subscription \$1.00; eight pages, 5 col., 18 inches.

LEMBERG, pop. 550, District of North Qu'Appelle, on Pheasant Hills branch of C. P. R., 65 miles N. E. of Regina, 45 miles S. W. of Yorkton, 218 miles S. E. of Saskatoon; Tel., Ex., Bank. Chief Industries: farming, stock raising, dairying and flour milling. The town is surrounded by one of the best wheat belts in Saskatchewan. It contains, besides its stores, five churches, school and four elevators. Surrounding towns and villages where no papers are published: Chickney, Killaly, Fenwood, Pheasant Fork, Long Valley, Neudorf and Hyde.

BUDGET, weekly; Budget Publishing Co., publishers; V. C. Dinning, editor and manager; established 1908; independent; Thursday; subscription \$1.00; six pages, 7 col., 21¾ inches.

See Advt. Page 118.

Circ'n 1

LLOYDMINSTER, pop. 1,000, District of Lloydminster, on main line of C. N. R., 85 miles W. of Battleford, just E. of the Alberta boundary line and 200 miles E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: farming and ranching. The town contains four churches, two public schools, immigration hall, mounted police barracks, two elevators and three hotels, and has an electric light plant. Surrounding towns and villages where no papers are published: Aberfeldy, Blackfoot, Kitscoty, Islay, Gully and Marshall.

TIMES, weekly; Bertram Smith, publisher; established 1905; independent; Thursday; subscription \$1.00; four pages, 6 col., 17½ inches. Circ'n ½

LUMSDEN, pop. 461, District of Regina, on the Regina-Prince Albert branch of C.P.R., in the Qu'Appelle Valley, 20 miles N.W. of Regina; Tel., T., Ex., Bank. Chief Industries: farming, flour mills and brick works. Besides its stores, etc., the village contains three churches, public school, public library, opera house, R. N. W. M. P. quarters, hotels, four grain elevators and hospital. It is the centre of one of the best grain-growing sections in the West. The prairie and park lands are 2,050 ft. above sea level, and the celebrated Qu'Appelle Valley in which the village is situated is 350 ft. below the prairie level, and is 300 miles long.

NEWS-RECORD, weekly; Charles Hynds, publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches.

MANOR, pop. 350, District of Cannington, on Brandon and Regina branch of C. P. R., 350 miles W. of Winnipeg, 120 miles S. E. of Regina and 45 miles from U. S. boundary line; Tel., Ex., Bank. Chief Industries: farming and brick manufacturing. The town contains, besides its stores, four churches and a fine school. Surrounding towns and villages, where no papers are published: Wauchope, Frys, Antler and Dennington.

ADVOCATE, weekly; Herbert T. Halliwell, publisher; established 1905; independent-conservative; Friday; subscription \$1.00; eight pages, 5 col., 173/4 inches. Circ'n ½ See Advt. Page 58.

MAPLE CREEK, pop. 850, District of Maple Creek, on main line of C. P. R., 600 miles W. of Winnipeg, 180 miles E. of Macleod, 65 miles E. of Medicine Hat, and 23 miles from Alberta boundary line; Tel., T., Ex., Banks. Chief Industries: sheep and cattle ranching, horse breeding and mixed farming. The town was founded in 1885, has four churches, town hall, post office, fire-station, four hotels, hospital, opera house, fine public school and waterworks system. Surrounding villages where no papers are published: Walsh, Graburn, Gull Lake, Skibbereen, Battle Creek and Kincorth.

RANCHING NEWS, weekly; W. G. Cotton, publisher; established 1903; independent-conservative; Thursday; subscription \$1.00; eight to ten pages, 6 col., 19¾ inches. Circ'in ½

MELFORT, pop. 500, District of Kinistino, on the Winnipeg-Brandon-Prince Albert branch of C. N. R., 65 miles S. E. of Prince Albert; Tel., T., Ex., Banks. Chief Industries: ranching and farming, four elevators, flour mill and creamery. The town contains four churches, three hotels, school and a hospital. Central distributing point of Carrot River Valley. Surrounding towns and villages where no papers are published: Norden, Beatty, Ethelton, Flett's Springs, Pheasant Valley, Bagley and Wentworth.

CARROT RIVER JOURNAL, weekly; The Carrot River Printing Co., publishers; established 1908; conservative; Friday; subscription \$1.00; eight pages, 7 col., 213/4 inches.

See Advt. Page 104.

MOON, weekly; Melfort Moon Printing Co., publishers; established 1904; independent; Wednesday; subscription \$1.00; eight pages, 7 col., 22¼ inches.

MELVILLE, pop. 625, District of Pheasant Hills, on G. T. P. Ry., 225 miles N. W. of Winnipeg, 23 miles S. W. of Yorkton; Tel., Ex., Banks. Chief Industry; farming. A new town, growing very rapidly. Surrounding towns and villages where no papers are published: Birmingham, Pheasant Fork, Pearl River, Cana and Wakefield.

CANADIAN, weekly; J. W. Reid, publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches.

MILESTONE, pop. 400, District of Milestone, on Portal section of C.P.R., 54 miles S.E. of Moose Jaw and 30 miles S. of Regina; Tel., T., Ex., Bank. Chief Industry: farming.

MAIL AND WILCOX COURIER, weekly; Milestone Mail Publishing Co., Ltd., publishers; established 1906; independent; Friday; subscription \$1.00; ten to twelve pages, 6 col., 193/inches.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

MOOSE JAW, pop. 10,000, District of Moose Jaw, on the main line of C.P.R., and terminus of the Soo line from St. Paul, 40 miles W. of Regina, 398 miles W. of Winnipeg, 442 miles E. by S. of Calgary; Tel., T., Ex., Banks. Chief Industries: flour and planing mills, breweries, C.P.R. Divisional shops, grain growing, and cattle, horse and sheep ranching. The town contains six churches, court house and public and high schools. A large detachment of Mounted Police are stationed here. Municipal electric light, water works and sewerage systems are established. Surrounding towns and villages where no papers are published: Boharm, Pasqua, Bethune, Belle Plaine, Chamberlain, Chaplin and Marquis.

NEWS, every morning except Sunday; McMillan & Miller, publishers; established 1907; conservative; subscription \$3.00; eight pages, 6 col., 20 inches.

WEEKLY; established 1906; Friday; subscription \$1.00; eight to twelve pages, 6 col.. 19¾ inches.

TIMES, every evening except Sunday; Leader-Times Co., Ltd., publishers, Those Miller, managing editor; established 1906; independent; subscription \$4.00; four pages, 7 col., 21½ inches. Circ'n ¾

SEMI-WEEKLY; established 1889; Tuesday and Friday; subscription \$1.50; eight pages, 7 col., 21½ inches. Circ'n 2½

MOOSOMIN, pop. 1,400, District of Moosomin, on the C. P. R., 137 miles E. of Regina, 86 miles W. of Brandon, 219 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: flour milling, stock raising and farming. The town contains five churches, public and high schools, hospital, court house, jail, six grain elevators, 300-barrel flour mill and planing mill. Surrounding towns and villages where no papers are published: Fleming, Kennedy, Welwyn, Wawota, Walpole, Red Jacket and Gordon.

SPECTATOR, weekly; A. H. Smith, publisher; established 1892; liberal; Wednesday; subscription \$1.00; eight pages, 7 col., 21¾ inches.

See Advt. Page 70.

WORLD, weekly; Bretz & Shuart, publishers; established 1900; conservative; Wednesday; subscription \$1.00; eight pages, 7 col., 21½ inches. Circ'n 1½

See Advt. Page 95.

MUENSTER, pop. 100, District of Humboldt, on Wolverine Creek and C. N. R., 420 miles W. of Winnipeg, 87 miles E. of Saskatoon, 150 miles S. E. of Prince Albert; Tel., Ex. The town contains, besides its stores, a church, monastery, school, hotel, lumber yards and elevators, and is surrounded by excellent farming land. Surrounding towns and villages where no papers are published: St. Gregor, Englefeld, Annaheim and Lenora Lake.

ST. PETERS BOTE, German, weekly; Benedictine Fathers, publishers; established 1904; religious, Catholic; Wednesday; subscription \$1.00; twelve pages, 4 col., 13 inches. Circ'n 1/2

NOKOMIS, District of Last Mountain, at the junction of C. P. R. and G. T. P. Ry., 100 miles S. E. of Saskatoon, 80 miles N. of Regina; Tel., Ex., Banks. Chief Industry: farming. Surrounding towns and villages where no papers are published: Venn, Undora, Lockwood, Richfarms, Wortley Plains, Bleakmore, Wreford and Hatfield.

TIMES, weekly; W. C. R. Garrioch, publisher; established 1908; Friday; subscription \$1.00; eight pages, 6 col., 1934 inches.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

NORTH BATTLEFORD, pop. 1,600, District of North Battleford, on Saskatchewan River and Manitoba Division of C.N.R., 253 miles E. of Edmonton, 573 miles N.W. of Winnipeg, 90 miles N.W. of Saskatoon; Tel., T., Ex., Banks. Stands on the heights above and north of the junction of the Saskatchewan and Battle Rivers. Divisional point on C. N. R. Chief Industries: farming and railroad shops. The town has grown very rapidly since its founding in 1905, and contains three churches, public and separate schools, four hotels, a town hall and railroad shops. Surrounding towns and villages where no papers are published: Ruddell, Denholm, Jackfish and Maidstone.

NEWS, weekly; News Publishing Co., Ltd., publishers; established 1906; liberal; Wednesday; subscription \$1.00; eight pages, 7 col., 21½ inches. Circ'n ¾

OUTLOOK, District of Hanley, on C. P. R., 45 miles S.W. of Saskatoon, 100 miles N. W. of Moose Jaw; Tel., Ex., Banks. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Hawarden, Glenside, Lorimerville, Fertile Valley, Milden and Glenhurst.

OUTLOOK, weekly; Outlook Printing Co., publishers; established 1908; Friday; subscription \$1.00; six pages, 6 col., 19½ inches.

OXBOW, pop. 900, District of Souris, on Souris section C. P. R., 41 miles N. E. of Estevan, 257 miles W. of Winnipeg; Tel., Ex., Bank. Situated in a fertile farming district. Chief Industries: farming and stock raising. Has six elevators and loading platform, stores and blacksmith shops, town hall, high school and four churches. Surrounding towns and villages where no papers are published: Frobisher and Glen Ewen.

HERALD, weekly; John H. Noble, publisher; established 1903; independent; Thursday; subscription \$1.00; eight to ten pages, 6 col., 1934 inches.

Circ'n 34

PAYNTON, District of Battleford, on C. N. R., 35 miles N. W. of Battleford, 120 miles N. W. of Saskatoon, 220 miles S. E. of Edmonton; Tel., Ex. Chief Industries: grain growing and stock raising. Surrounding towns and villages where no papers are published: Birling, Breslayor and Delmas.

RECORDER, weekly. No report.

PENSE, pop. 185, District of Regina, on main line of C.P.R., 17 miles W. of Regina, 24 miles E. of Moose Jaw; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Stony Beach, Fairville, Grand Coulee, Belle Plaine and Pasqua.

ADVANCE, weekly; J. Robert Long, publisher, Chas. H. Shrimpton, editor and business manager; established 1906; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

Also publishes Caron Enterprise, etc.

PRINCE ALBERT, pop. 6,000, District of Prince Albert, on the North Saskatchewan River, 25 miles W. of its junction with the South branch, and terminus of Regina-Prince Albert and Melfort-Prince Albert branches of C. N. R., 247 miles N. of Regina and 87 miles N.E. of Saskatoon; Tel., T., Ex., Banks. Chief Industries: ranching, lumbering, fishing, mining, fur trading, flour milling and

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farming. The city contains five churches, a convent and college, public, separate and normal schools, collegiate institute and ladies' college, court house, land office, registry office, penitentary and provincial jail. It is the See City of Anglican and Catholic Bishops and district headquarters of H. B. Co. and R. N. W. M. Police. Has waterworks system and electric lights. Surrounding towns and villages where no papers are published: Shellbrook, Birch Hills, Fenton, Macdowall and Willoughby.

HERALD, semi-weekly; Matheson & Scott, publishers; established 1908; Tuesday and Friday; subscription \$2.00; eight pages, 7 col., 21½ inches.

TIMES, weekly; Young & Laurie, publishers; established 1882; conservative; Wednesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n 1½

See Advt. Page 122.

QU'APPELLE, pop. 1,000, District of South Qu'Appelle, is beautifully situated in a wooded district on the main line of the C. P. R., 32 miles E. of Regina; 324 miles W. of Winnipeg; Tel., T., Ex., Banks. Chief Industries: flour mill, butter factory, stock raising and farming. The town contains four churches, public and high schools, town hall, hotels and stores. A detachment of the R.N.W. M. P. is stationed here. Surrounding towns and villages where no papers are published: Fort Qu'Appelle, McLean, Edgeley, Avonhurst, Lipton, Strathcarroll, Spring Brook, Loon Creek and Hayward.

PROGRESS, weekly; E. E. Law, B.A., editor and publisher; established 1885; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

RADISSON, pop. 450, District of Redberry, on the main line of the C. N. R. from Edmonton to Winnipeg, 529 miles W. of Winnipeg and 300 miles E. of Edmonton; Tel., Ex., Bank. Chief Industries: flour mill, cement block and brick plants and farming. Besides its stores, the town has a lumber yard, two grain elevators, high and public schools and four churches. A splendid grain growing country. Surrounding towns and villages where no papers are published: Maymont, Fielding, Borden, Great Bend and Arelee.

NEWS, weekly; Geo. E. Neilson, editor and proprietor; established 1906; independent; Tuesday; subscription \$1.00; eight pages, 5 col., 17 inches.

See Advt. Page 32.

REDVERS, pop. 300, District of Cannington, on Antler Creek and C. P. R., 150 miles S. E. of Regina, 217 miles W. of Winnipeg, 11 miles W. of Manitoba boundary; Tel., T., Ex., Bank. Chief Industry: farming. The town contains a school, church, hotel and stores. Surrounding towns and villages where no papers are published: Antler, Maryfield, Rose Plain, Fairlight and Walpole.

OBSERVER, weekly; McDowell & Hodgins, publishers; established 1908; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17½ inches.

See Advt. Page 77.

REGINA, pop. 10,000, District of Regina, on the main line of the C.P.R., and on C.N.R., 41 miles E. of Moose Jaw, 138 miles W. of Moosomin, 350 miles W. of Winnipeg; Tel., T., Ex., Banks. It is the seat of government of the Province of Saskatchewan, the Execu-

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tive Council meets here and it is the residence of the Lt.-Gov. It is the starting point of the branch line of the C. N. R., which runs North to Prince Albert, and is the distributing point for the country far North and South-the fertile "Park" territory, where large numbers of settlers have already become prosperous and hundreds are pouring in. Chief Industries: flour mills, breweries, foundries, saw mills, soap factory, farming and stock raising. The city contains the parliament buildings, seven churches, excellent public and high schools, college, Indian industrial school, public library, city hall, provincial jail, provincial hospital, headquarters of the R.N.W. M.P. and Land departments. Surounding towns and villages where no papers are published: Craven, Condie, Grand Coulee, Davin, Tregarva, Wascana, and Rose Plain.

LEADER, every morning except Sunday; Leader Publishing Co., Ltd., publishers; established 1905; liberal; subscription \$5.00; eight to sixteen pages, 7 col., 2134 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,445★

WEEKLY, established 1883; Wednesday; subscription \$1.00; eight to twelve pages, 7 col., 2134 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,697*

Advt.—The Leader during the past year has nearly doubled its circulation. It is sold on all trains passing through the province. It goes into almost every town and village on the date of publication, and operates street deliveries in over thirty of the larger towns. Its classified ad, page is one of the best in the west, and carries far more advertising than any other paper published in Saskatchewan. See Advt. Pages 98 and 99.

STANDARD, every evening except Sunday; J. K. McInnis & Sons, publishers; established 1904; independent; subscription \$3.00; eight pages, 6 and 7 col., 20 inches.

SEMI-WEEKLY, established 1885 as weekly; Monday and Thursday; subscription \$1.00; eight pages, 7 col., 20 inches.

See Advt. Page 119.

SASKATCHEWAN COURIER, German, weekly; Saskatchewan Courier, Publishing Co., Ltd., publishers; established 1907; liberal; Wednesday; subscription \$1.00; ten to twelve pages, 7 col., 213/ inches. See Advt. Page 60. Circ'11 43/4

THE WEST, weekly; The West Co., Ltd., publishers, R. J. Westgate, manager; established 1898; conservative; Wednesday; subscription \$1.00; eight pages, 7 col., 22 inches.

SASKATCHEWAN GAZETTE, semi-monthly; J. A. Reid, King's Printer; established 1905: official organ of the Government of Saskatchewan; subscription \$2.00; thirty-two pages, 1 col., 71/4 inches. Inserts only Government advertisements.

PROGRESS, monthly; Regina Indian Industrial School, publishers; established 1893; college; subscription, 25 cents; eight pages, 2 col., 8 inches.

ROSTHERN, pop. 1,200, District of Rosthern, on C.N.R., 50 miles S. of Prince Albert, 42 miles N. of Saskatoon; Tel., Ex., Banks. Chief Industries: wheat growing, two flour mills and two brick yards. There are eight elevators, and about 1,250,000 bushels of wheat are shipped every year. Besides its stores, the town has seven churches, two schools, town and fire halls and an opera house. Surrounding towns and villages where no papers are published: McDowell, Hague, Laird, Waldheim, Osler and Clouston.

ENTERPRISE, weekly; S. T. Willoughby, editor; established 1903; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 1/2

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ROULEAU, pop. 600, District of Milestone, on the Portal section of the C. P. R., 32 miles S. E. of Moose Jaw and 25 miles S. W. of Regina; Tel., T., Ex., Bank. Chief Industry: farming. The town is situated in a rich agricultural district, has a school, machine shop, and is to have an electric light plant. Surrounding towns and villages where no papers are published: Gray, New Warren and Briercrest.

ENTERPRISE AND DRINKWATER ADVANCE, weekly; E. M. Seager, publisher; established 1906; independent; Friday; subscription \$1.00; twelve pages, 6 col., 19¾ inches. Cir'cn ½

SALTCOATS, pop. 450, District of Saltcoats, on the Northwestern branch of C. P. R., 17 miles S. E. of Yorkton, and 206 miles W. of Winnipeg; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Rokeby Station, Dunleath, Rothbury, Beresina, Bradenbury and Clumber.

RECORDER, weekly; Reginald Naldur, publisher; established 1906; independent; Thursday; subscription \$1.00; six pages, size 17½ x 22.

SASKATOON, pop. 6,500, District of Saskatoon, on South Saskatchewan River and on C.P.R., C.N.R. and G.T.P.Ry., 85 miles S.W. of Prince Albert, 470 miles N.W. of Winnipeg, 350 miles S.E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: farming, planing mills, sash and door factories, bottling works, flour mills and tent and mattress factories. Town contains six churches, high school, public schools, court house, hospitals, elevators, forwarding houses, opera house and custom house. Centre of large wheat growing district, and also judicial centre. Post Office distributing point for Saskatchewan. Surrounding towns and villages where no papers are published: Dundurn, Osler, Hague, French, Nutana, Juniata, Duro and Grandora.

CAPITAL, every noon and evening except Sunday; The Capital Printing Co., publishers; established 1907; conservative; subscription \$3.00; eight pages, 6 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,674*

WEEKLY, established 1906; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ¾

See Advt. Page 76.

PHŒNIX, every evening except Sunday; J. A. Aikin, publisher; established 1906; liberal; subscription \$3.00; six to twelve pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,541*

WEEKLY, established 1902; Wednesday; subscription \$1.00; twelve to fourteen pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,268★

Advt.—The Phanix is the newspaper of Central Saskatchewan. The Daily Phanix is the evening paper in 50 towns, and is the recognised news and admedium. The Weekly Phanix circulates in all the vast hard wheat area of the Saskatchewan Valley. See Advt. Page 25.

SASKATCHEWAN MONTHLY MAGAZINE, monthly; Executive Committee of the Synod of Saskatchewan, publishers, G. W. Norman, printer; established 1906; religious, Church of England; subscription 60 cents; ten pages up, 2 col., 8 inches. Circ n

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STOUGHTON, pop. 242, District of Francis, on Souris-Regina branch of C. P. R., 85 miles S. E. of Regina and 38 miles N. of Estevan; Tel., Ex., Bank. Chief Industry: wheat growing. The village contains two churches, school, two hotels and usual stores. Surrounding towns and villages where no papers are published: Graytown, Froude, Handsworth and Ossa.

TIMES, weekly; A. T. Hind, publisher; established 1905; independent; Friday; subscription \$1.00; four pages, 7 col., 213/4 inches.

STRASSBURG, pop. 600, District of Last Mountain, on Pheasant Hills branch of C. P. R., 45 miles N.W. of Regina, 130 miles S. E. of Saskatoon; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Southcote, Edelane, Pengarth, Bulyea, Butterton and Last Mountain.

MOUNTAINEER, weekly; S. Lorne Small, editor and manager; established 1906; independent; Thursday; subscription \$1.00; eight pages, 5 col., 1734 inches.

SWIFT CURRENT, pop. 900, District of Swift Current, on Swift Current Creek, a divisional point on the main line of C. P. R., 140 miles W. of Regina; Tel., T., Ex., Bank. Chief Industries: ranching (sheep and cattle) and farming. A government meterological station is located here. Surrounding towns and villages where no papers are published: Rush Lake, Gull Lake, Webb, Waldeck, Aikens, Leven, Herbert and Crane.

SUN, weekly; Sun Printing and Publishing Co., Ltd., publishers, S. R. Moore, manager; established 1904; independent; Friday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ½ See Advt. Page 44.

TISDALE, pop. 250, District of Kinistino, on Winnipegosis branch of C.N.R., 80 miles E. of Prince Albert; Tel., Ex., Bank. Situated in the centre of one of the best agricultural districts of the "New West." Chief Industries: farming and lumbering. Surrounding towns and villages where no papers are published: Wentworth, Star City, South Melfort, Roecliffe, Goldburn Valley, and Crooked River.

MONITOR, weekly, S. V. Schell, publisher; established 1906; independent; Wednesday; subscription \$1.00; eight pages, size 13 x 20.

TUXFORD, District of Moose Jaw, on C.P.R., 13 miles N. of Moose Jaw; Tel., Ex., Bank. Chief Industry: farming. Surrounding towns and villages where no papers are published: Keeler, Marquis, Highpound, Belbeck and Westview.

STANDARD, weekly. No report.

WADENA, pop. 300, District of Wadena, on C. N. R., 130 miles E. of Saskatoon, 366 miles W. of Winnipeg; Tel., T., Ex., Bank. Chief Industry: farming. The shipments of grain aggregate 300,000 bushels a year. The town has splendid school and church accommodation, and good water. Surrounding towns and villages where no papers are published: Clair, Paswegin, Kylemore and Karoki.

HERALD, weekly; H. C. Pierce, publisher; established 1909; independent; Friday; subscription \$1.00; four pages, 6 col., 1934 inches.

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- WAPELLA, pop. 500, District of Moosomin, on the main line C.P.R., 236 miles W. of Winnipeg, 110 miles E. of Regina; Tel., Ex., Bank. Chief Industries: farming and live stock raising. Many good stores, two hotels, four implement warehouses, seven elevators, large flour mill and pork packing establishment. Surrounding towns and villages where no papers are published; Carnoustie, Burrows, Rocanville, Gordon, Red Jacket and Hillburn.
 - **POST,** AND ROCANVILLE RECORD, weekly; E. S. Zingg, publisher; established 1899; independent; Thursday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 34
- WATROUS, District of Hanley, on C.P.R., 50 miles S.E. of Saskatoon and 75 miles N.W. of Regina; Tel., Bank. Chief Industry: mixed farming. Surrounding towns and villages where no papers are published: Venn, Mandall, Xena and Little Manitou.
 - SIGNAL, weekly; Victor H. Bird, editor; established 1908; independent; Thursday; subscription \$1.00; six pages, 6 col., 193/4 inches.
- WATSON, pop. 250, District of Humboldt, on Iron Spring Creek and C. N. R., 399 miles W. of Winnipeg, 426 miles E. of Edmonton, 100 miles E. of Saskatoon; Tel., T., Ex., Bank. Chief Industries: wheat growing and stock raising. The town has three churches and a good school, and a detachment of the R. N. W. Mounted Police is stationed here. It is the centre of a fine mixed farming country, and already two elevators are busy handling the grain grown in the district. Good water is found everywhere at moderate depth. Surrounding towns and villages where no papers are published: Spalding, Beauchamp, Englefeld, Vatika, Prairie Rose and Jansen.
 - WITNESS, weekly; G. H. Cameron, publisher; established 1907; independent; Friday; subscription \$1.00; eight pages, 5 col., 17½ inches. Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 360
- WEYBURN, pop. 1,800, District of Weyburn, on Kemnay-Estevan branch of C.P.R., 50 miles N.W. of Estevan, 90 miles S.E. of Moose Jaw; Tel., T., Ex., Banks. Chief Industries: brick yards, milling, lumbering and farming. The town contains five churches, schools, hospitals, opera house and four hotels. Surrounding towns and villages where no papers are published: Griffin, Hume, McTaggart and Ralph.
 - **HERALD**, weekly; Weyburn Publishing Co., publishers; established 1902; Thursday; subscription \$1.00; eight pages, 7 col., 20 inches.
- WHITEWOOD, pop. 551, District of Pipestone, on Winnipeg-Swift Current branch of C. P. R., 90 miles E. of Regina, and 110 miles W. of Brandon; Tel., Ex., Bank. Chief Industries: stock and wheat raising. The town contains besides its stores, etc., two hotels. Surrounding towns and villages where no papers are published: Percival, Burrows, Oakshela and Summerberry.
 - HERALD, weekly; Jno. Scott, publisher; established 1893; independent-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 20 inches.
- WILCOX, pop. 200, District of Milestone, on Portal branch of C.P.R., 42 miles S. E. of Moose Jaw, and 25 miles S. of Regina; Tel., Ex., Bank. Chief Industry: farming.
 - COURIER, weekly; Milestone Mail Publishing Co., Ltd., publishers. See Milestone Mail.

WILKIE, pop. 300, District of Battleford, on the main Winnipeg-Edmonton line of C. P. R., 106 miles W. of Saskatoon, 35 miles S. of Battleford; Tel., Ex., Bank. Chief Industries: grain growing and cattle raising. The town contains three churches, public school, immigration hall, two hotels, and elevator and grain warehouses. The C. P. R. have shops, round-house, large coal and material yards here. Surrounding towns and villages where no papers are published: Phippen, Adanac, Swinburne, Reford, Scott, Coblenz and Landis.

PRESS, weekly; Ing. D. Carson, publisher; established 1908; independent; Wednesday; subscription \$1.00; eight pages, 4 col., 131/4 inches.

WINDTHORST, pop. 250, District of Moose Mountain, on the C.P.R., 80 miles E. of Regina; Tel., Ex., Bank. Chief Industries: farming and stock raising. Surrounding towns and villages where no papers are published: Graytown, Kennedy, Glenavon, Carlsburg, Hazelwood, Kaiser, Fitzmaurice, Beeston, Neelby and Bender.

INDEPENDENT, weekly; E. H. Battely, publisher; established 1908; independent; Friday; subscription \$1.00; four pages, 7 col., 21¾ inches. Circ'n ¼

WOLSELEY, pop. 1,200, District of Moose Mountain, on C. P. R., 60 miles E. of Regina; Tel., Ex., Banks. Chief Industry: farming. The town contains besides its stores, etc., two hotels, brick yard and seven elevators. Surrounding towns and villages where no papers are published; Summerberry, Baring, Kaiser, Glenavon, Ellisboro, Mutrie, Moffat, Montinarte, Fallowmede, Cherring and Adair.

NEWS, weekly; T. E. Scriver, publisher; established 1895; independent; Thursday; subscription \$1.00; eight pages, 7 col., 2134 inches.

YELLOW GRASS, pop. 344, District of Milestone, on Portal section of C. P. R., 75 miles S. E. of Moose Jaw, and 50 miles S. of Regina; Tel., T., Ex., Banks. Chief Industries: agriculture and pottery works. The town contains three churches, public schools and an opera house; has water works and fire department. It stands very high in health reports, and is the centre of one of the finest grain belts in the province.

JOURNAL, weekly; Chas. H. Bailey, editor and publisher; established 1906; independent; Friday; subscription \$1.00; eight pages, 5 col., 17¾-inches.

YORKTON, pop. 1,600, District of Yorkton, on C. P. R., 115 miles N. E. of Regina, 200 miles E. of Saskatoon; Tel., Ex., Banks. Chief Industries: brick and cement block making, wood-working factories, flour mill, farming, ranching and lumbering. The town contains five churches, high and public schools, hospital, court house, R.N.W.M. Police barracks, town hall, three hotels, and eight elevators with a storage capacity of 253,000 bushels. Annual grain shipments amount to over 2,000,000 bushels. Yorkton is the police and land titles centre for the judicial district of Eastern Saskatchewan, and has a resident judge. Surrounding towns and villages where no papers are published: Rokeby, Bredenbury, Beaverdale, Ebenezer, Anemone, Fort Pelly, Theodore, Springside, Wallace, Buchanan and Sheho.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

ENTERPRISE, weekly; Enterprise Publishing Co., Ltd., publishers; established 1896; independent-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 1,250 See Advt. Page 123.

TIMES, weekly; W. F. Beamish, publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 6 col 191/4 inches.



PROVINCE OF ALBERTA.

On Sept. 1st, 1905, the formal inauguration of the new Province of Alberta took place at Edmonton. In the few years which have passed since, the Province has developed wonderfully. "Sunny Alberta" is one of the favored districts of the world-attractive in the beauty of its rolling prairie, foothills and mountains, in its magnificent climate, and in the wonderful richness of its varied resources. It extends from the 49th parallel on the south to the 60th on the north, a distance of 750 miles, and from the 110th meridian on the east to the 120th on the west, giving it a breadth of 400 miles. Its area is 254,559 square miles—over 160 million acres, of which 120 million acres are suitable for cultivation. Up to the present only about one million acres are under cultivation. The influx of population has been steady and rapid, and there are now 275,000 people making their homes in Alberta. The eastern part of the province is a rolling prairie, a large part of which is admirably adapted to raising the first quality of hard wheat. Farther west come the foothills of the Rockies, and a territory probably unexcelled for ranching, mixed farming and raising the famous "Alberta Red," wheat. The largest irrigation system in the world is under construction in the province and some remarkably fertile land is being opened up. The grain yield of 1908 reached the large total of 21,000,000 bushels valued at over \$10,000,000. Alberta wheat has taken highest awards against grain from the most renowned wheat districts of the continent. At the west of the Province, forming the boundary line for nearly 400 miles between it and British Columbia, rise the grand old Rocky Mountains. Here much of the mineral wealth of the province is located. Large deposits of coal have been found in "The Pass" district, near Medicine Hat, Edmonton, Calgary and other points. Natural gas and petroleum are also found at various points from the United States boundary to the Peace River district. Zinc deposits are extensively worked in the neighborhood of Frank. The climate is much milder and more equable than that of the Prairie Provinces, owing to the shelter of the Rocky mountains and the influence of the balmy Chinook winds. Clear, dry frosty weather in the winter, with a light showfall, and long days of summer sunshine have earned the name "Sunny Alberta." The Peace River District at the north, almost 400 miles square, has been scarcely opened up yet for farming, though it ranks as one of the greatest fur producing districts in the world More raw furs are marketed at Edmonton than in any other city in the world. Tests have proved, too, that almost every part of this territory will grow wheat and rough grains. The province is served by three great railway systems, the Canadian Pacific, Canadian Northern and Grand Trunk Pacific. It has five cities and 51 towns and villages, while new towns are springing up very rapidly. The Government consists of a Lieutenant-Governor, Executive Council and a Legislative Assembly of 25 members. Capital at Edmonton.

AIRDRIE, pop. 250, District of Gleichen, on the Calgary and Edmonton Div. C.P.R., 20 miles N. of Calgary; Tel., T. Ex., Bank. Chief Industries: mixed farming and ranching. The town contains three churches and a school, and has a Board of Trade.

NEWS, weekly; Jas. Mewhort, editor and publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17¾ inches.

Also publishes Cochrane Advocate, Crossfield Chronicle and North American Collector.

See Advt. Page 122.

ALIX, pop. 250, District of Lacombe, on C. P. R., 25 miles E. of Lacombe and 25 miles W. of Stettler; Tel., Ex. Chief Industries: mixed farming and cattle raising. Surrounding towns and villages where no papers are published: Bullocksville, Valley City, Tees and Chigwell.

FREE PRESS, weekly; Frederick & Gould, publishers; established 1909; Friday; subscription \$1.00; four pages, 6 col., 19½ inches.

BANFF, pop. 500, (Banff Hot Springs), District of Banff, on the Western Division Swift Current branch of the C. P. R., 82 miles W. of Calgary and 560 miles E. of Vancouver, in the heart of the Canadian Rockies; is visited annually by upwards of 25,000 people; Tel., Ex., Bank. Fishing, boating, bathing, hunting and camping, are the principal attractions; four first-class hotels and a sanatorium. The high altitude and bracing atmosphere are beneficial to consumptives. Banff is the station for the Rocky Mountain Park, the national reservation of over 5,000 square miles, embracing parts of the valleys of the Bow, Spray and Cascade Rivers, Lake Mennewanta and several noble mountain ranges. Mt. Assiniboine, the Matterhorn of the New World, is 20 miles south of Banff.

CRAG AND CANYON, weekly; N. K. Luxton, publisher; established 1900; independent; Saturday, from May 1st to Oct. 31st; subscription \$1.00; eight pages, size 11 x 8½.

BAWLF, pop. 400, District of Wetaskiwin, on C.P.R., 43 miles S.E. of Wetaskiwin and 110 miles by rail S. E. of Edmonton; Tel., T., Ex., Bank. Chief Industries: grain growing, stock raising and dairying. The town contains two churches, school, opera house, hotels and elevators. A splendid grain and stock section. Surrounding towns and villages where no papers are published: Strome, Killam, Ryley and Holden.

SUN, weekly; A. L. Eastly, publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19½ inches.

See Advt. Page 100.

BLAIRMORE, pop. 600, District of Pincher Creek, on Crow's Nest River and Western Division C. P. R., 10 miles E. of the Crow's Nest Pass, B. C. boundary line, 56 miles W. of Macleod, 170 miles W. of Dunmore Junction; Tel., Ex., Bank. Chief Industries: coal mining, saw mills, lime and coke. Commercial and distributing point of the Crow's Nest Pass coal fields. Surrounding camps and towns where no papers are published: Lille, Bellevue, Byron Creek and Sentinel.

TIMES, weekly; H. J. Matheson, publisher; established 1903; independent; Saturday; subscription \$2.00; four pages, size 15 x 2 to

A. McKim, Limited, Advertising Agency, Montreal and Toronto

CALGARY, pop. 24,452, District of Calgary, on the Bow and Elbow Rivers, Western Division C. P. R., 840 miles W. of Winnipeg, 642 miles E. of Vancouver and 2,255 miles N.W. of Montreal; Jct. Point for Edmonton and northern points, for Macleod and southern points and for Donald, B.C., and western points, making it the centre of the opening of the new and vast country which is annually attracting settlers in large numbers; Tel., T., Ex., Banks. Chief Industries: farming, ranching and manufactories of ale, beer and temperance drinks, biscuits, breakfast foods, rolled oats, flour, bricks, cement and cement blocks, rough and finished lumber, beds and mattresses, show cases, saddlery, tents, confectionery, cigars, meat products, soap and waggons. Calgary is the most important, as well as the most picturesque town between Brandon and Vancouver. It is beautifully situated on a plateau at an altitude of 3,388 feet, overlooked by the snow-capped peaks of the Rockies. It is the centre of the trade of the northern part of the great ranching country and the chief source of supply for the mining districts in the mountains beyond. The net assessment for 1908 was \$17,941,678. It has thirteen branches of Canadian chartered banks, excellent police and fire protection, 130 miles of streets with 21 miles of granolithic sidewalks, 19 miles of sewers and 30 miles of water-mains. Lumber is largely made here from logs floated down Bow River. Calgary is an important Station of the R. N.W.M. P. and a post of the Hudson Bay Company. The city contains twenty-six churches, two colleges, normal school, high school, nine public schools, two public hospitals, two large theatres, twenty hotels, Y. M. C. A. building, Carnegie library, railway shops and splendid public buildings. Surrounding towns and villages where no papers are published: Shepard, Langden, Strathmore, Turner, Keith and Canmore.

ALBERTAN, every morning except Sunday; Albertan Publishing Co., Ltd., publishers; established 1901; liberal; subscription \$3.00; ten to twelve pages, 7 col., 22 inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 4,000

WEEKLY; established 1881; Thursday; subscription \$1.00; eight to twelve pages, 7 col., 22½ inches.

See Advt. Page 124.

HERALD, every evening except Sunday; J. H. Woods, editor and managing director, The Herald Publishing Co., Ltd., publishers; established 1883; independent; subscription in the city \$5.00, outside \$3.00; ten to twenty-four pages, 7 col., 20¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 4,787★

WEEKLY; established 1883; Thursday; subscription \$1.00; twelve to sixteen pages, 7 col., 203/ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,958*

Advt.—The Daily Herald is read by 90 per cent of the people of Calgary, and is rapidly gaining circulation, both in the city and province. It is the home paper of the city, and its sworn circulation (net) for October 1908, was 5,475 copies daily, and 3,00 weekly. It circulates 2,700 daily in the city of Calgary. See Advt. Page 127.

NEWS, every evening except Sunday; Daily News Publishing Co., Ltd., publishers; established 1907; independent; subscription \$3.00; eight to ten pages, 7 col., 20¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 2,394*

Advt.—The Daily News claims the largest city circulation in Calgary, and its average for the last two weeks of January, 1909, was considerably over 3,000. It is the "Want Ad." medium of Alberta, and carries the exclusive advertising of the municipality of Calgary. See Advt. Page 37.

FARM AND RANCH REVIEW, AND GRAIN GROWERS' GAZETTE, monthly; Western Printing & Lithographing Co., Ltd., publishers, F. S. Wetherall, editor; established 1905; agricultural; 15th of each month; subscription \$1.00; twenty-four to thirty-six pages, 4 col., 11½ inches.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 7,000

See Advt. Page 63.

TRADE GAZETTE, monthly; Trade Gazette Publishing Co., publishers, Jno. A. Valiquette, manager; established 1906; trade; subscription \$1.00; thirty-six pages, 2 and 3 col., 10 inches. Circ'n 23/4

CAMROSE, pop. 1,100, District of Wetaskiwin, on the C. P. R., 25 miles E. of Wetaskiwin, 40 miles S. of Edmonton; Tel., T., Ex., Banks. Chief Industries: farming, ranching, tannery and concrete works. Besides its stores, the town contains five churches, two-storey brick public school, fire hall with \$10,000 fire fighting plant and two clevators, and is lighted with gas. Situated in the centre of a well settled district. Surrounding towns and villages where no papers are published: Killam, Bittern Lake, Bardo and New Norway.

MAIL, weekly; Mail Publishing Co., publishers; established 1906; independent; Wednesday; subscription \$1.00; six pages, 6 col., 19¾ inches. See Advt. Page 50.

Circ'n 1¼

CARDSTON, pop. 1,232, District of Cardston, on St. Mary's River, and Stirling to Spring Coulee branch of Alberta Ry. and Irrigation Co. Ry., 40 miles S.W. of Lethbridge, and 37 miles S. of McLeod; Tel., Ex., Banks. Chief Industries: flour mill, quarry, coal mines, ranching and agriculture. The town contains, besides its stores, two churches, court house, opera house, public and high schools, two hotels and three elevators, and has waterworks and electric light. The Blood Indian Reservation is near here. Surrounding towns and villages where no papers are published: Mountain View, Aetna, Colles, Waterton, Taylorville, Woolford, Beazer, Spring Coulee, Leavitt and Caldwell.

ALBERTA STAR, weekly; Fred Burton, editor and manager; established 1898; independent; Friday; subscription \$1.50; eight pages, 6 col., r9¾ inches.

CARSTAIRS, pop. 500, District of Rosebud, on Calgary and Edmonton branch of C.P.R., 41 miles N. of Calgary; Tel., T., Ex., Banks. Chief Industries: stock raising, creameries, cheese factories and grain growing. Located in the famous Chinook belt, and surrounded by a splendid winter wheat country. The town contains three churches and a fine four-roomed brick school-house. Surrounding towns and villages where no papers are published: Kansas, Neapolis, Sunnyslope and Cremona.

JOURNAL, weekly; L. E. Davis, publisher; established 1905; liberal; Friday; subscription \$1.00; ten pages, 5 col., 1734 inches. Circ'n 1

CLARESHOLM, pop. 1,200, District of Macleod, on Calgary and Macleod branch of C. P. R., 82 miles S. of Calgary, and 25 miles N. of Macleod; Tel., T., Ex., Banks. Chief Industry: mixed farming. Surrounding towns and villages where no papers are published: Stavely, New Oxley, Little Bow, Bowville, Lyndon, Meadow Creek and Cut Bank.

REVIEW, weekly; T. W. Quayle, publisher; established 1904; conservative; Friday; subscription \$1.50; six to twelve pages, 6 col., 191/2 inches.

COCHRANE, pop. 300, District of Banff, on C.P.R., 25 miles N.W. of Calgary; Tel., Bank. Chief Industry: mixed farming. Surrounding towns and villages where no papers are published: Radnor, Glenbow, Mitford and Keith.

ADVOCATE, weekly; Jas. Mewhort, publisher; established 1909; independent; Thursday; subscription \$1.00; six pages, 5 col., 17½ inches.

Also publishes Airdrie News, Crossfield Chronicle and Crossfield North American Collector.

- COLEMAN, pop. 1400, District of Pincher Creek, on C. P. R., 59 miles E. of Macleod, 200 miles W. of Medicine Hat, 165 miles from Calgary and 10 miles from the British Columbia boundary; Tel., T., Ex., Bank. Chief Industries: coal mining and coke making. Surrounding villages and mining camps where no papers are published: Lillie, Bellevue, Sentinel, and Crow's Nest.
 - MINER, weekly; Foothills Job Print & News Co., Ltd., publishers; established 1908; conservative; Friday; subscription \$2.00; 4 pages, 6 col., 19¾ inches.
- CROSSFIELD, pop. 450, District of Rosebud, on C. P. R., 30 miles N. of Calgary; Tel., T., Ex., Banks. Chief Industry: mixed farming. The town contains besides its stores, etc., four churches and school. Surrounding towns and villages where no papers are published: Dog Pound, Eva aud Tapscot.

CHRONICLE, weekly; Jas. Mewhort, publisher; established 1907; independent; Thursday; subscription \$1.00; eight pages, 5 col., 17¾ inches. Circ'n ¼

Also publishes North American Collector, Cochrane Advocate and Airdrie News.

See Advt. Page 122.

NORTH AMERICAN COLLECTOR, monthly; Jas. Mewhort, publisher; established 1908; 20th of month; subscription 25 cents; sixteen pages, 2 col., 7 inches.

- DAYSLAND, pop. 400, District of Wetaskiwin, on the Wetiskawin branch of the C. P. R., 51 miles E. of Wetaskiwin; Tel., T., Ex., Bank. Chief Industry: mixed farming. Daysland is situated in the hard wheat belt. The town has three churches, school and hospital. Surrounding towns and villages where no papers are published: Ohaton, Lougheed, Killam, Strome, Spring Lake, Holden and Tofield.
 - PRESS, weekly; A. A. P. McDowell, publisher; established 1907; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches. Circ'n ½
- DIDSBURY, pop. 720, District of Rosebud, on the Edmonton section of the C. P. R., 48 miles N. of Calgary; Tel., T., Ex., Bank. Chief Industries: flour mill, sash and door factory, brick yard, steel culvert works, creameries and farming. The town contains six churches, six-room school, public library and two hotels. It is situated in an excellent mixed farming district, and has four elevators. Surrounding towns and villages where no papers are published: Neapolis, Sunnyslope, Ghost Pine and Westcott.

PIONEER, weekly; H. E. Osmond, publisher; established 1902; independent; Friday; subscription \$1.00; eight pages, 5 col., 17½ inches.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

EDMONTON, pop. 20,000, District of Edmonton, capital of the Province of Alberta, on the North Saskatchewan River, 825 miles W. of Winnipeg, 195 miles N. of Calgary; on C. N. R., C. P. R., and G. T. P. Ry.; Tel., T., Ex., Banks. Chief Industries: saw, grist and planing mills, brick yards, stock raising, mining, lumbering and farming. The town contains the provincial parliament buildings, thirteen churches, six public schools, fourteen banks, a college with over 200 students, and has electric light, power and street car plants operated by the city. Edmonton is the shipping point for a rich farming and ranching territory within a radius of 150 miles north, east and west, and is a divisional point on the new G. T. P. Ry. On the opposite bank of the river is Strathcona, a town of 6,000.

BULLETIN, every evening except Sunday; Bulletin Co., Ltd., publishers; established 1903; liberal; subscription \$3.00; ten to twelve pages, 7 col., 201/4 inches.

SEMI-WEEKLY, established 1880; Monday and Friday; subscription \$1.00; eight pages, 7 col., 20½ inches. Circ'n 4¾

JOURNAL, every morning and evening except Sunday; Journal Co., Ltd., publishers; established 1903; conservative; subscription, morning edition \$5.00, evening edition \$4.00; eight to twelve pages, 7 col., 1934 inches.

WEEKLY, established 1903; Friday; subscription \$1.00; eight to twelve pages, 7 col., 193/4 inches. See Advt. Page 80. Circ'n 2½

ALBERTA HOMESTEAD, weekly; The Alberta Homestead, publishers, A. B. Watt, managing editor; established 1908; independent, official organ of Alberta Farmers' Association; Wednesday; subscription \$1.00; twelve to sixteen pages, 4 col., 13¾ inches.

Advt.—Official Organ of the Alberta Farmers' Association, a body occupying a large place in the life of the Province. It reaches the most substantial men in rural districts in all parts of Alberta. Its circulation is increasing at a very rapid rate. Sworn statement for several months previous will be forwarded to any interested. See Advt. Page 47.

SATURDAY NEWS, weekly; News Publishing Co., publishers, A. B. Watt, managing director; established 1905; independent; Saturday; subscription \$1.50; eight to twelve pages, 6 col., 191/4 inches.

Advt.—As a high-class medium unexcelled in West. Circulation in Alberta expands as rapidly as population. For instance, Edmonton had 2,700 people in 1901: with its twin city, Strathcona, it had, in January, 1909, 25,000. A newspaper statement for one year is therefore no criterion for the next. Sworn statement for previous two months sent on application. See Advt. Page 45.

LE COURRIER DE L'OUEST, French, weekly; Le Courrier de l'Ouest Publishing Co., Ltd., publishers; established 1905; liberal; subscription \$1.00; six to eight pages, 7 col., 2034 inches.

Circ'n 1½

ALBERTA HEROLD, German, weekly; Alberta Herold Publishing Co., publishers; established 1903; liberal; Friday; subscription \$1.00; six pages, 7 col., 1934 inches.

Circ'n 534

DER DEUTSCH CANADIER, German, weekly; Deutsch Canadier Publishing Co., Ltd., publishers; established 1908; conservative; Thursday; subscription \$1.00; eight pages, 7 col., 19½ inches.

ALBERTA GAZETTE, semi-monthly; official organ of Provincial Government; established 1905; subscription \$2.00; sixteen pages and upwards, one col., 8 inches.

WESTLAND, semi-monthly; Westland Publishing Co., Ltd., publishers, Aubrey Fullerton, editor and manager; established 1908; religious, Presbyterian; subscription \$1.00; eight to twelve pages, 4 col., 12 inches.

FORT SASKATCHEWAN, pop. 1,200, District of Victoria, on the Saskatchewan River and C. N. R., 18 miles N. by E. of Edmonton; Tel., T., Ex., Bank. Chief Industries: farming, saw and flour mills and coal mining. The town contains six churches, school, town hall, public library, fire hall, creamery and three elevators, and is headquarters of "G" Division of R. N. W. M. P. Surrounding towns and villages where no papers are published: Lamoureaux, Beeber Hills, Agricola, Lamont, Chipman, Mundar, Star, Wostock, Andrew, Pakan and Whiford.

REPORTER, weekly; John W. Johnston, publisher; established 1903; independent; Thursday; subscription \$1.00; eight pages, 6 columns, 19¾ inches. Circ'n ¾

FRANK, pop. 1,178, District of Pincher Creek, on Crow's Nest branch of C.P.R., 54 miles W. of Macleod, and 51 miles E. of Fernie, B.C.; Tel., T., Ex., Bank. Chief Industries: coal mining, zinc smelting, cement manufacturing, brick making and lime burning. Frank is the centre of an immense coal mining district known as "The Pass," having coal mines of an average daily output of 4,500 tons within a radius of six miles. The town has a church, school, customs house, opera house, electric light and water systems. Surrounding towns and villages where no papers are published: Passburg, Lille, Bellevue and Hilcrest.

THE FRANK PAPER, weekly; Mark Drunm, publisher; established 1905; liberal; Thursday; subscription \$2.00; tour pages, size 15 x 22.

GLEIOHEN, pop. 500, District of Gleichen, on the main line of the C. P. R., 54 miles E. of Calgary; Tel., Ex., Bank. Chief Industries: farming, ranching and coal mining. Besides its stores, the town has four churches, a school, two elevators, fine hall and good water. It is the centre of the Canadian Pacific Irrigation Colonization Co.'s undertaking, and the surrounding country is rapidly being settled. Surrounding towns and villages where no papers are published: Strathmore, Namaka and Cluny.

CALL, weekly; W. Park Evans, publisher and proprietor; established 1907; independent; Thursday; subscription \$1.50; four pages, 6 col., 1934 inches. Circ'n ½

GRASSY LAKE, pop. 100, District of Lethbridge, on C. P. R., 55 miles W. of Medicine Hat, 88 miles E. of Macleod; Tel., Ex. Chief Industry; farming. Surrounding towns and villages where no papers are published: Wetmore, Purple Springs, Burdett, Bow Island and Winnifred.

NEWS, weekly. No report.

HIGH RIVER, pop. 1,550, District of High River, on Calgary and Macleod branch of C.P.R., 40 miles S. of Calgary, and on the High Wood River, 68 miles N. of Macleod; Tel., T., Ex., Banks. Chief Industries: lumber mill, planing mill and farming. The town has three churches, three schools, town hall, municipal lighting plant and water supply. Surrounding towns and villages where no papers are published: Brant, Gladys, Lineham, Pekisko and Cayley.

TIMES, weekly; Charles Clark, publisher; established 1905; independent; Thursday; subscription \$1.50; eight pages, 6 col., 1934 inches.

INNISFAIL, pop. 750, District of Innisfail, on C. & E. branch'of the C.P.R., 76 miles N. of Calgary, 119 miles S. of Edmonton; Tel., T.,

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Ex., Banks. Chief Industries: mixed farming and ranching, brick works and butter making. The town contains, beside its stores, etc., five churches, town hall, fire hall and fire department, elevator and a large eight-room school, hotels and government creamery. Surrounding towns and villages where no papers are published: Penhold, Bowden, Markerville, Lake View, Mayton and Tindastoll.

*PROVINCE, weekly; Geo. R. Westland, editor and publisher; established 1906; independent; Thursday; subscription \$1.00; four to six pages, 6 col., 1934 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,010★

LACOMBE, pop. 1,015, District of Lacombe, on Calgary & Edmonton branch of the C.P.R., 118 miles N. of Calgary, 75 miles S. of Edmonton; Tel., T., Ex., Banks. Chief Industries: mixed farming and cattle raising, dairying, foundry and machine shop, and brick yards. The town contains \$50,000 brick school house, three churches and opera house. Surrounding towns and villages where no papers are published: Blackfalds, Morningside, Canyon, Lamerton, Tees and Bentley.

ADVERTISER, weekly; F. H. Schooley, publisher; established 1898; independent-conservative; Thursday; subscription \$1.00; eight pages, 6 col., 19 inches.

WESTERN GLOBE, weekly; Chas. B. Halpin, publisher; established 1903; liberal; Tuesday; subscription \$1.00; ten pages, size 17½ x 24. Circ'n ½

LEDUC, pop. 700, District of Leduc, on Calgary and Edmonton section of C.P.R., 18 miles S. of Edmonton, 175 miles N. of Calgary; Tel., T., Ex., Bank. Chief Industries: planing mills and farming. Surrounding towns and villages where no papers are published: Calmar, Saron, Kavanagh and Beaumont.

REPRESENTATIVE, weekly; Jas. A. Ker, publisher; established 1907; independent; Friday; subscription \$1.00; eight pages, 5 col., 1734 inches.

LETHBRIDGE, pop. 6,500, District of Lethbridge, on Belly River, and a divisional point on the C. P. R. and St. Paul, Minneapolis and Sault Ste. Marie Ry., and headquarters of the Alberta Ry. & Irr. Co. Ry., 105 miles S.E. of Calgary; Tel., T., Ex., Banks. Chief Industries: cattle, sheep and horse ranching, farming with irrigation, brick yards, brewery, woollen mill, flour mills, iron works, railway shops, cigar factory, sash and door factory and three large coal mines, employing over 1,000 hands. The town contains six churches, public and separate schools, convent, hospital, headquarters of Division of Can. N. W. Mounted Police, Dominion Experimental Farm and Dominion land office. It has electric light, water works and a sewerage system. Surrounding towns and villages where no papers are published: Warner, Stirling, Coutts, Coaldale, Milk River, Bowville, Diamond City, Granum and Monarch.

HERALD, every evening except Sunday; Herald Printing Co., Ltd., publishers, W. A. Buchanan, managing director; established 1907; liberal; subscription \$4.00, by mail \$3.00; four to six pages, 7 col., 21¾ inches.

WEEKLY, established 1905; Wednesday; subscription \$1.50; eight pages, 7 col., 21¾ inches. See Advt. Page 68. Circ'n ¾

NEWS, weekly; E. Hagell, manager, J. L. Manwaring, editor; established 1885; conservative; Friday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

MACLEOD, pop. 1,144, District of Macleod, a divisional point at the junction of the Crow's Nest branch and the Calgary and Macleod branch of the C. P. R., 95 miles S. of Calgary and 55 miles E. of Crow's Nest Pass on B. C. boundary line; Tel., T., Ex., Banks. Chief Industries: coal mining, cattle raising and farming. The town contains four churches, good schools and is headquarters of the R.N.W.M.P. in Southern Alberta. Surrounded by vast deposits of bituminous and anthracite coal. Surrounding towns and villages where no papers are published: Brocket, Chokie, Paigan, Leavings, Pearce and Kipp.

ADVANCE, weekly; Clarke Bros., publishers; established 1898; liberal; Tuesday; subscription \$1.00; four pages, 8 col., 22 inches.

Circ'n

MAGRATH, pop. 1,000, District of Cardston, on Alberta R. & I. Co. Ry., 20 miles S. of Lethbridge, and 25 miles from the U.S. Boundary Line; Tel., T., Ex., Bank. Chief Industries: farming, milling, sugar beet growing and ranching.

PIONEER, weekly; Thomas W. Green, publisher; established 1906; independent; Tuesday; subscription \$1.00; eight pages, 6 col., 1934 inches. Circ'n 14

MEDICINE HAT, pop. 5,000, District of Medicine Hat, on the South Saskatchewan River and C. P. R., three miles W. of Dunmore Junction, 180 miles S. E. of Calgary; Tel., T., Ex., Banks. Chief Industries: coal mining, ranching, woollen mills, flour mill, brick yard, sewer pipe works, packing plant, planing mills, confectionery manufactory, and farming. The town contains six churches, good public schools, armory and four natural gas wells. Surrounding towns and villages were no papers are published: Dunmore Junction, Irvine, Walsh, Stair, Suffield, Bowell, Coleridge, Brooks, Langevin and Woodpecker.

NEWS, weekly; Medicine Hat Printing & Publishing Co., Ltd., publishers; established 1884; independent; Thursday; subscription \$1.50; ten to twelve pages, 7 col., 22 inches.

Circ'n 1½

TIMES, weekly; W. Lacey Amy, publisher; established 1903; conservative; Tuesday; subscription \$1.50; ten to sixteen pages, 7 col., 19¾ inches. See Advt. Page 92. Circ'n 1¼

NANTON, pop. 800, District of High River, on the Macleod-Calgary section Western Division of C. P. R., 50 miles N. of Macleod and 58 miles S. of Calgary; Tel., T., Ex., Banks. Chief Industries: wheat growing and ranching. Surrounding towns and villages where no papers are published: Cayley, Stavely, Macewan and Willows.

NEWS, weekly; A. Z. Jessup, publisher; established 1903; independent-liberal; Thursday; subscription \$1.50; eight pages, 5 col., 1734 inches.

OKOTOKS, pop. 950, District of High River, on the Calgary and Macleod section of the C. P. R., 26 miles S. of Calgary and 80 miles N. of Macleod; Tel., Ex., Banks. Chief Industries: mixed farming, horse breeding, brick making and lumbering. The town contains, besides its stores, five churches, school, three hotels, lumber mill, etc. Surrounding towns and villages where no papers are published: Sandstone, Millarville, Gladys, De Winton, Grierson, Davisburg and Dinton.

REVIEW, weekly; S. R. Hodson, publisher; established 1901; independent; Friday; subscription \$1.00; four pages, 6 col., 1934 inches. See Advt. Page 85.

- OLDS, pop. 700, District of Rosebud, on the Calgary-Edmonton section of C. P. R., 57 miles N. of Calgary, 137 miles S. of Edmonton; Tel., T., Ex., Bank. Chief Industries: stock raising and grain growing, grist mill, concrete block works and creamery. The town contains five churches, public school and fine fire hall. It is in an excellent farming and stock raising district. Surrounding towns and villages where no papers are published: Bowden, Murray Valley, Bergen Mound, Curlew, Eagle Hill, Harmattan, Neapolis and Mayton.
 - GAZETTE, weekly; Tom L. Buckton, publisher; established 1900; independent; Friday; subscription \$1.00; eight pages, 6 col., 19½ inches. Circ'n ¾
- PINCHER CITY, pop. 200, District of Pincher Creek, on the Old Man River and Crow's Nest branch of C.P.R., 60 miles W. of Lethbridge and 138 miles S. of Calgary; Tel., T., Ex. Chief Industries: coal mining and farming. Surrounding towns and villages where no papers are published: Cowley, Gillingham, Livingstone, Summerview, Spring Ridge, Fishburn and St. Agnace.
 - NEWS, weekly; R. W. Morgan, publisher; established 1908; independent; Friday; subscription \$1.50; eight pages, 6 col., 20 inches.
- PINCHER CREEK, pop. 1,200, District of Pincher Creek, situated on Pincher Creek, on Crow's Nest branch of C.P.R., 35 miles W. of MacLeod and 24 miles E. of Crow's Nest; Tel., T., Ex., Banks. Chief Industries: coal mining, flour mill, brick plant, lumber yards, cattle ranching and farming. The town contains four churches, public school, industrial school, waterworks, natural gas and oil wells and four hotels. Surrounding towns and villages where no papers are published: Gillingham, Dundbreek, Cowley, Mountain Mill and Brocket.
 - ECHO, weekly; E. T. Saunders, proprietor, A. N. Mowat, editor and manager; established 1900; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches. Circ'n ½
- PONOKA, pop. 473, District of Ponoka, on Battle River and C. & E. branch of C.P.R., 62 miles S. of Edmonton and 130 miles N. of Calgary; Tel., Ex., Bank. Chief Industries: lumbering, dairying and mixed farming. Surrounding towns and villages where no papers are published: Ferrybank, Earlville, Bismark, Iowalta, Morningside and Wood River.
 - HERALD, weekly; George Gordon, publisher; established 1900; independent; Friday; subscription \$1.00; four pages, 7 col., 2134 inches.

See Advt. Page 104.

- RAYMOND, pop. 1,700, District of Lethbridge, on the Alberta Ry. & Irr. Co. Ry., 13 miles S.E. of Lethbridge, 97 miles S.W. of Medicine Hat; Tel., T., Ex., Bank. Chief Industries: sugar refinery, knitted goods factory and mixed farming. Surrounding towns and villages where no papers are published: Spring Coulee, Whoopup, Stirling and Brunton.
 - RUSTLER, weekly; Raymond Rustler, publishers; established 1907; independent; Friday: subscription \$1.50; eight pages, 6 col., 1734 inches. Circ'n ½
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RED DEER, pop. 2,150, District of Red Deer, is very prettily situated in a wooded district on the Red Deer River and is a divisional point on C. P. R., 95 miles N. of Calgary, 98 miles S. of Edmonton; Tel., T., Ex., Banks. Chief Industries: mixed farming and cattle raising, creameries, cheese factories, lumber mills, iron works, sash and and door factory, brick yards, stone quarries and elevators. Besides its stores, the town contains five churches, \$50,000 school, museum, convent, four good hotels and opera house, and has electric light, waterworks and sewerage system. Surrounding towns and villages where no papers are published: Penhold, Content, Blackfalds and Evarts.

ADVOCATE, weekly; F. W. Galbraith, publisher; established 1900; independent-liberal; Friday; subscription \$1.00; six pages, 7 col., 21¾ inches. Circ'n ¾

NEWS, weekly; John. A. Carswell, publisher; established 1905; conservative; Wednesday; subscription \$1.00; six pages, 7 col., 2134 inches.

SEDGEWICK, pop. 200, District of Ponoka, on Wetaskiwin branch of C. P. R., 77 miles E. of Wetaskiwin; Tel., T., Ex., Bank. Chief Industry: mixed farming. Surrounding towns and villages where no papers are published; Lougheed and Killam.

SENTINEL, weekly; A. J. Hovey, publisher; established 1908; independent; Thursday; subscription \$1.00; four pages, 4 col., 13½ inches.

See Advt. Page 46.

STETTLER, pop. 1,100, District of Lacombe, on a branch line of the C.P.R., east from Lacombe, 50 miles distant; Tel., T., Ex., Banks. Chief Industries: farming and coal mining. Stettler is situated in the centre of, and is the distributing point for, an excellent wheat growing district, which has the advantage of having large deposits of good coal. It is growing very rapidly, and has now, besides its stores, a church, school, hotels, elevators, etc. Surrounding towns and villages where no papers are published: Mayville, Erskine, Content, Ewing, Trenville, Ingleton, Red Willow and Essington.

INDEPENDENT, weekly; C. L. Willis, editor and publisher; established 1906; liberal; Tuesday; subscription \$1.00; eight pages, 6 col., 19½ inches.

Circ'n 1

STRATHCONA, pop. 4,000, District of Strathcona, on the N. Saskatchewan River, on the opposite bank to Edmonton; the terminus of the C. & E. branch of C. P. R., and the headquarters of the C. P. R. for Northern Alberta. Tel., T., Ex., Banks. Chief Industries: farming and mining. The city contains, besides its stores, etc., seven churches, four schools, provincial university, six hotels, two saw mills, oatmeal and flour mills, tannery, coal mines and two brick yards. Surrounding towns and villages where no papers are published: Ellerslie, Otoskwan, Clover Bar, Hortonville and Tofield.

CHRONICLE, semi-weekly; Chronicle Co., publishers, Harry Jackman, manager; established 1904; conservative; Tuesday and Friday; subscription \$1.00; ten pages, 7 col., 21 inches. Circ'n 34

PLAINDEALER, semi-weekly; Plaindealer Co., publishers; established 1894; independent-liberal; Tuesday and Friday; subscription \$1.50; six to eight pages, 6 col., 20 inches. Circ'n 1

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TABER, pop. 2,000, District of Lethbridge, on Lethbridge branch of C. P. R., 76 miles W. of Medicine Hat, 32 miles E. of Lethbridge; Tel., Ex., Bank. Chief Industries: farming, ranching and mining. Besides its stores, etc., the town has four churches, four large hotels, two public schools, two halls, electric lights, and has ten coal mines operating. Surrounding towns and villages where no papers are published: Purple Springs, Wetmore, Woodpecker and Chip.

FREE PRESS, weekly; established 1907; W. A. M. Bellwood, editor and publisher; independent; Thursday; subscription \$1.50; eight pages, 6 col., 19½ inches.

VEGREVILLE, pop. 1,000, District of Vermilion, on the Vermilion River, and on Edmonton section of C. N. R., 72 miles E. of Edmonton; Tel., T., Ex., Banks. Chief Industries: mixed farming and ranching. A prosperous agricultural town, founded in 1905, and surrounded by rich farming lands. It has, besides its stores, five churches, high, public and separate schools, convent, town hall and hospital. Surrounding towns and villages where no papers are published: Lavoy, Innisfree, Ranfurly, Mundare, Chipman, Beaver Lake and Tofield.

OBSERVER, weekly; A. L. Horton, publisher; established 1906; independent-liberal; Wednesday; subscription \$1.00; five to ten pages, 6 col., 1934 inches.

See Advt. Page 60.

VERMILION, pop. 623, District of Vermilion, a divisional point on the main line of the C. N. R., half way between Edmonton and Battleford; Tel., T., Ex., Bank. Vermilion is beautifully located on the high bank overlooking the Vermilion River, a tributary of the North Saskatchewan. Chief Industries: stock raising, dairying and grain growing. Vermilion is the centre of one of the best mixed farming districts in the west. Besides its various stores, the town contains three churches, public school, three hotels, lumber yards, implement warehouses, Dominion lands office and Board of Trade. Surrounding towns and villages where no papers are published: Kitscoty, Islay, Mannville, Denwood, Lavoy, St. Paul de Metis and Ranfurly.

SIGNAL, weekly; W. B. Cameron, editor and publisher; established 1906; independent; Thursday; subscription \$1.00; four pages, 6 col., 1934 inches.

WETASKIWIN, pop. 3,000, District of Wetaskiwin, on C. & E. branch of C.P.R., 40 miles S. of Edmonton, 152 miles N. of Calgary; Tel., T., Ex., Banks. Chief Industries: lumbering, government creamery, flour milling, stock raising and farming. The town contains besides its stores, etc., eight hotels, six large grain elevators, a ten-room high and public school, eight churches, town hall, opera house, hospital, three banks, and has electric light plant and water works. It is the market for the Beaver Lake and Battle River settlements. Surrounding towns and villages where no papers are published: Millet, Cherry Grove, New Norway, Crooked Lake, Angus Ridge and Lewisville.

POST, weekly; L. D. von Iffland, editor and publisher; established 1904; independent; Thursday; subscription \$1.00; eight pages, 6 col., 19¾ inches.

TIMES, weekly; V. C. French, editor and proprietor; established 1901; liberal; Thursday; subscription \$1.00; eight pages up, 7 col., 21¾ inches.

Circ'n 1½

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BRITISH COLUMBIA.

British Columbia, the largest of all the provinces of the Canadian Confederation, has a land area of 370,191 sq. miles, and a water area of 2,439 sq. m., being more than the combined areas of France, Italy, Belgium and Holland. All the great natural features of the other provinces are here reproduced on a magnified scale, the great prairies of the North-West alone excepted. It has a greater variety of climate than any other province, for while the upper slopes of the Rockies are as cold as Labrador, the southern coast is so warm that oranges have been ripened in the open air. Taken as an average the climate is mild and equable and resembles that of many parts of England. Its many splendid valleys and level plateaus are exceedingly fertile. Its wonderful coast line of thousands of miles embracing hundreds of harbors; its unrivalled fisheries; its stupendous forests, many trees of which measure from 8 to 10 feet in diameter; its incalculable wealth in those minerals which are the most valued by, and most necessary to man, and its peculiar geographical position on the Pacific Coast, all mark out the province as one of the imperial realms of the future. 'Agriculture and fruit culture are growing rapidly with the spread of mining, both south and north. In 1906 the average production per farm was \$1,543—the highest in the Dominion. The value of the farm crops in 1906 was \$6,500,000, of fruit crops \$1,250,000, of dairy and hog products \$2,000,000. The timber cut in 1908 was worth \$20,000,000. In fisheries, its vast salmon industries make it a close second to Nova Scotia, the total value of British Columbia fisheries in 1908 being \$6,122,923; this is a fair annual average, and in addition nearly \$500,000 worth of sealskins are taken annually in the open season. The wealth of British Columbia in minerals can as yet scarcely be calculated, for tracts of country thousands of square miles in extent are as yet untraversed by the prospector, and many regions known to be rich in minerals can not yet be reached by railways. Among the minerals mined or exported to a greater or less extent are gold, silver, coal, iron, copper, zinc, galena, mercury, cinnibar, platinum, antimony, bismuth, molybendum, plumbago, salt, marble and mica, while many other minerals are known to exist. The coal of the province ranges from common lignite to anthracite, and most of it is admirably suited for steam purposes: The steam shipping trade of the whole American coast of the Pacific is now looking to British Columbia for its coal supplies. In addition to the vast supplies of coal on Vancouver Island, the extensive beds of the Crows Nest Pass have been proved to be excellent The coal bearing areas so far explored are 65,000 sq. m. in extent, the quantity underlying portions of this area being estimated at four and a half to nine million tons per square mile. Gold is found in greater or less quantity all ove. the province, but the mines of the Kootenay and Cariboo districts are becoming prominent as quartz mining regions, while the Cassiar, Atlin Lake and other regions have developed rich placer mines. In 1908 the mineral production of the province was as follows: gold, \$5,973,520; copper, \$5,792,820; coal, \$5,950,000; lead, \$1,654,694; silver, \$1,518,500; other materials, including coke, \$2,968,001, making a total of \$24,980,546. There are eleven smelters and one refinery in operation, with a capacity of nearly 8,000 tons per day. The population of British Columbia in 1891 was 92,767; at the census of 1901 it was 178,657, and at the present time it is estimated at about 260,000. The province has 293 schools, with a total enrolment of 33,314 pupils. The annual expenditure for education has increased from \$171,311 in 1891 to \$464,473 in 1908. The province is represented in the Dominion Parliament by three senators, and seven members of the House of Commons. The local government is is carried on by a single chamber, the Legislative Assembly, having 42 members. Capital, Victoria.

ALBERNI, pop. 500, District of Comox-Atlin, on the Alberni Canal and Somas River, 59 miles N.W. of Nanaimo, 100 miles N.W. of Vancouver, and 140 miles N.W. of Victoria; Tel., T., Ex., Bank. Chief Industries: lumbering, mining, fishing and agriculture. The town contains three churches, school, court house and land and mining recorder's office. Millions of dollars worth of timber is held by manufacturers, waiting the railway now under construction. Surrounding towns and villages where no papers are published: Parksville, Clayoquot, Bamfield and Sandwick.

PIONEER NEWS, weekly; R. J. Burde, 'publisher; established 1907; independent; Saturday; subscription \$2.00; four pages, 5 col.

ARMSTRONG, pop. 1,000, District of Yale-Cariboo, on S. & O. branch of C. P. R., 35 miles from main line, 225 miles N. E. of Vancouver, 250 miles W. by S. of Calgary; Tel., T., Ex., Bank. Chief Industries: fruit growing, cattle raising and general farming, flour and saw mills, sash and door factory and creamery. The town has waterworks and electric light, five churches, high and public schools.

ADVERTISER, weekly; Chambers & Wolfenden, publishers; established 1902; independent; Saturday; subscription \$2.00; eight pages, 6 col., 19½ inches.

ASHCROFT, pop. 500, District of Yale-Cariboo, on the main line of the C. P. R., 200 miles N. E. of Vancouver and 45 miles W. of Kamloops; Tel., T., Ex., Bank. The government offices are located at Ashcroft. Chief Industries: stock raising, fruit farming and agriculture. The town contains besides its stores, etc., three churches, school, three hotels and jail. Surrounding towns and villages where no papers are published: Pennys, Barkerville, Clinton, Soda Creek, Quesnelle Forks, Basque, Spatsum, Spence's Bridge, Lytton, Savons, Semlin and Chilcoten.

JOURNAL, weekly; Ashcroft Printing Co., Ltd., publishers; established 1895; independent; Saturday; subscription \$2.00; four to six pages, 6 col., 19¾ inches. Circ'n ½

CHILLIWACK, pop. 1,000, District of New Westminster, on the south bank of the Fraser River; steamers daily to New Westminster, and ferry twice a day to Harrison Mills on the main line of the C. P. R.; Tel., T., Ex., Banks. Chief Industries: fruit and hop growing, dairying, poultry and stock raising, mixed farming, fruit canning, lumbering, mining and fishing. It is situated in a valley surrounded by high mountains at the foot of Popcum Mountain, which is about eight miles from Chilliwack. The town contains five churches, public and high schools, opera house and five hotels, with electric light and waterworks systems, and just outside the town, in the village of Sardis, is a large Indian mission. Surrounding towns and villages where no papers are published: Yale, Port Moody, Hope, Douglas, Sardis, Pemberton and Anderson.

PROGRESS, weekly; J. D. Taylor, M. P., publisher; established 1890; independent; Wednesday; subscription \$1.00; eight pages, 5 col., 17½ inches.

CRANBROOK, pop. 3,500, District of Kootenay, on the Lethbridge section of the C. P. R., 350 miles E. of Vancouver and 50 miles W. of the Crows Nest Pass; Tel., Ex., Banks. Chief Industries: farming, fruit growing, lumbering and mining. The town contains be-

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sides its stores, three saw mills, two sash and door factories, electric light, water works and cold storage plants, and eight hotels. Surrounding towns and villages where no papers are published: Doris, Wycliffe, Fort Steele, Wardner and Kimberley.

HERALD, weekly; Herald Publishing Co., Ltd., publishers, F. E. Simpson, editor and manager; established 1898; independent; Thursday; subscription \$2.00; six pages, 7 col., 21 1/4 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 1,328★

PROSPECTOR, weekly; A. B. Grace, publisher and editor; established 1895; conservative; Saturday; subscription \$2.00; eight pages, 6 col., 19¾ inches.

CRESTON, pop. 550, District of Kootenay, on Kootenay Lake and C.P.R., 67 miles S.W. of Cranbrook, 68 miles by rail S.E. of Nelson and a few miles from the United States boundary; Tel., Ex., Bank. Chief Industries: farming and fruit growing. Surrounding towns and villages where no papers are published: Sirdar, Kitchener, Goatfell and Tochty.

REVIEW, weekly; Creston Publishing Co., publishers; established 1908; independent; Thursday; subscription \$2.00; four pages, 7 col., 1734 inches.

CUMBERLAND, pop. 1,149, District of Vancouver Island, nearest port Comox, on Nanaimo and Texada Island, S. S. line (weekly) between Victoria and Comox; Tel., Ex., Bank. Chief Industries: coal mining and lumbering. The town contains several stores and a hotel. Surrounding towns and villages where no papers are published: Alexander, Oyster Harbour and Oyster Bay Siding.

NEWS, weekly; J. A. Bates, publisher; established 1892; liberal; Tuesday; subscription \$1.50; four pages, 6 col., 20 inches.

Circ'n 1/4

DUNCAN, pop. 207, District of Nanaimo, on the E. & N. Ry., 27 miles N. W. of Victoria, on Vancouver Island; Tel., Ex., Bank. Surrounding towns and villages where no papers are published: Somenos, Westholme, Crofton, Koksilah, Cowichan and Cobble Hill.

cowichan Leader, weekly; Ormond T. Smithe, editor and proprietor; established 1905; conservative; Saturday; subscription \$1.50; four pages, 6 col., 19½ inches. Circ'in ½

EBURNE, pop. 500, District of New Westminster, on the north arm of the Fraser River and on the B. C. Electric Ry. from Vancouver to Steveston, 5 miles from the Vancouver waterfront on Burrard Inlet; Tel., T., Bank. Chief Industries: flour, saw and shingle mills, salmon canneries and packing houses near by.

POINT GREY GAZETTE, weekly; J. A. Paton, publisher; established 1908; Saturday; subscription \$1.00; eight pages, 4 col., 13½ inches.

ENDERBY, pop. 800, District of Yale-Cariboo, on the Spallumacheen River and Okanagan branch of C.P.R., 85 miles S.W. of Revelstoke and 275 miles N. E. of Vancouver; Tel., T., Ex., Bank. Chief Industries: lumber and flour mills, fruit growing, poultry raising and mixed farming. An excellent tourist resort, with good fishing and hunting of both small and big game in season. The land is rapidly being divided into small holdings. The town contains, besides its stores, five churches, public and high schools, hall and six fraternal

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lodges; good railway and waterway facilities, electric lighting and good water supply. Surrounding towns and villages where no papers are published: Mara, Lansdowne, Kault, Silver Creek, Notch Hill and Tappen.

WALKER'S WEEKLY, weekly; Walker Press, publishers; established 1908; independent-conservative; Thursday; subscription \$2.00; twelve pages, 3 col., 9¾ inches.

Also publish Under the Pines.

UNDER THE PINES, monthly; Walker Press, publishers; established 1908; new thought; subscription 50 cents; thirty-two pages, 1 col., 4 inches.

Also publish Walker's Weekly.

FERNIE, pop. 6,500, Kootenay District, on the Crows Nest section of C. P. R., and terminus of G. N. Ry. branch from Rexford, Mont., in The Pass, 35 miles W. of the Summit, and the headquarters of the Crows Nest Pass Coal Co.; Tel., Ex., Banks. Chief Industries: coal mining and coke works and saw mills. Good hunting and fishing. Surrounding towns and villages where no papers are published: Cokato and Sparwood.

FREE PRESS, weekly; J. R. Wallace & Co., publishers; established 1898; independent; Friday; subscription \$2.00; eight pages, size 16 x 22.

LEDGER. weekly; United Mine Workers of Am., Dist. No. 18, publishers, W. S. Stanley, managing editor; established 1904; independent; Saturday; subscription \$1.00; six pages, 7 col., 21½ inches.

See Advt. Page 36.

Circ'n 1

GOLDEN, pop. 1,000, Kootenay District, on the Columbia River and C.P.R., 96 miles E. of Revelstoke, 140 miles W. of Calgary; Tel., Ex., Bank. Chief Industries: lumbering, farming, fruit growing and mining. Golden is the distributing point for mails in the East Kootenay district, and is the point of departure from the C.P.R. to the Upper Kootenay and the Upper Columbia. In the vicinity are rich gold, silver and copper mines, to develop which a smelter has been erected. Golden is noted for its beautiful scenery, and is visited by many tourists. Surrounding towns and villages where no papers are published: Leancoll, Otter Tail, Stephen, Palliser, Beaver, Windermere, Nes Murdo, Sinclair, Field, Donald, Glacier House, Canmore and Carbonate.

STAR, weekly; Golden Star Printing and Publishing Co., publishers; established 1903; independent; Saturday; subscription S2.00; four pages, 6 col., 19½ inches.

TIMES, weekly; T. H. Conner, editor and proprietor; established 1906; liberal; Wednesday; subscription \$1.00; four pages, 4 col., 13½ inches. Circ'n ½

See Advt. Page 55.

GRAND FORKS, pop. 2,500, District of Yale-Cariboo, on the Columbia & Western branch of C. P. R., the V. V. & E. Ry. (branch of Great Northern), and the Kettle Valley lines, about 25 miles W. of Rossland, and very close to the U.S. boundary; Tel.; Ex., Banks. Chief Industries: smelting and fruit growing. Fruit growing in the surrounding district is becoming an important industry and Granby Smelter here is the largest in Canada. Surfounding towns and

villages where no papers are published: Coryell, Cascade, Gilpin, Fisherman, Eholt Jct. and Carson.

GAZETTE, weekly; George R. Belton, publisher; established 1896; conservative; Saturday; subscription \$2.00; four pages, 7 col., 21½ inches.

GREENWOOD, pop. 2,000, District of Yale-Cariboo, on C.P.R., 117 miles S.W. of Nelson and about twenty miles from the United States boundary; Tel., Ex., Banks. Chief Industries: mining, two smelters. The town contains besides its stores, etc., a hospital and 17 hotels. Surrounding towns and villages where no papers are published: Eholt, McKinney, Fairview and Midway.

BOUNDARY CREEK TIMES, weekly; Millar & Davidson, publishers; established 1896; liberal; Friday; subscription \$2.00; four pages, 7 col., 20 inches.

LEDGE, weekly; R. T. Lowery, publisher; established 1906; conservative; Thursday; subscription \$2.00; four pages, 7 col., 20 inches.

HEDLEY, pop. 300, District of Yale-Cariboo, on the Similkameen River; Ex., Bank. Chief Industries: mining and and lumbering. The town has waterworks, electric light, school and churches. Surrounding points where no papers are published: Alalla, Osoyos, Fairview, Kilnochie, Allison and Okanagan Falls.

GAZETTE, weekly; Hedley Gazette Printing and Publishing Co., Ltd., publishers; established 1904; conservative; Thursday; subscription \$2.00; four pages, 5 col., 17¾ inches. Circ'n ½

KAMLOOPS, pop. 2,600, District of Yale-Cariboo, at the confluence of the North and South Thompson Rivers, on the C. P. R., 250 miles N. E. of Vancouver, 291 miles W. of Calgary; Tel., T., Ex., Bank. It is the distributing centre for the Nicola, Okanagan, Grand Prairie, North Thompson and Spallumcheen valleys, which are the chief agricultural sections of the upper country. Chief Industries: iron and copper mining, two saw and grist mills, fruit growing, lumbering, ranching and farming. The town contains five churches and four schools, brewery, cigar and canning factories, court house, land registry office, central prison and old man's home, has a good water works system and fire department, has good steamboat and stage connection to all points. The climate is dry and healthy, and the C. P. R. have some important shops here. Surrounding towns and villages where no papers are published: Lilloet, Clinton, Lytton, Louis Creek, Notch Hill, Shuswap, Savonas, Kualt, Yale, Pemberton, Douglas, Grand Prairie and Ducks.

INLAND SENTINEL, semi-weekly; Dr. M. S. Wade, editor and publisher; established 1880; liberal; Tuesday and Friday; subscription \$2.00; eight pages, 6 col., 19¾ inches.

Circ'n 1

See Advt. Page 74.

STANDARD, weekly; F. E. Young, publisher; established 1897; conservative; Thursday; subscription \$2.00; eight pages, 6 col., 19½ inches. Circ'n 1

KASLO, pop. 1,200, Kootenay District, on Kootenay Lake, and terminus of Kaslo and Slocan Ry.; Tel., T., Ex., Bank. Chief Industries: smelting, mining, ore sampling, fruit growing and lumbering. The town has railway connection with Sandon, B.C., and has also a regular line of steamers to Nelson, B.C., and Bonners Ferry, Idaho, U.S. It is the outlet of the Slocan district. The town

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contains churches of all denominations, town hall, a good hotel, fire department, water works, electric light, Government offices, opera house and numerous stores. Surrounding towns and villages where no papers are published: Whitewater, Pilot Bay, Bear Lake, Ainsworth, Lardo, Argent, Howser, Gerrard and Proctor.

KOOTENAIN, weekly; Potter & Power, publishers; established 1895; conservative; Thursday; subscription \$2.00; four pages, 6 col., 19¾ inches. Circ'n

KELOWNA, pop. 1,500, District of Yale-Cariboo, on the E. side of Okanagan Lake, 28 miles S. of Okanagan Landing, its nearest station on Pacific division of C. P. R., and 30 miles S. of Vernon; Tel., T., Ex., Banks. Chief Industries; fruit packing, canning, cigar factory, brick works, cement block works, saw mill, sash and door factory and boat building yard. The town is prettily situated and has four churches, public and high schools, hospital, reading room, opera house, exhibition hall and three hotels, and has municipal electric light plant and waterworks. It is the shipping point for the central part of the famous fruit-growing Okanagan Valley, which won six medals at Royal British Horticultural Society's Show in London, Dec. 1906, repeated success in 1907 and captured gold medal at Vancouver for best display of fruit.

COURIER, AND OKANAGAN ORCHARDIST, weekly; Geo. C. Rose, publisher; established 1905; independent-liberal; Thursday; subscription \$1.50; six pages, 6 col., 17¾ inches.

ORCHARD CITY RECORD, weekly; John Leathley, publisher; established 1908; conservative; Thursday; subscription \$1.50; eight pages, 6 col., 19¾ inches.

KEREMEOS, pop. 300, District of Yale-Cariboo, on the Similkameen River and Victoria, Vancouver & Eastern Ry., 150 miles E. of Vancouver and 140 miles W. of Nelson; Tel., T., Ex., Bank. Chief Industries: fruit growing, mining and ranching. The town contains a church. school, town hall, customs office and farmer's exchange. A splendid irrigation system is in operation in the district.

TRUMPET, weekly; J. A. Brown, publisher; established 1908; independent; Friday; subscription \$2.00; eight pages, 4 col., 13½ inches.

MERRITT, pop. 500, District of Yale-Cariboo, on the Nicola River, about 65 miles S.W. of Kamloops, nearest railway station Spence's Bridge; Tel., T., Ex. Chief Industries: saw mill, brewery, coal mining, horse and cattle raising and farming. The town contains a school, jail and three hotels. Surrounding towns and villages where no papers are published: Coutlee, Middlesboro, Nicola, Lower Nicola, Spence's Bridge, Lytton, Clapperton and Canford.

NICOLA HERALD, weekly; L. G. Lobsinger, publisher; established 1903; independent; Friday; subscription \$2.00; four pages, 5 col., 15¾ inches.

MICHEL, pop. 2,500, District of Kootenay, on C. P. R. and Great Northern Ry., 24 miles N. of Fernie, 81 miles W. of Macleod; Tel., T., Ex., Bank. Chief Industry: coal mining. The pay roll at the mines runs from \$70,000 to \$100,000 a month. The town contains three churches, school and three hotels.

REPORTER, weekly; Geo. G. Meikle, publisher; established 1908; independent; Saturday; subscription \$2.00; four pages, 6 col., 1934 inches.

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MISSION CITY, pop., 600, District of New Westminster, on the Fraser River, and at the junction of the C.P.R. main line with the southern branch connecting with all lines south, 42 miles E. of Vancouver; Tel., T., Ex., Bank. Chief Industries: fruit growing, creamery, lumbering, fishing, fire clay brick works and box factory. The town contains three churches, public schools, R.C. mission school and three hotels. The surrounding district is ideal for fruit growing. Surrounding towns and villages where no papers are published: Silverdale, Whonnock, Haney, Hammond, Dewdney, Deroche, Harrison, Abbotsford, Clayburn, Agassiz, Huntingdon and Ruskin.

FRASER VALLEY RECORD, weekly; J. A. Bates, publisher; established 1908; independent; Thursday; subscription \$1.00; eight pages, 4 col., 13 inches.

MOUNT PLEASANT, pop. 5,000, District of Vancouver, the highest elevation of the City of Vancouver, B.C., hence its name. It is situated on the south side of False Creek, and is connected with the main business portion of the city by two bridges. Public school, enrolment of 700 pupils. There are five churches on the "Hill." Surrounding towns and villages where no papers are published: Central Park, Epworth and the farming section known as South Vancouver Municipality.

ADVOCATE, weekly; Coast Printing & Publishing Co., publisher; established 1899; independent; Friday; subscription \$1.00; four pages, size 24 x 18.

MQYIE, pop. 1,000, District of Kootenay, on the C. P. R. and Moyie Lake, 120 miles S. of Cranbrook; Tel., Ex. Chief Industries: mining and lumbering. The town contains, besides its stores, etc., six botels and the important mines of St. Eugene, Aurora and Society Girl. Surrounding towns and villages where no papers are published: Loco, Swansea, Aldridge and Tochty.

LEADER, weekly; F. J. Smyth, publisher; established 1898; conservative; Saturday; subscription \$2.00; four pages, 7 col., 21 inches.

NANAIMO, pop. 8,000, District of Nanaimo, on the east coast of Vancouver Island, Gulf of Georgia, 70 miles N. of Victoria and 40 miles N. of Vancouver, on the Island division of C.P.R.; Tel., T., Ex., Banks. Chief Industries: coal mines, herring fisheries, lumber mills and quarries. The city contains eight churches, public and private schools, court house, city hall and fire hall, and it is the chief depot of the Western Fuel Coal Mining Company, who own 33,000 acres of land. It has the best harbour on the coast, being easy of entrance, with a good depth of water and fine anchorage. It has a good water system and a fire department with steam fire engines. Surrounding towns and villages where no papers are published: Wellington, Extension and Northfield.

FREE PRESS, every evening except Sunday; Norris Bros., publishers; established 1888; conservative; subscription \$5.00; eight pages, 6 col., 18 inches.

SEMI-WEEKLY, established 1874; Tuesday and Saturday; subscription \$1.50; four to eight pages, 7 col., 21½ inches. Circ'n 1½ See Advt. Page 32.

HERALD, every morning except Monday; Nanaimo Publishing Co., Ltd., publishers; established 1900; liberal; subscription \$5.00; four to eight pages, 7 col., 21 inches.

Circ'n 1½

A. McKim, Limited, Advertising Agency, Montreal and Toronto

NELSON, pop. 6,000, District or Kootenay, on south shore of Kootenay Lake and Columbia and Western branch of C. P. R., and northern terminus of Spokane Falls and northern branch of G. N. Ry.; Tel., T., Ex., Banks. Chief Industries: mining, smelting, lumbering, breweries, machinery, planing, sash and door factories, zinc refinery, shingle mill, wire works, iron foundries and machine shops. The mining district includes the magnificent-Silver King Belt of Silver Claims on Toad Mountain, and the Gold Belt on Eagle and Forty-Nine Creeks. Copper in large bulk is found. Nelson is the wholesale and jobbing centre for Southern British Columbia. Is also the headquarters of the district for the Provincial Government and the judicial centre of the Kootenay district. The C. P. R. have large yards and repair shops here. Excellent hotel accommodation. The city owns electric light and power plant, and the gas works also supply light and fuel. In amusements and means of chtertainment Nelson is well supplied-there are a club house, opera house and other social and athletic associations. Surrounding towns and villages where no papers are published: Silverton, New Denver, Rosebery, Nakusp, Arrowhead, Ainsworth, Sirdar, Salino, Erie and Castlegar.

NEWS, every morning except Monday; News Publishing Co., Ltd., publishers; established 1900; conservative; subscription \$5.00; eight pages, 7 col., 19 inches.

Circ'n 23/4

WEEKLY; established 1900; Saturday; subscription \$2.00; four pages, 7 col., 19 inches. Circ'n 1/4

NEW WESTMINSTER, pop. 12,148, District of New Westminster, on the Fraser River, 18 miles from its mouth, and on C.P.R. and G.N.Ry., 12 miles S.E. of Vancouver, 75 miles N.E. of Victoria; Tel., T., Ex., Banks. Chief Industries: salmon fisheries, lumbering, oatmeal and woollen mills, machine and boiler shops, foundry, furniture factory, canning factory, cold storage, saw mills, boat building, glassworks, tannery, brewery, distillery, carriage works and canneries. New Westminster is connected with Vancouver, Chilliwack and Eburne by an electric passenger railway, and a million dollar public bridge, carrying the tracks of the G. N. Ry., crosses the Fraser River opposite New Westminster. The city contains two cathedrals, churches, high, public and private schools, Carnegie library, Provincial and Dominion government offices, court house, penitentiary, jail, asylum, hospitals and opera house. Its system of water works cost \$400,000. The city owns its electric lighting plant for streets and houses. There are daily steamers to ports up and down the Fraser, a tri-weekly line to Victoria, and electric railway connection with Vancouver. Surrounding towns and villages where no papers are published: Port Moody, South Westminster, Port Hammond, Port Kells, Port Haney, Cloverdale, Abbotsford, Silverdale, Coquitlam, Surrey Centre, Langley, Huntingdon, Ladner and Steveston.

COLUMBIAN, every evening except Sunday; The Columbian Co., Ltd., publishers; established 1886; conservative; subscription \$5.00; eight pages, 6 col., 19½ inches. Circ'n 1½

WEEKLY (The British Columbian), established 1860; Tuesday; subscription \$1.00; forty pages, 4 col., 13 inches. Circ'n 21/4

NEWS, every morning except Sunday; Daily News Publishing Co., Ltd., publishers; established 1905; liberal; subscription \$5.00; eight pages, 6 col., 1934 inches. Circ'n 1

WEEKLY, established 1906; subscription \$1.00; eight pages; 6 col., 1934 inches. Circ'n 34

NORTH VANCOUVER, pop. 3,500, on Burrard Inlet, opposite Vaucouver, and two miles distant; T., Bank. Chief Industries: shipyard and marine ways, wood working factories, fish curing and packing, and logging camps and mines near by. It is an incorporated city, has city hall, schools and churches, electric railway, electric light, a deep sea water frontage, and half-hourly ferry service to Vancouver.

EXPRESS, weekly; Smitheringale & Morden, publishers; established 1905; independent; Friday; subscription \$1.00; four pages, 6 col., 19 inches. Circ'n ½

PYTHIAN SHIELD, monthly; C. E. Smitheringale, publisher; established 1906; fraternal; 15th of month; subscription \$1.00; four pages, 5 col., 18½ inches.

PENTICTON, pop. 800, District of Yale-Cariboo, on the W. shore of Okanagan Lake near its south end, 35 miles S. of Kelowna, 73 miles S. of Vernon; T., Bank. The town is exceptionally well situated and laid out; has steamboat connection with Okanagan Landing on the north, the terminus of the S. & O. branch of the C. P. R. Penticton is surrounded by a large tract of land, formerly a ranch, but now laid out into fruit farms and planted. With its magnificent climate the district is an excellent fruit growing district. The town is well supplied with stores, schools and churches.

PRESS, weekly; W. J. Clement, publisher; established 1906; independent; Saturday; subscription \$1.00; four pages, 6 col., 19½ inches.

PHOENIX, pop. 1,900, District of Yale-Cariboo, on the Columbia and Western branch of the C.P.R. and V.V. & E. extension of G.N.Ry., 30 miles W. of Rossland; Tel., Ex., Bank. Chief Industry: mining. The town contains five churches, two schools, public library, town hall, opera house, six hotels and a brewery, and has electric light, water works and good fire protection. From 700 to 1,000 men are regularly employed in the mines, and an average of \$90,000 is distributed monthly in wages. Surrounding towns and villages where no papers are published; Eholt, Denoro, Hartford, Mother Lode, Anaconda, Midway, Skylark Camp, Summit Camp and Wellington Camp.

PIONEER, AND BOUNDARY MINING JOURNAL, weekly; Pióneer Publishing Co., publishers; established 1899; independent; Saturday; subscription \$2.00; four pages, 7 col., 21¾ inches. Circ'n ¾

PORT ESSINGTON, District of Comox-Atlin, at the mouth of the Skeena River, about 450 miles N.W. of Vancouver; Tel., Bank.

LOYALIST, weekly. No report.

PRINCE RUPERT, pop. 600, District of Comox-Atlin, on the Pacific Ocean, the western terminus of the G.T.P.Ry., 600 mlles N. of Vancouver, 650 miles N. of Victoria; Tel., Banks. No building lots in the townsite are to be sold before May 1909, so that no industries have yet been established, except building of the Grand Trunk Pacific.

EMPIRE, weekly; Empire Printing Co., Ltd., publishers, John Houston, managing director; established 1907; independent; Saturday; subscription \$5.00; six pages, 4 wide col., 15 inches. Circ'n 1

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PRINCETON, pop. 600, District of Yale-Cariboo, on the Similkameen and Tulameen Rivers, 42 miles E. of Yale, the nearest railroad station, 185 miles N.E. of Vancouver, and 35 miles N. of the U.S. Boundary line; T., Ex., Bank. Chief Industries: placer and quartz gold mining and coal and copper mining. Surrounding towns and villages where no papers are published; Granite Creek, Tulameen, Appen Grove and Ashnola.

SIMILKAMEEN STAR, weekly; A. E. Howse, publisher; established 1900; liberal; Wednesday; subscription \$2.00; six pages, 4 col., 13 inches.

QUEEN CHARLOTTE, District of Comox-Atlin, on Queen Charlotte Sound, about 400 miles N.W. of Vancouver.

NEWS, weekly; News Publishing Co., publishers; independent; Saturday; subscription \$2.00; four pages.

QUESNEL, pop. 200, District of Yale-Cariboo, at the junction of the Fraser and Quesnel Rivers, 230 miles N. of Ashcroft, the nearest railway station on the C.P.R., and 434 miles N. of Vancouver; Tel., T., Ex. Chief Industries: farming, saw and flour mills. The town contains a church, school, court house and post office. Quesnel is the main distributing point for the Fraser and Mechaco Valleys and is connected with the C.P.R. by a 290 mile stage route—the longest on the continent. Surrounding towns and villages where no papers are published: Barkerville, Quesnel Forks, Soda Creek, Alexandria and Fort George.

CARIBOO OBSERVER, weekly; John B. Daniell, publisher; established 1908; conservative; Saturday; subscription \$2.00; eight pages, 5 col., 17½ inches.

REVELSTOKE, pop. 4,000, District of Kootenay, on the Columbia River and C. P. R., at junction with Arrowhead and Kootenay Ry., 381 miles N. E. of Vancouver, 128 miles E. of Kamloops, 260 miles N.W. of Calgary; Tel., T., Ex., Banks. Chief Industries: railway workshops, employing from 200 to 300 hands, three breweries, woodenware and cigar factories, lumbering, saw and shingle mills, mining, ranching, fruit growing and farming. The city contains seven churches, public and high schools, city hall, Y. M. C. A., hospital, two fine halls, opera house, eight hotels, stores, water and electric and power works, smelter, and has good steamboat connection. It is the business centre of Kootenay, and division head-quarters of C. P. R. Surrounding towns and villages where no papers are published: Albert Canyon, Craigellachie, Kicking Horse Pass, Rodger's Pass, Beaver, Arrowhead, Comapte, Beaton and Glacier.

MAIL-HERALD, semi-weekly; Interior Publishing Co., Ltd., publishers; established 1893; independent; Wednesday and Saturday; subscription \$2.50; four pages, 7 col., 21 inches. Circ'n 11/4

OBSERVER, weekly; E. A. Haggen, publisher; established 1908; independent; Friday; subscription \$2.00; four pages, 6 col., 19½ inches.

See Advt. Page 62.

ROSSLAND, pop. 6,000, District of Yale-Cariboo, situated 3,500 feet above sea level, on C. P. R. and G. N. Ry., Tel., T., Ex., Banks. Chief Industries: gold and copper mining and lumbering. The principal mines are Le Roi, Le Roi No. 2, War Eaglé and Centre Star, which, with smaller mines, constitute the properties of the

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Consolidated Mining and Smelting Co. Since active mining was commenced in 1906, the Le Roi, War Eagle and Centre Star lead has yielded over \$40,000,000 in gold and copper. The town contains besides its stores, mills, etc., thirty hotels, electric plant and water works. Surrounding towns and villages where no papers are published: Le Roi, McLeod, Warfield and Silica.

MINER, semi-weekly; William K. Esling, publisher; established 1896; independent; Wednesday and Saturday; subscription \$3.00; four pages, 7 col., 18 inches.

See Advt. Page 112.

SALMON ARM, pop. 400, District of Yale-Cariboo, on Salmon Arm of Shuswap Lake and main line of C.P.R., 60 miles E. of Kamloops, 60 miles W. of Revelstoke, 40 miles N. of Vernon; Tel., Ex., Bank. Chief Industries: lumbering, saw mills, fruit growing, dairying and general farming. The town contains five churches, school and farmers' exchange. The surrounding country is excellent farming land. The town is popular with tourists and as a summer resort. Surrounding towns and villages where no papers are published: Squilax; Notch Hill, Tappen, Shuswap and Mara.

OBSERVER, weekly; George Armstrong, publisher; established 1907; independent; Friday; subscription \$1.00; four pages, 6 col., 18 inches.

See Advt. Page 68.

SAPPERTON, District of New Westminster, a suburb of New Westminster City; Tel., T., Ex.

DIAMOND, weekly; David Saunders, publisher; established 1909. No report.

SOUTH VANCOUVER, District of Vancouver, a residential suburb of Vancouver; Tel., T., Ex.

TIMES, weekly; Stanley R. Beck, editor and proprietor; established 1909. No report.

SUMMERLAND, District of Yale-Cariboo, on Okanagan Lake and C.P.R., 106 miles S. of Sicamous Junction on the main line, 60 miles S. of Vernon; Tel., Ex., Bank. Chief Industries: farming and fruit growing.

REVIEW, weekly. No report.

TRAIL, pop. 1,500, District of Kootenay, on Columbia River and C.P.R., 27 miles from Rossland; Tel., T., Ex., Bank. Chief Industries: smelting, fruit growing and ranching. The town contains besides its stores, etc., nine hotels. Trail is the trading centre of the rich Columbia River fruit growing and ranching district. Surrounding towns and villages where no papers are published: Smelter Junction, Concentrator, Erie, Waneta, Castlegar, Warfield, Tiger, Genelle, Robson, Thrums and Beaver.

TRAIL NEWS, weekly; William K. Esling, publisher, A. R. Babington, manager; established 1895; independent; Saturday; subscription \$2.00; four pages, size 13 x 20. Circ'n ½

See Advt. Page 34.

VANCOUVER, pop. 85,000, District of Vancouver, on Burrard Inlet and English Bay, the Pacific Coast terminus of the C. P. R. and G. N. Ry.; the largest and most flourishing city in the province, 90

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miles N. of Victoria; Tel., T., Ex., and the banking centre for British Columbia. It is connected with New Westminster, Chilliwack and Steveston by Electric Railway. Chief Industries: ship building, iron works, pipe works, mining, lumbering, sugar refining, flour milling, salmon fisheries, fruit growing and farming. It is the headquarters for the China and Japan, the Australian and the New Zealand steamship lines in Canada and the chief port for all northern and Yukon shipping. A great deal of the lumber from the interior is sent to Vancouver for shipment. The city contains fiftyone churches, thirty public and several private schools, a high school, normal school and university, Carnegie library, hospitals, three public parks, the largest, Stanley park, comprising 956 acres and acknowledged to be one of the grandest parks in the Dominion. Building permits issued in 1906 amounted to \$4,233,910, in 1908 to \$5,910,845; Clearing House returns for 1908, \$183,083,456; municipal improvements in 1908 cost \$1,500,000. Regular steamers ply between this port and San Francisco, Seattle, Portland, and all northern ports, New Westminster, Victoria and Nanaimo. The C. P. R. maintain a magnificent fleet of passenger and freight boats, plying between Vancouver and the Far East. It has an excellent harbor and large C. P. R. terminal buildings and workshops. A system of water works, put in at the expense of \$500,000, supplies the city with the purest of mountain water. It has a new Court House, City Hall and Registry Office. Surrounding towns and villages where no papers are published: Agassiz, North Bend, Hope, Cheam, Sumas, Abbotsford, Huntingdon, Langley, Cloverdale, Ladner, Steveston, Lulu Island, Hastings, Port Moody, Barnett, Hammond, Haney and Sapperton.

NEWS ADVERTISER, every morning except Monday; News Advertiser Publishing Co., publishers; established 1886; independent; subscription \$5.00; twelve to twenty pages, 7 col., 21½ inches.

Circ'n 3½

WEEKLY, established 1888; Tuesday; subscription \$1.00; eight to ten pages, 7 col., 21½ inches. Circ'n 1¼

PROVINCE, every evening except Sunday; Vancouver Printing and Publishing Co., publishers, W. C. Nichol, managing director; established 1898; independent; subscription \$3.00 by mail; sixteen to thirty-six pages, 7 col., 21 inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 15,922*

WEEKLY, established 1898; Thursday; subscription \$1.00; eight pages, 7 col., 21 inches.

Adv.—Advertising contracts with the Province, when desired, are based upon the following guarantees: 1. That the net paid circulation exceeds the combined paid circulation of all other daily papers published in Vancouver and New Westminster. 2. That its net paid circulation in Vancouver and suburbs alone is greater than the entire daily paid output of any other evening paper published in Vancouver, 3. That its net paid circulation is greater than that of any two other wewspapers published in British Columbia. The Province prints daily its circulation figures, and furnishes an affidavit of their correctness. Its books and records are at all times open to inspection. The Province is the only paper in British Columbia that does this or allows this right. See Advt. Pages 14 and 15.

WORLD, every evening except Sunday; World Printing and Publishing Co., Ltd., publishers; established 1888; liberal; subscription \$3.00; sixteen to twenty-eight pages, 7 col., 21 inches.

SEMI-WEEKLY, established 1888; Tuesday and Friday; subscription \$1.50; twelve pages, 7 col., 21 inches.

CANADIAN NEWS, Japanese, every morning except Sunday; T. Ito, publisher; established 1908; Japanese interests; subscription \$5.00; eight pages.

WA-YING YAT-PO, Chinese, daily. No report.

BRITISH COLUMBIA BUILDING NEWS, weekly; Fripp & Spragg, publishers; established 1908; trade; subscription \$3.00; eight pages, 5 col., 18 inches.

CITIZEN, weekly; Citizen Publishing Co., publishers; established 1907; independent-conservative; Thursday; subscription \$1.00; four to eight pages, 6 col., 20 inches. See Advt. Page 122. Circ'n 23/4

CLARET, weekly; Herald Co., publishers; established 1909; literary; subscription \$2.00; twelve pages, 3 col., 7½ inches.

MOUNT PLEASANT ADVOCATE, See Mount Pleasant.

SATURDAY SUNSET, weekly; Ford-McCounell, Limited, publishers; established 1907; independent; Saturday; subscription \$2.00; sixteen pages, 6 col., 20 inches. See Advt. Page 96. Circ'n 7

B. C. MINING EXCHANGE, AND ENGINEERING NEWS, monthly; B. C. Mining Exchange, Ltd., publishers; established 1899; mining and engineering; 15th of month; subscription \$1.00; forty pages, 3 col., 9½ inches.

LEVY MAGAZINE, monthly; Beatrice A. Levy, Ltd., publishers, 336 Hastings St.; established 1908; literary; subscription 50 cents; forty pages, 2 col., 7½ inches.

MARINE LIFE, monthly; Tom Robinson, publisher; established 1909; fisheries and marine industries; twenty pages, 9 x 12.

WESTERN LUMBERMAN, monthly; Hugh C. MacLean Co., Ltd., publishers; established 1902; trade; subscription \$2.00; thirty-four to forty-four pages, 2 col., 12 inches.

Also dated at Winnipeg.

WESTERN WAGE EARNER, monthly; Vancouver Trades & Labor Council, publishers; established 1909; trade unionism; 1st of month; subscription 50 cents; twenty-four pages, 3 col., 9½ inches.

WESTWARD HO, monthly; Bram Thompson, editor-in-chief, Percy F. Godenrath, business manager; established 1907; literary; subscription \$1.00; 110 pages and upward, 2 col., 8 inches.

See Advt. Page 70.

VERNON, pop. 2,500, District of Yale-Cariboo, on Okanagan Lake, the terminus of the Shuswap & Okanagan branch of C. P. R.; Tel., T., Ex., Banks. Chief Industries: fruit growing, grist mill, sash and door factories, pork packing and farming. The town contains churches, public and hlgh schools, insane asylum, customs office and general hospital, and has electric light and waterworks. The fruit grown in the Okanagan has repeatedly captured first prizes against all competitors at the great Horticultural exhibitions in London and Edinburgh. Lord Aberdeen's celebrated "Coldstream Ranch" is situated within five miles of the city. Earl Grey has also made extensive purchases of fruit lands adjoining the Coldstream Ranch. Surrounding towns and villages where no papers are published: Lumby, Fairview, Peachland, Camp McKinney, Oyama, Okanagan Centre and Westbank.

OKANAGAN, semi-weekly; Okanagan Publishing Co., Ltd., publishers; established 1905; liberal; Wednesday and Saturday; subscription \$2.00; eight pages, 6 col., 193/4 inches.

NEWS, weekly; Vernon News Printing and Publishing Co., publishers; established 1891; conservative; Thursday; subscription \$2.00; eight pages, 7 col., 21¾ inches.

See Advt. Page 66.

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VICTORIA, pop. 30,000, District of Victoria, the capital of British Columbia, on Vancouver Island, on the Straits of Juan de Fuca, and on the Esquimault & Nanaimo Ry., and Victoria & Sidney Ry., of which it is the terminus, 38 miles from Port Townsend, Wash., 20 miles from Port Angeles, Wash., 72 miles S. of Vancouver, 73 miles S. of New Westminster and 750 miles from San Francisco, Cal.; Tel., T., Ex., Banks. Chief Industries: the fur sealing trade, shipbuilding, whaling, salmon canning, flour, rice, lumber, planing, saw, coffee, spice and oatmeal mills, clam factories, iron, stove, brass, engine, boiler and machine shops, marble works, soap works, paint, clothing, boot and shoe, vinegar, pickle, biscuit, cigar, cigar box, sash, door and furniture factories, ship building, cement works, mining and quarrying. The city contains fifteen churches, several non-sectarian schools, free to all, and three hospitals, one of which, the Royal Jubilee Hospital, cost \$100,000, also Provincial Government Building, which cost \$1,000,000. The new C. P. R. hotel, the Empress, is regarded as one of the finest in Canada. The city has a free library, with 12,000 volumes. Its climate is delightful, the weather being mild, and it is becoming a favorite resort for tourists. It is regarded as one of the most beautiful cities on the Pacific Coast, the situation being admirable, and the city being laid out with beautiful parks and magnificent drives through the suburbs. It is the seat of the Provincial Government, and the Imperial and Dominion Governments have vast interests here. Royal Navy, Royal Engineers and Royal Artillery are stationed here. Victoria carries on a large trade with Great Britain, Australia, Sandwich Islands, China, Japan, Mexico, Peru and Chili, in hides, fish, coal, lumber and minerals. It has a fine system of water works and fire department, is lighted by electricity and gas, and is well provided with steamboat connection. Towns and villages where no papers are published: Esquimault, Colwood, Sydney and Goldstream.

COLONIST, every morning except Monday; Colonist Printing and Publishing Co., Ltd., editors and publishers, J. S. H. Matson, managing director; established 1858; conservative; subscription \$5.00; sixteen pages up, 7 col., 19¾ inches.

Sworn Circ'n, actual average for 12 mos. to Dec. 31, 1908, 5,224*

SEMI-WEEKLY, established 1858; Tuesday and Friday; subscription \$1.00; eight pages, 7 col., 1934 inches.

EVENING POST (evening edition of Colonist), every evening except Sunday; established 1909; conservative; subscription \$5.00; twelve pages up, 7 col., 19¾ inches.

TIMES, every evening except Sunday; Times Printing and Publishing Co., publishers, John Nelson, managing director; established 1884; liberal; subscription \$3.00 by mail; twelve pages and upwards, 7 col., 20 inches.

Circ'n 4½

SEMI-WEEKLY, established 1884; Tuesday and Friday; subscription \$1.00; twelve pages and upwards, 7 col., 20 inches.

See Advt. Page 64.

Circ'n 21/4

B. C. GAZETTE, weekly; R. Wolfenden, King's Printer, publisher; established 1863; Thursday; subscription \$5.00; one hundred pages, 2 col., 10 inches.

Inserts only Government advertisements.

WEEK, weekly; Week Publishing Co., Ltd., publishers; established 1904; conservative; literary review; Saturday; subscription \$1.00; eight to twelve pages, 5 col., 16 inches.

- B. C. PHARMACEUTICAL RECORD, monthly; Joseph H. Emery, editor and publisher; established 1905; pharmacy; 1st of month; subscription \$1.00; twenty-two to thirty-six pages, 2 col., 7½ inches.
- B. C. POULTRYMAN AND HORTICULTURIST, monthly; B. C. Poultryman Publishing Co., publishers, Wm. Baylis, editor; established 1907; subscription \$1.00; twenty-eight pages, 3 col., 10 inches.

WESTERN METHODIST RECORDER, monthly; Methodist Recorder Printing & Publishing Co., Ltd., publishers; established 1899; religious, Methodist; subscription 50 cents; twenty pages, 3 col., 11½ inches.



YUKON TERRITORY.

Yukon Territory, Canada.—Population, in summer 9,000, in winter 6,000, as it is estimated that 3,000 leave annually to spend the winter on the coast. The only industry of the territory is mining, chiefly gold, of which \$150,000,000 has been produced within the last ten years, nearly all from the vicinity of Dawson. Most of this gold was formerly taken out by old-fashioned methods of placer mining, but many capitalists are now invading the field and dredging and hydraulic mining, as well as gold and silver quartz mining, are now coming into vogue. Electric power and water supplies for operation are conveyed long distances where necessary With modern methods it is expected that the output of the Yukon will be larger than ever before. Copper is also mined near White Horse. A large percentage of the vegetables consumed in the territory are raised there, but all other food-stuffs must be brought in from outside centres. Heavy mining machinery forms an important part of the imports. Altogether Yukon annually purchases millions of dollars worth of goods from outside. Every convenience of life is now afforded in the Territory, including steamboat lines, railway connections from Seattle, Vancouver and Victoria to Dawson, and a superb winter stage relay system for travel in or out, so that connections can easily be made at any period of the year.

DAWSON CITY, pop. 5,000. The metropolis and seat of government of the Klondike gold fields on Yukon River. Tel., T., Ex., Banks. In proportion to its population, the richest town on earth; smallest piece of money in circulation there, 25 cts. Has five iron and steel foundries, five saw mills, five churches, three schools, insane asylum, court house, public buildings to value of \$500,000; twenty steamboats, three opera houses, five docks, twenty-nine hotels, perfect fire protection, water works, electric lights, etc. Outfits the vast Klondike area of gold filled sands, and exports over \$20,000,000 in gold dust per year.

NEWS, every evening except Sunday; Dawson News Publishing Co., publishers, Richard Roediger, general manager; established 1899; independent; subscription \$24.00; four to eight pages, 8 col., 2134 inches.

WEEKLY, established 1899; Friday; subscription \$3.00; twenty-four pages, 6 col., 19¾ inches.

YUKON MORNING WORLD AND OFFICIAL GAZETTE, weekly; Dawson Daily News Co., publishers; established 1904; liberal; Sunday; subscription \$12.00; four pages, size 18 x 23.

WHITE HORSE, pop. 1,000, Yukon Territory, reached by steamer from Vancouver, and on the White Pass and Yukon Ry., 450 miles N. of Prince Rupert; Tel., T., Ex., Bank. Chief Industry: mining. Surrounding towns and villages where no papers are published: Carcross, Conrad, Kluane and Livingstone.

STAR, weekly; E. J. White, publisher; established 1900; liberal; Friday; subscription \$5.00; four pages, size 16 x 22. Circle 34

NEWFOUNDLAND.

Newfoundland, the oldest colony in the British Empire, embraces the Island of Newfoundland and a portion of the Labrador coast of the mainand, and is the only part of British North America not as yet included in the Dominion of Canada. Though proposals for confederation have at various times been made, and although the question is a live one, many of the leading men of the island are opposed to a union with Canada. The area of the island is estimated at 40,200 sq. m., and the Labrador coast at 120,000 sq. m. The population at the census of 1901 was 226,984, including Labrador. From its settlement in 1614 to a very recent time the fisheries have formed practically the only industry of the inhabitants, but the building of railways, and the exploration of the interior, is leading to the discovery and development of hitherto unknown resources that will give a steadiness and balance heretofore lacking in the commerce of the island. In minerals the island has copper, coal, iron, gypsum, sulphur, graphite, lead, asbestos and gold. Iron and copper are the principal minerals. Copper was discovered at Tilt Cove in 1856, but the mines were not operated until 1864. Since then several large deposits have been un-covered, and to-day Newfoundland stands sixth among the copper producing countries of the world. In 1895 brown hematite iron was discovered at Bell Island, Conception Bay. It is estimated that in the two deposits on the island there are 40,000,000 tons. The output of these mines and the shipments of iron pyrites are materially adding to the exports of the colony. Talc deposits have also been uncovered at Topsail, some 14 miles from St. John's, and shipments were made in 1904 to the United States. Besides the above, slate quarries were opened in 1904, and shipments sent to Wales. The value of minerals exported in 1902 was \$1,260,381, and since then the output has been much larger. Within a couple of years vast timber limits have been operated, modern saw mills constructed, and numerous shipments made to the United Kingdom and South America. The lumber trade bids fair to become extensive. The value of the exports of lumber in 1905-6 is placed at \$176,157. The pulp industry is also assuming large proportions under the management of British capitalists. More attention is being paid to agriculture. The number of acres under cultivation has increased within a few years from about 100,000 acres to close on 200,000 acres. The annual value of agricultural products is over \$750,000, and the value of land under cultivation, together with horses, sheep, &c., is nearly \$3,000,000. A movement is on foot to utilize the vast plains in the interior raising sheep and cattle for export to the United Kingdom. Fish is the chief product of Newfoundland, and out of a total value of \$12,086,276 exports in 1905-6, \$10,117,951 were of fish and fish products. The herring fisheries are commanding the attention of the Government. Expert herring packers were brought from Scotland, with the result that shipments of herring were sent to St. Petersburg, Russia, and sold at good prices. The whale fisheries are also becoming more extensive. The value in 1904 was \$365,953. The settlement of the French shore question has been the means of adding greatly to the development not alone in connection with the fisheries, but other resources of the treaty shore. Plans are now being made for settlements there. The lobster fisheries alone in 1905-6 were valued at \$376,490. The imports of Newfoundland in 1905-6 were \$10,414,274, and the exports \$12,086,276. In 1895 there were 2,339 vessels on the shipping register of the colony, with a total tonnage of 108, 180 tons, and of the whole population no less than 53,502 persons were engaged in fishing. There are 846 post offices in the colony, but statistics of this department are not available. The government is carried on by a Legislative Council, consisting of 15 members, and a Legislative Assembly of 36 members. Capital, St. John's.

BAY OF ISLANDS, pop. 2,200, District of St. George's, on Bay of Islands and Humber River Arm, and on Reid Newfoundland Co. Ry., 408 miles W. of St. John's; Tel., Ex., Bank. Western headquarters of the Newfoundland Ry. and terminus for the short steamship service between Newfoundland and Labrador; rendezvous for the English and French naval ships in Newfoundland waters. Chief Industries: herring fishing worth \$150,000 annually, salmon, cod and lobster fisheries, copper mining, slate quarrying; the shores are densely timbered and large saw mills are operated; a gigantic pulp industry is being inaugurated in the vicinity which will employ 2,000 operatives. There are ten surrounding towns, each with a population of from one to two thousand, where no newspapers are pub-The scenery is magnificent. Salmon and trout and big game are abundant; these attract hundreds of tourists and sportsmen each season. Regular steamship service between Halifax and this part of Newfoundland. The town contains eight churches, ten schools, two hotels, court house and custom house.

WESTERN STAR, weekly; W. M. Dooley, publisher; established 1900; independent; Wednesday; subscription \$1.00; four pages, 7 col., 1934 inches. Circ'n 34

BAY ROBERTS, pop. 4,056, on Conception Bay and N. N. & W. Ry., 50 miles from St. John's. Chief Industries: cod fishing, saw mills and furniture factory. Besides its stores, etc., the town contains seven churches and two schools. Surrounding villages where no papers are published: Porte-de-Grace, Spaniards Bay, Brigus, Carbonear, Clark's Beach and Cupids.

OUTLOOK, weekly; Outlook Printing Company, publishers; established 1903; liberal; Saturday; subscription 50 cents; four pages, 7 col., 20 1/2 inches. Circ'n 11/2

**HARBOR GRACE, pop. 6,000, District of Harbor Grace, on the north side of Conception Bay, 20 miles from Portugal Cove, and the terminus of the Newfoundland Ry., 84½ miles N. of St. John's; Tel., Ex., Bank. Chief Industries: seal oil refineries, glue factories, tanneries, etc. The town contains six churches, a Roman Catholic academy, a convent and three Roman Catholic schools. It has two high schools and three Protestant schools, a library with 1,250 volumes and a reading room. The harbor is about five miles in extent and can accommodate the largest vessels. It has good water works and an efficient fire department. Surrounding towns and villages where no papers are published: Carbonear, Mosquito, Spaniards Bay, Island Cove, Bryant's Cove and Tilton.

STANDARD, weekly; Munn & Oke, editors and publishers; established 1859; independent-liberal; Friday; subscription \$2.00; four pages, 7 col., 13 inches.

**ST. JOHN'S, pop. 32,000, District of St. John's, the most easterly seaport city of North America, the capital of Newfoundland, on the western shore of the Peninsula of Avalon, and on the Newfoundland Ry., 84½ miles S. of Harbor Grace, 500 miles from Halifax, 498 miles from Charlottetown, 1,293 miles from New York, 1,921 miles from Liverpool, this being the shortest distance between two seaports of America and Europe. It is 1,076 miles from Montreal. Tel., T., Ex., Banks. Chief Industries: cordage, foundries, breweries, nails, butterine, biscuits, boots and shoes, furniture, sashes and doors, tobacco, soap, candles, cod liver and seal oil refineries, net manufacturing, mining, fishing and fish drying. The city is built on the sloping grounds of the north shore, the full length of the

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harbor. The harbor is one of the best in Canada; it is enclosed by two mountains, between the east points of which is the entrance. It is capable of sheltering the largest vessels and the anchorage is There is no perceptible tide, and during a fog a gun is fired every half-hour; the harbor is thronged with vessels of every nation. The town contains two cathedrals and various churches, parliament buildings, three colleges, four hotels, and is lighted by electricity and gas. Surrounding towns and villages where no papers are pubished: Heart's Content, Carbonear, Placentia Bay and Ferryland.

CHRONICLE, every evening except Sunday; P. T. McGrath, publisher; established 1908; subscription \$3.00; six and eight pages, 7 col., 1934 inches.

HERALD, every evening except Sunday; J. T. Lawton, editor, W. J. Kent, manager; established 1882; subscription \$3.00, foreign subscription \$4.50; four pages, size 18 x 22.

NEWS, every morning except Sunday; Robinson & Co., Ltd., publishers; established 1894; independent-conservative; subscription \$3.00; six or eight pages, size 171/2 x 221/2.

Sworn Circ'n, average for 12 mos. to Dec. 31, 1908, 3,226

Also publish Free Press.

TELEGRAM, every evening except Sunday; W. J. Herder, publisher, W. F. Lloyd, editor; established 1878; liberal; subscription \$3.00, foreign subscription \$6.00; eight pages, 7 col., 20 inches.

FREE PRESS, weekly; Robinson & Co., Ltd., publishers; established 1901; independent-conservative; Tuesday; subscription \$1.00; eight pages, size 171/2 x 22.

Also publish Daily News.

PLAINDEALER, weekly, Wiseman & Buckley, publishers; established 1907; independent; Wednesday; subscription 80 cents; eight pages, 5 col., 20 inches.

ROYAL GAZETTE, AND NEWFOUNDLAND ADVER-TISER, weekly; printed and published by John W. Withers, King's Printer; established 1807; an official paper; Tuesday; subscription \$4.20; four pages, 4 col., 16 inches.

Inserts Government advertisements and proclamations.

TRADE REVIEW, weekly; Devine & O'Mara, publishers; established 1892; commercial; Saturday; subscription \$1.00, foreign \$1.50; four pages, size 18 x 24. Circ'n 234

DIOCESAN MAGAZINE, monthly; Church of England Synod of Newfoundland, publishers; established 1887; religious, Church of England; subscription 40 cents; forty to sixty pages, 2 col., 73/4 inches.

FIELDIAN, monthly; Bishop Field College, publishers; educational; two pages.

METHODIST MONTHLY GREETING, monthly; Geo. Paine, for Methodist Conference, publisher; established 1888; religious, Methodist; subscription 40 cents; forty-eight pages, size 10 x 7 1/2. Circ'n 13/

PEOPLE, monthly; J. W. Withers, for G. Knowling, publisher; established 1896; independent; subscription 30 cents; thirty-two pages, size 8 x 11½.

NEWFOUNDLAND QUARTERLY, quarterly; John J. Evans, publisher; established 1901; liberal; subscription 40 cents; thirty-two pages, 2 col., 10 inches.

TWILLINGATE, pop. 3,600, District of Twillingate, situated on two * islands connected by a bridge, 190 miles from St. John's. Chief Industries: copper mines, lumbering, seal and cod fishing. The town contains three churches, nine schools, etc. The harbor is open to the sea but is used by shipping of all sizes. Surrounding towns and and villages where no papers are published: Tilt Cove, Round Harbor, Lewisport, Little Bay, Pilley's Island and Betts Cove.

SUN, AND NORTHERN ADVERTISER, weekly; Geo. Roberts, editor and publisher; established 1880; independent-liberal; Saturday; subscription \$1.00; four pages, 5 col., 18 inches.



CONDENSED LIST

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CANADIAN NEWSPAPERS

ALPHABETICALLY ARRANGED FOR READY REFERENCE

Place	Pop.	Name of Paper	Issue	Classification Circ.
		ONTARIO		•
Acton	1,950	Free Press	W.	Ind
Ailsa Craig	800	Banner	W.	Ind I
Alexandria	2,100	Glengarrian	W.	Con
A 111 - 4		News	W.	Lib 2,600
Alliston	1,500	Herald Gazette	W.	Ind
Almonte	3,300	Times	W.	Lib2,700 Con
Alvinston	1,100	Free Press	W.	Ind 1
Amherstburg	2,400	Echo	W.	Lib 2 ½
Arnprior	4,152	Chronicle	W.	Con1,750
* 66	17 0	Watchman	W.	Lib 1
Arthur	1,600	Enterprise-News	W.	Ind 1
Athens	1,200	Reporter	W.	IndLib ½
Atwood	700	Bee	W.	Ind
Aurora	2,000	Banner	W.	Lib 34
Aylmer	2,500	Express	W.	Ind 2
	000	Sun News.	W.	Ind 34
Ayr	900 500	Advance	W.	Ind
Ayton Bancroft	815	Times	W.	Ind
*Barrie	7,000	Examiner	W.	Lib 1,699
"	1,000	Gazette	W.	Lib1½
6.6		Northern Advance	W.	Con 1 1/4
Beamsville	900	Express	W.	Ind
Beaverton	1,000	Express	W.	Ind 1
"		Hustler	W.	See Cannington
"		C: 1- 1	***	Plaindealer
**		Standard	W.	See Cannington
Beeton	1,000	World	W.	Gleaner Ind1½
*Belleville	10,000	Intelligencer	D.	Con 1,473 *
"	10,000	"	W.	Con2,125 *
"		Ontario	D.	Lib 1
66			W.	Lib
6.6		Canadian MuteS	M.	Deaf Mutes 1
Belmont	600	Times	W.	Ind
*Berlin	13,397	News-Record	D.	Con 3,134★
()			W.	Con962 *
66		Telegraph Berliner Journal	D.	Lib
		(three editions)	W.	
66		Stratford Canadischer		4,269★
		Kolonist		
44		Walkerton Ont. Glocke		·
		Missionary	M.	Relig
6.6		St. Jerome Schoolman	Μ.	College
66		Evangeliums Bote	М.	Relig 1
Blenheim	1,708	News-Tribune	W.	Ind 1 1/4
Blyth	900	Standard	W.	Ind 34
Bobcaygeon	700	Independent Enterprise	W.	Ind 34 Ind 1
Bothwell	994	Times	W.	Ind
Bowmanville	3,500	Can. Statesman	W.	Ind I th
6.6	0,04-	News		Cón 31/4
4.6		West Durham Review	W.	Con 34
		•		

Place •	Pop.	Name of Paper Issue	Classification Circ
*Bracebridge	3,100	Gazette W.	IndLib 34
66		Muskoka Herald W.	Con 34
Bradford	1,000	Witness and South Simcoe News W.	LibCon 34
*Brampton	3,500	Banner and Times W.	Lib
66	3,000	Conservator W.	Con 13/4
"Brantford	20,600	Courier D.	Con
66		Expositor W.	Con
66		" W.	Lib 1,569
		Awakener M.	Soc. Christ'y
	,	Can. Bee Journal M.	Bee Culture 1
Bridgeburg	1,500	Review W. Progress W.	Ind 34
Brigden	700	Progress W. Ensign W.	Ind
*Brockville	9,500	Recorder D.	Lib 1 ½
66	2.0	" W.	Lib 1 1/2
"		Times D.	Con
Bruce Mines	1,000	" W. Spectator W. W.	Con2 \(\frac{1}{4} \) Ind 34
Brussels	1,400	Post W.	Lib 134
Burks Falls	1,375	Arrow W.	Ind 11/4
Burlington	1,300	Gazette W.	Ind
Caledonia	1,000	Grand River Sachem. W. Haldimand Banner. W.	Con 1 1/4
Campbellford	2,700	Haldimand Banner W. Despatch W.	Ind34
"	2,700	Herald W.	Ind 1
Cannington	1,400	Echo W.	See Beav't'n Express
4.6		Ontario Gleaner W.	IndCon 1
"		Plaindealer W.	Ind
Carleton Place	4,350	Central Canadian W.	LibCon 1 1/4
Carp	800	Herald W. Review W.	Lib
*Cayuga	1,100	Haldimand Advocate. W.	IndLib 1 3/4
*Chatham.,	12,000	News D:	Lib 1,893
66		W.	
4.6		Planet D.	Con
6.6		L'Ami du Peuple W.	Con 3 1/4 Lib
6.6		Le Canadien W.	Lib ½
6.6		Can. Checker Player. M.	
Chatamanth	0	Poultry and Dogs M.	
Chatsworth	800	News W. Enterprise W.	Ind
"	2,000	Asso. Presby. Mag M.	Relig
Chesterville	950	Record W.	Ind 1
Clarksburg	800	Review W.	Ind
Clifford	700 2,800	Express W. New Era W.	Ind. 4 ½ Lib 1¾
"	2,000	News-Record W.	Con11/4
Cobalt	8,000	Nugget D.	Ind
- "	0	Citizen W.	
*Cobourg	850	Sun W. Post W.	Con 34 Ind 1
Cobourg	5,149	Sentinel-Star W.	Con 1 1/4
6.6		World W.	Lib11/4

Place	Pop.	Name of Paper Issue	Classification Circ.
Colborne	1,200	Enterprise W.	Lib 34
66	1,200	Express W.	Con
Coldwater	800	Planet W.	Ind ½
Collingwood	7,000	Bulletin W.	Lib
Connig wood	7,000	Enterprise-Messenger. W.	
6.6		Saturday News W.	
		Herald W.	Ind
Comber	1,000		Ind ½
Cookstown Copper Cliff	900 2,000	Advocate W. Courier & Miners'	Con
a		News W.	Ind
Cornwall	8,000	Freeholder W. Standard W.	Lib2,701 * LibCon. 2,790 *
Courtright	450	Sun W.	Ind
Creemore	750	Star W.	Ind 3/4
Delhi	975	Reporter W.	Ind 34
Drayton	1,000	Advocate W.	Ind 1 1/2
Dresden	1,613	Times W.	Ind
Drumbo	500	Beaver W.	Ind
Dryden	450	Observer W.	Ind. (See Wabi- goon Star).
Dundalk	900	Herald W.	Ind 1,135
Dundas	4,500	Banner W.	Lib
6.6	170	Star W.	LibCon11/4
66		Wentworth Light W.	Lib
Dungannon	500	News W.	Ind
Dunnville	3,000	Chronicle W.	Lib1,582 *
66	3,000	Gazette : W.	LibCon 34
66		Reform Press W.	Lib
Durham	1,800	Chronicle W.	Con 1,450
66	1,000	Review W.	Lib1,106
Dutton	1,000	Advance W.	Ind 34
East Toronto	2,000	Standard W.	Ind
Eganville	1,200	Leader W.	Ind-Lib 1 1/4
"	1,200	Star-Enterprise W.	Ind1,675
Elmira	1,700	Advertiser SW. Signet W.	Ind 34 Ind 1
Elmvale	800	Lance W.	Ind965 ★
Elora	1,400	Express W.	Ind 3/4
Embro	800	Courier W.	Lib 34.
Englehart		News W.	Ind
Erin	800	Advocate W.	Ind2,271★
Essex	1,500	Free Press W.	Ind 1 ½
Exeter	1,950	Advocate W.	LibCon 2
66	-193-	Times W.	Ind
Fenelon Falls	1,500	Gazette W.	Lib
Fergus	1,800	News-Record W.	IndLib 1 ½
Flesherton	750	Advance W.	Ind
Florence	550	Quill W.	Ind
Fordwich	500	Record W.	Ind
Forest	2,000	Free Press W.	Ind1,761 *
66	=,500	Standard W.	Ind1,509
Fort Erie	1,000	Times W.	Ind. See Bridge-
	1,000		burg Review
TOTAL ESTICATION			
Fort Frances	1,850	Times and Rainy Lake	
Fort Frances	1,850	Herald W.	Ind, 2
	1,850 16,882		

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Place	Рэр.	Name of Paper	Issue	Classification Circ.
Galt	10,350	Reformer	D.	Lib 1 1/4
66			W.	Lib
66		Reporter	D.	Con1,984★
Gananoque	4 1 20	Journal		Con 1,000
66	4,120	Reporter		975 *
Georgetown	1,590	Herald		
Glencoe	1,200	Transcript		Ind1,400
*Goderich	4,600	Signal		IndLib2,065 ★
0 n		Star		Con134
Gore Bay	1,000	Recorder		Ind ½
Gorrie	500	Vidette		Con ½ Local
Grand Valley	780	Tribune Star and Vidette		Ind1,032 *
Gravenhurst	2,500	Banner		Ind 34
Grimsby	1,300	Independent		Ind1,625 ★
66	, 0	Weekly Fruit Grower		Gardening 21/4
*Guelph	14,000	Herald		Con21/4
ii -		46		Con 4 ½
"		Mercury	D.	Lib 2,351 *
66		Ag'c'l College Review	W. M.	Lib4,640 ★ College & Agri.
66		Can. Entomologist		Scientific ½
+ 4		Can. Forester	M.	Broth'd
"		Chosen Friend	M.	Broth'd
Hagersville	1,200	News		Con 3/4
Haileybury	3,000	Silver City NewsS		Ind 34
		Haileyburian		Con 34
*Hamilton	70,000	Herald		Ind10,353 *
66		SpectatorS		Ind-Con. 16,905 ★ IndCon. 6,311 ★
66		Times		Lib 8
6.		" S		Lib 634
£ 6		Record		Record Paper
64		Review		Ind934
4.6		Can. Royal Templar	M.	Temp12,916★
**		Hamilton Newspaper	W.	57 100 ±
4.4		Union List Outdoor Canada		57,128 * Sporting 5
Hanover	2,500	Post	W.	Ind 1 1/4
Harriston	1,860	Review		Con 34
66		Tribune	11.	Ind 34
Harrow	600	Sentinel		Ind
Hastings	850	Star		IndCon ½
Hawkesbury	1,600	Standard	11.	Ind 34 Ind 1
11awkesbury	5,000	Echo		Ind
Hensall	915	Observer	W.	Ind 34
Hespeler	2,760	Herald		Ind 34
Highgate	400	Monitor	$W_{\overline{z}}$.	Ind
Hillsburg	400	Beaver	W.	Ind
Holstein	250	Leader	W.	Ind 34
.Huntsville	2,400	Forester	W. D.	Ind
Ingersoll	5,000	Chronicle	W.	Lib
4.6		Oxford Tribune	W.	Con 34
6.6		Sun		Lib 1

Place	Pop.	Name of Paper Issue	Classification Circ
Iroquois	1,200	News W.	Ind
Jarvis	1,050	Record W.	Ind 1
Keewatin	500	Enterprise W.	Lib
Kemptville	1,700	Advance W.	T 1
Kenora	7,000	Miner and News .SW.	IndCon. and Mining1 1/4
66		Saturday Herald W.	Lib
Kincardine	2,800	Reporter W.	Lib 1 1/4
	2,700	Review W.	IndCon1 1/2
Kingston	20,000	British Whig D.	Lib 4,188
6.6		" SW.	Lib5,653
		Standard D.	Con 2 1/4
6.6		" S W.	Con
		*Can. Freeman W.	Relig
6.6		Church Life W.	Relig
6.6		Queen's Univ. Jour'l. SM.	College 34
6.6		Ontario Churchman M.	Relig7,179
"		Queen's Medical Quar. Q.	Med
6.6		Queen's Quarterly Q.	College
Kingsville	1,500	Řeporter W.	- Ind ¼
Lakefield	1,600	News W.	Ind
Lanark	979	Era W.	Ind11/4
Leamington	3,260	News W.	Lib 34
"	3,200	Post W.	Con2,159
Lindsay	8,000	Post D.	Lib 1 ¼
"	0,000	" W.	Lib 2 3/4
+4		Warder D.	LibCon 1 1/4
44		" W.	LibCon 3 1/4
Linwood	400	News W.	Ind
Listowel	2,750	Banner W.	Lib
"	2,730	Standard W.	Con 1
Little Current	1,052	Expositor W.	IndLib 34
London	50,000	Advertiser D.	Lib12,738
11	30,000	" W.	Lib 234
6.6		Free Press $(M. \& E.)$. D.	Con19,965
66		" W.	Con
66		Catholic Record W.	Relig18,833
66	•	Echo W.	Ind 834
"		Farmer's Advocate W.	Agricult'l 30
6.6		Canadian White Rib-	rigireuit i 30
66		bon Tidings M.	Temp
		Ancient Forester M.	Broth'd
44		Canadian	Broth'd
"	•	Can. Woodman M.	Broth'd
66		Industrial Banner M.	
L'Orignal	1 400	Advocate W.	Labor 5 Lib 34
Lucknow	1,400	Sentinel W.	Ind 1
Madoe	1,700 1,600	Review W.	
Markdale			Ind 1 1/4
Markham	975		Ind
warknam	1,400		
	1 600	Sun W.	Ind1,065
Marmora	1,000	Herald W.	Ind 34
Massey	1,000	News W.	Ind
Maxville	1,200	Advance W.	Ind
Meaford	2,800	Express W.	Lib ½
		Mirror W. Monitor W.	Con

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Place	Pop.	Name of Paper	Issue	Classification Circ.
Merlin	400	Standard	W.	Ind
Merrickville	1,100	Star-Chronicle	W.	Con 1
Midland	5,000	Argus	W.	Con
66		Free Press		Lib 1
Mildmay	1,200	Gazette		Ind $\frac{1}{2}$
Millbrook	1,000	Mirror	11.	Ind 34
43.511		Reporter	W.	Ind.Con 34
*Milton	1,700	Canadian Champion	W.	Ind 857
Milverton	1,000	Reformer	W.	Lib ½ Ind 1,508
*Minden	300	Echo		IndCon 3/4
Mitchell	1,900	Advocate	W.	Con 2
66	1,900	Recorder		Lib 34
Monkton	450	Times	W.	Ind
Morrisburg	1,693	Herald	W.	Lib 34
"	, , ,	Leader	W.	Ind 1
Mount Brydges	650	Enterprise		Ind ½
Mount Forest	2,500	Confederate	W.	Lib 34
6.6		Representative		LibCon. 1,211 *
*Napanee	4,213	Beaver		Con 3,546 *
- 11		Express		Lib 2
Newcastle	700	Independent		Ind ½
New Hamburg	1,600	Independent		Ind
New Liskeard	3, 135	Herald	W.	Ind I
Newmarket	2 500	Speaker		Ind
. "	3,500	Express-Herald	W.	Con
66		Christian Vanguard. S		Relig
Niagara Falls	10,000	Record	D.	Con 1 1/4
"	,	"	W.	Con 34
6.6		Review	W.	Lib 34
Niagara on the				
Lake	1,600	Times	W.	Ind 34
North Augusta	500	Citizen	W.	Ind ½
*North Bay	5,000	Despatch & Tribune	W.	LibCon
		Times		Lib 34
Norwich	1,500	Gazette		Ind
Norwood Oakville	945	Register		Ind 34
oakville	2,000	Record		Ind34
6.6		Star		Ind
Oil Springs	800	Chronicle		Ind 34
*Orangeville	2,500	Banner		Ind1,995 ★
6.6	.0	Post	W.	Con 11/4
66		Sun	W.	Con 2,200
Orillia	5,571	News-Letter		'Ind 2 ½
66		Packet		IndCon 2
66		Times		Lib2,900 *
6.6		Can. Workman	M.	Broth'd
	700	Gospel Herald News :		Relig
Orono	700 6,000	Reformer		Ind 34 Lib 1,600
Ushawa	0,000	Vindicator		Con 1
*Ottawa	80,284	Citizen		LibCon12,411 ★
16	, = 0 4	"		Ind 9,913 ★
66		Free Press		Lib 7,266★
14		Free PressS	5W.	Lib
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Place	Pop.	Name of Paper Issue	Classification Circ.
Ottawa	80,284	Journal De	Ind9,502 ★
"	, , , , ,	"SW.	Ind10,404 *
"		Le Temps D.	Lib 3
6.6		Canada Gazette W.	Gov't
6.6		Dipper W.	IndLib
6.6		Dominion Presbyt'rian W.	Relig
"		United Canada W.	Ind., Relig
"		Danebrog W.	Lib. (Danish).
66		Military Gazette, SM.	Military
6.6	4	Can. Patent Rècord . M.	Gov't
"		Naturalist M.	Scientific
4.6		Real Estate Chronicle M.	Real Estate
"		University Review M.	College
*Owen Sound	12,000	AdvertiserSW.	IndLib 1 ½
"		SunSW.	Lib 3,263 ≯
"		Times W.	Con 3,314 *
" "		Christian Messenger .SM.	Relig
		Can. Poultry News M.	Poultry 1 1/4
Paisley	1,154	Advocate W.	Ind
Palmerston	2,200	Spectator W.	Ind $\frac{1}{2}$
Paris	3,400	Review W.	Con 1
D 11111		Star-Transcript W.	Lib 1
Parkhill	1,430	Gazette-Review W.	Ind1,385
*D C 1		Post W.	Con
*Parry Sound	4,200	Canadian W.	Con 34
		North Star W.	Lib 2
*Pembroke	6,000	Observer W.	Lib
16		Standard W.	Con
66		Deutsche Post W. Kirchenblatt W.	Ind
Penetanguishene	2.015	Kirchenblatt W. Herald W.	Relig 1
*Perth	2,917 3,600	Courier W.	Ind
"	3,000	Expositor W.	Lib 2 Con
*Peterborough	16,491	Examiner D.	Lib 2,811 ≯
"	10,491	" W.	Lib 2,504
6.6		Review D.	Con 1 1/4
6.6		" W.	Con 2 1/4
4.6		Times D.	Ind
"		" W.	Ind
4.4		Farm & Dairy W.	Farming &
		, , , , , , , , , , , , , , , , , , , ,	Dairying., 1134
"		Canadian FloristBW.	Horticulture.
6.6		Canadian Horticul-	
		turist M.	Fruit 8,799 *
66		Home Messenger M.	Relig ½
Petrolia	4,359	Advertiser W.	Con 1
"		Topic W.	IndLib2,024
Pickering	1,000	News W.	Ind 1 1/4
*Picton	4,000	Gazette SW.	Con 1 3/4
D1 44 215	0	Times W.	Lib 2,775 ★
Plattsville	800	Echo W.	Ind ½
*Port Arthur	12,000	Chronicle	Lib1,881 ★
		News	IndCon 1 ½
Port Colborne	1,400	Times W.	Ind 34
Port Dover	1,200	Herald W.	Ind
		Maple Leaf W.	Ind:
Port Elgin	1,600	Times W.	Ind
		-	

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Place	Pop.	Name of Paper Issue	Classification Circ.
Port Hope	5,300	Guide D.	Lib 34
44		" W.	Lib 2 ½
16		Times W.	Con 2
Port Perry	1,600	Observer W.	Con 3/4
·Port Rowan	750	Star W. W. News W.	IndLib 34 Ind 34
Powassan	759 900	News W.	Ind
Prescott	3,019	Journal W.	Lib
4.6	314-9	Messenger W.	Con 1
Preston	3,020	Progress W.	Ind 34
Rainy River	2,000	Gazette W.	Ind
Renfrew	3,400	Journal W.	Con 34
Renfrew	3,400	Mercury W.	IndLib:1,890 *
Richards Landing Richmond Hill	300	St. Joe Herald W. Liberal W.	Ind
Ridgetown	700	Dominion W.	Con 34
ii ii	2,300	Plaindealer W.	Lib 2 ½
Ridgeway	700	Herald W.	Ind. (See Bridge-
	1		burg Review)
66		Record W.	Ind
Ripley	650	Express W.	Ind ¼
Rodney	900	Mercury W.	Ind 34
Russel	700	Leader W. Standard D.	Ind½ Con4,055★
st. Camarmes	11,780	"SW.	Con 34
6.6		Star-JournalD.	Lib
6.6		" W.	Lib
4.6		Can. Printers' News. M.	Record Paper
St. George	900	Sentinel W.	Ind
6.6		Holstein-Friesian	
C4 Manua		RecordSM.	Stock-breed'g 34
St. Marys	3,416	Argus W. Journal W.	Lib 13/4 Con 2,184 ★
*St. Thomas	14,000	Journal D.	Lib 3,574 *
6.6	14,000	" W	Lib11/4
4.4		Times D.	LibCon4,585 *
6.6		" W.	LibCon1½
6.6		Railway News &	
"		Com'l. TravellerBW.	Trav. Interests 2
*Sarnia	10.000	Municipal World M. Observer D.	Municipal 3,939 ★ Lib 1,256 ★
11	10,000	" W.	Lib 1,702 *
6.6		Canadian W.	Con 3
6.6		Post W.	Ind 1 34
*Sault Ste. Marie	8,500	Express W.	Lib134
66 C. C. 1		Star W.	Con2,041 *
Seaforth	3,000	Huron Expositor W.	Lib 334
Selkirk	600	News W. Star W.	Con 34 Ind 34
Shelburne	1,500	Economist W.	Ind
6.6	1,500	Free Press W.	Con 1,392
*Simcoe	3,350	British Canadian W.	Con 1
6.6		Reformer W.	Lib2,844 ★
Smith's Falls	5,500	NewsSW.	Con
Sombra	500	Rideau Record SW. Outlook W.	Lib 1¼
Southampton	500 2,400	Outlook W. Beacon W.	Ind
Sommanpion	2,400	Detteon	74

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Place	Pop.	Name of Paper Issu	e Classification Circ.
South Mountain	500	Herald W	. Ind 34
Springfield	800	Echo W	/7
Stayner	1,200	Sun W	. Ind
Stirling	950	News-Argus W	
Stouffville	1,225	Tribune W	
*Stratford		Beacon D	
"	13,000	" W	
66		Herald D	
6 6		" W	
6.6		Canadischer Kolonist W	
Strathroy	3,200	Age W	
11	3,200	Dispatch W	,
Streetsville	600	Review and Herald W	/-
Sturgeon Falls.	2,800	Advertiser W	/ -
*Sudbury	4,000	Northern Star D	
"	4,000	Journal W	
"		Mining News W	/-
Sunderland	600	Banner W	
Sunder land	000		. ma
Sundridge	700	(See Cannington Gleaner) Echo	Ind 4/
Sundridge	700	Leader W	
Tara	800	Gazette W	
	1,200		
Teeswater Thamesford	940		
Thamesville	500	Star	
	1,000		
Thedford	700		
Thessalon	2,000	8	
Thornbury	1,000	Herald-Reflector W	
Thorold	2,500	Post SW Times W	Ind 960
Tilbury	1,400		
Tillsonburg	2,800		
			Ind 1/
Tiverton	500	Watchman W Globe $(M. \mathcal{E} E)$ D	
*Toronto	330,014	$Globe(M. \odot E.)$	
		Mail & Engine (M. S. E.)	
		Mail & Empire $(M. \& E)$ D	
6,6			
46		News, D	
*			
		Telegram D	
66		World D	
		Beach-Ender W	
66		Canadian Baptist W	8 ,
64		Canadian Churchman. W	8 1/-
66		Can. Congregationalist W	
"		Can. Contract Record W	
"		Can. Courier W	
6		Can. Engineer W	
66		Canadian Grocer W	
		Can. Manufacturer W	,
8 66		Canadian Sportsman. W	777 44
		Catholic Register W	. Relig
		C1 ' 1' C . 1' . TY	
6.6		Christian Guardian W	. Relig19½
		Christian Guardian. W Colliers' Weekly. W Dew Drops W	Relig 19½ Literary 22

Place	Pop.	Name of Paper	Issue	Classification Cir
Coronto	338,814	East and West	W.	Relig 3634
41	330,014	East-End Echo	W.	Ind. Local 25 1/2
6.6		East-Ender	W.	(See Gazet'r)
66		Financial Post	W,	Finance
6.6		Hardware and Metal	W.	Trade
66		Jewels	W.	Relig
. "		King's Own	W:	Relig
6.4		Lance	W.	Labor
4.4		Monetary Times	W.	Financial5½
66		North-Ender	W.	(See Gazet'r)
66		North-West Ender	W.	(See Gazet'r)
66		Office and Field	W.	Insurance
4.6		Once-a-Week	W.	Ind
66		Ontario Gazette	W.	Gov't
66		Ont. Weekly Reporter	W.	Law
66		Onward	W.	Relig
6.6		Pioneer	W.	Temp Relig
6.6		Pleasant Hours	W.	Relig
"	•	Presbyterian		· Relig 131/4
6.6		Riverdale Leader	W.	Local334
6.6		Saturday Night	W.	Society
4.6		Sentinel	W.	Broth'd 15,538
66		Sun	W.	Agric 16
6'6		War Cry	W.	Relig
44		West-End Echo	W.	(See Gazet'r).
4.6		West-Ender	W.	(See Gazet'r).
6.6		Wilson's Giant List	W.	News. Union
				List
6.6		Young Soldier	W.	Relig
6.6		La Tribuna Canadiana	W.	Italian
6.6		Canada Law Journal.S	M.	Legal
6 6		Canada Lumberman &		
6.6		Woodworker	W.	Lumber tr'de. 41/4
66		Canada SeotsmanS		National
66		Can. Mining Journal.S.		Mining
		Canadian Music Trades		Music tundon 2/
66		JournalS		Music trades. 34
6.6		Can. TeacherS Plumber & St'mfitter.S.		Educ 7
6.6		Aeta Vietoriana	M.	College
6.6		Algonia Miss'y News	M.	Relig
		Bank Directory of	118.	Kelig
		Canada	M.	Bank Branches
4		Baptist Visitor	M.	Relig
66		Berean Lesson Leaf	M.	Relig
6.6		Bookseller & Stationer	M.	Trade
6.6		Bulletin	M.	Insur. and Finance
		Busy Man's Magazine.	M.	Literary
6.6		Buyers' Magazine	M.	Trade Buyers'
				Interests434
6.6		Canada Lancet Can. Baker & Confec-	M.	Medical
		tioner	M.	Trade
44		Can. Bookseller &		

Place	Pop.	Name of Paper	Issue	Classification Circ.
Toronto	228 814	Can. Cement & Con-		
1 oronto	338,814	crete Review	M.	Trade 1 1/4
6.6		Can. Church Juvenile.	M.	Relig
6.6		Can. Cigar & Tobacco	274.4	reng
		Journal	M.	Trade
4.6		Canadian Craftsman	M.	Masonic
6.6		Can. Druggist	M.	Drug Trade 2 1/4
6.6		Can. Electrical News.	M.	Trade 2
4.6		Can. Epworth Era	M.	Relig 6
4.6		Canadian Harness and		3
		Carriage Journal	Μ.	Trade 1 1/4
4.6		Can. Implement and		
		Vehicle Trade	M.	Trade 6
6.6		Can. Journal of Med. &		
		Surgery	Μ.	Medical
4.6		Can. Kennel Gazette	M.	Dogs
* *		Canadian Law Times &		
4.6		Review	Μ.	Legal
**		Can. Mach. & Manf.	27 .	PD 1
4.6		News	M. '	Trade
	***	Canadian Magazine	Μ.	Literary 17 1/4
		Can. Millinery	7.1	M:11:
46		Review Link	M.	Millinery
4.6		Can Missionary Link	M. M.	Relig
6.6		Can. Nurse Can. Painter & Dec'r't'.		Nursing Trade
4.6		Can. ' Pharmaceutical		11auc
4.6		Journal	M.	Drugs11/4
		Can. Pottery and Glass		171183/4
		Gazette	M.	Trade
6.6		Can. Poultry Review	M.	Poultry9½
4.6		Can. Practitioner and		,
		Review	M.	Medical 2
6.6		Can. Shoe and Leather		
		Journal	M.	Trade
4.4		Can. Textile Journal	M.	Textile
6.6		Can. Woodworker	M.	Trade 14
		China's Millions		Relig
46		Clothier and Haber-		CD 1
6.6		dasher	M.	Trade
46		Construction	М.	Trade
• 44		Curler & Bowler	M.	Sport
44		Dom. Dental Journal.	M. M.	Dental 1 Medical 23/4
44		Doni, Medical Mont'ly		
4.6		Dry Goods Review Eastern Law Reporter		Trade Legal
. 6		Economic Advertising		Advertising
4.6	i .	Economist	M.	Financial
"		Engineering Journal of		
		Can	M.	Power
44		Forester	M.	(See Gazet'r).
4.6		Freemason		Masonic
6.6		Furniture & Upholstery		
		Jrn'l. & Undertakers		
6.6		Gazette	M.	Trade
. 64		Gas Journal of		
		Canada	M.	Gas Industries
		*		4

Place	Pop.	Name of Paper	Issue	Classification Circ.
Toronto	. 338,814	Hardware Monthly	М.	Trade
10101110	. 330,014	Home Journal	Μ.	Lit 2334
66		Home Study Leaflet.	М.	Relig.
6.6		Hotels & Travel	M.	Hotels &
		110101.500 1111101 11111		Travel
66		Ind. Oddfellow	M.	Broth'd
66		Industrial Canada	M.	Trade 234
6.6		Insurance & Financial		∫ Ins., Banking
		Review	M.	& Finance 2
		Intermediate Leaflet	M.	Relig
6.6		Lamp of Life	M.	Relig
6.4	1	Lay Worker	M.	Relig
6.6	•	Lord's Day Advocate.	M.	Relig
6.6		McMaster University	M.	College ½
6.6		Merchant	M.	Commercial 1
6.6		Missionary Outlook	Μ.	Relig
"		Money and Risks	M.	Commercial
66		Motoring	M.	Motors 334
66		Motor Magazine of		(Automobiles &
		Canada	M.	motor boats 6
6.6		Musical Canada	M.	Music11/2
6.6		New Era	M.	Relig
4.6		Notes for Bible Study	M.	Biblical
6.6		Office Digest	M.	Office
6.6		Poultry Advocate	M.	Poultry
6.6		Power House	M.	Power
6.6		Primary Leaflet	M.	Relig
6.6	•	Printer and Publisher.	M.	Trade
6.6		Pulp and Paper Mag.	M.	Trade
+ 6		Railway and Marine		
		World	M.	Trade
6.6		Rod and Gun	M.	Sporting. 13,521 ★
6.6		St. Luke's Parish Mag.	M.	Relig
6.6		Scottish-Canadian	M.	National
66		Secular Thought	M.	Free Thought
4.4		Sons of Engl'd Record	M.	Fraternal 1934
4.6		Sun. School Banner:	M.	Relig
4.6		Teachers' Assistant	M.	Relig 334
		Teachers' Monthly	M.	Relig
6.6		Trader & Can. Jew'l'r.	M.	Trade
4.6		Trinity University Re-		
		view	M.	College1½
66		University Monthly	M.	College
6.6		Western Law Reporter	M.	Legal
4.6		Westminster	M.	Relig. & Lit. 1134
6.6		Wineand Spirit Journa	1 M.	Trade
6.6		La Rivista Italiana		Italian
66		Massey-Harris Illus. I		Agric 41
6.6		Christian Worker	Q.	Relig
6.6		Home Study Quarterly		Relig
6.6		Ideal Men		Y.M.C.A
6.6		Institute Leaflet	~	
		Quarterly	Q.	Relig
4.6		Intermediate Berean		
		Quarterly	Q.	Relig
6.6		Intermediate Quarterly		Relig
6.6			. Q.	

Place	Pop.	Name of Paper	Issue	Classification Ci
Tottenham	1,000	Sentinel	w.	Con 3/4
Trenton	,	Advocate	W.	LibCon 1/2
((4,217	Courier	W.	Lib
Tweed	1,800	News	W.	Ind
Uxbridge	1,700	Journal	W.	Lib1,530
"	1,700	Times	11.	Con 34
Vankleek Hill	1,800	Review	W.	Ind1,560
	250	Star	W.	Ind
Wabigoon Walkerton	3,100	Bruce Herald	W.	Con
"	3,100	Bruce Times	W.	Con 1 ½
66		Telescope	W.	Lib 1 3/4
6.6		Ontario Glocke	W.	Ind. (See Ber-
		Ontario Giocke	** .	liner Journal)
Vallramilla	0.500	Harald	W.	
Walkerville	2,500	Herald Herald-Record	W.	Con 34 Ind 1
Wallaceburg	3,500	News	W.	Ind 1,512
	800	Journal	W.	
Warkworth			W.	Ind 34
Waterford	1,200	Star	W.	Lib
Waterloo	4,421	Chronicle Telegraph.		Ind 23/4
37 + C = d		Can. Bauernfreund	W.	Con
Watford	1,470	Guide-Advocate	W.	Ind 134
Vebbwood	1,500	Divisional Journal		Ind
Welland	4,500	TelegraphS.		Con 3 1/4
"		People's Press	W.	Lib 3 ³ / ₄
66		Tribune	W.	Lib 4,154
		Home Circle Leader	M.	Broth'd
Wellandport		Post	W.	Ind
Wellesley	750	Maple Leaf	W.	Ind ½
Vest Fort William		Enterprise	W.	Ind
Vest Lorne	1,000	Sun	W.	Ind $\frac{1}{2}$
Veston	1,650	Times and Guide	W.	Ind
Vestport	1,000	Mirror	W.	Ind
Vest Toronto	10,000	Herald	W.	Ind 1 ½
Wheatley	800	Journal	W.	Ind½
Whitby	2,500	Chronicle	W.	Ind
66		Gazette	W.	III d
		Vox Collegii	Μ.	College
Viarton	2,500	Canadian	W.	Con 34
		Echo	W.	Lib 1 1/4
Vinchester	1,200	Press :	W.	Ind965
Windsor	15,829	Record	D.	IndLib3,750
• 6		"		IndLib3,600
"		Standard	W.	Con 1
"		Le Courrier	W.	Lib
"		Le Progres	W.	Lib
Vingham	2,500	Advance	W.	Con1,350
		Times	W.	Lib 1
Voodstock	10,500	Express	D.	Con 2
66		((W.	Con 2
		Sentinel Review	D.	Lib4,254
"		" "	W.	Lib4,507
"		Rod and Gun	Μ.	(See Toronto)
Voodville	900	Advocate	W.	(See Beaver-
**		134	117	ton Express)
Vroxeter	700	Planet	W.	Ind
A Company of the company	700	Enterprise	W.	Ind
Vyoming	600	Herald	W.	Ind

Place	Pop.	Name of Paper	Issue	Classification Circ
		QUEBEC.		
Arthabaska	2,000	La Gazette d'Artha-		
14	2,000	baska	W.	Ind
		L'Union	W.	Lib 1
Bedford	, 1,400	News	W.	(See St. Johns News)
Buckingham	3,500	Post	W.	Ind
Chicoutimi	4,000	Progres du Saguenay.	W.	Ind 34
6.6		Le Travailleur	W.	Indi
6.6		Le Messager de St.		
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		Antoine	M.	Relig 121/4
Coaticook	3,200	Observer	W.	IndLib 3/4
Cookshire	1,200	Chronicle	W.	IndCon 1 1/4
Cowansville	1,200	Cotton's Weekly	W.	Ind1½
Danville	1,200	Times	W.	(See Richmond
Es autono.		T #	557	Times)
Farnham	3,200	Leader	11.	(See Granby
Fraserville	7 500	La Jaurnat	W.	Leader-Mail)
" aservine	7,500	Le St. Laurent	w.	Ind
		Le St. Laurent		Loup)
Granby	5,000	Leader-Mail	W.	Ind 1 1/4
Grand'Mere	3,000	Le Courrier de Grand'-		
		Mere	W.	Ind
Hull	15,300	Advance	W	Lib.
66	3,0	Le Spectateur	W.	Lib 1 3/4
Huntingdon	1,200	Gleaner	W.	
16		News	W.	Lib 1 ½ (See St. Johns
W 40				News)
Joliette	5,225	L'Etoile du Nord	11.	Ind
Knowlton	850	News	W.	(See St. Johns
Lachute	2 500	News	W.	News)
Lachute	2,500	News	11.	(See St. Johns News)
44		Watchman	W.	Con 34
Lake Megantic	1,500	Chronicle	W.	Con
Levis	10,000	Le Quotidien	D.	Lib 134
6.6	,	" (Hebdomadaire)	W.	Lib
Magog	3,500	Enterprise	W.	IndCon 34
4.4		News	W.	(See St. Johns
**				News)
Montmagny	2,500	Courrier	W.	Lib 1
		Le Peuple	W.	Con 1
Montreal	373,000	Gazette	D.	Con 15,112
66		Herald	W. D.	Con24,296
66		Star	D.	
44		#	W.	Ind66,595 Ind129,552
4.6		Witness	D.	Ind129,002
"		46		Ind 22
6.6		Le Canada		Lib14,544
6.6		44	W.	Lib
"		La Patrie	D.	Ind 37,563
4.6			W.	Ind 20,431
6.6		La Presse	D.	Ind99,239
6.6		44	W.	Ind46,935

Place	Pop.	Name of Paper I	ssue	Classification Circ.
*Montreal	373,000	Canadian Jewish Eagle	D.	Yiddish
66	3737	Ash ShehabS		Syrian
6.6		Builders' BulletinS		Building
4.6			W.	Trade
6.6		Chronicle (Insurance &		
			W.	Ins. & Fin
6.6			W.	Trade
6.6		Jewish Times	W.	Jewish
4.6			W.	Com'cl
4.6			W.	College
66			W.	Relig 64,303 *
6.6			W.	Financial 2
6.6			W.	N. & Lit. 29,319 *
4.6			W.	Com'l
4.4			W.	Com'l
4.6			W.	Relig
4.6			W.	Lit 5,213 ★
6.6			W.	Fr. Prot 1
4.6			W.	Lib
6.6			W.	Con
6.6			W.	Humor
4.6			W.	
6.6			w.	Relig
		Le Moniteur du Com-	W.	Com'l
4.6			W.	Com'l
4.6				Nat
66			W.	Com'l2 ¹ / ₄
66		2	W.	Relig 1
66			W.	Lit 13,183 *
			W.	Relig23/4
"			W.	Italian
• • • • • • • • • • • • • • • • • • • •		4	W.	Italian21/4
**		Plumber and	3.5	Tr. I
6.6		SteamfitterS	M.	Trade
**		Le Journal de Fran-	M	T *4
6.6		coiseS	M.	Lit
**		Journal de Medecine et	1.5	37 11 1 2/
"		de ChirurgieS		Medical 134
44		Le Passe TempsS		Music 1 34
		Bookseller & Stationer		Trade
4.6			Μ.	Literary
6.6		Can. Cigar & Tobacco		m 1
66			Μ.	Trade
			Μ.	Illus
6.6		Can. Mach. & Manf'g.		
			Μ.	Trade
4.6		Can. Messenger of the		
		Sacred Heart I	M.	Relig45,191 ★
4.6		Can. Millinery Review I	Μ.	Trade
4.6			Μ.	Munic 3
4.4			Μ.	Illustr'd15,851 ★
"		Clothier & Haberd'er.	Μ.	Trade
66			Μ.	Trade
6.6			M.	Textile: 134
6.6			Μ.	Trade
6.6			Μ.	Relig
		International Railway		1-0
6.6		miternational Namvay		

Place	Pop.	Name of Paper	Issue	Classification Circ.
*Montreal 37	3,000	Journal of Agriculture	М.	(See Journal
44		N	M	d'Agriculture)
44		Magazine of Insurance	M. M	Ins. & Fin
		Montreal Med'l Journal Montreal Pharmaceu-	Μ.	Med'l13/4
6.6		tical Journal	M.	Pharmacy 134
6.6		Presby. College Journal	M.	College
6		Presbyterian Record	M.	Relig593/4
6.6		Printer & Publisher	M.	Trade
6.6		Retail Merchants'		
		Journal	M.	Trade 43/4
66		Sentinel of the B. S	M.	Broth'd
6.6		Trader & Can. Jeweller	M.	Trade
4.4		University Magazine	M.	College
66		White Ribbon Bulletin	Μ.	Temp
"		White Ribbon Leaflet.	M.	Temperance
66		Wine & Spirit Journal.	М.	Trade
"		L'Ami des Sourd Muets	Μ.	Deaf & Dumb
••		Annales des Pretres	3.0	Datte
6.6		Adorateurs	M. M	Relig
66		L'Artisan Bulletin Eucharistique	М. М.	Broth'd 34
6.6		Bulletin Sanitaire	M.	Relig
6.6		Je Dis Tout	M.	Sanitary
64		Journal d'Agriculture	777.	Farm. & Gard.
		et d'Horticulture	M.	72,800
6.6		Le Messager Canadien		12,000
		du Sacre-Cœur	M.	Relig
66		Petit Mess. du Tres St.		
		Sacrement	M.	Relig
6.6		Le Propagateur	M.	Lit. & Rel
4.6		Les Rapports Judiciares	M.	Legal
"		La Revue Canadienne	Μ.	Literary 1 1/4
66		La Revue de Jurisprud.	М.	Legal
66		La Revue Legale	Μ.	Legal
46		La Revue Populaire	M.	Literary
**		La Revue du Tiers-	3.5	D. 11
4.6		Ordre	M.	Relig
6.6		Le Semeur	M. M	Stangaranha
6.6		Le Stenographe Can.	M. M.	Stenographe.
66		La Temperance L'Union Medicale du	IVI.	Temp
66		Canada	M.	Medical 34
6.6		Liqueurs et Tabacs	M.	Trade 34
6.6		Tissus et Nouveautés.	М.	Trade11/2
44		Can. Antiquarian.:	Q.	Numismatic
6.6		Journal Can. Bankers'	2	
		Asso	Q. W.	Banking
	,000	Le Pioncer		Ind 1 1/2
	1,025	Bulletin	W.	Lib
*Quebec 8	0,000	Chronicle	D.	Con8,982
:66		" (Gazette)	W.	Con
-66		Telegraph	D.	Ind 8 ½
6.6		L'Action Social	D.	Ind
			W. D.	Ind
4.4				
66		L'Evenement	W.	Con

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Place	Pop.	Name of Paper Issue	Classification Circ
Quebec	80,000	Le Soleil	Lib 15
gaesee	00,000	" W.	Lib 2 ½
6.6		La VigieSW.	
6.6		La Gazette Officielle W.	Gov't
6.6		La Libre Parole W.	Ind234
4.6		Le Petit Quebecois W.	Humorous
66		La Semaine Com'rciale W.	Com'1 2
"		La Semaine Religieuse W.	Relig
66		La Verite W. Diocesan Gazette M.	Ind
6.6		Educ. Record M.	Relig Educ
6.6		L'Enseignement Prim-	Dade
		aire M.	Rel. & Educ
"		Les Fleurs de la Charite M.	Rel. & Educ
"		Le Naturaliste Cana-	
6.6		dien M. La Revue Franco-	Scientific
		Americaine M.	Literary
Quyon	682	Advance W.	Lib ½
Rectory Hill		Megantic Gazette W.	Con 134
Richmond	2,750	Guardian W.	Con
66 *		News W.	Lib-Con
6.6		Times W.	Lib
Rigaud	1,000	L'Echo de Vaudreuil. W.	Lib.
*Rimouski	3,700	Le Progres du Golfe W. Le Messager de Ste.	Ind
D		Anne M.	Relig
Riviere-du-Loup.	5,000	Le St. Laurent W.	Ind14
Roberval	4,500	Le Lac St-Jean W.	Ind
Rock Island Ste. Anne de Beau	1,000 pre 2,500	Stanstead Journal W. Annales de Ste. Anne. M.	Ind 1 ½ Relig
Ste. Anne de		M:- M M M	Mic-Mac Indian
Ristigouche	***	Mic-Mac Messenger M. L'UnionTri-W.	Lib ¼
*St. Hyacinthe	10,000	" W.	Lib
66		Le Courrier W.	Con, 1½
66		La Tribune W.	Lib 2 ½
6.6		L'Echo M.	Brotherhood.
St. Jerome	4,650	L'Avenir du Nord W.	Lib
66	1, 0	La Nation W.	Con 34
*St. Johns Bedford	6,300	News (seven editions). W. W.	
Knowlto	n	" W.	
Magog		" W.	LibCon
Hunting	don	" W.	6,456
Lachute		W.	
Richmon	ıd	" W.	
6.6		Le Canada Français W.	Lib 2,000
66		Le Courrier W. Can. Home Needle-	Con 1
		work Q.	Art N'd'l'w'k.634
Shawinigan Falls	-	L'Industriel W.	Lib 34
Shawville	750	Equity W.	LibCon I
*Sherbrooke	15,000	News D.	Ind
"		Record D.	Ind 8,223
66		Le Progres de L'Est.SW. Legal Review W.	Lib 134 Legal
		Legal Review W.	LEVAL

Place	Pop.	Name of Paper Issue	Classification Circ
*Sorel	8,000	Le Courrier W.	Lib 34
66		Le Sorelois W. Gazette W.	Con 33/4 See Gazetteer
"Three Rivers	12,730	News W. Le Nouveau Trois-Riv. W.	See Gazetteer Ind34
Valleyfield	10,500	Le Progres W.	Lib 1
Victoriaville *Waterloo	3,000	L'Echo W. Advertiser W.	Con
6.6	2,000	Journal de Waterloo W.	Con
Westmount Windsor Mills	14,000 2,700	News W. Times W.	Ind 34 Lib
Williasti Millist.	2,700	Times	
	N	IEW BRUNSWICK.	
*Campbellton	4,000	Tribune TriW.	Ind 2 1/4
Chatham	5,000	GraphicSW. WorldSW.	Ind
6.6	0,	" W.	Con 1 1/4
*Edmundston	1,500	Commercial W. Times-Gazette BiW.	Lib 1,81
*Fredericton	7,200	Gleaner D.	Ind 2
66		"SW. Herald D.	Ind 5 Lib 3/4
6 6		" W. Royal Gazette W.	Lib 1 ½
66		Royal Gazette W. Butler's Journal M.	Gov't SocDem
54 T1:11-b		University Monthly M.	College
Hillsboro	1,200	Journal W. Times D.	IndLib 34 Con2,285
6.6		"SW.	Con2,234
6.6		Transcript	Lib
66		L'Evangeline W.	Lib 3
'Newcastle	3,000	North Shore Leader W. Union Advocate W.	Ind
Perth-Andover	800	News W.	Ind704
Richibucto St. Andrews	2,000 1,500	Review W. Beacon W.	Lib 34 Ind-Lib 1 1/4
1.73 Y 1	50,000	Globe D.	Lib334
66		Standard D.	Lib 34 Con
66 -		Star D.	IndLib. 5,796
6.6		Sun D. News (W. of Sun) . W.	IndLib7,021 Con 3
6.6		Telegraph D.	Ind 7 1/4
6 6		"SW. Times D.	Ind 4 1/4 Ind 63/4
6.6		Maritime Baptist W.	Relig51/2
6.6		Monitor W. New Freeman W.	Lib 1 34 Relig 2 34
66		Educational Review M.	Educat'l 2
St. Martins St. Stephen	2,000 2,680	New Brunswicker M. Courier W.	Lit2 ¼
Sackville	4,000	PostSW.	IndCon 2 ¼ IndCon 3 ¼
		Tribune SW.	IndLib1 1/4

Place	Pop.	Name of Paper Issue	Classification Circ.
Sackville	4,000	Argosy M.	College
Shediac	1,450	Allisonia Bi-M. Le Moniteur Acadien. W.	College ½
Sussex	2,200	Record W. Maritime Farmer SM.	Ind2,002 *
*Woodstock	4,000	Carleton Sentinel W.	Agric4,900 ★ Lib
"		Dispatch W. Press W.	Ind, 1,750
66		Press W. Kings HighwaySM.	Con 1 3/4 Relig
		Primitive BaptistSM.	Relig
		NOVA SCOTIA.	
*Amherst	8,000	News D.	Lib
*Annapolis Royal	1,019	"(News & Sentinel) SW. Spectator W.	Lib 1 3/4 IndCon 1 1/4
*Antigonish	2,000	Casket W.	Ind 4 1/4
*Arichat	1,200	Record W.	Ind
Bear River	1,400 850	News W. Register W.	Ind464 ★ Ind
Bridgetown	900	Monitor W.	Ind 1 ½
Bridgewater	3,937	Bulletin W.	Con 1 ½
Caledonia	1,070	Gold Hunter W.	Ind 34
Clark's Harbor.	1,734	Times W.	Ind
Dartmouth	2,500 4,806	Coast Guard W. Patriot W.	IndLib 34 Ind 1
*Digby	1,150	Courier W.	Ind 2
,,	, 3	Record W.	
Glace Bay	16,000	Gazette D.	Ind3,406★
*Halifax	50,000	Acadian Recorder D.	Lib 2 1/4
66		Chronicle D.	Lib ½ Ind 7½
66		" (Nova Scotian) W.	Ind 16
66		Echo (Eve. Chronicle) D.	Ind
66		Herald D.	IndCon. 7,449 ★
66		Homestead W.	Agric I
		Mail (<i>Eve. Herald</i>) . D. Presbyterian Witness. W.	Ind -Con. 7,558 *
4.6		Royal Gazette W.	Ind5,517 ★ Gov't
66		Sports W.	Athletics
"		Wesleyan W.	Relig 33/4
66		Maritime MerchantBi-W.	Com'l
		Church Work SM. Dalhousie Gazette M.	Relig3,196 ★
66		Industrial Advocate M.	College Min. & Indus2 ¼
"		Mar. Medical News M.	Med 34
"		Journal of EducSY.	Educ
Hantsport	750	Advance W.	Ind1,550
Inverness	500	News	Ind 2
'Kentville	2,500	Advertiser SW. Western Chronicle W.	lnd 2 Lib 1
Liverpool	1,937	Advance W.	Lib 1
Lunenburg	6,000	News	Ind
66		Progress-Enterprise W.	Ind
		Progress-Enterprise W.	Lib 2 ½

Place	Рэр.	Name of Paper Issue	Classification Cir
Middleton	900	Outlook W.	Ind 1 1/4
New Glasgow	6,000	Eastern ChronicleSW.	Lib234
6.6		Enterprise W.	Ind-Con 2
66		Standard W.	Con 2
North Sydney	6,000	Enterprise W.	Ind 1
"		Herald W.	Ind 4
66		Cape Breton Methodist M.	Relig
Oxford	2,000	Journal W.	Ind 3/4
Parrsboro	2,700	Leader W.	Ind 34
*Pictou	4,500	Advocate W.	Lib 134
Point Tupper	750	Mail W.	Lib
P't. Hawkesbury	1,000	Bulletin W.	Lib 1
" " " " " " " " " " " " " " " " " " "	1,000	Eastern Journal W.	Lib, 34
*P't. Hood	2 500		
Shalburna	2,500		Ind 1 1/4
Shelburne	1,500		Ind
Springhill	6,500	StandardSW.	Con 3/4
Ct 11		Tribune W.	IndLib14
Stellarton	3,500	Mining RecordSM.	Mining 34
Sydney	15,000	Post(M. & E.) D.	Con 334
• •		" (Bras d'Or Gazette) W.	Con 34
66		Record	Lib 3
6.6		Blue Banner M.	Relig
Truro	6,500	News D.	Ind970
6.6		" W.	Ind 6,262
"		Citizen W.	Labor
66		Colchester Sun W.	IndCon 2,143
6.6		Lever M.	Y.M.C.A
Westville	4,000	Free Lance W.	Ind 2½
Windsor	4,000	Hants Journal W.	Ind1,835
6.6	17	Tribune W.	Ind 1 1/4
6.6		ForwardSM.	Temp
6.6		King's College Record M.	College
Wolfville	1,963	Acadian W.	Ind 1
"	.1903	Acadia Athenæum M.	College
Yarmouth	7,000	Globe D.	Lib
14		PostD.	Con
66		TimesSW.	Con 2,938
6.6		Herald W.	Lib
66			Ind2,739
66		Light W.	11102,739
		Telegram W.	Lib
	PRIN	DE EDWARD ISLAND	
Charlottetown	13,000	Examiner D.	LibCon 23/4
6.6	3,	Guardian, (Morning). D.	Ind 3
66		Guardian (Rural) D.	Ind 334
6.6		Patriot D.	Lib2,569
66		"SW.	Lib 2
66		Herald W.	Relig
4.6		P. E. Islander W.	IndLib 2
66			Gov't
66			Gov't
	0.000	Watchman W.	IndLib134
Summerside	3,300	Island Farmer W.	Agricult'1 5
		Journal W.	Con51/4

Place	Pop.	Name of Paper Issue	e Classification Circ.
*Summerside	3,300	Pioneer W.	3/4
Tignish	1,000	P. E. I. Agriculturist W. L'Impartial W.	
	1,000	2 Imparation 11 The Control of the C	200000000000000000000000000000000000000
		MANITOBA.	
Baldur	350	Gazette W.	Ind
Belmont	250	News W.	Ind
Birtle	550	Eye Witness W.	Ind
Boissevain	1,025	Globe W.	
"	1,023	Recorder W.	Con 34
Brandon	11,000	Sun D.	
66	,	" W.	Lib 1 ½
6.6		Times D.	Con11/4
"		" W.	
Carberry	1,111	Express W.	LibCon 34
"		News W.	
Carman	1,530	Leader W.	Con 34
6.6		Standard W.	Lib ½
Cartwright	350	Southern Man. Review W.	Ind ½
Crystal City	630	Courier W.	Ind
Cypress River	525	Western Prairie W.	Ind
Dauphin	3,500	Herald W.	Con 3/4
- "		Press W.	Lib 1
Deloraine	856	Times W.	Lib 34
Dominion City	550	Weekly Echo W.	Ind
Dunrea	300	Riverside Review W.	Ind
Elgin	450	Banner W.	Ind
Elkhorn	625	Advocate W. W. Mercury W.	Ind. Con 34
Emerson	980		Ind
Gilbert Plains	436	Journal W. Maple Leaf W.	Ind
Gladstone	828	Age W.	Ind 34
Glenboro	600	Gazette W.	Ind
Goodlands	100	Star W.	See Waskada
			Expositor
Grand View	750	Exponent W.	Ind
Gretna	700	Mitarbeiter M.	Mennonite ½
Hamiota	900	Echo W.	Ind 34
Hartney	653	Star W.	Ind
Holland	500	Observer W.	Ind ½
Holmfield	250	Press W.	Ind
Killarney	1,250	Guide W.	Ind 34
MacGregor	640	Herald W.	Ind ½
Manitou	800	Western Canadian W.	Ind r
Melita	784	Enterprise W.	***************************************
Miami	750	Western Progress W. Herald W.	Lib ¼ Ind ½
Miniota	750 300	Herald W.	Ind
Minnedosa	1,500	MercuryW.	Lib
(f	1,500	Tribune W.	Con 34
Minto	400	Packet W.	Ind
Morden	1,437	Chronicle W.	Lib 1
66	7107	Empire W.	Con 3/4
Morris	513	Herald W.	Ind
	0 0		74

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Place	Pop.	Name of Paper Issue	Classification Circ
Napinka	575	New Century W.	IndCon ¼
Neepawa	2,200	PressSW.	Lib 1,457
	,	Register W.	IndCon 1 1/4
Ninga	200	News W.	See Boissevain
			Recorder
Norwood		See Winnipeg	
Oak Lake	500	News W.	Ind
Pilot Mound	650	Sentinel W.	Ind ½
Plumas	200	Standard W.	Ind ½
Por'ge la Prairie	6,300	Graphic D.	Lib
46		(Liverat) w.	Lib
-66			Con
Rapid City	1,000	Reporter W.	Con 2 Ind
Rathwell		RecordW.	Ind
Reston	500	Recorder W.	Ind
Rivers	300	GazetteW.	
Roblin	300	Messenger W.	Ind
Roland	600	News W.	Con 1/2
Rosebank		News W.	See Roland News
Russell	600	Banner W.	Ind
St. Boniface	6,500	Le Manitoba W.	Con234
11	/3	Norwood Press W.	See Winnipeg
Selkirk	2,701	Expositor W.	Lib
"	·	Record W.	Ind
Shoat Lake	750	Star W.	Ind
Sidney	200	Spectator W.	Ind ¼
Sifton		News W.	211111111111111111111111111111111111111
Souris	1,413	Plaindealer W.	Ind½
Stonewall	1,200	Argus W.	Lib
		Gazette W.	Con
Swan Lake	275	Echo W. Star W.	Ind
Swan River Treherne	500		Ind
Virden	750	Times W. Empire-Advance W.	Ind
Waskada	400	Expositor W.	Ind 34
Wawanesa	530	Independent W.	Ind 1/6
Winnipeg	122,500	Free Press D.	Lib)
"	,300	" "News-Bulletin D.	Lib 36,048
44		" " … W.	Lib27,425
46		Telegram D.	Con 23,315
6.6		" W.	Con26,909
66		Tribune D.	Ind
6.6		" W.	Ind
66		Canadian Scotsman W.	Lib 1
16		Central Catholic W.	Religious
6.6		Commercial W.	Com'l 4½
"		Farmer's Advocate W.	Agric 20
6.6		Manitoba Gazette W.	Official
66		Mirror W.	List 140 P'p'rs
"		North-Ender W. Norwood Press W.	Ind 334
66		Norwood Press W. Saturday Post W.	Ind
66		Town Topics W.	Ind
66		Voice W.	Labor 4 1/4
66		Winnipeg Newspaper	134001

Place	Pop.	Name of Paper	Issue	Classification Circ.
Winnipeg	122,500	Canada	w.	Swedish, Lib. 51/4
6.6		Canada Posten	W.	Swed., Lib 23/4
44		Can. Farmer	W.	Ruth'n, Ind3½
. 46		Can. Hungarian	W.	Hung., Ind
45		Germania	W.	Ger., Con 6
"		Heimskringla	W.	Iceland. Con. 21/4
46		Logberg	W.	Iceland. Lib 3
**		Norden		Norwegian1½ Ger. \ 17.845
		Nordwesten	W.	Ind. }17,645★
66		Elmwood HeraldS		
66		N.W. FarmerS		Agric 2034
66		Silent EchoS		Deaf Mute 1/4
46		Western OutlookS		Relig
66		Can. West		Literary 13
46		Can. Farm Implements Can. Thresherman and	Μ.	Trade 3
		Farmer	M.	Agric
6.6		Commercial Traveller.	M.	115110
66		Farm Crops	M.	Agric
66		Grain Growers' Guide		Agric
"		Manitoba Col. Journal		College½
66		Vox Wesleyana	M.	College
64		Waghorn's Guide	M.	Travel 7,355 ★
6.6		West Can. Contractor	M.	Architect
6.6		West Can. Med. Jrnl	$\mathbf{M}.$	Medical
66		West. Can. Wine &		
6.6		Spirit Trade Review Western Home	M.	Trade I
4.6		Monthly Western Municipal	М.	House'd 35,884 ★
		News	M.	Munic23/4
6.6		Western Watchman	Μ.	Broth'd
"		Zenith	M.	House Organ
6.6		Breidablik	M.	Icelandic 23/4
		Canadi	Μ.	Hungarian
44		Freyja	Μ.	Icelandic 23/4
66		Sameiningin	М.	Iceland, Relig.
	S	ASKATCHEWAN.	,	
Abernethy	400	Abernethan	W.	Ind
Alameda	400	Dispatch	W.	Ind
Arcola	1,000	Moose Mt. Star	W.	IndLib 1
**	•	Times	W.	Ind 1/2
Asquith		Empire	W.	
Balcarres	400	News	W.	
Battleford	1,200	Press	W.	
		Saskatchewan Herald.	W	Con
Broadview	700	Express	W.	Ind ½
Canora	0.46	Advertiser	W.	Ind
Carievale	250	News	W. W.	Ind
Carlyle	450 650	Herald	W.	Lib 1 1/4 Ind 1/2
Caron	650 215	Enterprise	W.	Ind
	2.3	Zater priso rejerence		

Place	Pop.	Name of Paper I	ssue	Classification	Circ.
Churchbridge	100	Surprise	W.		
Craik	229	News	W.		1/4
Creelman	250	Gazette	W.	Ind	
Cupar	162	Herald	W.	Ind	
Davidson	750	Leader	W.	Ind	1/2
Delisle		Advocate	W.	IndLib	
Drinkwater	150	Advance	W.	Ind	
Duck Lake	439	Chronicle	W.	Ind	
Earl Grey	100	Gazette	W. W.	Ind	
Esterhazy Estevan	1,200	Observer	W.	Ind	3/4
46	1,200	Observer	W.	Ind	1/2
Fillmore	350	Press	W.	Lib	1/2
Forget	400	Mail	W.	Lib	3/4
Francis	225	Free Press	W.	Ind	/4
Gainsboro	350	Post	W.	Ind	1/4
Govan	400	Prairie News	W.	Lib	1/2
Grenfell	1,000	Sun	W.	Ind	1/2
Guernsey		Standard	W.	Ind	
Halbrite	272	News	W.	Ind	1/2
Hanley	700	Herald	W.	Lib	3/4
Heward	173	Chronicle	W.	Ind	1/4
Humboldt	800	Journal	W.	Lib	1/2
Indian Head	2,000	Prairie Witness	W. W.	Lib	3/4
Kamsack	500	Vidette	W.	Con	1 74
Lang	500	Recorder	W.	IndLib	
Langham	350 249	Times	W.	Ind	1/
Lanigan	-49	Mail	W.	Ind	1/4
Lashburn	300	Comet	W.	Lib	1/4
Lemberg	550	Budget	W.	Ind	1/4
Lloydminster	1,000	Times	W.	Ind	3/2
Lumsden	461	News Record	W.	Ind	3/4
Manor	350	Advocate	W.	IndCon	1/2
Maple Creek	850	Ranching News	W.	IndCon	1/2
Melfort	500	Carrot River Journal.	W.	Con	2/
Maluilla	6	Moon	W.	Ind	3/4
Melville Milestone	625	Canadian	W.	Ind	
Moose Jaw	400	News	D.	Ind	3/4
16	.0,000	66	W.	Con	74
6.6		Times	D.	Ind	3/4
66		"			
Moosomin	1,400	Spectator	W.	Lib	1
66		World	W.	Con	
Muenster	100	St. Peters Bote	W.	Relig	1 1/2
Nokomis		Times	W.	* * * * * * * * * * * * * * * * * * * *	
North Battleford	. 1,600	News	W.	Lib	3/4
Outlook	000	Outlook	W. W.	Ind	2/
Oxbow Paynton	900	Herald Recorder	W.	Ind	3/4
Pense	185	Advance	W.	Ind	
Prince Albert	6,000	HeraldS			
16	-,	Times	W.	Con	11/4
Qu'Appelle	1,000	Progress	W.	Ind	1/2
Radisson	450	News	W.	Ind	3/4
Redvers	300	Observer	W.	Ind	

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Place	Pop.	Name of Paper Is	ssue	Classification Circ.
Regina	10,000	Leader	D.	Lib2,445 ★
66	,	· · · · · · · · · · · · · · · · · · ·	W.	Lib2,697 *
66		Standard	D.	Ind 2 1/4
4.6		"	W.	Ind
4.6		Sask. Courier \	W.	German434
"			W.	Con 23/4
"		Sask. GazetteS		Gov't
		_ 8	Μ.	College 34
Rosthern	1,200		W.	Ind ½
Rouleau	600		W.	Ind
Saltcoats	450		W.	Ind
Saskatoon	6,500	<u> </u>	D.	Con1,674
"			W.	Con 34
16			D.	Lib1,541
			W.	Lib 2,268
Stoughton	242		W.	Ind
Strassburg	600		W.	Ind
Swift Current	900		W.	Ind
Tisdale	250		W.	Ind
Turford			W.	Y 1
Wadena	300		W.	Ind
Wapella	500		W.	Ind 34
Watrous		67	W.	Ind
Watson	250		W.	Ind360
Weyburn	1,800		W.	I
Whitewood	551		W.	IndCon ½
Wilcox	200		W.	T. 1
Wilkie	300		W.	Ind
Windthorst	250		W.	Ind
Wolseley	1,200		W.	Ind
Yellow Grass	344	9	W.	Ind
Yorkton	1,600		<i>V</i> .	IndCon. 1.250
,,		Times V	W.	Ind
		-		
		ALBERTA.		
Airdrie	250		W.	Ind
Alix	250		W.	Ind
Banff	500		W.	Ind
Bawlf	400		W.	Ind
Blairmore	600		W.	Ind
Calgary	24,452		D.	Lib4,000
			V.	Lib.
44			D.	Ind4,787 ★
			V.	Ind 2,958
**			D.	Ind2,394 *
"		Farm & Ranch Review	М.	Agric 7,000
			М.	Trade 23/4
Camrose	1,100		V.	Ind 1 1/4
Cardston	1,232		V.	Ind
n mataina	500	5	<i>N</i> .	Lib
Carstairs	* 200	Review V	N.	Ind 34
Claresholm	1,200	A 1		
Claresholm Cochrane	300		V.	Ind.:
Claresholm Cochrane Coleman	300 1,400	Miner V	V.	Ind Con
Claresholm Cochrane	300	Miner V Chronicle V		Ind.:

Place	Pop.	Name of Paper Issue	Classification Circ.
Daysland	400	Press W.	Ind ½
Didsbury	720	Pioneer W.	Ind
Edmonton	20,000	Bulletin D.	Lib 4
6.6	•	"SW.	Lib 43/4
66		Journal (M. & E.) D.	Con 3
4.6		" W.	Con2½
6.6		Alberta Homestead W.	Agrie
66		Saturday News W.	Ind
6.6		Le Courrier de l'Ouest W. Alberta Herold W.	Lib
16		Der Deutsch Canadier W.	Con574
4.6		Alberta GazetteSM.	Gov.
6.6		WestlandSM.	Relig
Fort Saskatchewa	lii 1,200	Reporter W.	Ind 3/4
Frank	1,178	The Frank Paper W.	Lib
Gleichen	500	Call W.	Ind ½
Grassy Lake	100	News W.	
High River	1,550	Times W.	Ind
Innisfail	750	Province W. Advertiser W.	Ind1,010
Lacombe	1,015	Advertiser W. Western Globe W.	IndCon ½ Lib½
Leduc	700	Representative W.	Ind
Lethbridge	6,500	Herald D.	Lib 1 1/4
"	-,5	" W.	Lib 34
66		News W.	Con 1 1/2
Macleod	1,144	Advance W.	Lib
Magrath	1,000	Pioneer W.	Ind
Medicine Hat	5,000	News W.	Ind 1 ½
	0	Times W. News W.	Con14
Nanton Okotoks	800	News W. Review W.	IndLib 1/2
Olds	950 700	Gazette W.	Ind 34
Pincher City	200	News W.	Ind
Pincher Creek	1,200	Echo W.	Ind ½
Ponoka	473	Herald W.	Ind ½
Raymond	1,700	Rustler W.	Ind
Red Deer	2,150	Advocate W.	IndLib 34
		News W. Sentinel W.	Con 34
Sedgewick Stettler	200	Sentinel W. Independent W.	Ind
Strathcona	4,000	ChronicleSW.	Con 3/4
"	4,000	PlaindealerSW.	IndLib
Taber	2,000	Free Press W.	Ind
Vegreville	1,000	Observer W.	IndLib ½
Vermilion	623	Signal W.	Ind
Wetaskiwin	3,000	Post W.	Ind I
**		Times W.	Lib 1 ½
	BF	RITISH COLUMBIA.	
Alberni	500	Pioneer-News W.	Ind
Armstrong	1,000	Advertiser W.	Ind ½
Ashcroft	500	Journal W.	Ind
Chilliwack	1,000	Progress W.	Ind 3/
Cranbrook	3,500	Herald W.	Ind1,328★

Place	Pop.	Name of Paper Iss	sue Classification Circ
Creșton	550	Review V	V. Ind
Cumberland	1,149		V. Lib
Duncan	207		T 0
Eburne	500		/2
Enderby	800	Walker's Weekly W	
criter by	800	Under the Pines N	I. New Thought
Fernie	6,500		V. Ind 34 V. Ind 1
Golden	1,000	Star V	V. Ind½
Grand Forks	2,500	Gazette	V. Lib
Greenwood	2,000	Boundary Creek Times V	
66		Ledge W	V. Con
Hedley	300	Gazette W	
Kamloops	2,600	Inland SentinelSW Standard	
Kaslo	1,200		V. Con 1
Kelowna	1,500	Courier W	
Kelowna Orchard	1,500	City Record W	
Keremeos	300	Trumpet V	
Merritt	500	Nicola Herald W	
Michel	2,500	Reporter W	
Mission City	600	Record W	
Mount Pleasant	5,000	Advocate W	
Moyie	1,000	Leader W	/-
Nanaimo	8,000		$\begin{array}{cccccccccccccccccccccccccccccccccccc$
66	0,000	"SW	
66			D. Lib 1 ½
Nelson	6,000		O. Con 23/4
"	0,000	"	7-4
N. Westminster	12,148	Columbian I	O. Con
"	,	" ""	74.
6.6		News I	
4.6		" W	
North Vancouver	3,500	Express W	74.
6.6	3/3	Pythian Shield M	/=
Penticton	800	Press W	
Phoenix	1,900	Pioneer W	
Port Essington	1,5	Loyalist W	/-
Prince Rupert	600	Empire W	
Princeton	600	Similkameen Star W	
Queen Charlotte		News W	
Quesnel	200	Cariboo Observer W	
Řevelstoke	4,000	Mail-Herald SW	
66	* /	Observer W	
Rossland	6,000	Miner SW	
Salmon Arm	400	Observer W	
Sapperton	,	Diamond W	
South Vancover		Times W	
		Review W	
Summerland		Trail News W	
	1.500		
Trail	1,500). Ind 21/2
Гrail	1,500 85,000	News-Advertiser D	
Trail Vancouver		News-Advertiser	7. Ind 1 1/4
Frail		News-Advertiser W Province	7. Ind
Trail Vancouver		News-Advertiser	7. Ind 1 ½ 2. Ind 15,922 ★ 3. Ind

Place	Pop.	Name of Paper Is	sue	Classification Circ.
Vancouver	85,000	Canadian News	D.	Japanese
6.6	5,			Chinese
6.6				Trade
"				IndCon23/4
6.6				Lit
4.4				See Mt. Pleas't)
6.6			v. ì	Lit 7
6.6				Mining
"				Lit
6.6				Marine
66				Frade
6.6				Labor
66				Lit
Vernon	2,500	Okanagan SV		Lib 3/4
"	-,300			Con
Victoria	30,000			Con5,224 ★
"	30,000	"	V. (Con
6.6		Evening Post		
-			D. (Con
66				Lib 4 1/4
66		"		Lib 2 1/4
66				Gov't
4.6			V. 1	_it
66				Pharmacy
Victoria	30,000			Poultry 134
"	30,000	Western Methodist	1. 1	ountry
			M.	Relig 1
				3
	YI	JKON TERRITOR	Y.	
Dawson City	5,000	News	D. 1	Ind
"	3,			nd
66		Yukon Morning World V		Lib
White Horse	1,000			Lib 34
	-,			/4
		~		
	N	EWFOUNDLAND.		
Bay of Islands	2,200	Western Star V	V. I	Ind 34
Bay Roberts	4,056			Lib 1 ½
Harbor Grace	6,000			ndLib 34
St. John's	32,000			
"	32,000		-	
6.5				IndCon3,226 *
66				Lib 3 1/4
66				ndCon
6.6				
4.6				nd Gov't
66			V. (Com'l 234
6.6				Relig
66		3		Educat'l
6.6		Methodist Monthly	·	Saucat I
			vI. I	Relier 13/
16				Relig134
6.6			O. I	nd
Twillingate	3,600	2 ,	V. I	Lib
a wining atter	3,000	Dull	· · /	110110

LIST OF .

DAILY PAPERS

ONTARIO.

Belleville	10,000	Intelligencer	E. E.	Con 1,473 ★ Lib
Berlin	13,397	News Record	E.	Con 3,134 ★
Brantford	20,600	Telegraph	E. E.	Lib
Brockville	9,500	Expositor	Е. Е.	Lib5,020 ★ Lib1½
Chatham	12,000	Times	E. E.	Con 1 ½ Lib 1,893 ★
66	,	Planet	E.	Con 3 ₄
Cobalt	8,000	Nugget	E.	Ind
rort William	16,882	Herald Times-Journal	М. Е.	Lib3¼ Ind2,209 ★
Galt	10,350	Reformer	Ē.	Lib 1 1/4
		Reporter	E.	Con1,984 ★
Guelph	14,000	Herald Mercury	E. E.	Con 2 ¼ Lib 2,351 ★
Hamilton	70,000	Herald	E.	Ind10,353 ★
6.6	1-7	Spectator	E.	InCon16,905 ★
**		Times	E.	Lib 8
Ingersoll	5,000	Chronicle	E.	Lib 34
Kingston	20,000	British Whig Standard	E. E.	Lib 4,188 ★ Con 2 ¼
Lindsay	8,000	Post	Ē.	Lib 1 1/4
		Warder	E.	LibCon 1 1/4
London	50,000	Advertiser N. &		Lib12,738 ★
Niagara Falls	10,000	Free Press M. & Record	E.	Con 19,965 ★ Con 1 ¼
Ottawa	80,284	CitizenM. &		Con 12,411 *
66		Free Press	E.	Lib7,266★
66 .		Journal	E.	Ind9,502 ★
	.6	Lé Temps	E.	Lib 3
Peterborough	16,491	Examiner	E. E.	Lib, .2,811 ★ Con ¼
6.6		Times	M.	Ind
Port Arthur	12,000	Evening Chronicle	E.	Lib 1,881 ★
CC TT		News	E.	IndCon 1 ½
Port Hope	5,300	Guide	E.	Lib 34
St. Catharines	11,780	Standard	Е. Е.	Con 4,055 ★ Lib 1 ¼
St. Thomas	14,000	Journal	E.	Lib3,574 ★
		Times.:	E.	Lib-Con 4,585 ★
Sarnia	10,000	Observer	E.	Lib1,256★
Stratford	15,000	Beacon	Е. Е.	Lib 2,012 ★ Con 2,117 ★
Sudbury	4,000	Northern Star	M.	Ind
Toronto	338,814	Globe M. &		Lib 54,748 ★
"		Mail & Empire	М.	Con41,067 *
6.6		News	E. E.	Ind 37,774 ★ IL 56,630 ★
		Star,	E.	1,-1200,000 ×

Toronto	338,814		E.	Ind45,572 ★ -
Windsor	15,829		Ι. Ξ.	Ind39,999 ★ Ind-Lib.,3,750
Woodstock	10,500	Express I		Con 2
6.6		Sentinel Review H	€.	Lib4,254 ★
		OHEREC		
		QUEBEC.		
Levis	10,000	~ ~	E.	Lib 134
Montreal	373,000		W. E.	Con15,112 *
6.6			e. E.	Lib24,296 ★ Ind 66,595 ★
			Ē.	Ind133/4
66			I.	Lib14,544 *
66			E. E.	Ind37,563 ★ Ind99,239 ★
6.6			1.	Yiddish
Quebec	80,000		1.	Con 8,982
66	,		E. E.	Ind8½ Ind
6.6			-	Con 10 ½
46		Le Soleil	E.	Lib 15
Sherbrooke	15,000		E.	Ind
		Record I	E.	Ind8,223 ★
	N	EW BRUNSWICK.		
Fredericton	7,200	Gleaner H	₹.	Ind 2
4.6		Herald H		Lib 34
Moncton	11,000		I. E.	Con 2,285 ★ ⁻ Lib
St. John	50,000			Lib 3¾
66		Standard		Con
6.6	•		3. I.	IndLib. 5,796 ★
66			1.	IndLib. 7,021 ★ Ind7¼
4.6				Ind63/4
		NOVA SCOTIA.		
Amherst	8,000			Lib 1
Glace Bay	16,000	Gazette E		Ind 3,406 ★
riamax	50,000	Acadian Recorder E Chronicle		Lib 2 ½ Lib 7 ½
4.6		Echo (Eve. Chronicle) E	€.	Lib334
66		Herald M		Ind. Con. 7,449 *
Lunenburg	6,000	Mail (Eve. Herald) E. News E.		Ind.Con. 7,558 ★ Ind
Sydney	15,000	Post M. & E		Con 334
6.6			Ī.	Lib3
Truro Yarmouth	6,500 7,000	News If Globe If		Ind
66	7,000			Con
	PRINC	E EDWARD ISLAND.		
Ch. h				
Charlottetown	13,000		E.	Lib Con 234 Ind 3
6.6		Guardian (Morning) I (Rural)	M.	Ind 3
6.6		Patriot		Lib 2,569 ★
		•	_	

MANITOBA.

		MANITODA.	
Brandon	11,000	Sun E. Times M.	Lib 2 Con 1 1/4
Portage La Prairie	6,300	Graphic E. Review E.	Lib 34 Con ½
Winnipeg	122,500	Free Press M. " " News Bulletin E.	Lib. Lib. } 36,048 ★
46		TelegramM. & E. TribuneE.	Con23,315 ★ Ind
		Tribuile E.	1114
	S	SASKATCHEWAN.	
Moose Jaw	10,000	News M. Times E.	Con 34 Ind 34
Regina	10,000	Leader M. Standard E.	Lib2,445 * Ind2 1/4
Saskatoon	6,500	CapitalN. & E. PhœnixE.	Con 1,674 ★ Lib 1,541 ★
		ALBERTA.	
Calgary	24,452	Albertan M.	Lib4,000
- 44	24,432	Herald E.	Ind 4,787 ★
- 44		News E.	Ind2,394★
Edmonton	20,000	Bulletin E. Journal M. & E	Lib 4 Con 3
Lethbridge	6,500	Herald E.	Lib1 1/4
	BF	RITISH COLUMBIA.	900
Nanaima	_		
Nanaimo	8,000	Free Press E. Herald M.	Con 1 ½
Nelson	8,000 6,000	Free Press E. Herald M. News M.	Con
Nelson New Westminster.		Herald. M. News. M. Columbian E.	Lib
Nelson New Westminster.	6,000 12,148	Herald. M. News. M. Columbian E. News. M.	Lib. 1 ½ Con. 2 ¾ Con. 1 ¼ Lib. 1
Nelson New Westminster.	6,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M.	Lib. 1½ Con. 2¾ Con. 1¼ Lib. 1 Ind. 3½
Nelson New Westminster.	6,000 12,148	Herald. M. News. M. Columbian E. News. M.	Lib 1 ½ Con 2 ¾ Con 1 ¼ Lib
Nelson New Westminster. '' Vancouver '' '' ''	6,000 12,148	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World E. Canadian News. M.	Lib
Nelson New Westminster. '' Vancouver '' '' '' ''	6,000 12,148 85,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World E. Canadian News M. Wa-Ying Yat-Po.	Lib
Nelson New Westminster. Vancouver '' '' Victoria	6,000 12,148	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World E. Canadian News. M.	Lib
Nelson New Westminster. Vancouver Vittoria Victoria ""	6,000 12,148 85,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World. E. Canadian News M. Wa-Ying Yat-Po. Colonist Colonist M. Evening Post (Eve. Colonist) E E	Lib
Nelson New Westminster. Vancouver '' '' Victoria	6,000 12,148 85,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World E. Canadian News M. Wa-Ying Yat-Po. Colonist Colonist M. Evening Post	Lib
Nelson New Westminster. Vancouver Vittoria Victoria ""	6,000 12,148 85,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World. E. Canadian News M. Wa-Ying Yat-Po. Colonist Colonist M. Evening Post (Eve. Colonist) E E	Lib
Nelson New Westminster. Vancouver Vittoria Victoria ""	6,000 12,148 85,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World E. Canadian News. M. Wa-Ying Yat-Po. Colonist. Colonist. M. Evening Post (Eive, Colonist) E. Times. E.	Lib
Nelson New Westminster. Vancouver '' '' Victoria '' '' '' Victoria	6,000 12,148 85,000 30,000 YU 5,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World. E. Canadian News. M. Wa-Ying Yat-Po. Colonist. M. Evening Post (Eve. Colonist) E. Times. E.	Lib
Nelson New Westminster. Vancouver '' '' Victoria '' '' '' Victoria	6,000 12,148 85,000 30,000 YU 5,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World. E. Canadian News. M. Wa-Ying Yat-Po. Colonist. M. Evening Post (Eive. Colonist) E. Times. E. UKON TERRITORY. News. E. EWFOUNDLAND. Chronicle E.	Lib
Nelson New Westminster. '' Vancouver '' '' Victoria '' '' Dawson City St. John's	6,000 12,148 85,000 30,000 YU 5,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World E. Canadian News. M. Wa-Ying Yat-Po. Colonist. M. Evening Post (Eive. Colonist) E. Times. E. UKON TERRITORY. News. E. EWFOUNDLAND. Chronicle E. Herald. E.	Lib
Nelson New Westminster. '' Vancouver '' '' Victoria Dawson City	6,000 12,148 85,000 30,000 YU 5,000	Herald. M. News. M. Columbian E. News. M. News-Advertiser M. Province. E. World. E. Canadian News. M. Wa-Ying Yat-Po. Colonist. M. Evening Post (Eive. Colonist) E. Times. E. UKON TERRITORY. News. E. EWFOUNDLAND. Chronicle. E.	Lib

BILL POSTING.

A one-sheet poster is 28 inches deep by 42 inches wide, and can only be posted in that position. The standard height of posters from 8-sheet size up is $9\frac{1}{4}$ feet. The width of an 8-sheet poster is 7 feet. Add $3\frac{1}{2}$ feet to the width for every 4 sheets added to the poster.

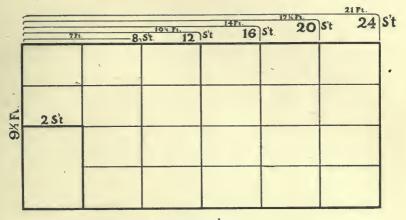


Diagram showing dimensions of posters.

BILL POSTING PLANTS.

All the plants below with the exception of those marked*, are operated under franchises from the Canadian Bill Posters and Distributors Association. Rates given are those in force January 1st, 1909, for listed and protected service per sheet for 4 weeks showing, and are subject to change.

Place	Pop.	Rate per sheet for 4 weeks showing.	
10	NTARIO.		
Almonte	. 3,300	.06	
Amherstburg		.07	
Arnprior		. 06	
Barrie	7,000	.09	
Belleville		.07	
Berlin and Waterloo		.05	
Bowmanville	. 3,500	.07	
Brampton	3,500	.06	
Brantford		.07	
Brockville	. 9,500	.06	
Campbellford	2,700	.06	
Carleton Place		.06	
Chatham	. 12,000	.07	
Clinton		.06	
Cobourg		.06	
Collingwood		.07	

Place	Pop.	Rate per sheet for 4 weeks showing.	
*Cornwall	8,000	.04	
Deseronto	4,500	.06	
Dundas	4,500	.06	
Dunnville	3,000	.06	
Elora	1,400	. 06	
Fergus	1,800	· 06	_
Fort William	16,882	.10	
Galt	10,350	:07	
Goderich	4,600,	.07	
Gravenhurst	2,500	.05	
Guelph	14,000	, 06	
Haileybury	3,000	.07	
Hamilton	70,000	,10	
*Harriston	1,860	.03½.	
*Hespeler	2,760	.05	
Ingersoll	5,000	.06	
*Kenora	7,000	.07	
Kingston	20,000	.07	
Lindsay	8,000	.07	
London	50,000	.09	
Lucknow	1,700	.07	
Meaford	2,800	.07	
Merriton	1,500	.07	
*Mt. Forest	2,500	.03	
Napanee	4,213	.04	
*Newmarket	3,500	.04	
Chippewa & Standford)		·	
North Bay	5,000	.07	
*Orangeville	2,500	.04	
*Oshawa	5,571	.07	
Ottawa	6,000 80,284	.07	
Owen Sound	12,000	.09	
Paris	3,400	.06	
*Pembroke	6,000	.07	
*Perth	3,600	.04	
Peterboro	16,491	.09	
*Picton	4,000	.04	
Port Arthur	12,000	.10	
Port Dalhousie	1,200	.07	
Port Hope	5,300	.06	
*Preston	3,020	.04	
*Ridgetown	2,500	.05	
St. Catharines	11,780	.09	
St. Thomas	14,000	.07	
Sarnia	10,000	.07	
Sault Ste. Marie	8,500	.07	
*Seaforth	3,000	.07	
*Simcoe	3,350	.05	
*Smith's Falls	5,500	. 07	
*Stratford	15,000	.05	
*Strathroy	3,200	.03	
*C. 11	2,800	.07	
*Sturgeon Falls	2,000		
Thorold	2,580	.07	

		Pata par short for	
Place	Pop.	Rate per sheet for 4 weeks showing.	
		4 weeks showing.	
m			
Trenton	4,217	.07	
*Tweed	1,800	.04	
*Waterloo, see Berlin	10,000		
*Whitby	2,500	.07	
Windsor	15,829	.07	
*Wingham	2,500	.04	
Woodstock	10,500	.07	
		·	
QU	EBEC.		
Beauharnois	500	.07	
Chateauguay	1,000	.07	
Farnham	3,200	.07	
Granby	5,000	.07	
Hull	15,300	.10	
Levis, see Quebec		********	
Montreal	373,000	.14	
Quebec and Levis	6,300	.07	
St. Lambert	500	.07	
Sherbrooke	15,000	.07	
Three Rivers	12,730	.07	
Valleyfield	10,500	.07	
Waterloo	2,000	.07	
	ŕ	•	
NEW BE	RUNSV	VICK.	
Fredericton	7,200	.09	
Moncton	11,000	.09	
St. John	50,000	.09	
St. Stephen	2,680	.07	
Sussex	2,200	.07	
NOVA	SCOT	IA.	
Amhanut	8 000	0#	
Amherst*Annapolis Royal	8,000	07	
*Antigonish	1,019 2,000		
*Bridgewater	3,937	.09	
*Digby	1,150	•••	
Halifax	50,000	.09	
*Liverpool	1,937	.09	
*Lunenburg	6,000	.09	
*New Glasgow	6,000	.05	
*Parrsboro	2,700		
*Pictou	4,500	• • •	
*Shelburne	1,500		
*Springhill	6,000	.05	
*Stellarton	3,500	• • •	
*Sydney	15,000	.07	
Truro	6,500	.06	
PRINCE ED	WARD	ISLAND.	
Charlottetown	13,000	.07	
Summerside	3,300	.07	
	3,300	,	

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Place	Pop.	Rate per sheet for 4 weeks showing.
MAN	ITOBA	
Brandon		.09 .07 .08 .12 .14 .14 .14
Moosomin Prince Albert Regina Saskatoon Yorkton	1,400 6,000 10,000 6,500 1,600	.07 .08 .10 .10
ALB	ERTA.	
Calgary *Didsbury Edmonton and Strathcona *High River *Innisfail Lacombe *Lethbridge MacLeod Medicine Hat Okotoks Olds Pincher Creek Red Deer Strathcona. See Edmonton	24,452 720 24,000 1,550 750 1,115 6,500 1,144 5,000 950 700 1,200 2,150	.10 .04 .10 .07 .07 .07 .06 .1007 .07
BRITISH	COLU	MBIA.
Cranbrook Fernie Nanaimo Nelson New Westminster Revelstoke Rossland and Trail Vancouver Victoria	3,500 6,500 8,000 6,000 12,148 4,000 7,500 85,000 30,000	.06 .06 .07 .07 .07 .07 .08 .12

CLASSIFIED LIST

-OF-

CANADIAN NEWSPAPERS

INCLUDING COUNTY LISTS

ALPHABETICALLY ARRANGED FOR READY REFERENCE

LIST OF CANADIAN NEWSPAPERS BY COUNTIES.

ONTARIO.

ADDING	GTON(See Le	nnoz	x).	Ottawa	Journal	S-W	10404*
Δ1	GOMA (District)	١.		44	Le Temps Military Gazette	S-M	3
/\-	,	, .		4.6	Naturalist	M	
	POP. 63,850.		2/	44	Real Estate Chronicle	e M	
Bruce Mines Gore Bay	Spectator - Recorder	W	1/4		United Canada	W	
Little Current	Manitoulin Expositor	W	3/4		University Review	M	
Richards Landing		W	1/4		DUFFERIN.		
Sault Ste. Marie	Express	W	3/4 1/2 3/4 1/4 2041		Pop. 17,000.		
Thessalon	Star Advocate	W	11/4	(Returned with Simcoe.)		
I ilessaiou	navocate	**	* /+	Grand Valley	Star and Vidette	W	1032*
	BRANT.			*Orangeville	Banner	w	1995*
	POP. 40,352.			44	Post Sun	W	2200
*Brantford	Awakener	M		Shelburne	Economist	W	1
	Can. Bee Journal	M	1		Free Press	W	1392*
64	Courier	D W	2½ 1¼	,			
4.4	Expositor	D	5020*		DUNDAS.		
4.6		W	1569*		Pop. 19,957.		
Paris	Review	W	1	Chesterville	Record	W	1
St. George	Star-Transcript Can, Holstein-Friesian	W	. 1	Iroquois	St. Lawrence News	W	1
	Record	M	3/4	Morrisburg	Herald Leader	W	3/ ₄ 1
4.6	Sentinel	W	3/4 1/4	South Mountain	Herald	W	3/1
	DRUGE			Winchester	Press	W	965
	BRUCE.				DURHAM.		
	POP. 64,604.				Pop. 27,570.		
Chesley	Asso. Presbyterian Enterprise	M W	1¼ 1¼ 1¼ 1½	Dammanu!!!a		337	,
Kincardine	Reporter	W	1 1/4	Bowmanville	Can. Statesmen News	W	
THE CONTRACTOR OF THE CONTRACT	Review	W	11/2	6.6	West Durham Review		
Lucknow	Sentinel	W	1 1/2 1/4	Millbrook	Mirror	W	3/4 3/4 3/4 21/2 21/2
Mildmay	Gazette	W	1/2		Reporter	W	3/4
Paisley Port Elgin	Advocate Times	W	11/4	Newcastle Orono	Independent News	W	7/2 3/
Ripley	Express	w	- 1/	Port Hope	Guide	D	3/
Southampton	Beacon	W	1339*		ii e	- W	21/2
Tara	Leader	W	1339*	66 66	Times	W	2
Teeswater	News	W.	72				
Tiverton *Walkerton	Watchman Bruce Herald	W	21/		ELGIN.		
	Bruce Times	W	11/2		Pop. 50,443.		
**	Telescope	W	1/2 1/2 2 1/4 1 1/2 1 3/4	Aylmer	Express	W	2
	Ontario Glocke	W	4269*		Sun	W	2 3/4 3/4 3/4
Wiarton	Canadian	W	1 1/4	Dutton	Advance	W	3/4
	Echo 3	vv	1 74	*St. Thomas	Mercury Journal	W	3574*
	CARLETON.			- 14	**	W	3939*
	POP. 100,000.				Municipal World Railway News	M Bi-W	3939*
Carp	Review	W	1/4		Times	D	4585*
*Ottawa	Canada Gazette	W	,	**	44	W	1½ ½ ½
	Can. Patent Record	M	10411#	Springfield	Echo	W	1/2
6.6	Citizen	D S-W	12411* 9913*	West Lorne	Elgin Sun	W	1/2
4.6	Danebrog	W	0010		ESSEX.		
	Dipper	W			Pop. 58,744.		
**	Dominion Presbyterian		7000*				-7/
	Free Press	S-W	7266*	Amherstburg	Echo	W	2 1/2
44	Journal	5-W	9502*	Comber Essex	Herald Free Press	W	2½ ½ 1½
	Journal					**	1/2

			7/		MALTON		
Harrow	Sentinel	W	1/2 1/4 3/4		HALTON.		
Kingsville	Reporter	W	74		POP. 19,545.		
Leamington	News	W	2159*	Acton	Free Press	W	1
11 *11	Post		3/	Burlington	Gazette	W	857.
Walkerville	Herald	W D	3750 3750	Georgetown	Herald	W	3/4
Windsor	Evening Record	S-W	3600	*Milton	Can. Champion	W	857.
6.6	Y - Countain	W	0000	66	Reformer	W	1/2
4.6	Le Courrier Le Progres	W	1	Oakville	News	W	
	Standard	W	i		Oakville Record	W	3/4
	Standard	**	L	6.6	Star ·	W	3/4 3/4
				1			
	FRONTENAC.				HASTINGS.		
	Dan 20 040				D 50 000		
	Pop. 29,969.				Pop. 58,229.		
Kingston	British Whig	D	4188	Bancroft	Times	W	. 1/2
6.6		S-W	5653*	*Belleville	Can. Mute	S-M	1 1
44	Can. Freeman	W	,	44	Intelligencer	D	1473*
44	Church Life	W		43		W	2125*
44	Queen's Med. Quarter		7170*	44	Ontario	D	1
**	Ontario Churchman	. M	7179*			W	. 7/
66	Queen's Quarterly	Q	3/	Madoc	Review	W	11/4
66	Queen's Univ. Journa	1 5-M	3/4	Marmora	Herald	W	884*
6.6	Standard	S-W	21/4	Stirling	News-Argus	W	004
		3-44	1	Trenton	Advocate	W	72
				m t	Courier	W	1/2 3/4 21/4
	GLENGARRY.			Tweed	News	VV	474
					HURON.		
	Pop. 22,131.						
Alexandria	Glengarrian	W	1		Pop. 53,489.		
**	News	W	2600	Blyth	Standard	W	3/4 13/4 13/4 11/4
Maxville	Advance	W	1/2	Brussels	Post	W	134
				Clinton	New Era	W	134
	GRENVILLE.			6.6	News-Record	W	11/4
				Dungannon	News	W	
	Pop. 21,000.			Exeter	Advocate	W	13/4
Kemptville	Advance	W	3	**	Times	W	13/4
Merrickville	Star-Chronicle	W	.1	Fordwich	Record	W	1/2
North Augusta		W	1/2 3/4	*Goderich	Signal	W	2065*
Prescott	Journal	W	3/4		Star	W	13/4
	Messenger	W	1	Gorrie	Vidette	W	13/4 1/2 3/4
				Hensall	Observer	W	3/4
	GREY.			Seaforth	Huron Expositor	W	3 3/4
	Pop. 76,238.			3	News	W	1350
			*/	Wingham	Advance	W	
Ayton	Advance	W	1/2	***	Times	W	1
Chatsworth	News	W	1	Wroxeter	Planet	W	1/2
Clarksburg	Review	W	1135	Zurich	Herald	* *	12
Dundalk	Herald Chronicle	W	1450		KENT.		
Durham	Review	W	1106				
Flesherton	Advance	W	3/		Pop., 31,886.		
Hanover	Post	w	3/4 11/4	Blenheim	News-Tribune	W	11/4
Holstein	Leader	w	34	Bothwell	Times	W	1/2
Markdale	Standard	W	2	*Chatham	Can. Checker Player	M	
Meaford	Express	W	1/2	66	L'Ami du Peuple	W	* * *
	Mirror	W	1	66	Le Canadien	W	1893*
6.6	Monitor	W	1/2	44	News	D	
Owen Sound	Advertiser	S-W	1½ 1½ 1¼	66	Diamen	W	2224
	Can. Poultry News	M	11/4		Planet	D W	1 ³ / ₄ 3 ¹ / ₄
	Christian Messenger	S-M		6.6	Poultry & Dogs	M	3 74
	Sun	S-W	3263*	Dresden	Times	W	11/4
	Times	W	3314*	Highgate	Monitor	W	1
Thornbury	Herald-Reflector	W	• 1	Merlin-	Standard	W	1/2
				Ridgetown	Dominion	W	1½ 3¼ 2½ 1½
	HALDIMAND.			n n	Plaindealer	W	252
	POP. 20,052.			Thamesville	Herald	W	3/2
- 1				Tilbury	Times	W	960
Caledonia	G. River Sachem	W	11/4	Wallaceburg	Herald-Record	W	1
0	Haldimand Banner	W	134	4.6	News	W	1512
*Cayuga	Advocate	W	13/2 15 82 *	Wheatly	Journal	W	1/2
Dunnville	Chronicle	W	1302"				
66	Gazette Reform Press	W	3/4 1/2 3/4		LAMBTON.		
Unggranitt	News	W	72		Pop. 45,431.		
Hagersville Jarvis	Record	W	74	Alvinston	Free Press	W	1
Selkirk	Star	W	3/4	Brigden	Progress	W	3/4
SEIKIIK	Jini	. **	74	Courtright	Sun	W	
	HALIPHETON			Florence	Ouill	W	1/2
	HALIBURTON.			Forest	Free Press	11.	1761*
*Minden	Echo	W	3/4	6.6	Standard	W	1509
		**	/*				
				-			

Oil Springs	Chronicle	W	3/4		MUSKOKA.		
Petrolia	Advertiser	W	2024*		Pop. 26,515.		
Sarnia	Topic Canadian	W	2024	*Bracebridge	Gazette	W	3/,
Sarnia	Observer	D	1256*	Bracebrage	Muskoka Herald	W	3/4
6.6		W	1702*	Gravenhurst	Banner	W	3/4 3/4 3/4
6.6	Post	W	13/4	Huntsville	Forester	W	1
Sombra	Outlook	W	13/4 1/2 1/2 13/4 1/2				
Thedford	Tribune	W	13/	NII	PISSING (District	:).	
Watford Wyoming	Guide-Advocate Enterprise	W	1/4		Pop. 35,000.		
vv yoming	Enterprise	**	/2	Cobalt	Nugget	D	
	LANARK.			Englehart	News	W	
	Pop. 37,667.			Haileybury	Haileyburian	W	3/4
44 1 1 1		W	2700	**	Silver City News	S-W	3/4 3/4
Almonte	Gazette Times	W	1	New Liskeard	Herald	W	111/4
Carleton Place	Central Canadian	W	11/	*North Dow	Speaker	W	11/4
Carleton Place	Herald	w	1 1/4 1 1/4 1 1/4	*North Bay	Despatch and Tribune Times	W	3/
Lanark	Era	W	11/4	Sturgeon Falls	Advertiser	W	3/4 3/4
Perth	Courier	W	11/2	otting con a unio	***************************************	• • •	/*
	Expositor	W	1 1/2		NORFOLK.		
Smith's Falls	News	S-W	11/4		Рор. 39,556,		
	Rideau Record	S-W	1 74	75 11 1			2/
	LEEDS.			Delhi	Reporter	W	74
				Port Dover	Herald Maple Leaf	W	1/4
	Pop. 41,086.			Port Rowan	News	W	3/4 1/4 1/2 3/4
Athens	Reporter	W	1/2	*Simcoe	British Canadian	W	1
Brockville	Recorder	D W	1 1/2		Reformer	W	2844*
E b	Times	D	1 1/2	Waterford	Star	W	11/4
8.6	411163	w	21/4	110	DELLUMBER AN	-	
Ganonoque	Journal	W	1½ 1½ 1½ 1½ 2¼	NO	RTHUMBERLAN	D.	
**	Reporter	W	9/5*		Pop. 33,550.		
Westport	Mirror	W	1/2	Brighton	Ensign	W	1
LENNIO	X AND ADDIN	о т о	N.I.	Campbellford	Despatch	W	
LENNO		GIO	IV.	***	Herald	W	1
	Рор. 37,911.			*Cobourg	Post Sentinel-Star	W	11/
Napanee	Beaver	W	3546	44	World	W	11/4
	Express	W	2	Colborne	Enterprise	W	3/4
	LINCOLN.			**	Express	W	1¼ 1¼ ¾ 1 ½ 34
				Hastings	Star	W	1/2
	Pop. 27,566.			Warkworth	Journal	W	7/4
Beamsville	Express	W	1625*		ONTARIO.		
Grimsby	Independent	W			Pop. 50,000		
Niagara-on-the-	Weekly Fruit Grower	vv	21/4	Dogwarten		W	
Lake	Times	W	3/4	Beaverton	Express Hustler	W	1
St. Catharines	Can. Printers' News	M		6.6	Standard	W	
66	Standard	D	4055*	Cannington	Echo	W	
6.6	San Inneral	S-W	3/4 1 1/4 1/2	**	Gleaner	W	1
6.6	Star-Journal	D W	1 %	0-1	Plaindealer	W	1600
Wellandport	Post	w	/2	Oshawa ·	Ontario Reformer Vindicator	W	1000
			-	Pickering	News	W	11/
	MIDDLESEX.			Port Perry	Observer	W	1 ½ 34 34 34
	POP. 125,000.				Star	W	3/4
Ailsa Craig	Banner	W	1	Sunderland	Banner	W	
Belmont	Times	w	1/2	Uxhridge	Journal North Ontario Times	W	1530*
Glencoe	Transcript	W	1400	*Whitby	-Chronicle	W	3/4
London	Advertiser	D	12738*	••	Gazette	W	11/2
44		W	23/4	4.4	Vox Collegii	W	,
6.6	Ancient Forester Canadian	M M					
6.6	Can. White Ribbon	IVI			OXFORD.		
	Tidings	M			Pop. 48,552.		
44	Can. Woodman	M		Drumbo	Beaver	W	
	Catholic Record	W	18833*	Embro	Courier	W	3/4
66	Echo	W	83/4	Ingersoll	Chronicle	D	3/4 3/4 1/4 3/4 1
4.4	Farmers' Advocate	W	30	66	**	W	11/4
6.6	Free Press	D W	19965*		Oxford Tribune	W	3/4
4.6	Industrial Banner	M	5	Norwich	Sun .	W	1
	Enterprise	W	1/2	Norwich Plattsville	Gazette Echo	W	1/4
Mount Brydges			1005				1/2
Mount Brydges Parkhill	Gazette-Review	W	1385	Tavistock	Gazette~	W	7/2
Parkhill	Gazette-Review Post	W	1	Tavistock Thamesford	Gazette Star	W	1 ½ ½ ½
	Gazette-Review						1250

							-09
*Woodstock	Express	D W	2 2		RENFREW.		
6.6	Rod & Gun	M			POP. 52,000.		
6.6	Sentinel-Review	D	4254*	Amprior	Chronicle	W	1750
4.6	6.6	W	4507*	**	Watchman	W	1
				Cobden	Sun	W	3/4 1 ¹ / ₄
	PARRY SOUND.			Eganville	Leader	W	11/4
	Pop. 14,515.			*Pembroke	Star-Enterprise Observer	W	1675
				**	Standard	W	11/
Burk's Falls	Arrow	W	1 1/4	6.6	Deutsche Post	W	11/4
*Parry Sound	Canadian North Star	W	74	6.6	Kirchenblatt	w	1 74
Powassan	North Star News	W	1,6	Renfrew	Journal	W	3/4
Sundridge	Echo	W	1¼ ¾ 2 ½ ½		Mercury	W	1890*
	PEEL.				RUSSEL.		
	Pop. 20,472.				Pop. 35,166.		
Bolton	Enterprise	W	1	Russell	Leader	W	1/2
*Brampton	Banner & Times	w	13/2		ocade:	**	72
	Conservator	W	1½ 1¾		SIMCOE.		
Streetsville	Review	W	34		Pop. 85,552.		
	PERTH.			Alliston	Herald	W	136
	Pop. 45,000.			*Barrie	Examiner	W	1699
			7/	66	Gazette	W	13/2
Atwood	Bee	W	½		Northern Advance	W	11/4
Listowel	Banner Standard	W	1	Beeton Bradford	World	W	1½ 1¼ 1½ ½ ½ 2½ 2½
Milverton	Sun	W	1508	Coldwater	Witness Planet	W	3/4
Mitchell	Advocate	W	2	Collingwood	Bulletin	W	21/
**	Recorder	W	2 3⁄4		Enterprise Messenger	W	472
Monkton	Times	W	134		Saturday News	W	13/2
St. Mary's	Argus	W	2184*	Cookstown	Advocate *	W	1
C	Journal	W D	2012	Creemoré	Star	W	3/4
Stratford	Beacon	W	2358	Elmvale	Lance	W	965*
6.6	Can. Kolonist	W	4269*	Midland	Argus Free Press	W	1/2
6.6	Herald	D	2117*	Orillia	Canadian Workman	W	1
6.6		S-W	2932*		Gospel Herald	M M	
	PETERBORO.				News Letter	VV	21/2
				4.6	Packet Times	W	2900*
	Pop. 45,000.			Penetanguishene	Herald	W	
Havelock	Standard	W	3/4 3/4	Stayner	Sun	W	3/
Lakefield Norwood	News	W	74 3/4	Tottenham	Sentinel	W	3/4 3/4
*Peterboro	Register Canadian Florist	Bi-W	74				
	Canadian Horticulturi		8799*		STORMONT.		
6.6	Examiner	D	2811*		Pop. 27.158.		
**	* 4	W	2504*	\$C11			000010
**	Farm & Dairy	W	1134	*Cornwall	Freeholder	W	2701*
44	Home Messenger	M	1/2		Standard	W	2790*
44	Review	D W	1½ 1¼ 2¼				
6.6	Times	D	274	SUL	BURY (District	:).	
44		w		Copper Cliff	Courier & Miners' New	vs W	1/2
				Massey	North Shore News	W	½ ½
	PRESCOTT.			*Sudbury	Northern Star	D	
	Pop. 27,035.			4.6	Journal Mining Name	W	3/4
Hawkeehum	Echo	W	1	Webbwood	Mining News Divisional Journal	W	1
Hawkesbury	Le Moniteur	W	1	77 C 0 0 W 000	Pivisional Journal	VV	
*L'Original	Advocate	W	3/4	000	IIIIIIIDED DANG		
Vanleek	Review	W	1560		HUNDER BAY.		
	PRINCE EDWAR	-		Fort William	Herald	D	2209*
		٥.		*Port Arthur	Times-Journal Evening Chronicle	D D	1881*
	Pop. 20,892.			11 11	News	D	11/2
Picton	Gazette Times	S-W W	2775	West Ft. William		w	1/2
DA	• • • • • • • • • • • • • • • • • • • •				VICTORIA.		
	INY RIVER (Distr				POP. 37,304.		
Dryden	Observer	W		Dahaa			20.4
Fort Frances	Times and Rainy Lal	ce W	2	Bobcaygeon Fenelon Falls	Independent	W	7/4
POIL Plances	Herald	W	2	*Lindsay	Gazette Post	D	11/
		VV		Military	60	W	23/
Keewatin	Enterprise Miner and News	W	1 1/2				
	Miner and News	W	1 1/4	4.6	Warder		13/
Keewatin *Kenora	Miner and News Saturday Herald Gazette	W	1 1/4 1/4 1/4	66	Warder	D W	34 14 24 14 34
Keewatin	Miner and News Saturday Herald	W	1 1/4 1/4 1/4 1/4 1/4		Warder Advocate	D	1 ½ 3 ½

TERLOO e. 52,594. ter Journal Bote onary Record r. Schoolman raph tiser S t mer ter d endent ess ischer Bauernfr'd icle-Telegraph Leaf	W W W M D D D S-W W D W W W W W W W W W W W W	1/2 See azetteer 1 3134* 962* 1/2 3/4 11/4 11/4 11/4 11/4 12/4 2 2 2/4 1/4	Erin Fergus *Guelph Harriston Hillsburg Mount Forest Palmerston	Advocate News-Record Agri. College Review Canadian Entomologis Canadian Forester Chosen Friend Herald Mercury Review Tribune Beaver Confederate Representative Spectator WENTWORTH. POP. 85,000. Banner Star Wentworth Light	W W M M M M M D W W W W W W W W W W W W	2271 1½ ½ 2½ 2351 4640 ¾ ½ ½ 1211 ½
P. 52,594. Bote Donary Record r. Schoolman raph tiser st mer dendent ss sischer Bauernfr'd icle-Telegraph	W G M M D D W M D D W W W W W W W W W W	See azetteer 1 3134* 962* 1½ 34 11½ 1½ 1984*	Fergus *Gnelph Harriston Hillsburg Mount Forest Palmerston	News-Record Agri. College Review Canadian Entomologis Canadian Forester Chosen Friend Herald Mercury Review Tribune Beaver Confederate Representative Spectator WENTWORTH. Pop. 85,000. Banner Star	W M M M M M M M M M M M M W W W W W W W	2 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
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tiser S t ter ter d endent sss sischer Bauernfr'd icle-Telegraph	S-W W D W D W W W W W W W	3/4 1 11/4 11/4 1984*	Mount Forest Palmerston Dundas	Beaver Confederate Representative Spectator WENTWORTH. Pop. 85,000. Banner Star	W W W W	*
t mer ter d endent ess lischer Bauernfr'd icle-Telegraph	W D W D W W W W W W W W	1 1 ¹ / ₄ 1 ¹ / ₄ 1984*	Mount Forest Palmerston Dundas	Confederate Representative Spectator WENTWORTH. Por. 85,000. Banner Star	W W W	*
mer ter d endent ess lischer Bauernfr'd icle-Telegraph	D W D W W W W W	1½ 1½ 1984*	Palmerston	Representative Spectator WENTWORTH. POP. 85,000. Banner Star	W W	*
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d endent ess lischer Bauernfr'd icle-Telegraph	D W W W W W W	1984*	Dundas	WENTWORTH. Pop. 85,000. Banner Star	w w	*
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d endent ess lischer Bauernfr'd icle-Telegraph	W W W W W W	134 34 174 172 34 2 234 17	**	Pop. 85,000. Banner Star	W	17
endent ess lischer Bauernfr'd icle-Telegraph	W W W W	3/4 1/4 1/2 3/4 2 2/3/4	**	Pop. 85,000. Banner Star	W	17/2
endent ess lischer Bauernfr'd icle-Telegraph	W W W W	1/4 1/2 3/4 2 2 ³ / ₄	**	Banner Star	W	17
ess lischer Bauernfr'd icle-Telegraph	W W W	3/4 2 23/4 1/2	**	Banner Star	W	17
ess lischer Bauernfr'd icle-Telegraph	W W W	3/4 2 23/4 1/2	**	Star	W	13
lischer Bauernfr'd icle-Telegraph	W	2 2 3/4				13
icle-Telegraph	W	23/4		Wentworth Light	337	
		1/2				
Leat	VV		*Hamilton	Can. Royal Templar	M	1291
		/2	66	Hamilton Newspaper		
1 1 1 1 1 1 1 1 1 1 1				Union List	W	5712
LLAND.			4.6	Herald	D	1035
26,090.			5.6	Outdoor Canada	M	
		24	4.6	Review	W	93
W	W	3/4	44			1690
3	W		**	Spectator	D	631
d	D	11/4	6.6	mat	S-W	
	W	3/4	4.5	Times	D	
w	W	3/4			S-W	63
*	W	1 ¹ / ₄ 3/ ₄ 3/ ₄ 3/ ₄				
	W			YORK.		
d	W					
		1/2		POP. 460,000.		
		33/4	Aurora	Bannet	W	3
		31/				25
		4154*				154
		7107	Walkham			106
Circle Leader	IVI		37			100
INICTON			Newmarket			1870
TING TON.			6.6			
. 68.137.						17
. 00,120	***					1
		-1			W	7
orise-News				See Condensed List		
SS		1/2	"Toronto		W	
	W W	1½ 1½ 34	*Toronto Weston	Times and Guide	VV	17
	e's Press raph some Circle Leader LINGTON. c. 68,137. orise-News	e's Press W raph S-W ne W Circle Leader M LINGTON. 2. 68,137. rrise-News W	e's Press W 3½ raph S-W 3½ ne W 4154* Circle Leader M LINGTON.	e's Press W 3½ raph S-W 3½ ne W 4154* Circle Leader M LINGTON. 2. 68,137. Aurora East Toronto Markham Newmarket Richmond Hill	S-W ½ S's Press W 3¾ raph S-W 3¼ ne W 4154* Circle Leader M LINGTON. 68,137. orise-News W 1 ss W ½ Suppose Section of the section of t	e's Press W 3½ Aurora Bannet W W 3½ East Toronto Standard W W A154* Circle Leader M Newmarket Christian Vanguard S-M Express-Herald W Express-Herald W Richmond Hill Liberal W W Richmond Hill Liberal

	QUEBEC.										
	ARGENTEUIL.		•		BROME.						
	Pop. 16,407.				Pop. 14,711.						
*Lachute	News	W	See	*Knowlton	News	W	See				
44	Watchman	W	St. Johns				St. Johns				
					CHAMPLAIN.						
	ARTHABASKA.			Grand'Mere	Le Courrier	W					
Po	P. (with Drummond) 44,484	ł.									
*Arthabaska	Gazette d'Arthabaska L'Union	W	1		CHATEAUGUAY.						
Victoriaville	L'Echo	W	11/4		Pop. 15,693.						
	BEAUHARNOIS.			Ormstown	Bulletin	W	1				
	POP. 21,732.				CHICOUTIMI.						
Valleyfield	Le Progres	W	1		Pop. (with Saguenay) 48,291.	,					
	POP. 24,495.			*Chicontimi	Le Messenger de St Antolne Le Progres	M W	121/4				
Ste. Anne de R tigouche	is- Mic-Mac Messenger	M		Roberval	Le Travailleur Lac St. Jean	W	13/4				

and the same of th	COMPTON.				RICHMOND.		
	POP. 26,460.			Pop	. (including Wolfe) 34,13	7.	
*Cookshire	Chronicle	W	11/4	Danville	Times	W	See Lichmond
Lake Megantic		W		*Richmond	Guardian News	W	See
Bon	HOCHELAGA. (not including Montreal) 56,	010		6.6	Times	W	St. Johns
*Montreal	(See Condensed List)			Windsor Mills	Times	W	See Lichmond
Westmount	News	W	3/4		RIMOUSKI.		
	HUNTINGDON.				Por. 40,157.		
	Pop. 13,979.			*Rimouski	Le Progres du Golfe Le Messager	W	11/4
*Huntingdon	Can. Gleaner News	W	1½ See			444	
	*	S	it. Johns	S	T. HYACINTHE.		
	JOLIETTE.	•		*St. Hyacinthe	Pop. 21,543. Le Courrier	w	1½
#1-House	POP. 22,255.	w	21/2	66	L'Echo La Tribune	W	21/2
*Joliette	L'Etoile du Nord	**	4/2	5.6	L'Union	T-W W	- 1/4 1/2
	LABELLE.					VV	72
Buckingham	POP. 30,931. Post	W	1 .		ST. JOHNS.		
Nominingue	Le Pionnier	W	1½	*St. Johns	Pop. 19,000. Can, Home Needlework	k Q	634
	LEVIS.			66	Le Can. Français Le Courrier	W	2000
	POP. 26,210.			44	News (7 Editions)	W	6456*
*Levis	Le Quotidien (L'Hebdomadaire)	D W	5½ 3¾		ST. MAURICE.		
				Pop.	(with Three Rivers) 26,1	67.	
	MEGANTIC. Pop. 23,621.			Shawinigan Fal	ls L'Industriel	W	3/4
Rectory Hill	Gazette	W	13/4		SHEFFORD.		
	MISSISQUOI.				POP. 23,628.		
	Pop. 18,481.			Granby *Waterloo	Leader Mail Advertiser	W	1 ½ 1 ½ 1½
*Bedford	News	w	See		Le Journal	W	1/2
Cowansville	Cotton's Weekly	W	St. Johns		SHERBROOKE.		
Farnham	Leader	W	See Granby		POP. 18,426.		
	MONTMAGNY.			*Sherbrooke	Legal Review Le Progres	S-W	13/4
	Pop. 14,724.			\$ 11 ··	News Record	D D	8223*
*Montmagny	Courrier Le Peuple	W	1	1			
		**			STANSTEAD. Pop. 18,998.		
	MONTMORENCY.			*Coaticook	Observer	W	34
St. Anne de	Pop. 12,311.			Magog	Enterprise News	W	[See
Beaupre	Annales de Ste. Anne	M		Rock Island	Stanstead Journal	W	St. Johns
	PONTIAC.				TEMISCOUATA.		
Quyon	Pop. 25,752. Advance	w	1/2		POP. 29,185.		
Shawville	Equity	W	1	*Fraserville Riviere du Lou	Le Journal Le St. Laurent	W	11/4
- 1	QUEBEC.				TERREBONNE.		
*Quebec	not including Quebec City) See Condensed List.	23,000			Pop. 26,816.		
				*St. Jerome	L'Avenir du Nord La Nation	W	1 Vi
	POP. 18.576.			-			74
*Sore!	Le Courrier	W	3/4		THREE RIVERS		
6.6	Gazetie News	W		*Three Rivers	r. (with St. Maurice) 26,1 Le Nouveau Trois-	07.	
6.6	Sorelois	W	33/4		Rivieres	W	34
							

	VAUDREUIL.				WRIGHT. Pop. 44,800.		
Rigaud	L'Echo de Vaudreuil	W		*Hull	Advance Le Spectateur	W	134
					_		
	ı	NEW	BK	UNSWICK	ke .		
	ALBERT.				RESTIGOUCHE.		
Hillsboro	POP. 10,925. Albert Journal	W	3/4	*Campbellton	POP. 10,586. Graphic Tribune	W T-W	21/4
	CARLETON.				ST. JOHN.		
*Woodstock	POP. 21,621. Carleton Sentinel	W	13/4 1750		Pop. 60,000.		
44	Dispatch Press	W	1750 3/4	*St. John St. Martins	See Condensed List New Brunswick	M	
44	King's Highway Primitive Baptist	S-M S-M			VICTORIA.		
	CHARLOTTE.			*Perth-Andover	Pop. 21,136. Victoria County News	s W	704*
*St. Andrew's St. Stephen	POP. 22,415. Beacon Courier	W	1 1/4 2 1/4		VESTMORELAN		
	KENT.			Moncton	Pop. 42,060. Eastern Labor News	W	
	Pop. 23,958.			16	L'Evangeline Times	W	2285*
Richibucto	Review	W	3/4		Transcript	S-W D	2234 2½
	KING'S.			Sackville	Allisonia	W B-M	2
Sussex	Pop. 21,655. Maritime Farmer	S-M	4900*	41	Argosy Post	M S-W	3/
6.6	Record	W	2002*	Shediac	Tribune Le Moniteur Acadien	S-W W	3/4 1 1/4 1/2
*n to on to on	MADAWASKA. Times Gazette	B-W		Sileulac	YORK.	VV	72
*Edmundston	RTHUMBERLA				Pop. 31,620.		
INC	Pop. 28,543.	VD.		*Fredericton	Butler's Journal	M	
Chatham	Commercial	W S-W	1818*	66	Gleaner	S-W	2 5 3/4 11/2
	World	W	1½ 1¼ 1½ 1¼	- "	Herald	D W	1 1/2
*Newcastle	North Shore Leader Union Advocate	W	1 1/4	4.	Royal Gazette University Monthly	M	
=		N	AVC	SCOTIA.			
	ANNAPOLIS.			*Sydney	Post	D	33/4
*	Pop. 18,842.	***	17/	**	Record	W D	3 ³ / ₄ 3/ ₄ 3
*Annapolis Roy Bridgetown Middleton	al Spectator Monitor Outlook	W	1 ½ 1½ 1¼		Blue Banner COLCHESTER.	M	
	ANTIGONISH.			\$cr	Pop. 24,900.		
	Pop. 13,617.		,	*Truro	Citizen Lever	M	6=4
Antigonish	Casket	W	41/4	11	News .	D W	970 6262*
	POP. 49,166.				Sun	W	2143*
Glace Bay	Gazette	D	3406*		CUMBERLAND.		
North Sydney	Cape B. Enterprise Cape B. Methodist	W M	1	*Amherst	News	D .	1
	Herald	W	4	. "	**	S-W	13/4

	The second secon						
Oxford Parrsboro	Journal Leader	W	3/4 3/4 3/4 11/4		LUNENBURG.		
Springhill	Standard	S-W	3/4		POP. 32,389.		
Option	Tribune	W	11/4	Bridgewater *Lunenburg	Bulletin News	W D	1½
	DIGBY.			66	Progress-Enterprise	W	21/2
	Pop. 20,322.				Progress-Enterprise	VV	2/2
Bear River	News	W	1/4	1	PICTOU.		
*Digby	Courier Record	W	2		Pop. 33,459.		
	Kecold	**		New Glasgow	Eastern Chronicle	S-W	23/4
	GUYSBORO.			Wew Glasgow	Enterprise Standard	W	2
	Pop. 18,320.			*Pictou	Advocate	W	13/4
Canso	Times	W	•	Stellarton Westville	Min. Record Free Lance	S-M W	13/4 3/4 21/2
	HALIFAX.						
	Pop. 77,000.				QUEEN'S.		
Dartmouth	Patriot	· w	1		POP. 10,610.		
*Halifax	See Condensed List			Caledonia	Gold Hunter	W	3/4
	HANTS.			*Liverpool	Advance	W	1
	Pop. 20,056.				DIGITALOND		
Hantsport	Advance	W	1550		RICHMOND.		
*Windsor	Forward	S-M	10054		Pop. 13,515.		
6.6	Hants Journal King's College Record	W	1835*	*Arichat	Record	W	1 1/2 1/2
**	Tribune	W	11/4	Point Tupper	Mail	W	72
	INVERNESS.				SHELBURNE.		
	Pop. 24,353.				Pop. 14,954.		
Inverness	News .	W		Clark's Harbor	Coast Guard	W	3/4
Port Hawkes		W	1	*Shelburne	Gazette	W	1
*Port Hood	Eastern Journal Greetings	W	3/4 1 1/4				
1011 11000	Greetings	**	1 74		YARMOUTH.		
	KING'S.				Pop. 22,869.		
	Pop. 21,937.			*Yarmouth	Globe	D	
Berwick	Register	W	11/2	**	Herald	W	
Kentville	Advertiser	S-W	2	6.6	Light	W	2739
Wolfville	Western Chronicle	W	. 1	- 66	Post Telegram	D W	
AA Olly life	Acadia Athenæum	M	1	4.6	Times	S-VV	2938*
			,				

	PRIN	ICE	EDW	ARD ISLA	ND.		
*Summerside	PRINCE. POP. 40,069. Island Farmer Journal Pioneer P.E.I. Agriculturist L'Impartial	W W W W	5 5 5 5 5 1 2	*Charlottetown	QUEENS. POP. 43,364. Examiner Guardian (Morning) (Rural) Herald Patriot P. E. Islander Royal Gazette Watchman	D D W D S-W W W W	2¾ 3 3¾ 2569* 2 2
		1	MANI	ТОВА.			
Brandon Elkhorn	BRANDON. Sun Times Advocate	D W D W	1½ 1¼ 2¼ ¾	Elkhorn Oak Lake Reston Rivers Souris Virden Wawanesa	Mercury News Recorder Gazette Plaindealer Empire-Advance Independent	W W W W W	1/2 1 1/2 1/2

	DAUPHIN.				Gladstone	Age	w	3/4
Dauphin	Herald	W	3/4		Glenboro	Gazette	W	.1
	Press	W			MacGregor	Herald	W	1457*
Gilbert Plains	Maple Leaf	W	1 1/4 1/4 1/2		Neepawa	Press	S-W	145/
Grand View	Exponent -	W	1/4		Destana I a Destata	Register	W	1 74
Plumas	Standard	W	1/2		Portage La Prairie	Graphic	D W	. 74
Sifton	News	W			44	Poviow	D	1/2
Swan River	Star	W	1/2	0	44 44	Review	w	72
	LISGAR.				Sidney	Spectator	W	1 ½ 3¼ 1½ ½ ½ 2 1¼
0	Courier	w	I/		D	ROVENCHER.		
Crystal City Greena	Mitarbeiter	M	1/2 1/2		-			- /
Maniton	Western Canadian	W	1		Dominion City	Weekly Echo	W	1/4 1/4 1/4 23/4
Morden	Chronicle	W	1		Emerson	Journal	W	1/4
Moracii	Empire	W	3/4		Morris	Herald	W	- 1/4
Pilot Mound	Sentinel	W	3/4		St. Boniface	Le Manitoba	W	2%
	MACDONALD.					SELKIRK.		
	MACDONALD.				Selkirk	Expositor	W	
Carman	Leader	W	3/4 1/2 1/4 1/2 1/2		OCIAII A	Record	w	
	Standard	W	1/2		Stonewall	Argus	W	
Cypress River	Western Prairie	W	1/4		11	Gazette	W	1/4
Holland	Observer	W	/2			Gazette	• • •	/*
Miami	Herald .	W	1/2			SOURIS.		
Rathwell	Record	W	1/2			SOURIS.		
Roland	News	W	/2		Baldnr	Gazette	W	74
Rosebank Swan Lake	News Echo	W			Belmont	News	W	1/2
Treheme	Times	W	3/4		Boissevain	Globe	W	1/4 1/2 3/4 3/4
1 reneme	Times		74			Recorder	W	9/4
	MARQUETTE.				Cartwright	Southern Manitoba Review	w	1/2 3/4 1/4 1/4
Birtle	Eye Witness	W	1/2		Deloraine	Times	W	7/4
Hamiota	Echo	W	1/2 3/4 1/4 1/2 3/4		Duntea Elgin	Riverside Review	W	74
Miniota	Herald	W	1/4			Banner	W	74
Minnedosa	Mercury	W	1/2		Hartney Holmfield	Star	W	1/
4.6	Tribune	W	3/4		Killarney	Press Guide	W	74
Rapid City	Reporter	W	1 1/2		Melita	Enterprise	W	74
Roblin	Messenger	W	1/2		Melita	Western Progress	W	1/
Russell	Banner ·	W			Minto	Packet	W	1/2
Shoal Lake	Star	W	1/2		Napinka	New Century	W	1/4 1 1/4 1/2 1/4 3/4
POP	TAGE LA PRAII	RIF			Waskada	Expositor	W	3/4
			2/			WINNIPEG.		
Carberry	Express	W	3/4 3/4		****			
	News	W	7/4		Winnipeg	See Condensed List		

SASKATCHEWAN.

Divided into Provincial Flantant District

Divided into Provincial Electoral Districts.								
	BATTLEFORD.					GRENFELL.		
Battleford	Press Sask, Herald	W	. 1/4		Broadview	Express	W	½ ½
Paynton	Recorder	W	- 74		Grenfell	Sun	W	72
Wilkie	Press	W				HANLEY.		
	CANNINGTON.				Hanley Outlook	Herald Outlook	W	3/4
Arcola	Star	W			Watrons	Signal	W	
Carlyle	Times Herald	W	11/4					
Creelman	Gazette	W	1 74			HUMBOLDT.		
Forget	Mail	W	1/4 1/2		Humboldt	- Jonral	.W	11/2
Manor	Advocate	W	1/2		Muenster	St. Peter's Bote		360
Redvers	Observer	W			Watson	Witness	W	. 300
	ESTEVAN.					KINISTINO.		
Estevan	Mercury	W	3/4 1/2		Melfort	Carrot River Journal	W	
**	Observer	W	1/2		mt t.t.	Moon	W	3/4
	ED ANIGIO				Tisdale	Monitor	VV	
	FRANCIS.					LAST MOUNTAIN		
Fillmore Francis	Press Free Press	W	1/2		Earl Grey	Gazente	w	
Heward	Chronicle	W	I/		Govan	Prairie News	W	1/2
Stoughton	Times	w	1/4 1/4		Guernsey	Standard	w.	. /-

Lanigan	Mail	w	3/4		REGINA.		
Nokomis	Times	W		Drinkwater	Advance	w	
Strassburg	Mountaineer	W		Lumsden	News-Record	W	3/4
				Pense	Advance	W	, .
	LLOYDMINSTE	R.		Regina	Leader	D	2445*
Lashburn	Comet	W	3/	**	6.5	W	2697*
Lloydminster	Times	W	1/2	6.6	Standard	D	21/4
Dio) unitilister	2 Inico	• •	/=	5.6		S-W	
	MAPLE CREEK			66	Sask. Courier	W	43/4
				44	The West	W	23/4
Maple Creek	Ranching News	W	1/2	6.6	Sask. Gazette	S-M	2/
					Progress	M	3/4
	MILESTONE.				DEDDEDDY		
Lang	Recorder	W			REDBERRY.		
Milestone	Mail	W		Radisson	News	W	3/4
Rouleau	Enterprise	W	1/2				
Wilcox	Courier	W		*	ROSTHERN.		
Yellow Grass	Journal	W	1/2		Chronicle	- w	
				Duck Lake Rosthern	Enterprise	W	1/2
	MOOSE JAW.			Rostnern	Enterprise	**	/2
Caron	Enterprise	W			CALTOCATO		
Craik	News	W	1/		SALTCOATS.		
Davidson	Leader	W	1/4 1/2 3/4	Churchbridge	Surprise	W	
Moose Jaw	News	Ď	3/4	Saltcoats	Recorder	W	
44 44		W	1				
45 64	Times	D	3/4		SASKATOON.		
** **	**	W	1 3/4 2 1/4	Asquith -	Empire	W	
Tuxford	Standard	W		Delisle	Advocate	W	
				Langham	Times	W	1/4
M	OOSE MOUNTA	IN.		Saskatoon	Capital	D	1674*
Windthorst	Independent	w	I/	66		W	1541*
Wolseley	News	W	1/4 1/2	66	Phoenix	D	1541*
vv Olacie)	News	**	12		* 6	W	2268*
	MOOSOMIN.			**	Sask. Monthly Magaz	ine M	1
Moosomin	Spectator	W	1		SOURIS.		
*** 11	World	W	11/4	Alameda	Dispatch	W	1/2
Wapelia	Post	W	3/4	Carievale	News	W	
				Carnduff	Gazette	W.	1/2 1/4 3/4
NOI	RTH BATTLEFO	JRD.		Gainsboro	Post	W	1/4
North Battlefor	d News	W	3/4	Oxbow	Herald	W	%
NO	RTH QU'APPEL	LE.		SO	UTH QU'APPEL	LE.	
Abernethy	Abernethan	W	1/4	Indian Head	Prairie Witness	W	3/4
Balcarres	News	W	74	66 66	Vidette	W	3/4 1 1/4 1/2
Cupar	Herald	W		Qu'Appelle	Progress	W	1/2
Lemburg	Budget	W	1/2				
_			**	S	WIFT CURREN'	Γ.	
	PELLY.			Swift Current	Sun	W	1/2
				Switt Cuitefut	oun	**	/ 6
Kamsack	Times	W			WADENA.		
_		_					
Р	HEASANT HILL	_S.		Wadena	Herald	W	
Esterhazy	Observer	W					
Melville	Canadian	W			WEYBURN.		
				Halbrite	News	W	1/2
	PIPESTONE.			Weyburn	Herald	W	(1
Whitewood	Herald	W	1/2	,			
	220010	**	/4		YORKTON.		
F	PRINCE ALBER	T.					
		S-W		Canora	Advertiser	W	1250
Prince Albert	Herald Times	S-W	11/4	Yorkton	Enterprise Times	W	1200
	1 filles	44	1 74		I HHES	4.4	

ALBERTA.

Divided into Provincial Electoral Districts.

· BANFF.			CARDSTON.					
Banff	Crag & Canyon	W	Cardston	Alberta Star	W	½		
Cochrane	Advocate		Magrath	Pioneer	W	¼		

- 1 -							
	GLEICHEN.			Frank Pincher City	The Frank Paper News	W	
Airdrie Calgary	News Albertan	W D	4000	Pincher Creek	Echo	W	1/2
44	Farm & Ranch Review	W M	7000		PONOKA.		
**	Herald	D W	4787* 2958*	Ponoka	Herald	W	1/2
46	News Trade Gazette	D M	2394* 23/4	Sedgewick .	Sentinel	W	
Gleichen	Call	W	23/4 1/2		RED DEER.		
	HIGH RIVER.			Red Deer	Advocate News	W	3/4 3/4
High River	Times	W	1				
Nanton Okotoks	News Review	W	1/2		ROSEBUD.		
OROTORS	Keview	. **	/2	Carstairs	Journal	W	1/4 1/4
	INNISFAIL.			Crossfield	Chronicle North Amer. Collector	W	
Innisfail *	Province	W	*0101	Didsbury	Pioneer	W	1/2 3/4
		• • •		Olds	Gazette	W	3/4
Alix	LACOMBE.				STRATHCONA.		
Lacombe	Free Press Advertiser	W	1/2	Edmonton	Alberta Gazette	S-M	
**	Western Globe	W	½ ½	16	Alberta Herold	W	53/4
Stettler	Independent	W	1	4.6	Alberta Homestead Bulletin	W D	4
	LEDUC.			44	11	S-W	43/4
Leduc	Representative	w	. 1/4	44	Der Deutsch Canadier Journal	W D	9
Death	Representative	**	/4	44	Journal	W	2½
	LETHBRIDGE.			66	Le Courrier de L'Ouest Saturday News	W	1 1/2
Grassy Lake	News	W		64	Westland	S-M	
Lethbridge	Herald	D W	11/4	Strathcona	Chronicle	S-W	3/4
4.4	News	W	1 ½ 3½ 1½ 1½ ½		Plaindealer	S-W	1
Raymond	Rustler	W	1/2		VERMILION.		
Taber	Free Press	W	1/2			W	1/
	MACLEOD.			Vegreville Vermilion	Observer Signal	W	1/2 1/4
Claresholm	Review	W	3/4 1/4				
Macleod	Advance	W	1/4		VICTORIA.		2/
- 1	MEDICINE HAT.			Ft. Saskatchewa	in Reporter	W	3/4
Medicine Hat	News Times	W	1½ 1¼		WETASKIWIN.		
		**	1/4	Bawlf Camrose	Sun Mail	W	1 ½ 1 ½ ½
P	INCHER CREEK.			Daysland	Press	W	1/2
Blairmore	Times	W		Wetaskiwin	Post Times	W	1 ½
Coleman	Miner	W			1 imes	VV	1/2

BRITISH COLUMBIA.

Alberni Port Essington Prince Rupert Queen Charlotte	Pioneer News Loyalist Empire News	W W W	½ 1	Nelson Revelstoke . Trail	News Mail-Herald Observer Trail News	D W S-W W W	2¾ ¼ 1¼ 1½
Cranbrook Creston Fernie	KOOTENAY. Herald Prospector Review Free Press Ledger	W W W W	1328* . ½	Duncan Nanaimo ''	NANAIMO. Cowichan Leader Free Press Herald	W D S-W D	1½ 1½ 1¼ 1½
Golden Kaslo Miche Moyie	Star Times Kootenain Reporte Leader	W W W W	1/2 1/2 1 1	NEW Chilliwack Eburne Mission City	Progress Point Grey Gazette Record	W W W	3/4

New Westminste	r Columbian	D W	11/4 21/4		YALE-CARIBO).	
Sapperton	News Diamond	D W W	1 3/4	Armstrong Ashcroft Enderby	Advertiser Journal Walker's Weekly	W W W	½ ½
	VANCOUVER.			Grand Forks Greenwood	Under the Pines Gazette Boundary Creek Tin Ledge	. W nes W W	1/2 1/2 1/2 1/2
Mount Pleasant North Vancouver	Advocate Express Pythian Shield	W W M	1/2 1/2 1/2	Hedley Kamloops	Gazette Inland Sentinel Standard	S-W W	½ 1 1
South Vancouver Vancouver	Times See Condensed List	141		Kelowna Keremeos	Courier Record Trumpet	W W	
VAN	COUVER ISLA	ND.		Merritt Penticton Phoenix	Nicola Herald Press Pioneer	W W W	1/4 3/4 1/4
Cumberland	News	W	1/4	Princeton Quesnel Rossland	Similkameen Star Observer Miner	W S-W W	3/4
	VICTORIA.			Salmon Arm Summerland Vernon	Observer Review News	W	13/4
Victoria	See Condensed List				Okanagan	S-W	3/4

YUKON TERRITORY.

Dawson City	News World	D W	White Horse	Star	W	3/4
	DITO VV	V V	1			

NEWFOUNDLAND.

BAY OF ST. GEORGE DISTRICT. Bay of Islands Western Star W 3/4 HARBOR GRACE DISTRICT. Bay Roberts Outlook W 11/2 *Harbor Grace Standard W 3/4	St. John's Herald D Meth. Monthly Greeting M Newfoundland Quarterly Q News D News D People M Plaindealer W Royal Gazette W Telegram D Trade Review W 234
ST. JOHN'S DISTRICT. *St. John's Chronicle Diocesan Magazine M Fieldlan M Free Press W	TWILLINGATE AND FOGO DISTRICT. *Twillingate Sun W ½

CLASSIFIED LIST.

AGRI	CULTURAL AND RURAL		Toronto	Canadian Craftsman and Masonic Record	М
			44	Canada Scotsman Forester	S-M M
	ONTARIO.		4.6	Freemason	M
Brantford	Canadian Bee Journal	M	6.6	Independent Oddfellow	M
Chatham Grimsby	Poultry and Dogs	M W	66	Scottish Canadian	M
Gnelph	Weekly Fruit Grower Agricultural College Review	M	44	Sentinel	W
London	Farmer's Advocate	W		Sons of England Record	M
Owen Sound	Canadian Poultry News	M	Welland	Home Circle Leader	M
Peterboro	Farm & Dairy	W		OHEREC	
44		3i-W		QUEBEC.	2.4
S4 C	Canadian Horticulturist	M	Montreal	L'Artisan L'Echo	M M
St. George Toronto	Holstein-Friesian Record Canadian Implement Trade	S-M M	St. Hyacinthe	L ECHO	IVI
**	Canadian Poultry Review	M		NOVA SCOTIA.	
4.6	Canadian Sportsman and Live		Truro	Lever	M
4.6	Stock Journal	W	11010	DC TCI	
**		Bi-M		MANITOBA.	
6.6	Poultry Advocate	M W	Winnipeg	Canadian Scotsman	W
	Sun	VV	"	Western Watchman	M
	QUEBEC.				*
Montreal	Journal d'Agriculture			BRITISH COLUMBIA.	
44	Journal of Agriculture	М	North Vancouve	r Pythian Shield	M
**	Family Herald and Weekly Star	W			
	NEW BRUNSWICK.			COLLEGIATE.	
Sussex	Maritime Farmer	S-M		• • • • • • • • • • • • • • • • • • • •	
- 1100071		0 141		ONTARIO.	
	NOVA SCOTIA.		Berlin Guelph	St. Jerome Schoolman Agricultural College Review	M M
Halifax	Homestead	W	Kingston	Queen's University Journal	S-M
	Nova Scotian	W		Queen's Medical Quarterly	Q
	PRINCE EDWARD ISLAND.		44	Queen's Quarterly	Q
Summerside	Island Farmer	W	Ottawa	University Review	M
**	P. E. Island Agriculturist	W	Toronto	Acta Victoriana McMaster University Monthly	M M
	MANITOBA.		6.6	Trinity University Review	M
Winnipeg	Canadian Farm Implements	M	44	University Monthly	M
	Canadian Thresherman	M	Whitby	Vox Collegii	M
6.6	Farm Crops	M			
6.6	Farmer's Advocate	W		QUEBEC.	
66	Grain Growers' Guide	M	Montreal	Martlet	W
	N. W. Farmer	S-M	66	Presbyterian College Journal	M
	ALBERTA.			University Magazine	M
Calgary	Farm and Ranch Review	M		NEW BRUNSWICK.	
Edmonton	Alberta Homestead	W	Fredericton	University Monthly	M
	BRITISH COLUMBIA.		Sackville	Allisonia	Bi-M
371-41-				Argosy	M
Victoria	B. C. Poultryman and Horticulturis	i M		NOVA SCOTIA.	
APCI	HITECTURE. (See Trade.)		**-1*/		14
Anoi	TILECTORE. (See Trade.)		Halifax Windsor	Dalhousie Gazette King's College Record	M M
A T	HI ETICE (Gas Gasarta)		Wolfville	Acadia Athenæum	M
AI	HLETICS. (See Sports.)				
	BROTHERHOODS.			MANITOBA.	
			Winnipeg	Manitoba College Journal Silent Echo	M S-M
0 11	ONTARIO.		66	Vox Wesleyana	- M
Guelph	Canadian Forester	M			
Hamilton	Chosen Friend Templar	M M		SASKATCHEWAN.	
London	Ancient Forester	M	Regina	Progress	M
	Canadian	M		NEWFOUNDLAND.	
	Canadian Woodman	M	C. I.b.		M
Orillia	Canadian Workman	M	St. John	Fieldian	M
			1		

	COMMERCIAL. (See Trade.)		Toronto	Economist	M
	DENTAL. (See Medical.)		44	Financial Post Ins. & Fin. Review	W
	DENTAL (See Medical.)		46	Monetary Times	W
	DOMESTIC AND HOUSEHOLD.		**	Money & Risks Office & Field	M W
	ONTARIO.			QUEBEC.	**
To	onto Canadian Magazine Home Journal	M	Montreal	Chronicle (Ins. & Fin.)	M
	Saturday Night	W	14	Journal Can. Bankers' Asso.	Q
	OTIEREO		44	Journal of Commerce Magazine of Insurance	W
Mo	QUEBEC. ntreal Le Samedi	W	6.6	Moniteur du Commerce	M W
	Johns Canadian Home Needlework	Q	6.6	Shareholder Trade Bulletin	W
	MANITOBA.		6.6	Trade Builetin Trade Review	W
Wi	anipeg Freyja	M	4	MANITOBA.	
	Town Topics	W	Winnipeg	Commercial	W
	Western Home Monthly	M			
E	OUCATIONAL. (See also College	e.)	JUVEN	ILE PAPERS. (See als	0
	ONTARIO,			Religious.)	
		8-M		ONTARIO.	
Tor	onto Canadian Teacher S	5-M	Toronto	Canadian Church Juvenile Dew Drops	M
	QUEBEC.		44	King's Own	W
	ntreal Stenographe Canadien	M	"	Onward	W
Que	Educational Record L'Enseignement Primaire	M	46	Playmate Pleasant Hours	W
		241	66	Primary Leaflet	M
	NEW BRUNSWICK.			Young Soldier	W
St.	John Educational Review	M		LABOR.	
	NOVA SCOTIA.			ONTARIO.	
Hal	ifax Journal of Education	S-Y	London	Industrial Banner	M
	NEWFOUNDLAND,		Toronto	Lance	W
St.	John's Fieldlan	M		QUEBEC.	
	FINANCIAL.		Montreal	L'Artisan	M
				NEW BRUNSWICK.	
	(See Insurance, Finance and Real Estate).	L	Moncton	Eastern Labor News	W
	Estato).			MANITOBA.	
GC	VERNMENT OFFICIAL PAPER	S.	Winnipeg	Voice	W
Ott	awa Canada Gazette	W		BRITISH COLUMBIA.	
Tor	Can. Patent Record onto Oniario Gazette	M W	Vancouver	Western Wage Earner	M
Que	bec Gazette Officielle	W		LEGAL.	
	dericton Royal Gazette ifax Royal Gazette	W	•	ONTARIO.	
Cha	rlottetown Royal Gazette	W	Toronto	Canada Law Journal	S M
Wi:	nnipeg Manitoba Gazette ina Saskatchewan Gazette S	W -M	1 0101110	Canadian Law Times and Revlew	M
Edn	nonton Alberta Gazette S	-M	**	Eastern Law Reporter Ontario Weekly Reporter	M
	toria B. C. Gazette John's Royal Gazette	W	44	Western Law Reporter	M
011	John & Royal Gubelle	**		QUEBEC.	
	HOUSEHOLD. (See Domestic.)		Montreal	Les Rapports Judiciares de Quebec	S-M
	HUMOROUS.		44	Revue des Jurisprudence Revue Legal	M
	QUEBEC.		Sherbrooke	Legal Review	W
Mo	ntreal Le Canard	W			
	Le Samedi	W		LITERARY.	
Que	bec Le Petit Quebecois	W		ONTARIO.	
	HYGIENE. (See Medical.)		Hamilton Toronto	Outdoor Canada Busy Man's Magazine	M M
IN	SURANCE, FINANCE, AND REA	A L	44	Can. Courier	W
	ESTATE.		44	Can. Magazine Collier's Weekly	M W
	ONTARIO.		= **	Home Journal	M
Ott		M	6.6	La Rivista Italiana Scottish Capadian	M M
	onto Bank Directory of Canada	M	4.6	Saturday Night	W
	Bulletin	M		Westminster	M

200	THE CHIMPINI	14174	VOI MI LIK L	JIRECTORT.	
	QUEBEC.			NOVA SCOTIA,	
Montreal	Busy Man's Magazine	M	Halifax	Industrial Advocate	М
Montiear	Can. Life and Resources	M	Mailiax		741
1.6	Canadian Pictorial	M M	Vancouver	BRITISH COLUMBIA. B. C. Mining Exchange	M
6.6	Je Dis Tout Le Journal de Françoise	S-M	vancouver		M
4.6	Le Passe Temps	S-M		MISCELLANEOUS.	
6.6	Le Propagateur La Revue Canadienne	M M		ONTARIO.	
66	La Revue Populaire	M	Ottawa	Can. Patent Record (Officia	1) M
66	Le Samedi Standard	W	St. Thomas	Military Gazette Municipal World	S-M M
46	World Wide	W	Toronto	Musical Canada	M
Quebec	La Revue Franco-Americaine	M W	**	Office Digest Secular Thought	M M
**	La Verite	vv			IVI
	NEW BRUNSWICK.		26	QUEBEC.	М
Fredericton St. Martins	Butler's Journal New Brunswicker	M M	Montreal	Bulletin Sanitaire Can, Municipal Journal	M
St. Mattins				L'Ami des Sourds-Muets	M
Minning	MANITOBA. Canada West	M		MANITOBA.	
Winnipeg	Saturday Post	W	Winnipeg	Commercial Traveller	M
66	Town Topics	W		Silent Echo West. Mun. News	S-M M
	Western Home Monthly	M			747
	ALBERTA.		0	ALBERTA.	М
Edmonton	Saturday News	W	Crossfield	North American Collector	IVI
	BRITISH COLUMBIA.			BRITISH COLUMBIA.	М
Vancouver	Claret Levy Magazine	W M	Vancouver	Marine Life	M
+ 6	Saturday Sunset	W	NAT	URAL HISTORY. (See
***	Westward Ho Week	M W		Scientific.)	
Victoria		**	POU	LTRY, DOGS AND P	ET
Co. T. built	NEWFOUNDLAND. People	М		STOCK.	
St. John's	reopte	142		ONTARIO.	
	JFACTURES. (See Trade		Chatham Owen Sound Toronto	Poultry and Dogs Can. Poultry News Can. Kennel Gazette Can. Poultry Review Poultry Advocate	M M M M
				,	147
DE	NTAL AND HYGIENIC.		Victoria	BRITISH COLUMBIA. B. C. Poultryman and Hortic	culturist M
	ONTARIO.				
Kingston Toronto	Queen's Med. Quarterly Canadian Druggist	Q M	PROHIB	ITION. (See Tempe	erance.)
10,0110	Can. Journal of Med. & Surgery	M	REL	IGIOUS. (See page 3	06.)
66	Can. Lancet Can. Nurse	M M		CCLENTIFIC	
4.6	Can. Pharm. Journal	M		SCIENTIFIC.	
46	Can. Practitioner Dominion Dental Journal	M M		ONTARIO.	
4.6	Dominion Medical Monthly	M	Guelph Ottawa	Canadian Entomologist Naturalist	M M
	QUEBEC.			QUEBEC.	
Montreal	Bulletin Sanitaire	M	Montreal	Canadian Antiquarian	Q
**	Journal de Medicin et de Chirurgie L'Union Medicale du Canada	S-M W	Quebec	Le Naturaliste Canadien	M
6.6	Montreal Medical Journal	M	SCH	OOL. (See Collegiat	e.)
**	Montreal Pharmaceutical Journal	M	SOCIE		
	NOVA SCOTIA.			,	
Halifax	Maritime Medical News	W	SPORT	ING AND RECREAT	ION.
	MANITOBA.		Ohasham	ONTARIO.	
Winnipeg	West. Can. Med. Journal	M	Chatham Hamilton	Can. Checker Player Outdoor Canada	M M
	BRITISH COLUMBIA.		Toronto	Canadian Kennel Gazette	M
Victoria	B. C. Pharm. Record	M		Canadian Sportsman and Liv Stock Journal	e W
MER	CANTILE. (See Trade.)		66	Curler & Bowler	M
	(200 21660)		44	Motoring Motor Magazine of Canada	M M
	MINING.		44	Rod & Gun	M
	ONTARIO.			NOVA SCOTIA.	
Toronto	Can. Min. Journal	S-M	Halifax	Sports	· W

TEMP	ERANCE AND PROHIBITION.	Montreal	Can. Cigar & Tobacco Journal	M
	ONTARIO.	66	Can. Grocer Can. Mach. & M'l'g News	W
Hamilton	Can. Royal Templar M	44	Can. Millinery Review	M
London	Can. White Rib. Tidings M	4.6	Clothier & Haberdasher	M
Toronto	Pioneer · W	6.6	Construction	M
		6.6	Dry Goods Record	M
	QUEBEC.	6.6	Dry Goods Review	M
Montreal	La Temperance M	6.6	Hardware & Metal	W
**	White Ribbon Bulletin M	**	Journal of Commerce	W
6.6	White Ribbon Leaflet M		Journal Can. Bankers' Asso.	Q
		44	Le Moniteur du Commerce	W
	NOVA SCOTIA.	64	Le Prix Courant	NV M
Windsor	Forward	4.6	Liqueurs et Tabacs Plumber & Steamfitter	S-M
		4.6	Printer & Publisher	M
		14	Retail Merchants' Journal	M
TRA	DE AND MANUFACTURING.	44	Tissus et Nouveautes	M
	ONTARIO.	> 11	Trade Bulletin	W
Toronto	Bookseller & Stationer M	16	Trader & Can. Jeweller	M
5.6	Buyers' Magazine M	14	Trade Review	W
4.6	Canada Lumberman S-M		Wine & Spirit Journal	M
6.6	Can. Baker & Confectioner M	Quebec	Le Semaine Commerciale	W
8.6	Can. Bookseller and Stationers'			
**	Journal M	V	NOVA SCOTIA.	
46	Can. Cement & Concrete Review M	Halifax	Maritime Merchant	Bi-W
6.6	Can. Cigar & Tobacco Journal M		Industrial Advocate	M
66	Can. Contract Record W			
4.6	Can. Druggist M Can. Elect. News M	1	MANITOBA.	
4.4	Can. Engineer W	Winnipeg	Can. Farm Implements	M
5.5	Can. Gtocer W	6.6	Commercial	W
4.6	Can, Harness & Carriage Journal M	6.6	Commercial Traveller	M
4.6	Can. Implement & Vechicle Trade M	66	Western Can, Contractor	M
66	Can. Macb. & M'f'g News M	**	Western Can. Wine & Spirit	
**	Can. Manufacturer W	44	Trade Review	M
44	Can. Millinery Review M		Western Lumberman	M
6.6	Can. Music Trades Journal S-M		Zenith .	M
6.6	Can. Painter & Decorator M Can. Pharmaceutical Journal M		ALBERTA.	
4.6	Can. Pottery & Glass Gazette M	0-1		
4.6	Can. Shoe & Leather Journal M	Calgary	Trade Gazette	- M
4.6	Can. Textile Journal M		BRITISH COLUMBIA.	
61	Can. Woodworker M			
**	Clothier & Haberdasher M	Vancouver	B. C. Building News B. C. Mining Exchange	. W
44	Construction M	44	Western Lumberman	M
4.6	Dry Goods Review M		Western Bamberman	141
4.6	Engineering Jour. of Can. M Furniture & Upholstery Journal M		NEWFOUNDLAND.	
8.6	Gas Journal of Canada M	St. John's	Trade Review	W
6.6	Hardware & Metal W	ou join s	A faute Accident	**
4.6	Hardware Monthly M			
6.6	Industrial Canada M	TRAVEL	AND TRANSPORTAT	HON
6.6	Merchant & General Storekeeper M	INAVEL	AND INANSPORTAT	ION.
4.5	Office Digest M		ONTARIO.	
44	Plumber & Steamfitter S-M	St. Thomas	Railway News & Commercial	
6.6	Power House M	ou a nomas	Traveller	Bi-W
6.6	Printer & Publisher M Pulp & Paper Magazine of Canada M	Toronto	Hotels & Travel	M
6.5	Railway & Marine World M	6.6	Railway & Marine World	M
6.6	Trader & Can, Jeweller M			
6.6	Wine & Spirit Journal M		QUEBEC.	
		Montreal	Internat. Ry. & Nav. Guide	M
	QUEBEC.			
Montreal	Bookseller & Stationer M		MANITOBA.	
6.6	Builders' Bulletin S-W	Winnipeg	Waghorn's Guide	M
				٠

Papers in other Languages than English.

GALICIAN.

	FRENCH.			GALICIAN.	
	ONTARIO.			MANITOBA.	1.
Chatham	L'Ami du Peuple Le Canadien	W	Winnipeg	Can. Farmer	W
Hawkesbury	Le Moniteur	W		HUNGARIAN.	
Ottawa	Canada Gazette (Fr. & Eng.)	W		MANITOBA.	
Windsor	Le Temps Le Courrier Le Progres	w	Winnipeg	Can. Hungarian Canadi	W M
	QUEBEC				
See condens published in th	ed list for full particulars of Frenche Province of Quebec.	h papers		ICELANDIC. MANITOBA.	
	NEW BRUNSWICK.		Winnipeg	Breidablik	M
Moncton	L'Evangeline	W	**	Heimskringla Logberg	W
Shediac	Le Moniteur Acadien	W	**	Freyja	M
1	PRINCE EDWARD ISLAND.		4.6	Sameiningin	M
Tignish	L'Impartial	W		ITALIAN.	
	MANITOBA.			ONTARIO.	
St. Boniface	Le Manitoba ALBERTA.	W	Toronto	La Tribuna Canadiana La Rivista Italiana	W M
Edmonton	Le Courrier de L'Ouest	w		QUEBEC.	
Editionton	De Commer de D'Onest	"	Montreal	L'Araldo del Canada	W
	GERMAN.		Montrear	L'Ind. Corriere del Canada	w
	ONTARIO.				
Berlin	Berliner Journal	w		JAPANESE.	
••	Evangeliums Bote	M		BRITISH COLUMBIA.	
Pembroke	Dentsche Post Kirchenblatt	W	Vancouver	Canadian News	D
Stratford	Canadischer Kolonist	W		19814/1011	
Walkerton Waterloo	Ontario Glocke Canadischer Bauernfreund	W		- JEWISH.	
vv aterioo		VV		QUEBEC.	
	MANITOBA.		Montreal	Canadian Jewish Eagle	D
Gretna Winnipeg	Mitarbeiter Germania	M W		MICMAC INDIAN.	
16	Nordwesten	w		NEW BRUNSWICK.	
	SASKATCHEWAN.		Ste. Anne de	NEW BRUNSWICK.	
Muenster	St. Peters Bote	w	Ristigouche	Micmac Messenger	M
Regina	Sask. Conrier	W			
	ALBERTA.			NORWEGIAN.	
Edmonton	Alberta Herold	W	****	MANITOBA.	***
••	Der Deutsch Canadier	W	Winnipeg	Norden	W
	CHINESE.			SWEDISH.	
	BRITISH COLUMBIA.			MANITOBA.	
Vancouver	Wa-Ying Yat-Po	D	Winnipeg	Canada	W
				Canada Posten	W
	DANISH.			SYRIAN.	
	ONTARIO.			QUEBEC.	
Ottawa	Danebrog	W	Montreal	Ash-Shehab	S-W

RELIGIOUS.

	BAPTIST.			PRESBYTERIAN.	
	ONTARIO.			ONTARIO.	
Toronto	Baptist Visitor Canadian Baptist Canadian Missionary Link	M W M	Chesley Ottawa Toronto	Asso. Pres. Mag. Dominion Presbyterian East and West	M W W
	NEW BRUNSWICK.	-	**	Home Study Leaflet Home Study Quarterly	Q
St. John	Maritime Baptist	W	66	Intermediate Leaflet	M Q
Woodstock	King's Highway Primitive Baptist	S-M S-M	44	Intermediate Quarterly Jewels	w
	MANITOBA.		66	King's Own	W
Winnipeg	Western Outlook	S-M	4.6	Presbyterian Primary Leaflet	W
44 thirtpeg	Western Ontrook	0	66	Primary Quarterly	Q
СН	URCH OF ENGLAND.		**	Teachers' Monthly Westminster	M M
	ONTARIO.			OUEBEC.	
Kingston	Church Life	• W	Montreal	Presbyterian Record	М
**	Ontario Churchman	M M	**	Le Rayon de Soleil	W
Toronto	Algoma Miss. News Can, Churchman	W		NOVA SCOTIA.	
66	Can. Church Juvenile	M	Halifax	Presbyterian Witness	W
44	Inst. Leastet Quarterly Lay Worker	Q M	Sydney	Blue Banner	M
66	New Era	M		ALBERTA.	
**	St. Luke's Parish Magazine Teachers' Assistant	M M	Edmonton	Westland	S-M
	QUEBEC.		R	OMAN CATHOLIC.	
Quebec	Diocesan Gazette	M	**	ONTARIO,	
	NOVA SCOTIA.		Kingston	Canadian Freeman	W
Halifax	Church Work	S-M	London	Catholic Record	W
	SASKATCHEWAN.		Ottawa Peterborough	United Canada Home Messenger	W
Saskatoon	Sask. Monthly Magazine	M	Toronto	Catholic Register	W
	NEWFOUNDLAND.			QUEBEC.	
St. John's	Diocesan Magazine	M	Chicoutimi	Le Messager de St. Antoine	M
			Montreal	Annales des Pretres Adorateurs Bulletin Eucharistique	M
	METHODIST.		66	Can. Messenger of the Sacred Hear	
	ONTARIO.		44	Franciscan Review La Croix	M
Toronto	Berean Lesson Leaf	M	66	La Revue du Tiers-Ordre	M
44	Can. Epworth League Christian Guardian	M W	66	La Semaine Religieuse Le Messager Canadien du Sacre-Cœ	M mr M
66	Dewdrops	W	44	Le Petite Messager du Tres	
64	Intermediate Berean Quarterly Missionary Outlook	Q M	1.6	St. Sacrement Le Propagateur	M
64	Onward	W	66	Le Semeur	M
66	Playmate Pleasant Hours	W	66	Sentinel of the B. S. True Witness	M
4+	Sunday School Banner	M	Quebec	L'Enseignement Primaire	M
	NOVA SCOTIA.		66	Les Fleurs de la Charite	M
Halifax	Wesleyan	W	Rimouski	La Semaine Religieuse Le Messager de St. Anne	M
North Sydney	C. B. Methodist	M	Ste. Anne de		
	MANITOBA.		Beaupre Ste. Anne de	Annales de Ste. Anne	М
Winnipeg	Vox Wesleyana	M	Ristigouche	Micmac Messenger	M
	BRITISH COLUMBIA.			NEW BRUNSWICK.	
Victoria	Western Methodist Recorder	M	St. John	New Freeman	W
	NEWFOUNDLAND.			NOVA SCOTIA.	
St. John's	Meth. Monthly Greeting	M	Antigonish	Casket	W

Pl	RINCE EDWARD ISLAND.		Toronto	Can. Congregationalist	W
Charlottetown	Herald	W	4.6	China's Millions Christian Worker	M Q
	MANITOBA.		6.6	Ideal Men	Q
Winnipeg	Central Catholic	W	**	Lamp of Llfe	M M
	SASKATCHEWAN.		44	Lord's Day Advocate Notes for Bible Study	M
Muenster	St. Peter's Bote	w	**	Secular Thought	M
Milenster	St. Tetel's Bote	**		War Cry	W
				Young Soldier	W
		MINA-		QUEBEC.	
TIONS	AND NON-SECTA	RIAN.	Montreal	L'Aurore	w
	ONTARIO.		11	Northern Messenger	W
Berlin	Evangeliums Bote	M		NOVA SCOTIA.	
Brantford	Missionary Awakener	M M	Truro	Lever	M
Newmarket	Christian Vanguard	S-M			
Orillia	Gospel Herald	M		MANITOBA.	
Owen Sound	Christian Messenger	S-M	Gretna	Mitarbeiter	M
Pembroke	Kirchenblatt	W	Winnipeg	Sameiningin	M



Canada's Greatest :: :: Newspapers :: ::

THE MONTREAL STAR IS known everywhere as "Canada's Greatest Newspaper," and the title is undisputed in the newspaper profession, or among the reading and advertising public.

The circulation of the Daily Star exceeds that of any other English paper in Canada, and it has a larger number of readers than all the other English daily papers in the whole Province of Quebec put together. The Weekly, known as "The Family Herald and Weekly Star," goes to every post office in Canada from which papers are circulated. It has more paid subscribers in Ontario alone than any Toronto paper has in all Canada; more in Manitoba and the Great West than any western paper has in the whole Dominion; more in the Maritime Provinces than any local paper has in all Canada; and more in the French-speaking



Province of Quebec than all the other English Weeklies of Canada put together. The Daily STAR to-day has a circulation exceeding 67,000, while the Weekly circulation is over 130,000. It is doubtful if there exists, in any country, a medium that covers its territory as thoroughly as this combination of papers.

The Daily and Weekly STAR owe their large circulation to the high estimation and regard in which they are held by their readers and the general public.

The Daily STAR presents to its readers all the news in the most complete and readable form. Its attitude towards current events is entirely free from the

prejudice of section or party. 'The constant aim is to contribute, in the largest possible measure, to the "greatest good of the greatest number" of the public. The best measure of the extent to which this aim is being realized is furnished by the steady and rapid growth of the STAR'S circulation. From 13,000 in 1877 to 45,000 in 1896, to 60,000 in 1906, and to 67,000 in 1908 is a record of growth that has never been approached by any other English newspaper in Canada.

The Family Herald and Weekly Star has secured its great mail circulation, exceeding 130,000 per issue, without a single paid canvasser, relying solely upon the attractiveness of the paper to get subscribers. Part of its attraction lies in its complete departments devoted to farm matters, children, general reading, news and magazine features, while an important element of its success is to be found in the number of postmasters and school teachers throughout Canada who act as its subscription agents.

The Montreal STAR has one distinctive feature that commends it specially to all the better classes of readers and advertisers. This is the strict censorship that is exercised over its advertising columns, for the exclusion of all objectionable or undesirable classes of advertising. When the STAR adopted this policy there were many who predicted that it would not be able to adhere to the stand it had taken. But in spite of the immediate financial sacrifice involved, the STAR has followed its course rigidly, and during this time its circulation and the volume of its advertising have increased beyond all previous records. To this policy may be attributed a large measure of the STAR'S rapid growth in the favor of both readers and advertisers.

The STAR presents to manufacturers and merchants in every line the greatest single force for business promotion in Canada. Its great aggregation of readers includes all the best classes in every community in which it circulates: this means the city of Montreal and the other cities and principal towns of Eastern Canada,—covered by the Daily STAR,—and every rural and village community in Canada,—covered by "The Family Herald and Weekly Star."

The rapid growth and expansion of Canada in population, resources and wealth places new and greater opportunities before the merchant and manufacturer. Those who apply this greatest of all selling forces,—advertising,—to the extension of their business, and select their mediums wisely and well, will have no cause to complain of lack of demand during the next few years, at least.

British and American firms realize the great value of this market, and are entering the field aggressively and with most profitable results. They, as well as leading Canadian firms, in every line, are using the columns of "Canada's Greatest Newspapers" to increase the volume and profits of their business.

The head office of the STAR, in Montreal, as well as the branch offices in Toronto, New York, Chicago, and London, England, are constantly kept busy answering trade inquiries and supplying information, statistics, etc., to the many firms interested in the Canadian market. The STAR'S complete business organization and equipment is at all times at the disposal of its advertisers and others who contemplate entering the field.

Official Figures

FOUR LEADING PAPERS OF CANADA

One Montreal paper equals all the others combined

Montreal Daily Star Montreal Weekly Star ("The Fam	- ily H	erald ar	and Wee	66,595) 129,552) ekly Star")	196,147
Toronto Daily Globe Toronto Weekly Globe		-	-	54,748) 29,882)	84,630
Toronto Daily Mail Toronto Weekly Mail	-	-	-	41,067) 18,760)	59,827
Montreal Daily Witness Montreal Weekly Witne		-	-	14,000 23,000	37,000

In singling out the Star as the leading representative paper of Canada, it is no disparagement of great papers like the Toronto Globe and Mail, both of which readily concede the Star's superlative position.

To Men who Advertise—Watch Us Grow!

There is a force, full of energy, behind the **London Advertiser**, plus the ability to do things, that is pushing the paper to the front and making it an essential factor in the success of those advertisers who require publicity throughout **Western Ontario**. The **London Advertiser** and its progressive policy causes it to be the talk of, and read by, the people of **London** and the **surrounding district**.

It's Home Subscriptions, It's Strength

The London Advertiser has a system of circulation whereby the paper is distributed direct to the home in over 95% of its delivery. This insures you against unsold copies being distributed to agents. You know you are getting what you pay for. Just one other point—98% of London Advertiser mail subscriptions are paid in advance. If you are figuring on an advertising campaign throughout Ontario, take advantage of our present fair rates and get the benefits of the increased circulation we are gaining daily.

MONTHLY AVERAGES

January, 190812,148	July, 190812,701
February, " 12,141	August, " 12,818
March, "12,255	September, "12,723
April, " 12,540	October, "13,029
May, ''12,641	November, "13,343
June, "12,971	December, "13,538

January, 1909, Monthly Average 13,755

Our circulation has been examined by the **Association of American Advertisers'** Auditor.

Our books are open for inspection by any advertiser at any time.

London Advertiser

LONDON, CANADA

THE CIRCULATION OF

The Daily Free Press

Winnipeg

responds to improvement in conditions. Totals for last five months of 1908 show substantial increases over those for corresponding periods in 1907. Average for the year also ahead of 1907.

Month	1907	1908	Perce Loss	ntage Gain	Month	1907	1908	Perce Loss	ntage Gain
January	36,368	35,055	3.6	-	July	37,317	36,482	2.2	_
February	37,130	35,467	4.4	-	August	36,931	38,413	_	4.0
March	37,902	35,373	6.6	-	September	36,585	38,997	_	6.5
April	37,514	35,020	6.6		October	36,207	41,061	_	13.4
May	37,121	34,755	6.3	_	November	36,430	39,745		9.0
June	37,209	35,136	5,5	_	December	35,546	39,553	_	11.2
					Average	36,852	37,095	_	.6

During the month of October, 1908, the Free Press inserted large advertisements in prominent Eastern Canadian Dailies. These announcements dealt entirely with business conditions in Western Canada. They pointed out that the causes which had temporarily hampered the progress of the Canadian West were being rapidly removed and that an era of further development was at hand.

It is extremely gratifying, therefore, to find that statistics for the year 1908 tend to establish the fact that a great revival of business is now taking place throughout the West,

The bank clearings are considered one of the most accurate business thermometers, and we give below the story of the increase of commercial activity throughout the Canadian West as told by the bank clearings of Winnipeg.

					Percent	age
				(Comparisor	1908 wit	th 1907)
Month	1905	1906	1907	1908	Loss	Gain
January	\$26,276,193	\$35,506,258	\$44,620,387-	\$48,755,463	-	9.2
February	20,452,960	26,272,877	35, 177,890	37,665,201	_	7.0
March	23,404,817	31,281,634	41,089,493	41,126,609	_	.09
April	22,646,778	33,959,258	45,613,128	41,393,487	9.2	
May	26,790,247	39,026,206	54,520,545	44,003,603	19.2	-
June	26,634,587	37,813,102	48,933,638	39, 154, 282	19.9	-
July	31,900,309	42,262,170	54,339,389	42, 119, 516	22.4	
August	30,303,842	38,778,804	48,827,934	36,938,567	24.3	
September	28,733,399	42,557,446	44,276,318	47,478,426	_	7.2
October	41,974,986	57,087,988	56,368,303	73,794,782	_	30.9
November	48,522,178	63,687,080	66,7 18,434	86,080,626	_	29.0
December	42,227,883	56,393,591	59, 182, 117	75,601,239	_	27.7
Total	\$369,868,179	\$504,585,914	\$599,667,576	\$614,111,801	_	2.4

It may be of interest to know that Winnipeg is the only Canadian city with a population over 100,000 whose bank clearings for 1908 exceeded those for 1907.

For full particulars regarding the cost of an advertising service in the Free Press, communicate with any recognized Advertising Agency, or write direct to

The Free Press, WINNIPEG

The Mail a

Established 1872

- Has a larger circulation in Ontario than any other morning paper.
- 2. Has a larger circulation in Toronto than any other morning paper.
- 3. Has a larger MORNING circulation (evening editions of morning papers being substracted from total) than any other paper in Canada.

Net Daily Average for 314 days of 1908

41,067

THE DAILY

	THREE MONTHS.								
Lines.	Once & Week 13 times	Twice a Week 26 times	Every Other Day 39 times	D 78					
10 15 20 25 30 35 40 50 60 70 80 90	99 78 111 38 122 32	43 00 2 56 16 7 69 47 82 48 95 21 0 107 64 0 131 63 0 154 44 0 176 08 0 196 50 0 215 86	60 30 78 72 97 26 115 48	22 25 31 37 42 47 51					

Sworn Statement includes distribution as follows:-

housand

Page 7 colu

Mail and Empire Circulation is worth more per thousand than that of any other medium in Canada.

WHAT'S THE USE of explaining quality to and inviting trade of those who can't afford to You may convince them that your goods are the best, but, if they is the price, you have paid for space in vain. ¶ In comparing results do you always follow the inthrough to see how many actual sales follow? There are some mediums which may bring a splendid of enquiries from curious people and others who would not, indeed could not, buy. Sales count. dollars and cents received should be the only index accepted of the value of advertising. ¶ The Ma Empire is willing to be judged by Actual Sales made. The Quantity and Quality of Circulation is p If you fill your Mail and Empire space with convincing copy, satisfactory results must follow.

MONTREAL:

A. McKIM, Limited, Star Building

LONDON, ENG:

R. W. BAKER, 29 Ludgate Hill

HAMILTON:

T. M. WRIGHT, 30 King St. East

NEW YORK:

J. P. McKINNEY, 604 Cambridge Bldg.

WINNIPEG:

CHARLES O. SMITH, 41:

CHICAGO:

J. P..McKINNEY, 311 Bo

TORONTO, Canada

IL AND EMPIRE CONTRACT RATES

	SIX MONTHS.						ONE YEAR.									
-	Once Twice		Every Other Dail		Daily Once Week		Twice a Week		Other Day		Daily					
	26 th	1168	52 tli	nes	78 tii	nes	156 11	nes	52 times		104 11mes		156 times		812 times	
ı	29	25	50	70	70	20	\$ 117	00	50	70	85	80	117	00	187	20
۱	43	00	74	53	103	20	172	-	74	53	126	13	172		275	18
	56	16		34	134		224	64 87	120		164		224	64 87	359 444	42 60
	82		142			-		94	142	97	241	96	329	94	527	90
١	95						380 430				279 315					34
	107				315	90	526	50	228	15	386	10				40
ı	154		267						267 305				617		988	42 95
ı					422 471		786								1257	98
	215		374		518											54
1	234	UU	405	60	201	60	736	UU	400	60	600	40	730	w	1497	60

LINE CONTRACTS

Contracts may be made for a certain number of lines (agate) display, to be used within twelve months in the Daily Mail and Empire, at the following rates:—

500	lines	12c. 🕽 🖫	4,000	lines	8c.
1,000	lines			lines	
2,000	lines	91/2	7,500	lines	7
3,000	lines	91 [1	10,000	lines	6

PREFERRED POSITIONS

All prices quoted are for run of paper. If preferred position is desired, add as follows:

For alongside reading, add..........10% For top of column, add......15% For top of column and alongside reading or first following and alongside reading, add......20% For financial, local or other specified page, add......15%

vide, 20 inches deep. Can use matrices.

CLASSIFIED (WANT) ADVERTISING

Contract prices are as follows, per word:-2 cents a word each time. 3 mos I vear \$2.00 8 cents a word for 6 times. Every day\$0.80 \$1.50 15 cents a word for 13 times, when Every second day 0.45 0.80 1.50 Twice a week..... 0.30 0.55 1.10 run consecutively. Once a week..... 0.15 0.30 0.55

The above are prices per word. Initials, figures, abbreviations and signs (\$, c., &c.,) are each counted as one word.

The Mail and Empire.

(WEEKLY)

Amusement, Legal, Municipal and Government display advertising Agricultural and Commercial advertising...... 4 cents. Classified (Want) one cent per word per insertion. Reading matter double display rates.

ADDRESS ALL COMMUNICATIONS, AND MAKE MONEY ORDERS,

CHEQUES, &c., PAYABLE TO :-

THE MAIL PRINTING COMPANY

TORONTO, Canada

atyre Block

13

32

64

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ldg.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

An evening paper which is in every sense a home paper, diligent in news gathering, potent and constructive in its editorial policy.

The Ottawa Free Press

offers an almost exclusive service in Ottawa and the Ottawa Valley, not only on account of its position as the sole paper of its politics at the Capital of the country, but mainly because **FREE PRESS** readers usually don't need any other Ottawa paper. The Free Press is increasing more rapidly in circulation than any other newspaper in its field, and in the three years under its present

management has legitimately won an unusual volume of public esteem and respect.

¶ Practically every local advertiser uses its columns. Indeed few Ottawa merchants would plan a campaign without it. The fact that it has carried for two years the greatest amount of display and reading advertising in its field seems to indicate that the merchants of its home city give it first place.

¶ Here are the figures of the display and reading advertising carried by

the three Ottawa newspapers during 1908:-

Free Press, MORE than 263,000 inches Second paper, less " 251,000 " Third paper, less " 203,000 "

Here are the Free Press circulation figures:-

Daily	average	1906		-		-	-	6,426
"	6.6	1907	-	_		-	-	6,768
66	66	1908	-	-		-	-	7,266
66	66	last three	nom s	ths	of:	1908	-	7,544
6.6	66	January,	190	9	-			7,565

¶ Free Press rates are low in proportion to the number of readers the paper exclusively influences. Rates are flat, and no cut-rate propositions are considered. Quotations will be given by the publishers or by any recognized advertising agency.

Over Sixty Years Old

Montreal Witness

ALWAYS EDITED AND OWNED BY DOUGALLS

Ce Daily Witness

Holds a
Unique
and
Leading
Position
among the
Great
Metropolitan
Dailies of
the World

Subscription \$3.00 a year

A Hint from an Advertising

Field-Marshal

WALDO P. WARRIN is advertising manager for Marshall Field and Company, of Chicago, which claims to be the largest Departmental Store in the world. In advising a young colleague he recently wrote as follows:—

"I wish to outline to you the ideal advertising medium. It is the home newspaper. It is a paper which is so filled with good thoughts for every member of the family that it finds a warm welcome and an eager reading wherever it goes. It is free from crime and scandal and unwholesome things. It takes more pride in the quality of its circulation than in mere quantity-but it has the quantity—as well as the quality. It is not boastful, not too much given to finding fault. It wins the confidence of the people by its simplicity, honesty, purity, and progressiveness. It handles the news of the day in a manner which appeals to the better class of people and to the better nature of all people. It emphasizes the the hopeful features of the news rather than the discordant ones. It has a permanent location for its special features. It is an authority on whatever it undertakes to exploit. It has a reputation for correctness. It regulates its advertising pages by reasonable requirements."

Weekly Witness and Canadian Homestead

Best
Combination of
News and
Agriculture in
Canada
Reaching
Prosperous
Farmers

Subscription \$1.00 a year

The Witness appeals to the intelligent, the moral, the broad-minded element in the community; and has at once the support of the leading business and professional classes, and the well-to-do family class. With a constituency of some **Two Hundred Thousand (200,000) Readers**, its influence is past estimating.

JOHN DOUGALL & SON

PUBLISHERS

Witness Block

MONTREAL

For 65 years recognized as the leading in Circulation and in influence on put The Globe to-day is known the we as Canada's National Newspaper. circulation has more than doubled in ten years, and its increased advertising patronage is proof of its continued popularity and worth.



SWORN CIRCULATION FOR YEAR ENDING DECEMBER 31st, 1908

54,748

r in Canada opinion.

over National Newspaper

TORONTO, CANADA

BRANCH OFFICES:

MONTREAL—J. C. Ross, Board of Trade Building. HAMILTON-J. P. McBride, Canada Life Building. WESTERN CANADA BRANCH-210 Portage Ave., Winnipeg; A. E. BOYLE, Western Representative. LONDON, ONT .- JOHN MILLS, 398 Richmond Street. NEW YORK-VERREE & CONKLIN, Inc., United States Representatives, Brunswick Building, Madison Square. CHICAGO-VERREE & CONKLIN, Inc., Boyce Building. LONDON, ENG.-THOS. R. CLOUGHER, Outer Temple, 222-225 Strand, W.C., Cable Address: "TORON-GLO," LONDON.

Mr. General Advertiser

- ¶ Unless your advertising proposition for this year includes The Evening Citizen, of Ottawa, you cannot properly "cover" the Dominion Capital.
- ¶ In the city of Ottawa there are approximately 10,000 homes in which the English language is spoken.
- The net paid daily average circulation of The Evening Citizen for 1908 within the city of Ottawa was 8,434 copies per issue.

THE

- ¶ In other words the sworn circulation statement of The Evening Citizen shows that that paper goes into practically 85% of the English speaking homes of Ottawa.
- The total net average sworn circulation of The Evening Citizen for 1908 was 12,412 copies per issue.
- These figures are important—especially the 8,434 showing how thoroughly The Evening Citizen covers the city of Ottawa.
- ¶ In advertising patronage of The Evening Citizen for 1908, the most significant and important feature was the fact that The Evening

EVENING

Citizen printed 114,170 agate lines of paid "Want Ads" more than did both of its contemporaries put together. The actual figures were:

The Evening Citizen, 1,065,926 lines; Free Press and Journal combined, 951,756 lines.

This tremendous preponderance of the "Want" business, together with the sworn circulation figures, shows that The Evening Citizen is nearest the hearts of the people of Ottawa and therefore the best medium in this district for the general advertiser.

For advertising rates apply to the

CITIZEN

OTTAWA CANADA LEADS IN CITY

LA PRESSE

LEADS IN PROVINCE

MONTREAL, CANADA

Sure Recipe for Successful Advertising

- 1. Select the field where you want buyers.
- Decide how much you will spend to get the buyers in that field.
- Use the paper that most completely covers the field with a sworn circulation.
- Put all you have decided to spend into that paper and get lowest rates.
- 5. Use in that paper the very best copy, even if it costs extra money to get it.

Follow this Rule and Success is Assured

No wise Canadian Advertiser can overlook the big French-Canadian field.

There is but one daily paper that covers this French-Canadian field. LA PRESSE has done this for many years.

The discriminating advertiser who uses LA PRESSE needs no other medium to reach French-Canadians anywhere.

LA PRESSE has a Guaranteed Circulation of 100,000 Daily

Certified by best of local authorities and by the Association of American Advertisers of New York and Chicago. This condition is put into every advertising contract.

The biggest English-Canadian Daily falls 33,000 below LA PRESSE average, and no other Canadian-French Daily averages 37 % of the circulation of LA PRESSE.

LA PRESSE AGENCIES:

LEADS IN CANADA

TORONTO
Traders' Bank Building
LONDON, ENG.

11 Charing Cross Road

QUEBEC 70½ St. Joseph Street **NEW YORK**

919 Brunswick Building, 225 Fifth Ave.

CHICAGO

87 Washington Street

LEADS ALL DAILIES

THE VANCOUVER

The only Vancouver Evening Paper wh



The only Vancouver Evening Paper which carries the above Certificate.

Average Actua

1905 - 1906 - 1907 - 1908 - December, 1

Advertising Contracts made on the following guarantees:

- 1 That its net paid circulation exceeds the **combined paid** circulation of all other daily papers published in Vancouver and New Westminster.
- 2 That its net paid circulation in **Vancouver and suburbs** alone is greater than the entire daily paid output of any other evening paper published in Vancouver.

The People's Paper—The Province any other V

Full information as to territory, trade and other statistics, detail of circulation, cheerfully supplied on application to

DAILY PROVINCE

h Permits Verification of its Circulation

Net Circulation

SWORN TO, BUT PROVED

-		8,	6	8	7
	4	0	4	0	4

- 10,161
- 13,846
- 15,922 16,777

The Association of American Advertisers (New York City) has examined and certified to the circulation of this publication. Only the figures of circulation contained in its report are guaranteed by the Association.

No.

Secretary.

The only Vancouver Paper which carries the Ass. of A. A. Certificate.

- 3 That its net paid circulation is greater than that of any two other newspapers published in British Columbia.
- 4 That it is the only evening newspaper printed in Vancouver that hasn't an advertising contract on its books that varies from its published rate card.

Books open to all. Detailed statements sent on request.

arries double the paid Want Ads of acouver paper.

The Province, Vancouver, B.C.

THE GREATEST RESULT-PRODUCING MEDIUM

Ottawa, the Capital City of Canada

the most profitable field in the Dominion for the general advertiser, by reason of the wealth of its people, is

The Evening Journal

The circulation of which is worth more per thousand to the advertiser than any other medium in Ottawa, because of the unusual purchasing power of its readers.

Quality and Quantity

These two essential factors in circulation in the success of an advertising campaign, are combined in the Journal, which, as the leading and most influential daily newspaper of Ottawa, thoroughly covers the prosperous, progressive and cultured classes, while its circulation is guaranteed and verified by the Association of American advertisers.

CONVINCING PROOF OF SUPERIORITY

The surest barometer to judge of the prestige of a newspaper as an advertising medium is the opinion which it commands among local advertisers—those thoroughly familiar with the local newspaper situation. The Journal has more local advertisers than any other Ottawa newspaper. It's position in this regard is unique, as the following shows:

Every Ottawa Department Store

Every Ottawa Dry Goods Dealer

Every Ottawa Grocer

Every Ottawa Druggist

Every Ottawa Hatter and Furrier

Every Ottawa Boot and Shoe Dealer

Every Ottawa Hardware Dealer

Every Ottawa Baker and Confectioner

who uses any newspaper space whatever

USES THE EVENING JOURNAL

Advertising concentrates where the best results are obtained, and the foregoing testimony of the leading merchants of Ottawa in proof of the Journal's supremacy is a safe criterion for the general advertiser who values a circulation offering the maximum buying power, and less duplication than any other Ottawa paper.

A Flat Rate

The Journal is one of the few Canadian papers sufficiently sure of the paying quality of its advertising space to adopt a flat rate. This means that whether the space used be large or small the rate is the same, from 2\(\frac{1}{2}\)(c.\) to 2\(\frac{1}{2}\)(c.\) per Agate line, according to position—equitable to all without contract obligations.

The Ottawa Valley Journal Semi-Weekly

Combines the best features of the purely agricultural, live stock, dairy and poultry journal with a news service compiled with a special view to meeting the requirements of mral readers. This medium, the circulation of which is sworn to, thoroughly covers the

Most Prosperous and Progressive Rural Homes in Central Canada,

including the Eastern Counties of Ontario, the Ottawa Valley and Western Quebec. Successive years of bountiful crops and prevailing high prices have rendered the farmers of this territory prosperous to a degree probably unequalled anywhere in Canada.

For complete information address

THE JOURNAL PRINTING COMPANY, Ottawa, Canada

BRANCH OFFICES -

Western Ontario Office

J. B. RATHBONE, Room 28, Aberdeen Chambers, 43 Victoria Street, TORONTO.

New York Office

LACOSTE & MAXWELL,

Monolith Building,

New York.

Chicago Office

ŁACOSTE & MAXWELL, Marquette Building, CHICAGO.

Sherbrooke Daily Record.

THE ST. NO IS SEASONER, NOTE, FUNDING MAY IN, SPIL. PRICE ORD COM						
SERBOUS RACIAL	EXCITING INCIDENT	TRAGEDY AT	PREPARING FOR	COURT NEWS	DARLT NEWS SPEC	
BIOTING IN INDIA.	AT CONFERENCE	STANFOLD, QUE.	THE EXHIBITION.	FROM SWEETSB	THE ST A SAME DEFEND	THE EASTERN TOWNSHIPS
Biometer Bas Assessed a Service Aspett. Aspett. Aspett. Ostarrison upvirative of services aspett. Ostarrison upvirative of services aspett of the services a	Bend Determines Treatment of Provident Enter. OFFICE PERSONNESS OFTE SHEET SH	Ran Attache Illis Vide Vide a Kaile. CTANES STATUTED, FROM A EX POSACTOR FALL EX	Building Operations Are Rev Will State Vep. AZZANARO SHA STORMON THOM AZZANARO SHA STORMON THOM BUILDING TO THE STORMON THOM BUILDING THE STORMON THOM BUILDING BUILDING THOM BUILDING BUILDING THOM BUILDING THOM BUILDING BUILDING THOM BUILDING BUIL	Dunings Graded in 1 Particle of Particle of 1 Dunings Graded in 1	The A. A. Day Bridge of the Control	D T Code of Sections, was prompts as a whole Section Annual Parts of J Thusboards as a whole Section Annual Parts of Section

"Watch Us Grow"

1898	-	2,379	1902	-	3,140	1906	on	7,326
1899	-	2,720	1903	-	3,433	1907	-	7,971
1900	-	3,033	1904		4,917	1908 -	8	223
1901	-	3,065			6,152	1300	U	

All Circulation Statements Sworn and Guaranteed

THE DAILY RECORD publishes more local matter than all the other papers in its territory. Established in 1897 on new and original lines, the wisdom of the publishers' policy of confining all their efforts to the Daily is shown by the growth of The Record to the place of the greatest small city Daily in America. It has no Weekly and no job plant. It reaches 279 towns and villages within a radius of 60 miles. It has over 160 correspondents who supply more news to the Daily Record than is given by all other papers published in the same territory. Its subscription price is \$1.50 per annum. It is published in its own building, and has the latest and best machinery, type-setting machines and web presses.

THE HERALD

THE HERALD

is the Pioneer One Cent Newspaper of Hamilton and is read in **Thou-**

HERALD

ISCUSSING this matter, Mayor Stewart, who had pecullar facilities in January for visiting the homes in this city during the municipal elections, said: "My canvassers and myself found the Herald In almost every home in the city during our rounds. I must confess I was aston-Ished to find that the Herald had such a lead on the old papers, I am satisfied that the Herald has several thousand more circulation in the homes of Hamilton than any of the other city publications. Of that there cannot be the slightest doubt."

sands of Exclusive Homes besides reaching nearly all the readers of the Political Organs.

All The News All The Time

All The People

makes the Herald

the

PEOPLES' POPULAR PAPER **THE BIRMIN**

HAMI

INDEPENDE

LEAD

SWORN

NEW:

Hamilton has a population of over 70,000, and will soon have 100,000. The Herald's Circulation is growing abreast of the times.

THE HERALD PRINTING CO. LIMITED, HAMILT

OF CANADA"

TON'S

ROGRESSIVE



ULATION

APER

DVERTISING RATES ON APPLICATION

THE HERALD

BOOKS OPEN

The Herald has the Largest Honest Paid City Circulation having fully 2,000

more than its nearest contemporary.

The Herald is the Recognized Want Medium and carries more condensed liners than all other city papers combined.

RESULTS

prove the Herald the most profitable medium to reach the people of Hamilton and surrounding country.

A Good Word From New York

J. G. Ham, New York City, the general manager of the wealthy millionaire company that manufacture that popular family medicine Castoria, while discussing advertising matters in his office, 77 Murray Street, New York, last week with S. C. Berger, Philadelphia, manager advertising department Public Ledger, and Heraid representative, said: "I consider the Hamilton Herald the best evening newspaper published in the Dominion of Canada, and another thing i wish to say, that since I commenced advertising Castoria in the

HERALD

my sales in Hamilton have doubled."

The Herald is the only Independent Newspaper in Hamilton and covers the city thoroughly. The Herald is read daily in thousands of prosperous homes that never bother with any other Hamilton publication. It pays to be in the Best always.

Maintains Its Lead

The St. Thomas Times

Daily and Weekly

The circulation of both editions is large and of the best character. The Times never had so many satisfied readers. which means that advertisers will find it a responsive medium.

The Daily Times covers St. Thomas and surrounding country like a blanket, while The Weekly Times has a thorough rural and general circulation.

Sworn Statement of Circulation

THE TIMES PRINTING CO. OF ST. THOMAS, Limited

L. H. DINGMAN, President and Manager St. Thomas, Ontario

The Cornwall Standard

Leading Paper of Eastern Ontario

Leads in News.

Leads in Influence.

Leads in Popularity.

Leads in Results to

Advertisers.

Circulation Statement and Rates furnished on application.

Address

The Cornwall Standard

Cornwall, Ont.

Canadian Life and Resources

Canada's Leading
Illustrated Paper

A very valuable advertising medium with a large circulation. Covers Canada from Halifax to Vancouver, There is not a city or town in the Dominion in which the magazine is not subscribed for.

For Advertising Rates apply

HEAD OFFICE -

or 43 VICTORIA STREET, TORONTO

MONTREAL

or any Advertising Agency

The Go-ahead Paper in Winnipeg is

The

TELEGRAM

EVENING, MORNING and WEEKLY

The sworn circulation of The Telegram shows a greater growth than any other newspaper in the field.

Daily average - - - - 27,000 Farmers' Weekly Telegram average - 30,000

In thousands of these homes no other Winnipeg paper is read. Advertisers recognize that it is not possible to cover the Canadian Northwest unless The Telegram is on their list.

The population of Winnipeg is 128,000. It is the third largest city in Canada, with 20,000 homes. The Telegram is read in over 75% of these homes.

The Farmers' Weekly Telegram carries more class advertising than any other home and farm Weekly in the Canadian Northwest. The strength of the paper is well illustrated in the **phenomenal growth in circulation**. Four years ago the circulation of the Weekly was under 9,000. The net paid issue guaranteed for 1909 is 30,000. It is the largest farm Weekly in the west.

Advertising rate Daily or Weekly, display, 4 cents a line.

Watch us Grow!

The Winnipeg No

Covers completely the Prov Alberta and Eastern portion

160 Weekl

Place	Prov.	Paper	Place	Prov.	Paper
Airdrie	Alberta	News	Elkhorn	Man	Advocate
Alameda			Emerson		
Arcola			Esterhazy		
Arcola	Sask	Times	Estevan		
Asquith	. Sask	Empire	Estevan		
Balcarres	Sask	News	Fillmore	Sask	Press
Baldur			Fleming	Sask	Review
Battleford	Sask	Sask, Herald	Forget	Sask,	Mail
Bawlf			Fort Francis	Ontario	Times
Belmont		News	Fort Saskatchewan	Alberta .	Reporter
Boissevain		Globe	Francis	Sask	Gazette
Boissevain	. Man	Recorder	Gainsboro	Sask	Post
Canora	Sask	Advertiser	Gilbert Plains	Man	Maple Leaf
Carberry			Gladstone		
Carberry			Goodlands	Man	Star
Carievale			Grand View		
Carman			Grenfell	Sask	Sun
Carnduff	Sask	Gazette	Greenwood	B. C	Ledge
Caron			Guernsey	Sask	Standard
Carstairs	Alberta .	Journal	Halbrite	Sask	News
Cartwright			Hamiota	Man	Echo
Claresholm			Hartney		
Coleman			Heward		
Craik			Holland		
Creelman			Holmfield	Man	Press
Crystal City	Man	Courier	Humboldt		
Crossfield			Indian Head		
Cupar			Kamsack		
Cypress River			Keewatin		
Dauphin	Man	Press	Keewatin		
Dauphin	Man	Herald	Killarney		
Davidson			Lang	Sask	Leader
Delisle			Lang	Sask	Recorder
Didsbury	. Alberta .	Pioneer	Lanigan		
Dominion City	Man	Echo	Lashburn		
Drinkwate1	Sask	Advance	Lacombe		
Dryden	Ontario	Observer	Leduc	Alberta.	Representative
Dundurn	Sask	Enterprise	Lemberg	Sask	Budget
Earl Grey			Lethbridge		
Elgin	Man	Banner	Lumsden		
Elkhorn	Man	Mercury	MacGregor	Man	Herald

The Home Paper is the Paper People Read

Toron

175 McDermott A

Over 150,000 Readers

spaper Union List

of Manitoba, Saskatchewan, British Columbia with its

ewspapers:

Place	Prov.	Paper	Place	Prov.	Paper
d	Alberta	Advance	Redvers		Observer
		Messenger	Regina		
	Sask		Rivers		
	Sask		Roblin		
	Sask	Moon	Rocanville	Sask	Record
		Carrot River Journal	Roland	Man	News
	Man	. Enterprise	Rosebank	Man	News
	Man	Progress	Rosthern		
P	Sask	Canadian	Rouleau	Sack	Ruterprise
	Man		Russell	Man	Ranner
	B. C		Selkirk	Man	Danuel
		. Enterprise	Selkirk	Man	Expositor
	Sask		Shoal Lake	Man.	Ctar
	Man		Souris	Man	Digindagles
· · · · · · · · · · · · · · · · · · ·	Sask	World	Stonewall	Mon.	A mouse
	Sask		Stonewall	Mau	Aigus
	Man				
	Man		Stoughton	Sask	11mes
	Sask		Strassburg	Sask	Mountaineer
			Strathcona		
	B. C		Swan Lake		
	Alberta		Swan River		
		New Century	Taber		
	Man	News	Treherne	Man.	Times
	Sask		Vegreville	. Alberta .	Observer
	Sask		Wabigoon	Ontario .	Star
od bc	Man	. Press	Wapella	Sask	Post
	Alberta	. Gazette	Waskada	Man	Expositor
	Sask		Watrous	Sask	News
	Sask		Watson	Sask	Witness
	Sask		West Fort William	Ontario . :	Enterprise
	Man		Whitewood		
	Man		Wilcox	Sask	Courier
city	Alberta	. News	Wilkie	Sask	Press
	Alberta		Windthorst	Sask	Independent
		. Cariboo Observer	Winnipeg	Man	Mirror
	Sask		Wlnnipeg	Man	Voice
	Sask		Winnipeg	Man	Canadian Scotsma
River	Ontario	. Gazette	Wolselev	Sask	News
City	Man	. Reporter	Yellow Grass	Sask	Journal
	Man		Vorkton	Sact	Times

Type Foundry Co., Limited

PROPRIETORS

INIPEG

70 York Street, TORONTO





CANADA'S FARM MACHINERY MAGAZINE
E. H. HEATH COMPANY, Limited - PUBLISHERS

Development and Expansion

are based upon frequent repeat orders and the opening of new accounts. The field presenting this opportunity is undoubtedly Central Saskatchewan where

The Daily Phoenix

circulates.

Along the new lines of the C.P.R., G.T.P. and C.N.R., it was the first to circulate and now presents an opportunity to wholesalers and manufacturers to demand the presence of salesmen by creating a demand for goods advertised. Superseding other dailies by reaching the entire district with a first hand telegraphic and news service twenty-four hours ahead of any other, it stands in the field a power in a prosperous country for the upbuilding of business.

The Weekly Phoenix

Circulates chiefly in the rich farming communities tributary to Saskatoon where development is rapid and growth of trade is of first importance to progressive mercantile houses.

To appeal strongly to the trade and consumers

alike no more effective medium

can be chosen than

The Phoenix - - Saskatoon

DAILY and WEEKLY

DISPLAY ADVERTISING RATES:

Daily and Weekly 1 1/4 cents a line, agate

The Journal of Central Saskatchewan

See Sworn Circulation Statement on gazetteer pages

The London

LONDON

The Field

WESTERN ONTARIO is the richest section of the Dominion, and contains one-fifth of its total population. Grain and stock farming, dairying, fruit-growing and manufacturing flourish, and yield handsome returns. The buying power of the people is exceptional.

¶ London, with its population of 50,000, is the geographical, railway, business and newspaper centre of Western Ontario, with its million and more inhabitants.

Four great railway systems—the Canadian Pacific, Grand Trunk, Michigan Central and Père Marquette—radiate from London, and bring the whole Western Peninsula into close touch with the city. 54 passenger trains arrive and depart daily—more than to any other city in Canada.

¶ London is naturally the distributing and industrial centre for this rich territory.

¶ No advertiser who aims at general distribution of his product can afford to neglect such a field.

THE LARGEST CIRCULATION OF ANY DAILY PUBLISHED IN ONTARIO OUTSIDE TORONTO



ONTARIO

Covered by "The Free Press"

HE FREE PRESS issues 3 Editions Daily:—

MORNING, delivered in all the cities, towns and villages in Western Ontario.

NOON, to all farmers and villages in the immediate vicinity of London.

EVENING, among the working people of the city.

¶ All advertising is inserted in the 3 Editions.

Total Circulation is now over 20,000 daily, distributed as follows:—

¶ In London, 8,000—read in 80% of the city's homes. Over 3,000 in Middlesex County—1,800 in Elgin—1,200 in Lambton—over 700 each in Huron and Kent—over 500 each in Oxford, Perth and Waterloo— nearly 500 in Bruce—300 in Essex—about 100 each in Brant, Grey, Norfolk and York, and a smaller number in each of the other Western Ontario Counties.

¶ Nearly every man in London owns his own home.

The Free Press covers its field more thoroughly than any other paper.

SWORN CIRCULATION, ACTUAL AVERAGE FOR 1908 19,965

QUEBEC The Natural Port of Canada

AND THE

The Principal Paper in Ouebec

CHRONICLE

Statement

by the Manager of the largest Advertising House in Quebec

"We get better results from the 'Chronicle' than any other English paper."

Another!

Statement by a responsible Advertiser

"Our Advertisement in the 'Chronicle' brings us most satisfactory results." The "Chronicle" stands by itself for Advertising Purposes

The

"Chronicle"

Established 1764

The only morning Paper in Quebec An excellent medium for satisfactory returns

♦ Write us for Rates ♦

GAINED

In 1908, though a bad year for business generally.

THE

Galt Daily Reporter

SWORN CIRCULATION

2025

PUBLISHED IN A

PROSPEROUS TOWN

NA

VERY RICH DISTRICT

Weekly Reporter

Founded in 1846

JAFFRAY BROS., Ltd.

Publishers

The Haldimand

Cayuga, Ont.

Advocate

IS THE COUNTY PAPER FOR THE COUNTY OF HALDIMAND

It goes into the homes of over 2,000 farmers of the County every week and being the home paper is eagerly looked for by the household. Advertising Rates, 8 cents per inch net.

Geo. Reeves, Pub.

Also Publisher of THE SELKIRK STAR, SELKIRK, ONT.

The

ESTABLISHED 1871

Renfrew Mercury RENFREW, ONT.

PUBLISHES more original matter than any other paper in the Ottawa Valley. All home print. Progressive—first town paper in Ontario to instal Mergenthaler Linotype. Clean in matter, and up-to-date in appearance. None but clean advertisements accepted. Reaches the solid people of Renfrew County. Advertising rates moderate for the service given.

Subscription \$1.25 a Year

SMALLFIELD & SONS - - Publishers

The Western Home Monthly

WINNIPEG, CANADA

LITERARY AND HOUSEHOLD

AN illustrated monthly magazine for the homes, edited to interest every member of the family, with artistic cover in colors, new cover design each issue. Circulation 35,000 guaranteed: 27,000 in farm homes, 8,000 additional in small towns and hamlets west of Winnipeg in the great Canadian west.

Circulation Statement

Sworn 1908

Month

Average

JANUARY -	-	-	35,654
FEBRUARY	-	-	35,750
MARCH -	-	-	35,905
APRIL	-	-	35,456
MAY	-	-	35,375
JUNE	-	-	35,500
JULY	-	-	35,965
AUGUST -	-	-	35,665
SEPTEMBER	-	-	35,759
OCTOBER -	-	-	35,962
NOVEMBER	-	-	36,127
DECEMBER	-	_	37,500

Advertising Rates:

1000 or more lines to be used within one year, 10 cents per agate line.

Less than 1000 lines, 12c. per line.

Size of page $10\frac{1}{2} \times 14$ inches.

Width of column 2½; length 13 inches; 4 columns to page.

Forms close 20th preceding month.

Published 1st of every month.

ADDRESS:

430,618

35.884

Western Home Monthly Winnipeg, Canada

ESTABLISHED 1899

General Advertiser, Everywhere.

Dear General,—Permit me to remind you that "If you would win your battles, you must work your bloomin' guns."

In planning to capture Montreal and rich contiguous territory do not forget that The Montreal Daily Herald is one of the best and biggest guns that you can work, its range being wide, its aim accurate.

Ninety-eight years old,
The Herald is the brightest, most up-to-date and
most vigorous of the
Montreal English papers.
Its sworn circulation of
24,296 is practically
local, covering Montreal,
Quebec, and Eastern
Ontario. Its constituency
is exclusive, and is yours
for a moderate consideration. You will find
The Herald a weapon
of precision.

Yours to Command,

The Advertiser's Ally.

The Presbyterian

Incorporates:

The Canada Presbyterian

The Westminster

The Presbyter

The Western Presbyterian

The Presbyterian Review HOROUGHLY covers the Presbyterian Church in Canada. Its constituency; its large circulation; its attractive typographical appearance; the high character of the advertisements in its columns—these are all factors that have gone to make The Presbyterian one of the most-sought-after and successful advertising mediums in Canada.

"Subscribers take the religious newspaper because it is a safe paper to bring home to the family. Such subscribers believe, and all advertisers know, that no worthy religious paper knowingly permits its readers to be defrauded by its advertisers. Anybody having honest wares to sell to honest customers will find a ready and good market through the columns of the religious press."—Profitable Advertising, Boston.

FOR RATES WRITE:

The Westminster Co., Limited

Confederation Life Bldg. - TORONTO

Nanaimo Free Press

Established 1874

The East and the West want to know of

VANCOUVER ISLAND

North of "Victoria the Beautiful," Nanaimo has the best Newspaper on the Island in the "Nanaimo Free Press."

8 Pages.

Every Evening and Semi-Weekly Daily \$5.00. Semi-Weekly \$1.50.

ADVERTISING RATES ON APPLICATION

NORRIS BROS. - Publishers

Shiretown of Charlotte Co., New Brunswick

Shiretown of Charlotte Co., New Brunswick

— HOME OF —

The Beacon

WEEKLY

R. E. ARMSTRONG Publisher

Bright, newsy, progressive, well printed. A splendid advertising medium. Recognised as the Fisherman's Paper of New Brunswick.

RADISSON and District

affords an excellent field for advertisers.
The News has absorbed all papers in the constituency. One price covers the whole field.

The News for Sale

Building and Plant—good paying proposition for a live man. Price \$5,000,

FORT WILLIAM

—A Synonym for Push, Vim, Energy. 30,000 people within a radius of six miles all pushing the wheel of progress.

To talk to these progressive people every evening after the day's rush is over there is only one effective way—through the columns of

Che Cimes-Journal

(Covers Fort William like the Noon-day Sun)

the paper which has kept pace with the growth of the city and has steadily piled up its circulation and gives a sworn statement.

Fort William merchants are noted for their good advertising. They speak highly of the pulling-power of The Times-Journal as evidenced by the following letter from one of the largest advertisers in the city:—

"Results from our advertising in The Times-Journal are without question productive of the best returns. We use its advertising columns liberally and find our appropriation well spent."—Rutledge & Jackson, Limited.

For Rates, etc., address

The Times-Journal, FORT WILLIAM ONTARIO, CAN.

The Superior Printing Co., Ltd., Publishers

Canadian Pictorial

Enamelled Paper. Better Printing and Larger Circulation than any other Magazine in Canada.

Presenting the news of the month pictorially and containing about 1,500 inches of finest copper etchings every month.

Sworn Circulation For four months ending Feb. 1909, averaged 20,000

Copies per Month and circulation fast increasing

The CANADIAN PICTORIAL is a welcome monthly publication in Libraries, Reading Rooms, Doctors' and Dentists' Waiting Rooms and Canada's most cultured homes to-day. Besides annual subscriptions and dealers there are nearly a thousand boys selling it all over Canada.

OVER FIFTY THOUSAND COPIES OF THE CARNIVAL ISSUE

Display your fine screen picture advertisements to the best possible advantage

The PICTORIAL PUBLISHING CO., 142 St. Peter St., MONTREAL

The Maple Leaf

Wellesley, Ont.

Issued every Thursday. Circulates through the rich districts of Wellesley, Wilmot and North Easthope.

H. W. KAUFMAN, Ed. & Prop.

The Pioneer Weekly, Saturday Circulation 6,000 The Farmer Weekly, Wednesday Circulation 5,200

The Pioneer is the organ of the Liberal Party in Prince County.

The Island Farmer's circulation is almost wholly advanced Farmers and Breeders, and decidedly the best Advertising medium in the Province.

The Pioneer Publishing Co.

Summerside, P.E.I. Canada

Port Dover Herald

is a Progressive Up-to-Date Weekly.
It has 250 circulation and
is growing rapidly.
\$1.00 per year in advance.
Advertising rates sent on request.

PORT DOVER HERALD,

Port Dover, Ont.

The Trail News

TRAIL, B.C.

Trail has the largest smelter in Canada, one of the largest concentrators in Canada, and a large refinery turning out pure gold, silver, lead and copper sulphate.

The News circulates among a class of highly paid employees, receiving \$100,000 per month

W. K. ESLING

Proprietor

The News and Eastern Townships Advocate

Established 1848

Largest, best and most widely circulated suburban weekly newspaper in the Dominion of Canada.

Seven Distinct Editions

The News and Eastern Townships Advocate.

The Magog News and Stanstead County Advocate.

The Lachute News and Argenteuil County Advocate.

The Bedford News and Missisquoi County Advocate.

The Richmond News and District of St.-Francis Advocate.

The Knowlton News and Brome County Advocate.

The Huntingdon News and Enterprise and District of Beauharnois Advocate.

A Brief Story of a Successful Newspaper

THE NEWS was established in 1848, and, from a small rural sheet, like most newspapers were at that time, it has grown, like an acorn to an oak, slowly but steadily, till it is to-day recognized throughout the Dominion as the best suburban weekly newspaper published within its borders. Seven editions of THE NEWS are published. These seven editions are not simply reprints of The News and Eastern Townships Advocate with a different heading and circulated only in villages where their respective names designate, but they are separate and distinct local organs, devoted to and published in the interests of the several counties or districts in which they are circulated, and are recognized by the intelligent and progressive portion of the masses as papers to be justly proud of.

Results that are Results

Advertisers who use the columns of these 7 papers get the same and possibly better results than if placing contracts with an equal number of other different county newspapers. Take, for example, the radius of territory these 7 papers cover, something over 75 miles. Then take the class of people that these newspapers circulate amongst—the well-to-do and most cultured inhabitants of the country—the kind that advertisers want to reach and the kind it pays to reach. Seven papers circulated amongst upwards of 250,000 people, for a small outlay, is what the shrewd advertiser is looking for, and this is just what he gets if he uses THE NEWS publications. THE NEWS publications.

Advertising Rates

1,000 lines 5,000 lines \$40.00 \$150.00 2,000 lines 70.00 10,000 lines 250.00 (Agate measurement-14 lines to the inch.)

The above rates include insertion of advertisements in the list of 7 papers.

TRANSIENT OR LEGAL ADVERTISING

For The News and Eastern Townships Advocate-10 cents per line for first insertion, and 3 cents for each subsequent insertion. For any of the other editions-8 cents per line for first, and 2 cents for each subsequent insertion.

LOCAL READING NOTICES-25 cents per count line, each insertion.

BOOKS OPEN TO ADVERTISERS

Head Office: ST. JOHNS, P.Q. Montreal Office: 13 St. John Street Tel. Main 637

E. R. SMITH & SON **PUBLISHERS**



THE POST BU LD NG

The Evening Post

Established 1893

The Weekly Post

Established 1852

WILSON & WILSON,
Lindsay - Ont.

Canadischer Bauernfreund

The Oldest German Newspaper published in Canada

Established in 1850

A twelve page, seven column weekly newspaper, with a circulation in every German settlement in Ontario. The best advertising medium among the Germans of the Province of Ontario.

Published every Thursday Morning

Circulation 2,684

A. WEIDENHAMMER

Editor and Proprietor

The District Ledger

The Official Organ of Dist. No. 18 U.M.W. of A.

Best Published Weekly in Canada

The People's Friend

W. S. STANLEY,
Manager.

Fernie - - B.C.

A Record Extraordinary

¶ When a newspaper which started publication April 29th, 1907, is admitted by everybody to have firmly established itself and to be a great popular success within less than twenty months, there must be a good reason for it. ¶ The reason is to be found in the fact that

The Calgary Daily News

has struck the popular chord. That means a great deal. It means that it is a live, well-edited, up-to-date Newspaper and withal clean and self-respecting. ¶ Practically every advertiser in Calgary uses it and gets results.

WHY NOT YOU?

Write about the latest returns from the Western ad fields to

The Daily News, Calgary, Alta.

The oldest newspaper in Canada is "The Gazette"—established 1778.

Che Gazette MONTREAL

The only English Morning
Daily in Montreal is

"The Gazette."

THE TORONTO DAILY STAR

Has a greater circulation than any other paper published in the Province of Ontario :-: :-:

The Star carries more advertising and gives a greater amount of publicity for a less amount of money than any other paper published in Ontario. Circulation books open at all times, and fullest investigation accorded.

Sworn Circulation 56,680 for the year 1908

DIVIDED AS FOLLOWS:

35,516 within the city limits. 21,164 outside the city limits.

The Star covers Toronto and vicinity more thoroughly than any other paper published in Toronto. The Star's large circulation is the outcome of a steady and solid growth and is not of a fictitious or spasmodic nature.

Your campaign will be a success in Toronto if The Star is on your list.

WRITE FOR ADVERTISING RATES

Star Printing and Publishing Co.

18-20 King Street West

J. E. ATKINSON, Managing Director

TORONTO

The.

MOTOR MAGAZINE of Canada

Successor to "THE CANADIAN MOTOR"

IS READ BY PRACTICALLY

Every person in Canada who owns an Automobile or Motor Boat.

As an Advertising Medium for Automobiles, Motor Boats, Marine Engines and Motor Accessories it has no superior.

Advertising Rate Cards and sample copies sent on application

W. J. Taylor
Publisher

5 King Street West TORONTO, Ont.

The

Carlton Sentinel

New Brunswick's Oldest Newspaper Established 1837

Everybody Reads It

The Pioneer Pay-in-Advance Paper in the Province

WE HAVE NO DEAD-HEADS

The Best Advertising Medium north of St. John

See our Sworn Circulation Rating

Published at

Woodstock - - N.B.

-The ---

Mew Freeman

ST. JOHN, N.B.

Published weekly by The New Freeman Publishing Co., Ltd. The Official Catholic Paper of the Diocese of St. John, N.B. An eight page six column paper printed on good paper with best type.

It is an excellent advertising medium, as it is also the official organ of several Catholic Societies and is on file in all their meeting rooms.

CIRCULATION INCREASED ONE THOU-SAND IN PAST YEAR Fifty-First Year

The

Saint John Globe

From every point of view an ideal newspaper.

Devoted to the best interests of St. John and reflecting only such of the world's news as may be read aloud in the Home.

Patronized by the best class of advertisers.

The Rates are Reasonable and Right.

The Saint John Globe Publishing

Co., Limited

ST. JOHN, New Brunswick

THE NEWSPAPERS COVERING CENTRAL NOVA SCOTIA

A constituency of well-to-do and prosperous people, are:

The Truro The Truro Daily News

Eight pages, \$3.00 a year, most influential and up-to-date Daily in Nova Scotia, outside of Halifax city.

Weekly News

Sixteen pages and up, \$1.00 a year, regularly the largest paper in the Province

Circulation - 1,000

Sworn Circulation, 6,500

An opportunity to quote rates on all advertising to be placed in Nova Scotia Papers is solicited. Affidavit of circulation of copies of papers, etc., gladly furnished, and mailing lists open to advertisers for investigation. ¶ Job Printing Office in connection with papers, from which high class printing and calendars are turned out for all parts of the Maritime Provinces.

News Publishing Co. Ltd.

39 Prince Street, TRURO, N.S.

The Eganville Leader

Has flourished as has no other paper in Eastern Ontario.

And the reason is:

It is Neat, Clean, and Spicy.

Its circulation is 1,500, and steadily increasing

A Valuable Advertising Medium for the whole of Eastern Ontario

P. McHUGH -**Proprietor** Chronicle-Telegraph

WATERLOO - ONT.

A Weekly Publication

The Best Advertising Medium in the County of Waterloo.

Circulation over 3,000



Vanderhoof-Gunn Company, Limited WINNIPEG

ART

F, DeForrest Schook
H, B, Lachman
Harrison Fisher
Va-Tier L, Barnes
M, B, Aleshire
Arthur William Brown
Florence Pretz
Frederick Noteware
Howard Giles
F, D, Schwalm
Gustavus Widney
Hugh Stewart Campbell
C, H, Drogkamp
and others.

LITERARY

Emerson Hough Arthur Stringer Agnes Deans Cameron William Hard Cy Warman Jeanette Cooper Forrest Crissey Ernest Thompson Seton Nellie McClung Elllott Flower Lawrence J. Burpee Sara Hamilton Birchall Mae Harris Anson William Whyte W. D. LeSueur D. B. Hanna S. E. Kiser Edwin Balmer Shaller Matthews W. H. P. Jarvis Jessie Beckton Dr. William Long W. A. Fraser Wilbur D. Nesbit and others.

- ¶ A new era in Canadian literature and art has been given Canada by "Canada-West," the only first-rank publication between the Great Lakes and the Pacific Coast.
- ¶ During 1908 our editorial text and special articles were more widely copied and commented upon than those of any other Dominion publication.
- ¶ "Canada Fakers" by Arthur Stringer, created a furore; Emerson Hough's "Sowing" moulded public opinion anew on colonization; Earl Grey congratulated us on "The Plains of Abraham"; S. E. Kiser's poetry won President Roosevelt's commendation; "Letters of a Remittance Man" sold out its first Canadian edition in six weeks; and so the story runs from victory unto victory.
- ¶ We are on the art market all the time for the best subjects in color or black-and-white and have set new standards for Canadian cover designs, frontispieces and illustrative work.
- ¶ Write us about "Canada-West." Sworn circulation statements, advertising rate cards, and our house organ, "Hot Shots from Gunn," sent to anyone anywhere on request.
- ¶ No "free," fake medicine, electric belt, cheap mail order, or other unreliable advertisements accepted.

EVENING

Eight pages, 24 x 17 daily; 16, 20 and 32 pages on Saturdays

Subscription \$3.00 Illustrated Liberal

Established .1880

WEEKLY

Twelve and Sixteen pages, 24 x 17

Subscription \$1.00

soleil

QUEBEC

Sworn Circulation Daily, 17,200 (Certificate of American Advertisers' Association)

The Soleil Publishing Co.

Sombra

EVERY FRIDAY

Subscription \$1.00

Outlook

The best advertising medium in the district.

"The People's Popular Paper."

R. SANDERS, Proprietor

Carleton Place Herald **ESTABLISHED** 1850

8 pages, 48 columns. Home Print. Subscription \$1.00 in Canada, \$1.50 to United States.

W. H. and S. J. ALLEN

Proprietors

Che Orangeville Banner | The Swift Current Sun

is the paper for advertisers to use if they want to reach the people of Dufferin and Peel.

Sworn Circulation Now 1,995

Eight pages of seven columns each, all home printed. Rates are low when value is considered.

McGUIRE and McKITRICK **Publishers** ORANGEVILLE ONTARIO

is the only paper published in the provincial constituency of Swift Current, consisting of 5,400 square miles. 13,000 settlers coming this spring. They will be "Sun" subscribers within a year.

The Sun Printing & Pub. Co., Ltd. SWIFT CURRENT, Sask.

The West is a Country of Surprises

But nothing causes more comment among those who become acquainted with conditions in Alberta than the fact that so new a Province supports a weekly political, financial and social review of the character and standing of

THE SATURDAY NEWS

T Established in 1905, it has made for itself a position of widespread influence. No Canadian publication carries more weight with its readers or is a more welcome visitor to their homes.

An advertisement in its columns has as fine an appearance as in any magazine on the continent.

The Saturday News is not scanned lightly and thrown aside as an ordinary newspaper, but by nine out of ten of its readers, who represent the most substantial people in the province, it is read carefully from cover to cover.

With such a medium there is no question whether advertising pays.

THE NEWS

PUBLISHING CO. Edmonton, Alta.

Every Advertiser

18,000 SPORTSMEN

spending on an average of \$100 each would mean an expenditure of

\$1,800,000 a year

Rod and Gun in Canada

is furnished with a sworn statement that the circulation exceeds

18,000 copies per month

and has the privilege of examining the circulation Books and Records.

Advertising Rates and Sample Copies on application W. J. TAYLOR, Publisher

5 King Street West

TORONTO, Ont.

The Sedgewick Sentinel

Published every Thursday \$1.00 per year

CIRCULATION 300

One of the most neatly printed papers in the Province of Alberta, and circulated among a prosperous community of settlers.

A. J. HONEY, Editor and Prop. SEDGEWICK, ALBERTA

Temiskaming Herald New Liskeard

The oldest and best read local paper, with the largest circulation in the Cobalt, Gowganda Lake, Lardeau Lake and Clay Belt farming districts. All home print and home set, and full of mining, district and local news.

A. W. ROEBUCK

Editor

The Jarvis Record

Established 1878

Jarvis, Ont.

Independent in politics, reaches all classes. It carries the advertiser's announcement into the best homes of the large and populous county of Haldimand. The Record has a large and growing circulation.

Write for rates

Subscription \$1.00 per year in advance

MRS. J. W. RODGERS

Proprietress

The Man Who Is Building Up Alberta

is the man who has made the area under crop in the province to-day six times what it was in 1901. It is the farmer who is reaping the principal benefit of the development that has been going on and no live advertiser will fail to take advantage of an opportunity to get in touch with him.

The Alberta Homestead

reaches the substantial farmers in all parts of Alberta. It is their spokesman and when you see a man from the country take his mail out of the post office it is always the Homestead he looks at first.

An advertisement in its columns is certain to receive careful attention.

THE ALBERTA HOMESTEAD

39 Howard St.

Edmonton, Alta.

Farmers in Ontario Have Money

The figures below from the yearly report of the Department of Agriculture clearly demonstrate that the Ontario farmer is the "King Pin" of Canadian farmers. Being a typical general farmer makes him a buyer in many lines and he has the money to pay for what he requires.

\$ 2 3 6, 0 9 8, 3 6 3 For Ontario Farmers

Horses sold 64,761 Value \$ 7.851,480 Cattle " 741,476 " 27,205,105 Sheep " 574,416 " 2,596,429 Swine " 2,222,758 " 22,501,028 Poultry " 3,473,708 " 1,374,246

Total Value of Stock Sold \$ 61,528,288 Market value for field crops 144,570,075 Market value of dairy >

products over 30,000,000

Making a total of

\$236,098,363

The Weekly Sun, the business paper of the Ontario farmer, goes each week into over 16,000 prosperous farm homes. A trial will convince you that readers of the Sun are prosperous and have money to spend. The Sun can help you get business.

The Weekly Sun

59-61 John Street

Toronto - Ontario

Eighteenth Year

Moncton's Greatest Newspaper

The newspaper that **Proves** a circulation gain of **91 per cent** last year—a dull busi-

ness year—is the paper the discriminating advertiser wants to get into and stand by. ¶ That paper is The Moncton, New Brunswick, Daily Times. ¶ Circulation over 3,000 every day—the largest of any daily paper in the province (outside St. John.) ¶ Circulation Records open

to all. Advertising rates and particulars cheerfully furnished by any advertising agency in Canada or United

THE States. :-: :-:

Daily Times

999999999999999999

In Sarnia

For fifty years

The Canadian

has been the leading paper in the district in News, Circulation and Advertising Patronage.

Every Wednesday Morning

Sarnia Canadian Printing Company, Limited

The I

Daily Telegraph



Our New Home

The Most Handsome Modern Fireproof Newspaper Building in Canada

22,000 feet of floor space entirely occupied by one business

THE TELEGRAPH is easily the foremost paper in its field. No other English paper in the province, outside Montreal, equals it in circulation.

The daily average for the year ending December 31st, 1908, was 10,000, and it is rapidly increasing

The Telegraph is the only Quebec English Newspaper which opened its books for inspection to the American Association of Advertisers.

The Telegraph is a clean, progressive paper, full of news, independent, influential—the kind of a Daily that is read by the progressive, ready-money people.

The rates are very low in proportion to quality and quantity of circulation, and the advertiser who wants to reach the buyers of Quebec will find the Telegraph a most profitable medium.

Of QUEBEC

The Camrose Mail

A Live Newspaper in an ambitious and well-to-do community.

Non-Partizan—a Paper for all the people.

Because it has the largest sworn circulation of any weekly in the West, it is largely used by advertisers.

We have never yet had to ask for an 'ad'

THE MAIL PUBLISHING CO. CAMROSE, SUNNY ALBERTA

is a veritable bee-hive of industries and has a population of 6,000.

The

Daily News

S THE family newspaper and the recognized town advertising medium among all the business men. Cumberland County has a population of 45,000; is one of the largest coal mining centres, and rich in its agricultural pursuits. The News and Sentinel is the county advertising medium, having a circulation larger than any other two papers in the field combined.

AYLMER, Ontario

A FEW LEADING POINTS AS TO WHY IT IS A GOOD PAPER TO ADVERTISE IN

- 1-It is a clean family paper.
- 2—It has a large circulation,3—Its Circulation is sworn to.
- 4-Books and lists are open to inspection.
- 5-East Elgin cannot be covered without it.
- 6-It is read before going on the shelf.
- 7-Advertisers seldom quit using
- 8-Subscribers seldom stop it.
- 9—It gives good results.
 10—Rates not cheap but low for circulation.

12 PAGES WEEKLY

Your patronage solicited

D. H. PRICE, Proprietor

The Morning Herald

Fort William

The twin cities' biggest, brightest and best newspaper. The only Morning paper in the two cities, it covers them and the surrounding district thoroughly. I One of the best telegraphic services in Western Canada. Private wire in the offices. The growth during the past year has been phenomenal. Just moved into new and up-to-date offices.

The paper that is keeping pace with the rapid growth of Fort William.

As an advertising medium it is unequalled. Rates and all information on application.

North Street

- Fort William

New Building New Presses New Equipment

Te Cemps French Daily Newspaper in Ontario

The only in Ontario

HALF the total population of Ottawa, Hull and ten miles around is FRENCH.

Do advertisers see the point?

Le Cemps Printing Company OTTAWA

The Athens, Ont. Reporter

A THENS is the chief educational centre of Leeds County, outside the county town, and the students at the high and model school have helped extend the Reporter's circulation throughout the whole county. You are invited to test it as an advertising medium.

G. F. DONNELLY - Publisher

Cotton's Weekly

Formerly "THE OBSERVER"

WM. U. COTTON, B.A., B.C.L., Editor

WEEKLY publication devoted to the interests of the plain people, and known as a fearless, independent exponent of matters affecting the public welfare. Published for the broad field of Canada in general, and the Eastern Townships in particular. Issued every Thursday, and finely printed on superior paper.

ひじじじじじじじじ さととととととととと Subscription \$1.00 a year

In Clubs of two or more 50 cents each

Sworn Circulation 2,000 RAPIDLY INCREASING

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The Hanley Herald

Hanley, Saskatchewan

A six page paper, all home print.
Subscription \$1.00 per annum.
Politics Liberal.

Circulation 800 per week

ADVERTISING RATES Reading Notices, 10 cents per line. Classified Advertisements, 25 cents per insertion. Local Advertisements, 50 cents per insertion. Contract rates for plate or set matter given on application.

Published every Friday by J. CRUIKSHANK

Auctioneer, Notary Public, Conveyancer, and Appraiser, also Manager of The Outlook Printing Company, Outlook, Sask., publishers of the Observer. Surrounding towns served by these two papers are:—Kenaston, Tugaski, Hawarden, Glenside, Broderick, Westhope, Zealandia, Milden, Zelma, Tessier, Glenhurst, Hanley and Outlook, Strongfields and Elbow.

Bear River News

A Weekly Newspaper largely circulated in lumbering and agricultural districts of Annapolis and Digby Counties.

A SPLENDID ADVERTISING MEDIUM.

Published every Saturday at BEAR RIVER, N.S.

G. I. BROOKS,

The

Gravenhurst

Banner

Established 1876

Muskoka's Leading

Advertising Medium

D. J. GRANT - Editor and Prop.

The Barrie

Established Examiner

goes into the best homes and reaches more people in Barrie and District than any other paper.

Both in quality and quantity The Examiner circulation leads. Advertising rates on application.

J. A. MacLAREN, Editor and Prop.

HAMILTON

NEWSPAPER UNION LIST

Comprising

.80 First-Class Weekly Papers

Sworn Circulation for 1908, 2,970,692 Weekly Average 57.128

This List is used by many of the largest advertisers in Canada and the United States. For Rates and List address

HAMILTON NEWSPAPER UNION Hamilton Canada

Silver City News

is a live paper with a growing circulation. It is distributed throughout Haileybury, Cobalt and the mining district generally. For food supplies, clothing, etc., there is no better advertising medium. It has a large local patronage and appeals strongly to general advertisers.

Rate card and sample Haileybury

The

Established 1882

Beeton World

A paper that is circulated chiefly among farmers and covers a large territory in South Simcoe. All home print. Guaranteed Circulation over 1600.

Subscription list

always open for inspection.

W. H. DAVIS PROPRIETOR

EDMONTON

The Capital of ALBERTA

is the coming City of Western Canada, with a population of 22,000 in 1908.

REAT THE

is an Agricultural paper devoted to the interests of scientific farming. Official organ of the Canadian Society of Equity, an organization of farmers in Alberta with a membership of over

This publication reaches a great many farmers in Alberta, and is the best advertising medium for farm implements, etc., in the West.

Good Results

are sure to follow advertisements in

The Herald FREDERICTON, N.B.

The Daily Herald

8 pages 6 columns, is read in nearly every home in Fredericton, circulation 900 (sworn).

The Twice-a-Week Herald

is the Farmers' paper of Central New Brunswick, circulation 1500 (sworn).

The Herald Printing and Publishing Co., Limited

W. K. C. PARLEE, Manager

F you place your advertisement in our papers you will have it in the only publications that thoroughly cover our particular corner of the rich Niagara peninsula. ¶ And our papers are so attractively gotten up that the people read them all, including the "ads". ¶ Reasonable rates covering the three editions. Write us.

The Review Printing Co.

PUBLISHERS OF

The Bridgeburg Review
The Fort Erie Times
The Ridgeway Herald

E. W. JOHNSTON, Jr., Manager

N.B.—We are also producers of printing in big editions. If you have a "long.run" of booklets or circulars, write us for prices.

The TRIBUNE

A non-political weekly published each Friday morning at

DESERONTO

reaches a desirable clientele and consequently is a good medium for publicity purposes.

The Watchman

The Standard weekly newspaper of Prince Edward Island. It circulates widely among importers, producers and consumers. Has no superior as an advertising medium. Rates furnished promptly if advertisers send specimens of advertising they desire.

Watchman Pub. Co.

Props.

The Clinton New Era



goes into the best homes in its district and is regarded by local business men as covering well all its territory.

Robt. Holmes - Publisher

L'Industriel

of Shawinigan Falls

established in 1901, is the only newspaper published between Quebec and Joliette on the C.N.Q. Railway. This is the only advertising medium for the District of Three Rivers. With a special subscription of 50 cents, instead of \$1.00, for the town, the local circulation will reach 500 copies weekly in the town of Shawinigan Falls.

The Shawinigan Printing Co., Publishers

J. W. L. FORGET, Manager

Kafe of eafe of &

The Catholic Record

Published Weekly

London, Ont.

Subscription \$2.00

The Catholic Record has a **Sworn Circulation of 19,800**, going into the best Catholic homes in every Province in the Dominion.

The Catholic Record circulation reference booklet tells just where these 19,800 copies go—province by province—post office by post office.

The circulation by provinces totals thus:

Ontario "	11,186	Nova Scotia -	2,532
Quebec -	890	P. E. I	1,275
New Brunswick	1,316	N. W. Provinces	1,016
Newfoundland and Foreign - 1,579			

Wouldn't a circulation of this high class—distributed in this way—sworn and guaranteed—suit your proposition?

Write for Circulation Reference Booklet and Rates. THOMAS COFFEY

The

Established 1878

Durham Review DURHAM, ONT.

Being a live, local journal, with a high-class circulation in the town and in the best rural homes of the South Riding of Grey, it offers a most lucrative field for the prospective advertiser. Rates very moderate. Subscription price, \$1.00 per year in advance.

C. RAMAGE & SON - - Publishers

The Golden Times

Published in the Rich Mining, Lumbering and Ranching district of East Kootenay.

A First Class Medium for Advertisers

Published every Wednesday at Golden, B.C.

Contracts may be placed through A. McKim, Limited, Advertising Agents, Montreal.

T. H. CONNER - Editor and Proprietor

\$1,000,000

worth of apples grown in the Annapolis Valley last year. A proportion of this sum

COMING TO YOU

if you place your advertisement in the

ANNAPOLIS Spectator

T. M. SEELEY Editor and Proprietor

Annapolis Royal - Nova Scotia

<u>|</u>

The Signal

GODERICH, ONTARIO

The popular paper of Huron county, covering one of the best districts of Western Ontario. ¶ Carefully edited, well printed, and constantly increasing in circulation. ¶ Easily the best advertising medium in the district. ¶ Mailing lists open to inspection of advertisers.

VANATTER & ROBERTSON

Established 1848

PUBLISHERS

The Canadian Baptist

Toronto, Canada

Has a Large Circulation amongst the 125,000 Baptists of Canada.

Advertising Rates on application.

46464646

R. D. Warren, Manager

THE REASON WHY

Maritime Merchant

is the best read trade journal in Canada, is because of its brightness and freshness. Everybody likes the Maritime Merchant.

Published at

HALIFAX, N.S.

The Elmira ELMIRA, Advertiser Ontario

Is read in every house in "Enterprising Elmira," and in every surrounding farmhouse (with very few exceptions in each case). Circulation of excellent quality.

Growing in circulation and popularity.

Published twice each week.

WRITE FOR SAMPLE

C. W. SCHIERHOLTZ, Proprietor

Che Prairie News

GOVAN, SASK.

has a better and larger circulation than any other paper in the famous Last Mountain Valley.

Sam. J. Latta, Editor and Proprietor

Smiths Falls

A manufacturing town and divisional point on the C.P.R. Population 6000.

The RECORD

is the leading paper of the town and the largest—the only 8 page twice-a-week paper in the district.

G. F. McKIMM, Publisher

The

Daily and Weekly

Woodstock Express

The Woodstock Express Printing Co., Limited Woodstock

Ontario

Established 1874

8 pages, size 18 x 24

Che Leamington Post

The Tobacco Growers' Journal

THE only newspaper in Canada that makes a specialty of tobacco news. It is published in the heart of the Tobacco and Fruit Belt of Ontario, and has a large circulation amongst the growers of tobacco, early vegetables and fruit. It is the only Conservative newspaper in South Essex. Sample copy sent to any address on application.

Post Printing Co.

Leamington

Ontario

The Tillsonburg Observer



JOHN LAW & CO. TILLSONBURG, ONT.

Circulates in three rich Counties in Western Ontario.

> No better advertising field in Canada.

Positively the best advertising medium in Eastern Nova Scotia is

The Eastern Chronicle WHY?

Its independent and fearless treatment of public affairs ensures its being widely read. It is the leading paper published in the largest industrial centre of the Province, proper. It enjoys a splendid circulation among the thinking and buying people. It has an established reputation, being now in its sixty-third year.

NEW GLASGOW, N.S.

The

BEAVER Napanee, Ontario

The best weekly in Ontario East of Toronto.

Sworn Circulation

3,809

Covers Lennox and Addington and stands without a rival in its field.

If you want to reach Napanee and the rich farming country around it you must use "The Beaver."

Write for Rates

TEMPLETON & SON - Proprietors



Here's

Good

NOT long ago a Fort William advertiser, without being solicited, closed an advertising contract with the Port Arthur Daily News

Arthur Daily News.

¶ The advertiser volunteered the information that he had canvassed the district surrounding the cities of Fort William and Port Arthur and had found, as a

result, that the circulation of the News was as great in some sections, and greater in others, than the combined circulation of any two

Port Arthur Daily News of its competitors.

¶ Various sworn statements of circulation failed to secure this contract.

It was landed through the agency of an advertiser's unsolicited personal investigation.

Che Manor Advocate

Manor, Saskatchewan

You should use the advertising columns of The Manor Advocate, because we win our readers' attention to them. We realize that every ad-reader and answerer is a valuable asset, as he increases the value of our advertising space—and we encourage him. We endeavor to make the advertisements accomplish what they are put in the paper for—to draw trade.

Read Weekly by Over 2000 People

Tillsonburg Liberal F. E. ALDRICH

The best advertising medium in the rich South Oxford District. Guaranteed Circulation 1,200. Subscription list open to inspection. Rates on application.

TILLSONBURG, Ontario

The Hants Journal Windsor, Nova Scotia

A clean paper for the Home—Reliable, Independent, Newsy. Circulates among all classes in the Central County of the Province. Subscription James J. Anslow \$1.00 in advance.

Che = = Courier

Published Every Thursday

\$t. \$

Write for Rates St. Stephen, N.B.

Circulates in the homes of a progressive farming, fishing and manufacturing people and has a large circle of readers.

Canadian Home Needlework



3N addition to technical information on Embroidery, etc., it contains articles on fashions and other subjects pertaining to women and the home. The Magazine is published in January, April, July, and October. The cover is printed in three colors. Write for sample, particulars and price.



SMITH PUBLISHING

CO., ST. JOHNS, P.Q.

Goes to 8000 Ladies

-THE-

Milverton Sun

Covers the rich Agricultural and Dairying District of Perth and North Waterloo. It is the best advertising medium of the district.

Port Hood Greetings THE PEOPLE'S PAPER

Largest Circulation in Inverness County, N.S.

Eight Pages-No Boller Plate

One Dollar a Year

McLean & McNeil

Proprietors

For 50 Years and Over

The Review

of Peterborough, Canada

FEW papers in any locality tell the daily story of local happenings better than the Review does for Peterborough.

Doing this better than any other paper in the city makes the Review wanted in the homes and by the people. This preference makes the kind of circulation that advertisers appreciate, pay for and it pays them.

The Weekly Review does for the county of Peterborough what the Daily Review does for the city. Both always and ever, well done.

Daily-Weekly

THE REVIEW PRINTING COMPANY Peterborough, Canada The

News-Record CLINTON, ONTARIO

AS the most up-to-date newspaper plant in Western Ontario, outside the cities, with complete electric service, typesetting machines, etc. Published in the centre of the rich and populous county of Huron, and circulating extensively, advertisers have found that it pays to use its columns.

W. J. MITCHELL Editor and Publisher The

Saskatchewan Courier Circulation 5.000

is the only German paper printed in Saskatchewan. Reaches nearly every Post Office in the Province and many in the other Western Provinces as well as in the U.S.A. and Europe. Advertising rates and sample copies cheerfully delivered on application.

Published at

Population 10,000

BY THE

Saskatchewan Courier Pub. Co. LIMITED

Victoria County

Weekly

News

Thursdays

PERTH, Victoria N. B.

Medium in County

Only Advertising J. W. CORRELL Proprietor

The Trenton Courier

TRENTON ONT.

Weekly

Established 1866

Trenton is a busy manufacturing town and is the business centre for a fine agricultural country and the rich mineral district of North Hastings. The Courier is the leading local newspaper of the town and surrounding townships.

Clarence G. Young

Publisher

Vegreville Observer

A. L. HORTON, PUBLISHER

Published in the central town of the Dominion electoral district of Victoria (Alberta,) The Observer covers the Alberta.) In Observer covers the field thoroughly, having an especially good subscription list among the farmers residing within forty miles from Vegreville. The Observer is recognized as one of the brightest weeklies published in Alberta. A vertising rate card upon application.

VEGREVILLE

ALBERTA

The Jewish Daily Eagle IN MONTREAL

PUBLISHED

is the only daily Jewish Newspaper in the entire Dominion of Canada, It reaches almost every house where Jews reside and therefore as an advertising medium is unsurpassed, and stands unique in its class.



Economic Advertising

A Monthly Magazine Published in the

Interests of Canadian Advertisers

HIS is the only publication in Canada devoted to advertising. It was established in September, 1908, by Stewart & Tobin,

Toronto. The serious, illuminating and common-sense manner in which it approached its subject won immediate approval from advertisers and publishers alike. In a short space of time it estab-

lished itself as a real power in its field.

The mission of Economic Advertising is to make advertising appeal to manufacturers, wholesalers and retailers-in fact, to business men in general—as a very definite proposition—a sound investment whose work may be watched and checked almost as accurately as that of a selling force.

"I must extend to you praise for the commendable standard you have laid down."—A. A. Briggs, Advertising Manager, The McClary Mfg. Co., London.

"The writer has read with considerable interest your valuable magazine, from cover to cover, and wishes to congratulate the editors upon their pronounced success. Economic Advertising is well worthy the support of every business man in the Dominion of Canada."—C. McDiarmid, Advertising Mgr., Ryrie Bros., Toronto.

"For your magazine I will say that I followed it from first page to last, and it held my interest all through."—Geo. H. Tudhope, The T. Eaton Co., Toronto.

"A valuable and interesting magazine."—A. A. Bittues, Managing Director, Gillette Safety Razor Co., Montreal.

"Look good. Let us have a good practical CANADIAN advertising journal."—H. S. Porter, Advertising Manager, Henry Birks & Sons, Montreal.

"Your bright little magazine has been received and read from

"Your bright little magazine has been received and read from cover to cover. Accept my heartiest congratulations."—K. S. FENWICK, The Paquet Co., Quebec.
"We consider Economic Advertising worth ten times the money you charge for it."—H. VINEBERG, H. Vineberg & Co., Montreal.

Publishers believe in advertising. They are in a position to appreciate the value of this magazine as a medium through which to lay their arguments before the advertiser. Rate card on application.

Subscription Price, \$1.00 per year

Stewart & Tobin

43 VICTORIA ST. TORONTO

If you want your advertising to appear in a live, progressive newspaper read by the best buyers in the community get a space in

THE OBSERVER

Published Weekly

Revelstoke, B.C.

SUBSCRIPTION \$2.00 PER ANNUM

Advertising rates on application to A. McKim, Limited, Advertising Agents, Montreal, or the publishers.

Drawer 913

Revelstoke, British Columbia

THE DURHAM CHRONICLE

ESTABLISHED 1866

An all-home print, popular issue, eight pages, 48 columns.

WITH a circulation of over 1500 copies weekly, the Chronicle is admitted to be the best advertising medium in this section of the country. Our lists are always open for inspection of advertisers.

SAMPLE COPIES ON REQUEST

W. IRWIN

DURHAM - ONTARIO

THE

Published every Thursday at WINCHESTER, Ont.

WINCHESTER PRESS

ALL PRINTED AT HOME

Circulates in one of the best Dairying and Agricultural Districts of Canada, covers Northern Dundas and Southern Carleton Counties. Advertising rates and other information on application.

BYRON LANE - Editor and Proprietor

...The ...

Oshawa Vindicator

ESTABLISHED 1854

Circulates among the best people of its District—a circulation that brings results to advertisers.

W. J. Watson - Proprietor

A. McKim, Limited, Advertising Agency, Montreal and Toronto

IT PAYS TO ADVERTISE

- IN THE -

FARM and RANCH REVIEW



The only agricultural paper published between Winnipeg and the coast.



Sample copies and rates sent on application.

Write us for statement of circulation.

THE FARM AND RANCH REVIEW

Calgary, Alberta

The

Established 1895

Wheatley Journal

Thoroughly reliable and respected. The favorite news and advertising Journal in the County.

J. P. EPPLETT

Publisher

Le Progres du Gol

French Weekly

Rimouski. P.O.

The only newspaper published in the large and important Counties of Rimouski, Matane, Gaspe and Bonaventure.

Independent.

Subscription price \$1.00 per year.

The Publishing Co. of Rimouski

Established 1846 \$1.00 per year

The

FREEHOLDER

CORNWALL Ontario

PROGRESSIVE, up-todate local journal. No Boiler Plate. No Stale Stories. Everything bright, new, original. Largest circulation in Eastern Ontario, and constantly increasing. Best medium for advertisers.

C. W. YOUNG

Proprietor

The Door to the Richest West

The richest city, per capita, in Canada is

Victoria, British Columbia

The evening field in this constituency, so attractive to advertisers, is monopolized by

THE TIMES

The oldest, and the leading Liberal newspaper west of Winnipeg.

PROGRESSIVE

RELIABLE

INFLUENTIAL

LIMITED

TIMES PRINTING & PUBLISHING CO.

Eastern Canadian Representative: E. J. GUY, 61 Canada Life Building, TORONTO

JOHN NELSON, Man. Director

English Representative:
T. R. CLOUGHER, 30 Outer Temple,

STRAND, LONDON, W.C.

HON. WM. TEMPLEMAN, President

. . . THE . . .

Intelligencer BELLEVILLE, ONT.

Our References the Business Men

It reaches the homes.

Its circulation statement is guaranteed.

It covers over two-thirds of Belleville.

Its Daily and Weekly combined covers 1500 more homes than any other Hastings County Journal.

Daily \$3.00 per year Weekly \$1.00 per year

See sworn circulation statement elsewhere.

C. J. BOWELL, Publisher

The Colborne

Express The paper that goes into nearly every

home in the richest and largest apple producing district in Canada. Rates on application.

GEO. & H. S. KEYES

Northumberland Co. COLBORNE, ONT.

The Topic Petrolia, Ont.

covers Lambton County like the noon-day sun, because it makes a specialty of county news. Has a larger circulation in the town of Petrolia

and the rural portions of Lambton than any other county paper. Petrolia, a prosperous manufacturing town, is the HUB of a great agricultural county.

the Hos of a great agricultural county.

THE KEDWELL PUBLISHING CO., Limited

Over 8500 Homes

Representing 50,000 People

residing in the city of Woodstock, the town of Ingersoll, and the village and rural sections of Oxford county, are reached regularly through the

Daily and Weekly issues of the

Sentinel - Review WOODSTOCK, ONT.

the circulation of which is sworn to in detail.

Daily Issue Exceeds 4,000 Copies per day Weekly Issue Exceeds 4,500 Copies per week

The only paper in Oxford county furnishing sworn circulation statements.

Four Rural Mail Routes

Drivers deliver the Daily Sentinel-Review to the farmers, North, South, East and West of Woodstock within a radius of 15 miles every afternoon. No other paper in the county attempts a rural delivery. Special carriers deliver the daily issue every evening in 20 towns and villages in Oxford.

The Sentinel-Review Co.

LIMITED

PUBLISHERS

W. J. TAYLOR, President and Managing Director

Related and the control of the contr The.

Petrolia Advertiser and Canadian Oil Journal

The newsiest and best weekly paper published in Lambton County.

> GOES INTO THE BEST HOMES IN THE COUNTY

Gives better results to Advertisers than any other medium west of London.

Send for Rate Card



- Musical
 Canada

 ¶ Only Musical and Dramatic
 Magazine in the Dominion.

 ¶ Advertising and Subscription
 of the very best class.

 ¶ One dollar a year, issued
 monthly. Single copies, ten
 cents.

 106 D'ARCY STREET
 TORONTO, ONTARIO

About as Good as any Ontario Weekly

THE SIMCOE REFORMER

Published for 50 years.

Sworn Circulation

Books always open

6he

Louis J. Ball, Manager J. A. MACKELVIE, Editor

Vernon, British Columbia

WEEKLY

ESTABLISHED 1891

Covers a section of over 100 miles in the Okanagan, the Prize Winning Fruit District of Canada. Reaches a big rural constituency, and includes a number of flourish-Ing towns and villages. The recognized District paper of the Okanagan. Read by thousands of fruit growers and ranchers.

The best advertising medium in the interior of B.C.

PUBLICITY

TWO GOOD PROPOSITIONS

The Voice

the oldest and best labor paper published in Canada.

The North-Ender

a weekly local paper, circulated free, the best of its kind in Canada.

THE VOICE PUBLISHING CO. 211 Rupert Street - Winnipeg

The STAR=CHRONICLE

Merrickville, Ont.

Only paper in Merrickville—population of 1200; large circulation in Andrewsville, 100; Burritt's Rapids, 400; Bishop's Mills, 200; Newmanville, 100; Easton's Corners, 300; Jasper, 300.

CIRCULATION 1150



RATE 7 CENTS PER INCH

J. JOHNSTON, Editor and Proprietor

The leading Conservative Newspaper between Toronto and Montreal

THE

Standard

Incorporating the News, Est. 1810

Kingston



Is essentially a home newspaper and circulates largely in the city and adjoining counties DAILY Sunny Alberta's Best WEEKLY

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Lethbridge Herald

Circulates throughout the rich and growing district of Southern Alberta.

CIRCULATION DAILY, DECEMBER 31ST, 1908 - - - - 1600
CIRCULATION WEEKLY, DECEMBER 31ST, 1908 - - - - 890
POPULATION OF LETHBRIDGE CITY - - - - - - 7000

Advertising rates on application.

"The best daily in Canada published in a city of its size." — Gleichen Call,

"It is a bright, newsy sheet, well filled with live advertising, and in its make up and general character vividly reflects the breezy progressiveness of the West."—

my San Sun Grad Grant Sund

Peterboro, Ont., Daily Examiner.

The St. Marys Journal

Sworn Circulation 2192

The Journal covers almost exclusively several of the wealthiest townships in Ontario, including the small towns of Granton, Woodham, Kirkton, Wellburn, Prospect Hill, etc. This field is practically its own.

It is unexcelled among country newspapers in volume of local news, in typographical arrangement and in general appearance.

No quack Nostrum or other objectionable advertising is admitted into its columns.

JOHN W. EEDY

Publisher

THE . . .

Dungannon News

DUNGANNON, ONT.

The Representative Paper of Ashfield and Wawanosh Townships.

All the news of local interest served weekly in attractive form.

Job Work a specialty—Every job

an advertisement.

L. S. PALMER, EDITOR AND PROPRIETOR

Observer

Salmon Arm

SALMON ARM B.C.

Absolutely the best medium for reaching the people residing in the Shuswap Lake District.

No other paper within 60 miles east and west.

Is a visitor to practically every home in Salmon Arm and district, Silver Creek, Kualt, Tappen, Brightwater, Notch Hill, Lakeside and Celista.

To Cover This District Is Our Specialty

Circulation increasing every week.

Use the Best

6he

TIMES

Hamilton

Wields its strong influence through wholesome, clean, honest and enterprising methods. No progressive advertiser can afford to be out of Hamilton's leading Newspaper.

A Great Family Paper

DAILY and SEMI-WEEKLY

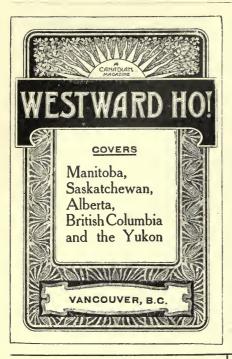
Our job printing is the best. We have one of the largest and most complete printing establishments in Canada.

RAILWAY AND TICKET PRINTING
A SPECIALTY

WE SHOULD LIKE TO DO YOUR WORK

TIMES PRINTING CO., Ltd.

HAMILTON, ONTARIO



PUBLISHED WEEKLY

The Pioneer

Canada's Great Journal of

Temperance Prohibition Ioral Reform

Send Post Card for Sample Copy and Advertising Rates

Large Circulation

Select Constituency

Address:

52 CONFEDERATION LIFE BLDG.

I oronto, Ontario

Review

The only Conservative paper in West Durham.

NEW, NEWSY and AGGRESSIVE

Circulation purely local. The one paper people read and talk about.

Rates Seven cents per inch. Bowmanville, Ont.

Spectator

MOOSOMIN SASKATCHEWAN.

A. H. Smith

Publisher

SPORTS

The only sporting weekly in Canada, with a circulation which covers the entire Maritime Provinces. circulation is increasing by leaps and bounds.

ADVERTISING RATES ON APPLICATION

Nova Scotia L. G. JACKSON HALIFAX -

The

Newmarket Fra

Recognized everywhere as the Leading Weekly in York Co. Is the best medium to reach the reading public.

Proprietor

A. McKim, Limited, Advertising Agency, Montreal and Toronto

Canada's largest and best Town is BERLIN

BERLIN NEWS RECORD

Berlin's largest and best Paper is the NEWS RECORD

¶ These two facts speak eloquently to the wise advertiser.

¶ The expert circulation examiner of the American Advertisers Association expressed surprise at the remarkably large percentage of News Records delivered by carrier. "This," said he, "is almost entirely a local proposition."

¶ Over 80 per cent of the homes in the prosperous centres of Berlin and Waterloo are reached by the NEWS RECORD.

THE GERMAN PRINTING & PUBLISHING CO. OF BERLIN, LIMITED - BERLIN, ONT.

Appreciated at Home

—the popular paper, both in the town and district, unexcelled as an advertising medium by any paper in any town of its size—the

TIMES

is a thoroughly up-to-date newspaper in a good town and in the centre of a thickly populated and prosperous district.

Sworn Circulation 2,000

WM. CAMERON GRANT

The Ingersoll

Chronicle

The Daily Chronicle—established in 1897—Is the only daily published in Ingersoll, and it goes into nearly all the homes in the town. It can be truthfully said that " it covers the field."

The Weekly Chronicle—established in 1853—contains 12 pages, and is read by all progressive farmers in the great cheese district.

Advertising rates very reasonable, and will be cheerfully given on application. Sample copies supplied when desired. Subscription per annum, Daily \$3.00, Weekly \$1.00.

Chronicle Printing Co. INGERSOLL, ONT.

In
Western
Canada
Every
German
Reads



Der Nordwesten

It is the only German farm paper in Western Canada, where one out of every five farmers is a German. One-fifth of the money received from the crop is spent by Germans.

ARE YOU GETTING YOUR SHARE OF THIS BUSINESS?

Now is the time to tell the German farmers about your goods. "DER NORD-WESTEN" gives you a sworn circulation of 17,645 weekly. Published every Wednesday, forms close Mondays. Rates on application. Try an advertisement in "DER NORDWESTEN" and be convinced of its result-producing power.

Der Nordwesten Publishing Co.

P. O. Box 3082

WINNIPFG

The Circulation of the

ECHO

London - Ont.

is equal to the combined circulation in London of any two other newspapers. The only weekly paper in London, we reach the buying classes by such features as the Society and Musical Columns, Women's Page, Front Page, criticism of Current Events, etc.

The Largest City Circulation

ESTABLISHED FOR 30 YEARS

A. TALBOT & CO. - 'Publishers LONDON, ONTARIO

The only Paper
Printed in
Digby, Nova Scotia

THE

DIGBY WEEKLY COURIER PUBLISHED FRIDAYS

Fstablished 1874

The only way to reach all the homes all the time. A large circulation among an excellent class of readers. Advertising rates are high. Do not ask for special position, but a trial advertisement will convince any firm that the

DIGBY WEEKLY COURIER

is one of the most profitable advertising mediums in Nova Scotia.

O. S. DUNHAM, Editor and Manager

The "Outing" of Canada

"Outdoor Canada"

A CANADIAN MAGAZINE FOR THE CANADIAN PEOPLE
CONTRIBUTIONS FROM THE BEST KNOWN WRITERS OF THE DAY

TO SUBSCRIBERS

When reading a magazine the reader wants to be interested.

He wants to see and read something new.

That is our whole aim.

We are producing such a magazine regardless of cost.

We want assistance.

Send us your name and address with \$1.00 for a whole YEAR'S SUBSCRIPTION.

YOU then are added to the long list of Canada makers.

TO ADVERTISERS

What does the advertiser want?

RESULTS

To get them he must therefore advertise in mediums that reach

PEOPLE who have money, who spend money and who need his goods.

That is the quality of "Outdoor Canada's" circulation. It is paid in advance too.

No heavy newstand returns of unsold copies, "Outdoor Canada" gets more room on the Library table each month in the year than any other publication in Canada. This is how the advertiser gets RESULTS for his advertising in "Outdoor Canada."

W. J. SOUTHAM, President J. E. WODELL, Editor W. J. CAMERON, Business Mgr. R. H. MACNEILL, Advertising Mgr. F. A. COCKBURN, Circulation Mgr.

Outdoor Canada Publishing Company

Head Office: - HAMILTON, ONT. Advertising Office: TORONTO, ONT.

COVERS VICTORIA COUNTY LIKE THE NOON-DAY SUN

Watchman-Warder

The Daily Warder

Established May 1st, 1908

Average Circulation for 8 months 1328

LINDSAY, ONT.

4750 Homes are reached regularly by the Daily and Weekly issues of the Watchman-Warder.

paid correspondents located in every corner of the County.

Agricultural page is conducted by a graduate of O.A.C. The above features are largely responsible for the splendid growth in circulation made during 1908.

CIRCULATION BOOKS ALWAYS OPEN

The only Lindsay paper having a Telegraphic Service

Junton Dente Control of the

The Western Canadian Wine & Spirit Trade Review

The only Wine and Spirit Trade Paper published in the West

PUBLISHERS:

Schulz, Webster & Co. Stobart Block.

WINNIPEG

MAN.

ESTABLISHED 1880

The Inland Sentinel KAMLOOPS, B.C.

Eight Pages

Twice a Week

Covers entire interior of Province

The Wallaceburg

Proprietor

H. A. Colville Herald=Record

The Largest circulation of any Paper published in Northern Modern and well equipped Job Plant in connection.

Telephone 103

James Street

WALLACEBURG: ONT.

Kingston British :: Whig :::

Average Circulation

(Sworn and Guaranteed)

1908

Daily 4202

Weekly 5653

IN ITS 76th YEAR

Points for Advertisers to consider:

- 1 The only paper having a general circulation in Eastern Ontario front.
- 2 The only paper in Kingston that furnishes sworn detailed statements of circulation.
- 3 The only paper that permits an examination of circulation of the Association of American Advertisers.
- 4 The only paper in Kingston that can boast of a circulation of 3200 in a city of 3671 residences.

Church Life-the newsy weekly. Bright and Broad.

Ontario Churchman—the popular monthly—
average circulation, 1908, was 7179.

The

Miner and News

SEMI-WEEKLY

KENORA - - - ONT.

It covers the local field, going into almost every house in the town and district



Reasonable advertising rates for the circulation and class of buyers available YOU cannot reach all the people of Northern New Brunswick and the Gaspe Coast unless your advertisement appears in

The Campbellton Graphic CAMPBELLTON N.B.

Circulation Exceeds 2000



The Bay Chaleur Events, established 1897, and the Graphic, established 1907, were amalgamated in Dec. 1908, and start in the year with a rapidly growing list of subscribers. Is at least three times as large as any competitor's. Lists open to all advertisers and inspection invited. Ask for advertising rates.

ANSLOW BROS. PUB. CO., Limited

in Saskatchewan

The Capital

(Two Editions a Day)

Daily Average 1908 - 1674 Daily Average Dec. 1908, 1755

The Capital is educating the people to read ads and to buy advertised goods. In making up list of mediums for your campaign, be sure and see that THE CAPITAL is included and get your share of the business of this part of the country.

Rates upon application or from any reliable advertising agency.

THE CAPITAL PRINTING CO.

3rd Ave. and 20th Street

SASKATOON, SASK.

୍ଧିରାରୀରାରାରୀରାରୀରାରାରୀରାରାରୀରାରୀରାରୀରାର୍ଗ୍ୟ ପି Established 1867

The

Union Advocate

NEWCASTLE - - N.B.

W. J. McNeil - - - - Manager Henry Harvey Stuart - Editor

- ¶ One of the best advertising mediums in New Brunswick. Reaches nearly 1500 families; thrifty farmers, fishermen, lumbermen and factory workers.
- ¶ Advertisements in the Union Advocate reach the purchasing people.
- ¶ Outside Advertisements taken at eight cents per inch per week.

Advocate Publishing Co.
PUBLISHERS

PUBLISHERS

The Kenora Herald KENORA, ONT.

JAMES A. FIELD - Editor and Manager

One of New Ontario's

Leading Papers

\$1.00 PER YEAR

Read from Coast to Coast

The

Kincardine Reporter

J. J. HUNTER Proprietor Best Advertising Medium in Bruce

Niagara Falls, Can.

is the Electric Power hub of the World. It is growing industrially at a tremendous rate.

THE REVIEW

is the oldest and best paper in the city. To reach the best people—the people with the purchasing power—you must usethe columns of The Review.

F. H. LESLIE

Publisher

The Fordwich Record

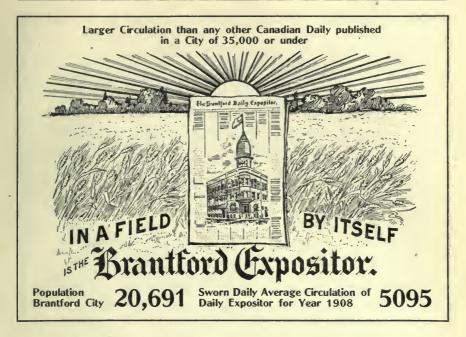
Founded 1896

FORDWICH, Ont.

is now read by over 3,000 people and is one of the best mediums for advertisers, as it circulates among people who have money to spend. A clean, newsy, country paper, a favorite with subscribers.

Rates very reasonable.

WM. WATTERS - Publishe





The Redvers Observer

Redvers, Sask.

A weekly newspaper devoted to the welfare of Redvers and surrounding Country.

SUBSCRIPTION \$1.00

AS AS

McDOWELL & HODGINS

The Canadian Magazine

is undoubtedly the recognized medium in Canada for the high-class Advertiser to use. It stands out pre-eminently as The Magazine that goes into the home and is read from cover to cover by every member of the family.

The Ontario Publishing Co., Ltd. Toronto, Can.

Che Stirling news=Hraus Established

The Best Advertising Medium in North Hastings. Published every Thursday-Eight Pages—48 columns.

> SUBSCRIPTION \$1.00 per annum

James Currie, Editor and Prop. STIRLING, ONTARIO | Chas. S. O. Crockett, Publisher

The

THE PEOPLE'S PRESS

Acton Hree Press ACTON, ONTARIO

Goes into all the leading homes of the District. Gilt-edged list, no dead heads. Every subscription paid in advance. Advertisers pleased with results obtained.

Founded 1875

H. P. MOORE, Ed. and Pub.

The Tribune

CAMPBELLTON

Issued Every Tuesday, Thursday and Saturday afternoons. Subscription \$1.00 per annum. Six months, 60c. Three months, 40c. Extensive Circulation in Restigouche and Gloucester Counties, N.B., and Bonaventure and Gaspe Counties, P.Q., as these counties are dependent upon Campbellton papers for home news. Advertising Rates cheerfully furnished on application.



Over 100,000 Readers

Advertisers prefer religious papers because they give access to the best class of families. This medium is chosen by these families. They like their papers and believe in them. You are well introduced.

THE CHRISTIAN GUARDIAN is the official organ of over a million wide-awake Methodists. Best mail order medium in Canada.

The Christian Guardian Toronto

.. The ..

Edmonton Journal

MORNING

EVENING

WEEKLY

Alberta's Leading Daily

Carries more Want Ads. than other paper west of Winnipeg

Sworn Circulation

Rotels and Cravel

Published monthly at

Coronto. Ont.

in the interests of the Hotel Trade.

HOTELS & TRAVEL goes every month into every hotel between Montreal and the Pacific Coast.

The only paper in Canada that makes a specialty of reaching hotel proprietors.

Send for sample copy and advertising rates.

Subscription price \$1.00 a year in advance.

Address-

HOTELS AND TRAVEL,

75 Yonge Street - - TORONTO

312 Nanton Bldg., Winnipeg

The Western Municipal News

OFFICIAL organ of the Union of Municipalities in Manitoba and Alberta and the Local Improvement District in Saskatchewan.

GUARANTEED :: CIRCULATION

We reach 3,000 Municipal officers, practically all who do Municipal buying.

The Municipal Market is the best in Western Canada.

If you want to do business in it advertise in the Municipal paper.

-Published at-

Winnipeg

The Guelph Mercury

Daily

Circulates almost exclusively in Guelph.

Sworn Circulation for 1908 = 2351

The Daily Mercury enters nearly every home in the city.

Weekly

ESTABLISHED 1844

Circulation almost exclusively among farmers.

Sworn Circulation for 1908 = 4640

No other farm advertising medium in the Guelph district approaches The Weekly Mercury.

VITH a combined average Daily and Weekly Circulation of 7,000, covering city and district thoroughly, the Mercury is well worthy of favorable consideration by general advertisers. The people of Guelph and district are all English speaking, and form one of the most substantial and progressive communities in Canada.

J. I. McINTOSH

Proprietor and Publisher

The Baldur Gazette BALDUR, MAN.

The only newspaper published in the municipality of Argyle.

It reaches every corner, and it pays to use it as an advertising medium.

Published every Thursday

Walter F. Frederickson EDITOR AND MANAGER

Fort Frances

The coming Industrial Manufacturing Centre

Hydro electric power nearly ready— 60,000 H.P. for distribution. Many large industries now preparing to build. Population rapidly increasing.

I IMES reaches them all

It covers the entire electoral district of Rainy River. If you want business try The Times advertising columns. Rates on application.

J. A. OSBORNE - Editor and Publisher A. McKim, Limited, Montreal, Eastern Representatives.

The

Sarnia Post

ISSUED EVERY THURSDAY

Official Paper of Lambton County

The best town in the St. Clair district is Sarnia. It is splendidly situated, is an important shipping point for the Great Lakes, and is also a leading railway centre.

If you wish to reach the people of Sarnia and outlying villages and prosperoussurrounding country, send for our rate card.

Davis & Whitcombe. Publishers - SARNIA, Ont.

A. McKim, Limited, Advertising Agency, Montreal and Toronto

"The Planet"

Chatham - Ontario

DAILY and WEEKLY

A DVERTISERS are guaranteed a larger circulation than the combined issues of any other three papers published in this county. The office is the largest and best equipped in Canada outside of the large cities; with the most complete commercial printing, bookmaking and theatrical engraving plants and a staff of over seventy employees. Estimates promptly furnished for large or small editions of pamphlet and poster work. Designs furnished for one, two or three color poster printing.

S. STEPHENSON, Proprietor

CHATHAM, ONT.

To Reach the People of PRINCE EDWARD ISLAND

ADMEDITION IN

The Summerside JOURNAL

The Island's biggest, best, and brightest weekly paper. The people read it and you get results. Also in

The P. E. Island AGRICULTURIST

which goes to the Farmers and Housewives. It is acknowledged to be the leading agricultural paper in the banner agricultural Province of Canada.

Its results are excellent.

TRY

The Echo Hawkesbury, Ont.

TELEPHONE No. 56

Best Advertising Medium in the Counties of Prescott and Russell. Artistic Printing at moderate rates.

Also Publishers of "Le Moniteur"

The New Liskeard Speaker

The largest weekly in the Temiskaming District. It is published at New Liskeard, ten miles from the Cobalt mines, and in the heart of the Great Clay Belt of New Ontarlo.

Subscription \$1.00 per year.

Send for Sample Copy.

N.B.

THE STAR THE SUN

(2 cent Morning)

(1 cent Evening)

(Weekly)

TOTAL CIRCULATION OVER 90.000 WEEKLY

(For details see page 136)

With these three papers, the publishers guarantee the largest, broadest and most effective circulation in the province of New Brunswick.

Two thirds of the "SUN'S" circulation is by mail, outside the city of St. John, reaching every daily mail route in the Province.

This is the "STAR'S" circulation is within the city.

The "NEWS" covers thoroughly the country field, where mails go twice or

The "NEWS" covers thoroughly the country field, where mails go twice or thrice a week. The three offer advertisers an unequalled combination.

ADVERTISING RATES

Flat rate on contracts of 2,000 lines or more (agate measure).

THE SUN or THE STAR 1½c. per line.

THE SUN and THE STAR 2½c. per line.

1c. per line.

THE SUN, THE STAR and THE NEWS 3½c. per line.

THE SUN PRINTING COMPANY, LIMITED

MONTHLY: \$1.00 per year

Something New in a Trade Monthly.

ry Goods Record

Covers 90% of the Dry Goods Trade in the Dominion.

F. A. VEITCH PUBLISHER MONTREAL OF CANADA

A high class artistically printed monthly that has a distinct field of its own. Recognized as the best gotten-up paper in the Dominion.

ADVERTISING RATES ON APPLICATION

The Tweed News

:15

The Home-Read Paper in Hastings County.

And has a large circulation in Lennox and Addington.

2,375 COPIES GOING WEEKLY

throughout this district tell the story of its success. Advertising rates and sample copies on application.

O. M. ALGER,
Proprietor and Manager

Tweed, Ontario

The Tiverton Watchman

Published Every THURSDAY

A cleanly printed, newsy, independent local paper, read by the prosperous farmers and dairymen of Bruce County.

Advertising Rates on application.

A. McDougall - Publisher

Che Haldimand Banner Caledonia - - - Ontario

The neatest and newsiest Weekly printed in the Niagara Peninsula. Good Advertising Medium. A specialty made of Job and Catalogue printing. Samples and prices furnished on any kind of printing. Satisfaction guaranteed.

A. T. MIGHELL -

PUBLISHER

Le Ouotidien

is the only paper published on that side of the St. Lawrence facing Quebec. The population is about 9,000, and with the neighbouring villages of St. Romauld, St. David, Bienville and Lauzon, the district covered by Le Quotidien, contains 24,000 people.

Le Quotidien Founded 1879 L'Hebdomadaire Founded 1881

LEVIS

P.Q.

The

DAILY and WEEKLY

Stratford Herald

Sworn Circulation for 12 months of 1908

Daily 2,117 — Weekly 2,932

Covers the field. Is read by Scot, Irish, English and German. They need your product and are good buyers. Write for rate card.

W. S. DINGMAN,

President and Manager

A. W. ELLIS.

Secretary-Treasurer

OKOTOKS, ALBERTA

—a thriving town in a splendid farming district, devoted to grain growing and the breeding of horses and cattle. The

REVIEW

-a live weekly,

SWORN CIRCULATION 500-

covers the district. It will help you sell your goods to a prosperous community.

S. R. HODSON - - PROPRIETOR

The Port Colborne Times and Humberstone News

The Ridgeway Record and Crystal Beach Budget

Both Weeklies published by

Geo. J. Bell, at PORT COLBORNE, ONT.

Reach a live agricultural district, summer resorts, and are in the Power Belt in the Niagara District. Read by thousands.

Creelman

an Incorporated Village, is in the centre of a famous Wheat Belt in South-Eastern Saskatchewan. Elevator capacity 105,000 bushels. 330,000 bushels marketed annually. Settlers all Canadian or American—no foreigners.

GAZETTE

Published by

S. R. CARROTHERS and F. A. WIDDIFIELD

is a live local weekly covering this territory.

Its readers have the money to purchase advertised goods.

Rates on application, or from any Advertising Agency.

LE SAMEDI

A WEEKLY POPULAR MAGAZINE
(Illustrated)

Advertising rates, 5c. for line contract and 4c. for regular space (agate measure).

¶ Practically the only complete illustrated weekly published in French language on this continent. Founded in 1889.

LA REVUE POPULAIRE

A MONTHLY POPULAR MAGAZINE (Illustrated)

¶ Advertising rate \$20.00 a page. Special price for consecutive insertions.

¶ The only magazine, American style, published in French language on this continent. Started in 1907, and a decisive success from the very outset.

POIRIER, BESSETTE & CIE., Proprietors

200 St. Lawrence Boulevard

MONTREAL, Que.

$ar{g}$ No Other Paper $ar{g}$

in Pictou County goes into so many homes as The Free Lance, which means that we have the largest circulation in the County. Our Mailing List proves it. You can investigate if you wish.

16 Pages Every Week

brim full with local happenings, gives The Free Lance the Lead among its competitors.

The

Free Lance westville - N.S.

ESTABLISHED 17 YEARS

Clifford Express

CLIFFORD, ONT.

Home Paper in 4 Counties. Circulates largely in intelligent German Canadian Community in Counties of Wellington, Huron, Bruce and Grey.

J. R. AITCHESON, Editor and Proprietor

Fergus 1855 News-Record

Eight pages ail home print.

Exclusive District. Large Circulation.

Splendid Advertising Medium.

J. C. TEMPLIN

Editor and Proprietor

Fergus - Ontario

THE CANADIAN DRUGGIST

ESTABLISHED 1889

The recognised Organ of the Wholesale and Retail Drug Trade of Canada

Read what Advertisers say-all unsolicited

BARBER & ELLIS, TORONTO:

"We can trace to the advertising in your Magazine a greater number of inquiries than to any other trade paper."—"It is with a great deal of pleasure that we express the very satisfactory results that we secured through advertising in your Journal."

R. S. WILLIAMS & CO .:-

"Unquestionably in our estimation the "Druggist" is one of the best Canadian Magazine advertising mediums, not only in regard to the quantity of results, but also as to the high quality of these results."

The Canadian Druggist, 15 Toronto St. - TORONTO, Can.

The Canadian Harness and Carriage Journal

The only Journal published in Canada in the interest of these trades.

Covers the entire Dominion throughout all the provinces.

An excellent advertising medium and moderate rates.

The Canadian Harness and Carriage Journal, TORONTO, Can.



DEVOTED TO THE THREE GREAT INDUSTRIES OF FRUIT GROWING, MARKET GARDEN-ING AND POULTRY RAISING.—IT IS PRACTICAL—IT IS WEEKLY.

- ADDRESS -

The Fruit Grower Publishing Co., Limited, GRIMSBY, ONT.

The Daily

average for the week ending March 13th, 1909 4,502

Paid circulation over 4 times that of any Daily in the city. Only Daily in the District enjoying fuil Associated Press News Service.

See sworn statement in Gazetteer.

The Standard St. Catharines Ontario

St. Catharines City -	-	2,583
Thorold	-	326
Merritton		410
Pt. Dalhousie		240
Niagara Falls, Ont		129
Niagara-on-the-Lake -		242
Homer and Virgit -	-	52
Post Offices in District	-	118
Post Offices outside Di	istrict	401
		4,502

The Twice-a-Week Standard

reaches fruit growers and farmers of the rich Niagara District within distance of 12 miles. Circulation 1,200 copies each issue.

> Distribution of circulation on request.

The

ESTABLISHED 1831

Picton Gazette

SÉMI-WEEKLY

CIRCULATION - - 1825

THE ONLY CONSERVATIVE NEWSPAPER IN THE STRONG CONSERVATIVE COUNTY OF PRINCE EDWARD.

THE FARMERS' PAPER OF THE COUNTY.

S. M. CONGER & BRO. PUBLISHERS

The Cookstown Advocate Established 1897

The home paper in a rich and thriving agricultural section of South Simcoe.

It Gets Results

W. E. STODDART Publisher

\$1.00 per year in advance

The Estevan Observer

H. T. McPHILLIPS, Editor and Proprietor

Best advertising medium in Southern Saskatchewan.

ADVERTISING \ 12 cents per line first insertion. 8 cents per line subsequent insertions.

SPECIAL TERMS FOR LONG CONTRACTS

L'EVENEMENT

ESTABLISHED 1867

DAILY and WEEKLY

QUEBEC CITY

Winnipeg Saturday Post

EDITOR:

Knox Magee

- ¶ An independent paper of comment, independent in all matters, devoted to the entertainment and service of its readers.
- ¶ Special pages for Society, the Drama, Music, Fashions, Money and Risks, Sports and Humor. Appeals to the well-to-do.
- ¶ Clean and attractive in makeup and typography, it will show your advertisement to the best advantage.
- ¶ Read in 12,500 homes in Winnipeg and the West, it reaches the people you want to influence.

Wiarton Echo

Goes into practically every home in the Bruce Peninsula and parts of Grey County. Only one rate to advertisers and if they do not GET VALUE RECEIVED they can withdraw

Established 1879

THE . . .

ESTABLISHED 1889

Richibucto Review

Covers thoroughly one of the best districts of Kent County, New Brunswick, a wealthy lumbering, fishing, shipping and agricultural district. The population of Richibucto is 2,000 and the Review has a circulation of 1,000.

Review Publishing Co., RICHIBUCTO, N.B.

The Gorrie Vidette

is the HOME paper in over 500 homes in prosperous North Huron—one of the richest counties in Ontario.

Advertising rates on application

J. STANLEY LYONS
PUBLISHER

More than 80% of the population of the Province of Quebec is French speaking

We reach the greatest proportion of the best class of French speaking people in this province.

Le Canada

73-75 St. James Street MONTREAL, CAN.

The only French Morning Daily in the Province of Quebec.



A GROWING CIRCULATION IN A GROWING CITY

When considering St. Thomas (Pop. 15,000), and the progressive district of which it is the centre, you can't afford to overlook

THE ST. THOMAS JOURNAL

DAILY and WEEKLY

It is distinctly the Home paper, and has been since 1859. During 1908 it carried 19,000 inches more paid local advertising than any competitor.

Sworn Circulation 3,688 and still growing

Circulation guaranteed by American Association of Advertising Agents.

F. W. Sutherland,
Pres. and Man. Director

THE ST. THOMAS JOURNAL ST. THOMAS, ONT.

The

Times

MEDICINE HAT, ALBERTA

The Paper with the Reputation

The newsiest paper and best advertising medium in South-Eastern Alberta.

Covers everybody with-

Published on Tuesdays

in 75 miles of Gas City.

W. LACEY AMY

Gazette-

Est'd 1872

Amalgamated 1892 Review

PARKHILL

The oldest and largest paper in North Middlesex. An ideal Country Newspaper. The best Advertising Medium in North Middlesex.

CIRCULATION 1385

WILLIAM DAWSON, Editor and Proprietor

The Advocate

An Up-to-Date Weekly Newspaper

Trenton is a busy manufacturing town and is the business centre for a fine agricultural country, and the rich mineral district of North Hastings. The Advocate has a large and rapidly growing circulation in the town and the surrounding townships in Hastings, Northumberland and Prince Edward. Write for rates.

The Advocate Printing & Publishing House
P. J. O'ROURKE, PUBLISHER
O'Rourke Block, Front St., TRENTON, ONT.

THE CANADIAN MESSENGER

OF THE SACRED HEART

ENGLISH AND FRENCH EDITION

1,700,000 Circulars or Catalogues mailed throughout the whole Dominion would bring you only as many readers as a yearly contract with the "Canadian Messenger Advertiser." Advertise the right article and watch the results.

SWORN CIRCULATION

542,300 Copies for Year 1908

Each copy is circulated in from three to five FAMILIES

FLAT RATE:

One Page (200 agate lines) \$35.00 One Inch - - - - 2.45 Per Agate Line - - - 0.17½ COPY or orders for inserting or dropping any advertisement should reach us on the 20th of the 2nd month preceding date of issue.

DETAILED CIRCULATION, APRIL 1909

PROVINCE			_				-		16,661	
PROVINCE MARITIME	,	-							16,317 9,337	44 .
WESTERN FOREIGN		'INCES		-					1,082 3,103	66
			Tota	l per	Mont	h	_	_	46,500	Copies

The Sydney Post

Morning Afternoon Weekly

AVERAGE SWORN DAILY CIRCULATION, NET, 4,000. This does not include spoiled, returned or unsold Copies of any description.

THE POST reaches readers in all parts of Nova Scotia, but particularly in the Island of Cape Breton, its readers including 20,000 industrial workers, and the professional, mercantile, agricultural and seafaring classes in the

GREATEST WAGE-EARNING COMMUNITY, PER CAPITA, IN CANADA

13,000 Men

Earning

\$32,250 Every Day

\$10,000,000 per year

This vast amount is distributed annually in wages by the big industrial concerns of the Sydneys and adjacent colliery towns, all within a radius of twenty-five miles of Sydney, having a combined population of upwards of 50,000. Railroads, tram lines and steam boats radiate from Sydney in all directions.

THE SYDNEY POST is the only morning daily in Cape Breton, and the only paper in Eastern Nova Scotia publishing two daily editions.

THE WEEKLY POST is the only weekly paper in Sydney.

ADVERTISING RATES FURNISHED ON APPLICATION

SYDNEY, N.S.

The Owen Sound Sun

had a sworn average circulation of

3,263 copies

during 1908. "The Sun" is a good live semi-weekly, circulating in Owen Sound with a population of over

12,000

A good field for the advertiser and a newspaper that can cover it at little cost.

Correspondence Solicited

The

ESTABLISHED IN 1888

Parrsboro Leader Published at PARRSBORO, NOVA SCOTIA

The only newspaper in a town of 3,500 population. It covers a district 50 miles in one direction and 25 in the other, without a competitor. This district includes two smaller towns and six villages, with a well populated country between.

Published Weekly at \$1.00 per year.

The only advertising medium in the West of Cumberland County. Rates on application.

J. B. WOODLAND - Proprietor and Editor

The Kumboldt Journal

HUMBOLDT, SASK.

The Journal is the only paper published in its district, which includes about 40 square miles, and therefore serves a people not reached by any other newspaper.

TELFER BROS. - Publishers

The Record

WINDSOR, ONT.

The Record has been published continuously since 1860.

The Evening Record is the only Daily in Essex County, and it circulates throughout all the towns and villages in the Southern Peninsula (population 60,000).

The Weekly covers thoroughly the farming districts.

The combined circulation is greater than all the other papers in the County (eight in all) combined.

There is no other means by which the Advertiser can reach the people of this prosperous garden of Canada as effectively as through The Record.

RECORD PRINTING CO., LIMITED

JOHN A. McKAY, Managing Director

The Weekly

(Established 1873)

Western Annapolis Sentinel

Successor to

THE BEAR RIVER TELEPHONE

Published every Wednesday. M. K. PIPER, Prop. and Pub.

Best Advertising Medium in most prosperous section of the far-famed Annapolis Valley. Oldest newspaper in the county. Complete modern plant. Circulation covers Middle and Western section of County.

> Average circulation for 1908 1750, guaranteed.

Bridgetown, Annapolis County, N.S.

_ +++ --- ++ --- ++-

Sworn Circulation

DAILY - 3,750

3,600

WEEKLY

The Moosomin World

THE BEST ADVERTISING MEDIUM IN EASTERN SASKATCHEWAN

Has 5000 readers each week, and is rapidly growing.

Advertisements in this paper always pay.

BRETZ & SHUART

PUBLISHERS

Saturday Sunset

Vancouver, B.C.

British Columbia's new illustrated weekly journal.

The Saturday Sunset is modelled after Toronto's famous week-end paper, Sainrday Night, in size, shape, quality of paper, character and general appearance.

The Saturday Sunset Policy—Fairness and independence at all times, on all questions; the interests of British Columbia first, last and always; thoroughly Canadian in spirit and sentiment; independent in politics; fearless alike in critism or approval of any Government or party-not colorlessly neutral, but independent and vigorous-a paper with views, and the courage to express them.

Its advertising columns are absolutely closed to quack nostrums, fakes of all kinds, wild-cat mining prospectuses or any other matter of doubtful or objectionable character. SEND FOR A SAMPLE COPY.

Published at 541 HASTINGS STREET

VANCOUVER

R. S. FORD, President and Managing Director. JOHN P. McCONNELL, Vice-Pres. and Editor.

An eight page weekly giving the local news of the Counties of Megantic, Lotbiniere, Wolfe and Beauce, in which Counties there is no other local paper published, together with the Canadian Articles as published in the Montreal Gazette. The district for which the Megantic Gazette is the recognized Advertising Medium is one of the most prosperous farming sections in the Province of Quebec, and includes the Asbestos Mining Towns of Thetford Mines and Black Lake and other important towns and villages. No advertiser can cover the Province of Quebec without using the Megantic Gazette. H. A. DICKSON Proprietor and Editor Head Office: RECTORY HILL, Que.

The Pembroke Standard

The Newsy Newspaper of the Ottawa Valley

First Class Medium for outside Advertisers.

Subscription \$1.00 per year In advance

Book and Job Printing

The Pembroke Standard, Ltd., Publishers

Canadian Royal Templar

Organ of the largest temperance society In Canada. Goes to every part of the Dominion, and reaches the homes of a thrifty, progressive class of people who waste nothing in strong drink and have money to spend. Increasing predominance of temperance sentiment means constant extension of its constituency. Rates and other particulars on application.

Address: CANADIAN ROYAL TEMPLAR HAMILTON, ONT.

1820-1909

¶ For the advertiser's benefit, there are the 89 years of vigorous belief in Canada that have helped to make the

BROCKVILLE RECORDER

a power in the richest and greatest dairy farming territory in Ontario, which is thoroughly covered by the Daily and Weekly Recorder.

¶ Brockville is the centre of this territory: over 200 cheese factories and dairy farms are represented at its Cheese Board. A rich field for the advertiser—who has the right kind of goods—which he cannot reach without the RECORDER Daily and Weekly—sworn circulation.

The Morning _eader

"THE FOREMOST PAPER IN SASKATCHEWAN" ESTABLISHED 1905

Mr. Manufacturer

HESITATE

The west offers a field unsurpassed in Canada, and never before was there a greater demand for the products of the manufacturer. The population is increasing with great rapidity, and with the increase in population the demand for the products of the astern manufacturers will be greatly increased When you are considering where you will spend your advertising appropriation remember you must not forget

KAI

The Great Rich Wheat Growing Province of Canada

Saskatchewan's wheat crop for 1908 was greater than that of any of the other Western Provinces. Its development has only begun, it is destined to be one of the greatest provinces in the Dominlon. And when you are considering what medlum you will use to cover Saskatchewan remember that the

Is unquestionably the best medium for you to use

It reaches over ninety per cent of the homes in Regina

It goes into nearly every town in the Province on date of publication. It operates street deliveries in over 30 towns in Saskatchewan. It has a larger sworn circulation than any other daily paper published in Saskatchewan.

It is considered an authority on City and Provincial affairs.

It is universally conceded to be the best daily newspaper published in Saskatchewan, and has practically no competitors in the morning field.

It gives a complete telegraphic news service covering the news of the world, and makes a special feature of glving all the news of the province. In order to do this it employs over 100 correspondents who are located at all the important centres throughout the country

The Morning Leader is printed in one of the most complete printing offices west of Toronto, and is the only paper published in Saskatchewan that is printed on a Web Perfecting Press.

AVERAGE DAILY CIRCULATION FOR

Dec. 1906 - 1038 copies Dec. 1907 - 2082 copies Dec. 1908 2514 copies

Rates from any reliable Advertising Agency or from

THE LEADER PUBLISHING CO., Ltd. SASKATCHEWAN Regina Canada

Weekly Leader

"SASKATCHEWAN'S GREATEST WEEKLY NEWSPAPER" ESTABLISHED 1883

Printed and Published at Regina, the Capital of the Province

The Weekly Leader circulates in a field unsurpassed in Canada. It reaches over 4,000 of the prosperous farmers of this great and enormously rich province every week. Its circulation is increasing very rapidly—received over 1,000 new subscriptions during the last three months.

Nearly 100% Increase in Circulation

DURING THE YEAR 1908

The following figures are taken from our sworn circulation statement for the year 1908,

They tell their own story to the Intelligent Advertiser

Jan. I -	-	2206	May 6 -	-	2403	Sept. 2 -	-	2561
Jan. 8 -	-	2213	May 13 -	-	2400	Sept. 9 -	-	2611
Jan. 15 -	-	2203	May 20 -	-	2417	Sept. 16	-	2647
Jan. 22 -		2210	May 27 -	-	2432	Sept. 23	-	2662
	_			_			_	
Jan. 29 -	-	2222	June 3 -	-	2451	Sept. 30	-	2685
Feb. 5 -	-	2227	June 10	-	2463	Oct. 7 -	-	2740
Feb. 12 -	-	2239	June 17	-	2469	Oct. 14 -	-	2796
Feb. 19 -	-	2307	June 24	-	2497	Oct. 21 -	-	2843
Feb. 26 -	-	2331	July 1 -	-	2507	Oct. 28 -	-	2990
March 4	-	2265	July 8 -	-	2531	Nov. 4 -	-	3417
March 11	-	2259	July 15 -	-	2546	Nov. II -	-	3227
March 18	-	2307	July 22 -		2535	Nov. 18 -	-	3309
March 25	-	2331	July 29 -	-	2504	Nov. 25 -	-	3476
April I	-	2340	Aug. 5 -	-	2545	"Dec. 2 -	-	3590
April 8	-	2344	Aug. 12		2555	Dec. 9 -	-	3701
April 15	-	2371	Aug. 19	-	2561	Dec. 16 -	-	3832
April 22	-	2390	Aug. 26	-	2573	Dec. 23 -	-	3946
April 29	-	2397				Dec. 30 -	-	4013

The average circulation for the Weekly Leader for year 1908

was 2,697 copies per issue.

Considering the excellent field it covers and the quality and quantity of its circulation the Weekly Leader is one of the best advertising mediums in Cauada, and unquestionably the best medium for you to use when you wish to reach the prosperous farmers of Saskatchewan.

Advertising rates are exceedingly low and can be had on application to any reliable Advertising Agency or from

THE LEADER PUBLISHING CO., Ltd. SASKATCHEWAN Regina Canada

The

Presbyterian Witness

THE OLDEST PRESBYTERIAN WEEKLY IN CANADA AND IN THE BRITISH EMPIRE

ESTABLISHED 1848

- The Special Sphere of The Presbyterian Witness is the Maritime Provinces; but it has a growing circulation in every Province of the Dominion.
- The sworn average weekly circulation for the year ending 31st December, 1908, was 5,517.
- ¶ The Presbyterian Witness is published in the city of Halifax, the Capital of the Province of Nova Scotia and the largest city of Eastern Canada.

For Advertising Rates, write

THE PRESBYTERIAN WITNESS COMPANY, Limited

Halifax, N.S.

"Le Progres de l'Est"

SHERBROOKE - - QUE

One of the best advertising mediums in Eastern Canada and the only French newspaper published in the District of St. Francis. It reaches the best class of readers. Rates furnished on application.

L. A. BELANGER

Publisher

ESTABLISHED 1900

East Cambton Tribune

Thedford, Ontario

Has a good circulation in the celery and fruit belt and the rich agricultural district of East Lambton.

Best equipped country plant in Western Ontario

W. BRYANT, Pub.

The Bawlf Sun

Published every Thursday Subscription \$1.00 per year

Advertising rates quoted on application. Job rooms in connection. We print everything from a calling card to a full-sheet poster, and have a complete line of Legal Blanks, School District Blanks and L.I.D. forms, at eastern prices.

ALL WORK GUARANTEED

Prompt and careful service. Mail order business given special attention.
Write us for anything that needs printing.

A. L. EASTLY

Editor & Publisher

Toronto Trade

Any merchant or manufacturer wanting to reach the Toronto buyers, can do so in the most effective way by the use of the advertising columns of the

"ENDERS"

These are seven local papers reaching the residential sections of Toronto, and each Thursday they are placed in over thirty-four thousand Toronto homes.

For rates-address

NORTH ENDER PUBLISHING COMPANY 110 Mail Building, TORONTO

Port Arthur, Ontario

has passed from the status of a town to that of a city.

The Evening Chronicle

has kept pace with the rapid growth of the place.

It covers city and country and cannot be overlooked in any Advertising Campaign including Port Arthur and Thunder Bay.

To reach the people of Gananoque and the many villages in the County of Leeds, you should use

The

GANANOQUE JOURNAL

Six Column Quarto

ALL HOME PRINT

Sample copy and rates furnished on application to

JAS. A. THOMSON - Publisher
GANANOQUE, ONT.

Nova Scotia

advertisers will please bear in mind that the

Yarmouth Times

published at Yarmouth every Tuesday and Friday, reaches all parts of Western Nova Scotia.

Good Press Work,
Accurate Insertions

ADDRESS:

The Yarmouth Times YARMOUTH, N.S.

A Canadian Monthly with a

National Circulation

BUSY MAN'S MAGAZINE

is a monthly periodical for busy men and women. Its contents are interesting from cover to cover. Its large circulation has been built up solely on its own merits. No premiums or dubious schemes have ever been used. to increase its list of readers.

BUSY MAN'S MAGAZINE offers the national advertiser a valuable publicity, because.—

It enjoys a national Canadian circulation, covering the Dominion thoroughly from Coast to Coast.

The records of our circulation department for 1908 show eighty-three per cent of our readers renewed their subscriptions. A strong proof of the value of Busy Man's publicity section.

Its contents are interesting from cover to cover, being made up of the most timely articles, fascinating short stories selected fron the world's best current magazines and periodicals, as well as original articles and short stories by the foremost Canadian writers.

It is supported by the strongest circulation organization in Canada—that of the MacLean Publishing Company. Two hundred men working circulation all the year around. See opposite page.

Write for sample copy and rates

Busy Man's Magazine TORONTO, CANADA

Montreal

Winnipeg

Chicago New York

London, Eng.

GETTING RESULTS!

HE way to get maximum results from your appropriation is to interest consumers and dealers. ¶ To get at the dealer, no method is at once so effective and inexpensive as using space in live trade newspapers. ¶ In their particular fields MacLean's Trade Newspapers stand alone. They are READ and KEPT because every page sparkles with live trade news and business interest. They cover their respective fields thoroughly, and their field embraces the whole of Canada. Their market reports are accurate and up-to-date and are alone regarded as worth the price of the paper by progressive readers. Over two hundred circulation men are constantly employed all over Canada.

MacLean's Trade Newspapers are:-

The Canadian Grocer
The Canadian Millinery Review
Hardware and Metal
Bookseller and Stationer
Dry Goods Review

MacLean's Four Technical Newspapers:

Canadian Machinery and Manufacturing News The Power House Plumber and Steamfitter Printer and Publisher

are valuable advertising mediums for manufacturers of Machine Tools, Power House Equipment, Plumbers Supplies and Printing Office Equipment.

Also Publishers of

The Busy Man's Magazine and The Financial Post

The only Canadian publishing house maintaining its own independent offices and staffs in London, Eng., New York and Chicago.

Sample copies and rates of any of these papers sent on request

The MacLean Publishing Co., Ltd.

Montreal Toronto Winnipeg London, Eng. New York Chicago

THE SENTINEL

Established Thirty-five Years

TORONTO, ONT.

The sworn average circulation for 1906 was 12,582 1907 13,439 66 1908 15.538

NOTE THE STEADY INCREASE

YOU want to get business by mail advertise in The Sentinel. YOU want to reach the small cities, towns, and villages and rural districts of Canada, advertise in The Sentinel.

THE SENTINEL

is a high class Protestant weekly, and is one of the best mediums for any general or mail order advertising in Canada.

The Eganville Star-Enterprise

Covers the Central and Western portion of Renfrew County better than any other medium.

Sworn Weekly Average 1908, 1,695

DAN. A. JONES Publisher

THE CARROT RIVER PRINTING CO. PUBLISHERS OF

The Carrot River Journal MELFORT, SASKATCHEWAN

PUBLISHED EVERY FRIDAY

The Weekly reaches 700 homes, and confidently expects in a few weeks to reach 1,000. The paper for the Home and Advertiser.

At the Right Price, Quick.

All Practical Men. Nothing too small—Nothing too large

WE WANT YOUR BUSINESS

HERALD

Ponoka, Alta.

Published every Friday morning by GEORGE GORDON, Established 1900, at which time Ponoka was only a very small village. As has the country and town so has the **Herald** made wonderful growth, until to-day it is recognized as one of the best local papers in Alberta. It is all'home print, of four pages, 18 x 24 inches.

Subscription \$1.00

Sworn Circulation 950

Le Nouveau Trois-Rivieres

Established 1908-since the fire

WEEKLY-TO BECOME SEMI-WEEKLY

THREE RIVERS

with a present population of 13,000, will now be more progressive than ever. It is the commercial hub of Central Quebec. Le Trois-Rivieres is read by all classes in the town and surrounding districts, and is the only local newspaper.

Circulation over 1,000—and growing

To cover the town and district of Three Rivers you must use Le Trois-Rivieres.

The Stratford Beacon

WEEKLY: Established 1854

DAILY: Established 1887



THE BEACON BUILDING Erected in Jubilee Year

DAILY AND WEEKLY

· Circulates in one of the best districts in the Western Ontario Peninsula. Circulation guaranteed and sworn to. See rating elsewhere in this Directory.

The Beacon does not sacrifice quality for quantity of circulation. It is a two-cent paper, and gives value for the money-both to readers and advertisers.

W. M. O'BEIRNE - Proprietor

KENT COUNTY—Western Ontario Sub-peninsula

Chatham Daily News 2,000 copies

DAILY:

WEEKLY: 2.600 copies Weekly Banner News

GUARANTEED TO ADVERTISERS

THE ORILLIA NEWS LETTER

A Somewhat Different Newspaper. An excellent Advertising Medium, covering an excellent territory.

Published by CURRAN BROS.

ORILLIA, ONT.

THE HAMILTO

WEEKLY

The Sure Way

to reach the best farming element within a radius of thirty miles of Hamilton effectively is through

THE TWICE-A-WEEK SPECTATOR

Sworn Circulation 1908

6,311

TWICE EACH WEEK

It is the shopping guide of the managers in the thrifty homes of the prosperous farming country surrounding Hamilton. It helps, instructs and entertains its readers and is a favorite with all.

WRITE FOR RATES AND SAMPLE COPY

The Spectator Printing Co.
HAMILTON, CAN.

SPECTATOR

DAILY

16,905

was the average sworn daily circulation for 1908 of

THE SPECTATOR

HAMILTON, CANADA

There are sixteen thousand homes on the City Assessment Rolls. Out of that number the **Spectator** visits eleven thousand every night, the balance reaching the homes in the suburbs and towns and villages close by.

THE SPECTATOR'S PRESENT CIRCULATION

IS OVER 18,000 COPIES

It circulates among people who have money and spend it freely for the necessities and luxuries of life. Rates on application:

The Spectator Printing Co.

HAMILTON, CAN.

Northern Messenger

FOUNDED 1865-44 YEARS OLD

An illustrated story and undenominational religious weekly

Sworn Average Circulation for three months ending . January, 1909

65,520 copies per week

LARGEST CIRCULATION IN CANADA

IN THE RELIGIOUS FIELD

The Messenger outdistances all other religious publications whatsoever and its circulation is at least two and a half times larger than that of any other Religious Weekly in Canada.

All advertising subject to strict editorial approval. Columns $2\frac{1}{2}$ x 12 inches. Three extra wide columns to a page.

Casual Advertising
Annual Contracts
Medical Advertising

30 cents per agate line. 20 cents per agate line. 40 cents per agate line.

The undenominational and interdenominational character and extent of the Messenger's circulation combine to give it an advertising value equal to all the denominational publications combined.

JOHN DOUGALL & SON

Witness Block, MONTREAL, Can.

Z#############################

Brandon Times

covers Western Manitoba, the wealthiest section of the province. Everybody depends on THE BRANDON TIMES.

\$1.00 per year

The

Brandon Daily Times

Published at 6 a.m. gives the local and telegraphic news fully and six hours before the arrival of the Winnipeg dailies. That's why it has such a hold on the people. For sale on all outgoing trains of which there are 15 daily passenger and many mixed and freight trains.

Sub. price \$3.00 per annum

Advertising rates on application, or consult Messrs. A. McKim, Limited, Montreal.

The Brandon Times Pub. Co., Ltd.

Che Perth Expositor

COVERS THE WHOLE OF THE SOUTH RIDING OF LANARK

First Class Advertising Medium

Sworn Circulation. Rates the same to all.

THOS. F. STONE, Publisher

PERTH

ONTARIO

Che Carnduff Gazette

CARNDUFF, Sask. \$1.00 PER ANNUM

POPULAR ADVERTISING MEDIUM OF SOUTH-EASTERN SASKATCHEWAN



HUGH J. WILSON

Publisher

各省等等等等等等等等等

學學學者

The

Toronto World DAILY and SUNDAY

Canada's brightest and most independent Morning Paper.
Circulates from Coast to Coast.
Popular as a home paper.
Sought for by business men.
Recognized authority on Mining and Mining Interests.

Daily Average Circulation for 1908, was 39,837.

Sunday Average Circulation for 1908, was 39,578.

Advertising Rates on application.

Address:

The World Newspaper Co., Ltd.
TORONTO

TORONTO I

Its Constituency

A newspaper shows the character of its readers. The News caters to people having regard for news rather than sensation, people who know that what they read in The News may be depended upon as being accurate, up to the times and entertaining.

As a consequence The News goes daily, in constantly increasing numbers, into 2,400, or 75%, of the Post Offices throughout Ontario—undoubtedly the best buying constituency in which to use advertising space:

ARE YOU PLACING YOUR ADVER

THE NEWS

T

ILY NEWS

Its Advertising

"The proof of the pudding is in the eating."

From the fact that The News carries usually more general display advertising than any other paper published in Toronto, or the Province of Ontario, the natural deduction follows that it pays best to

ADVERTISE IN THE NEWS

Advertisers use The News for these very sufficient reasons:—

It sells their goods.
Its circulation is large and healthy.
Its rates are extremely moderate, having regard to size and class of circulation.

APPROPRIATION FOR THE YEAR? SPACE IS TOO SMALL TO ADMIT OF GIVING.

OTN

Or all Advertising Agencies.

Ce Journal d'Agriculture et d'Horticulture of the Province of Quebec

The only French Agricultural publication in the Province of Quebec, published 15th of each month.



Has an English Edition, published 1st of each month.

CIRCULATION, ENGLISH ISSUE CIRCULATION, FRENCH ISSUE

7,300 66,050

The rates cover both issues.

Ads translated free of charge for French issue

LE JOURNAL D'AGRICULTURE ET D'HORTICULTURE

J. E. PELLETIER, Manager

73 & 75 St. James Street - MONTREAL

Rossland Miner

<u>্বিত্য স্থানা স্থানা</u>

SEMI-WEEKLY

Oldest newspaper in the interior of British Columbia.

Advertising rates, 25c per inch
Subscription, \$3.00 per year

Rossland, B.C.

COBALT

and the surrounding mining District contain at least 25,000 people, and more are pouring in. Their wants are many and varied. You can reach them most effectively by advertising in the

Daily Nugget

—the only Daily paper in the District. With a circulation close to 10,000, it covers the field.

RATES AND FULL INFORMATION
ON REQUEST



"Woman is the purchasing agent of the greatest buying organization in the World—the home."

The

Home Journal

The Brightest and Best Edited and Printed Woman's Periodical in Canada.

Its Contents ¶ Its contributors are amongst the best literary and practical writers in the Dominion. It addition to its fiction it has departments of Fashions, Travel, Woman's Work, Music, Art, Household, Domestic Science, etc. It is the most widely quoted magazine in Canada.

Its Advertising

¶ It absolutely refuses all questionable advertising, ruling out liquor, narcotics, patent medicines, exploitation and similar advertising as a class. It is that much more effective as a reliable advertising medium.

Published Monthly. \$1.00 a year.

44 pages. Size of page 11 x 15 in. Printed on Highly Finished paper.

Average Circulation for last 6 months of 1908, 27,083.

THE CANADIAN WOMAN'S MAGAZINE PUB. CO.

Limited

59-61 John St., TORONTO, Can.

World Wide

A WEEKLY BUDGET OF ARTICLES AND CARTOONS FROM THE LEADING JOURNALS AND REVIEWS REFLECTING THE THOUGHT OF BOTH HEMISPHERES.

The table of contents for any issue will give an advertiser the best idea of what World Wide is like. The current issue when this advertisement was written, contained among other articles the following:

The House of Lords Reforms in India The Sultan's Dinner Two Great French Painters The Territorial Army Scheme Crises in China In a Paris Studio Visions of the Other World The Poetry of Isaiah Culture or Efficiency Work and Fatigue The Stable Sea

Sworn Average Circulation for December and January

6,650 Copies Each Week

Entirely among thinking Canadians of literary tastes. World Wide is essentially a reader's paper and offers an unequalled medium for books, school and other high-class advertising. Fine half-tone advertisements a specialty on the cover pages,

John Dougall & Son Publishers of Sixty Years Standing

Witness Block, MONTREAL

The Sarnia Observer

DAILY and WEEKLY

Thoroughly covers Sarnia and surrounding territory. An advertisement in the Observer is a good investment.

Rate card on application

THE OBSERVER

Sarnia

Ontario

La Libre

The only
Independent
Political Paper
in Quebec

Parole

Published weekly, every Saturday.

Average circulation for last twelve months

4.000

La Libre Parole possesses one of the finest printing plants in the Ancient Capital, where the most skilful staff of employees turn out all kinds of fine work.

RENE LEDUC, Editor and Proprietor Offices: 83-85 Bridge St.

ST. ROCH

QUEBEC

Concentrate Your Fire

WHEN one paper covers its field is it worth while duplicating its service? The Evening Telegram gives a circulation of close on 50,000 within the actual city limits of Toronto at a minimum rate of six cents a line. That leaves a mighty small remnant of publicity in that city of shops and shoppers, which five other papers can possibly offer you. Is that remnant worth the 25 or 30 cents a line it will cost you to reach it?

The

EVENING TELEGRAM

TORONTO

IF you want Toronto's trade, it is better to concentrate your fire. This spring one merchant dropped all the other Toronto papers and conducted his campaign exclusively through The Telegram. As a result his business doubled, while the advertising expenditure was reduced two-thirds. By avoiding useless duplication he got full return for every cent he spent for publicity.

Circulation

Jan. 1908 44,732

Jan. 1909

48,461

The Telegram Covers **NINE-TENTHS** TORONTO At 6 Cents a Line

Basic Rates

Ten Lines Daily 6 cents a line. 20.000 lines 6 cents a line. 2,811

Are You Aware of the Fact that

weekly **2,504**

THE EXAMINER

PETERBOROUGH

has taken first place among the city dailies between Toronto and Montreal?

That it carries more columns of paid advertising than any other daily in the Midland District?



That it has the record for the largest percentage gain in circulation since June 30th, 1907?

EXAMINER BUSINESS OFFICE

419 GEORGE ST.

Don't Advertise in

TRANSCRIPT

If you want to reach the people of St. John or Halifax, but if you do the people of Moncton, N.B. and its vicinity, its circulation is the largest and best for that purpose.

The Daily Transcript has 50% more circulation in Moncton and vicinity than any local or outside contemporary. It is an 8 page, 7 column newspaper; average circulation 3000.

The Semi-Weekly Transcript, 8 pages, 7 columns, published Wednesdays and Saturdays; average circulation 2000.

Both newspapers are Independent Liberal in politics. For advertising rates, etc., address,

JOHN T. HAWKE - Proprietor
THE TRANSCRIPT

MONCTON, N.B.

Canada

The Record

DAILY - WEEKLY

Niagara Falls - Ont.

THE DAILY RECORD is the only daily published in Niagara Falls, Ont., the well known power city of Canada, with a population upwards of 12,000.

population upwards of 12,000.
Advertisers justly recognize the Daily Record as the only paper that reaches all the best homes of the city.—"It covers the Field."

THE WEEKLY RECORD is read by the progressive farmers in the vicinity of Niagara Falls.

All information regarding advertising rates, etc., cheerfully furnished on application.

The Niagara Falls Printing and Advertising Co., Limited

PUBLISHERS

I. H. DYAS, Pres. T. A. DYAS, Sec.-Treas.

The Standard

MONTREAL

Ought to be considered first by every advertiser seeking high-class patronage.

BECAUSE the character of its circulation is self-evident;

BECAUSE the amount of its circulation will be stated to anyone on request.

"The Standard" occupies a unique and commanding position in Montreal, the Metropolis of Canada, and its suburbs. It has the largest circulation of any English paper in Montreal with one exception.

"The Standard" goes into Canada's most prosperous homes. Every copy not only counts one but counts two or three times, as "The Standard" is one of the few papers that is read by every member of the family.

For Advertising Rates Address the Publishers

George Murray Publishing Co., Ltd.
MONTREAL

The

Almonte Gazette

Almonte - - Ontario

Is a bright, clean, newsy, up-to-date weekly. Circulates in a well-to-do district. Enters the best homes in the community. Is read by the very people you want to reach—if you are after the best.

Has a Sworn Weekly Circulation of

2,700

Rates? Yes, a post card will bring them to you.

ADDRESS:

JAMES McLEOD

Proprietor

Lemberg

is situated in a splendid district in Eastern Saskatchewan, devoted to hard wheat, stock raising and dairying. The

Budget

circulates among the prosperous farmers of the District. It is their local paper, and it has their confidence. Consequently it will get their business for you, if you advertise in its columns. Write any reliable Advertising Agency, or

V. C. DUNNING, Editor & Manager

Established 1871

Brighton Ensign

WEEKLY - FRIDAY

The best Advertising Medium in Northumberland County.

Advertising rates on application Circulation 1,250

C. A. LAPP & SON

Publishers

The CHRONICLE

SWORN CIRCULATION 1,700 WEEKLY
is the leading newspaper of

DUNNVILLE - ONTARIO

Population 3,000

40 miles from any city, in a rich agricultural district. The Chronicle thoroughly covers a large field exclusively its own.

Lists open to public inspection at any time.

The . . .

Erin Advocate

HAS A

Sworn Circulation of

2,271

in the Counties of Wellington, Peel and Dufferin.

It is a good Advertising Medium.

W. HULL & SON

Publishers

The PARKHILL POST

AND

Ailsa Craig Banner

will give you better results in North Middlesex than any other medium you can use. They cover the riding like a blanket.

> Rates very reasonable when both papers are used.

CLOTHIER & CO.

Publishers

X of easter of からいかいかいかいかいかいかいかいかいかいかいかいかいかいかいかいかい

Place your advertisement in the publication that is read by people who have money to spend.

Farmer's Havocate

Kome Magazine

is the favorite publication in Canada with all breeders of Live Stock, and these are the people who have a good bank No other publication in Canada reaches the same account. class of buyers.

For particulars as to Circulation and Advertising Rates, address

THE WILLIAM WELD CO., Limited Established 1866

London, Ont.

Advertising That Pays

Keyed copy in our paper shews better returns than in papers of 6,000 circulation. We have nearly 3,000—Farmers and Fishermen. Our subscribers have money to spend.

Eight Pages Weekly

All Home Print

PROGRESS-ENTERPRISE LUNENBERG, N.S.

DAILY GRAPHIC

Weekly

Central Manitoba's leading publications. Cover the famous Portage Plains—one of the richest farming sections In Western Canada.

Circulation: Daily 950; Weekly 1,550 C. D. McPHERSON, Publisher

PORTAGE LA PRAIRIE

Manitoba

The Regina

THE PEOPLE'S PAPER

EVERYBODY READS THE STANDARD

Because-

It gives all the news, in newsy form, while it is news.

2. Its editorials are fair and fearless. There is always something in it.

The Daily Standard has a big circulation in Regina City and in the railway towns of three provinces— Saskatchewan. Alberta and Manitoba.

The Semi-Weekly Standard goes into all the rural districts.

You cannot reach the Western people unless in one or both of our papers.

Rate cards and any other information cheerfully sent on application.

J. K. McINNIS & SONS

The Daily Telegraph

ST. JOHN, N.B.

ESTABLISHED 1869

THE LEADING NEWSPAPER OF EASTERN CANADA



The Telegraph is recognized as the best advertising medium in Eastern Canada. It has the largest circulation and carries more advertising than any other newspaper in this field.

The Telegraph goes into the best

homes in St. John by our own carriers and into the best homes throughout the Province of New Brunswick by mail. It covers the Province thoroughly.

¶ If you want results from the Maritime Provinces, The Telegraph MUST be on your list.

Sworn Circulation for 1908, 8,348

When "Big Things" are Advertised Watch THE TELEGRAPH

RATES ON APPLICATION

THE SEMI-WEEKLY TELEGRAPH

A newspaper with a large rural circulation, reaching the most prosperous farmers in a most prosperous farming country.

A winning mail order medium—Published Wednesdays and Saturdays.

Rate card on application.

THE TELEGRAPH PUBLISHING CO. OF ST. JOHN ST. JOHN, N.B.

The

ST. JOHN EVENING TIMES

A High Class Exclusive Medium

D

THE HOME PAPER OF ST. JOHN AONE-CENT newspaper that reaches
the cream of the
buying public both in St.
John and throughout New
Brunswick.

- ¶ A clean, ably edited newspaper that appeals to the class of readers that advertisers find profitable.
- The Times carries a volume of advertising both foreign and local, and is making rapid strides ahead. Its circulation is larger than that of any other evening paper east of Montreal.

Sworn Circulation for 1908, 6,958

See that The Evening Times is on your list for New Brunswick papers

RATE CARD ON REQUEST

The St. John Times Printing and Publishing Co., Limited

ST. JOHN - NEW BRUNSWICK

With an Advertisement in the

Listowel Banner

you can reach over one thousand families in what is perhaps the best and most prosperous dairying district in Canada. The Banner is a live weekly, full of local news and interest—a paper that has the confidence of its readers.

RATES ON APPLICATION

Commercial

CHATHAM - - N.B.

with its rapidly increasing subscription list, and its general popularity, is one of the best advertising mediums in Northern New Brunswick:

SWORN CIRCULATION FOR 1908

Press-work is excellent.
Your advertisement will
LOOK WELL and PULL WELL
in the Commercial.

J. FRED. BENSON PROPRIETOR

The Citizen VANCOUVER - B.C.

Published every Thursday

The Citizen is read by at least 70% of the suburban population of Vancouver.

Prince Albert Times

ESTABLISHED 1882

The leading Advertising Medium of North Saskatchewan.

Circulation 1,500

YOUNG & LAURIE - Proprietors PRINCE ALBERT, SASKATCHEWAN

To cover the rich farming district North of Calgary, you need the

CROSSFIELD CHRONICLE AND THE AIRDRIE NEWS

ALBERTA

Two good local weeklies that serve their own field thoroughly.

JAMES MEWHORT

The

Canadian Scotsman

is published under the patronage of the Scottish Organizations of Canada. It reaches the Canadian Scots, nearly all of whom are wellto-do, and good buyers.

ARCH. SPEIRS

Publisher

The Herald

You
Cannot
Begin to
Cover
ALBERTA
Without
The
HERALD

DAILY (Evening) and WEEKLY

The leading paper of the Middle West. Covers 90% of the homes in Calgary. THE HERALD reaches the right people.

The Herald swears to a larger PAID-UP Circulation than any other newspaper in the aboveterritory claims for its TOTAL circulation

THE HERALD circulation is increasing rapidly, both in town and country.

The Herald's Books and Records are always open to the inspection of advertisers.

THE HERALD PUBLISHING CO., LIMITED

Calgary - - Alberta

Che Yorkton Enterprise

Established

Eastern Saskatchewan's Leading Newspaper.

Sworn Circulation 1,250 Copies Weekly

Yorkton is the Metropolis and distributing centre of Northeastern Saskatchewao, being ideally situated in the heart of the greatest and richest agricultural district in the West and having unexcelled railway facilities.— The Enterprise is the oldest established and best newspaper in the town or in that section of the province and covers the territory thoroughly. It is the best medium through which the Eastern Manufacturer can come in touch with the retailer or farmer in the great Eastern section of Saskatchewan. Every page is a live news page. No ready prints or boiler plate tolerated. Its circulation, strictly-cash in advance, is increasing with the population of the district and "RESULTS" at "MODERATE CHARGES" is what we guarantee from the use of our columns. Correspondence solicited. Rates and terms on application.

S. N. WYNN - - Editor and Manager

The

ANTIGONISH

Nova Scotia

Casket

Valued for its literary worth, readers preserve each number and bind it at the close of the year.



Circulation 4.500 printed copies.

Circulation steadily increasing.

Reach Calgary and Alberta Province by using space in the

Morning Albertan

PAID SUBSCRIBERS 1908

Exceeded 4,000 Daily

(Sworn Statement)

Not an exchange or dead head included in the above. You can reach these people during 1909 for 21c. per inch. Ask A. McKim, Limited, to handle your business for THE ALBERTAN. If they don't give you a good service write direct to us.

Calgary

Alberta

Quality in Circulation Counts

We cover the Fruitful Annapolls Valley and guarantee circulation to exceed 2150 every issue.

The Acadian Orchardist

8 pages, published every Tuesday.

The Advertiser

8 pages, published every Friday.

KENTVILLE .. - NOVA SCOTIA

Subscription price \$1.00 per year, Includes both papers.

Our Advertisements Bring Results.

Rate Card and particulars on application.

H. G. HARRIS, Editor and Publisher

ESTABLISHED 24 YEARS

Che Neepawa Register

8 Pages.

All Home Print.

Leading paper of the county. Covers district with local news, correspondence, and circulation. Lists open to inspection. The Home Paper carrying serial story, markets, time tables, county directory, and features no other local paper carries.

Old enough to know.

Young enough to hustle.

Canada's National Agricultural Weekly

The Farmers' Advocate

AND HOME JOURNAL

is published every Wednesday, and is the recognized BEST Farm Paper in Canada.

It contains more letters from farmers upon practical farm subjects than all other agricultural papers in Western Canada combined. It publishes more reading matter, illustrations, and answers more questions than any of its contemporaries in the Canadian West.

ADVERTISER, your golden opportunity is NOW

This Great Young West is in its infancy—The Farmers' Advocate goes into the homes of the prosperous and wealthy farmers and covers thoroughly MANITOBA, ALBERTA, SASKATCHEWAN and BRITISH COLUMBIA.

Rate card mailed upon application.

Farmers' Advocate of Winnipeg, Ltd.
14-16 PRINCESS STREET

WINNIPEG

French Translations

By an Experienced Advertising Man

It is not very difficult to get your advertisements translated literally, into grammatically correct French.

But the skilful phrasing which has made your copy pleasing and effective in English, is generally lost by the mere translator.

To get really good results from your French advertising, the translation should be done by a man who can himself write first-class French advertisements.

I have had many years experience in the different phases of advertising, including the writing of both French and English copy. I can turn your English advertisements, booklets or circulars, not into mere wooden translations, but into real, forceful, business-getting French.

TERMS MODERATE

SERVICE PROMPT

Address me, care of A. McKIM, LIMITED

GEORGE TETREAU, 1936 Park Ave., Montrea



